

Town of Vienna

Parks & Recreation Master Plan

APPENDIX

FEBRUARY 2026





Disclaimer: The appendices contained herein represent interim deliverables, findings, and analyses that were conducted, over time, as part of Our Plan to Play. In the event of any discrepancy between the material provided in the appendix and the findings and takeaways of the final plan document, the final plan document is assumed to take precedence unless otherwise noted.



Appendix A

Existing Conditions Assessment



Vienna Parks Master Plan – Existing Conditions Assessment

Introduction

Located in Northern Virginia, the quaint suburban Town of Vienna is approximately 14 miles west from Washington D.C. Vienna is an incorporated Town within Fairfax County, surrounded by neighboring communities like Tysons Corner (Northeast), Oakton and Fairfax City (Southwest), Merrifield/Mosaic District (Southeast), and Reston (Northwest). Vienna is 4.4 square miles and home to approximately 16,000 residents with a median household income exceeding \$215,000. Vienna is primarily a single-family home residential community with at least 71 percent of the land developed for residential purposes, excluding rights-of-way.

The Town is strongly committed to providing fair and just access to high-quality parks, open green space, and recreation facilities and programs for all community members. To continue this commitment, the Town has identified a need for a Parks and Recreation Master Plan to guide and inform improvement, branding, visioning, and the overall future of parks and recreation in Vienna.

The Town of Vienna Department of Parks and Recreation (DPR) is currently developing its Parks and Recreation Master Plan, **Our Plan to Play**. This Master Plan, the first for the Town, will shape a shared vision and implementable roadmap for a safe, accessible, equitable, healthy, sustainable, and community-centered parks and recreation experience in Vienna. This Master Plan will present a long-range vision for future parks, recreation facilities, and programs to serve residents at a premiere level today while preparing the Town to address the emerging needs of tomorrow.

This document is a comprehensive existing conditions assessment, based on work that started in December 2023 and included multiple project milestones through September 2024. The focus of this assessment was to understand the existing state of the Vienna Parks and Recreation system, to engage community members and seek their input, and to identify community needs that could be addressed within the Master Planning process.

The findings of this assessment will inform Council members and residents of the current state and inform the future next steps of the Master Planning process, as visioning and recommendations are developed to define parks and recreation for the next 10 years. This assessment included a review, development, and assessment of:

- Context of Vienna Parks and Recreation
- Future Park Typologies
- Existing Facilities Assessment
- Peer Community and National Benchmark Review
- Ongoing Trends



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Context of Vienna Parks and Recreation

The history of Vienna is cherished, with settlements predating the United States Declaration of Independence. The Town developed organically in the 1700s with immigrants settling farms and plantations within the area known today as Vienna. With the advent of the railroads in the mid-1800s, further migration west from Washington D.C. contributed to the growth and development of the Town.

The need for and interest in parks, recreation, and open space has remained consistent throughout the Town's history. Vienna has established multiple active and passive parks for a variety of uses. Small neighborhood serving parks, large community parks with multiuse fields and playgrounds, natural open spaces, trails, stream valleys, and even cemeteries of former prominent settlers have been integrated into the Town's fabric to blend built and natural environments.

While Vienna manages its own parks and recreation facilities and programs, it is influenced by nearby regional recreation providers like NOVA Parks and Fairfax County Park Authority. Vienna residents, as residents of Fairfax County, have access to a greater variety of recreation opportunities. Most notably, the W&OD trail, a NOVA Parks facility, runs directly through the center of Vienna and serves as a recreational and commuter walking and bicycle route connecting Washington D.C. to western Loudoun County. Vienna is located in the middle of this 43-mile trail system. The trail serves Vienna residents and brings thousands of visitors to and through Vienna daily. Recently, Vienna has invested resources to improve the connections throughout Vienna between sidewalks, pathways, and the W&OD Trail.

The Town owns several properties for which a long-term use has not yet been identified. Current vacant properties such as the Maud Robinson property and the Annex could be identified for future parks and recreation use as need, funding, and priorities take shape in the future.



Park Typologies

Park typologies are classifications to define and provide guidelines for functionally similar sites, facilities, or properties. The classifications set expectations of offered programs, amenities, recreation opportunities, practices of maintenance, and accessibility. As the Park System evolves, typologies can be updated to reflect emerging needs or sites can change typologies following improvement or use.

The Town of Vienna does not currently have an established set of park typologies. The Master Plan process considered the character and context of the diverse parks and recreation facilities in the Town and recommends establishing typologies to improve consistency between similar sites, facilities, and properties. Typologies would allow for clear community expectations for active and passive recreation programming at each location and define context-appropriate maintenance standards for each.

SIGNATURE SITES (SS)

Town Green, Vienna Community Center

Signature Sites serve as the focal points and highlights in the community, designed to accommodate all ages and interests through various programs, events, and services. These unique sites attract not only Town residents but also visitors from neighboring communities. They offer a mix of activities, ranging from active sports and natural passive areas to community-wide events while also providing spaces for unstructured use. Signature Parks may be focal locations for Town-wide celebrations and host users for an entire day.

Programming: Structured/Active and Unstructured/Passive

Access: Accessibility to Signature Sites is convenient and equitable. They are connected by sidewalks and pathways for walking and biking, include parking lots for vehicles, and are within a quarter mile of the nearest public transportation stop. Each parking lot contains multiple handicap-accessible stalls to ensure inclusivity.

Level of Maintenance: The Level I of maintenance at Signature Sites is exceptional, exceeding community expectations to be intended as the most well-maintained facilities in the Town.

Amenities: Amenities at Signature Sites are diverse and comprehensive. They may include athletic fields and courts, playground areas, event facilities, park trails, benches, restrooms, water fountains, picnic tables and/or pavilions, stormwater management, and storage and/or maintenance structures. As a Signature Park, it is anticipated the site may provide 5-10 or more amenities for public use.

NEIGHBORHOOD PARKS (NP)

Glyndon Park, Meadow Lane Park, Moorefield Hill Park, Peterson Lane, Southside Park

Neighborhood Parks are designed to complement the local character while supporting the interests of Town residents. These parks cater to a mix of age groups, balancing active sports, natural passive areas, and small community rentals or events. They are ideal for both scheduled events and unstructured use, making them vibrant activity hubs for the adjacent neighborhoods. All Vienna residents should live within a half mile of a Neighborhood Park. As hubs to their neighborhoods, these parks should offer amenities to host users for at least 2-4 hours.



Programming: Primarily Unstructured/Passive with some Structured/Active

Access: Access to these parks is convenient and equitable, primarily via sidewalks and pathways to accommodate walking, biking, and other forms of micro-transportation. They feature parking lots with handicap-accessible stalls and should be within a half mile of the nearest public transportation stop. Given their role as community hubs, it is recommended that a minimum of one Neighborhood Park be developed in each Vienna quadrant, ensuring all neighborhoods are well-served.

Level of Maintenance: Level II maintenance is expected for Neighborhood Parks to be well-maintained, with a strong focus on access, safety, and amenity upkeep condition.

Amenities: Common amenities in a Neighborhood Park may include natural or cultural elements to be viewed or preserved, park trails, benches, interpretive signage, picnic tables and/or pavilions, playgrounds, sports amenities, restrooms, water fountains, and storage or maintenance structures. Neighborhood Parks are expected to offer 4-7 amenities on site.

SPECIAL USE (SU)

Bowman House, Vienna Dog Park, Waters and Caffi Field

Special Use sites are uniquely programmed areas designed to meet the specific needs of the Town. These sites cater to all backgrounds found in Vienna and outside the Town, offering exclusive programs and activities not available elsewhere in the Town. Primarily focused on scheduled and programmed experiences, Special Use sites host events, organized sports, and designated uses like off-leash dog areas, and classes, alongside opportunities for both active and passive recreation. On occasion, they may provide access for passive use to a niche area of interest.

Programming: Structured/Active and/or Unstructured/Passive, depending on site conditions, constraints, and location.

Access: Special Use sites are connected by sidewalks and pathways for walking, biking, and other forms of micro-transportation. Where possible, a small parking lot with at least one handicap-accessible stall is recommended, with the nearest public transportation stop within one mile.

Level of Maintenance: These sites are anticipated to be well-maintained, to a Level II of maintenance.

Amenities: Amenities typically may include large ballfields or open spaces, park trails, picnic tables and/or pavilions, off-leash dog areas, storage or maintenance structures, and other specialty uses. Special Use sites may be classified this way when offering limited unique programs or is a partnership facility with a non-Town authority.

NATURAL AREAS (NA)

8600 Wall Street, Bear Branch Stream Valley East Fork, Bear Branch Stream Valley West Fork, East Creek Stream Valley, Moorefield Hill Park, Northside Park, Salisbury Spring Park, Wildwood Park & Stream Valley, Wolf Trap Creek Stream Valley

Natural Areas are dedicated to preserving, protecting, and restoring the Town's natural landforms, greenways, waterways, and vegetation. These areas manage stormwater and provide visual relief while supporting active and passive recreation programs such as walking, hiking, birding, environmental education, and fishing, primarily for Town residents. Serving a mix of age groups, these sites focus on passive recreation. The size of Natural Areas varies, reflecting the natural features of the landscape.



Programming: Primarily Unstructured/Passive with little Structured/Active

Access: Access is convenient for adjacent neighborhoods, primarily through sidewalks and pathways suitable for walking, biking, and other forms of micro-transportation. While a small parking lot for vehicles is allowed, it must be constructed in a way that does not impact the preserved natural area.

Level of Maintenance: Maintenance of these parks is anticipated to meet minimum expectations, Level III, with an emphasis on clean, safe, and usable condition of amenities and the preservation of natural features, resilience to erosion, stormwater management, and native and biodiverse vegetation.

Amenities: Amenities may include wooded or open spaces, bodies of water, environmentally sensitive areas, park trails, picnic tables and/or pavilions, and storage and/or maintenance structures.

POCKET PARKS (PP)

Branch Road Tot Lot, Sarah Walker Mercer Park

Pocket Parks are the smallest park sites but invite users with intentional spaces and amenities nestled within neighborhoods, mixed with a blend of active and passive recreation. Pocket Parks may support the preservation of natural features while supplementing with built facilities to offer varying recreation opportunities. A Pocket Park is anticipated to be less than one acre but may operate as an activity hub and gathering site for the immediate neighborhood.

Programming: Primarily Unstructured/Passive with little Structured/Active

Access: Located within easy walking or biking distance from nearby homes, Pocket Parks are designed to be accessible and convenient. They are connected by sidewalks and pathways, and while they may include limited parking, their primary focus is on enhancing local green space.

Level of Maintenance: Level II is anticipated for Pocket Parks with intentional care to the access, safety, and amenity upkeep condition.

Amenities: Amenities that may be found within a Pocket Park consist of natural or cultural elements, pathways, wooded or open spaces, benches, educational or interpretive signage, picnic tables and/or pavilions, playgrounds, sports courts, and storage or maintenance structures. Pocket Parks are anticipated to offer less than 5 amenities on site.

MUNICIPAL SERVICE FACILITIES (MSF)

(440-442) Beulah Road Mulch Yard, Nutley Property Yard, Creek Crossing Pump Station, Tapawingo Water Tower, Wall Street Water Tower

Municipal Service Facilities are essential for the operation and management of Town-wide properties and utilities. These sites may contribute to preserving natural conditions and managing stormwater, but their primary purpose is to house Town-managed utilities, equipment, resources, and staff. Unlike other parks and recreational areas, no recreational programs or services are offered at these sites and are not intended for public use. Sizes may vary as they reflect and accommodate natural and built conditions surrounding the sites. During the Master Plan study, Municipal Service Facilities were limited to Parks and Recreation owned properties but understand that Parks and Recreation staff are responsible for the maintenance of other Municipal sites consistent with Town Hall and the Police Station.



Programming: None for public recreational use.

Access: These sites are intentionally limited to Town staff and municipal-owned vehicles only to assist with public safety.

Level of Maintenance: Level III is anticipated for these facilities due to primary Town staff use and access. However, sites are expected to be maintained to ensure public safety to adjacent properties.

Amenities: Typical amenities include storage yards, equipment areas, and storage and/or maintenance structures.

HISTORIC SITES (HS)

Broadway Cemetery, Freeman Store and Little Library, Lynn Street Cemetery, Moorefield Cemetery, West End Cemetery

Historic Sites offer specialized programs and services unique to properties with historical relevance, attracting interest from Town residents and neighboring municipalities. The impact of these sites is significant, as they help maintain the historic richness of Vienna and continue to enhance the cultural storyline of the community. These sites primarily provide passive recreation through educational activities and scheduled events.

Programming: Primarily Unstructured/Passive with some Structured/Active made available through Affiliated Organizations

Access: Access is intended to be convenient and equitable, supporting various modes of transportation. Sidewalks and pathways accommodate walking, biking, and other forms of micro-transportation. When appropriate, parking lots are provided, featuring at least one handicap-accessible stall, and the nearest public transportation stop is within one mile. However, access to cemeteries may be more limited, reflecting the lower level of visits expected, and may not include all these transportation features.

Level of Maintenance: These sites are anticipated to be well-maintained, to Level II of maintenance, with varying frequency of staff presence contingent on seasonal conditions.

Amenities: Facilities on site may consist of wooded or open space, historic elements, storage and/or maintenance structures, and other passive recreation amenities consistent with benches, park trails, and educational or interpretive signage.

UNCLASSIFIED PROPERTIES (UP)

Annex, Desale Street, Lullaby Lane, Robinson Property

Unclassified Properties are parcels acquired for municipal purposes that have not yet been designated for recreational use. These sites, which vary in size, may be utilized for utility functions, stormwater management, natural preservation, or as overflow areas for nearby recreational programs. Until these sites are reclassified for Parks & Recreation use, they primarily serve Town staff.

Programming: None for public recreational use.

Access: When appropriate, access may be provided via sidewalks or pathways. Otherwise, access is restricted to municipal-operated vehicles only.



Level of Maintenance: These properties often remain in their natural or existing condition; thus, a Level III of maintenance is anticipated for these facilities due to primary Town staff use and access. However, sites are expected to be maintained to ensure public safety to adjacent properties.

Amenities: Facilities on site may consist of wooded or open space, residual site elements, storage and/or maintenance structures, and other passive recreation amenities consistent with benches, park trails, and educational or interpretive signage.

LEVEL OF MAINTENANCE DEFINITIONS:

Level I: Town staff will be present at these sites daily to weekly to ensure the operation and quality of conditioned facilities and programs. The facilities shall be safe, clean, and equitable to everyone within the Town. Sites classified by this level of maintenance consist of Signature Sites. Examples of Level I maintenance and service consist of daily reviewed and cleaned bathroom facilities, daily on-site staff, weekly mowing, and monthly infrastructure and landscape-specific maintenance reviews and actions. Within the existing conditions assessment, Level I facilities shall score a minimum “B+” or greater in maintenance value. Although specific municipal sites (i.e. Town Hall, Police Station, etc.) were not evaluated as part of the Parks and Recreation Master Plan, these sites often require Parks and Recreation staff maintenance and attention. Given the critical public-serving functions of these site, they likely warrant the adoption of Level I service.

Level II: Town staff will visit these sites multiple times a week for regular upkeep and maintenance to keep the site operable and safe. Sites designated this level of service equate to Neighborhood Parks, Special Use, and Pocket Parks.. Examples of standard maintenance consist of regular mowing of open spaces, weekly cleaning of facilities, and weekly operational checks on amenities. Within the existing conditions assessment, a “B to C+” score in maintenance value is appropriate for Level II facilities.

Level III: Town staff will visit these bi-weekly to monthly to ensure safe and upkeep conditions. Access or use to these sites may be limited for the public and staff per park typology. The frequency of staff visits may vary contingent on seasonal conditions and operations. These sites may be supplemented by community groups or volunteers to assist with upkeep and monitoring. Sites maintained to this level consist of Natural Sites, Historic Sites, Municipal Facilities, and Unclassified Properties. Examples of Level III responsibilities consist of clearing debris and litter, arborist reviews, weekly mowing of open spaces, and operational and condition checks on amenities or infrastructure. Natural Areas with no recreational infrastructure fall under Level III but may only be reviewed upon notable weather events, known hazardous conditions, or semi-annual to annual basis. Examples of these consist of fallen trees or blockages to culverts. Otherwise, the undeveloped Natural Sites are preserved to undergo natural processes. Nonetheless, related to the existing conditions assessment, Level III facilities are appropriate to score a minimum “C” in maintenance value. No site is appropriate to score below a “C” in maintenance value.



RECOMMENDED FEATURES BY CLASSIFICATION

The chart below identifies recommended characteristics per park typology. Park improvements may vary depending on park topography, size, environmental conditions, contextual constraints, community input, Town program needs, and as approved by Park and Recreation staff and Council. The legend below identifies:

- A checkmark (✓), allows for that feature to be located within the park typology
- A hyphen (-), may allow that feature to be located within the park typology
- An ex (x), does not allow for that feature to be located within the typology

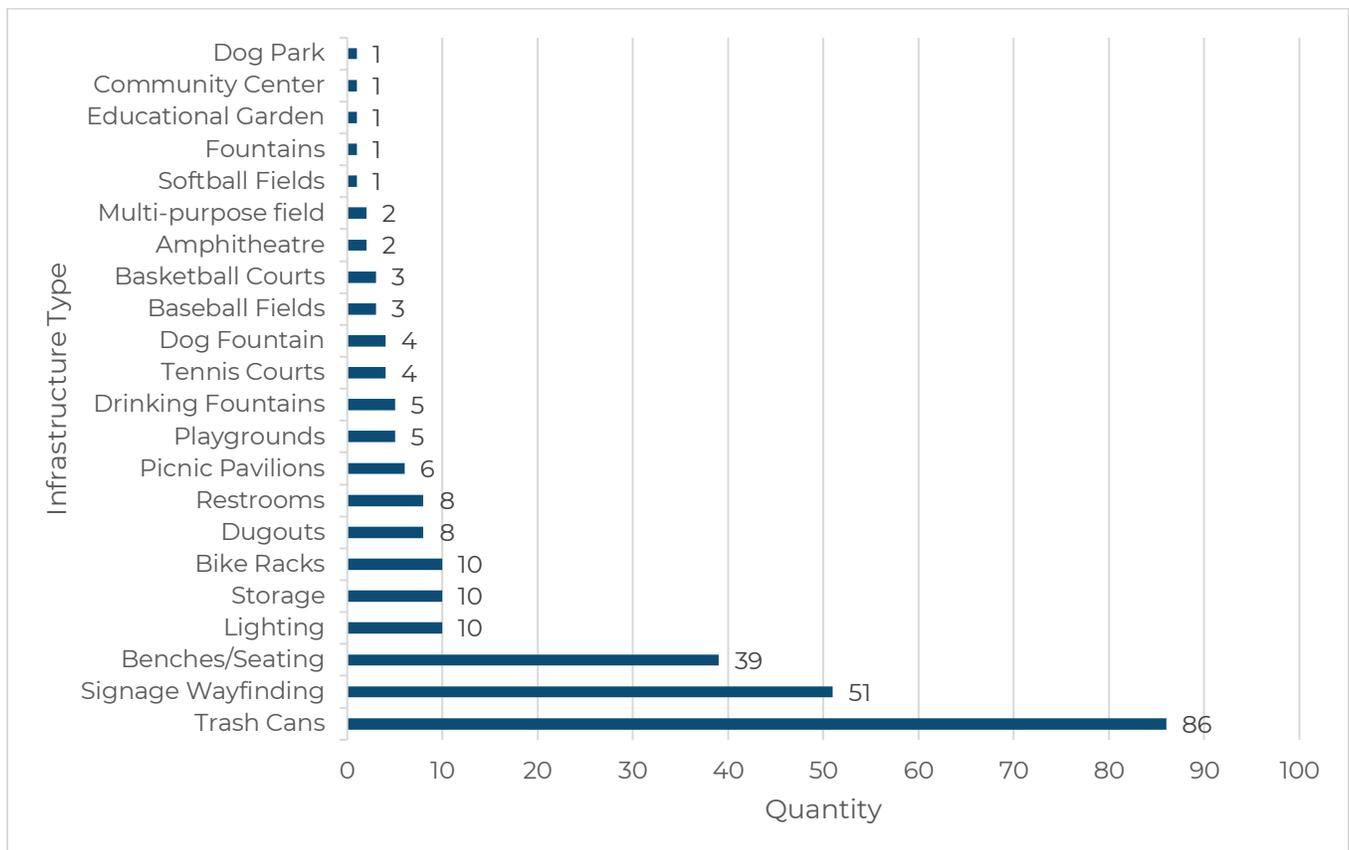
	Signature Park (SP)	Neighborhood Park (NP)	Special Use (SU)	Natural Area (NA)	Pocket Park (PP)	Municipal Service Facility (MSF)	Historical Site (HS)	Unclassified Property (UP)
Amphitheater or Stage	✓	-	✓	x	-	x	-	x
Athletic Courts - Basketball	✓	✓	✓	x	✓	x	x	x
Athletic Courts - Pickleball	✓	-	-	x	x	x	x	x
Athletic Courts - Tennis	✓	✓	✓	x	✓	x	x	x
Athletic Courts - Volleyball	✓	✓	✓	x	✓	x	x	x
Athletic Courts - Other	✓	-	✓	x	-	x	x	x
Athletic Fields - Baseball	✓	✓	✓	x	x	x	x	x
Athletic Fields - Football	✓	-	✓	x	x	x	x	x
Athletic Fields - Soccer	✓	-	✓	x	x	x	x	x
Athletic Fields - Other	✓	-	✓	x	x	x	x	x
Benches	✓	✓	✓	✓	✓	-	-	-
Bike Racks	✓	✓	✓	✓	✓	-	-	-
Bollards	-	-	-	-	-	-	-	-
Drinking Fountain with Dog Bowl	✓	✓	✓	✓	✓	-	-	x
Fencing	✓	✓	✓	-	✓	✓	-	-
Flagpoles	✓	✓	✓	x	-	x	-	x
Fountains	✓	-	✓	x	-	x	-	x
Grills	✓	✓	✓	x	✓	x	x	x
Irrigation	✓	-	✓	x	-	x	-	-
Landscape Plant Material	✓	✓	✓	✓	✓	-	✓	✓
Lighting - Street/Parking Lights	✓	✓	✓	-	✓	-	-	x
Lighting - Pedestrian/Path Lights	✓	✓	✓	-	✓	-	-	x
Parking Lot	✓	-	-	-	-	-	-	x
Pet Waste Dispensers	✓	✓	✓	✓	✓	x	-	-
Picnic Pavilions	✓	✓	✓	✓	✓	x	-	x
Picnic Tables	✓	✓	✓	✓	✓	-	-	-
Playgrounds	✓	✓	✓	-	✓	x	x	x
Restrooms	✓	✓	✓	-	✓	-	-	x
Signage / Wayfinding	✓	✓	✓	✓	✓	-	✓	-
Storage/Maintenance/Utility Building	✓	-	-	-	-	✓	-	x
Trails/Pathways	✓	✓	✓	✓	✓	-	-	-
Trash/Recycling Receptacles	✓	✓	✓	✓	✓	✓	✓	-

Legend	
✓	Appropriate within typical park typology
-	May be appropriate based on site characteristics
x	Not Appropriate within typical park typology



Existing Facilities Assessment

Kimley-Horn and the Town of Vienna staff partnered to conduct existing park site and facility assessments. The fieldwork consisted of inventorying current park facilities and evaluating the current use, condition, and maintenance of each site. A training session was conducted between Kimley-Horn and the Town of Vienna staff to ensure that the evaluations were conducted through a consistent lens. Site evaluations were conducted during February 2024 with an updated spot review of facilities during the summer of 2024 to avoid seasonal bias. The first step of the site visits was an inventory of the infrastructure on site. Inventoried elements included fields and courts, site furnishings, structures and bathrooms, and other components used by the public and staff. This inventory assists in clarifying what is currently in the Town’s Park system, whether or not it meets Town residents’ needs and quality expectations, or if there is a gap in service. An established inventory further helps decision-makers understand potential future investments that may be needed to achieve quality standards and to develop a consistent park identity within the Town. The following graphs and charts portray the current inventory of infrastructure throughout the park system¹:



¹ System total does not include facilities at Waters and Caffi field or Peterson Lane as those sites are Fairfax County properties maintained by Vienna



In addition to these facilities, the Town offers numerous miles of pathways and trails and acres of open space for general use. These recreational destinations are all frequently used by residents. Vienna’s offerings are consistent with expectations when compared to national data on a per-population basis.

TOWN OF VIENNA INVENTORIES FACILITIES COMPARES TO 2024 NATIONAL RECREATION AND PARK ASSOCIATION DEPARTMENT DATA FOR JURISDICTIONS LESS THAN 20,000 PEOPLE

Category	Town of Vienna	NRPA Number based on Median Population
Softball Fields ¹	1 (4)	2.3*
Playgrounds	5	4.3
Basketball Courts ¹	3 (4)	3.3
Baseball Field ¹	3 (4)	4.4*
Tennis Courts	4	5.1
Multi-Purpose field ¹	2 (3)	3.9
Educational Gardens	1	1.4
Community Center	1	1.4
Dog Park	1	1.2
Aquatic Center	0	1.3

*Indicates youth field

¹ System total does not include facilities at Waters and Caffi field or Peterson Lane as sites are Fairfax County properties maintained by Vienna. Numbers in parentheses in these categories indicate total when account for these two properties.

This comparison reinforces community feedback that suggests higher value and priority in improving and enhancing existing sites rather than primarily focusing on new investments. Recreational needs for access to most facilities are being met in the Town and investment is needed to improve the *satisfaction*, related to maintenance, condition, quality, and consistency.

Interestingly, an observation throughout the park system is the large number of trash cans and benches. These elements support a clean, comfortable, and accessible park; however, the style and quality of each item varies. Across the park system, there are upwards of 6 different trash cans styles and 8 different benches styles, in addition to 3 different bike racks. The inconsistency creates an undefined Town of Vienna visual identity, differences in maintenance and purchasing schedules, and varying conditions and pacing deterioration which affects park aesthetics.

It is recommended that the Town adopts a standardized approach to materials and furnishings to simplify procurement, replacement and maintenance operations, and to establish a character unique to Vienna. This standardization may apply to furnishings, court and field layouts, materials, and expected means of construction.

Additionally, it was noted throughout the site investigations that there are numerous specimen trees (18-inch diameter at breast height size) found throughout the park system. It is recommended to not only protect and preserve these trees but, when appropriate, to utilize them to further support passive recreation and ecological services. Trees of this size are a valued amenity that is not easily found in other municipalities, especially those in urban settings. The presence of these trees underscores a mature tree canopy that can and should be seamlessly integrated into the built



community. This is an asset of the Parks system, and it cannot be understated how much value is created by these community-character building and environmentally sustainable elements.



Various facilities and infrastructure throughout the Vienna Park system





Various facilities and infrastructure throughout the Vienna Park system



Various site furnishings throughout the Vienna Park system



Various site furnishings throughout the Vienna Park system





Various site furnishings throughout the Vienna Park system





The second half of the evaluation consisted of screening each site through categories of questions to gauge the use, condition, recreational value, and contextual value of each site as part of the Parks and Recreation system. The evaluation consisted of 8 primary categories: Design & Construction, Effectiveness, Condition, Comfort and Image, Access and Linkages, and Sustainability & Culture (with 3 subcategories of Sociability, Environmental, and Economic).

Within each category, multiple questions are posed and graded on a scale of 1 to 5. The scoring was defined as:

- 1 = No or none
- 2 = Few or Mostly Not
- 3 = Some or Partially
- 4 = Several or Mostly Yes
- 5 = Yes or Maximum
- N/A = Not applicable

A short description for each category is provided below and a full list of the category questions can be found as an appendix of this report.

DESIGN AND CONSTRUCTION - Design and Construction questions were posed to assess if the site is built safely to satisfy the needs of the community. Additionally, it quantifies infrastructure differences that create inconsistency of maintenance and identity.

EFFECTIVENESS - Effectiveness questions were posed to assess if the offerings on site are or are not widely used and if enough recreational variety is provided to support diverse community demographics and interests.

CONDITION - Condition questions were posed to assess the quality and maintenance of the infrastructure, amenities, and overall site and whether or not the condition was supportive of creating a safe and usable recreation facility for public use.

COMFORT AND IMAGE - Comfort and image questions were posed to assess the general impression and appearance of each site and how comfortable and safe users might feel during their visit.

ACCESS AND LINKAGES - Access and linkages questions were posed to assess how many connection points to the site are available, how easily people can travel to or arrive at the site, and how compliant each site is to the American Disabilities Act. Internal connections throughout the site were also assessed to further understand visibility and safety.

SUSTAINABILITY AND CULTURE – SOCIABILITY - Parks and Recreation sites are keystone locations for community building and social interaction. This category assessed what infrastructure is in place to support social interaction and improved quality of life.

SUSTAINABILITY AND CULTURE – ENVIRONMENTAL - The Parks and Recreation sites are intuitively vital to satisfy recreation needs, but these sites also support environmental benefits for the community. This category assessed how well each site preserves, protects, or emphasizes ecological features.



SUSTAINABILITY AND CULTURE – ECONOMIC - The economic questions were posed to assess how each site potentially contributes to the surrounding property values and the convenience of access between park sites and residential or commercial sites.

Assessment Approach

The assessment of each site against these categories was filtered through two lenses:

- a recreational value that describes how well the site satisfies the public’s need for recreation
- a maintenance value that describes how well the site satisfies the public, staff, and council expectations for condition and quality

Generally, the higher the recreational value of each site, the greater the requirement and expectation to maintain these sites in a safe, usable, and good condition for public use.

Each assessed category does not have the same number of questions. Therefore, the categories with the most questions have a greater significance to the score of recreational and maintenance value.

Additionally, each Park Typology has an expected or baseline anticipated recreational value and maintenance condition. As an example, Signature Sites are anticipated to have greater recreational value than Neighborhood or Pocket Parks and, accordingly, Signature Sites are expected to be maintained to a higher standard. The Park Typology section of this assessment previously defines the expected level of maintenance for each site.

Park Typologies further refine the recreational and maintenance value of these sites, as not every question asked is applicable to each Park Typology. For example, sites defined as Municipal Sites, with a primary function for municipal operations, do not have applicable Sustainability and Culture – Sociability questions as these sites are not intended to support the public’s social pursuits.

Using the collected field data, the relevant questions for each typology, and the expected scoring range for each typology, a recreational and maintenance value score was developed for each site. The scoring is tabulated to percentages with associated letter grading (traditional academia grading A through F); the percentages are calculated as follows:

● >90%	A+	● 50-41%	C
● 90-81%	A	● 40-31%	D+
● 80-71%	B+	● 30-21%	D
● 70-61%	B	● <20%	F
● 60-51%	C+		

The following chart displays individual site’s recreational and maintenance values in the grading scale for the individual categories. This chart allows for each site to be reviewed on individual performance but also assists in identifying weaknesses or trends within a certain category across the park system. Additionally, it groups each site by typology to further support identifying trends or a focus on a typology to improve categorically.



Town of Vienna Parks and Recreation Master Plan **OUR PLAN TO PLAY**

Park Typology	No.	Site	RECREATION					MAINTENANCE				
			Effectiveness	Access and Linkages	Sociability	Economic	Total	Design/Construction	Condition	Comfort and Image	Environmental	Total
Signature Sites	1	Town Green	A	A	A+	D+	B+	A	A+	A	D	B+
Neighborhood Park	2	Glyndon Park	A	B+	A+	D	B+	A	B+	B+	B	B+
	3	Meadow Lane Park	A	B+	B+	C+	B+	A	B+	C+	B+	B+
	4	Moorefield Hill Park	C+	A	C	C+	B	B	A	B+	B	B+
	5	Peterson Lane	B+	B+	B+	C	B+	B+	B+	B	C+	B+
	6	Southside Park	D+	B+	B+	B+	B	B	A	B+	C+	B+
Special Use	7	Bowman House	C	B+	D+	A+	B	B	A	A	C	B+
	8	Moorefield Park and Dog Park	B+	C+	C+	C+	B	B	B+	B	F	B
	9	Waters and Caffi Field	A	B	B+	B	B+	A	A+	A	C	A
Natural Areas	10	8600 Wall Street	F	D	F	N/A	F	D	D	B	F	D+
	11	Bear Branch Stream Valley East Fork (Southside)	F	F	F	N/A	F	D+	B	F	C	C
	12	Bear Branch Stream Valley West Fork (Southside)	C+	D+	B+	N/A	C+	C	B+	F	B+	C+
	13	East Creek Valley Stream Valley	D+	B	B+	N/A	C+	A	B+	C+	C	B
	14	Moorefield Park Natural Area	C+	C+	B+	N/A	B	A+	B+	C+	C	B
	15	Northside Park	B	B+	A+	N/A	B+	B+	A	B+	C+	B+
	16	Salsbury Spring	C+	D+	A+	N/A	C	C+	B	B	B+	B
	17	Wildwood Park and Stream Valleys	B+	A+	A+	N/A	A	C+	A	A+	A	A
18	Wolf Trap Creek Stream Valley	F	F	F	N/A	F	D+	C+	F	C	D+	
Pocket Park	19	Branch Road Tot Lot	C+	A+	C+	C+	B+	B	B+	B	C+	B
	20	Sarah Walker Mercer Park	A	B+	B+	A+	A	C+	A	B+	B+	B+
Municipal Facility	21	(440) Beulah Road House	N/A	C	N/A	F	D+	D+	B+	B+	C+	C+
	22	(442) Beulah Road Property (Mulch Yard)	N/A	D	N/A	D+	D	B+	C+	C+	C+	C+
	23	Creek Crossing Pump Station	N/A	A	N/A	A+	A	B+	B+	B+	C	B
	24	(249) Nutley Property	N/A	B+	N/A	A+	A	C	B	B	C	C+
	25	411-413 Tapawingo Rd SW Water Tower	N/A	B	N/A	A+	B+	B+	A	A	C	B+
	26	Wall Street Water Tower	N/A	C	N/A	A+	C+	D	C+	C+	F	C
Historic Sites	27	Broadwater Cemetery	D	A	D+	D	C+	B	B+	B	D	B
	28	Freeman Store and Little Library	A+	A	A+	D+	B+	B+	A+	A	D	A
	29	Lynn Street Cemetery	D	D+	D+	D+	D+	D+	B	C	C+	C+
	30	Moorefield Cemetery	D	B	D+	F	C	D+	B	C	D+	C+
	31	Sons and Daughters Cemetery	D	C+	D+	F	C	C+	B	C+	D	C+
Unclassified Property	32	301 Center Street South - Annex	N/A	N/A	N/A	N/A	N/A	N/A	B+	C+	N/A	B
	33	Desale St SW (0384-1205)	N/A	N/A	N/A	N/A	N/A	N/A	A+	B+	N/A	A
	34	Lullaby Lane (0384-1202A1)	N/A	N/A	N/A	N/A	N/A	N/A	A	C+	N/A	B
	35	Robinson Property	N/A	N/A	N/A	N/A	N/A	N/A	A+	C+	N/A	B+



	RECREATION	MAINTENANCE
Signature Sites	B+	B+
Neighborhood Park	B+	B+
Special Use	B	B+
Natural Areas	C	C+
Pocket Park	B+	B+
Municipal Facilities Sites	B	C+
Historic Sites	C+	B
Unclassified Properties	N/A	B+
OVERALL	B	B

When distilling the data to typologies, the chart clarifies how the individual sites operate together to an overall typology score. The scoring appears appropriate for the defined typologies, with consistency across sites. Nonetheless, improvements can be made to raise the maintenance value of all typologies.

Noted observations and considerations are as follows:

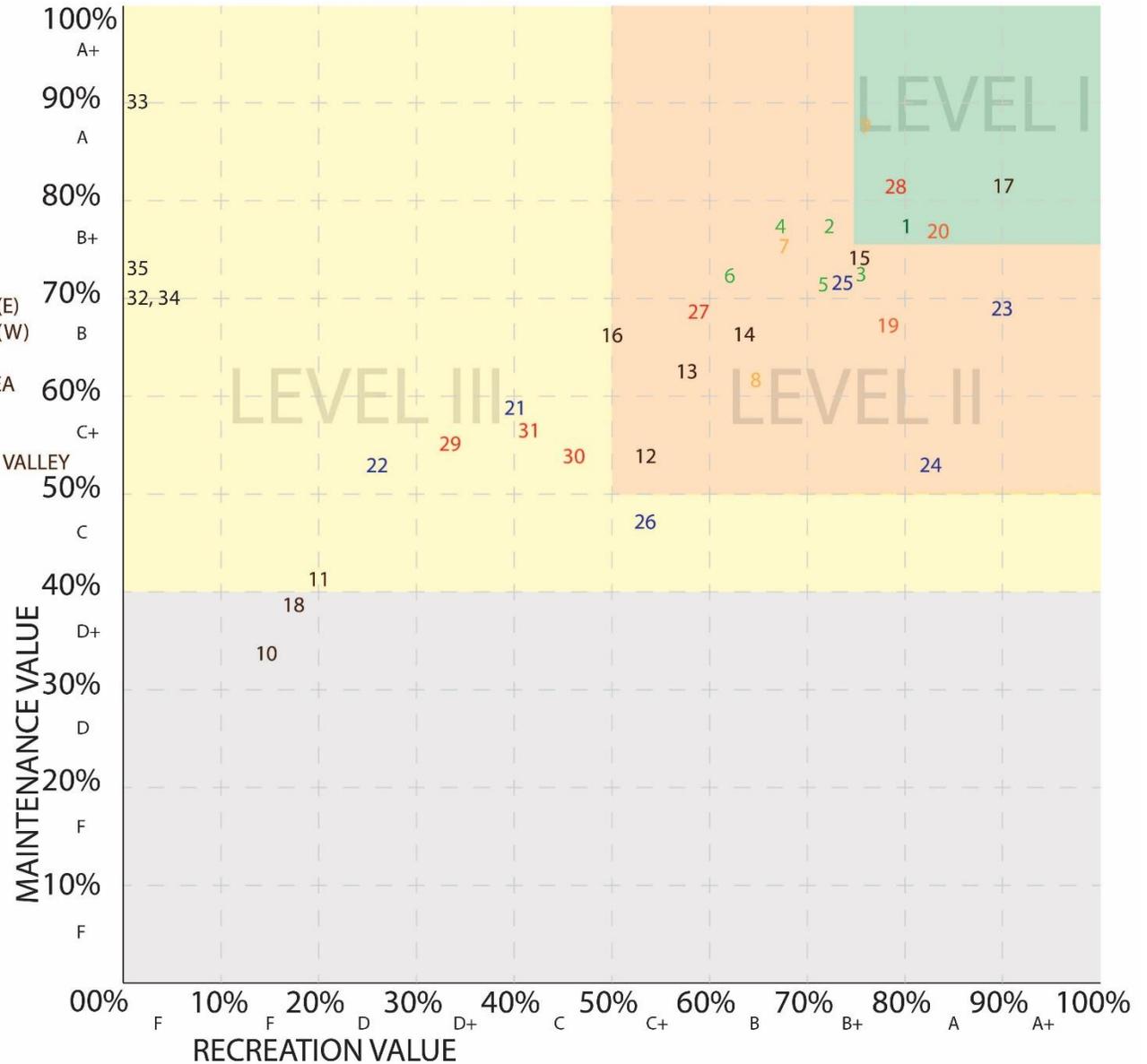
- Although Natural Areas' maintenance value is appropriate per the typology, these sites should strive to maintain consistency with the other typologies.
- Signature Sites should strive for improvement in both recreation and maintenance value. Currently, these sites score consistent with neighborhood sites; the expectation would be that Signature Sites should stand alone as elite and aspirational properties within the Town.
- The Recreation value is, appropriately, volatile across the different typologies. However, improvements can be targeted for Natural Areas and Historic sites to address passive recreation needs.

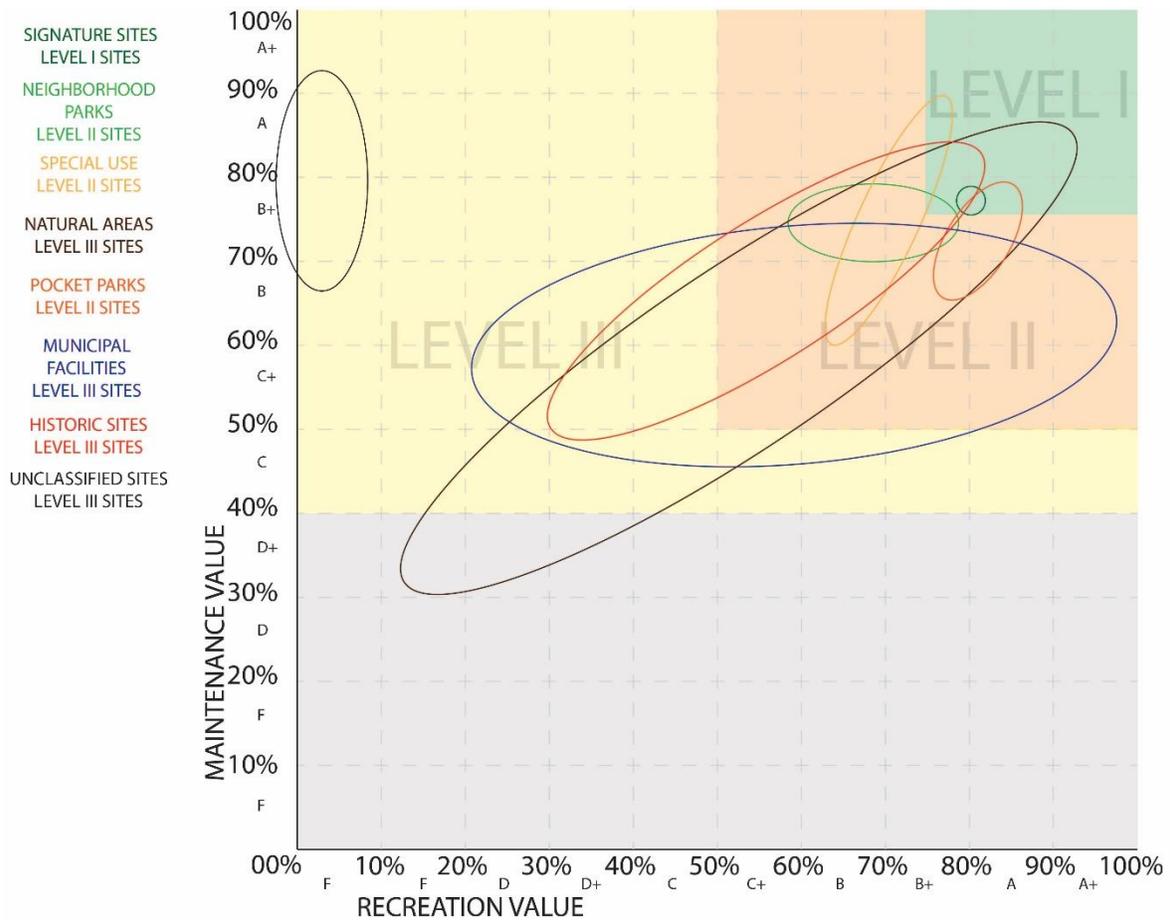
The following graphic displays the individual site's recreation and maintenance value as a percentage plotted along two axes. The shading shows the relative position within the desired minimum maintenance level for each typology. Additionally, the second graphic displays general groupings based on typologies to highlight performance gaps amongst individual sites within the same typology. These graphics further assist in clarifying which typologies could be improved or addressed and which individual sites may take priority in improvements.



Town of Vienna Parks and Recreation Master Plan **OUR PLAN TO PLAY**

- SIGNATURE SITES
- LEVEL I SITES
 - 1 - TOWN GREEN
 - 2 - GLYNDON PARK
- NEIGHBORHOOD PARKS
 - 3 - MEADOW LANE
 - 4 - MOOREFIELD HILL PARK
- LEVEL II SITES
 - 5 - PETERSON LANE
 - 6 - SOUTHSIDE PARK
- SPECIAL USE
 - 7 - BOWMAN HOUSE
- LEVEL II SITES
 - 8 - MOOREFIELD DOG PARK
 - 9 - WATERS AND CAFFI FIELD
- NATURAL AREAS
 - 10 - 8600 WALL STREET
 - 11 - BEAR BRANCH STREAM VALLEY (E)
 - 12 - BEAR BRANCH STREAM VALLEY (W)
 - 13 - EAST CREEK VALLEY STREAM
- LEVEL III SITES
 - 14 - MOOREFIELD PARK NATURE AREA
 - 15 - NORTHSIDE PARK
 - 16 - SALSBURY SPRING
 - 17 - WILDWOOD PARK AND STREAM VALLEY
- POCKET PARKS
 - 18 - WOLF TRAP STREAM VALLEY
 - 19 - BRANCH ROAD TOT LOT
- LEVEL II SITES
 - 20 - SARAH MERCER PARK
 - 21 - 440 BEULAH
 - 22 - 442 BEULAH MULCH YARD
- MUNICIPAL FACILITIES
 - 23 - PUMP STATION
 - 24 - NUTLEY PROPERTY
 - 25 - 411/413 TAPAWINGO
 - 26 - WALL STREET WATER TOWER
- LEVEL III SITES
 - 27 - BROADWATER CEMETERY
 - 28 - FREEMAN STORE
 - 29 - LYNN STREET CEMETERY
 - 30 - MOOREFIELD CEMETERY
 - 31 - WEST END CEMETERY
- UNCLASSIFIED SITES
 - 32 - CENTER STREET
 - 33 - DESALE STREET
 - 34 - LULLABY LANE
 - 35 - ROBINSON PROPERTY





The above noted graphic diagrammatically displays the groupings of typologies and provides clarity as to which typologies have the greatest variance. In a park system, it is desired for similar sites to have similar scoring in recreation and maintenance values, with minimized variance.

Most notably, the Natural Areas have the greatest variances across the sites in both recreation and maintenance value. Natural Areas are Level III sites, which have minimum site visits and regular upkeep from staff. However, during site evaluations, multiple sites were identified with significant stream erosion, fallen trees, overgrowth, and debris. Additionally, Natural Areas have the opportunity to support passive recreation and connectivity goals throughout the Town. These areas could warrant enhanced focus through the Master Plan process.

Historic sites have the second-greatest variance of scores for recreation and maintenance. However, all sites are currently adequately maintained as defined by the maintenance levels. Nonetheless, Historic sites may also require improvement to support passive recreation. These sites may be appropriate for low-impact recreation such as bird watching, environmental or historical education, and environmental services for native species or stormwater management through alternative paving materials.

Municipal sites are expected to have minimal recreational value. These sites should primarily be well-maintained sites to support public services.

Various locations of Natural Areas throughout the Vienna Park system



Various locations of Natural Areas throughout the Vienna Parks system





Assessment Findings

The inventory of facilities and infrastructure throughout Vienna establishes a baseline for where Vienna is today and assists in identifying needs for tomorrow. Vienna facilities are consistent with national expectations and any future improvements should be strategically targeted to address gaps in service. Nonetheless, priority should be given to maintenance, upkeep, and operation of the existing facilities. This is consistent with the overall scoring of individual elements, sites, and noted scoring below.

Overall, as best put by residents during community engagement: **“the parks are good, but not great – and we should strive for great.”** Much of the park system scores appropriately for the expected recreational and maintenance values of their park typology, but both values could be improved across all sites. Most notably, the Natural Areas are recognized as the priority locations that warrant improvement in both recreational and maintenance value. Generally, on an individual basis and from a typology perspective, the Vienna Park Systems Facilities score a **“B.”**



Peer Community and National Benchmark Review

Part of the Master Plan process involves comparing the parks and recreation amenities within the Town of Vienna to other communities with similar resources and demographic profiles. The comparison to peer communities provides context for the menu of strategies that the Town can reference in developing its Parks and Recreation Master Plan. Unless otherwise noted, community statistics are obtained from 2018-2022 American Community Survey (ACS) 5-year estimates.

The next section describes the communities included in the peer comparison analysis.

REGIONAL PEER COMMUNITIES

City of Fairfax, VA

The City of Fairfax, Virginia is a suburban community of 24,835 residents located fifteen miles west of downtown Washington, DC, and approximately five miles south of Vienna. As an independent city, the City of Fairfax is encircled by, but not part of Fairfax County, Virginia. Established in 1805, originally as the Town of Providence, the City of Fairfax's urban fabric is comprised of a balanced blend of "Old Town" infrastructure, modern development, and "small town" community character nestled within a world-class metropolitan region. Like Vienna, the City of Fairfax consistently ranks among the top lists for "quality of life" metrics and successfully maintains a "small City feel" with meaningful community connectivity and integration within the urban setting.

The City of Fairfax serves as a comparable peer community due to similar community principles: sense of place, health and wellness, economic vitality, environmental stewardship and conservation, and strategic partnerships. Fairfax's Park typology makeup reflects Vienna's well, with a collection of larger Signature Parks, Neighborhood Parks, and Natural Areas preserving existing landforms, waterways, and vegetation. The City of Fairfax does not specifically align with Vienna in metrics of land area, population total, or median household income. It is noted that the City of Fairfax has a similar population density as Vienna.

The City of Fairfax Parks and Recreation goals are to develop and maintain beautiful, safe, and environmentally friendly spaces for public use. The City of Fairfax emphasizes programs and services to be affordable, comprehensive, and amazing experiences to build a sense of community that enriches people's lives.

City of Falls Church, VA

The City of Falls Church, Virginia is a suburban community of 14,586 residents located eight miles west of downtown Washington, D.C., and approximately five miles east of Vienna. As an independent city, Falls Church is bordered by, but not part of, Fairfax County, Virginia to the west and Arlington County, Virginia to the east. Nicknamed "The Little City," the compact land area of Falls Church lends itself to the highest population density of the peer communities. Similar to Vienna and the City of Fairfax, Falls Church strives to establish a "small-town" feel.

The City of Falls Church serves as a good peer community due to its interaction with the W&OD trail, and similar land use priorities for single-family residential housing. The City of Falls Church lacks a golf course and is adjacent to a community-scale park, but otherwise most parks are smaller, neighborhood-scale parks. Like Vienna, Falls Church is densely developed and there are limited vacant property opportunities to create new facilities.



The City of Falls Church Recreation and Parks Department's mission statement emphasizes year-round programs and offers leisure activities for all groups and interest levels. Like Vienna, the Department strives to improve residents' quality of life, foster a sense of community through superior recreational, educational, and cultural services, and provide effective maintenance to the City's natural resources.

Town of Herndon, VA

The Town of Herndon, Virginia is a suburban community of 24,935 residents located twenty miles northwest of downtown Washington, DC, and approximately eight miles northwest of Vienna. Located in Fairfax County, Herndon is the state's third-largest town. Officially incorporated in 1879, the expansion of the regional railway supported development within Herndon and allowed it to blossom into a thriving suburban community.

Herndon serves as a good peer comparison to Vienna because has similar anchoring facilities like the community center, a similar interaction with the W&OD Trail, and neighborhood-scale parks. Herndon does not specifically align with Vienna in metrics of land area, population total, or median household income.

The Town of Herndon's Parks and Recreation department operates eleven neighborhood parks, the Herndon Community Center which offers a variety fitness and athletic programs, a golf course, community events, camps, and other programs and classes. The Community Center also includes an aquatics facility with an eight-lane, 25-yard indoor swimming pool with a spa, sauna, and diving and instructional swim areas. The department's mission statement prioritizes individual enrichment, community building and cohesion, and stewardship of town resources. In November 2018, the department adopted a strategic plan that compliments the Town-wide 2030 Comprehensive Plan, adopted in 2008. The Town of Herndon can serve as an aspirational peer for how it uses its strategic plan to encourage proactive management and how aquatics has been integrated into the Parks and Recreation portfolio.

NATIONAL PEER COMMUNITIES

City of Birmingham, MI

The City of Birmingham, MI is a suburban community of 21,715 residents located 16 miles northwest of downtown Detroit, MI. The city is anchored by a strong commercial core in its historic downtown, with the "shopping district" serving as a draw for residents and regional visitors. The city layout emphasizes Birmingham's goal to foster a place where you can live, shop, and play.

Birmingham's Park system is diverse with over 20 parks offering active and passive recreation, two golf courses, an ice rink, multiple athletic fields and courts, playgrounds, a wooded trail system, and uniquely, Quarton Lake located near downtown. Most of Birmingham's parks are similar to Vienna's in neighborhood scale and the City offers a variety of permanent infrastructures such as indoor and outdoor skate rinks, a skatepark, and pickleball courts. A privately owned, neighborhood, summer-only, outdoor swimming club is located within the city limits known as the Forest Hills Swim Club.

City of Crestwood, MO

The City of Crestwood, MO is a suburban community of 12,221 residents located 11 miles southwest of downtown St. Louis, MO. Crestwood has been recognized as a "Best Place to Raise Kids in Missouri", warranted based on the excellence of the school system and municipal services. Crestwood's Park



and Recreation department's mission is to enhance the quality of life for all residents by offering recreation and leisure opportunities, facilities, open space, and services.

Like Vienna with the W&OD trail, Crestwood is bisected by the Ulysses S. Grant Trail (Grant's Trail) a 10-mile trail terminating in St. Louis and Crestwood. The Parks and Recreation Department manages 4 neighborhood parks that offer playgrounds, athletic courts, and other forms of active and passive recreation. The City's Signature Park, Whitecliff Park, is home to athletic courts and fields and the City's community center and aquatic center. In 2023, Crestwood completed a City Parks Master Plan with conclusions focused on upgrading existing park facilities with new elements and features, reinvesting capital to expand service and program offerings, establishing service levels for the internal organization, parks, and recreation, and elevating maintenance and beautification of all sites. In 2000, Crestwood adopted a ½ cent Park and Stormwater Sales Tax intended to help finance parks and recreation operations and maintenance.

Village of Deerfield, IL

Established officially in 1951, the Village of Deerfield, IL is a suburban community with 18,950 residents located 23 miles north of Chicago, IL. The Village's origins date to the mid-1800s and today retains, celebrates, and integrates many elements of its historic infrastructure. In 2007, Deerfield was ranked 3rd in a list of the top 50 best places to raise children based on criteria consistent with school test scores, cost of living, recreational and cultural activities, number of schools, and risk of crime.

The Parks and Facilities Department of Deerfield operates a variety of facilities with 19 parks and 7 community centers. This creates a diverse assortment of active and passive recreation consistent with athletic fields and courts, picnic areas, playgrounds, walking trails and pathways, outdoor ice rinks, disc golf, dog parks, and skate park. The 7 community centers further support diverse offerings with golf, two outdoor swimming pools, one outdoor spray park, one indoor swimming pool, education centers, classrooms, indoor athletic courts, and a fitness center. In 2022, the Village completed a Strategic Plan to improve facilities with strategies that identified enhancing existing conditions with supplemental upgrades; enhancing community outreach, engagement and services; environmental stewardship of community sites; and improving internal organization staff retention, fiscal management, customer service, and staff diversity.

City of Summit, NJ

Summit, NJ is a suburban community of 22,342 residents located 19 miles west of Manhattan, New York City, NY. Summit is a diverse community with nearly 40 spoken languages and a wide-varying economic and ethnic makeup. The earliest settlers in Summit date back to 1710, with the community context evolving over the centuries from cozy farmsteads to industrial milling and commercial, to current family-oriented suburbia. In 2019, Summit was ranked the second-best place to live in New Jersey by the New Jersey Monthly Magazine.

The Department of Community Programs (DCP) strives to provide recreation and other related programs and services that meet the community's needs, with special consideration for seniors and youth. Summit includes the Union County Open Space and Recreation Park and numerous community centers. These facilities offer programs and services consistent with active and passive recreation, a Summit Village Green, athletic fields and courts, an aquatic center, playgrounds, a golf course, and numerous hiking and walking trails. In 2016, Summit completed a City Master Plan where they identified goals of maintaining and enhancing city character, improving connectivity



between places and people, fostering a welcoming community for all backgrounds, building economic resilience, and preserving natural open spaces.

METRICS SUMMARY TABLE

Municipality	Relation to Urban Core	Population	Land Area (sqmi)	Acres of Parks	Population Density (pp/sqmi)	Median Household Income	Crime Rate Index*
Town of Vienna, VA	12mi W of Washington, D.C.	16,276	4.40	262	3,741	\$215,556	23.16 / per 1000 residents
City of Fairfax, VA	15mi W of Washington, D.C.	24,835	6.24	473	3,870	\$128,708	23.88 / per 1000 residents
City of Falls Church, VA	8mi W of Washington, D.C.	14,586	2.05	52	7,164	\$164,536	17.62 / per 1000 residents
Town of Herndon, VA	20mi NW of Washington, D.C.	24,935	4.29	191	5,812	\$133,403	31.94 / per 1000 residents
City of Birmingham, MI	16mi NW of Detroit, MI	21,715	4.79	570	4,551	\$151,556	9.49 / per 1000 residents
City of Crestwood, MO	11mi SW of St. Louis, MO	12,221	3.59	120	3,458	\$111,791	18.82 / per 1000 residents
Village of Deerfield, IL	23mi NW of Chicago, IL	18,950	5.53	195	3,472	\$185,762	9.87 / per 1000 residents
City of Summit, NJ	19mi W of New York, NY	22,342	5.99	350	3,790	\$176,702	9.04 / per 1000 residents

Source: 2018-2022 ACS 5-year estimates

*United States national average crime rate index according to World Population Review is 49.2 per 1000 residents.



LOCAL PEER COMMUNITIES' PARKS AND RECREATION DEPARTMENT BUDGETS AND STAFFING

Municipality	Adopted 2025 Budget	Budget per Capita	Number of Employees	Employees per Capita	Employees per Park acreage
Town of Vienna, VA	5.21 million	\$320	26	1 staff per 626 people	1 staff per 10.08 acres
City of Fairfax, VA	8.78 million	\$353	31	1 staff per 801 people	1 staff per 15.26 acres
City of Falls Church, VA	3.99 million	\$273	16	1 staff per 912 people	1 staff per 3.25 acres
Town of Herndon, VA	4.80 million	\$192	26	1 staff per 959 people	1 staff per 7.35 acres
City of Crestwood, MO	3.58 million*	\$292	10.5	1 staff per 1,164 people	1 staff per 11.43 acres

*+/- 24% of the budget is allocated to the operation, maintenance, and improvement of an aquatic facility

In addition to peer communities, the analysis also considered national trends as reported from the 2023 National Recreation and Park Association *Park Metrics* Annual survey. The table below shows Vienna in comparison to all participating Towns with less than 20,000 residents. Towns across the United States with less than 20,000 residents are numerous, many of which have small populations and Parks and Recreation departments with limited resources. The data below depicts upper quartile statistics of municipalities, and creates notable comparison differences in budget, staffing, programs, and revenue. Vienna, located in the high cost of living of Northern Virginia, offers a tremendous number of programs and classes. Vienna outpaces typical municipalities warranting significant operating budget and staffing. Through reservations, donations, classes, programs, camps, and events, Vienna's revenue exceeds \$1.3 million annually, further supporting the need for variety in offerings, operating budget, and staffing.

2023 NATIONAL RECREATION AND PARK ASSOCIATION DEPARTMENT DATA FOR JURISDICTIONS LESS THAN 20,000 RESIDENTS

Category	Less than 20,000 Residents	Town of Vienna
Population	12,522	16,276
Total Park Acres	194.3	262
Acres of parks per 1,000 residents	19.0	16.1
Total Annual Operating Budget	\$1.5 million	\$5.21 million
Budget per Capita	\$119	\$320
Number of full-time employees	8	26
Employees per Capita	1 staff per 1,565 people	1 staff per 626 people
Employees per Park acreage	1 staff per 24.29 acres	1 staff per 10.08 acres
Number of Programs Offered	136.5	625
Number of Fee-Based Programs	114.5	595
Revenue per Capita	\$64.62	\$83.62



PEER COMMUNITIES' ANALYSIS AND CONCLUSIONS

Of the reviewed national communities, the City of Crestwood, Missouri, outside St. Louis, is the most direct peer to Vienna. Each municipality is similar in their demographic characteristics. More importantly, each is home to a prominent trail that bisects the municipality and supports transportation, economic, and recreation needs. Crestwood, with a smaller population and median income, can support and operate an aquatic center, which may be an aspirational future capital improvement in Vienna. Additionally, Crestwood and Vienna utilize various sales taxes to support improvements within the Town for Parks and Recreation purposes.

Locally, based on demographic characteristics and geographic influences, the City of Falls Church most closely aligns with Vienna, however, Vienna statistically outperforms many of its regional neighbors. Vienna has a higher budget per capita, more staff to serve residents per capita, and is in the middle range of park acreage. Vienna also scores exceptionally well against the 2024 National Recreation and Park Association departments data for jurisdictions with less than 20,000 people. Vienna outpaces each statistical category except for acres per 1,000 residents. Within the data set, Vienna scores within the upper quarter, of most of the data statistics, which emphasizes Vienna's reputation for providing high-quality services, facilities, and programs.

While Vienna's staffing level is among the highest considered, it is missing important context; through community, staff, and stakeholder engagement a consistent message was that staff serve the community at a significantly high level, focusing on responsiveness and exceptional customer service, at times working beyond their job descriptions, and often providing solutions for community challenges that stretch the responsibilities of the departments.

Additional staff, cross-training of current staff, and investment in the professional development of current staff may be valid strategies to continue to have the staff necessary to achieve and exceed the community's high expectations for responsiveness and customer service.

Similarly, Vienna may consider better defining expectations of service, and establishing clear boundaries, definitions, priorities, and responsibilities for the parks and recreation department. This would allow the department to be proactive in its management and operation (where today it often can be forced into a reactive position as community and council requests compete for priority with day-to-day duties and long-term planning).

Lastly, with the understanding of a potential interest in an aquatic facility in Vienna, the current budget does not consider additional staffing levels, skills, and time commitments to operate such a facility. Any newly adopted programs or facilities in Vienna warrant a critical review of funding, staffing, and organizational management.



Ongoing Trends

The parks and recreation landscape is evolving to serve new interests and activities of varying generations. With changing demographics and recreation interests, Vienna should prepare for forthcoming trends that will affect offered services, programs, and required staff skillset. The following items are growing national trends according to the National Recreation and Park Association:

- Technology
- Esports
- Pickleball, Cricket, and Padle
- Public Restrooms
- Hybrid Schedules
- Walkability

TECHNOLOGY

The fast-paced advancement of technology will continue to reshape our world, including how the community finds and enjoys recreation and how staff can more efficiently manage a park system.

As an example, there are thousands of location-sharing apps that may be integrated into park systems. These applications can support tracking the use of facilities and equipment, where users are coming from, security, condition assessment of amenities, traffic movements, and other metrics that give operators an insight into needs, public health, and safety.

Notably, the growing use and sophistication of artificial intelligence may be integrated into Parks and Recreation operations. The ability to provide AI-assisted customer service (answering phone calls, scheduling and booking facilities, preparing summary reports) and AI-technology to supplement existing security may be adopted into more nationwide park programs. AI could expand the ability of staff to focus on technical problems, service facilities, or support in-person programs or activities.

ESPORTS

ESports (Electronic Sports) are growing popular with the younger generation of parks and recreation users, as the generation that has grown up in the technological age has more readily been willing to integrate technology into their recreation habits. Professional, collegiate, and academic ESport leagues and clubs have developed in the last decade, with Esports becoming a billion-dollar industry. Cities around the country have constructed Esports arenas, while Parks and Recreation departments have adopted ESport programs to support this interest.

PICKLEBALL, CRICKET, AND PADLE

Three of the fastest-growing sports in the United States currently are Pickleball, Cricket, and Padle. Each sport provides recreational opportunities for varying demographics and age groups, but require specific space and programming considerations to ensure successful operation.



Pickleball has taken the United States by storm, gaining more popularity year after year than any other sport. With the small court size and commonly communal play, this game is nimble enough to fit into small urban sites and accommodate recreational and competitive play for numerous people. However, pickleball has been extremely contentious during this same timeframe with limited court access and noise issues. Parks and Recreation departments are working hard to identify ways to accommodate this growing community need while addressing the issues that challenge its full integration into their communities. Notably, noise is the typical issue around the sport, and identifying compatible outdoor settings for pickleball play can be challenging in suburban and urban communities. Pickleball is often best suited in larger parks with ample distance between residential properties or within indoor facilities.

Cricket has garnered more interest domestically in the past decade allowing diverse backgrounds of people to enjoy the game. Schools and Parks and Recreation departments around the country are establishing youth programs that will continue to grow access to and interest in the game. However, cricket requires a large playing field, often requiring several acres for adequate facilities. In urban settings where real estate is a premium, the physical space needs are difficult to accommodate. Agencies in the Northern Virginia area would require partnerships to regionally provide sufficient space to further support this emerging sport.

The last rising sport is Padle, which is currently the fastest-growing sport globally. Similar to pickleball, the court is smaller, enclosed on four sides, promotes communal play. The play is similar to tennis making the game intuitive for users to learn. With the growing interest and limited resources of courts in Northern Virginia, the adoption of Padle in Vienna would be an opportunity to provide a unique new recreation to residents, though it is recognized that current residents have shared preference for other recreation options in Vienna.

PUBLIC RESTROOMS

A national conversation in recent years has revolved around public restrooms and their availability, accessibility, and safety. Within the Parks and Recreation space, families seek the availability of restrooms in the park spaces to ensure they can adequately enjoy their programs and parks.

Additionally, restrooms can improve accessibility for all ages and increase the amount of time people utilize a location. Restrooms are essential for improving access for children with physical or cognitive disabilities. Parents of these children may often spend all day at sites and any facility without a bathroom is a burden. A key goal of improvements to this amenity will be to also improve access for adults with disabilities or other medical needs. Restrooms should be physically accessible and compliant with the Americans with Disabilities Act standards. However, this minimum guideline often falls short of meeting the needs and expectations for additional amenities to accommodate people of all ages with special needs.

Lastly, safety and comfort are a consistent priority for all Parks & Recreation departments in the country. Gender-neutral or family restrooms offer flexibility to the users, additional space for those that require assistance or respite, and additionally support a user's security and comfort, regardless of how they identify.



HYBRID SCHEDULES

The global pandemic has increased the amount of people working remote, working hybrid schedules, having shorter work weeks, and variable working trends. In the Parks and Recreation industry, where face to face interaction and physical presence at sites and facilities is imperative, it is a challenge to accommodate these evolving work cultures.

As a new working generation enters the workforce, one that has become accustomed to these trends, Parks & Recreation departments need adapt to remain competitive for well-qualified candidates. Departments should balance flexibility for employees with service and responsiveness expectations. Creative benefits or compensation may need to be considered in job descriptions to incentivize staff and appeal to a new generation. For example, staff who manage physical spaces may have limited opportunity to have hybrid working arrangements when compared to staff who perform administrative, programming or planning jobs, but other options like enhanced compensations or shorter work weeks may be an appropriate tradeoff.

WALKABILITY

A positive change during and continuing after the global pandemic was a resurgence of interest in outdoor activities and recreation. Interestingly this did not reignite walking as a common recreation habit with a decline in walking for recreation across the country of 36%.

In many municipalities across the country walking is not considered a viable form of transportation to get to Parks and Recreation facilities. With focused planning efforts for walkable communities, communities can increase engagement with and access to their parks and facilities.

Vienna has a prime opportunity to capitalize on the current and growing walkability of the Town. Vienna should continue to invest in completion of the sidewalks network and access to the W&OD trail. At the same time, Vienna should investigate how larger roadways (like Maple Avenue) may act as barriers to walkability. With intentional improvement, in the next decade, Vienna can continue its growth towards being a premier walkable Town with strategic connections between recreation areas, commercial areas, and residential neighborhoods.



Conclusion

The Town of Vienna Park System is unique, diverse, and a valued asset to the Town and residents. The Town offers numerous active and passive recreation opportunities, programs, and services that enrich the lives of residents. The residents of Vienna are engaged and passionate about their parks and desire more investment to maintain and enhance what they currently have in Town while being strategic about exploring new recreational opportunities. Through engagement and collaboration with staff and residents as part of this Master Planning process, consistent messages occurred: improvements to the Park System need to be thoughtful, intentional in services provided and issues addressed, and perhaps most importantly, financially feasible.

Based on the site assessment, the overall park system is in good condition but there are areas for improvement within each park typology and at specific locations. Sites should be looked at critically for both the quality of materials and the availability of program offerings.

Compared to peers, Vienna is notably a high-quality Parks and Recreation system, but residents emphasize maintaining existing facilities and “making what is good, great.”

The park typologies that have been proposed will allow for clearer definitions, consistency, and expectations for each park.

There are numerous approaches the Town can consider funding the investment in the existing and future parks and recreation system. Peer communities have demonstrated that a balance can be achieved between maintaining existing facilities while gradually integrating facility and program offerings that are not yet present in Vienna.

The subsequent tasks of the planning process will continue to engage the community in conversation to more fully understand unmet community needs, potential plan focus areas, and the long-term vision for Parks and Recreation over the next 10 years.

As a starting point, potential focus areas for the subsequent tasks may include further considerations of a potential aquatic and/or recreation center, improved connectivity and access to parks throughout the Town, enhancement of existing parks and facilities, and staffing and organizational improvements to guarantee that resources are in place to provide the highest level of customer service.



Appendix

Existing Conditions Assessment Categories and Questions

The eight categories and questions for the existing conditions assessment as follows:

- Design and Construction
 - Is there evidence that the design and construction of the site meet the needs of the users served?
 - Does the site show any evidence of rust, corrosion, erosion, or cracking?
 - Does the site include appropriate recreation amenities for intended users? (fields and courts for athletics, etc.)
 - Has the site been developed or recently renovated? Has any known construction taken place in the past 3 years?
 - Is there evidence that the site uses consistent products or materials to unify the site?
- Effectiveness
 - Is it known or does it appear that this site is used frequently?
 - Is there evidence that the site is used by people of different ages?
 - Is there evidence that the site serves users' current needs for recreation, relaxation, or other activities?
 - Does the site offer different types of activities?
 - Does the site offer choices in intensity of activities? - ex. passive/at-will or active/programmed?
 - Is there a balance of active recreation (programmed spaces) and passive (at-will) opportunities?
- Condition
 - How would you rate the site's maintenance? – ex. grass cutting, working equipment, etc.
 - Is the site clean and free of litter?
 - Does it appear that visitor use affects condition? – ex. paving is marked for foot traffic, equipment use, etc.
 - Does the landscaping appear to be maintained?
 - Is there any evidence of stormwater issues – ex. (Standing water, erosion)
 - Are there elements or areas that are significantly failing?
 - Does the site need improvements? (1=Very Much; 5=No/none)
- Comfort and Image
 - Does the site's main entrance make a good first impression?
 - Does the site have any side entrances? Do those entrances make a good first impression?
 - Are there ample places to sit and are they conveniently located?
 - Is the lighting appropriate for the hours of use for this facility?
 - Does the site provide a feeling of safety or perceived safety? Does it use CPTED Principles? (Crime Prevention Through Environmental Design)
 - CPTED Principles
 - Natural Access Control - Can people trespass on my property without being seen by others?
 - Natural Surveillance - Does landscaping obscure the view of my property from neighboring properties?
 - Territoriality - Does the property ever have an unkempt appearance?



- Activity Support – Does every space and area have an intended use, and designed and maintained to encourage that use?
- Do vehicles dominate the site through access roads, parking, and/or maintenance?
- Access and Linkages
 - Are there clear and open-view lines throughout the site and into open spaces?
 - Is there clear and useful wayfinding/signage within the site?
 - Can people easily walk to the site from surrounding areas?
 - Are there walkable residential areas to this site?
 - Are there walkable commercial areas to this site?
 - Does the site function for people with disabilities?
 - Is the site well connected with clear and safe access point(s)?
 - Do paths and/or roads connect people to primary amenities?
 - Are there transit stop(s) (within 1/4 mile) and/or parking and bike racks near primary entrance points?
 - Is the site readily accessible to the users being served? (walking, biking, vehicle, etc.)
- Sustainability and Culture – Sociability
 - Does the site provide places for people to gather?
 - Does the site promote a healthy lifestyle?
- Sustainability and Culture – Environmental
 - Does the site enhance, preserve, promote, or contribute to biological diversity
 - Does the site incorporate resilient design features or practices? Ex. Rain Gardens, Permeable Paving
 - Is the site a node within a larger ecological corridor or habitat? ex. Small clusters of trees within larger wooded areas in surrounding sites, Large wooded areas, naturally occurring water features, pollinator gardens, etc.
 - Does the site enhance environmental awareness or knowledge? – ex. Signage, camp program destination?
 - Are there opportunities to increase ecological function? – ex. Convert lawn to a meadow, add stormwater retrofits, addition of native landscaping, riparian restoration, buffer planting, or tree planting?
- Sustainability and Culture – Economic
 - Does the site create public and/or private revenue-generating opportunities?
 - Does the site contribute to nearby property development or redevelopment potential?
 - Does the site provide permanent jobs?



Review of Relevant Plans, Documents, and Studies

An initial task in the Master Plan process was to review the current documents, plans, and studies that guide the strategic direction and current operation of Parks and Recreation in the Town today. As used in the Master Plan, these documents provide clarity on the current state and guide the development of recommendations that support or supplement current practices. They also provide information on the financial state of the department which will be relevant to consider as the Master Plan arrives at recommendations regarding future funding; departmental growth opportunities; staffing and resource needs; long-term capital and maintenance planning, and other Master Plan strategies.

Overall, these documents reflect a well-rounded Town with a balanced variety of land uses and a vested interest in maintaining, preserving, and enhancing a Parks and Recreation system that makes Vienna a special place to live, work, and play.

The list of documents that were reviewed as part of this Plan consisted of:

- 2015 Town of Vienna Comprehensive Plan (Chapters 3, 6, and 7)
- 2018 National Citizen Survey
- 2019 Town of Vienna Strategic Plan
- 2021 Annual Comprehensive Financial Report (ACFR) and Audited Financial Statements
- 2024-2038 Capital Improvement Plan Review Adoption
- Town of Vienna Fiscal Year 2024-25 Adopted Budget
- 2022 Bond Funding Credit Preservation
- Town Code (Chapters 20, 25, 27.5)

A brief description of these documents, key facts or insights, and their connection to the Master Plan process follows.

2019 TOWN OF VIENNA STRATEGIC PLAN

The 2019 Town of Vienna Strategic Plan focuses on creating a holistically well-rounded community. Although this document is currently 5 years old, it establishes a clear expectation of priorities of Town staff and residents. Many of the goals and actions to maintain this expectation of quality of life can be supported through ideas and recommendations of the Parks Master Plan and future investment into the park's infrastructure, programs, and services. Two strategic goals of the Strategic Plan that are relevant in this Planning process are, "Vienna as...":

- **ENVIRONMENTALLY SUSTAINABLE:** The Town of Vienna values and protects its natural and manmade resources. We embrace our obligation to current and future generations to foster a healthy, safe, and attractive community
- **COMPLETE COMMUNITY:** The Town of Vienna will embrace its independent, active, and welcoming character as a unique place to live/work-play-dine-shop in Northern Virginia. Our traditional events and year-round activities enrich the Town's vibrant, caring, and inclusive community identity and spirit.



2015 TOWN OF VIENNA COMPREHENSIVE PLAN (CHAPTERS 3, 6 AND 7)

The 2015 Comprehensive Plan is a coordinated planning document that seeks to: capture citizens' vision for the future of Vienna; guide the development of specific policies to achieve common community goals; and provide a vision for how the Town should grow and evolve into the future.

It serves to set long-range priorities regarding a wide range of community issues related to land use, transportation, parks and recreation, community facilities, community character, economic development, and the environment.

Chapter 3 (Land Use), Chapter 6 (Community Facility and Service), and Chapter 7 (Parks and Recreation) describe some of the intersecting community goals and future vision that affect Parks and Recreation. Comprehensive plan goals that are relevant to the mission and vision of Parks and Recreation include:

- Chapter 3:
 - *Maintain a balance of land uses;*
 - *Protect and preserve the natural environment,*
 - *Ensure that Vienna retains its unique single-family residential character and quality of life*
- Chapter 6:
 - *Provide residents with reliable and efficient services and infrastructure*
 - *Ensure that all Town facilities are adequate for Town functions*
 - *Maximize the functionality of Town facilities for residents*
- Chapter 7:
 - *Maintain Town parks and facilities to facilitate maximum use*
 - *Design, build, and program parks and recreational facilities to meet the needs and desires of Town residents*
 - *Create and update Park Master Plans*

It is recognized that the Town is currently preparing an update to the Comprehensive Plan. It is likely that many of the vision and strategy recommendations of the Park Master Plan can inform the goals and objectives of the updated Parks and Recreation Comprehensive Plan chapter.



2018 NATIONAL CITIZEN SURVEY

The 2018 citizen survey provides a broad understanding of how the community views their park system today. It advises on resident satisfaction and trends that may affect the entire Town, not just neighborhoods. Residents rated Vienna among the 20 best communities in over 30 categories. Notable statistics from the 2019 survey are as follows:

- 91 percent positive sentiments on Town parks
- 90 percent positive sentiments on the Town's recreation centers and facilities
- 82 percent positive sentiments on the opportunity to participate in social events and activities
- 87 percent positive sentiments on recreation programs and classes
- 90 percent positive sentiments on the Town's recreation centers and facilities
- 75 percent positive in attendance of Town-sponsored events
- 64 and 66 percent positive on natural area preservation and open space, respectively.

Part of the engagement strategy of the Park Master Plan process will be to further explore the specific factors for the high satisfaction (as areas of strength to continue to maintain and prudently invest in) and to further identify and explore areas of lower satisfaction or participation to improve.

2022 CAPITAL IMPROVEMENT PLAN REVIEW ADOPTION

The 2022 Capital Improvement Plan (CIP) Review Adoption is a planning and fiscal management strategy that depicts the timing and funding for a variety of capital expenses and future plans. The current CIP shows \$9,825,000 in bond funding between 2026 and 2038 to support 25+ line-item Parks and Recreation-related projects.

2021 ANNUAL COMPREHENSIVE FINANCIAL REPORT (ACFR) AND AUDITED FINANCIAL STATEMENTS

The 2021 annual comprehensive report is a required audit of the Town's fiscal performance. As of the 2021 report, nearly 47% of the 25.7M of the general fund balance is generated by property taxes. As property values have continued to rise, this creates a stable financial basis through which the Town can fund many of its services and initiatives, even before pursuing bonds and grants or tapping into other Town fund balances (Capital Projects, Special Transportation, Stormwater, etc.). Parks and Recreation is funded in part from the general fund and represents 11 to 12 percent of general fund expenditures.

TOWN OF VIENNA FISCAL YEAR 2024-25 ADOPTED BUDGET

The Town of Vienna Fiscal Year 2022-23 Adopted Budget details the priorities and challenges for the fiscal year for all town departments. As of FY2024-25, the general fund revenue budget has increased to \$33,074,250 of which \$14,065,000 (42.5 percent) is anticipated to be derived from property taxes and \$1,572,000 (4.8 percent) from parks and recreation fees. The anticipated budget for parks and recreation is \$5,205,530 (15.7% of general fund expenditures) The adopted budget indicates that DPR is the third largest department in Town with 26 adopted FY24-25 personnel positions. Going forward, this budget development and staffing plan process can be informed by the policy, operation, and capital recommendations of the Park Master Plan.



2022 BOND FUNDING CREDIT PRESENTATION

The Town of Vienna is described as a wealthy residential community with a substantial financial performance history, that heavily focused on adapting and bouncing back from the pandemic. The Bond Funding Credit Presentation focused on economic development, zoning code modernization, and infrastructure funding while implementing strategic planning and long-range forecasts. This strategy will assist with securing avenues and funds for future parks and facility improvements.

TOWN CODE (CHAPTERS 20, 25, 27)

The Town Code highlights requirements that will restrict, and shape proposed parks, facilities, or services in the Town. Chapter 20 governs public Parks and Recreation facilities, Chapter 25 governs historic structures, sites, and places, and Chapter 27 describes the Conservation and Sustainability Commission. As Park Master Plan recommendations are formed, the Town Code should be further reviewed to identify any statutory changes that may need to be amended or considered to support the future vision of Parks and Recreation in Vienna



Appendix B

Staff Focus Group 1 Summary



Vienna Parks and Recreation Master Plan: Staff Focus Group #1 Summary (Mission, Vision, Values, & Strengths, Weaknesses, Opportunities, and Threats)

Introduction

This memorandum summarizes the feedback received during an *Our Plan to Play* focus group meeting with Department of Recreation (DPR) frontline staff and leadership, which was held from 11:00 a.m. to 1:30 p.m. on Thursday, April 4th in the Community Room of the Vienna Community Center.

The focus group included facilitated discussion using pre-prepared questions and prompts. The focus group was structured to provide an understanding staff's perspectives on the department's current mission, vision, and values and how those three elements are expressed in day-to-day operations and long-term departmental planning and to provide an understanding of staff's perspectives on the Strengths, Weaknesses, Opportunities, and Threats (SWOT) of the Department.

The intended outcome of this focus groups was to generate ideas to confirm/revise the mission, vision, and values for the next 10 years of recreation in Vienna and to deepen the understanding of existing conditions and community needs using the perspective of staff who directly support and interact with the community

The feedback from this focus group will be used to develop draft mission, vision, and values for potential adoption within the Master Plan, identify potential improvement areas to be addressed as part of Master Plan recommendations.

Focus Group Strategy and Overviews

The purpose of this focus group meeting was to gain staff insight on DPR's current and potential future *Mission, Vision, and Values*, as well as to explore its *Strengths, Weaknesses, Opportunities, and Threats*. These guiding conversational categories also provided space for staff to provide additional feedback on their perceptions of community needs. The meeting began with an introduction from Department leadership and the consultant team (Kimley-Horn) to review the planning process and the role of focus group feedback in plan development. Staff participation included representation from all levels of responsibility for the planning, maintenance, operations, and customer service elements of the parks and recreation system. A total of 18 staff members attended the focus group meeting, as shown on the following page:



<p>Administrative</p> <ul style="list-style-type: none"> • Leslie Herman, Director • Nicole Falceto, Deputy Director • Amy-Jo Hendrix (<i>not present, but provided written feedback after the meeting</i>) • Joy Harrington 	<p>Programs (all ages, types), Events, Teen Center</p> <ul style="list-style-type: none"> • Brandy Wyatt • Kathy Blevins • Lily Widman • Lisa Shackelford • Derrick Cowles • Ianna Alhambra
<p>Facilities Operations & Customer Service</p> <ul style="list-style-type: none"> • Nick Jones • Michael Huard • Adonnis Barrera • Gagan Sandhu 	<p>Parks Maintenance</p> <ul style="list-style-type: none"> • Jeremy Edwards • Brian Harrington • Matthew Fuller • Tim Koski

Following introductions, the project team facilitated the remainder of the meeting. Participants engaged in both full group and breakout group discussions. During the breakout group discussions, participants split into three (3) small discussion groups. Facilitators curated the discussion, assisted in notetaking, and help report out the key talking points of each group.

DPR Staff were divided into two breakout groups. Facilitators sat in on each breakout group to curate the discussion, assisted in notetaking, and reported out key talking points of each group. DPR leadership met in a separate room to encourage staff to be more candid in their responses.

Both full and breakout group discussions were structured around an assistive Menti presentation—a virtual, interactive participation site—and the same set of curated questions, while allowing facilitators the freedom to ask specific follow-up questions as needed. Table 1 presents the focus group meeting agenda in full.

Table 1 – Focus Group Meeting Agenda

Time	Planned Activity
11:00 – 11:05	Opening, Introductions, and Ground Rules
11:05 – 11:10	Who’s here
11:10 – 12:05	Mission, Vision, Values – Full Opening
12:05 – 12:35	Lunch Break
12:35 – 1:30	Strengths, Weaknesses, Opportunities, and Threats – Full Opening





Key Takeaways

Across both conversations, DPR leadership and staff demonstrated strong consensus in identifying the guiding principles and future potential for future operations and services. The following Key Takeaways reflect the essential themes shared between the two groups and will be reviewed in context with all engagement feedback to guide overall Plan recommendations.

Mission, Vision, and Values

- The mission statement must clarify who DPR serves while remaining concise and memorable
 - Language should be adapted to more intentionally center a high standard of care for the safety, health, and quality of life for its patrons
 - It should also integrate more extensively with daily operations, without necessarily changing public-facing language to do so.
- DPR's vision must balance the need to adapt to community needs with the need to preserve existing assets, both physical (i.e., ecological resources) and non-physical (i.e., strong relationships)
- DPR's values can be distilled into three themes: continuous improvement, ability to meet and exceed customer needs, and interpersonal care and respect
- Confirming/establishing a mission, vision, and set of core values could be a unifying element for all staff and an outcome of the Master Plan process.

Strengths, Weaknesses, Opportunities, and Threats

- DPR staff serve as one of the greatest areas of both strength and opportunity for future investment to promote retention and expansion of dedicated and diverse talent. Staff is responsive, knowledgeable, collaborates well, takes pride in the work, and open to new ideas and feedback, and the creativity with which staff can accomplish tasks even when time or resources are limited.
- Other key strengths include:
 - Collaboration with other departments to “get it done together”
 - The variety of recreational and cultural offerings
 - The ability to fund multiple programs and community-wide events that satisfy the diverse needs of the community and regional visitors
 - The ability to attract volunteers
 - Ability to pivot (“drop what we are doing”) to address an urgent community or Council need.
 - Ability of staff to “play out of position” and take on new roles and responsibilities as needed



Key Takeaways (Continued)

Strengths, Weaknesses, Opportunities, and Threats

- Requests from community and Council, alongside day-to-day duties, that force DPR into a reactive position weakens DPR's ability to adapt to evolving community needs and to proactively plan for and manage the Town's recreational resources
- Other key weaknesses include:
 - The limited amount of space to support the community's diverse interests
 - The lack of clear pathways for staff to grow with the department
 - Ability to onboard and retain qualified and passionate temporary/seasonal staff
 - Limited "four-season" operations and facilities
 - Aging equipment and playgrounds
- One unique opportunity that staff expressed is reimaging Church Street as a festival street/pedestrian mall
- Other opportunities that DPR acknowledges include:
 - Internal and external training for staff
 - Undeveloped Town-owned properties that could be future recreational sites or revenue generators
 - External partnerships with regional agencies and community stakeholders (to generate funds, maintenance support, or to share recreational responsibilities)
 - Using the Parks Master Plan process as a vehicle to identify, prioritize, and address critical community needs
- One key threat is DPR's ability to provide competitive salaries and growth opportunities that keep long-tenured and deeply knowledgeable staff in Vienna.
- Other identified threats include:
 - Budgets that limit the ability to be proactive and plan for future improvements while meeting the current expectations of the community
 - Finding the appropriate balance between maintaining and improving assets,
 - Pivoting between day-to-day task/roles and addressing urgent community needs or Council requests
 - A perceived slowness in adopting new technologies that could improve efficiency and customer experience
 - Unique relationship and proximity between the Town of Vienna and surrounding jurisdictions/recreation providers



Who's Here

The goal of this activity was to share aspects of their role that they attract and keep in DPR, as a means to contextualizing their responses to the communal and breakout group discussion questions.

When asked to describe what aspects of their role attracted and have retained them with DPR, the leadership team emphasized the breadth of their responsibilities and support from a team of dedicated staff. Frontline staff emphasized the appeal of a fun and dynamic position with growth opportunities.

Mission, Vision, and Values

Focus group facilitators provided participants with the following guidance to define and differentiate the three concepts:

- The mission statement focuses on today and what DPR does to achieve it
- The vision statement focuses on tomorrow and what DPR wants to become, giving direction to the organization
- Core values are clearly stated principles and beliefs which guide how you treat your customers and each other; how you live your mission and work towards your vision; and what your culture is

Mission Statement

The goal of this activity was to gauge staff familiarity and agreement with the existing mission statement, assess who DPR serves and how, and establish the primary objectives of daily operations.

The existing mission statement for DPR is as follows:

The Town of Vienna parks and recreation department is committed to creating a community through people, parks, and programs.

Both leadership and staff appreciate the concise language, clarity, and alliteration of the statement, which makes it easy to remember. Both groups also agreed that the statement is less successful in defining a course of action, nor towards who that action will be directed; participants noted that "people" is not specific enough to accurately reflect the range of their internal and external customers.

Leadership instead proposed *residents, visitors, and patrons*. Staff centered the importance of *inclusion* to build a sense of togetherness, noting the importance of external partnerships and non-resident participation. When asked to identify other keywords which resonated with DPR's objectives, multiple staff members proposed *health, safety, care, quality of life, play, environment, culture/cultural, and community*. Leadership also endorsed the addition of *safety*, in particular.

When asked how well the statement embodies day-to-day operations, both groups noted that it does not capture the bulk of administrative efforts for which leadership and staff alike are responsible. Leadership suggested that residents are less concerned with these logistics so long as they perceive organizational efficiency and excellence in public service. While staff agreed that pleasing the public is a top priority, they expressed a lack of recognition for their "behind-the-



scenes” efforts to maintain this high level of satisfaction. To better align the mission with daily tasks, leadership proposed posting the statement in workspaces or adding it to staff lanyards.

When asked why parks and recreation is important in Vienna, staff express that DPR *create a playful community, enhances the quality of life, allows residents and visitors to find their fun, creates lasting memories, and overall makes people happy and want to live in Vienna.*

When asked about one goal staff hopes to accomplish each day, staff expressed bringing smiles, engaging with the community, and improving the quality of our parks.

Departmental Vision

The goal of this activity was to assess what participants would like to be maintained or changed on a ten-year timeframe, to define what a successful parks and recreation system looks like, and to establish bold pursuits which will steer the direction of future investments and operational strategies. DPR did not have a standalone vision statement at the time of this meeting.

When asked to imagine what would be the same about DPR in ten years, both staff and leadership focused on the reputable strength of its interpersonal relationships: between staff members, to community members, and with external agencies. Staff also expressed a desire to preserve the close-knit, neighborly, “small town” feel created through these relationships, which creates a unique and attractive reputation.

When asked to imagine what would be different about DPR in ten years, leadership proposed stronger maintenance of existing facilities and stewardship of existing ecological resources, a more consistent brand and quality of facilities, and improved accessibility of facilities and programs for a more diverse user base. They expressed that these improvements would foster a greater sense of pride among residents and create a reputation of excellence among other jurisdictions. Leadership also expressed that DPR would have a better way of planning for and addressing external influences and community requests that contribute to inefficiencies today, that people would know when they are in a Vienna facility through consistent signage and equipment, and that Vienna would be recognized as a benchmark in parks and programs for other jurisdictions.

Staff focused their proposed improvements on expanding financial resources to better invest in and retain talent, reduce staffing shortages, and expand the capacity of facilities and programs. Ultimately, the vision is to rival, if not exceed, the quality of recreational amenities and services provided by other nearby jurisdictions.

When asked to define what success looks like for DPR, leadership used words like healthy community, diverse offerings, safe and fun, fiscally responsible, and protection/preservation of natural environments.

When asked to think boldly about transformative investments to DPR, both leadership and staff proposed major infrastructure projects. Leadership prioritized building on undeveloped or underdeveloped parcels—namely the Annex, Buelah, and Robinson properties—and both Leadership and staff suggested specific amenities, such as new playgrounds, an arts center or an aquatics center. Both groups’ responses articulate an ongoing challenge of balancing a desire to innovate and adapt to changing community needs and the necessity to preserve and maintain existing assets.



Departmental Values

The goal of this activity was to explore the core values which currently define and differentiate DPR from other communities, and to distill the culture and philosophy of peer and customer treatment into key themes. DPR did not have a standalone statement of values at the time of this meeting.

This exercise revealed alignment of values along three primary axes: continuous improvement, ability to meet and exceed customer expectations, and interpersonal care and respect.

Leadership and staff both listed continuous improvement as a foremost guiding principle, reflecting an aspiration to the highest possible quality of service, an ability to adapt, and a commitment to growth. This axis of values encompasses recurring themes of *accountability, flexibility, resilience, creativity, innovation, teamwork, and learning*.

Several of the values which leadership and staff both rated as highly important reflected DPR's competence and capacity to meet and exceed customer needs. These ideas include *reliability, dependability, sustainability, safety, excellence, accountability, fiscal responsibility, and integrity*.

The greatest consensus between leadership and staff centered a long list of values reflecting of interpersonal care and respect. These themes included *belonging, empathy, equity, community, compassion, connection, inclusion, kindness, respect, and trust*.

While leadership and staff exhibited a strong level of consensus in identifying DPR's values—there were no values included in one group yet entirely excluded by the other--leadership focused slightly more heavily on meeting customer needs while staff focused slightly more heavily on supporting internal staff needs.

As part of the Master Plan, Kimley-Horn will develop synthesize this discussion into a short list of values that DPR Leadership can collaborate with staff to arrive at a final list of values (no more than 5) that can be published as part of the Master Plan, on the DPR website, and incorporated into day-to-day activities.

Strengths, Weaknesses, Opportunities, and Threats

An analysis of DPR's strengths, weaknesses, opportunities, and threats (a "SWOT" analysis) helps identify aspects of existing operations and resources which can be preserved or changed to better actualize the mission, vision, and values defined in the previous exercise. Together, the analysis of these four themes enhances the above discussion of guiding principles by exploring DPR's ability to uphold and embody them.

Strengths

This conversation centered on the best and strongest qualities, and the resources that DPR can leverage.

Leadership identified staff as a key strength due to their knowledge, resilience, and passion and pride in their work. They also cited DPR's openness as an essential strength, noting that they are keen to accept new ideas, reflect on constructive feedback, and pivot to new action in response.



Similarly, staff identified their own strengths in their teamwork, adaptability, and diversity of areas of expertise. Staff shared that the response time in addressing community and council requests often exceeds expectations and that staff is nimble in the execution of formal and informal duties. Despite challenging workloads, staff is often recognized as *having fun (enjoying work, being friendly positive in their interactions)* by the community and feedback is generally positive.

They also noted a strong culture of volunteer participation, positive community perception of DPR, and the relatively high revenue streams they generate to offset operational costs and reduce reliance on taxpayer funding.

Weaknesses

This conversation centered around the barriers which prevent DPR from reaching its goals, areas where more support or improvement is needed, and gaps between what the community needs and what DPR can provide.

Leadership identified increasing levels of staff turnover as a primary weakness, which is associated with a loss of institutional knowledge. Recreational facilities are not designed for all-season operation, and many of these structures are aging to a point of obsolescence or unsafe condition. They also acknowledged that external demand and requests can force DPR into a reactive position and reduce the capacity to be proactive and innovate.

Staff also noted this resistance to change as a key weakness, especially as Town demographics and recreational preferences continue to evolve.

Staff reported that both the amount/availability of physical spaces and the current number of staff are insufficient to accommodate the growing size and breadth of facilities and programs.

Staff expressed that equipment is aging or may not meet modern expectations in contrast with what is offered by other recreational providers. Staff also noted that at times it feels as though year to year they are expected to do more, and adequate funding for staff and resources does not appear to keep pace with these increasing asks.

With respect to staff needs, the staff group noted that there was no structured on-boarding program to education and integrate new staff, no structured department-wide team building, and that improvements could be applied in the hiring, retention, and culture of part-time staff. Full-time staff can feel disregarded or frustrated when their input is perceived to be undervalued. Another key weakness expressed are existing pathways to training and career advancement are not clear.

Opportunities

This conversation centered on external opportunities DPR can take advantage of to help achieve its goals, such as precedents from other communities, industry best practices, and new technologies or procedures that could improve efficiency or customer service.

Leadership expressed the potential to capitalize on undeveloped properties, leverage recommendations from the Town's Comprehensive Plan, and invest in staff training and professional development.

Staff agreed with this assessment, requesting additional opportunities to attain certifications, attend industry events, and support part-time employees. They also cited the strong culture of



volunteerism as a potential resource to support staffing needs. Staff expressed that training opportunities at local or national conferences is an untapped opportunity and expressed that rethinking Church Street as a festival street/pedestrian mall could create dedicated event space that would allow more efficient and safe event operations.

Key opportunities that DPR acknowledges include:

- Identifying strategies to support year-round operations and participation
- Internal and external training for staff
- Undeveloped Town-owned properties that could be future recreational sites or revenue generators
- External partnerships with regional agencies and community stakeholders (to generate funds, maintenance support, or to share recreational responsibilities)
- Using the Parks Master Plan process as a vehicle to identify, prioritize, and address critical community needs
- Cross-training staff to be proficient in multiple roles and having a clear plan for staff development, promotion, and succession planning.

Threats

This conversation centered around external factors which could potentially harm DPR or hinder its service to the community. This conversation was both present-focused—how existing threats are currently managed—and forward-looking—how to better prepare for potential threats in the future.

Leadership identified that more resources need to be in place to continue to achieve and exceed the responsiveness that the Community and Council have come to expect from DPR. Staff validated a need to have appropriate levels of budget and available staff and a clear understanding of how to navigate competing priorities to better address Council and community requests in competition with day-to-day duties and roles.

A key threat that DPR may face in the future is the perception that they are not proactive in their management of the Town's resources if they are mostly operating in a reactive manner. Other external threats include potentially uncompetitive pay for staff relative to local competitors and the industry and a lag in adopting and applying new technologies to improve efficiency of services.

Staff also noted that the scale of Fairfax County Park Authority can detract from the success of DPR, especially as Vienna residents are also County residents and can easily opt to use their facilities and programs instead. They also noted that while the Washington and Old Dominion Trail passes through the Town, it is not owned nor maintained by DPR, which can create discrepancies in maintenance expectations between other facilities. Staff also cited not having enough or the right supplies or equipment, the inability to address community comments in a timely or organized fashion, the fact that staff cannot afford to live and invest in the community they serve, and the lack of formalized emergency planning as additional external threats.



Appendix C

Staff Focus Group 2 Summary



Vienna Parks and Recreation Master Plan: Staff Focus Group #2 Summary (BIG IDEAS)

Introduction

This memorandum summarizes the feedback received during an *Our Plan to Play* focus group meeting with Department of Recreation (DPR) frontline staff and leadership, which was held from 10:00 a.m. to 1:00 p.m. on Thursday, September 19th in the Community Room of the Vienna Community Center.

The focus group included facilitated discussion and interactive activities using pre-prepared questions and prompts. The focus group was structured to have staff generate (unconstrained) ideas regarding the future state of recreation in Vienna and to imaging the future policies, projects, initiatives, and accomplishments that could be achieved in a 10-year timeframe as a direct follow-up to the Master Planning process.

The intended outcome of this event was to gather feedback on the initial survey findings, to identify and discuss potential milestone projects (*Big Ideas*), to collaboratively identify and discuss solutions to current challenges, and to understand potential prioritization for Big Ideas and other actions.

The feedback from this focus group will be used develop and recommend potential Big Ideas that can be accomplished within the planning horizon as well as to identify smaller action, strategies and recommendations that can be detailed within the Master Plan.

Focus Group Strategy and Overview

The purpose of this focus group meeting was to review and discuss the *statistical and community survey* results and gain staff insight on DPR's potential *big ideas* for the future of the parks and recreation system. These guiding conversational categories also provided space for staff to provide additional feedback on their perceptions of community needs.

The meeting began with an introduction from DPR leadership and the consultant team (Kimley-Horn) to review the planning process and the role of focus group feedback in plan development. Staff participation included representation from all levels of responsibility for programming, special events, maintenance, facility operations, and customer service elements of the parks and recreation system. A total of 18 staff members attended the focus group meeting, as shown on the next page:



Administrative

- Leslie Herman, Director
- Nicole Falceto, Deputy Director
- Amy-Jo Hendrix
- Joy Harrington

Facilities Operations & Customer Service

- Nick Jones
- Michael Huard
- Adonnis Barrera
- Gagan Sandhu

Programs (all ages, types), Events, Teen Center

- Brandy Wyatt
 - Kathy Blevins
 - Lily Widman
 - Lisa Shackelford
 - Derrick Cowles
 - Ianna Alhambra
- Parks Maintenance
- Jeremy Edwards
 - Brian Harrington
 - Matthew Fuller
 - Tim Koski

Following introductions, the project team facilitated the remainder of the meeting. Participants engaged in both full group and breakout group discussions. During the breakout group discussions, participants split into four (4) small discussion groups. Facilitators curated the discussion, assisted in notetaking, and help report out the key talking points of each group.

Both full and breakout group discussions were structured around a curated set of activities and prompts. Table 1 presents the focus group meeting agenda in full.

Table 1 – Focus Group Meeting Agenda

Time	Planned Activity
10:00 – 10:05	Opening, Introductions, and Overview of Ground Rules
10:05 – 10:15	Survey Discussion
10:15 – 10:45	Activity: Lightening Round
10:45 – 11:25	Activity: Challenge Accepted
11:25 – 12:30	Lunch Break
12:30 – 12:40	Activity: My Big Idea
12:40 – 12:55	Activity: It's About Time
12:55 – 1:00	What's Next



Key Takeaways

Across all conversations, SPR leadership and staff demonstrated strong consensus in the importance of collaboration among staff, ensuring accessibility, and strategic planning and partnerships. The following highlights reflect the key takeaways shared between the two groups and can supplement other engagement feedback to guide overall plan recommendations.

Lightening Round

- Emphasis on creating multifunctional parks with unique features and all-abilities playgrounds to attract diverse visitors
- Interest in exploring how the Town could/should continue expand the diversity and breadth community events with limited resources and staffing to do more. May require and appraisal of the current calendar of events
- A shared commitment to enhancing accessibility in parks and recreation facilities, ensuring all community members can fully participate in recreational activities
- Recognition of the need for partnerships with local businesses and organizations to expand event offerings and community reach
- Discussion on the importance of maintaining what we have, and strategically updating facilities or enhancing parks as time, budget, and priority allows. This will improve aesthetics, user experience and community pride in our facilities and parks
- A forward-thinking approach, with both groups envisioning a parks and recreation system that fosters inclusivity, connectivity, and community wellness by 2035

Challenge Accepted

- Expanding the dog park and creating designated areas for different dog types will enhance engagement in the community
- Defining performance measures will effectively communicate the DPR's roles and accomplishments to the community
- Engaging the community in discussions about aging parks, facilities, and amenities will help prioritize necessary upgrades and improvements
- Identifying new and diverse funding sources is critical for maintenance and addressing the aging parks, facilities, and playgrounds



Key Takeaways (continued)

My Big Idea

- Improved storage solutions and better organizational systems are essential for managing existing assets and optimizing space in community facilities
- Exploring diverse funding strategies, such as park and amenity rentals and revised fee structures, is crucial for long-term financial sustainability
- Enhancing customer experience and awareness of available amenities through comprehensive maps and staff training will significantly improve community engagement and accessibility to parks and amenities
- Creating unique recreational offerings to attract diverse populations and foster stronger local engagement within the community.
- Clearer guidelines for user groups to promote better utilization of shared resources and minimize conflicts regarding storage and facility access
- Developing unique facilities like and Arts Center that are currently missing in Vienna
- Notable big ideas:
 - Have strategically unique/themed parks to increase variety, keep people local, and draw new people in (ADA playground like Clemyjontri)
 - Printed and online Trail Map with suggested routes
 - Maintain an inventory of parts, pieces, and assets to develop a repair or replacement program
 - Performing & Visual Arts Center
 - Combining all Halloween festivities into a single event
 - Create a Pedestrian Walkable Mall Along Church Street

It's About Time

- A commitment to prioritizing maintain and enhancing existing facilities, playgrounds, and amenities prior to focusing on new developments
- Potentially designing, constructing and opening an aquatics and fitness center by 2030.
- Potentially exploring other significant infrastructure projects, like the upgrade/expansion of Nutley property yard by 2035
- Recognition that investment in dynamic teen center programming, new recreational spaces, and opportunities for teens to be part of the decision-making process are essential for attracting younger residents to participate in the community



Surveying

Focus group facilitators provided participants with a brief overview of the surveying methods completed for the Parks and Recreation Master Plan.

Big Ideas

Following the introductions, overview, and survey discussion, participants were guided through four main activities as detailed below.

Activity 1: Lightning Round

The goal of this activity was to promote creative thinking and gather diverse staff perspectives on Vienna on the following three prompts, generating as many ideas as they could within 5 minutes:

- Prompt 1: Vienna as THE Destination for Parks and Recreation in Northern Virginia
- Prompt 2: The next big community event
- Prompt 3: Our vision for Parks and Recreation in 2035

When discussing Vienna as THE destination, breakout groups emphasized the importance of inclusive and innovative facilities. Staff members highlighted ideas such as an innovative or themed playgrounds featuring inclusive and accessible spaces, suggesting a push for multifunctional amenities that cater to diverse interests, needs, and abilities. All groups noted a desire for parks and playgrounds designed for all ages and abilities. There was a strong alignment on the need for diverse facilities as well (see full list in Table 2). The summary group discussion identified shared priorities, such as the need for tournament sports fields and ADA-compliant playgrounds, which underscore a common vision for enhancing accessibility and recreational opportunities.

When discussing the next big community event, breakout groups identified additional opportunities to effectively engage with the community. Staff members proposed a variety of event ideas, including a Senior Olympics, cultural festivals, and a Teen Wellness Festival, which highlight the need to serve underrepresented demographics. Staff also suggested creating an arts festival and combining smaller Halloween festivities into a single daytime event, emphasizing a desire to cultivate unique town traditions that foster community engagement and prioritize place-making. Combining smaller events would allow staff to operate efficiently with limited resources and potentially allow the Town to increase the variety of events without adding staff or resources beyond existing levels and bandwidth. When discussing this as a group, participants reiterated many of these ideas, especially the arts festival and Senior Olympics, reflecting a consensus on the value of diverse, community-focused events.

When discussing their vision for parks and recreation in 2035, breakout groups identified a commitment to accessibility and a desire for DPR to be responsive to an increasing share of the community. Staff also highlighted the need for more accessible facilities, renovated spaces, and a diverse community presence in parks. Participants emphasized a need to revitalize the Town Green, enhance connectivity and promote alternative transportation through a trails network, and update facilities to reflect a vision of an integrated and inviting recreational environment. Community art features, pool and fitness facilities, and connectivity were included in staff's 2035 vision.

The breakout and full group responses are included in Tables 2-4 below. Responses and ideas that were commonly expressed across multiple staff in attendance have been *emphasized with a " * "*.



Table 2: Vienna as THE Destination - Response

Prompt 1: What would make Vienna THE Destination for Parks and Recreation in Northern Virginia

- Fields/Infrastructure to support hosting a major youth sporting event or tournament*
- Innovative Playground or parks features*
 - Parks with a variety of amenities and features to expand demographics served*
 - Parks and playgrounds for all ages and abilities*
 - Play and fitness structures for adults
 - ADA playground like Clemyjontri*
 - Unique structure like Hensen Creek Park, Watkins Regional Park Playground, Douglass Community Center Playground, or Tuckahoe playground
 - BMX course, ropes course, rock climbing
 - Natural Playgrounds*
- Multi-use sports fitness or adventure course facility
 - Rock climbing wall, zip line, ropes course
- Nature center, aquarium, aviary, learning garden, orchard
- Therapeutic Park/Healing Garden
- Spa or Sauna (in combination with fitness facility)
- Improved, well-maintained and consistent park appearances*
- Online trail map with suggested routes, surface type, points of interest, and trail amenities*
- Robust gymnastics program with dedicated space*
- A facility for swimming and aquatics programs *
- Alternative sports activities, such as disc golf courses and drop-in futsal at the community center
- Performing & Visual Arts Center*
- Multi sports fields
- Cedar Lane parking garage
- Community gathering locations that compliments Town Green*



Table 3: Next Big Community Event - Responses

Prompt 2: Next Big Community Event

- Large scale events like Viva Vienna/Oktoberfest
 - Festival on the W&OD Trail- W&OD trail is the biggest thing we have.
 - Variety of event types, occurring at different times to attract broader target audiences
 - Amazing Race Vienna
- Senior Olympics /Special Olympics event in Town – a population we’re not serving
- Festival of Lights in a park similar to Enchant at Nationals Stadium
- Teen Wellness Festival
- Community Wide Event focused on supporting local businesses at Town Green or in the Community Center
- A cultural event that works with members of the community we are not reaching – identifying need and serving more people
- Food Truck Festival
- Arts festival (visual, performing)*
- Community Yard Sale/Flea Market
- Combining all Halloween festivities into a single event
- Arts Festival
- Supportive ideas
 - Create a Pedestrian Walkable Mall Along Church Street*
 - Cedar Lane Parking Lot is a good event space for a cultural event
 - Potential partnerships with Economic Development to hold events out of empty/underutilized buildings



Table 4: 2035 Vision - Responses

Prompt 3: Vision for Parks and Recreation in 2035

Big Picture

- Overall vision: a more diverse representation of community in the parks and recreation system (more people coming together from different backgrounds and perspectives).
- DPR continuing to support opportunities for social participation, recreational, health, and cultural engagement that motivates people to live and work here.
- A more accessible community (expanding or improving trails, playground improvements, expanding into other Town facilities)

Specific Elements

- Swimming Pool and Recreation Center*
- Updated Facilities
 - Fully renovated teen center
 - Town Green revitalized for events, better gathering space, movie screen, artificial turf,*
 - Improved Community Center, supportive of more programs / play spaces*
- More accessible facilities and amenities, especially parks and playgrounds*
- Unique structures at playgrounds related to relevant historical, cultural, or environmental features that are unique to Vienna
- Diverse community events*
- Pedestrian bridge over Maple Avenue and other locations where the W&OD intersects with roads.
- Amphitheater that could support the American Ballet Theatre or other major productions.
- Visual & Performing Arts Center and/or Black Box Theatre*
- Carriage rides during holidays

Staffing to support the Vision

- Continued focus on recruiting and retaining parks and recreation professionals who align with the Town's values and are focused on the goal of building community*
- Maintain or expand staffing levels to meet current and future service levels. (or allocate funding to secure contracted services)*
- Ensure the appropriate number of staff and resources to carry out the work we need to do*
- Ensure that expectations of staff are aligned with job descriptions, training, and available resources*



Activity 2: Challenge Accepted

The goal of this activity was to collaboratively identify and address the current weakness and challenges the DPR experiences, and to establish potential actionable solutions and strategies to improve parks and recreation in Vienna.

Each group was asked to independently discuss and document weaknesses, challenges, or issues that DPR currently experiences. The lists were then passed to a different group that was tasked with discussing and documenting solutions, ideas, and strategies to solve the challenges listed. A full group discussion was then held to share and discuss the challenges and their respective potential solutions.

This activity highlighted the importance of coordination with internal and external partners, community engagement, and proactive planning to address the various challenges identified by participants. Participants noted the importance of expanding the dog park and exploring sponsorship opportunities to enhance community facilities. Parking solutions included the development of a new garage at the library and partnerships for additional spaces. To tackle staffing limitations, the focus was on expanding professional development opportunities, onboarding, and offering additional benefits to current and potential hires with more competitive compensation. Additionally, the need for partnerships to optimize equipment storage and community engagement in the maintenance of aging parks was highlighted. When discussing the challenge of managing expectations, staff discussed developing benchmarks and launching educational campaigns detailing DPR's roles, responsibilities, and projects. Overall, the discussion reinforced the importance of strategic planning and collaboration to enhance the effectiveness of the parks and recreation system.

The documented challenges and proposed solutions and strategies are shown in Table 5 below.



Table 5: Challenges and Solutions - Responses

Challenge	Potential Solutions
Dog Park	<ul style="list-style-type: none"> • Expand and divide areas for large/small or active/relaxed dogs
Parking	<ul style="list-style-type: none"> • New parking garage at library • Partnerships with property owners for shared parking • Parking garage at Giant with programming on roof (solar panels, BMX, soccer field) • Additional parking enforcement
Limited / Overburdened Staff	<ul style="list-style-type: none"> • More hands-on training • Improved onboarding experience • Connecting positions through cross training • Create educational pathways for staff to learn and acquire needed skills to support DPRs growing responsibilities. • Hire more people in all divisions • Create sustainable workloads • Clear boundaries for work tasks, narrowing job descriptions. • Job audit to right size positions and teams • Ensure compensation matches workload • Additional Benefits (Discounted gym memberships, childcare, pet care, Family Leave, Cafeteria Plans) • Staff forums to express needs to council. • Identify strategies to prevent projects or tasks growing beyond the initial ask and absorbing more funding, time, or resources than was originally allocated • Identify additional funding to support staff duties



Challenge	Potential Solutions
Equipment Storage	<ul style="list-style-type: none"> • Partnership with private providers for storage options • Audit equipment (age/use) and reallocate unneeded equipment • Identify a location for a storage facility
Managing Expectations	<ul style="list-style-type: none"> • Defining performance measures to tell our story • PSA campaigns to educate the town on our roles, responsibilities, and accomplishments
Partnerships / Funding	<ul style="list-style-type: none"> • Find new ways to collaborate on initiatives with private, non-profit, and other government organizations • Partner with businesses, organizations, and individuals for sponsorships
Aging parks /playgrounds	<ul style="list-style-type: none"> • Identify new or alternative funding strategies • Set up parks proffers so developer can support the systems • Community engagement on the types of parks and improvements desired • Establish a unique theme/identity for each park
Maintenance	<ul style="list-style-type: none"> • Identify new or alternative funding to support regular maintenance • Work with Council to establish maintenance expectations and priorities and a mechanism to filter or prioritize incoming community requests • Create park visits opportunities with community and council to identify park needs
Uncoordinated projects at same site	<ul style="list-style-type: none"> • Hire a Project Manager or Chief Planner for capital projects • Consolidate efforts so that parallel tasks are completed at the same time whenever possible



My Big Idea

The goal of this activity was to collaboratively identify and refine participant's big ideas for enhancing parks and recreation in the Town over the next decade. Specifically, discussions focused on addressing unmet needs, improving asset management, enhancing customer service, fostering community engagement, and developing sustainable funding strategies. This activity aimed to gather suggestions and identify potential initiatives that align with their vision and goals for the future.

Each group was tasked with discussing their big ideas to improve parks and recreation over the next 10 years in the Town, responding to the prompts provided or inspired by a list of considerations.

My (big) idea prompts:

- to address unmet needs...
- to better maintain and protect our assets...
- to improve customer service...
- to engage everyone in the community...
- to create uniquely Vienna experiences...
- to make our jobs easier and more productive...
- to fund our ideas...

Considerations:

- Which big ideas do you most align with?
- Have we left anything off the table?
- What challenges do you see in accomplishing any of these ideas?
- Which are your top 5 priorities?

This exercise revealed alignment on several key priorities for the parks and recreation system. Technology utilization, funding source identification, enhanced communication, asset optimization, and community engagement were all key themes in the ideas shared from participants.

Several unmet need categories were identified by staff, including storage availability, access, and organization, accessibility for services and programs, diverse activities and facilities, and public-friendly town maps.

Participants highlighted the need for strategic partnerships and funding initiatives to enhance the quality of services and facilities. This emphasis on collaboration underscores a mutual understanding of the importance of fiscal responsibility and sustainability in achieving long-term goals. Furthermore, the discussions around proactive programming revealed a shared vision for developing dynamic, engaging activities that cater to various age groups, particularly teens, showcasing a commitment to fostering a sense of belonging and connection within the community.

Participants emphasized the importance of engaging with the community *where they are*, demonstrating a shared commitment to involving residents in decision-making processes and ensuring that recreational offerings meet the diverse needs of the community. This alignment reflects a strong aspiration to create a vibrant and inclusive environment where all voices are heard.



Table 6: Big Idea Responses

Prompt	Big Ideas
Unmet Needs: Storage	<ul style="list-style-type: none"> • Hire a company to digitize records • Better organize existing files, archives and records • Better storage systems for equipment and supplies; more shelving and organizational systems • Set clearer boundaries for user groups using storage for space allowed and what can be kept and how long • Utilizing some empty spaces in building for storage (high tiered shelving, etc.) • Better access to roof to store things in attic • Dumb waiters from basement to first level in Bowman House (make it easier to store and transport 50lb bags of clay in the basement) • Motivation for getting rid of items in storage: Pushing to get revenue back from Gov Deals sales to help offset costs
Unmet needs: General	<ul style="list-style-type: none"> • Creating more access or information about how to connect with senior services • Increase access to restrooms all year round (this is also an accessibility improvement) • Improve playgrounds • Nature Center, Learning Garden, or Orchard • More information to residents about community spaces • Online Trail Map with suggested routes • Intentional Photo Opportunity Sites • Tractor/Farm Type Activities • All Ages/Abilities Playgrounds and Parks • Disc Golf, Mini Golf, and other alternative sporting activities • Facilities or programs to activate nightlife • Outdoor volleyball court • Robust gymnastic program with adequate space • Cultural Center • Including trees as part of our documented infrastructure



Prompt	Big Ideas
	<ul style="list-style-type: none"> Expand drop-in option to support more people/schedules (futsal, toddler time)
Maintain and protect assets	<ul style="list-style-type: none"> Hire a chief planner/project manager for long-range planning and proactive strategy Continue to quantify and report on green infrastructure Inventory parts, pieces, and assets to develop a repair or replacement program Increase storage capabilities Training on how to proper use and care for equipment
Improve customer service	<ul style="list-style-type: none"> Creating a map of parks, amenities, and trails to help people find things Train frontline staff on projects and other active initiatives to be able to answer questions, or connect customers to existing resources (how to permit ballfields) FAQ/Quick reference flipbook that fits in staff's pocket Language translation services or technology for in-person and digital customer interactions
Engage everyone in the community	<ul style="list-style-type: none"> Bring program, services, and engagement to people Use social media and signage Additional and better planned volunteer opportunities Find new methods for reaching underserved or underrepresented groups within Vienna
Create uniquely Vienna experiences	<ul style="list-style-type: none"> Have strategically unique/themed parks to increase variety, keep people local, and draw new people in
Make our jobs easier and more productive	<ul style="list-style-type: none"> No specific strategies or solutions were documented during the discussion
To fund our ideas	<ul style="list-style-type: none"> Rent Glyndon concession stand for snacks to private business or snack bar Pop up businesses in un-used spaces in Parks. concessions, snack coffee shops, park rentals etc. Consider new rate structure for use of fields or facilities Stricter /more structured rules about charging user groups/service organizations Use of Annex Property for rental space or programs- to generate revenue until it is developed



Activity 4: It's About Time

The goal of this activity was to envision actional strategies, major accomplishments and transformative initiatives that could occur over the 10-year planning horizon of Our Plan to Play.

Participants were asked to identify up to three major accomplishments, actions, and game changing initiatives that could be accomplished in or by 2029 and 2035. Following this, they were asked to identify up to three smaller strategies, steps, or improvements in the interim years. Figure 1 below highlights the visions of individual staff for the next 10 years.

It is noted that this was strictly a visioning exercise and many of the initiatives shown in Figure 1 could not be completed in the sequencing that is shown. The worthiness of the exercise is in the understanding of how staff perceives the priorities for future actions and what actions feel attainable within the planning horizon of *Our Plan to Play*.

Broadly, staff anticipate a prioritization of actions that would support the implementation of an aquatic program in the Town of Vienna by 2030; this includes identifying and programming funding, hiring/training staff, and revising job function/descriptions to accommodate and entirely new functional area of services.

In the theme of maintaining or upgrading existing assets, staff identified target facility upgrades a specific parks, renovation of the Town Green, new and renovated playgrounds, and the development and implementation of a historic preservation plan.

Staff also identified a handful of actions beyond the planning horizon such as rebuilding the Nutley property yard, a senior center, a new parking complex, and a redesigned Town Green.



EQUIPMENT AQUATICS

- 2024: Identify funding for new facility
Begin design work
- 2028: Break ground on new facility
Hire aquatics staff
- 2029: **Open new facility**

- 2024: New scoreboard
New gym equipment
New musical play equipment
- 2025: Identify funding for and purchase bucket trucks
- 2032: Purchase new chipper and chip truck

ADMIN

- 2024: Refine special events application
- 2026: Create forum between staff and Council
- 2029: Establish urban forestry program
Increase Department budget
Reconfigure activity fee structure
Redefine staff job roles and titles

FACILITY UPGRADES

- 2024: Town Green stage
- 2026: Meadow Lane restrooms
Meadow Lane tennis court lights
Southside Park basketball courts
- 2027: Southside Park upgrades
- 2028: Replace turf fields
Relocate Beulah mulch yard
Renovate Town Green
New playground at Community Center
Upgrade aquatics or Community Center with fitness center, rock wall
- 2032: **Renovate playgrounds**
Renovate Dog Park

TEENS

- 2024: Teen wellness festival
- 2026: **Teen center renovation**
- 2033: Teen leadership program
New center for older teens

HISTORIC SITES

- 2026: Conduct Historic Assessment
- 2028: **Implement Historic Preservation Plan**

FUTURE PROJECTS

- New arts center**
- New senior center**
- Expand Town Green**
- Develop Beulah property**
- Rebuild Nutley Property Yard**
- New outdoor performance venue**
- New parking complex on Maple Ave**



Appendix D

Stakeholder Focus Group Summary



Vienna Parks and Recreation Master Plan: Stakeholder Groups Summary

Introduction

This memorandum summarizes the feedback received during three *Our Plan to Play* stakeholder focus group meetings held on Monday, September 16th, Thursday, September 19th, and Wednesday, September 25th, 2024 in the Community Room of the Vienna Community Center from 6PM to 8PM.

The meetings were held with community stakeholder groups, as identified and invited to participate by Town staff. The meetings included a short presentation, a review of initial findings from the survey, a discussion focused on understanding participant's perspectives on the Strengths, Weaknesses, Opportunities, and Threats (SWOT) of the Department, and a discussion focused on understanding participants' perspectives on funding (i.e., how the town should fund parks and recreation).

The intended outcome of these focus groups was to create an opportunity for community stakeholders to participate in the planning parks and recreation in the Town and to gain feedback needed to comprehensively document and interpret community needs.

The feedback from these focus groups will be used to inform the understanding and documentation of community needs and used to narrow in on the potential funding strategies that could support the to-be-developed Master Plan recommendations.

Stakeholder Group Strategy and Overview

- The purpose of the stakeholder group meetings was to share plan progress, discuss key survey results, and to obtain feedback reflective of the priorities and perspectives on the Town's parks and recreation needs and funding opportunities. Each meeting began with an introductory presentation from the consultant (Kimley-Horn) to explain the planning process and the role of stakeholder feedback in that process. This presentation consisted of group introductions, a review of DPRs existing assets and organizational structure, and a high-level overview of the results of previous public engagement efforts (i.e., the statistical and community surveys).

Following this introduction, participants were divided into two smaller breakout groups for the remainder of the meeting. Facilitators curated the discussion, assisted in notetaking, and helped report out the key talking points of each group. In both groups, the same set of predetermined discussion questions guided conversation between two themes: recreational priorities/perspectives and funding opportunities.



Table 1 describes the organizations that were represented at each of the three meetings.

Each meeting began with an introductory presentation from the consultant (Kimley-Horn) to explain the planning process and the role of stakeholder feedback in that process. This presentation consisted of group introductions, a review of DPRs existing assets and organizational structure, and a high-level overview of the results of previous public engagement efforts (i.e., the statistical and community surveys).

Following this introduction, participants were divided into two smaller breakout groups for the remainder of the meeting. Facilitators curated the discussion, assisted in notetaking, and helped report out the key talking points of each group. In both groups, the same set of predetermined discussion questions guided conversation between two themes: recreational priorities/perspectives and funding opportunities.



Table 1 – Stakeholder Group Attendance

Meeting Date	Stakeholder Mtg. #1 Mon. September 16, 2024	Stakeholder Mtg. #2 Thu. September 19, 2024	Stakeholder Mtg. #3 Wed. September 25, 2024
Represented Organizations	Church of Holy Comforter	Bicycle Advisory Committee	Golden Girls Softball
	Emmaus United Church of Christ	Patrick Henry Library	Town Business Liaison Committee
	Greater Vienna Babe Ruth	Vienna Pickleball Club	Transportation Safety Committee
	One Neighborhood Foundation	Planning Commission	Vienna Arts Council
	Optimists of Greater Vienna	Rotary Club	Vienna Little League
	Vienna Art Society	Traffic Safety Committee	Vienna Moms
	Vienna Moose Lodge	Vienna Business Association	Vienna Youth Inc.
	Vienna Photographic Society	Vienna Girls Softball Association	
	Vienna Presbyterian Church		
	Vienna Theater Company		
	Vienna Woods Swim & Tennis Club		
	Vienna Youth Soccer		



Key Takeaways

Despite the diverse composition of Vienna stakeholders, each group expressed consistent themes regarding DPR successes, opportunities for enhancement, and supportive funding structures. The Key Takeaways from the stakeholder meetings are as follows:

Priorities and Perspectives

- The exceptional quality of staff and events creates a strong reputation for DPR as a group that works diligently to invest in the well-being and vitality of the community it serves
- Despite the breadth of recreational programs, the amount of facilities is perceived to be lacking and facilities feel too rigid in their intended use to adequately meet the diverse needs of the community
 - Refurbishing/Renewing the Town Green and the Dog Park, and expanding access to pickleball courts could better support these needs
 - Investing in an aquatics/fitness center and arts and cultural center could better support these needs
- Pocket parks are missing or lacking in the town, and parks overall could be better designed to increase access to passive recreation and inclusive/accessible play
- While Fairfax County and private programs and facilities at times compete with those offered by DPR, expanding partnerships with local community organizations can fill gaps in DPR facilities and programs

Funding Opportunities

- Funding allocations should prioritize facilities before programs
 - Maintenance of existing facilities, especially outdoor and green spaces should be funded before facility upgrades or new construction
 - Upgrades or new construction of indoor facilities should be funded before upgrades or new construction of outdoor and green spaces
- Broad agreement that additional fees should not entirely be passed along to residents
 - Instead, additional fees could be charged to private developers
- DPR should consider formalizing opportunities and incentives for residents to directly contribute to specific DPR initiatives by choice
- Stakeholders desire increased transparency on how DPR is funded



Priorities and Perspectives

The purpose of this discussion was to assess participants' perception of DPR strengths, weaknesses opportunities, and external threats (SWOT). Together, the analysis of these four themes (a "SWOT" analysis) identifies aspects of existing operations and resources which can be preserved or changed to better meet community needs.

To facilitate conversation, discussion questions encouraged participants to consider the importance of parks and programs to the Town, to identify recreational experiences which feel "uniquely Vienna," and to share changes to the existing system which would encourage greater participation from their constituencies.

Strengths

This discussion encouraged participants to reflect on the most successful aspects of the existing parks and recreation system which they would like to preserve on a ten-year timeline.

Across all breakout groups, stakeholders commended the overall quality and diversity of DPR recreational programs and events, and the employees who support them. The breadth of classes, athletic offerings, artistic and cultural affairs, and youth programs positions DPR apart from that of other communities. Stakeholders highlighted seasonal community events, such as Viva Vienna and Oktoberfest, as standout offerings, noting their appreciation for the distribution of these events throughout the calendar year. These high-profile events promote the brand of Vienna as a family-oriented, close-knit community, while smaller events and ongoing programs provide opportunities for residents to define their own "community within a community."

DPR staff maintain a widespread reputation for their exceptional customer service. Multiple participants cited the friendliness, professionalism, and knowledge of staff and DPR's commitment to continuous improvement as foundational to the system's strong reputation. Participants noted that the strong investment in Parks and Recreation staff represents a strong investment to the health and wellbeing of the community.

Weaknesses

This discussion encouraged participants to identify what aspects of the Parks and Recreation system need the most improvement, have become obsolete, or do not satisfy user needs.

The most commonly expressed weakness in breakout group discussion was the lack of physical space to accommodate the diversity of recreational offerings. Stakeholders shared that many existing facilities support only singular uses, decreasing their utility when used for activities or programs that they were not designed for. A lack of flexible, multi-purpose facilities—in addition to the perceived shortage of facilities to begin with—creates unneeded competition between user types.

Stakeholders also identified specific deficiencies in the availability of facilities to meet user needs. Several breakout groups highlighted that existing pickleball facilities cannot accommodate the significant and growing demand for court reservations. Other stakeholders expressed a desire for a dedicated arts and cultural center, noting that the Vienna Community Center is not designed to support the full range of desired artistic and cultural offerings. Multiple groups also reported that the Vienna Dog Park is poorly located, feels undermaintained, and does not balance the needs of



active/relaxed dogs and dog owners. Multiple groups, similarly, expressed that the Town Green, while a vital and cherished part of the parks and recreation system, does not provide all the anticipated amenities nor takes full advantage of the potential for year-round community use given its central and highly visible location.

Above all other facility types, participants called specific attention to the lack of a public aquatic/fitness centers in Vienna, which would support not only recreational needs but, with regards to aquatics, allow for participation and instruction in an essential life skill. Private pools were described as not accessible to all residents given the long wait lists and likely could not accommodate the unmet demand, without causing both swimmers and the private providers themselves to feel overburdened by crowding. Even though Fairfax County aquatics facilities were cited as good alternatives, it was commonly expressed accessing Fairfax County facilities require a driving trip which limits the access for younger and older community members that do not or cannot drive.

Stakeholders expressed a desire for stronger, improved access to and connectivity between recreational locations. The number of parking spaces at popular destinations, such as the Community Center, cannot always accommodate demand at peak use. While Vienna is a highly walkable community, potential pedestrian connections between parks and facilities are unclear and there is no supporting wayfinding.

Opportunities

This discussion encouraged participants to consider underutilized assets or strategies which could narrow the gap between DPR offerings and user needs.

Participants noted that DPR could better leverage existing green spaces for passive recreation, suggesting that not all parks necessarily need to fulfill a programmed purpose. Enhanced investment in or advertising of existing natural area focused parks, as well as the dedication of new parks of this type, could expand the accessibility of green spaces where users can merely connect with nature. Participants also suggested that these areas could be small format “pocket parks” that could include elements and amenities supportive of community activity (such as benches, fountains, smaller playgrounds, historic or cultural installations, or ecological features.)

Multiple stakeholder groups noted that as playgrounds are becoming outdated, Revitalizing the playgrounds presents an opportunity to construct additional multi-purpose areas, ADA-accessible play spaces, or more modern “adventure” playgrounds. Splash pads--either in specific parks or on the Town Green --could fulfill some of the expressed needs for community access to aquatic play at a reduced cost and footprint.

Should the cost of a dedicated arts and cultural space be prohibitive, participants suggested integrating the arts into existing parks and facilities. For example, public artworks along the Washington and Old Dominion Trail or painted crosswalks could imbue the Town with a more visible artistic presence while reflecting its culture and history.

Stakeholders expressed openness to partner with DPR to lend their spaces or properties, such as churches, for recreational purposes.



Despite the strength of youth programs, stakeholders reported that they feel under-advertised and, in turn, under-utilized. A targeted advertising program, such as through schools, could promote engagement levels with older children and teenagers, in particular.

Several breakout groups encouraged DPR to more extensively advertise and integrate ecological education, stewardship, and amenities, such as composting, free mulch givebacks, or e-bike charging stations.

Installing additional lighting at outdoor facilities could improve their accessibility and expanding the hours of facility use year-round.

Threats

This discussion encouraged participants to identify resources and programs offered by other providers which both complement and compete with those offered in Vienna, as well as external considerations which could hinder the future success of DPR.

Participants centered on the relationship between the Town and the County. As a product of scale and increased funding, County offerings often exceed the capacity (e.g., Pickleball) and specialization (e.g., BMX tracks) of DPR offerings. In addition, the presence of County parks within Town borders can be confusing to residents and visitors about DPR offerings, maintenance responsibilities, and facility expectations (image/upkeep/amenities).

Private clubs and facilities within Town limits serve a limited amount of Vienna residents and offer (in a limited capacity) access to programs and facilities that are not present in Vienna (such as aquatics).

One breakout group expressed concern that outdoor spaces without consistent and connected pedestrian infrastructure that supports foot traffic, adequate lighting, or security measures can facilitate antisocial behavior, especially for youth and at night.

Funding Opportunities

The purpose of this discussion was to assess how participants would like the Town to fund DPR to emphasize its strengths, to improve upon areas of weakness, to take advantage of new opportunities, and to fortify against potential threats. Discussion questions asked participants to reflect on where they felt resident tax dollars could make the largest impact and what other revenue sources could further support DPR recreational amenities and programming.

Funding Allocations

This conversation gauged how participants would allocate Town spending on Parks and Recreation assets by prioritizing common project types for investment. To stimulate conversation, facilitators presented the following list of example priorities:

- Ongoing maintenance of existing parks and facilities
- Upgrades to existing parks and facilities
- Development of new parks and facilities
- Introduction of new programs
- Expansion of existing program hours



Facilitators also encouraged participants to explore other priorities which were not presented.

Participants indicated a strong preference to prioritize funding for facilities over funding of programs and a mild preference to prioritize maintenance of existing facilities over upgrades or construction of new facilities. For existing facility maintenance, participants prioritized funding the maintenance of existing green spaces and outdoor facilities over the maintenance of existing indoor spaces. Conversely, for facility upgrades and construction, participants expressed a slight preference to fund construction of new formalized structures and indoor spaces over new parks and green spaces.

Multiple participants encouraged the development and publication of a facility investment plan to increase transparency of the scale and timeline of capital projects to residents and users. Within such a plan, specific facility needs which arose across multiple breakout groups included an aquatics center, a dedicated arts and cultural center, and multipurpose outdoor fields and courts.

One business owner noted that while they enjoy the variety and cultural contributions of Town events, they feel the return on investment to local businesses is minimal.

Multiple breakout groups prioritized continued financial investment in DPR staff; increasing staff compensation will encourage retention and attraction of top talent, helping to maintain a high standard of excellent customer service.

Funding Sources

This conversation assessed what additional sources participants would like the Town to pursue to increase funding for the above allocations. To stimulate conversation, facilitators presented the following list of example funding sources:

- New or increased user fees
- New bonds or tax levies
- New one-time assessment fees
- Reallocation of existing Town funds
- Local, state, and federal grants
- External partnerships, including private sector partnerships
- No additional funding

Facilitators also encouraged participants to explore other funding sources which were not presented.

Participants were mixed on how to consider additional user fees for residents:

- Some stakeholders expressed that they do not want to feel further “nickel-and-dimed” for every additional facility they use or program they participate in, and they feared that increasing fees could discourage participation from a wider user base.



- Other stakeholders suggested that the Town could charge more for classes and programs and that they perceived Town Fee to be lower than comparable providers.

Participants also suggested externalizing revenue streams onto the increasing number of private developers within the Town. Alternatively, they recommended DPR consider providing opportunities for more community members to contribute to specific facilities or programs of their choosing, such as by instituting a formal crowdsourcing program, creating a “friends of” sponsorship group, or selling naming rights to unnamed or future spaces.

Regardless of the funding sources pursued, stakeholders expressed a need for increased transparency for DPR funding (i.e., where funds are coming from, how they are being allocated, and when residents can expect to see returns on these investments). In particular, multiple breakout groups requested improved transparency regarding the Vienna Meals Tax.



Appendix E

Community Meeting 1 Summary



Vienna Parks and Recreation Master Plan: Community Meeting #1 Summary

Introduction

This memorandum summarizes the feedback received during the second *Our Plan to Play* community-wide engagement event, which was held from 6:00 p.m. to 8:00 p.m. on Thursday, May 16th in the Community Room of the Vienna Community Center.

This community event included a presentation, a short question and answer session, and then open house activities and conversation with the community. The activities during this event were focused on introducing the planning process to the community and getting preliminary community impressions of four topics: how the town should invest funds, what facilities and programs are well used in the town today, the strengths people perceive in the Town's recreation system, and how satisfied people are with the way parks and recreation is managed and its contribution to a quality way of life in Vienna.

The intended outcome of this event was to build excitement and engagement for the plan and to gain valuable community feedback that could inform focus area and engagement approach for the Master Plan process.

Engagement Strategy and Overview

This engagement event took place as the project team transitions from studying existing conditions to documenting community needs. The feedback solicited at this meeting critically informs the project team's understanding of community members' parks and recreation priorities.

This in-person engagement complements two project surveys, both of which were live at the time of the meeting (a statistical survey, sent to a sample of randomly selected residents, and a community survey, available to all residents) and a second community meeting that took place in Fall 2024 to solicit input on the draft project vision and strategic plan. This event was facilitated by six Town of Vienna staff members and five members of the Kimley-Horn team. Participants were asked to sign in upon entry; 43 attendees signed in, and it is estimated between five and ten attendees did not, resulting in an approximate total of 50 participants.

The public meeting began with a presentation from David Samba (Kimley-Horn) providing an overview of the plan development process, with subtitles transcribing his narration into Spanish in real-time. Following the live presentation, the presentation slides ran on a continuous loop. A pre-recorded version of the presentation will be made available on the project website. After a brief question and answer session, participants were instructed to engage with one of four interactive stations at their own pace. At a fifth station, participants were invited to take the community survey using either iPads or printed copies; three participants completed printed copies during the meeting. The following section describes each station's activity in detail, along with the resultant feedback.



Key Takeaways

Community members expressed gratitude for the diversity of existing parks and recreation assets and events, as well as a strong interest in continued participation, investment and engagement in additional facilities and programs. In particular, the following key messages emerged across all activity stations:

- **Enhancing facilities:** community members reported greater satisfaction with programs than with facilities and would therefore prioritize facility improvements over program expansions.
 - Existing facilities do not fully satisfy community needs, especially for athletics.
 - Recurring facility needs include dedicated pickleball courts, a new aquatic facility, and a fitness center.
- **Cultivating open spaces:** community members place high value on the conservation and maintenance of the Town's open space network, especially for passive recreation.
 - In addition to preserving existing open spaces, the creation of new open spaces, such as greenways or pocket parks, could further enhance this network.
- **Improving inclusivity:** community members hope to expand the inclusivity and accessibility of facilities and programs for all user types.
 - Expanding transportation options at facilities and events, such as more parking or bicycle facilities, may help promote physical access and encourage participation.
- **Engaging the community:** community members appreciate the Town's communication of parks and recreation information and opportunities to engage with the Department.
 - Participants expressed a keen interest in remaining involved in decision-making processes through the remainder of this plan development and beyond.

The information gathered from this first community meeting will be consolidated with additional input gathered from the project surveys to guide plan development. The key themes from this initial assessment of community needs and opportunities will help to define and support the overarching plan vision and investment strategy, both of which will be revisited at the second community meeting.



Engagement Summary

Activity 1 - Our Plan to Invest

The goal of this activity was to understand how participants would spend their money if they were making the decisions for allocation of limited financial resources. Data collected from this exercise reveals how participants would prioritize future investment in the Town's facilities, programs, and open spaces.

In this activity, participants were provided with five "money" chips and asked to distribute them between four investment categories: classes and programs, facilities, events, and natural and open space. Figure 1 illustrates the total number of chips allocated to each investment category. After distributing their "funds," participants were then invited to elaborate on their more specific investment priorities within each category by adding a sticky-note to the activity board. Table 1 lists investment priorities which were highlighted by multiple respondents.

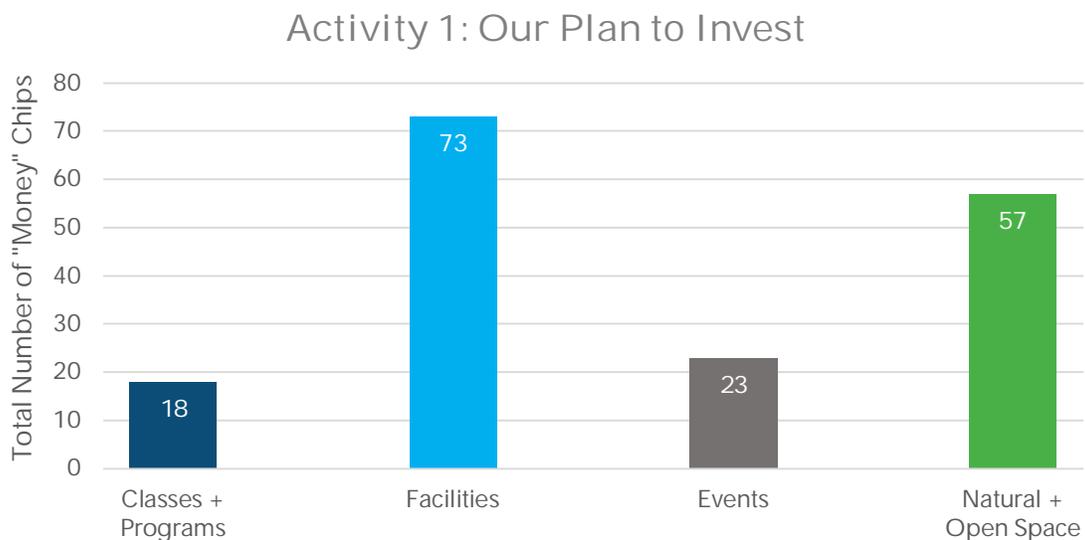


Figure 1: Activity 1 – Investment Category Totals



Table 1: Activity 1 – Investment Priorities with Multiple Respondents

Investment Category	Investment Priority	Number of Respondents
Facilities	Dedicated pickleball courts	16
Facilities	Aquatic center	8
Facilities	Fitness center	4
Natural + Open Space	More natural and open space	4
Classes + Programs	More art classes (for all ages)	3
Events	Chillin’ on Church	2
Events	Summer on the Green	2
Natural + Open Space	Greenways	2
Natural + Open Space	Parking at natural and open spaces	2
Natural + Open Space	Picnic Spaces	2
Natural + Open Space	Promoting environmental conservation	2

A majority of respondents prioritized investments in the Department’s physical assets: both built facilities and open spaces. Above all other priorities, participants indicated their investment preferences for additional, dedicated indoor and outdoor pickleball facilities to expand court availability and accessibility. Several participants expressed investment interest in an aquatic center and fitness center for both instructive and non-instructive use. Others specified that their ideal investment strategy would prioritize access to open space by promoting conservation efforts, expanding modal options to reach open spaces (e.g., more parking and bicycle facilities to and at open spaces), and creating new types of open spaces (e.g., linear parks or pocket parks).

Although fewer participants expressed an investment priority for programming, those who did so tended to allocate their resources to the arts, such as concert series or art classes. One participant emphasized the value of integrating multicultural and historic contexts to these arts and music events.

Activity 2 – Our Plan to Participate

The goal of this activity was to understand what activities and facilities community members currently use and to identify any activities or facilities they would like to use but currently do not. Data collected from this exercise reveals how well existing facilities and programming meets community needs and where there may be an opportunity to narrow the gap between desired and available amenities and services.

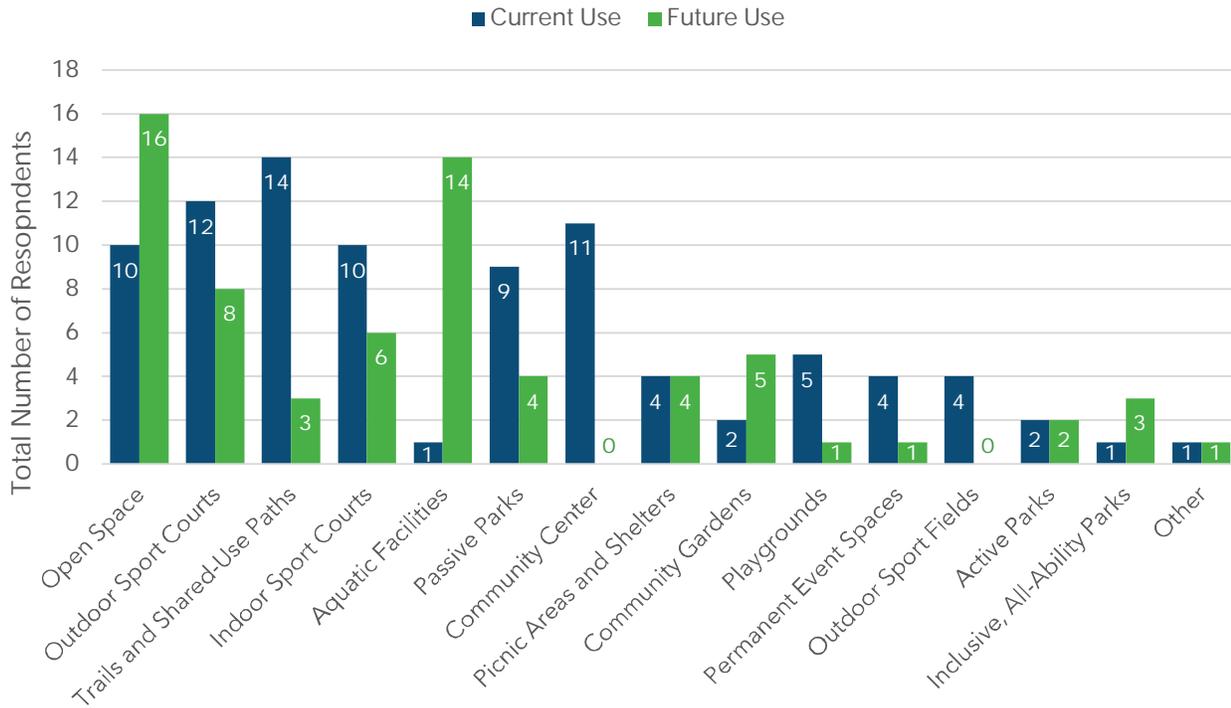
In this activity, participants were asked to demonstrate their current and desired engagements with the parks and recreation system by placing stickers on two boards featuring common parks and recreation facilities and programs, respectively. One color of stickers corresponded to current participation, and another color corresponded to desired participation. On adjacent posters, participants were then invited to elaborate on their sticker placements with written responses.

Figure 2 illustrates current and future facility use, and Figure 3 illustrates current and future program participation.



Figure 2: Activity 2 – Current and Future Facility Use

Activity 2: Our Plan to Participate - Facilities



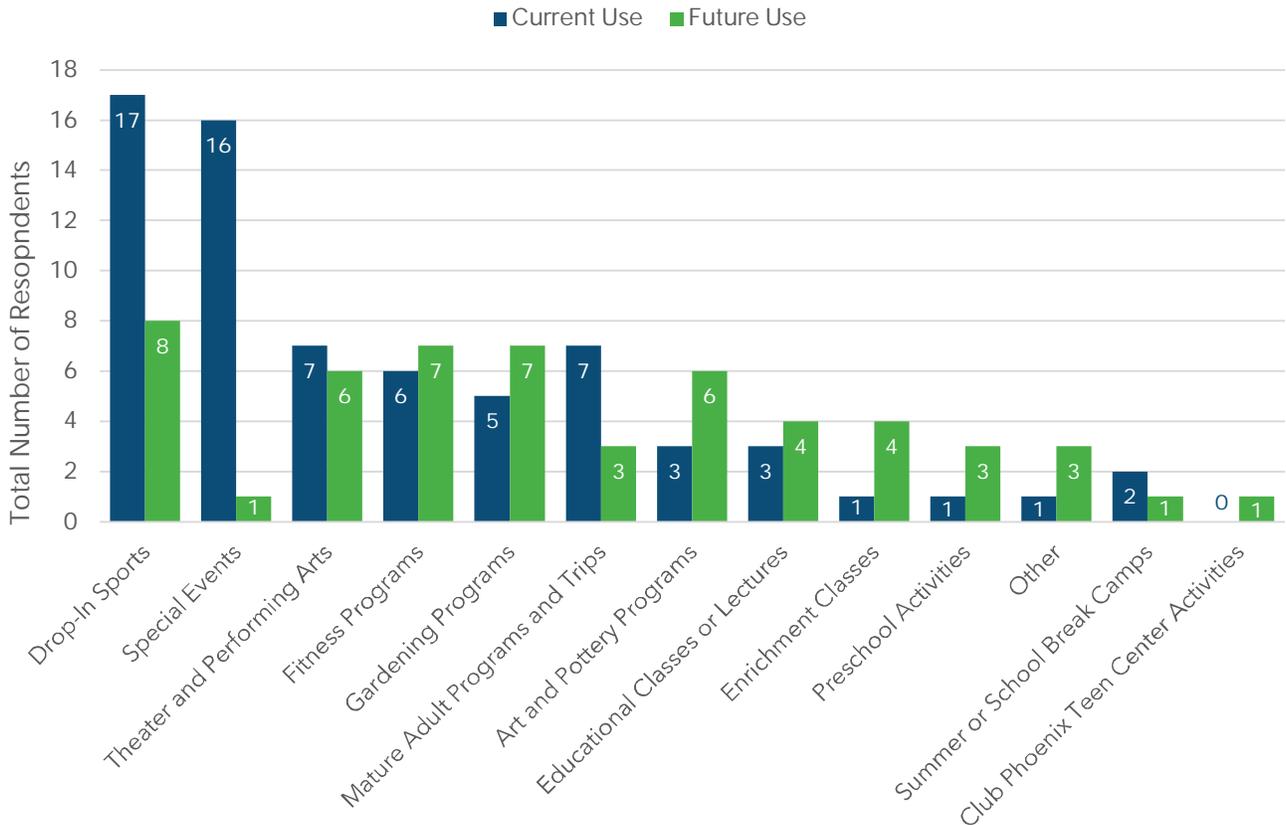
Of all facilities, participants indicated the greatest current and future use of open spaces for passive recreation, indoor and outdoor sport courts, trails and shared use paths, and aquatic facilities. More participants expressed interest in either indoor and outdoor sport courts than for sports fields or active parks combined, indicating a strong preference for courts over other athletic facilities. A desire for future use of open space and aquatic facilities notably exceeded their current use, suggesting an opportunity to invest in expanding these two facility types. While fewer participants expressed a need for community gardens and all-ability parks, these two facilities also saw greater desire for future use than current use, suggesting that existing amenities may not meet community needs. Trails, shared-use paths, and the community center are currently well-utilized, suggesting that these strong amenities already fulfill community needs.

In written responses, participants emphasized the creation of more linear parks, bicycle facilities, and trails, all of which could reduce stress on the W&OD Trail and promote access and connectivity between other facilities. Other participants suggested that creating pocket parks and improving cemetery maintenance could enhance the open space network and expand opportunities for passive recreation. Playground facilities were described as crowded with “old and tired” equipment that may not be accessible to all users. Several participants expressed interest in expanding dedicated indoor and outdoor courts for pickleball, which could reduce facility conflicts with tennis players and allow for more inclusive, drop-in play.



Figure 3: Activity 2 – Current and Future Program Participation

Activity 2: Our Plan to Participate - Programs



Of all programs, community members indicated the greatest current and future participation in drop-in sports and special events. While current program participation generally correlated with future program participation, respondents indicated a stronger future desire for art, gardening and enrichment programs than their current participation. While relatively few respondents indicated a desire for youth programs, this may reflect participant demographics—few parents with school-aged children attended the event—rather than a lack of community need.

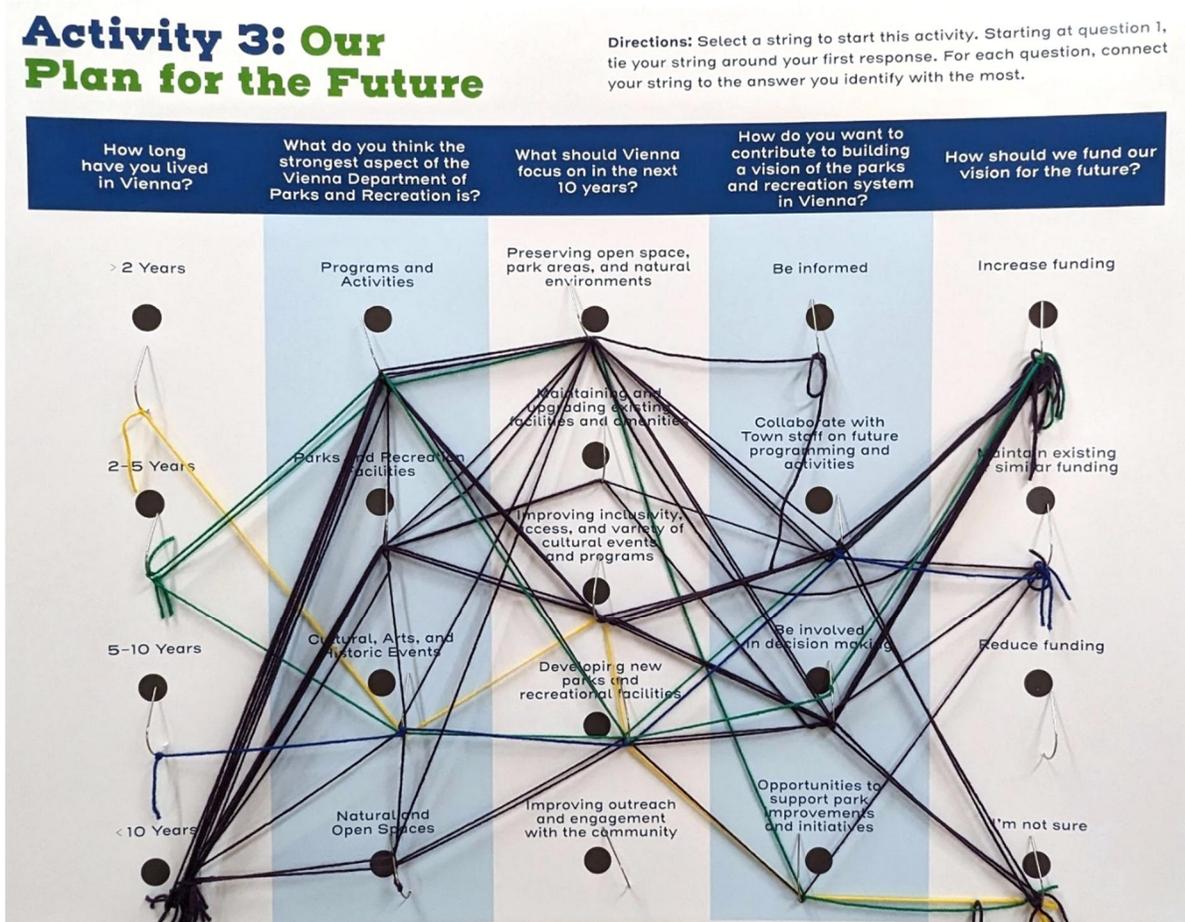
Written responses emphasized a desire for multicultural inclusivity at arts programs, enrichment activities, and special events. Other participants correlated the expansion of sport courts with expanded sports programming to allow for more flexible drop-in play, especially for pickleball.

Activity 3 – Our Plan for the Future

The goal of this activity was to understand what strengths and priorities community members envision for the future parks and recreation system. Data collected from this exercise reveals connections between community perceptions of the existing system and how to define and achieve a more idealized system in the future.

In this activity, participants were invited to tie a piece of string between hooks which correlated with answers to five questions regarding future parks and recreation planning and investment. Different string colors corresponded to the participant's length of residency in Vienna. Collectively, this web of individual threads creates a "community fabric," as shown in Figure 4. Twenty participants completed this exercise.

Figure 4: Activity 3 – Community Fabric



This activity was completed primarily by residents who have lived in Vienna for over ten years. These users tended to view the programs and activities as the Department's strongest asset, while more recent residents tended to view cultural, arts, and historic events as a greater strength. Participants indicated similar preferences for future investment focus between preserving natural environments, enhancing the inclusivity of programming, and developing new facilities. To contribute to this vision, a majority of respondents hoped to continue their involvement in decision-making processes and collaborate closely with Town staff. While many respondents indicated their preference to increase funding to achieve these goals—and none indicated a preference to reduce funding-- several participants felt unsure about the increased taxes needed to actualize these improvements.



Activity 4 – Our Plan to Manage

The goal of this activity was to understand the community perception of how well the Town maintains and manages its parks and recreation system. Data collected from this exercise will inform which existing management strategies are working well and where alternative strategies may need to be explored to improve community satisfaction.

In this exercise, participants were provided with fourteen statements regarding the management of the Town's parks and recreation system and asked to rate their agreement with each statement on a scale from one (disagree) to ten (agree). Twenty participants completed this exercise, and not all participants provided responses to each statement. Figure 5 illustrates the average ranking of all fourteen statements, ordered from the highest level of agreement to the lowest level of agreement.

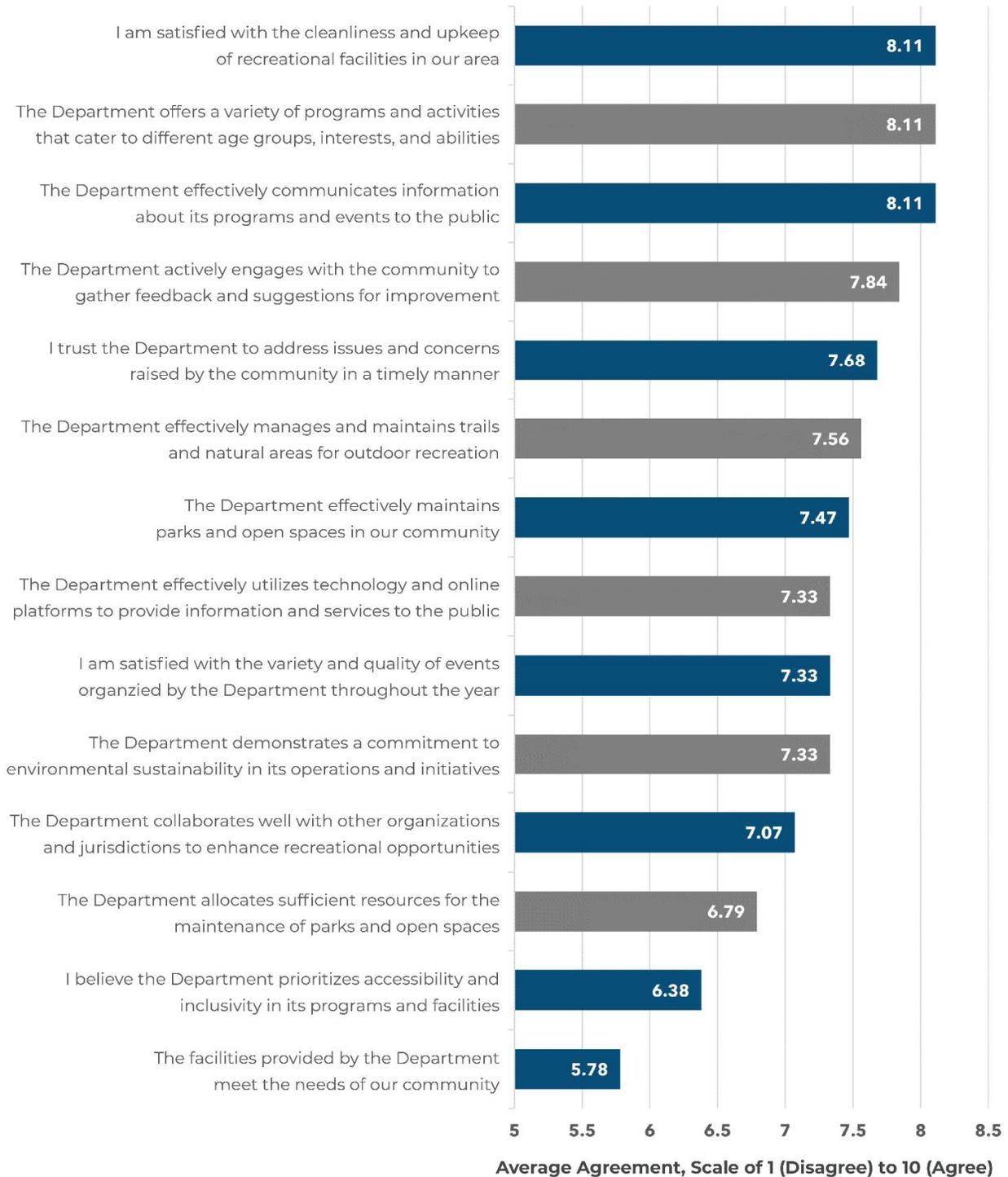
All fourteen statements received an average ranking higher than five, suggesting that participants are generally satisfied with the Department's management and operations of its systems. Participants expressed the greatest satisfaction with facility upkeep and cleanliness, the variety of programming, and strong public communication and outreach. However, following similar sentiments shared in the facilities evaluation in Activity 2, respondents reported the least agreement that existing facilities meet community needs.

Participants also expressed lower satisfaction with the accessibility and inclusivity of programs and facilities for all user types. Despite high satisfaction with general facility upkeep, respondents reported less satisfaction with the maintenance of parks, suggesting that additional resources may need to be allocated to maintaining open space assets in particular.



Figure 5: Activity 4 – Management Statements by Average Level of Agreement

Activity 4: Our Plan to Manage







Appendix F

Community Meeting 2 Summary



Vienna Parks and Recreation Master Plan: Community Meeting #2 Summary

Introduction

This memorandum summarizes the feedback received during the second *Our Plan to Play* community-wide engagement event, which was held from 6:00 p.m. to 8:00 p.m. on Monday, September 23rd in the Community Room of the Vienna Community Center.

This community event included a presentation, a short question and answer session, and then open house activities and conversation with the community. The activities during this event were focused on hearing initial community perspectives on survey findings, parks in Town that are community favorites or in need of improvement, the future vision for parks and recreation, and potential funding strategies.

The intended outcome of this event was to reengage the broader community on the Master Plan, to provide an update on the overall project status, and to gain valuable community feedback to close the community needs phase of the Master Plan project and accelerate into the vision phase of the Master Plan.

The feedback from this open house will inform the understanding and documentation of community needs and long-term visioning in the Master Plan. The feedback will also be used to narrow in on the potential funding strategies that could support the to-be-developed Master Plan recommendations.

Engagement Strategy and Overview

This engagement event took place as the project team transitions from documenting community needs to developing draft recommendations. The feedback solicited at this meeting critically informs the project team's understanding of community members' parks and recreation vision and funding needs for the future of the Department.

This event was facilitated by three Town of Vienna staff members and three members of the Kimley-Horn team. Participants were not asked to sign in upon entry but counted upon entry; approximately 40 participants were in attendance.

The public meeting began with a presentation from David Samba (Kimley-Horn) overviewing the plan development process. Following the live presentation, the presentation slides ran on a continuous loop for the remainder of the meeting.

After a brief question and answer session, participants were instructed to engage with one of four interactive stations at their own pace. Results from both the statistical survey and the community survey were printed and placed around the room for participants to review and ask questions about. The following section describes each stations' activity in detail, along with the resultant feedback.



Key Takeaways

Community members expressed appreciation for the activities and meeting, as well as a strong interest in continued participation, investment and engagement in additional facilities and programs. In particular, the following key messages emerged across all activity stations:

- **Prioritized Community Gathering Locations:** Key community parks and facilities that supported gathering and community/cultural events were identified as being frequently visited and favorite locations, indicating their importance to the community
- **Improvements and Needs:** Several parks, specifically Southside Park, emerged as significant areas for improvement, with concerns about maintenance and the potential for added amenities, such as pickleball courts. The dog park was cited as a facility that could be improved to accommodate a range of dog sizes and activity levels.
- **Specific Spaces/Programing:** The community shared a vision where an enhanced/upgraded community center had dedicated spaces for teens and seniors.
- **Preservation and Accessibility:** Community members emphasized the importance of preserving natural spaces while ensuring facilities are accessible and welcoming for all demographics.
- **Diverse Recreational Aspirations:** There is a strong desire for updated playgrounds, fitness centers, dedicated pickleball courts, and open space, highlighting a need for diverse active and passive recreational options.
- **Funding preferences:** Development-based fees and revenue bonds were favored as potential funding sources, reflecting a community-oriented approach to financing parks and recreation initiatives.

The information gathered from this second community meeting will be use with other engagement documents to guide plan development. The key themes from this initial assessment of the community's 2035 vision and funding desires will help to define and support the overarching plan vision, investment strategy, and recommendations.

Engagement Summary

Activity 1 – Our Preferred Places

The goal of this activity was to understand which parks and other locations in the Town that community members visit and favor the most while also gaining insight on the locations that need the most improvements. Data collected from this exercise reveals what locations should be prioritized for potential improvements and details on what is needed at the shared locations.

In this activity, a printed map of the Town showing existing parks, cultural and community sites, public schools, and non-town managed facilities was provided. Participants were asked to place a green pin at their home address a printed map of the Town and place a red pin in the parks and locations they visit most often. They were then instructed to connect the pins using a string. Participants were then prompted to place a green sticker at the location of their favorite park or place and a red sticker at the location of the park or place that they think need the most

improvement and provide feedback on the specifics of improvements needed. This activity demonstrated where participants “Preferred Places” were in the Town, as shown in Error! Reference source not found..

Bowman House, Waters Caffi Fields, and the Town Green were all marked as being the most frequented locations by participants. Southside Park, Cunningham Park, Wildwood Park, W&OD Trail, Glyndon Park, and Northside Park were also highlighted as being highly visited parks in the Town.

A majority of respondents listed the Vienna Community Center, Glyndon Park, Wildwood Park, and the W&OD Trail as their favorite location or park.

Many residents noted Southside Park as a location in need of improvements. Maintenance for overgrown plants and trash needs were listed as significant problems. Additional feedback shared from the community included a sentiment that the park is underutilized and could benefit from the addition of a pickleball courts. Some participants also noted the desire for building an additional dog park in the Town.

One key insight was both a lack of representation from residents of the northwest quadrant and a lack of attraction to sites in the northwest quadrant. Some participants in the activity expressed a lack of awareness that the parks in the northwest quadrant even existed. This suggests a gap in services could be addressed through the planning process.

Figure 1: Activity 1 – Preferred Places

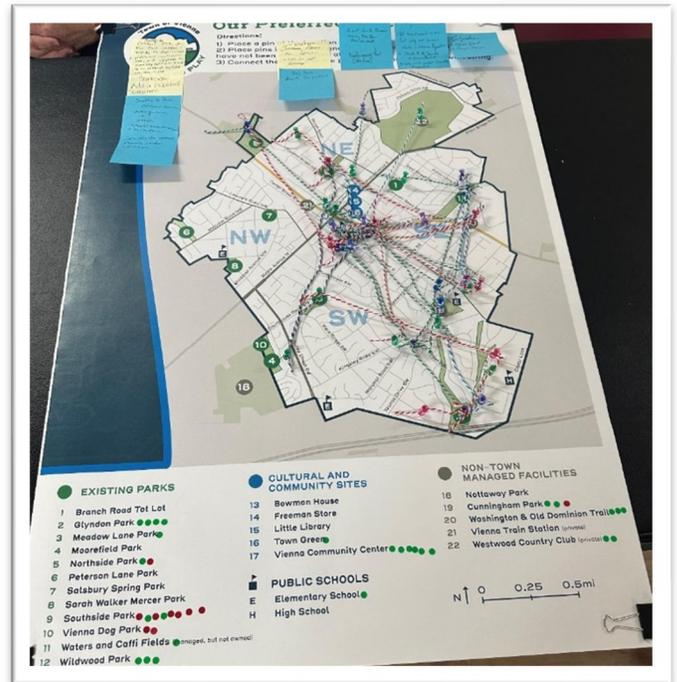
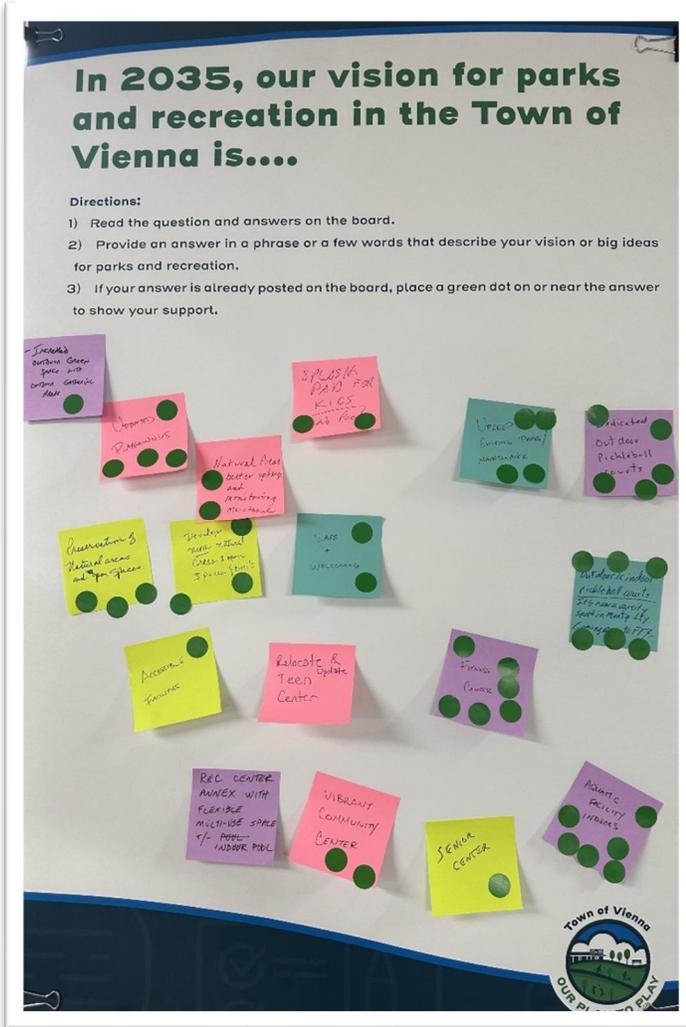


Figure 2: 2035 Parks and Recreation Vision – Activity Responses



Activity 2 – Our Vision for the Future

The goal of this activity was to understand what community members envision for the 2035 future parks and recreation system. Data collected from this exercise reveals the desires and aspirations community members have for parks and recreation in Vienna in the next ten years.

In this activity, participants were asked to use a phrase or a few words to answer the following question: “In 2035, our vision for parks and recreation in the Town of Vienna is . . . ?”. Participants were prompted to write their responses on a sticky note and place it on the provided board. If their response was already posted on the board, participants were asked to use stickers to reinforce their answer and express agreement. Error! Reference source not found. displays the community responses for this activity.

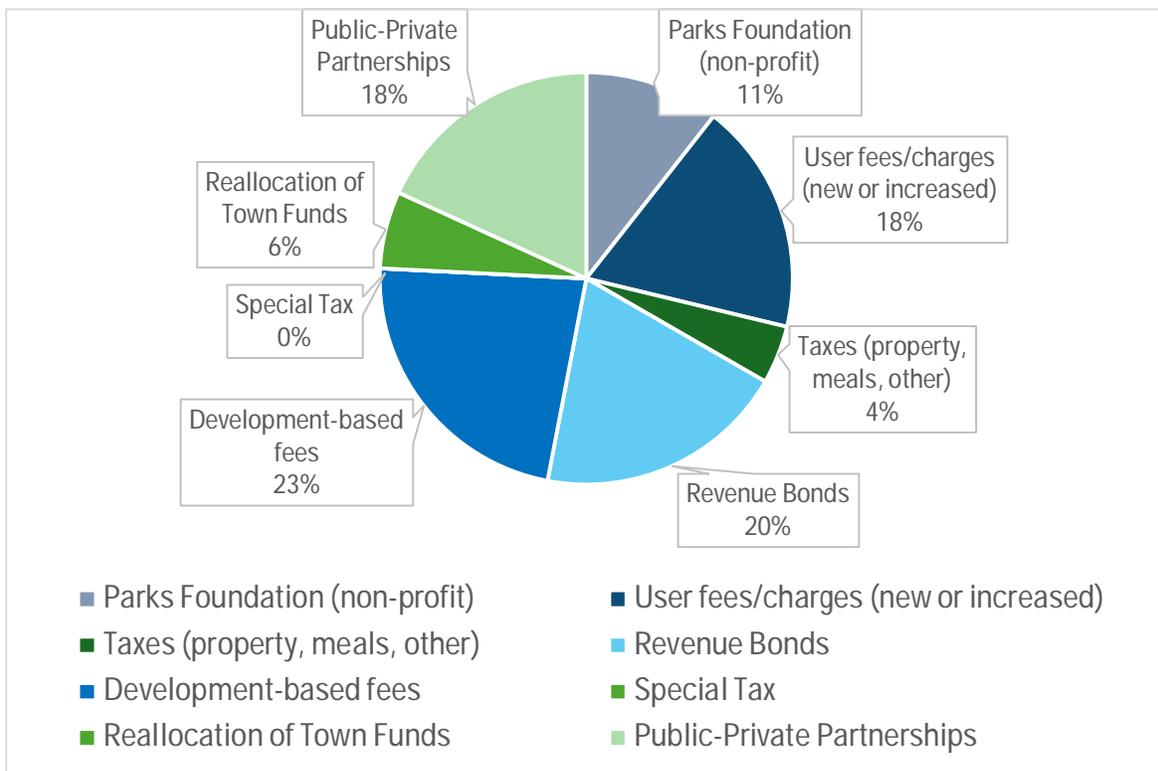
Participant responses revealed a strong emphasis on enhancing and maintaining existing parks, with a particular focus on updated playgrounds and improved upkeep of natural areas. A significant interest in dedicated pickleball courts and fitness facilities was also evident, highlighting the community’s desire for diverse recreational options. Additionally, the responses indicated a strong desire for the development of accessible spaces, a vibrant community

center with updated spaces for teens and senior citizens, and indoor aquatic facilities. The community responses indicate a high value placed on both active and passive recreation experiences. Overall, participant responses indicated a shared vision for a well-rounded and inclusive parks and recreation system by 2035.

Activity 3 – Funding Our Future

The goal of this activity was to understand what funding sources community members would like the Town to consider for future planning, design, construction, and maintenance activities of parks and recreation facilities, amenities, events, and programs in the Town. Data collected from this exercise provides insight on how community members would like the Town to prioritize funding future parks and recreation programs and projects. In this activity, participants were invited to read short descriptions of each potential funding source and use up to three stickers to select the top three funding options they wanted the Town to consider. The results from this activity are shown below in Figure 3.

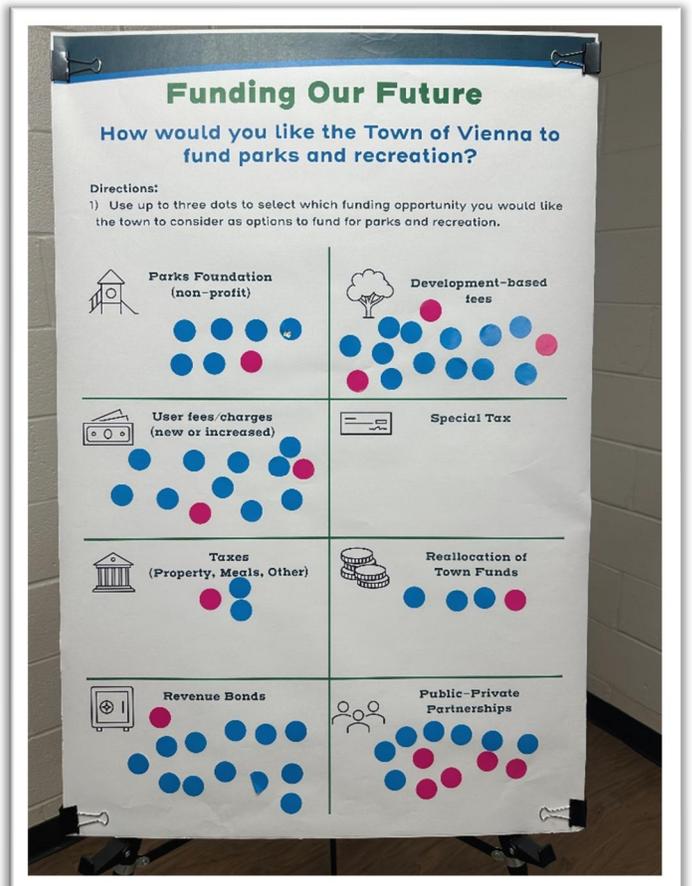
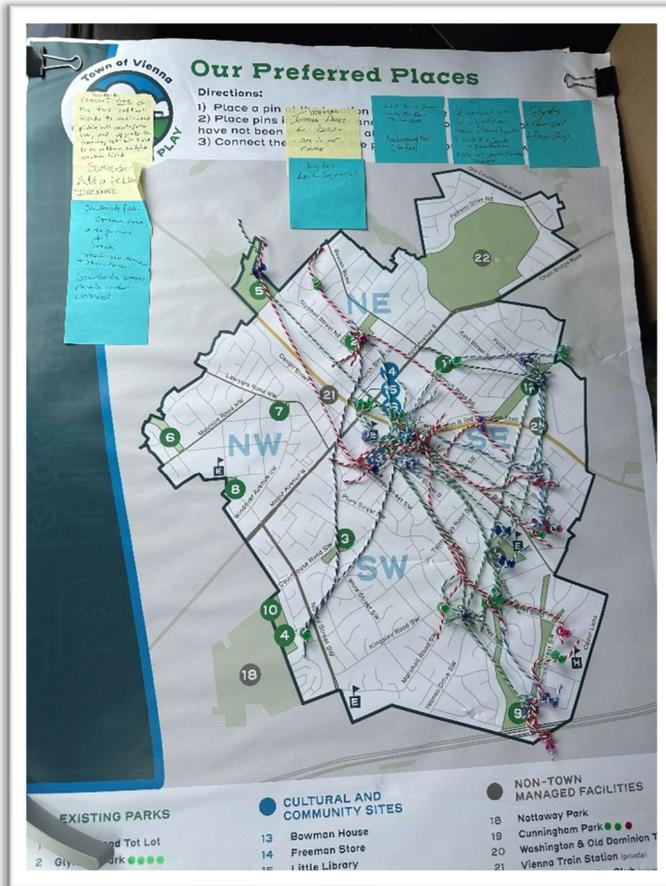
Figure 3: Activity 3 – Funding Our Future



The funding preferences shared during this activity revealed a strong preference for development-based fees and revenue bonds, indicating a desire for funding mechanisms that leverage new growth and investment in the town. User fees and public-private partnerships also emerged as preferred funding options, suggesting that the community values a mix of user contributions and alternative funding efforts to enhance parks and recreation facilities and programs.

Activity 4 – Survey Results

Key questions and responses from the statistical and community survey were selected to highlight representative perspectives on satisfaction, needs, unmet needs and community importance. The goal of this presentation was to share the data collected and give community members the chance to share their opinions with the project team about the results.





Appendix G

Statistical and Community Survey Summary Report and Raw Responses



Our Plan to Play Survey Summary Memorandum

Overview

The purpose of this memorandum is to present the results and high-level takeaways from two surveys that were issued as part of **Our Plan to Play**, the Town of Vienna's first Parks and Recreation Master Plan. The master planning process included two surveys: a statistical survey that was distributed, randomly, to Town residents and a community survey that was available online and open to anyone to provide responses. Each survey contained the same questions with the key difference being the methods of distributing the surveys and means of responding to the surveys.

The statistical survey is the primary surveying tool that will be used, in combination with community feedback received (from community meetings, stakeholder focus groups, staff focus groups), park assessments, and peer and national benchmarking to determine priorities for parks, recreation facilities, program offerings, and special event offerings in the Town.

The community survey is no less important but because it was not a statistically valid approach it is potentially subject to bias, other inaccuracies. As such, its primary use is as a supplemental tool to validate the primary findings of the statistical survey. As noted, both surveys included the same questions. Due to format limitations, the online versions of each survey featured different question ordering and formatting.

Additional descriptions of each survey are detailed below.

Statistical Survey

The statistical survey was mailed, randomly, to 1,000 households in Vienna. Recipients were invited to respond to the survey either by mail or using an online version of the survey. A Spanish language version of the survey could be accessed online. Town residents began receiving the survey in the mail during the final week of March 2024. Survey responses were originally accepted until May 21, 2024. Of the 1,000 requests for survey participation that were mailed, 318 households completed and returned surveys by May 21. An additional 12 households completed and returned surveys prior to the completion of this summary report. It is noted that a minimal number of recipients returned completed surveys to the Department of Parks and Recreation (DPR) in person. This community's participation reflects a total response rate of 33 percent and the following statistical significance: there is a 95 percent chance that the statistical survey responses represent the perspectives of the entire town with a 5.35 percent error.

Community Survey

The community survey was available for anyone to access online, in English or Spanish, via website link or QR code. Both access options were messaged in community meetings, shared on social media, and distributed on flyers/signs posted in community gathering locations. Community stakeholder groups were made aware of the survey opportunity through direct correspondence. The community survey opened May 16, 2024, and remained open for responses through August 21, 2024. It is noted that 11 additional survey responses were submitted and arrived after the official close of



the surveying period, but prior to the completion of this summary report. During this extended period, a total of 576 responses were submitted.

Memo Format

This memo contains the following:

- Key Findings from the Statistical Survey
- Charts showing the detailed results of each survey.
 - Statistical Survey charts represented by **GREEN** bars in this memorandum.
 - Community Survey charts are represented by **BLUE** bars in this memorandum.
 - Demographic questions are presented first, followed by questions addressing facilities and amenities; then by questions addressing programs, events, and activities; and finally by questions addressing broader perspectives.
 - Some questions have been paraphrased for clarity.
- A copy of the survey.



Contents

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- Overview i
- Key Findings 1
 - Facilities and Amenities..... 1
 - Programs, Events, and Activities..... 6
 - Additional Perspectives 10
- Demographic Details 12
 - Including yourself, indicate the number of people in your household that are in each age range. 13
 - What is your gender? (Select one.) 14
 - Are you or members of your household of Hispanic, Spanish, or Latino/a/x ancestry? 15
 - Which of the following races and ethnicities best describe you? (Select all that apply.) 16
 - What language(s) are spoken in your home? (Choose multiple, identifying one primary and secondary.) 17
 - Which Town Quadrant is your household located in? (Select one.) 18
- Facilities and Amenities Response Details 19
 - Question 1: Have you or members of your household visited or used any DPR facilities or amenities during the past 12 months? (Select one) 20
 - Question 1b: How often have you or members of your household used DPR facilities or amenities during the past 12 months? (Select one) (for respondents that replied yes to Question 1) 21
 - Question 1c: Which DPR facilities or amenities have you or members of your household used during the past 12 months (for respondents that replied yes to Question 1) 22
 - Question 1d: For respondents that answered Question 1c, how satisfied are you with the overall quality and physical conditions of facilities and amenities. 24
 - Question 1e: If you selected “very dissatisfied” or “dissatisfied” for Question 1d, please elaborate or provide additional details on the quality or physical condition of these DPR facilities. 26
 - Question 1f: What has prevented you or members of your household from using DPR facilities or amenities during the past 12 months? (Select all that apply) 28
 - Question 2: Which other providers of parks and recreation facilities or amenities have you or members of your household used during the past 12 months? (Select all that apply) 29
 - Question 2a: Which parks and recreation facilities or amenities from other providers have you or members of your household used during the past 12 months? (Select all that apply) 30
 - Question 3: Please indicate if you or a member of your household has a need for the listed facilities or amenities in the Town of Vienna? 32
 - Question 3b: For respondents that answered question 3, please indicate how well your household’s needs are met for the listed facilities or amenities in the Town? 34
 - Question 3c: From the list of facilities or amenities in question 3, select and rank the TOP FOUR in order of importance to you or members of your household. (Select up to four) 36
 - Question 3d. Which of the following support amenities do you or members of your household feel are MISSING or LACKING at DPR facilities? (Select Multiple) 38
- Programs, Events, and Activities Response Details 39



Question 4: Have you or members of your household participated in any DPR programs, events, or activities during the past 12 months? (select one) 40

Question 4b: How often have you or members of your household participated in DPR programs, events, or activities during the past 12 months? (select one) (for respondents that replied yes to Question 4)41

Question 4c: Which DPR programs, events, or activities have you or members of your household used during the past 12 months? (for respondents that replied yes to Question 4)42

Question 4d: For respondents that answered Question 4c, how satisfied are you with the overall quality of programs, events, and activities. 44

Question 4e: If you select "very dissatisfied" or "dissatisfied" to Question 4d, please elaborate on your response. 46

Question 4e: What has prevented you or members of your household from participating in DPR programs, events, or activities during the past 12 months? (Select all that apply) 48

Question 5: Which programs, events, or activities offered by other providers have you or members of your household participated in during the past 12 months? (Select all that apply)50

Question 6: Please indicate if you or a member of your household has a need for the listed programs, events, or activities in the Town of Vienna. (Select all that apply)52

Question 6b: For respondents that answered Question 6, please indicate how well your household's needs are met for the listed programs, events, and activities.54

Question 6c: From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.56

Additional Perspectives Details..... 58

Question 7: Please indicate your level of agreement with the following statements. "Parks and Recreation in the Town of Vienna..."59

Question 8: Please rate your level of support for each potential action DPR could take to improve its facilities, amenities, and programs.....61

Question 8a: Which actions would you be MOST WILLING to fund with your tax dollars? (Select up to three)63

Question 9: Based on your perception of value, how would you want the Town to fund its future parks and recreation needs? (Select One)65

Question 9a: A percentage of the Town's budget is used for the operations, maintenance, and improvement of DPR facilities and programs. The quality of these actions is largely impacted by the allocation of property taxes. What additional amount in property taxes would you be willing to pay to fund the most importation actions to you and your household? (Select One)66

Question 10: Which three methods of communication do you most prefer DPR use to provide information for recreational programs and activities? (select up to three).....67



Key Findings

The following section represents key findings from the statistical survey.

Facilities and Amenities

Participation. 88 percent of respondents (290 households) indicated that they or their household members have used a DPR facility or amenity during the past 12 months. Of those recipients that provided additional information regarding their habits:

- 13 percent visited more than 5 times a week
- 27 percent visited 2 to 4 times a week
- 21 percent visited 1 to 3 times a week
- 25 percent visited 1 to 3 times a month
- 14 percent visited less than once a month or did not know how often they visited

Satisfaction. Of the respondents who visited Town facilities and amenities *and had an opinion* on the overall quality and physical conditions:

- 45 percent of respondents expressed very satisfied sentiments
- 47 percent of respondents expressed satisfied sentiments
- 5 percent of respondents expressed dissatisfied sentiments,
- 3 percent of respondents expressed very dissatisfied sentiments.

The facilities and amenities that generated the most combined “very dissatisfied” and “dissatisfied” responses consisted of:

- Trails and walking paths
- Parks
- Outdoor Pickleball
- Playgrounds
- Picnic areas and shelters

The facilities and amenities that generated the most combined “very satisfied” and “satisfied” responses consisted of:

- Community Center
- Trails and walking paths
- Parks
- Outdoor spaces for gathering like the Town Green
- Historic sites like the Freeman Store

It is noted that items could show up on both of the above lists. This reflects the different perspectives and needs of the community.



Barriers to Use. Respondents who have not visited DPR facilities and amenities during the past 12 months were asked to choose among 14 potential contributing reasons. The top four responses were:

- Other (Please specify)
- Desired facility not offered or missing
- I do not know what is being offered (e.g. facility locations, amenities available)
- Facilities are too crowded
- I prefer to use private or other community facilities

Of the 71 respondents that answered “Other”, the reasons could be summarized as:

- **Busy Schedules and Time Constraints:** Several respondents mentioned having busy personal schedules, work commitments, and other activities taking priority, leaving little to no time to use community resources.
- **Lack of Need or Interest:** Responses varied from not having a need for the facilities offered to having other preferred activities or simply no interest in the available options.
- **Age and Physical Limitations:** Many respondents cited their age or physical limitations (e.g., illness, caregiving responsibilities, recovering from injury) as reasons for not utilizing the facilities.
- **Facilities and Access Issues:** Issues such as inaccessible or perceived poorly maintained facilities, lack of specific amenities (e.g., indoor pool, weight room), and overcrowded facilities were mentioned.
- **Geared Toward Other Demographics:** Some felt that programming at the Community Center was primarily targeted at either the very young or the elderly, with not much for those in between.
- **Sign-Up Process and Accessibility Issues:** Painful log-on processes for reservations, unclear instructions, and restrictive hours for certain facilities (e.g., pickleball) also impeded use.
- **Environmental or External Issues:** Concerns about weather, transportation, COVID-19, and neighborhood noise (e.g., from pickleball) were also mentioned.

Need. The top five facilities or amenities that respondents indicated they have a need for in Vienna:

- Trails or Multi-use paths
- Walking paths or sidewalks
- Parks - natural parks and preserves
- Community or recreation centers
- Parks - smaller neighborhood parks



The top five facilities or amenities for which respondents felt their needs were only partly met or not met at all:

Partly Met

- Parks - larger community parks or specialty parks
- Parks - natural parks and preserves
- Other (please specify)
- Outdoor sports courts – pickleball
- Parks - smaller neighborhood parks

Not Met at All

- Swimming pools, indoor or outdoor, for non-competitive swim (e.g. recreation, fitness, instruction)
- Fitness centers or exercise equipment stations
- Splash pads or spray parks
- Swimming pools, indoor or outdoor, for competitive swim (e.g. swim team)
- Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)

Importance. The facilities or amenities that respondents rated among their TOP FOUR of importance consisted of:

- Walking paths or sidewalks
- Trails or multi-use paths
- Swimming pools, indoor or outdoor, for noncompetitive
- Community or recreation centers
- Fitness centers or exercise equipment stations

Support Amenities. The top five amenities that respondents felt were missing or lacking consisted of:

- Restrooms
- Weather or Shade Structures
- Seating (benches or picnic tables)
- Water Fountains
- Fitness equipment (e.g. pull-up bar, balance beams)

Impact. The survey can be used to identify higher impact strategies, i.e. those that address facilities that are of TOP IMPORTANCE, that are NEEDED, and for which NEEDS remain UNMET. As such, scores were created to better describe each of these elements:

IMPORTANCE SCORE = (# of respondents that identified the facility as Most Important * 2) + (# of respondents that identified the facility as second choice for importance * 1.5) + (# of respondents that identified the facility as third choice for importance * 1.25) + (# of respondents that identified the facility as fourth choice for importance * 1)

NEED SCORE = # of respondents that identified a need for the facility



UNMET NEED SCORE = (# of respondents that rated a facility need as partly met * 2) + (# of respondents that rated a facility need as unmet).

Each of the above elements is normalized to a score range of 1 out of 100 based on the maximum score in each element.

IMPACT SCORE = IMPORTANCE + NEED + UNMET NEED

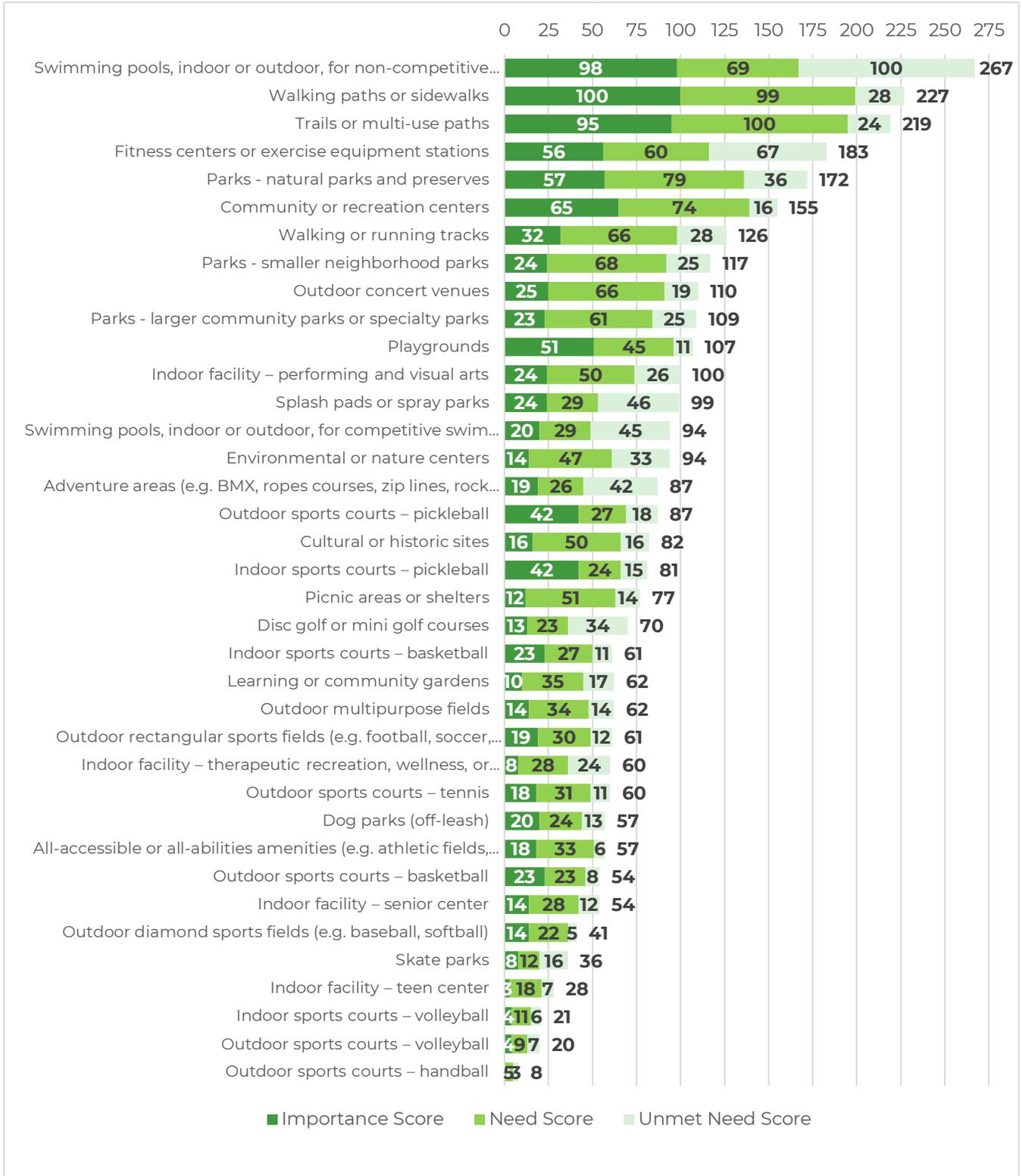
The resulting scores are shown in the chart on the next page. Facilities with impact scores greater than "100" have the potential for higher impact if addressed, facilities with impact scores between "60" and "100" have the potential for moderate impact if addressed, and facilities with impact scores less than "60" have the potential for narrowly targeted impact if addressed.

The top 12 facilities that have the potential for higher impact if addressed are:

- Swimming pools, indoor or outdoor, for non-competitive swim (e.g. recreation, fitness, instruction) (Impact Score 267)
- Walking paths or sidewalks (Impact Score = 227)
- Trails or multi-use paths (Impact Score = 219)
- Fitness centers or exercise equipment stations (Impact Score = 183)
- Parks - natural parks and preserves (Impact Score = 172)
- Community or recreation centers (Impact Score = 155)
- Walking or running tracks (Impact Score = 126)
- Parks - smaller neighborhood parks (Impact Score = 117)
- Outdoor concert venues (Impact Score = 110)
- Parks - larger community parks or specialty parks (Impact Score = 109)
- Playgrounds (Impact Score = 107)
- Indoor facility – performing and visual arts (Impact Score = 100)



Facilities and Amenities Impact Score





Programs, Events, and Activities

Participation. 62 percent of respondents (203 households) indicated that they or their household members have participated in DPR programs, events, or activities during the past 12 months. Of those recipients that provided additional information regarding their habits:

- 3 percent participated more than 5 times a week
- 17 percent participated 2 to 4 times a week
- 16 percent participated once a week
- 20 percent participated 1 to 3 times a month
- 42 percent participated less than once a month or did not know how often they visited

Satisfaction. Of the respondents that have participated in DPR programs, events, or activities *and had an opinion* on the overall quality:

- 37 percent of respondents expressed very satisfied sentiments
- 51 percent of respondents expressed satisfied sentiments
- 9 percent of respondents expressed dissatisfied sentiments
- 3 percent of respondents expressed very dissatisfied sentiments

The DPR programs, events, or activities that generated the most combined “very dissatisfied” and “dissatisfied” responses consisted of:

- Theater and performing arts
- Adult (18+) drop-in sports (e.g. basketball, pickleball)
- Adult (18+) fitness programs
- Summer or school break camps
- Special events

The DPR programs, events, or activities that generated the most combined “very satisfied” and “satisfied” responses consisted of:

- Special events
- Summer or school break camps
- Theater and performing arts
- Youth classes and programs
- All ages programming, classes, or events

Barriers to Use. Respondents who have not participated in DPR programs, events, or activities during the past 12 months were asked to choose among 16 potential contributing reasons. The top five responses were:

- Other (Please specify)
- Lack of interest in available programs and activities
- Classes or programs are full
- Program hours are not convenient
- Desired program or activity not offered



Of the 49 respondents that answered “Other”, the reasons could be summarized as:

- **Busy Schedules and Other Commitments (Time Constraints):** Responses frequently mentioned lack of time due to busy schedules, other commitments (family, work, church activities, home responsibilities), and other interests.
- **Retirement and Future Participation:** Several respondents mentioned looking forward to participating more after retiring or in the future when their schedules permit.
- **Program Availability and Quality:** Some responses indicated that the desired programs or activities are not offered. There were specific mentions of inadequate instruction for certain classes (e.g., Tai Chi, Senior Fitness).
- **Feedback on Facilities and Accessibility:** Comments on the gym and community center facilities, such as being full and suggestions for an arts center. Specific mentions of senior programs for computer and cell phone use, pottery labs, and line dance classes. Requests for better hours for working adults and secure bicycle racks.
- **Special Events and Program Fees:** Mention of special events being crowded and program fees being too high for some participants. Some participants prefer independent activities or find the program hours not convenient.
- **Health and Age-Related Concerns:** Responses mentioned age barriers and health issues preventing participation. Concerns about COVID-19 also impacted participation.
- **Miscellaneous Issues.** Other reasons include not being in town enough, having other options (e.g., golf club membership), and lack of interest in the current offerings.

Need. The top five programs, events, or activities that respondents have a need for in the Vienna:

- Swimming - non-competitive (e.g. recreation, fitness)
- Special events
- Adult (18+) fitness and wellness
- Family events (e.g. movie nights)
- All ages fitness and wellness

The top five programs, events, or activities for which respondents felt their needs were only partly met or not met at all:

Partly Met

- Adult (18+) fitness and wellness
- Arts, culture, or enrichment (besides visual arts, e.g. history, museums, performing arts)
- All ages fitness and wellness
- Racquet sports (e.g. tennis, pickleball)
- Family events (e.g. movie nights)

Not Met at All

- Swimming - non-competitive (e.g. recreation, fitness)
- Indoor adventure recreation (e.g. rock climbing, ropes course)
- Adult (18+) fitness and wellness
- All ages fitness and wellness
- Swimming - competitive



Importance. The programs, events, or activities that were rated among the TOP FOUR of importance for respondents consisted of:

- Swimming - non-competitive (e.g. recreation, fitness)
- Special events
- Adult (18+) fitness and wellness
- Nature education or recreation
- Family events (e.g. movie nights)

Impact. The survey can be used to identify higher impact strategies, i.e. those that address programs, events, and activities that are of TOP IMPORTANCE, that are NEEDED, and for which NEEDS remain UNMET. As such, scores were created to better describe each of these elements:

IMPORTANCE SCORE = (# of respondents that identified the program, event, or activity as Most Important * 2) + (# of respondents that identified the program, event, or activity as second choice for importance * 1.5) + (# of respondents that identified the program, event, or activity as third choice for importance * 1.25) + (# of respondents that identified the program, event, or activity as fourth choice for importance * 1)

NEED SCORE = # of respondents that identified a need for the program, event, or activity

UNMET NEED SCORE = (# of respondents that rated a program, event, or activity need as partly met * 1.5) + (# of respondents that rated a program, event, or activity need as unmet).

Each of the above elements is normalized to a score range of 1 out of 100 based on the maximum score in each element.

$$\text{IMPACT SCORE} = \text{IMPORTANCE} + \text{NEED} + \text{UNMET NEED}$$

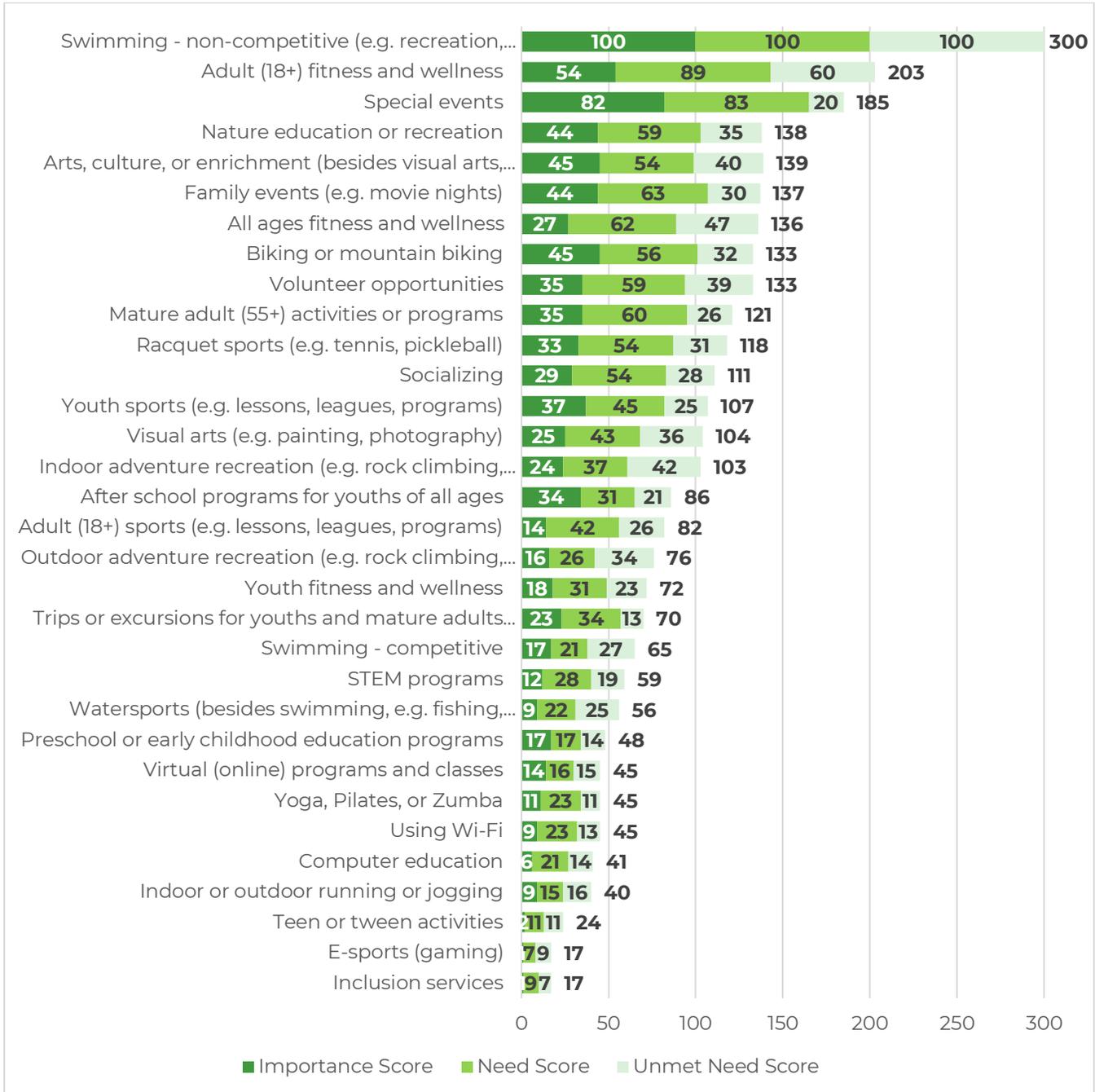
The resulting scores are shown in the graphic. Items with impact scores greater than “115” have the potential for higher impact if addressed, items with impact scores between “115” and “48” have the potential for moderate impact if addressed, and items with impact scores less than “48” have the potential for lower (or more narrowly focused) impact if addressed.

The top 11 programs, events, or activities that have the potential for higher impact if addressed are:

- Swimming - non-competitive (e.g. recreation, fitness) (Impact Score 300)
- Adult (18+) fitness and wellness (Impact Score 203)
- Special events (Impact Score 185)
- Nature education or recreation (Impact Score 138)
- Arts, culture, or enrichment (besides visual arts, e.g. history, museums, performing arts) (Impact Score 139)
- Family events (e.g. movie nights) (Impact Score 137)
- All ages fitness and wellness (Impact Score 136)
- Biking or mountain biking (Impact Score 133)
- Volunteer opportunities (Impact Score 133)
- Mature adult (55+) activities or programs (Impact Score 121)
- Racquet sports (e.g. tennis, pickleball) (Impact Score 118)



Program, Events, and Activities Impact Score





Additional Perspectives

Support for Future Actions. The top potential future actions that respondents rated as “very supportive” or “somewhat supportive”, consisted of:

Very Supportive

- Maintain existing parks and facilities
- Develop new trails or walking paths
- Upgrade or enhance existing trails or walking paths
- Develop new indoor pools or aquatics facilities
- Purchase land for future open space or natural areas

Somewhat Supportive

- Increase the amount or frequency of programming
- Develop new larger, town-scale parks
- Develop new outdoor gathering spaces
- Develop new smaller, neighborhood-scale parks
- Develop new playgrounds
- Increase the variety of programming

Funding. The top potential actions that respondents would be most willing to fund consisted of:

- Develop new indoor pools or aquatics facilities
- Maintain existing parks and facilities
- Develop new trails or walking paths
- Develop new outdoor pools or aquatics facilities
- Upgrade or enhance existing trails or walking paths

Respondents were nearly split on whether the Town should increase parks and recreation funding (38 percent) or maintain the same or similar funding (41 percent).

74 percent of respondents would be willing to pay some additional amount of property taxes to fund the actions most important to them/their household. Respondents’ specific perspectives consisted of:

- 30 percent of respondents would be willing to pay more than \$100 per year
- 17 percent of respondents would be willing to pay \$76 to \$100 per year
- 9 percent of respondents would be willing to pay \$51 to \$75 per year
- 10 percent of respondents would be willing to pay \$26 to \$50 per year
- 5 percent of respondents would be willing to pay \$11 to \$25 per year
- 3 percent of respondents would be willing to pay \$1 to \$10 per year
- 26 percent of respondents are not willing to pay additional property taxes.



Other Responses. Key themes that emerged from general open-ended responses are as follows:

Meeting and Rehearsal Spaces: Need more small meeting rooms and larger rehearsal spaces. For example, the Vienna Chorale goes out of town due to lack of suitable venues in Vienna.

Aquatics Center: Mixed opinions; some users oppose an aquatics facility due to cost and liability, while others support it, citing high demand and long waiting lists for existing private pools.

Pickleball: Potentially controversial topic; some call for more courts and access, while others complain about noise and want restrictions. Some use private clubs due to lack of town facilities. It is noted that Fairfax County and the private sector are rapidly increase access to pickleball in the region. Therefore it is prudent to consider how to balance the need for pickleball in Vienna with other expressed community needs and to leverage and not duplicate regional offerings.

General Facilities: Calls for fitness equipment, indoor gym, lap swimming pool. Requests for better playgrounds and parks in specific areas. Suggestions to use existing spaces like the Annex for new facilities.

Website and Communication: Suggestions to improve the DPR website for improved accessibility to information and updates.

Environmental and Maintenance Issues: Concerns over tree canopy cover, playground maintenance, and invasive species. Calls to control deer population for better tree preservation.

Event Management: Mixed feelings about 4th of July fireworks due to noise and environmental impact. Suggestions for low-impact visual alternatives.

Sidewalks and Trails: Need for more sidewalks and maintained walking/biking trails. Better upkeep of W&OD trail through the town.

Fiscal Responsibility: Emphasis on maintaining current facilities before building new ones and using tax dollars efficiently. Mixed responses on new tax-funded projects.

More Community Focused Activities: More fitness classes, creative community spaces, and interactive options. Suggestions for community gardens and social spaces to enhance town life.

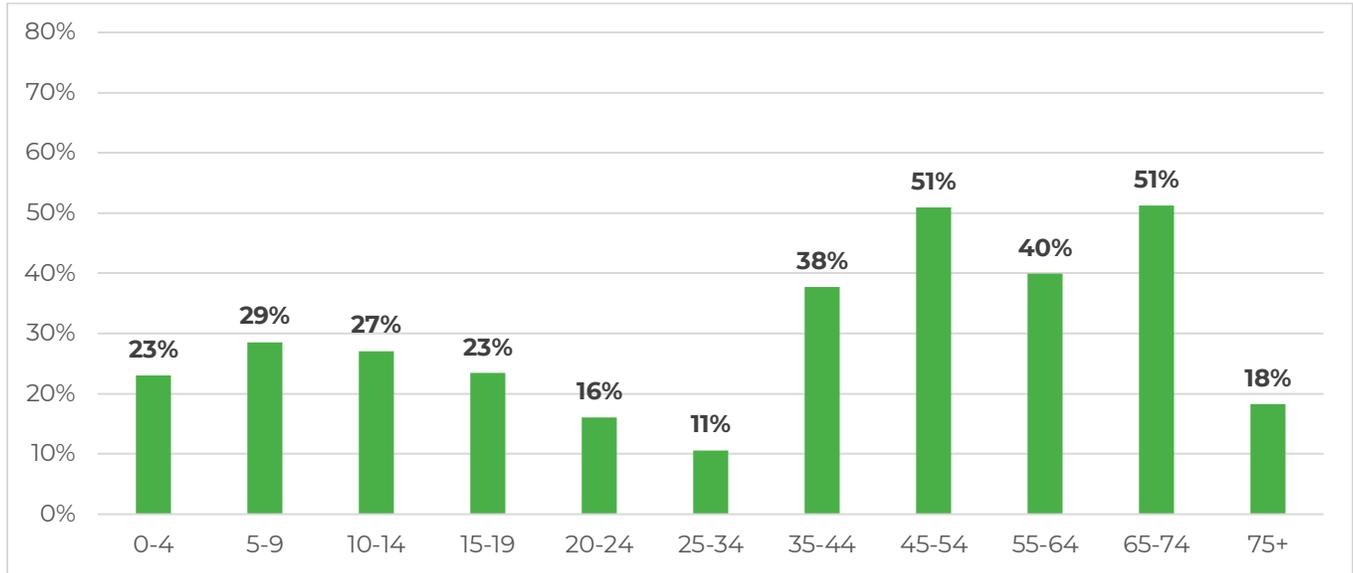


Demographic Details

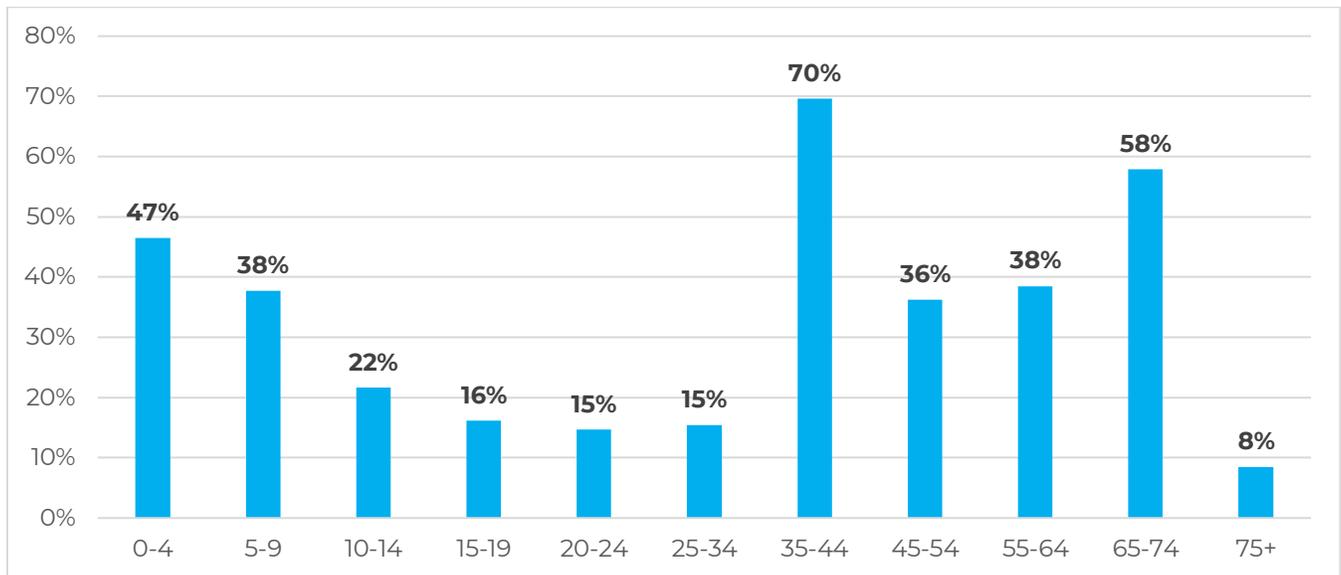


Including yourself, indicate the number of people in your household that are in each age range.

Statistical Survey Results (273 responded, 57 skipped)



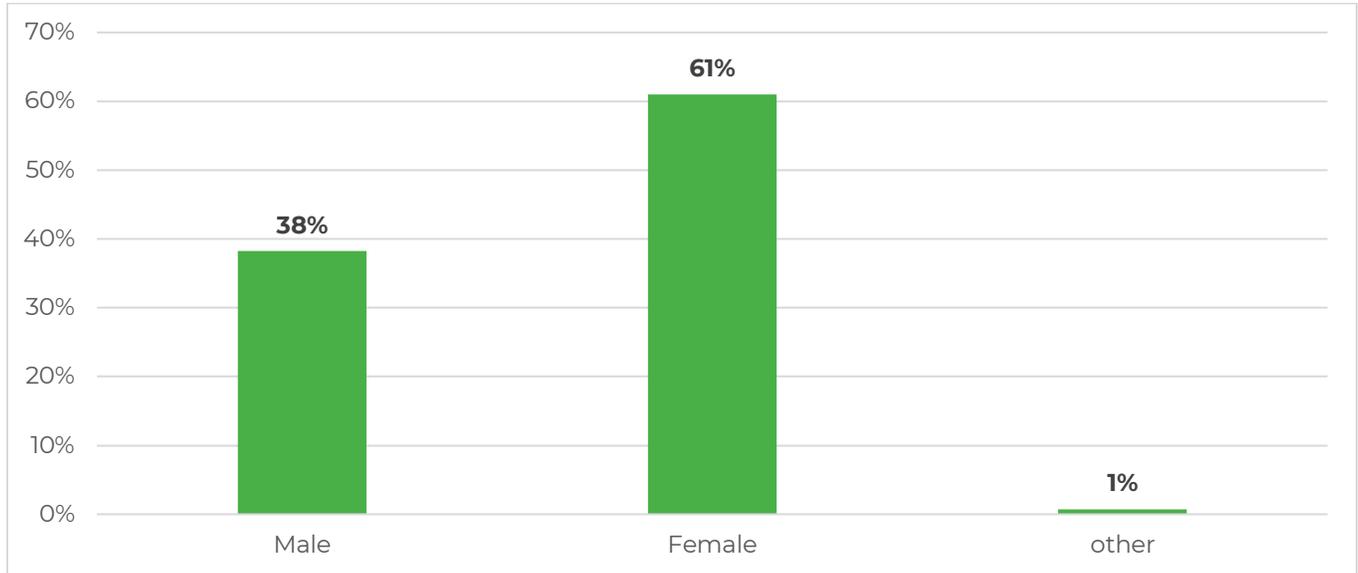
Community Survey Results (575 responded, 1 skipped)



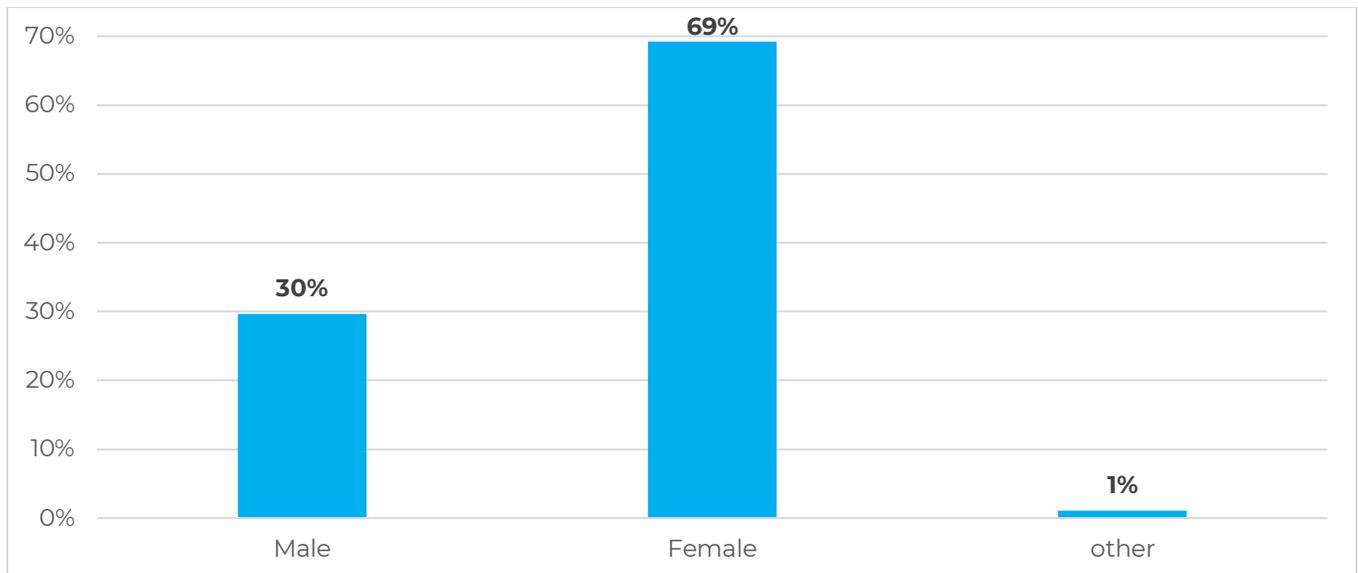


What is your gender? (Select one.)

Statistical Survey Results (261 responded, 57 skipped)

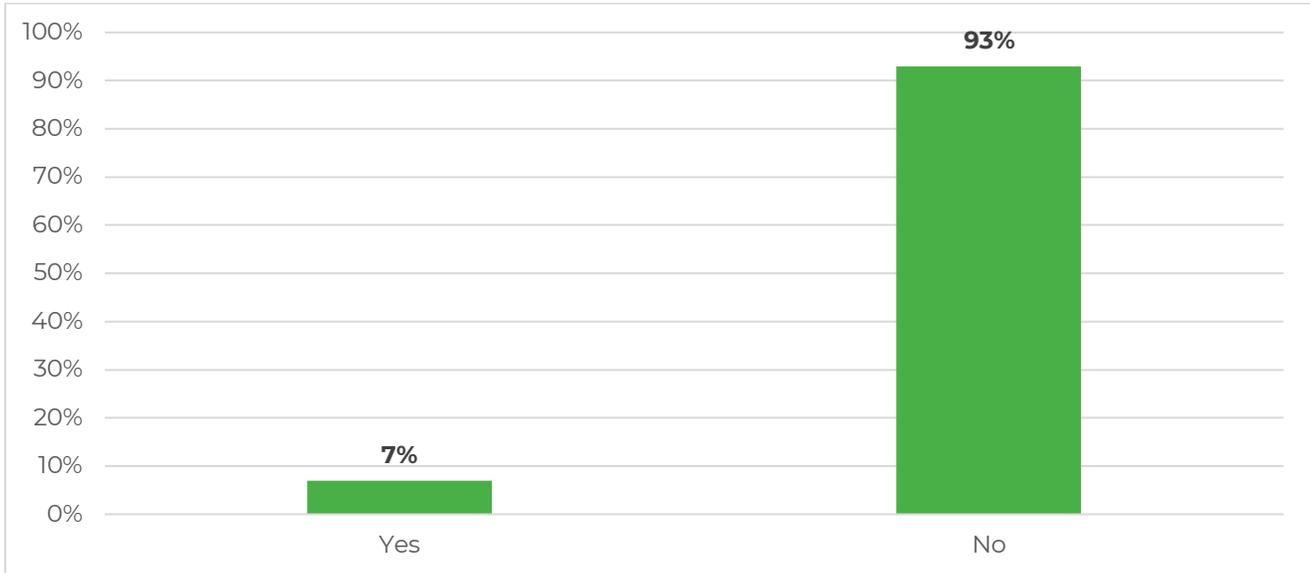


Community Survey Results (273 responded, 303 skipped)

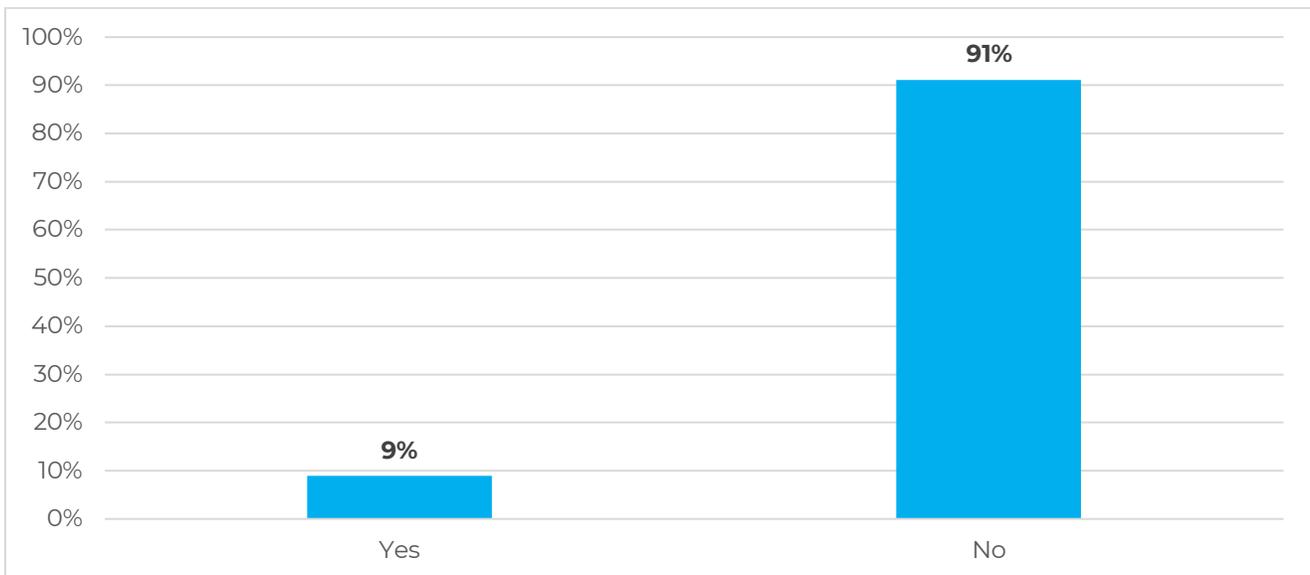




Are you or members of your household of Hispanic, Spanish, or Latino/a/x ancestry?
Statistical Survey Results (257 responded, 73 skipped)

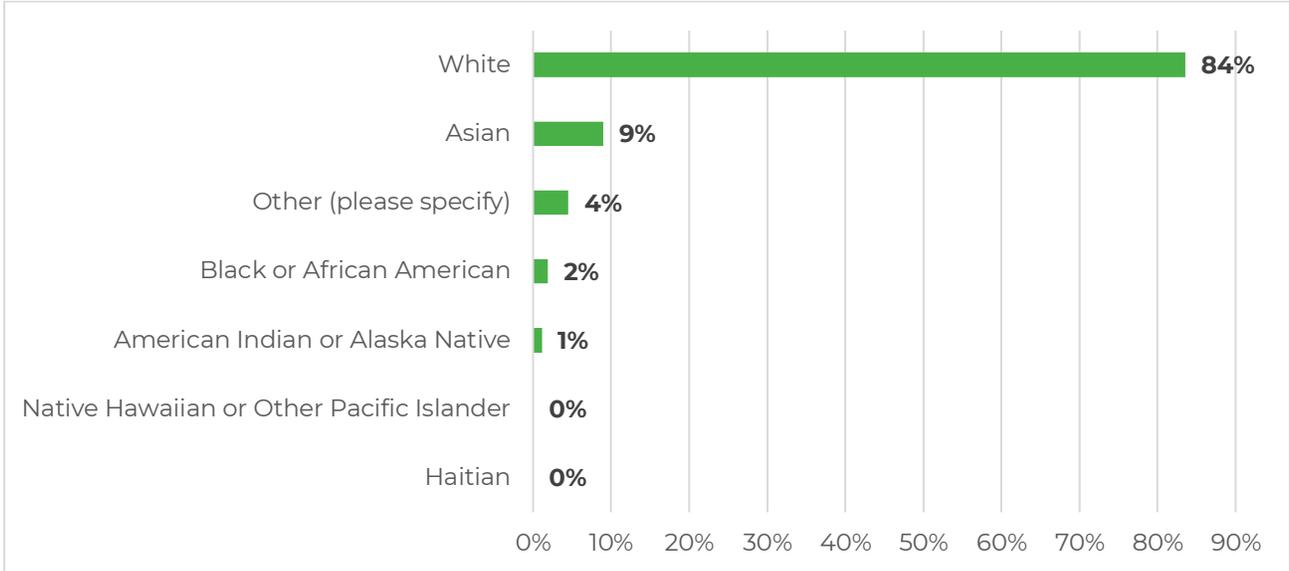


Community Survey Results (269 responded, 307 skipped)

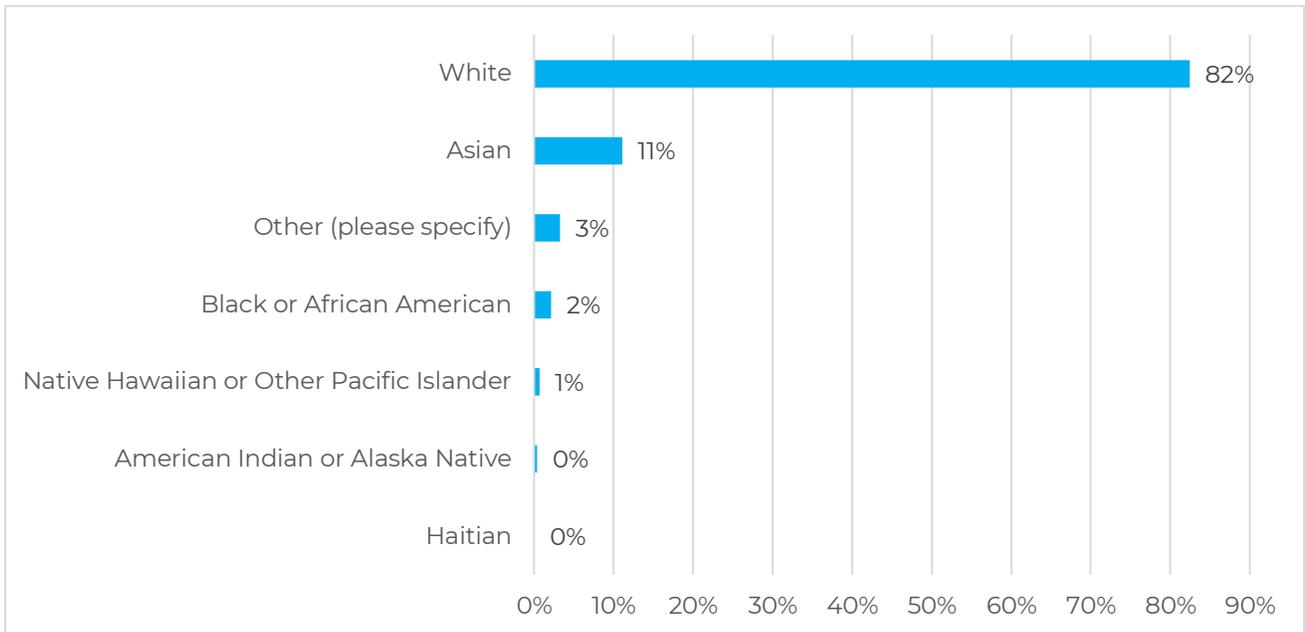




Which of the following races and ethnicities best describe you? (Select all that apply.)
Statistical Survey Results (259 responded, 71 skipped)



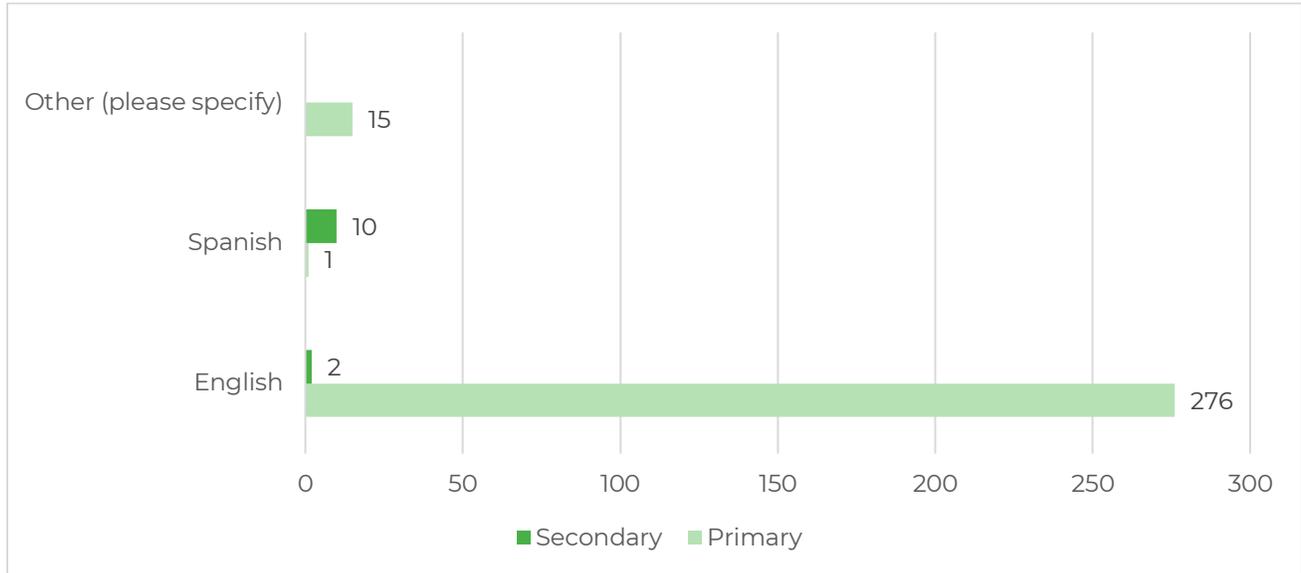
Community Survey Results (262 responded, 314 skipped)



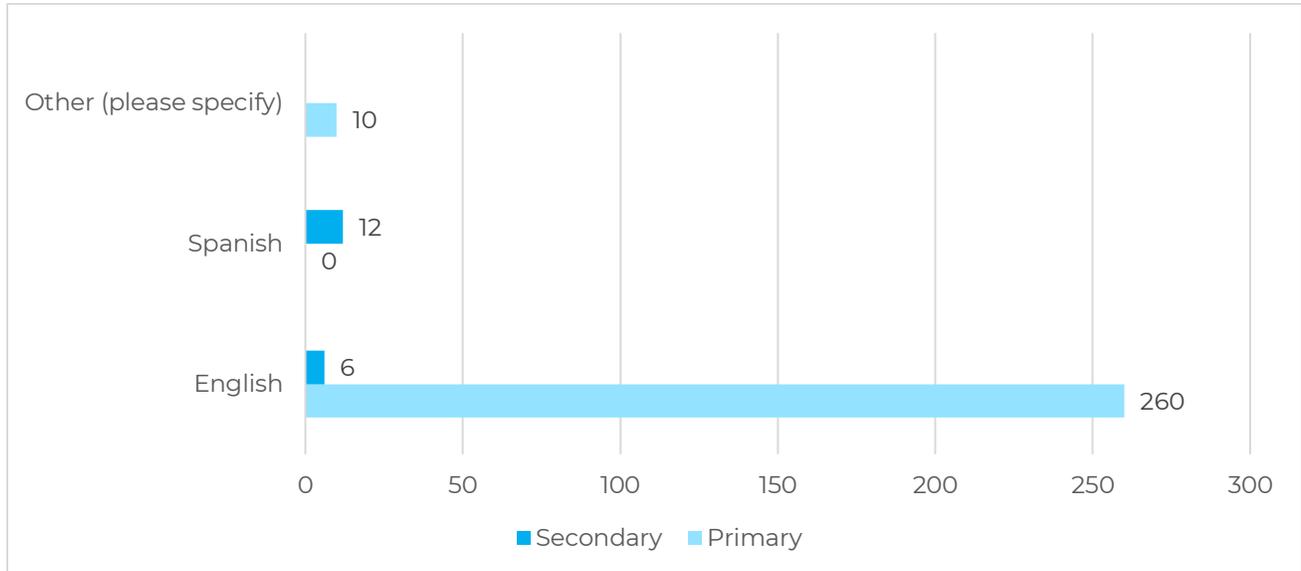


What language(s) are spoken in your home? (Choose multiple, identifying one primary and secondary.)

Statistical Survey Results (278 responded, 52 skipped)



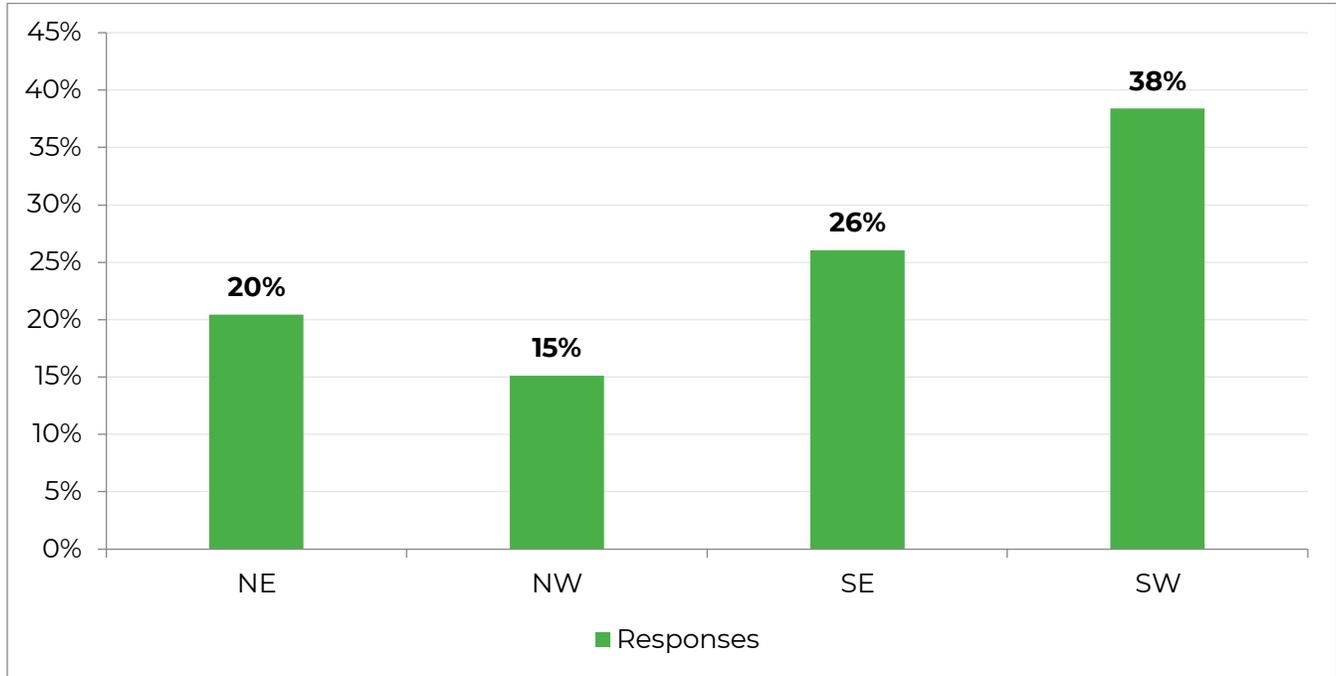
Community Survey Results (266 responded, 310 skipped)



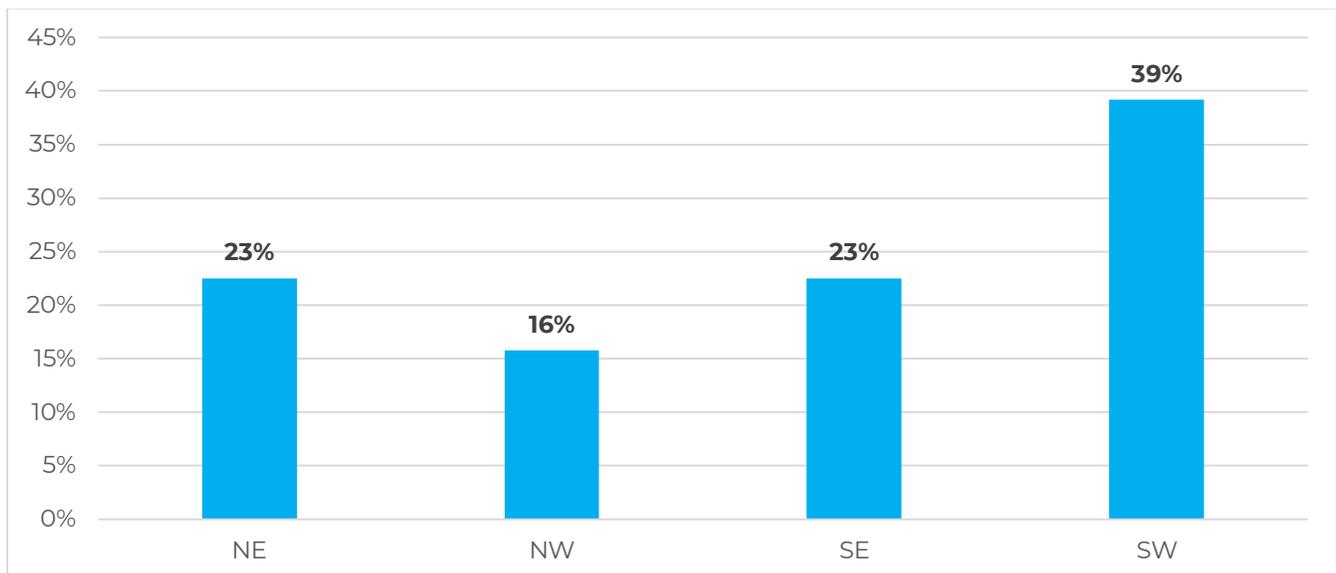


Which Town Quadrant is your household located in? (Select one.)

Statistical Survey Results (284 responded, 46 skipped)



Community Survey Results (222 responded, 354 skipped)



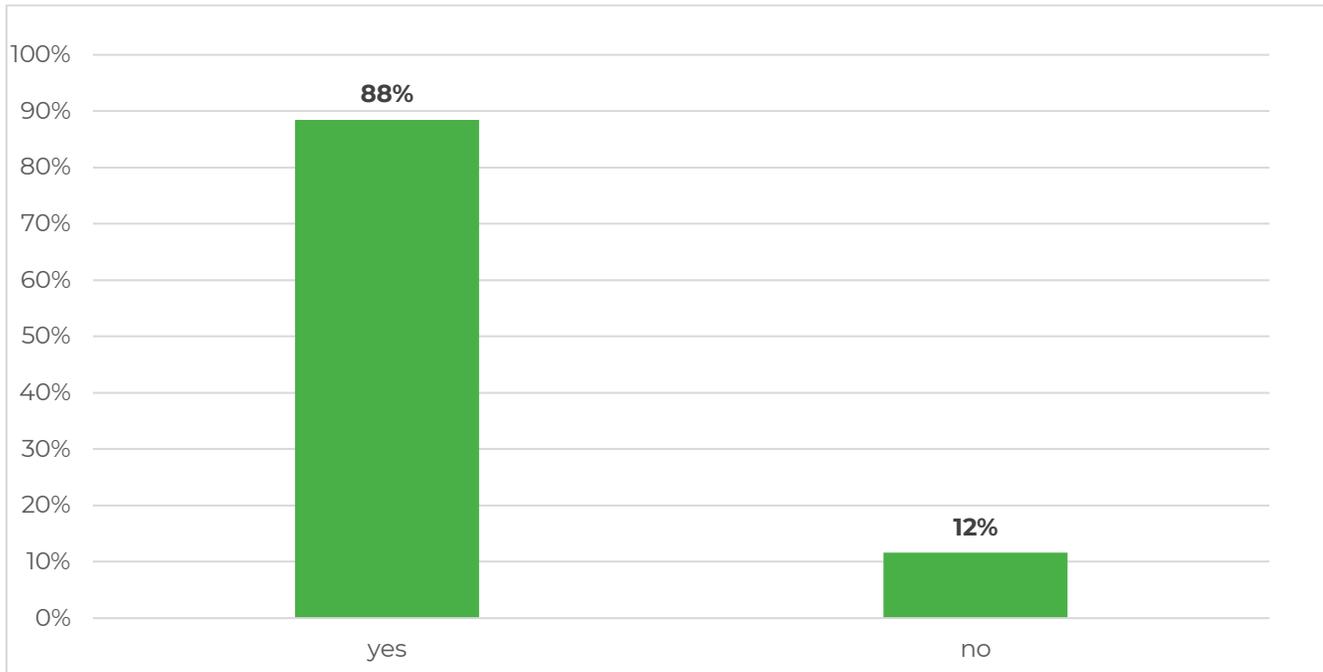


Facilities and Amenities Response Details

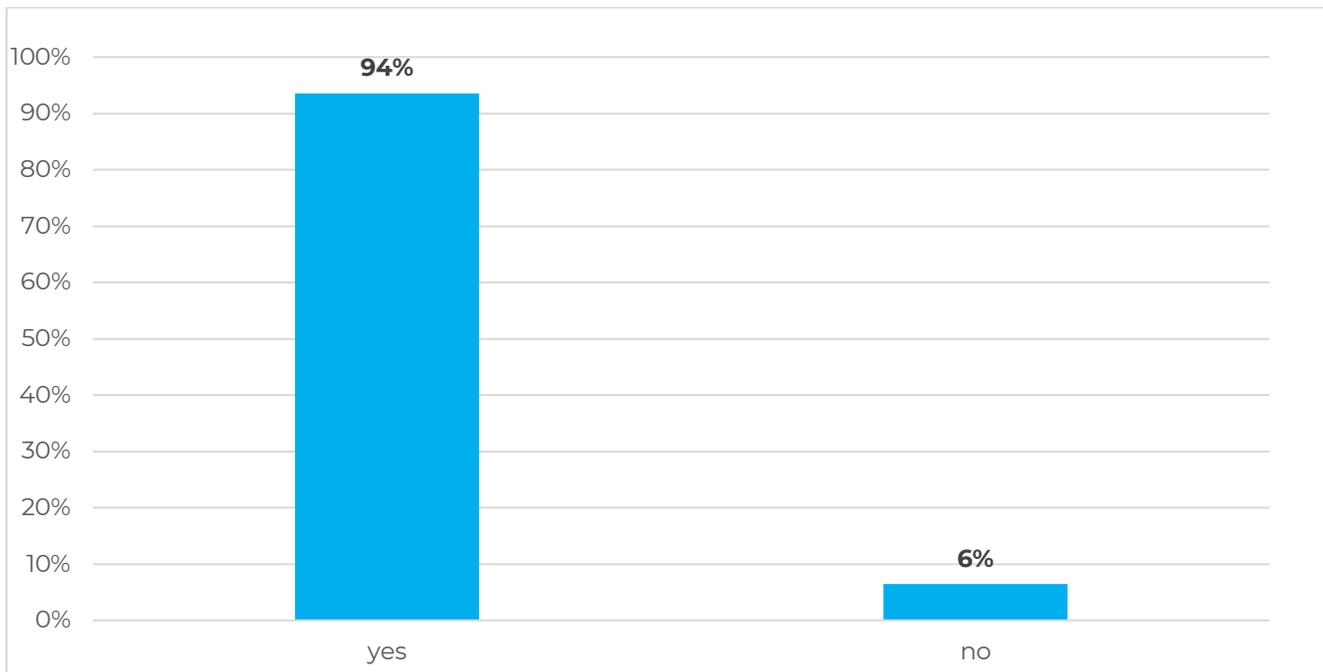


Question 1: Have you or members of your household visited or used any DPR facilities or amenities during the past 12 months? (Select one)

Statistical Survey Results (328 responded, 2 skipped)



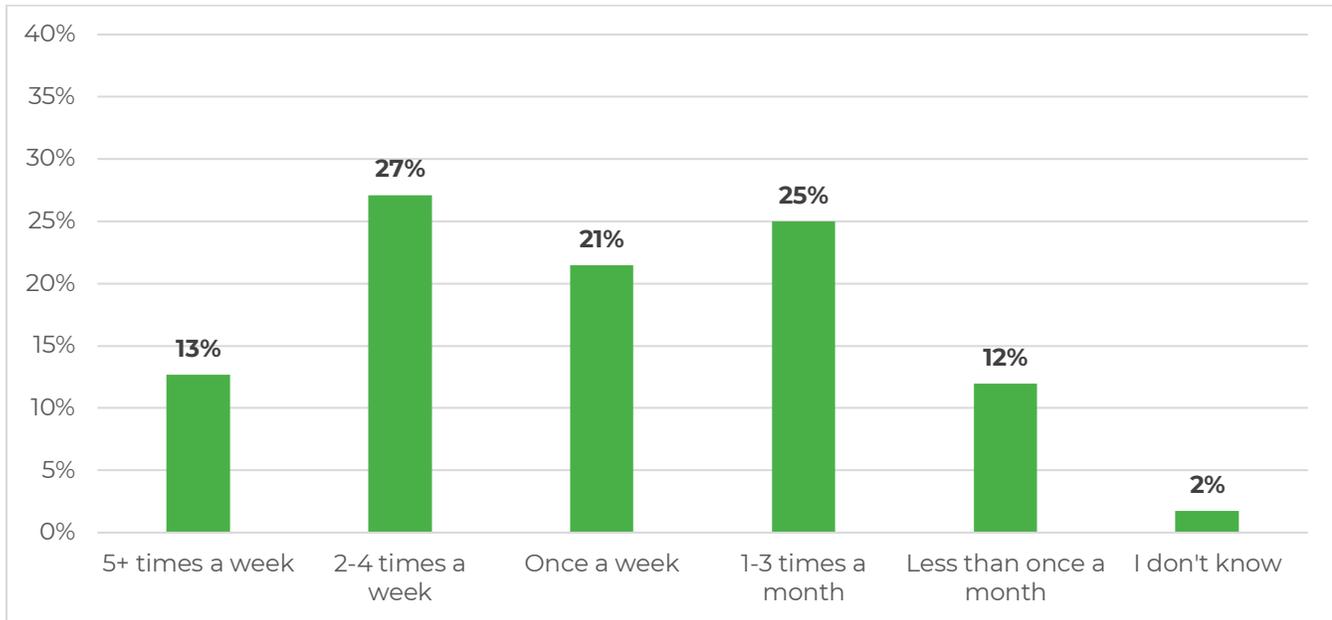
Community Survey Results (575 responded, 1 skipped)



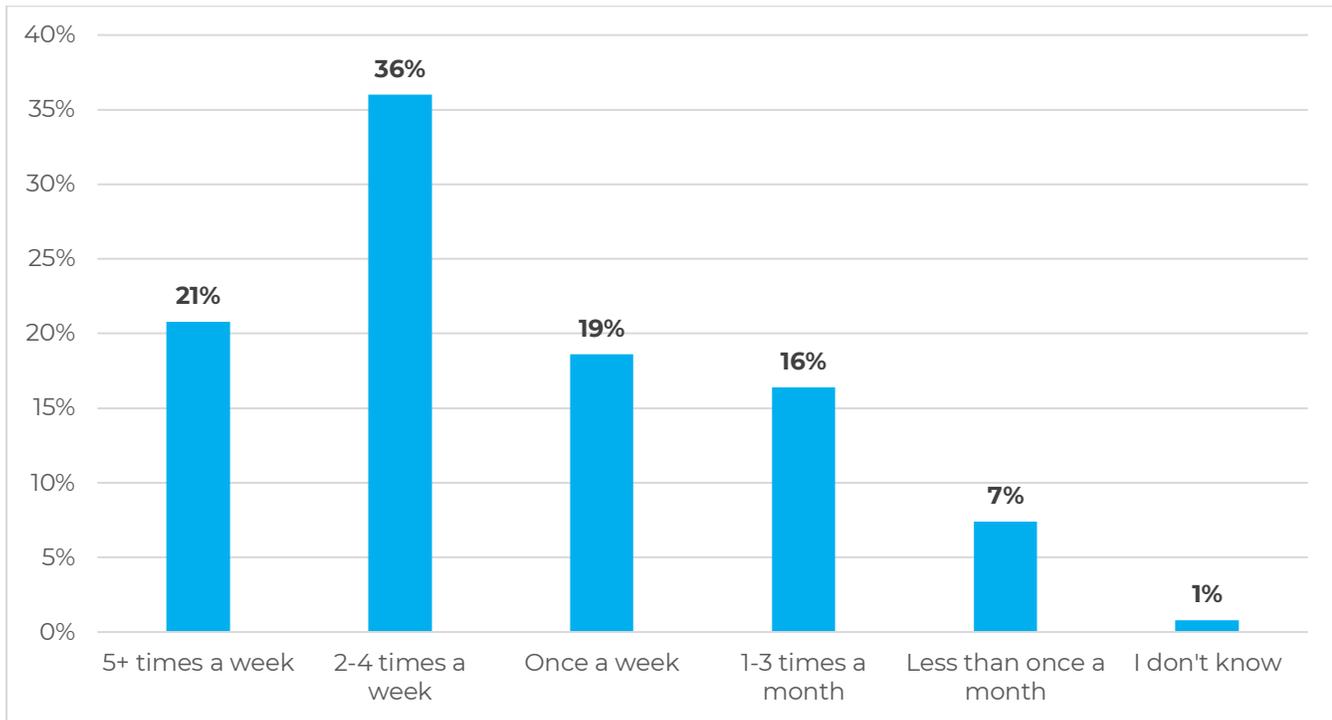


Question 1b: How often have you or members of your household used DPR facilities or amenities during the past 12 months? (Select one) (for respondents that replied yes to Question 1)

Statistical Survey Results (284 responded, 46 skipped)

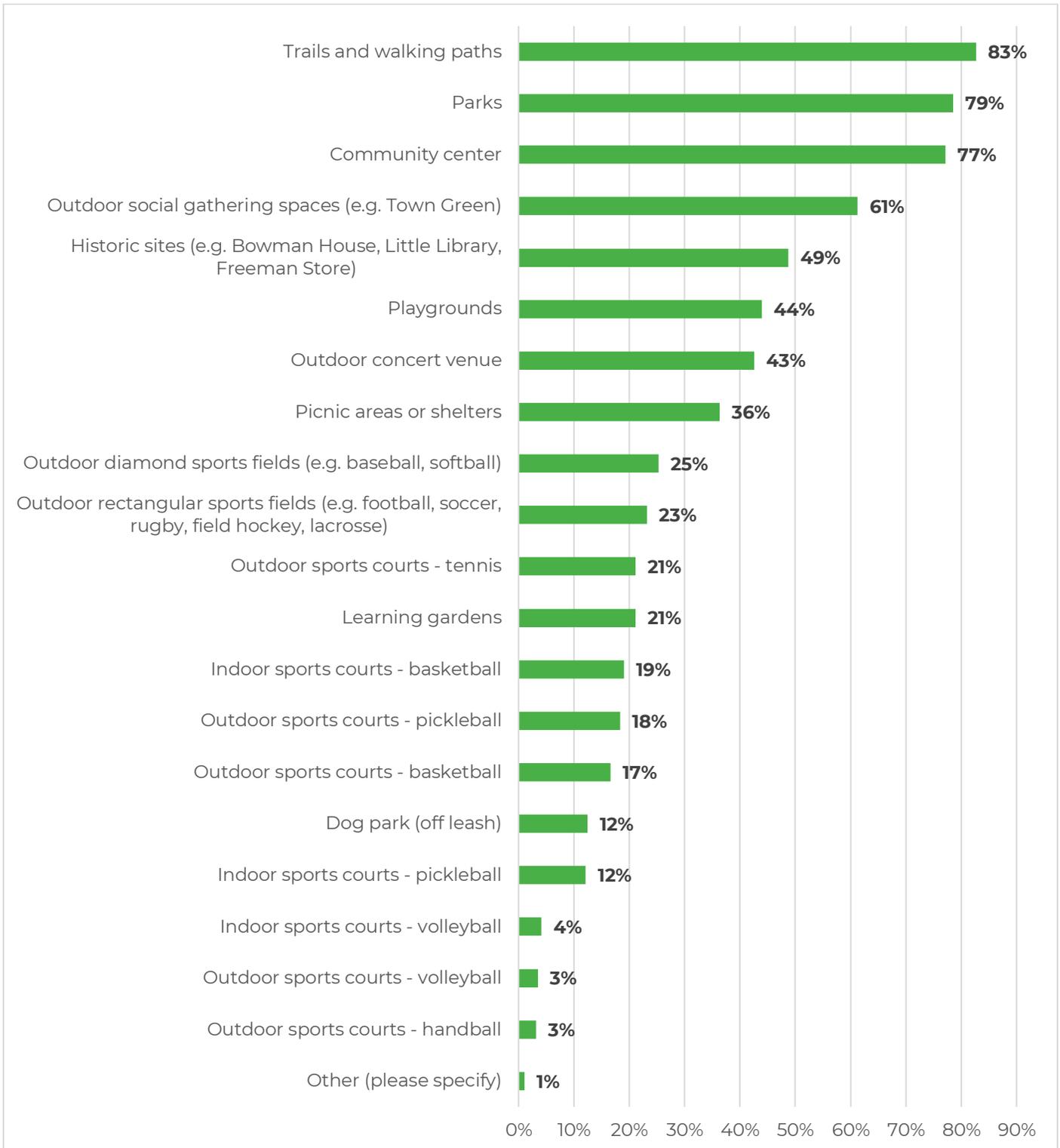


Community Survey Results (502 responded, 74 skipped)



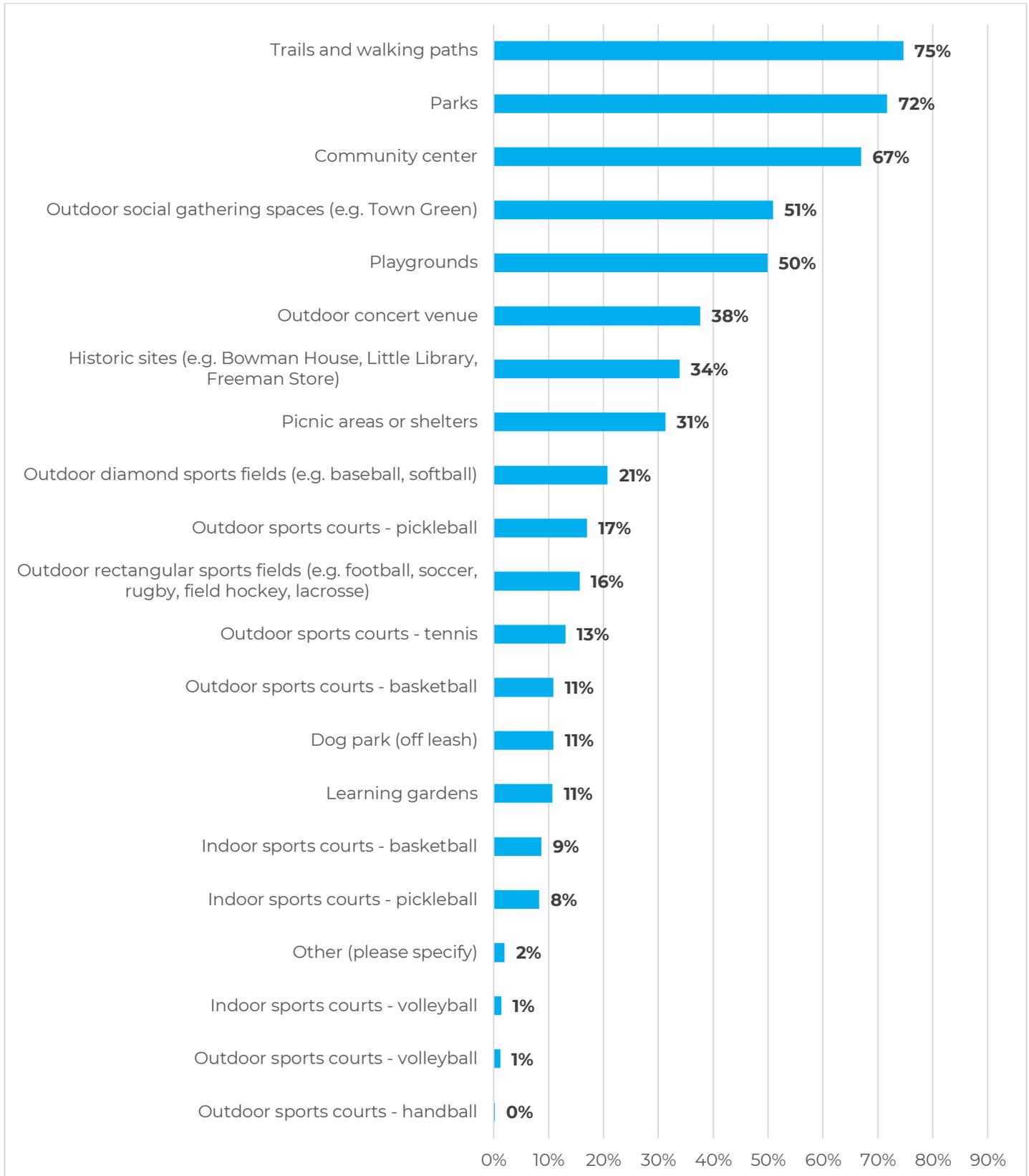


Question 1c: Which DPR facilities or amenities have you or members of your household used during the past 12 months (for respondents that replied yes to Question 1)
Statistical Survey Results (298 responded, 41 skipped)



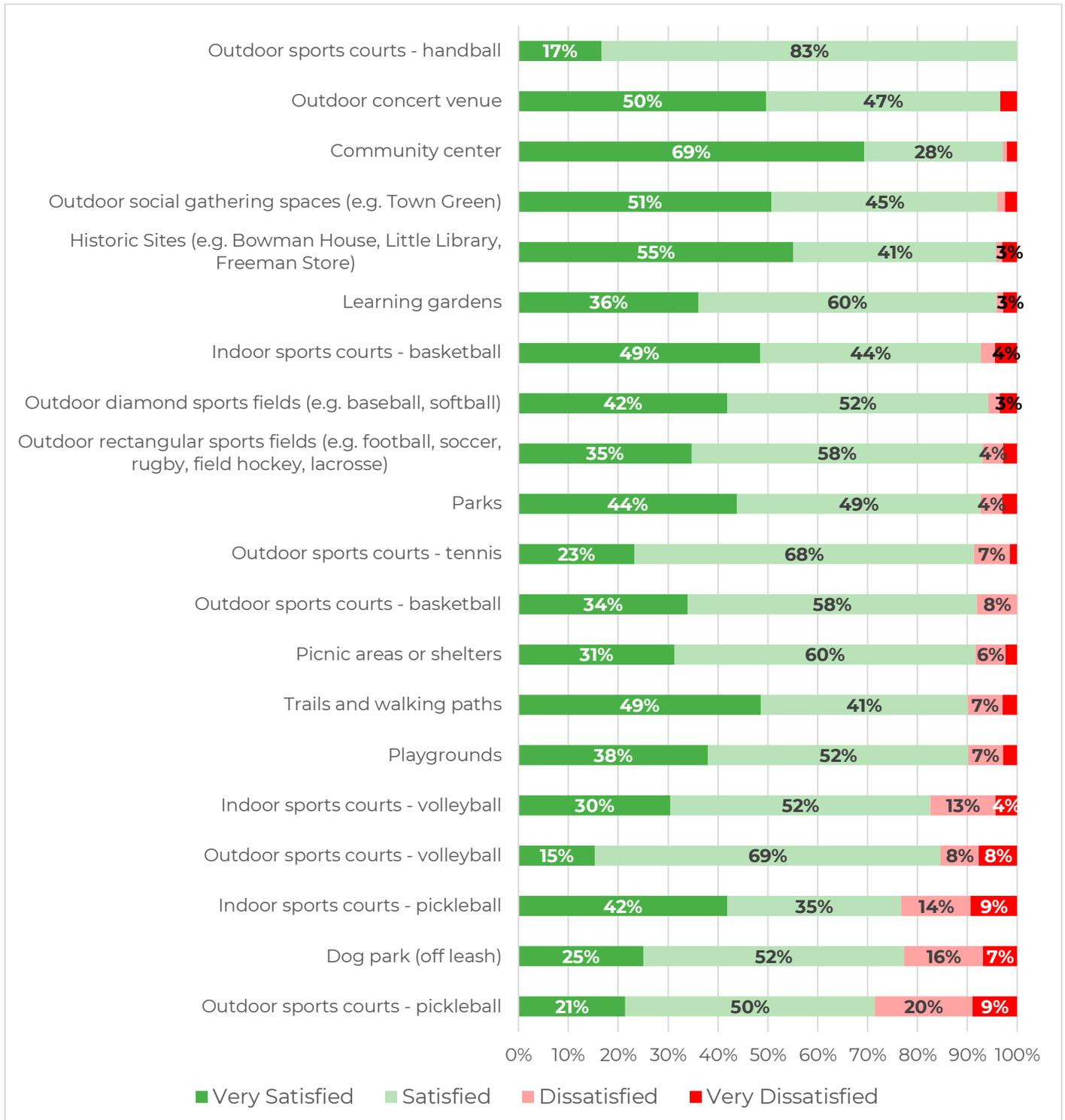


Community Survey Results (454 responded, 122 skipped)



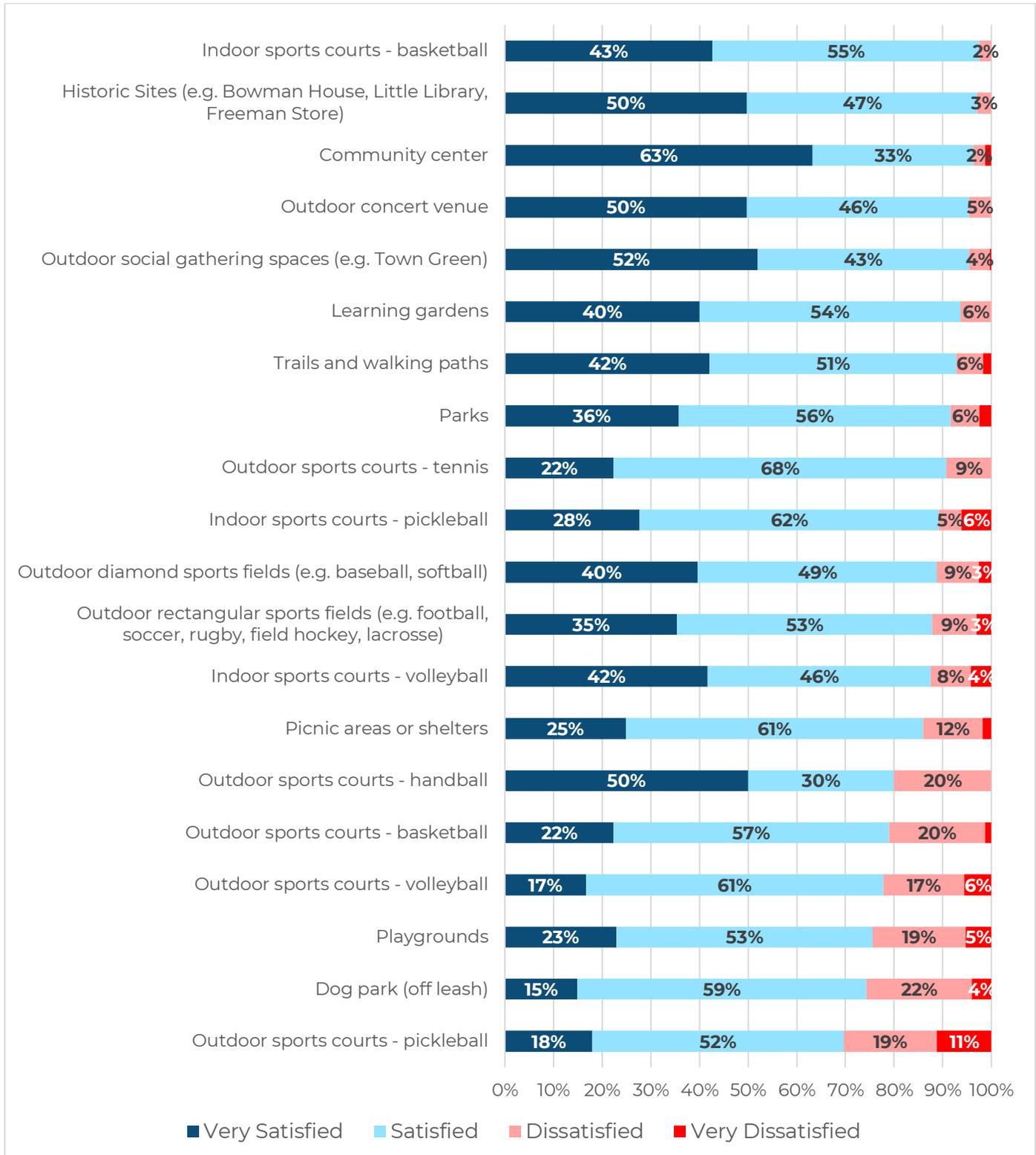


Question 1d: For respondents that answered Question 1c, how satisfied are you with the overall quality and physical conditions of facilities and amenities.
Statistical Survey Results (298 responded, 32 skipped)





Community Survey Results (454 responded, 122 skipped)





Question 1e: If you selected “very dissatisfied” or “dissatisfied” for Question 1d, please elaborate or provide additional details on the quality or physical condition of these DPR facilities.

Statistical Survey Results (78 responded, 252 skipped)

Community Center & Exercise Classes:

- The auditorium is too small and carpet surface unsuitable for exercise classes.

Dog Parks:

- Insufficient number of dog parks.
- Existing parks, like the one near Nottoway Park, are poorly maintained and too small.
- Suggestion for separated areas for big and small dogs, plus larger free-run areas with grass.

Parks & Trails:

- General lack of maintenance, with specific issues at Southside Stream Park and Northside Park.
- Invasive species management and trail erosion are recurring issues.
- Destruction of trees and need for more trees and sound barriers.
- Lack of sufficient playgrounds and recreational facilities for children.

Pickleball & Tennis Courts:

- Limited availability of courts and hours, with a need for better lighting and more courts.
- Concerns about noise from pickleball disturbing other park activities.

Community Facilities & Maintenance:

- Public restrooms and picnic areas need better maintenance and upgrades.
- Suggestions for more walking paths, better volleyball facilities, and a community pool.
- Playgrounds need updating, with more activities for older children.
- Frequent issues with standing water and cleanliness at parks like Meadow Lane and Southside.

General Maintenance & Safety:

- Pathways and fields suffer from poor drainage and debris.
- Need for better signage, facilities for disabled people, updated amenities, and additional benches and water stations.
- AEDs and better trash management in parks are requested.

Community Events & Spaces:

- Desire for more community activities with food and drinks, particularly at the Town Green.
- Criticism over the use of the sports courts at the community center for non-sport events.

Feedback Appreciation:

- Acknowledgment of the effort by volunteers in some areas.
- General satisfaction with park staff and facilities, though maintenance is a common concern.

Specific Issues:

- Noise and disturbance from July 4th fireworks.
- Playground equipment is old and sometimes rusty.
- Concerns about unsupervised homeless people at Town Green.

Accessibility & Inclusivity:

- Comments on the need for better basketball court fences to prevent balls from rolling into unsafe areas.
- Concerns about potentially divisive language in the survey.



Community Survey Results (144 responded, 432 skipped)

Playgrounds and Parks:

- **Condition & Maintenance:** Many playgrounds are in poor condition, with outdated and unsafe equipment. Examples include rusted swings, broken slides, and overall unkempt environments.
- **Lack of Modernization & Amenities:** There is a strong need for updated and modern equipment, shade structures, better surfaces (e.g., rubber instead of wood chips), and additional amenities like splash pads and better-maintained bathrooms.
- **Safety Concerns:** Issues include invasive plant species, poor lighting, and safety problems such as theft or drug use in certain areas.

Dog Parks:

- **Maintenance:** Dog parks are often dirty and poorly maintained, with uneven surfaces and inadequate facilities.
- **Behavior Management:** There are issues with unmonitored aggressive dogs, creating an unpleasant environment.

Recreation Centers & Courts:

- **Booking Issues:** High demand for pickleball courts causes frustrations with booking systems, and there are perceptions of people using programs to secure reservations unfairly.
- **Condition:** Tennis courts and basketball courts need better maintenance, with issues like cracked surfaces and dim lighting.
- **Availability:** Limited availability for sports facilities, particularly pickleball courts, and a lack of spaces for spontaneous play.

General Maintenance & Aesthetics:

- **Trail and Outdoor Areas:** Overgrown vegetation, erosion, and invasive species are common complaints. Trails need regular clearing and maintenance.
- **Shelters & Picnic Areas:** These are in need of maintenance, with issues like rotting wood, broken benches, and poor overall condition.

Specific Facilities:

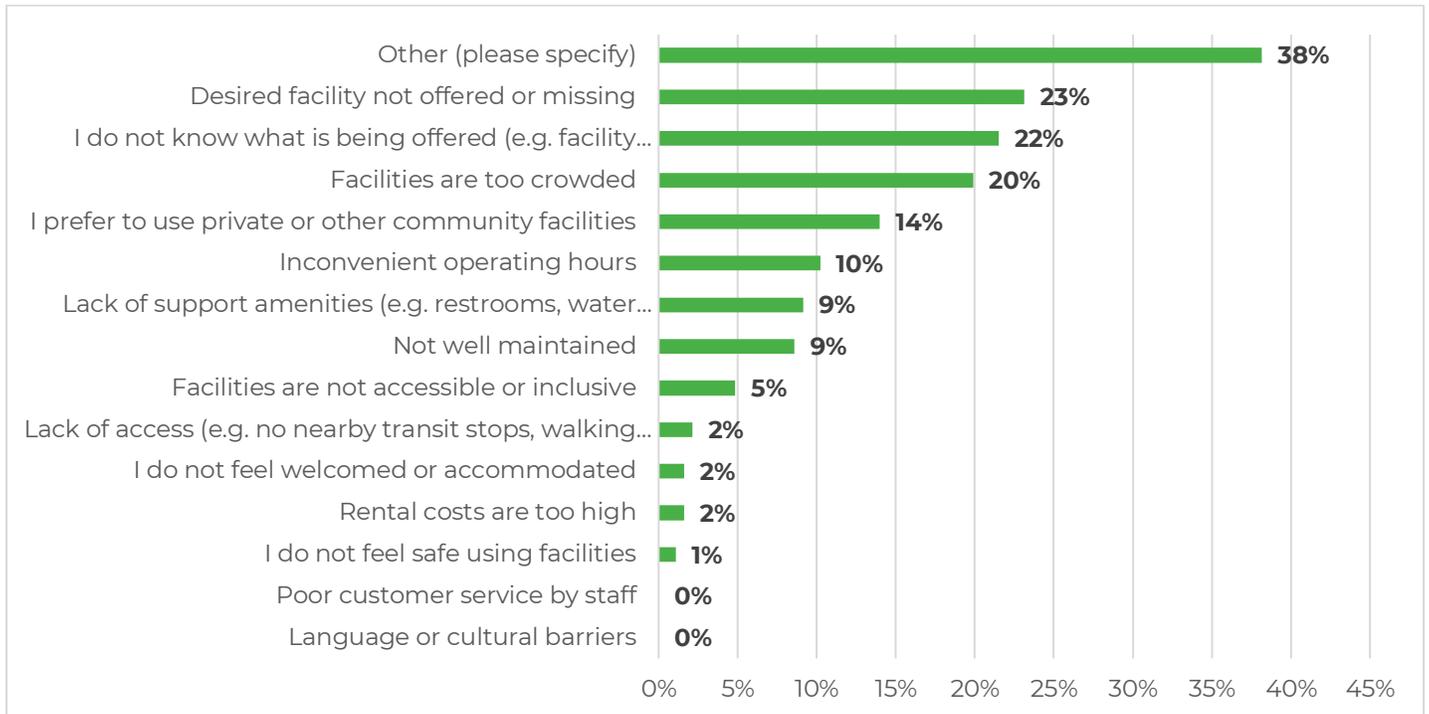
- **Community Center & Bowman House:** Cleanliness issues and insufficient space for popular activities like pottery classes.
- **Miscellaneous:** A need for more and better-maintained facilities for both children and adults, including better connectivity between walking paths and more centrally located playgrounds.

Overall Sentiment:

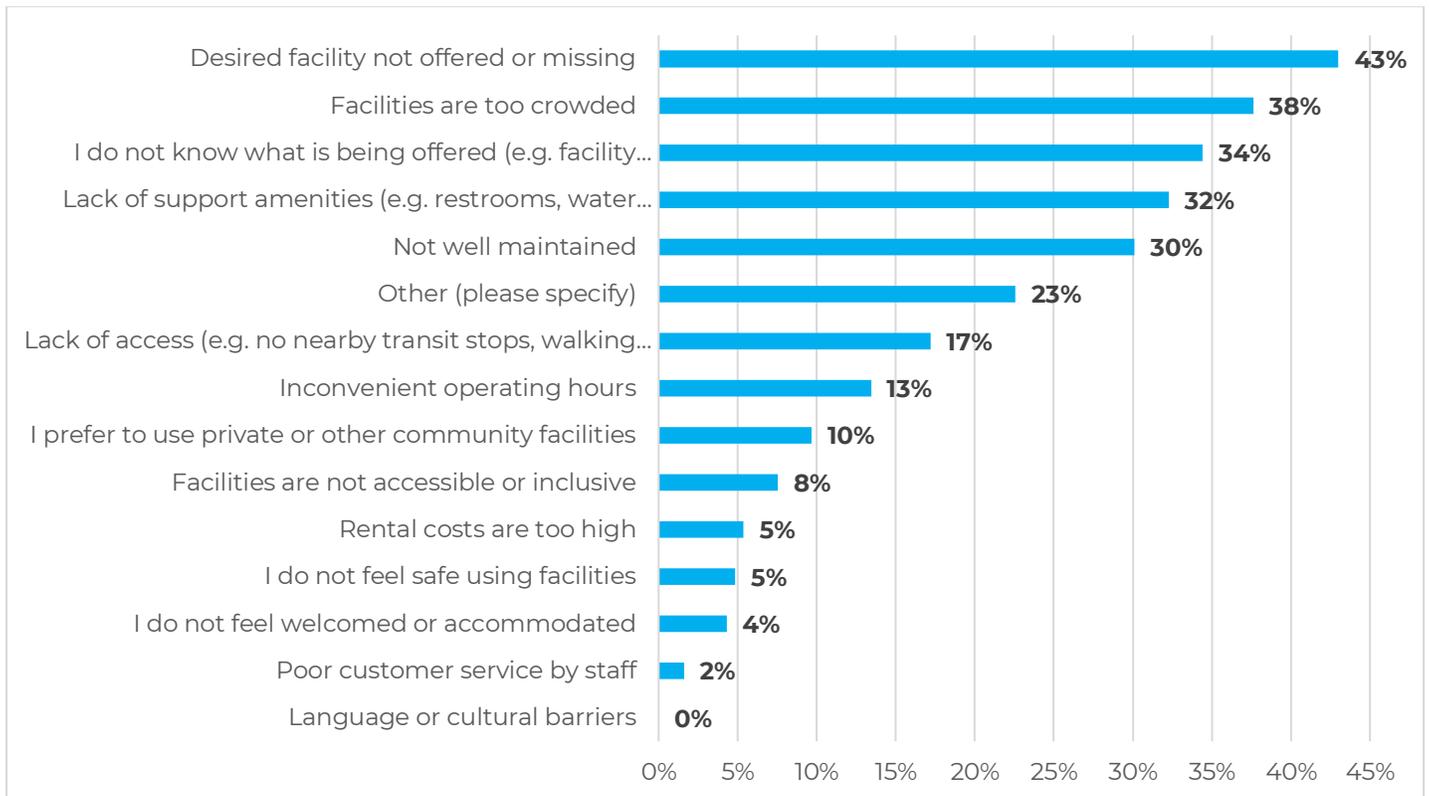
- Residents express a strong desire for better maintenance, modernization, increased availability, and improved safety and cleanliness of the parks and recreational facilities. Comparisons to better facilities in neighboring areas indicate a demand for the town to upgrade and invest more in its community amenities.



Question 1f: What has prevented you or members of your household from using DPR facilities or amenities during the past 12 months? (Select all that apply)
Statistical Survey Results (192 responded, 138 skipped)

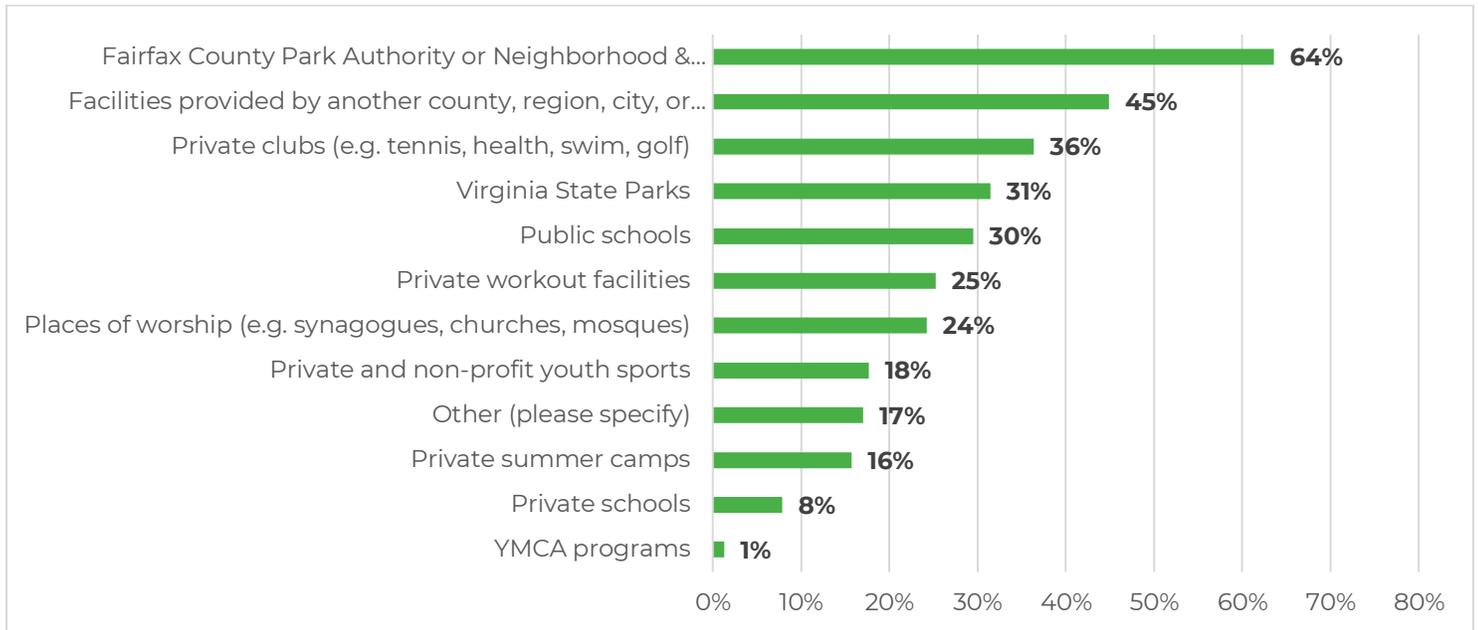


Community Survey Results (276 responded, 300 skipped)

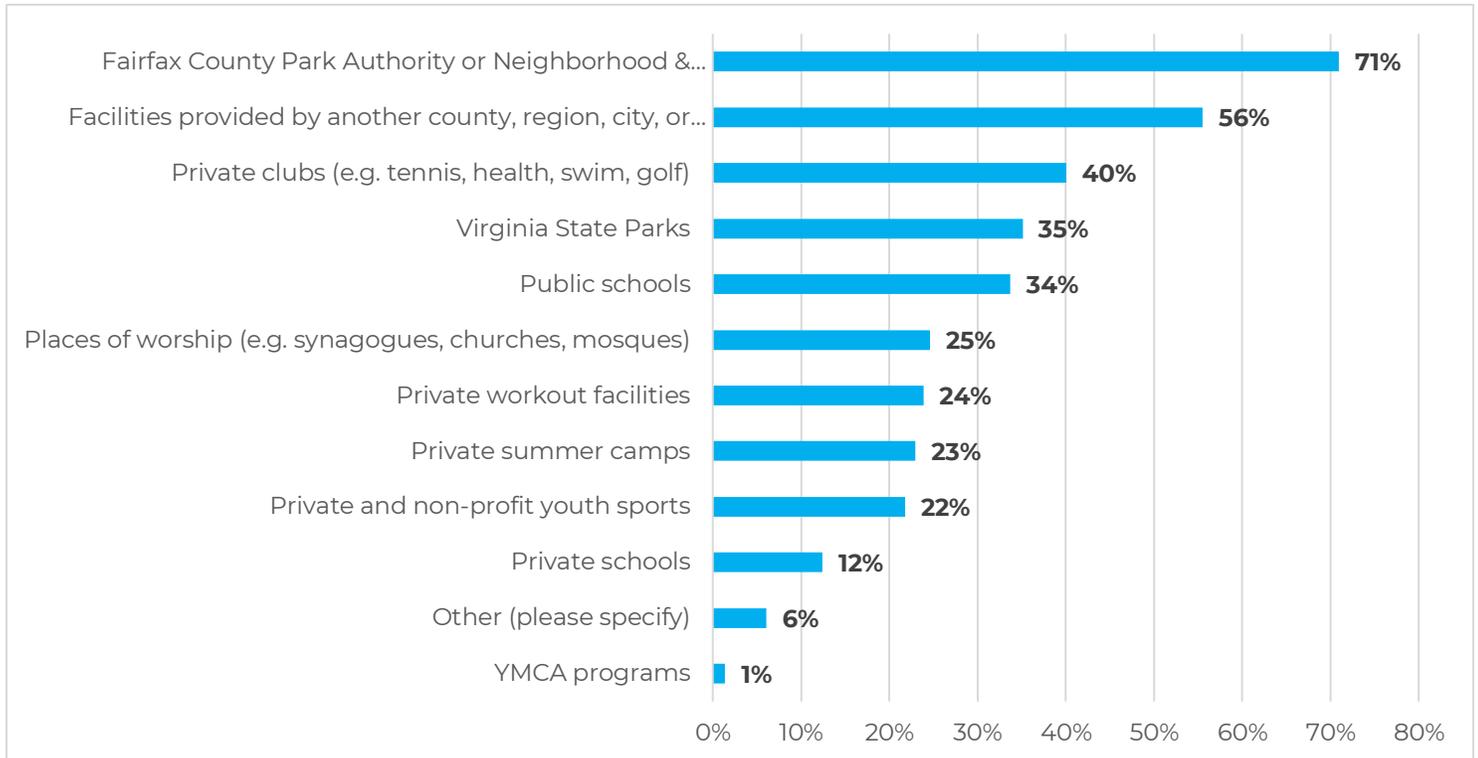




Question 2: Which other providers of parks and recreation facilities or amenities have you or members of your household used during the past 12 months? (Select all that apply)
Statistical Survey Results (305 responded, 25 skipped)

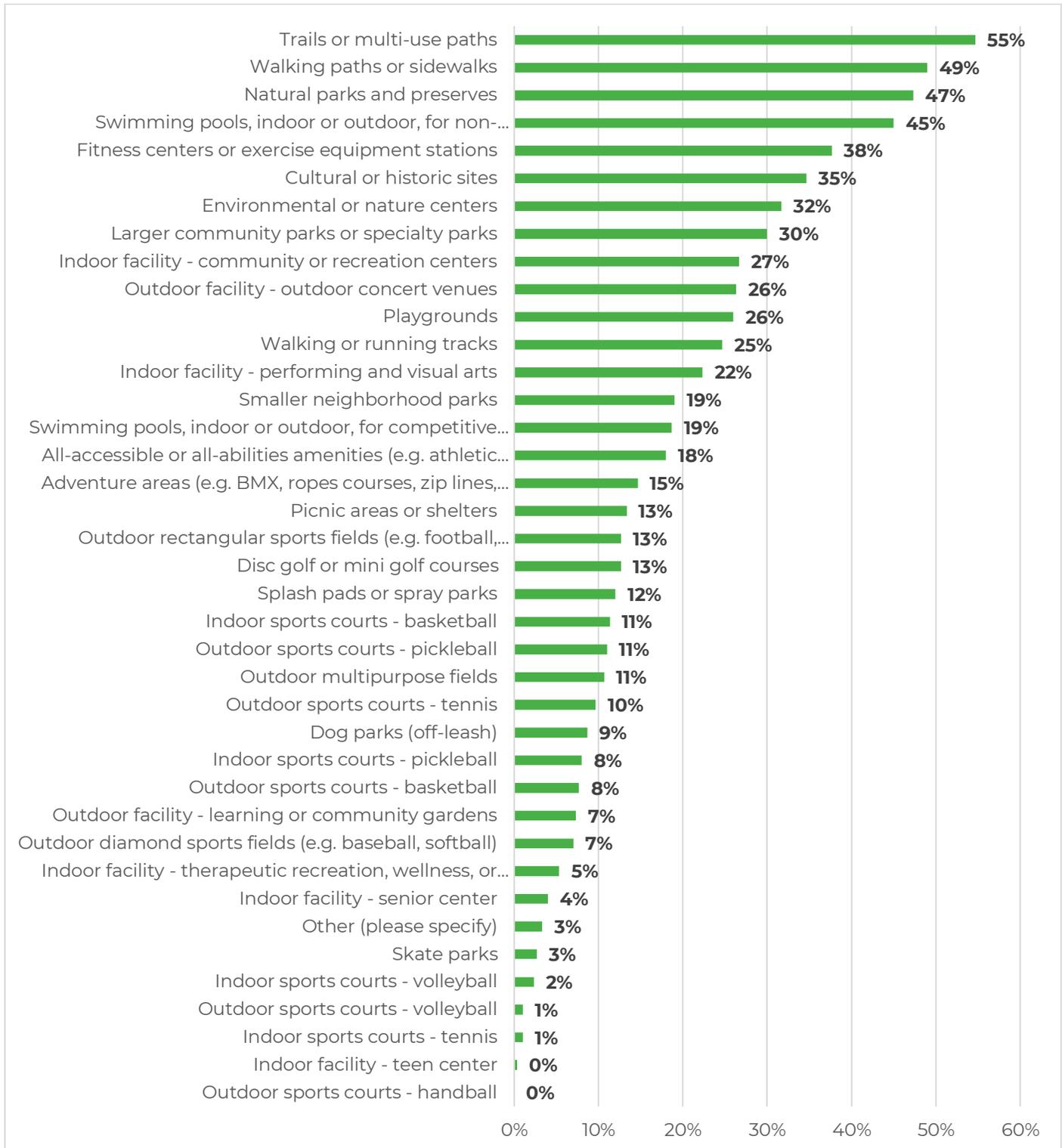


Community Survey Results (431 responded, 145 skipped)



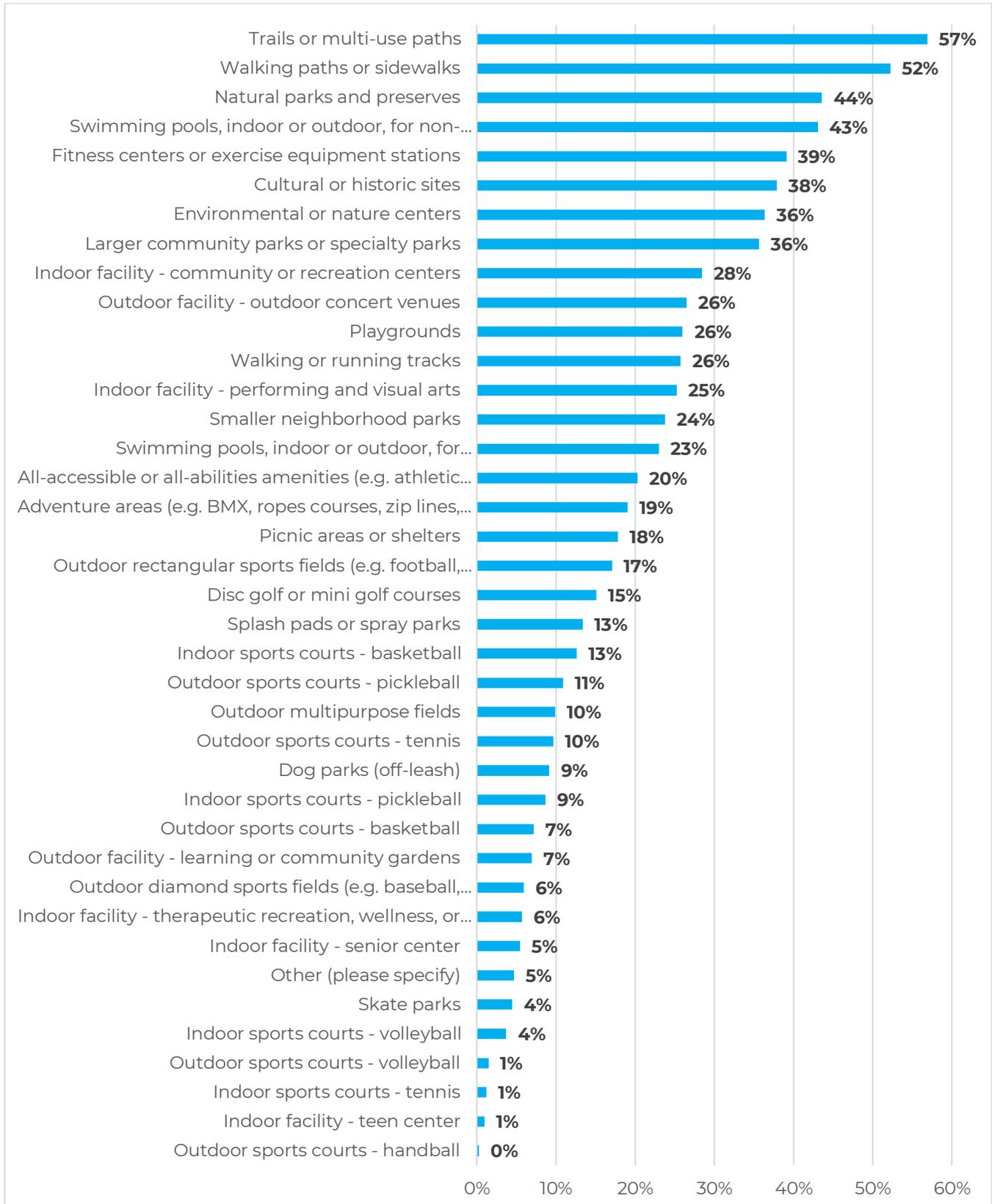


Question 2a: Which parks and recreation facilities or amenities from other providers have you or members of your household used during the past 12 months? (Select all that apply)
Statistical Survey Results (300 responded, 30 skipped)



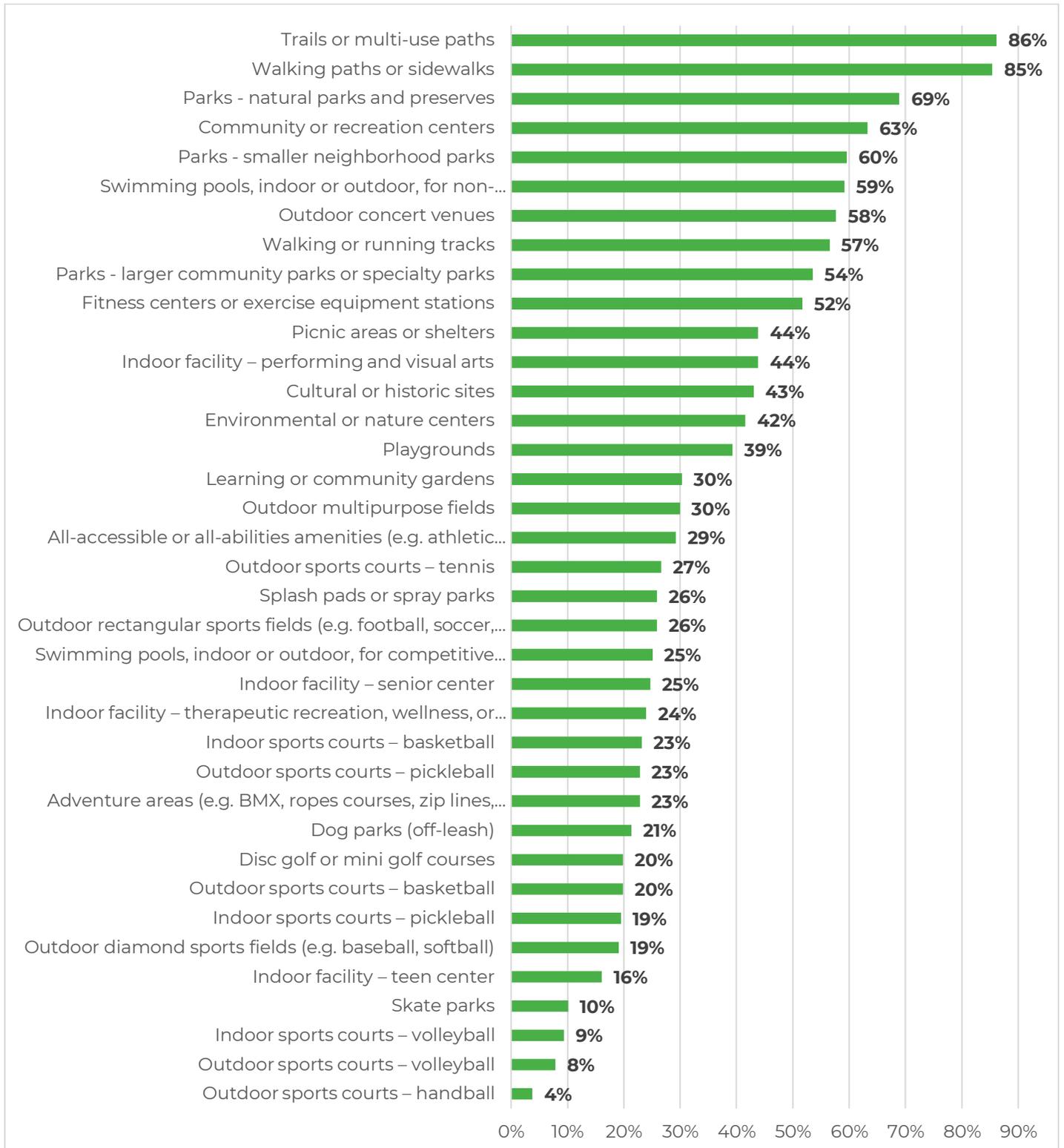


Community Survey Results (404 responded, 172 skipped)



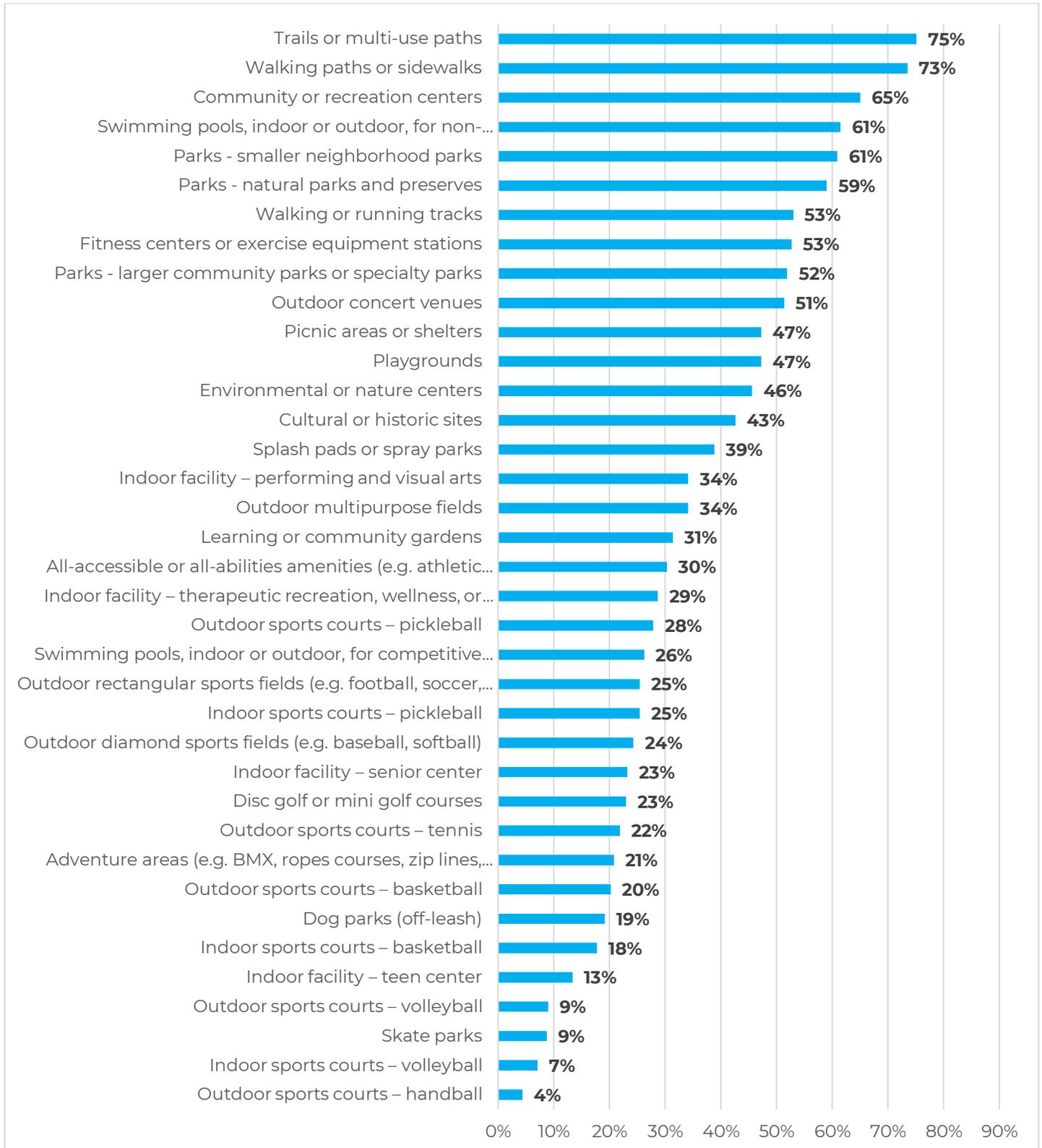


Question 3: Please indicate if you or a member of your household has a need for the listed facilities or amenities in the Town of Vienna? (Select all that apply)
Statistical Survey Results (299 responded, 31 skipped)



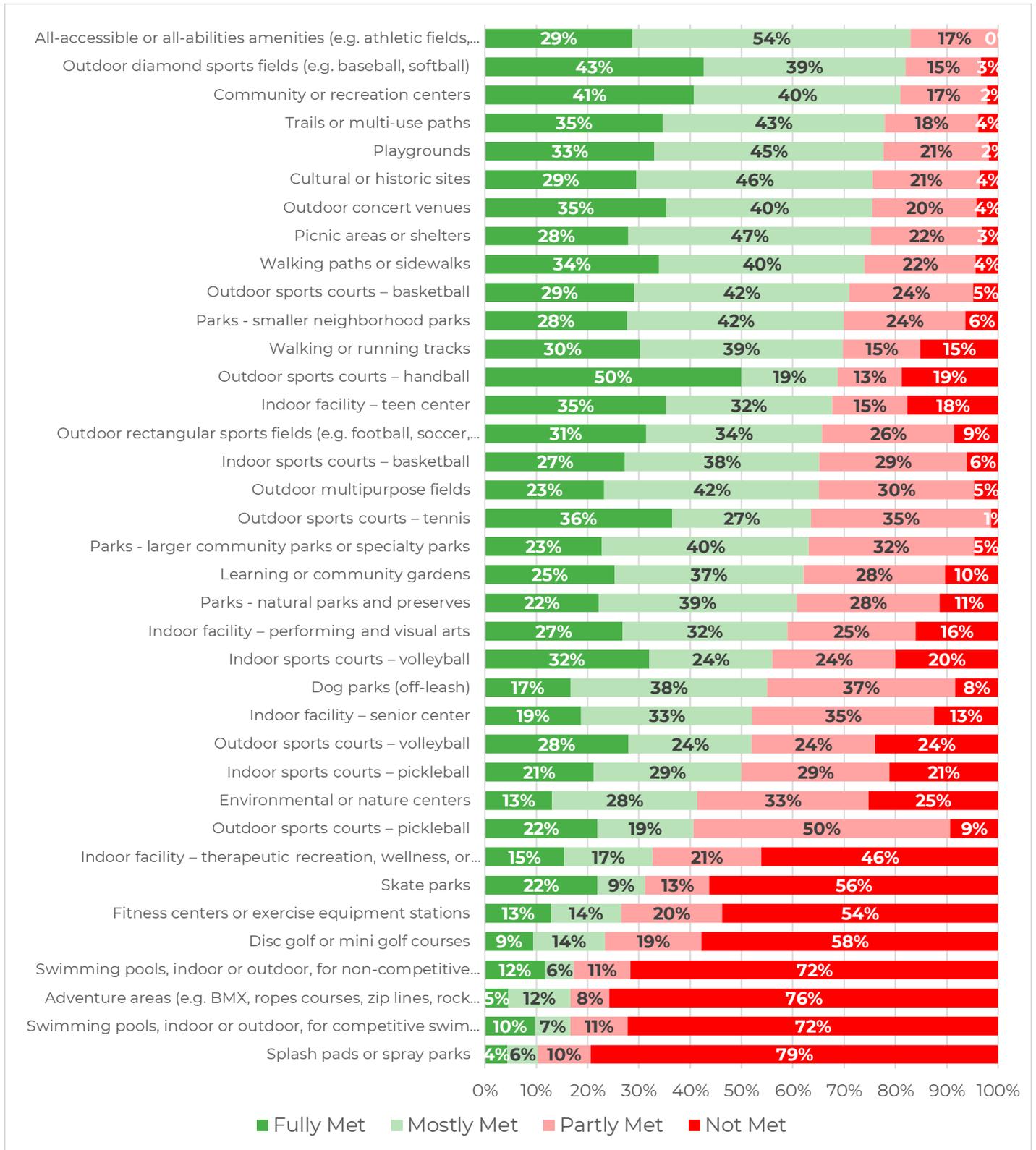


Community Survey Results (Need: 366 responded, 210 skipped)



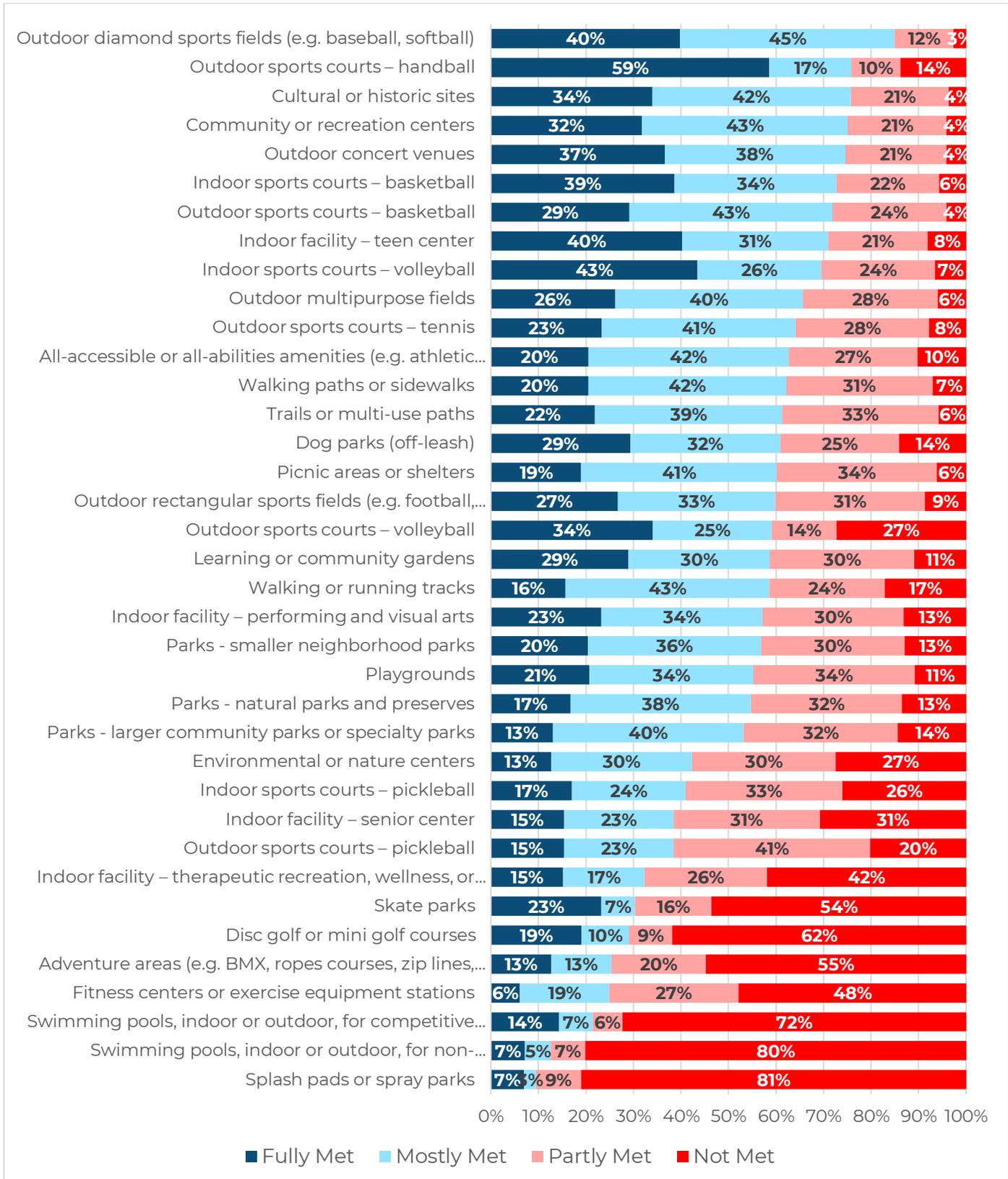


Question 3b: For respondents that answered question 3, please indicate how well your household's needs are met for the listed facilities or amenities in the Town of Vienna?
Statistical Survey Results (278 responded, 52 skipped)



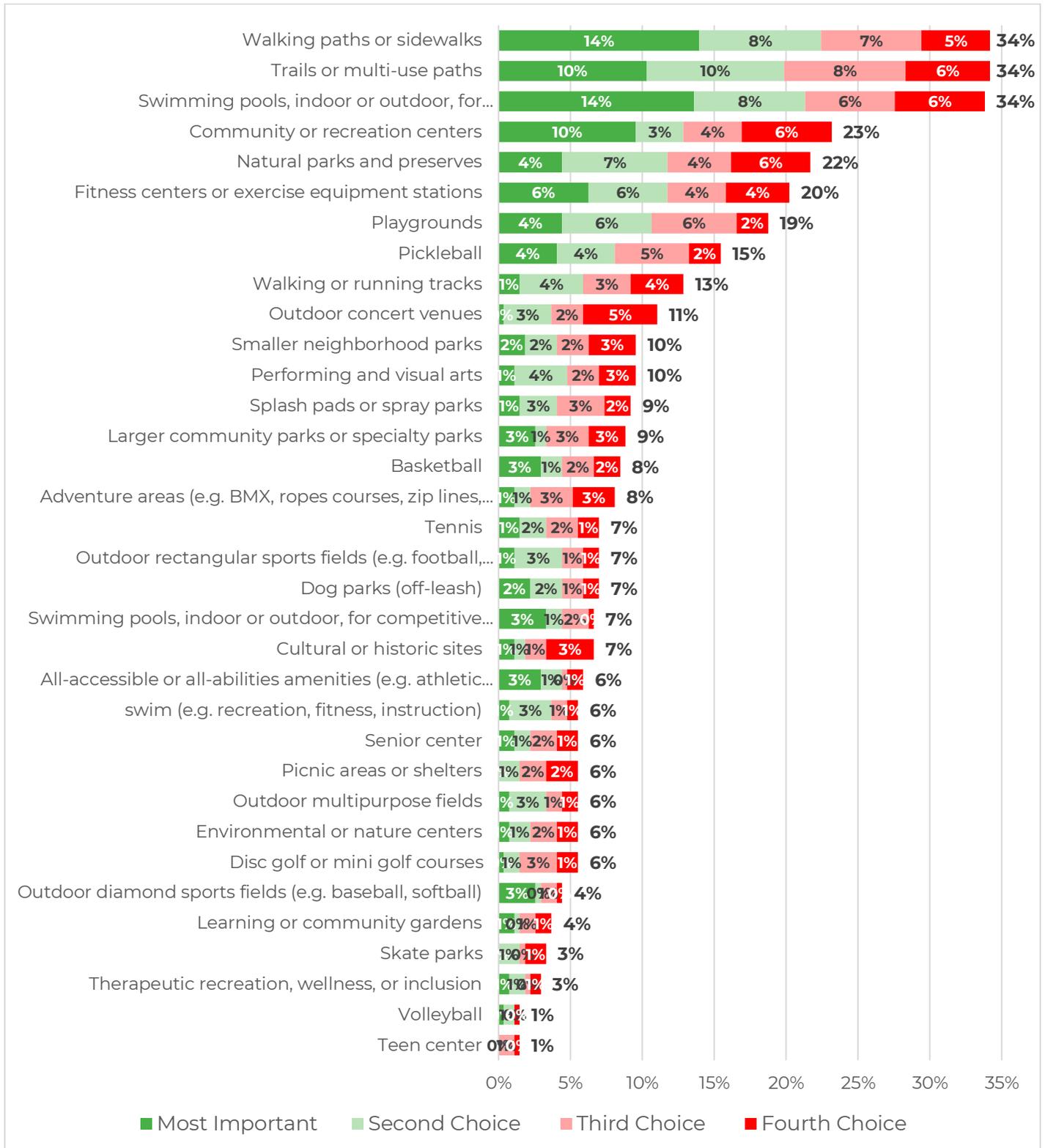


Community Survey Results (349 responded, 227 skipped)



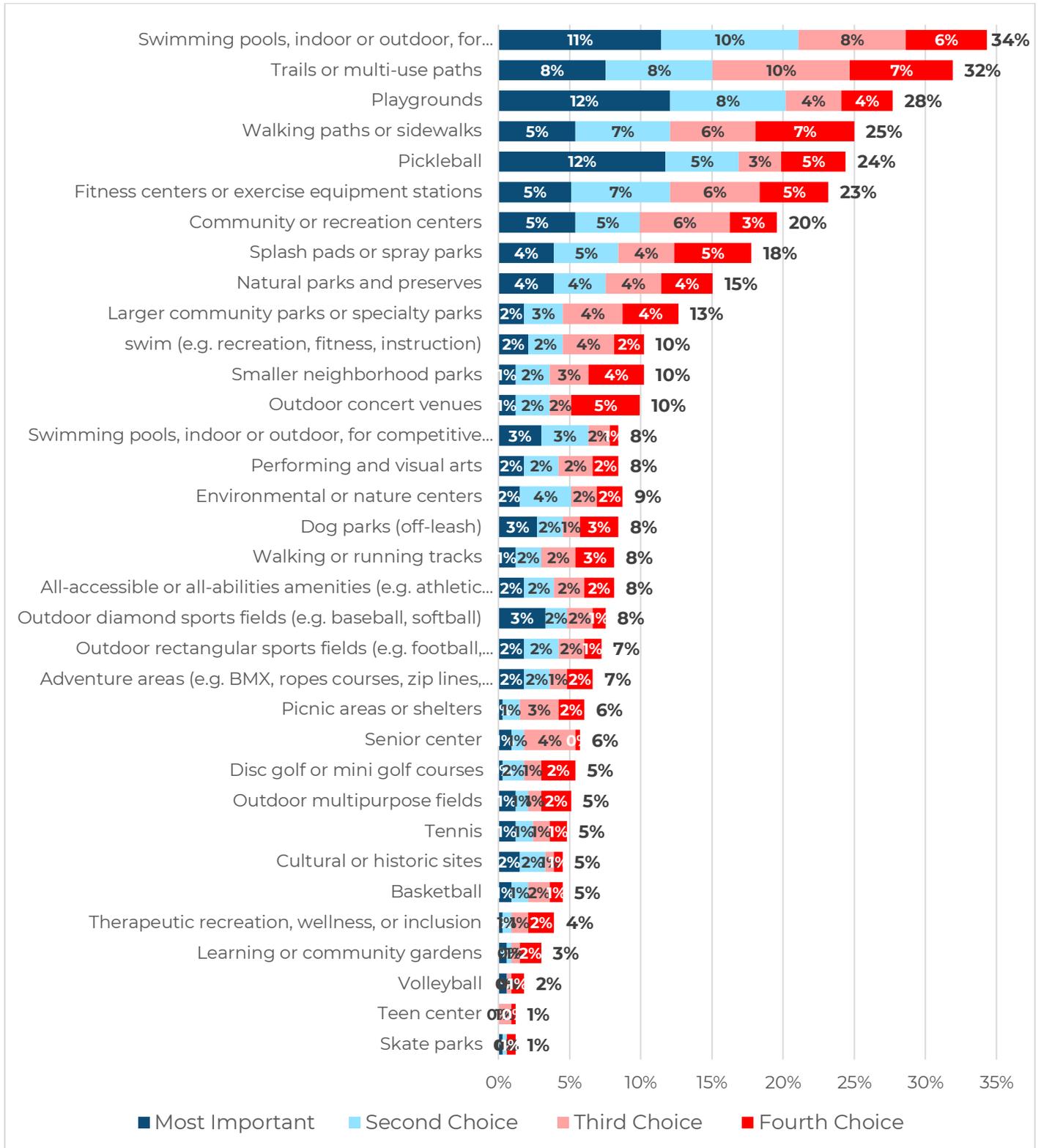


Question 3c: From the list of facilities or amenities in question 3, select and rank the TOP FOUR in order of importance to you and members of your household. (Select up to four).
Statistical Survey Results (272 responded, 58 skipped)





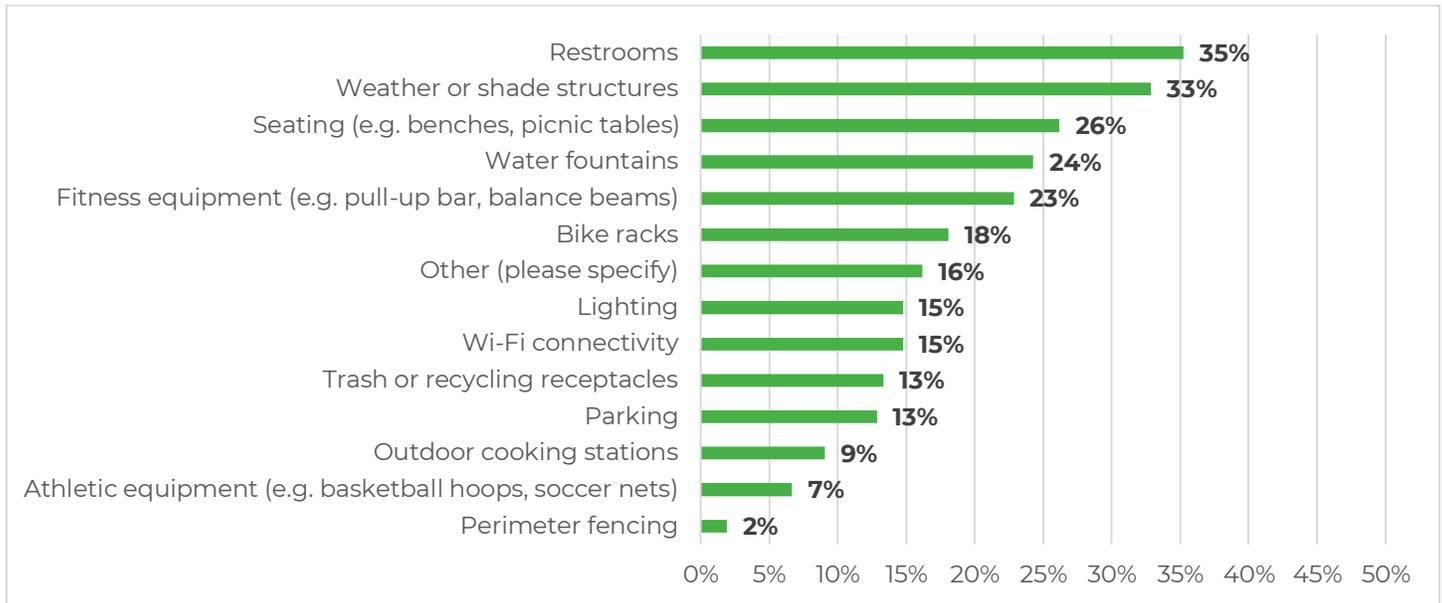
Community Survey Results (332 responded, 244 skipped)



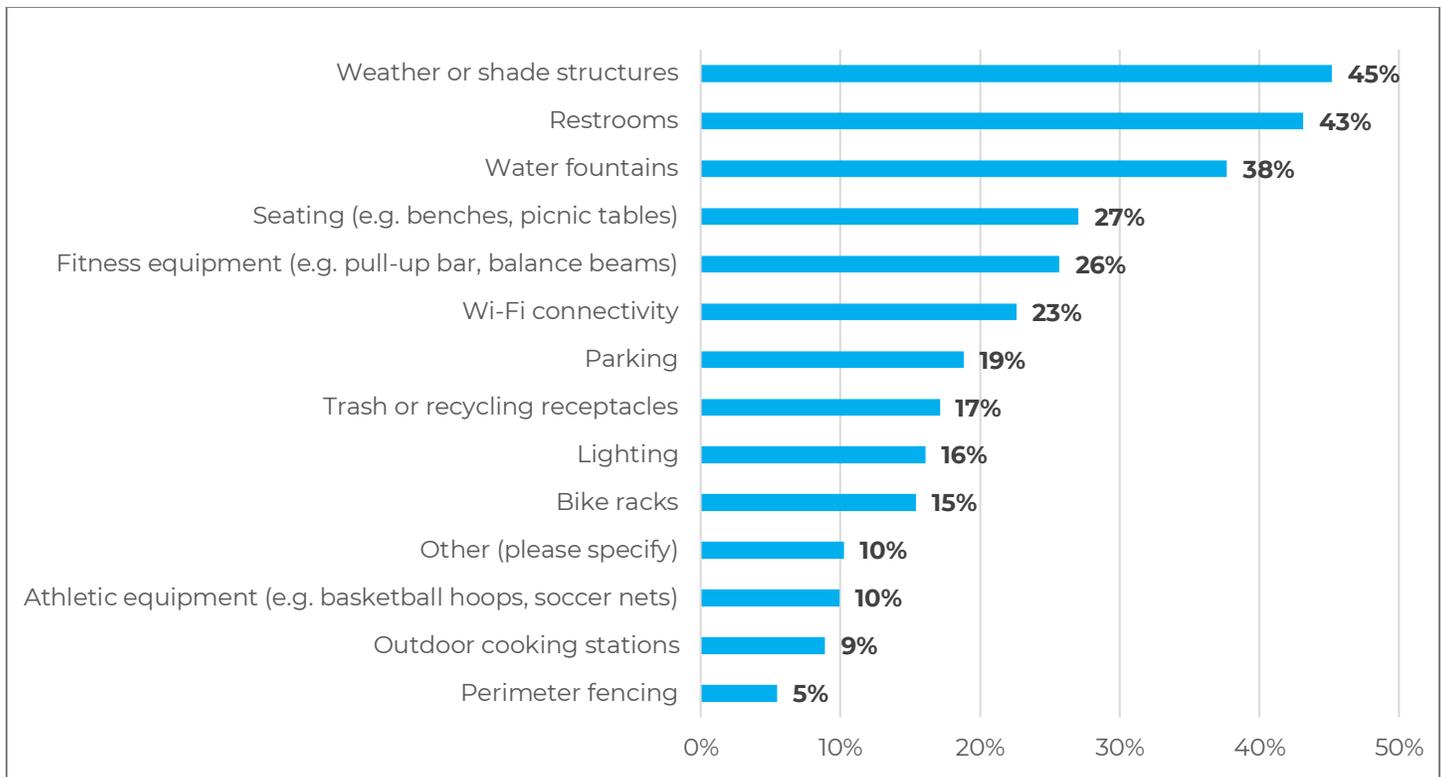


Question 3d. Which of the following support amenities do you or members of your household feel are MISSING or LACKING at DPR facilities? (Select Multiple)

Statistical Survey Results (210 responded, 120 skipped)



Community Survey Results (295 responded, 281 skipped)



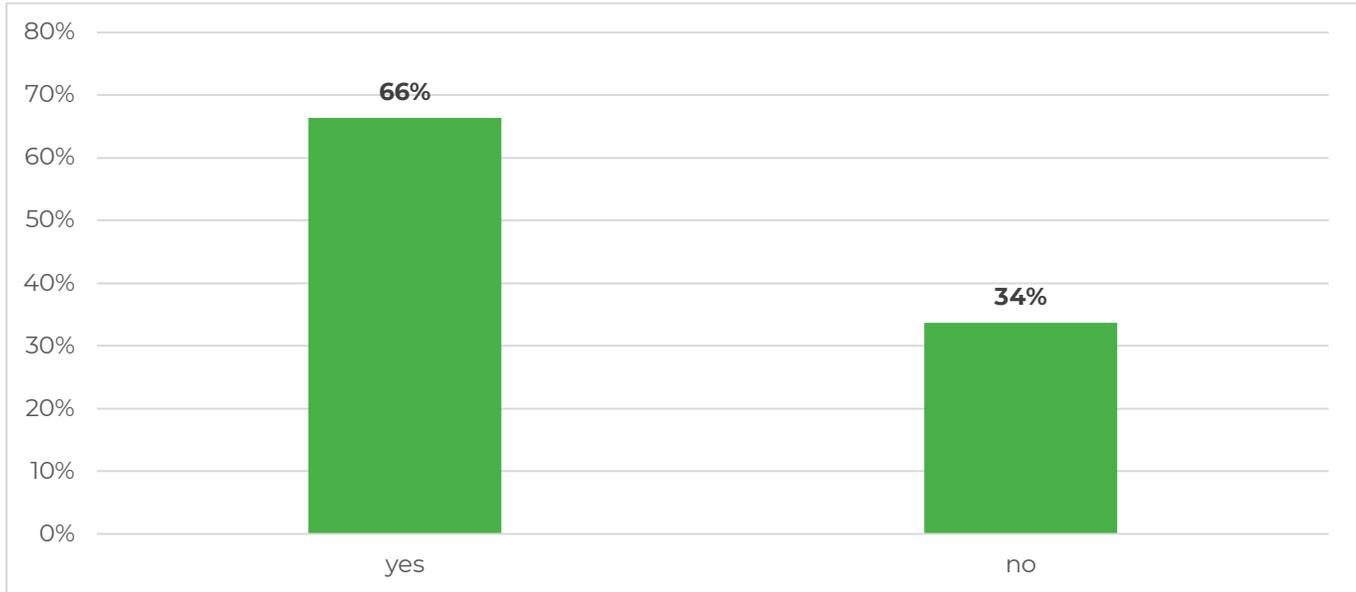


Programs, Events, and Activities Response Details

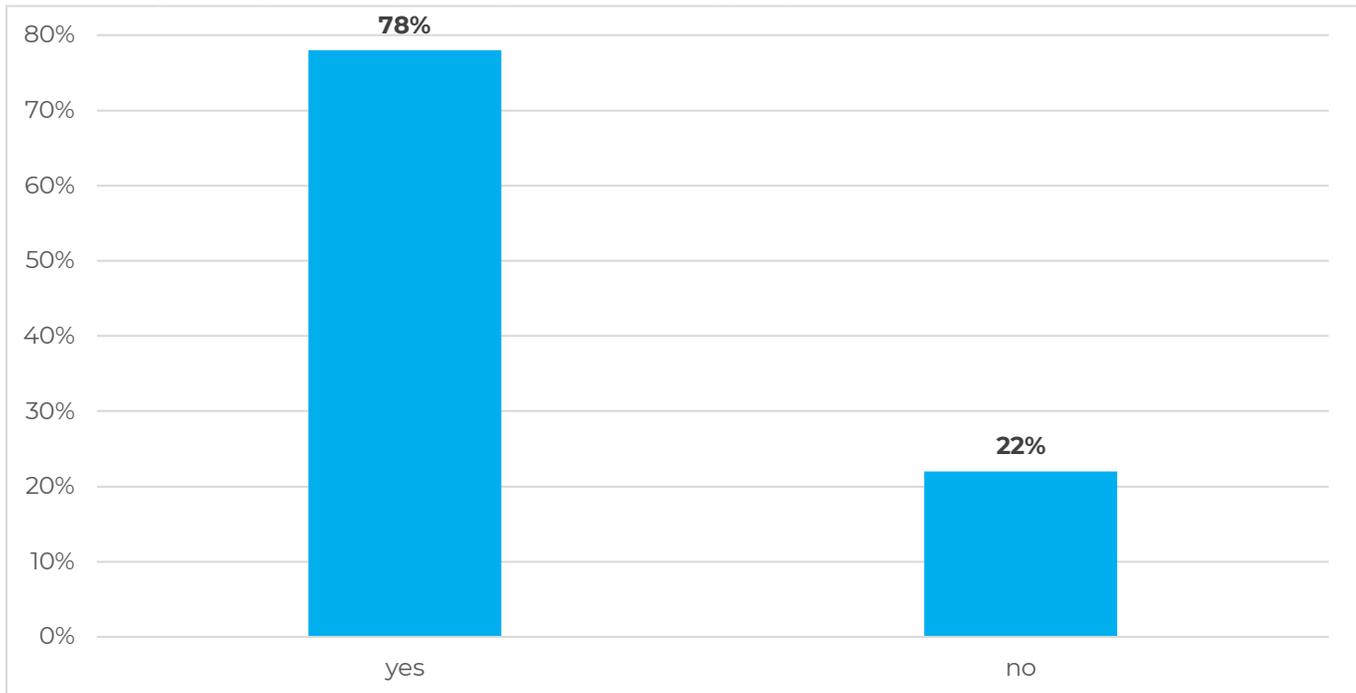


Question 4: Have you or members of your household participated in any DPR programs, events, or activities during the past 12 months? (select one)

Statistical Survey Results (306 responded, 24 skipped)

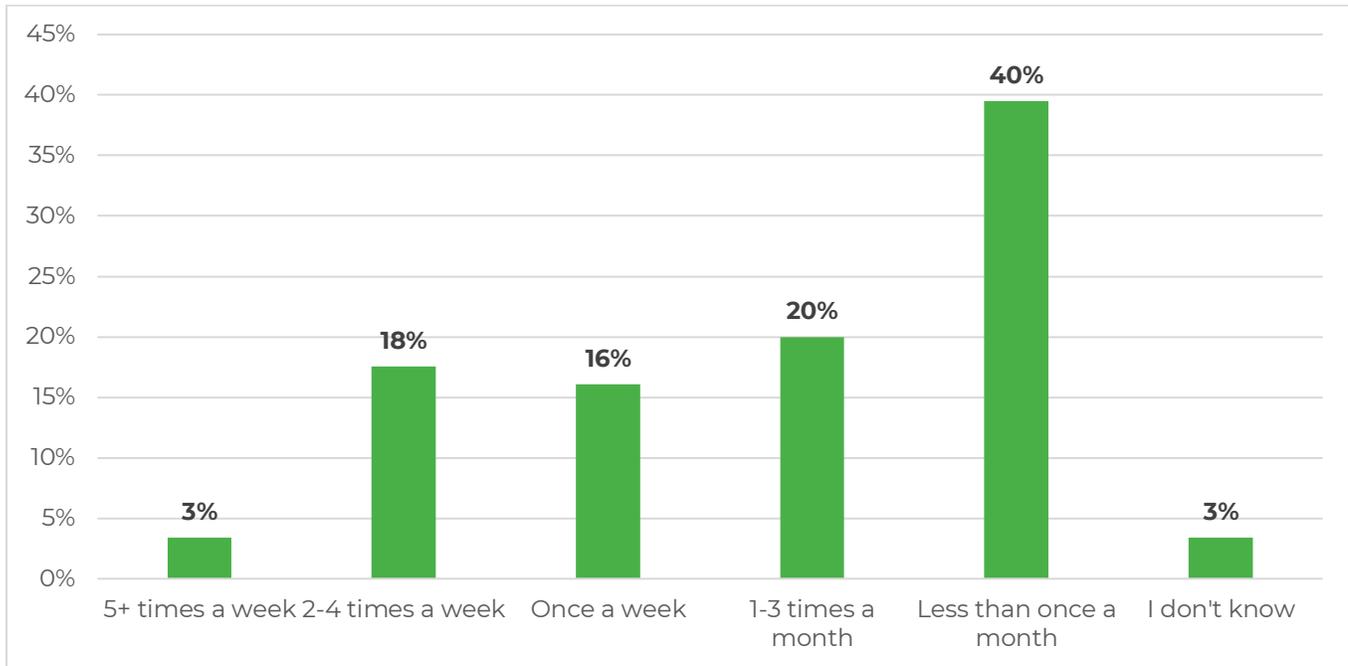


Community Survey Results (364 responded, 212 skipped)

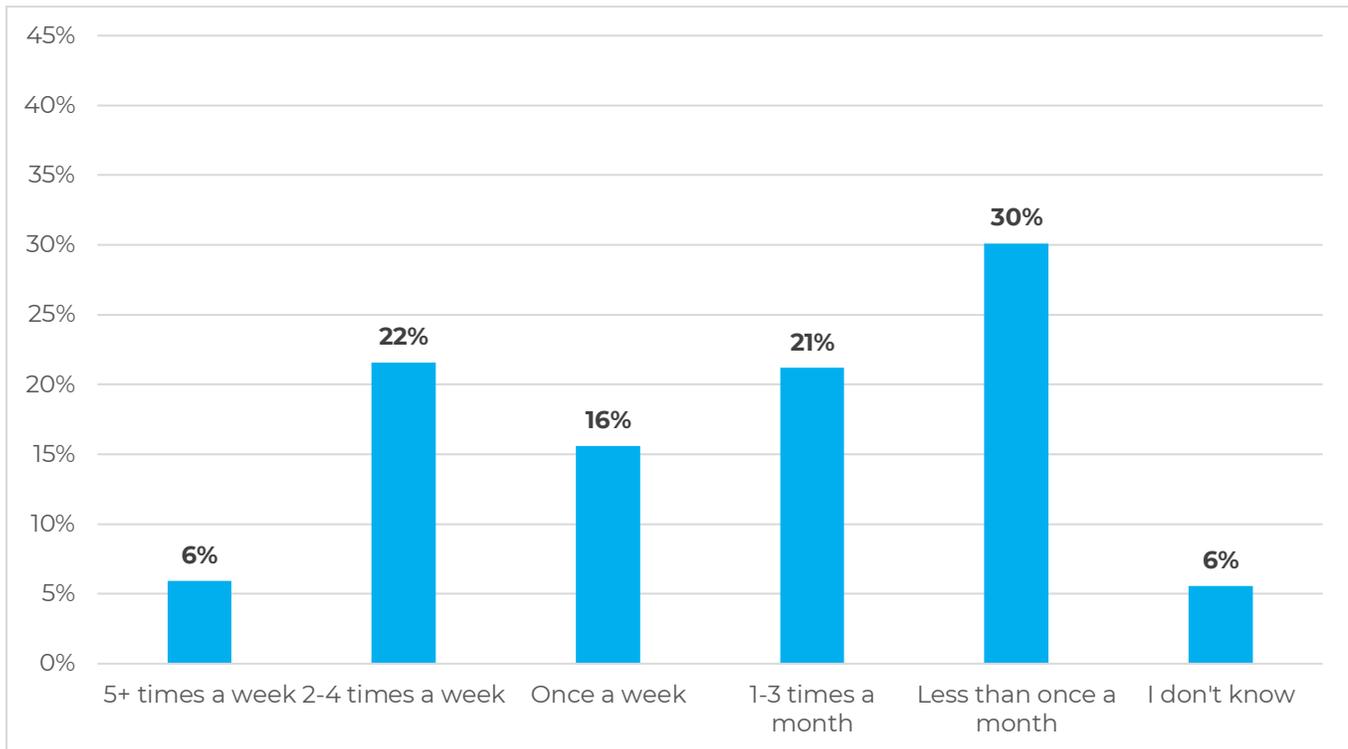




Question 4b: How often have you or members of your household participated in DPR programs, events, or activities during the past 12 months? (select one) (for respondents that replied yes to Question 4)
Statistical Survey Results (208 responded, 122 skipped)

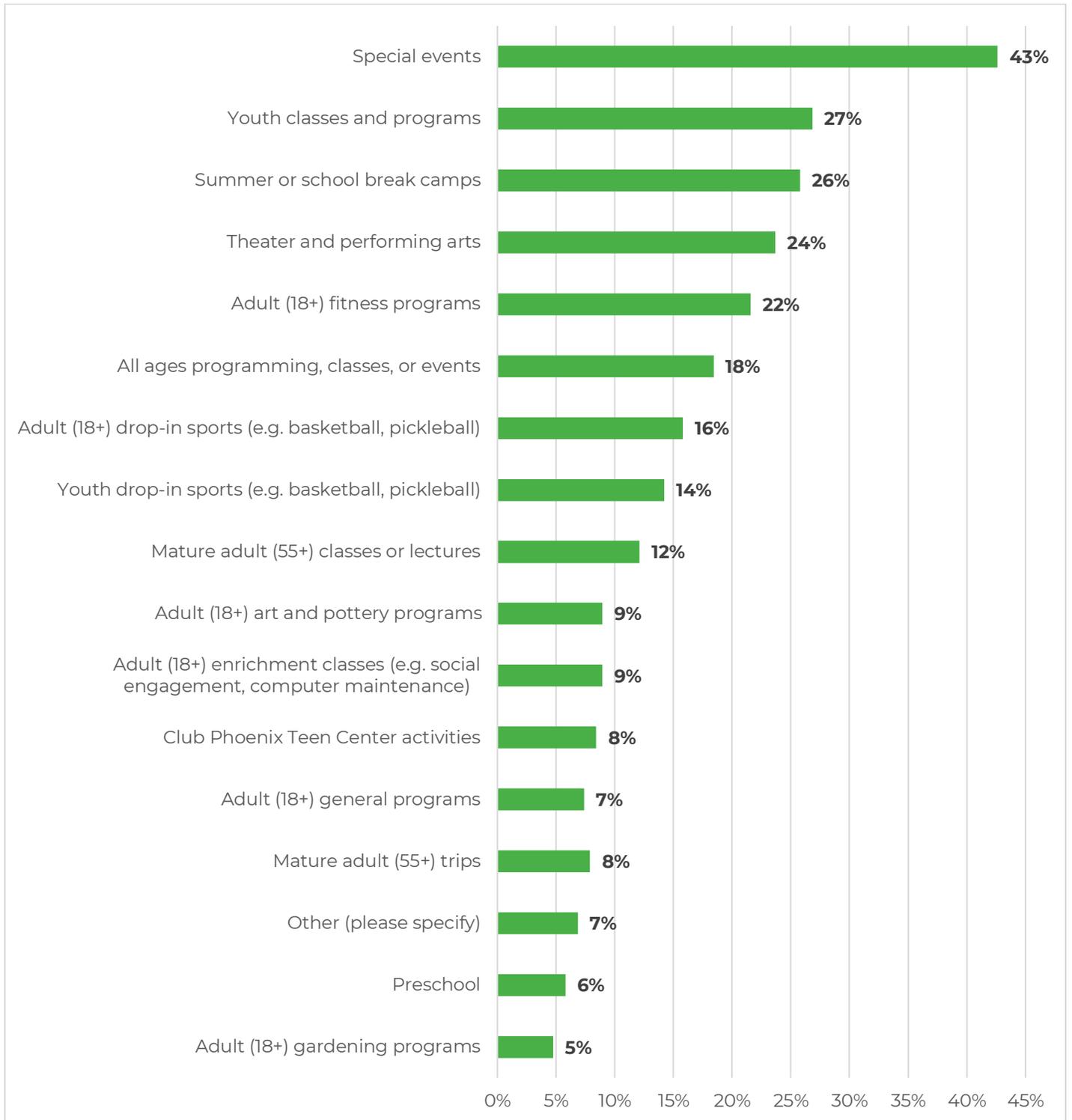


Community Survey Results (275 responded, 301 skipped)



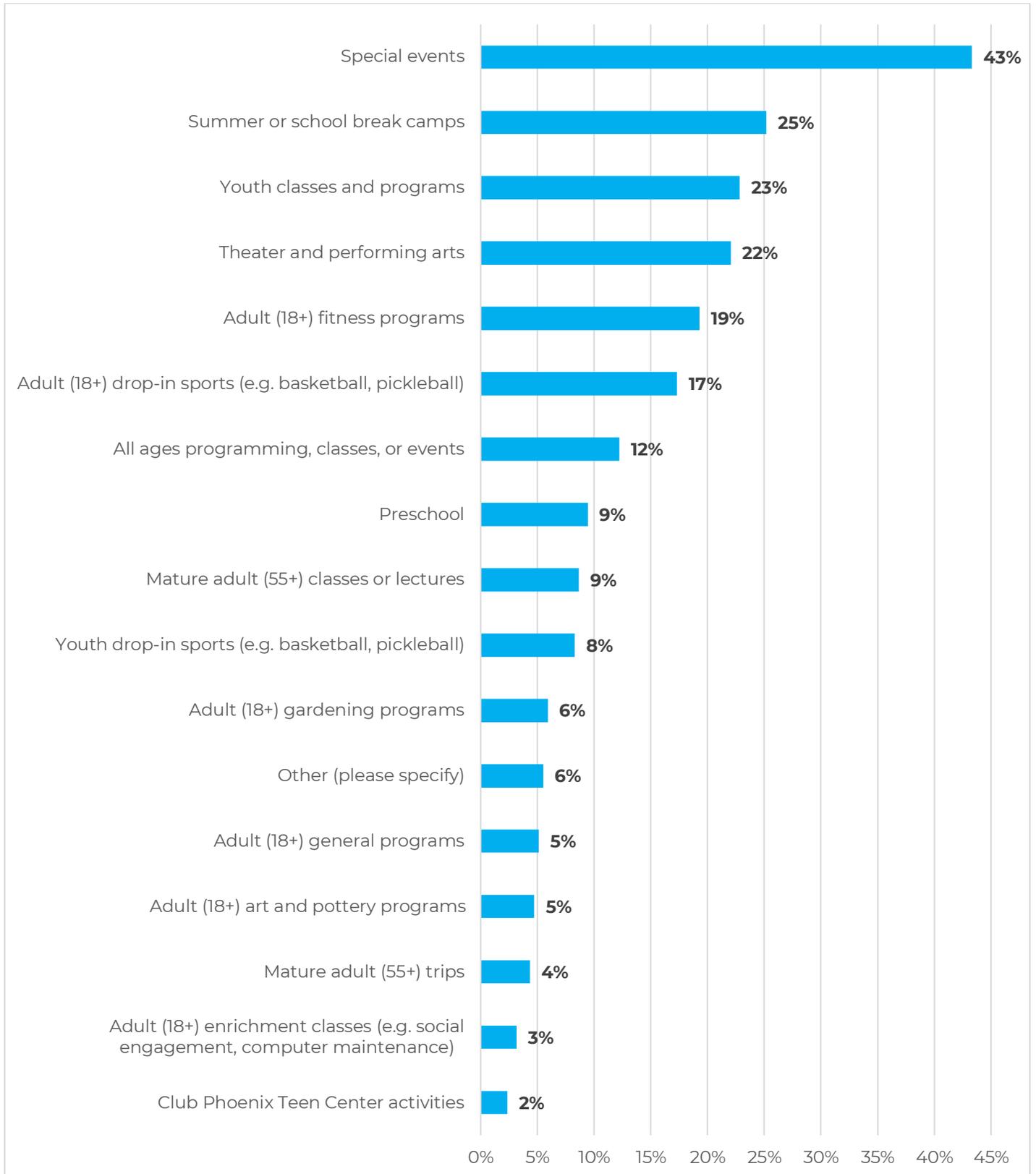


Question 4c: Which DPR programs, events, or activities have you or members of your household used during the past 12 months? (for respondents that replied yes to Question 4)
Statistical Survey Results (190 responded, 140 skipped)



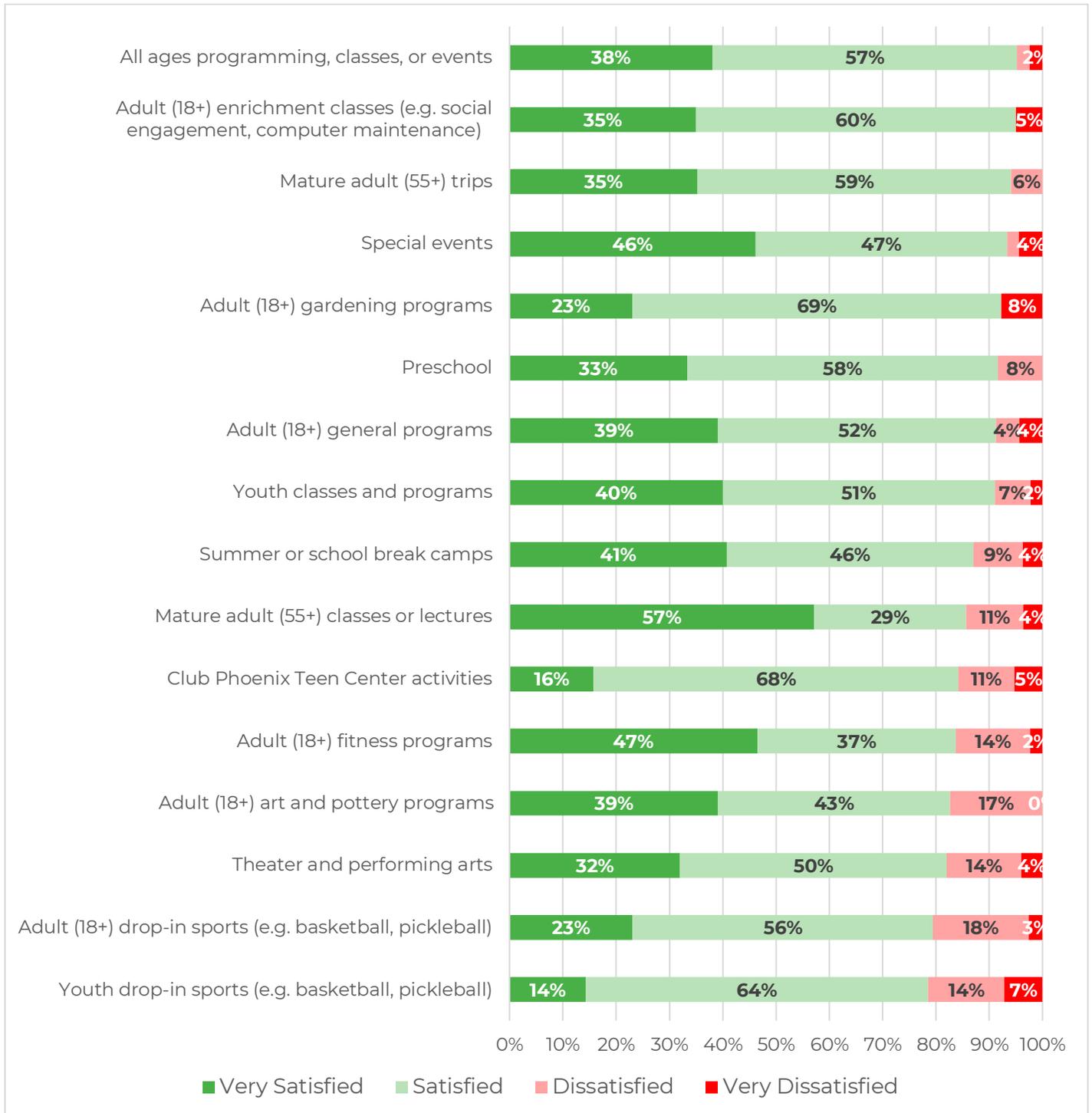


Community Survey Results (254 responded, 322 skipped)



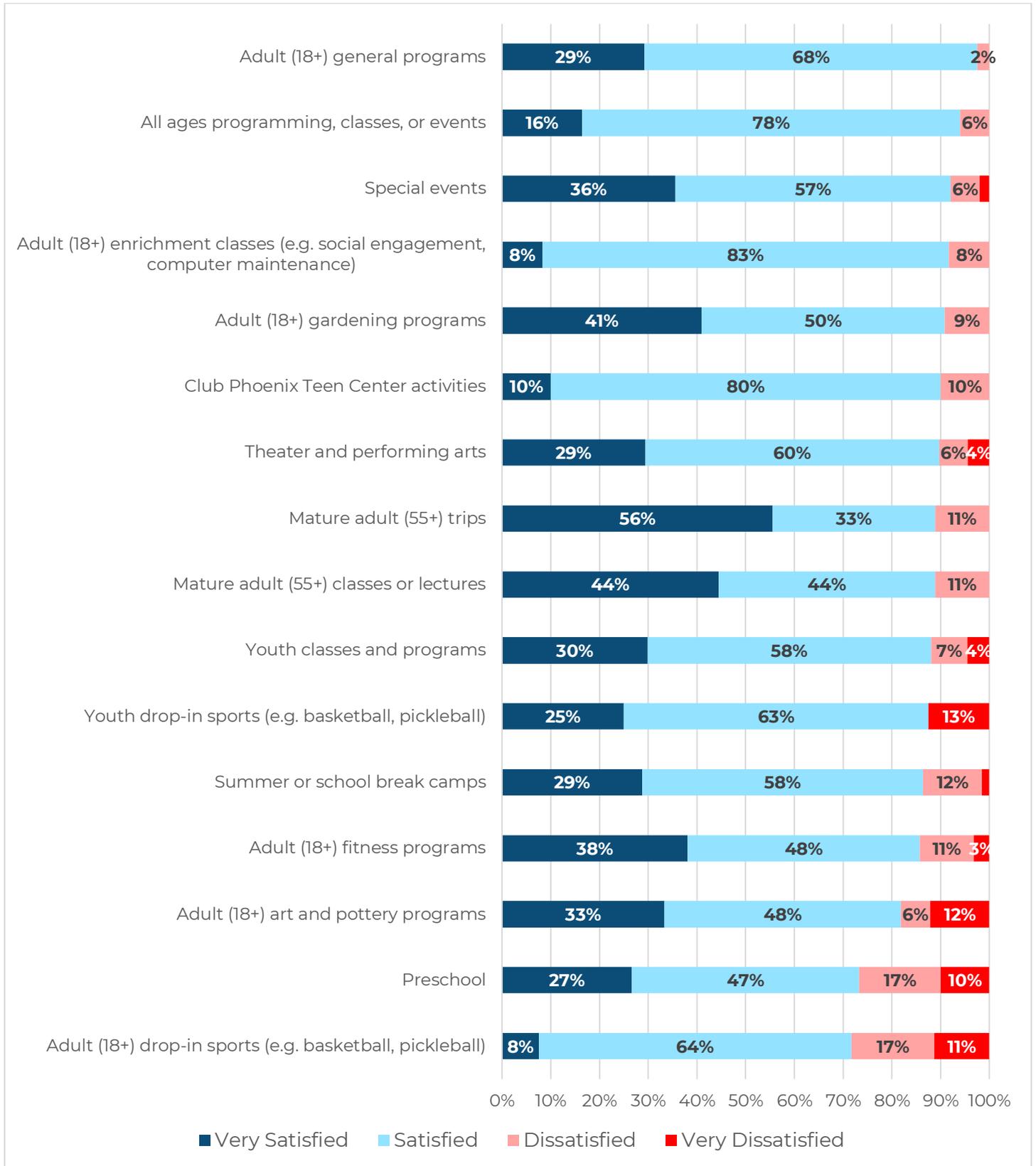


Question 4d: For respondents that answered Question 4c, how satisfied are you with the overall quality of programs, events, and activities.
Statistical Survey Results (223 responded, 107 skipped)





Community Survey Results (297 responded, 279 skipped)





Question 4e: If you select "very dissatisfied" or "dissatisfied" to Question 4d, please elaborate on your response.

Statistical Survey Results (36 responded, 294 skipped)

Pickleball Facilities:

- Inadequate hours and courts for pickleball.
- Insufficient maintenance and setup of pickleball nets.
- Crowded facilities leading to long wait times.
- A need for family-friendly courts specific for residents and kids.

Pottery Program:

- Classes and lab times are limited.
- Insufficient number of pottery wheels and evening classes.
- Open lab time availability is restrictive and dependent on class enrollment.
- Recommendations for more help with firing pottery and glaze mixing.

General Facility and Program Concerns:

- Insufficient planning and publicized contact methods for feedback.
- Requests for more trips and expanded program offerings.
- Lack of theater options and programming for non-senior adults.
- Shortage of art classes and fitness programs for the 50+ age group.

Fitness and Exercise:

- Requests for workout facilities and a pool.
- Senior fitness classes need to be more frequent than current offerings.
- Exercise classes perceived as costly with inconvenient schedules.

Summer Camps and Youth Programs:

- Need for early and late pickup options for working parents.
- Suggestions for summer camp enrollment based on grade instead of age.
- More drop-in basketball hours for middle school children.

General Comments:

- Concerns over community center gym availability during school holidays and weekends.
- Complaints about the lack of new or exciting program offerings.
- Inconvenient class times leading to quick fill-up of limited slots and cancellations due to insufficient sign-ups.



Community Survey Results (31 responded, 545 skipped)

Scheduling Issues:

- Last-minute cancellations of camps leading to stress for parents.
- Limited availability of classes and activities outside of typical work hours.
- Insufficient weekend and evening class options, specifically for the under-3 age group.

Lack of Engagement and Variety:

- Inadequate and uninspiring activity options, particularly in summer camps and classes.
- Limited variety in arts and performing arts classes for all ages.
- Fitness classes perceived as outdated and limited in variety.

Facilities and Maintenance:

- Shortage of facilities such as suitable pickleball courts, swimming pools, and more shaded areas on walking trails.
- Overcrowded and closely located pickleball courts.
- Maintenance issues and insufficient efforts to improve facilities to attract wildlife and pollinators.

Accessibility and Inclusivity:

- Difficulty finding parking at events and concerns about potential parking fees.
- Limited class sizes, especially for beginners in pottery classes, and a prioritization of advanced users over beginners.
- Need for more under-3 activities at accessible locations like community centers.

Specific Requests:

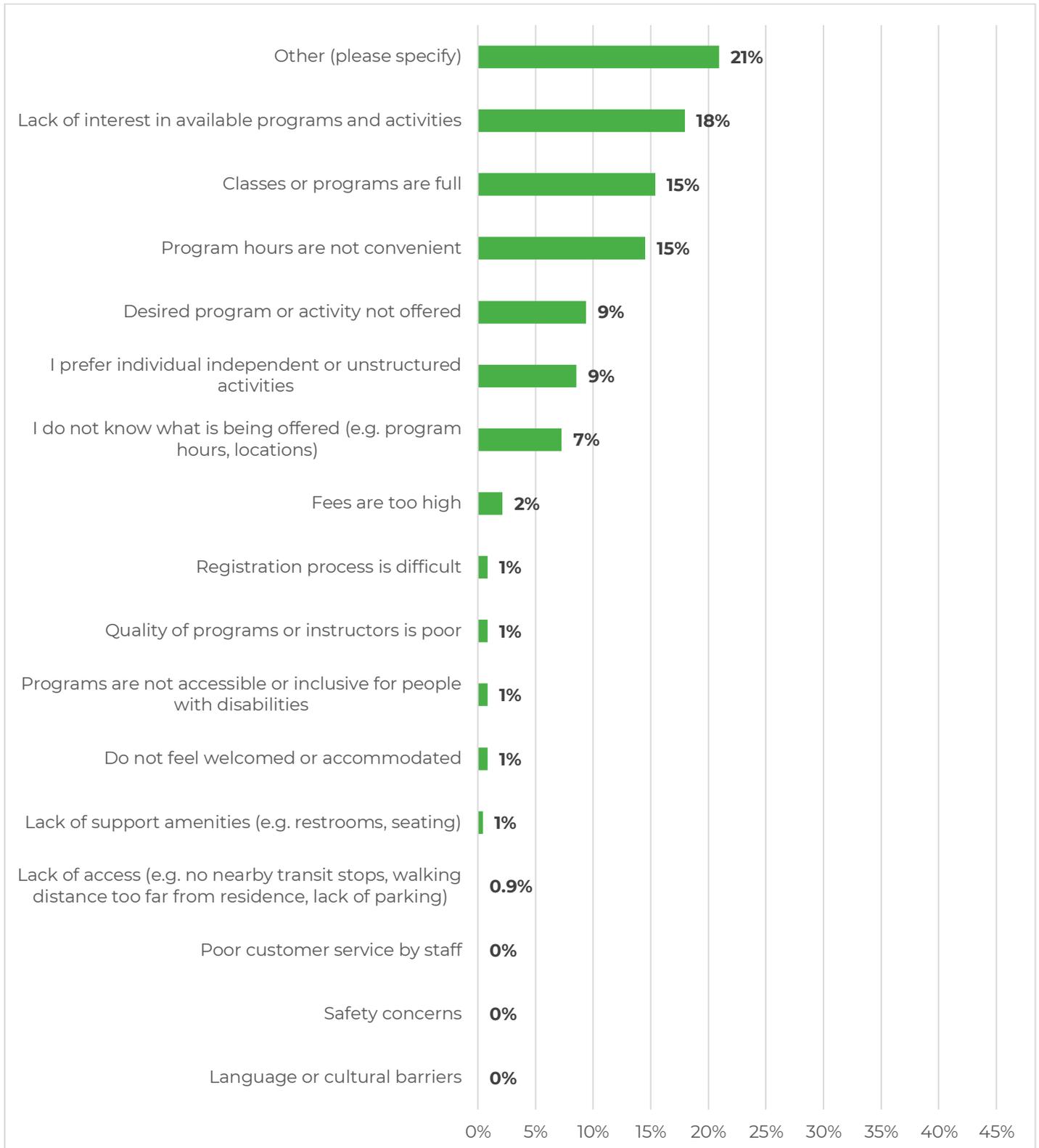
- Desire for more extended summer camp hours to support working parents.
- More performing arts options beyond bands.
- Improved instruction for beginners in pottery classes.
- Better filtering options for class age ranges and schedules.

Feedback on Existing Programs:

- Overcrowded and not engaging youth sports programs.
- Classes that do not fit schedules or age ranges, causing inconvenience for families

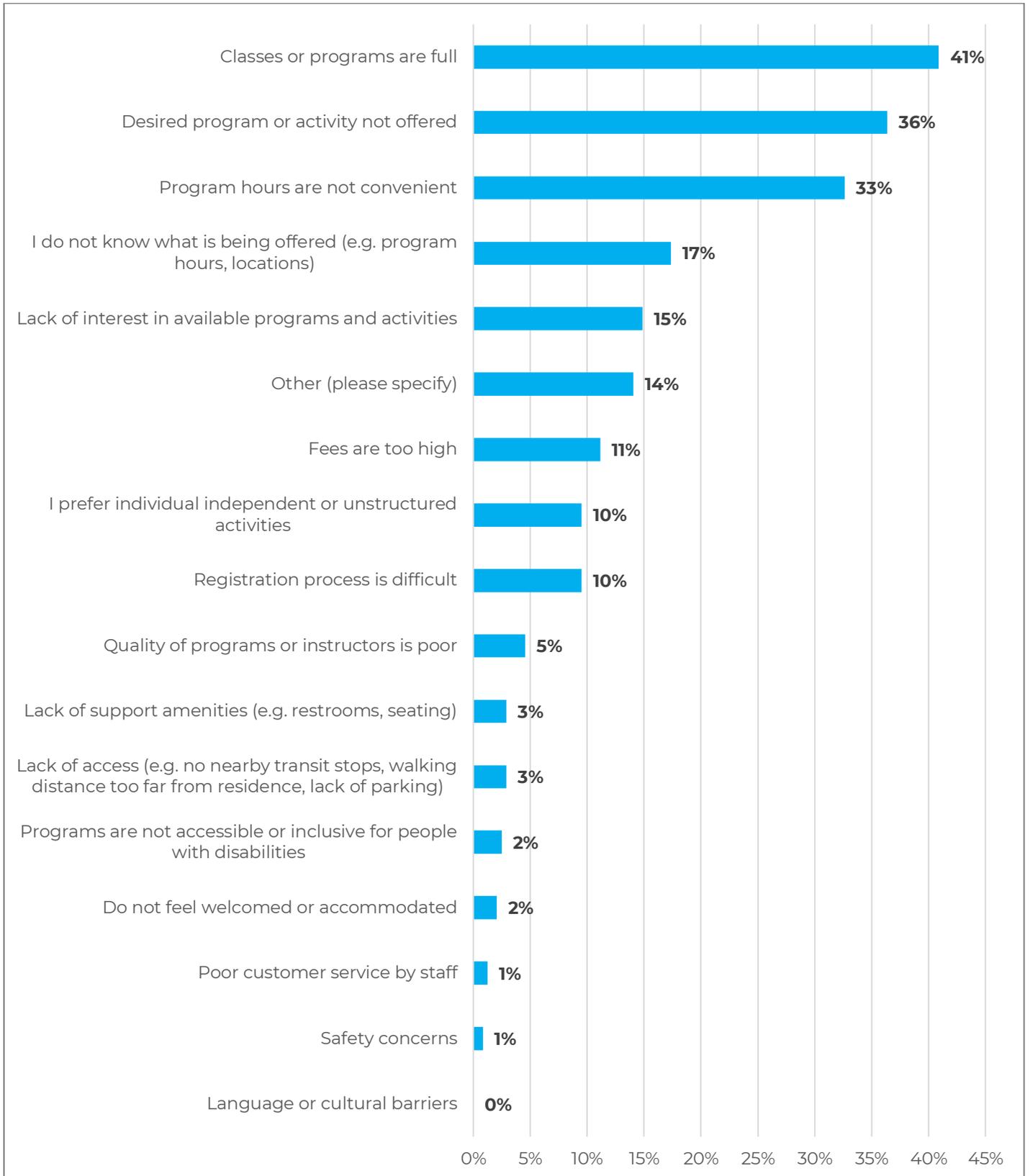


Question 4e: What has prevented you or members of your household from participating in DPR programs, events, or activities during the past 12 months? (Select all that apply)
Statistical Survey Results (234 responded, 96 skipped)



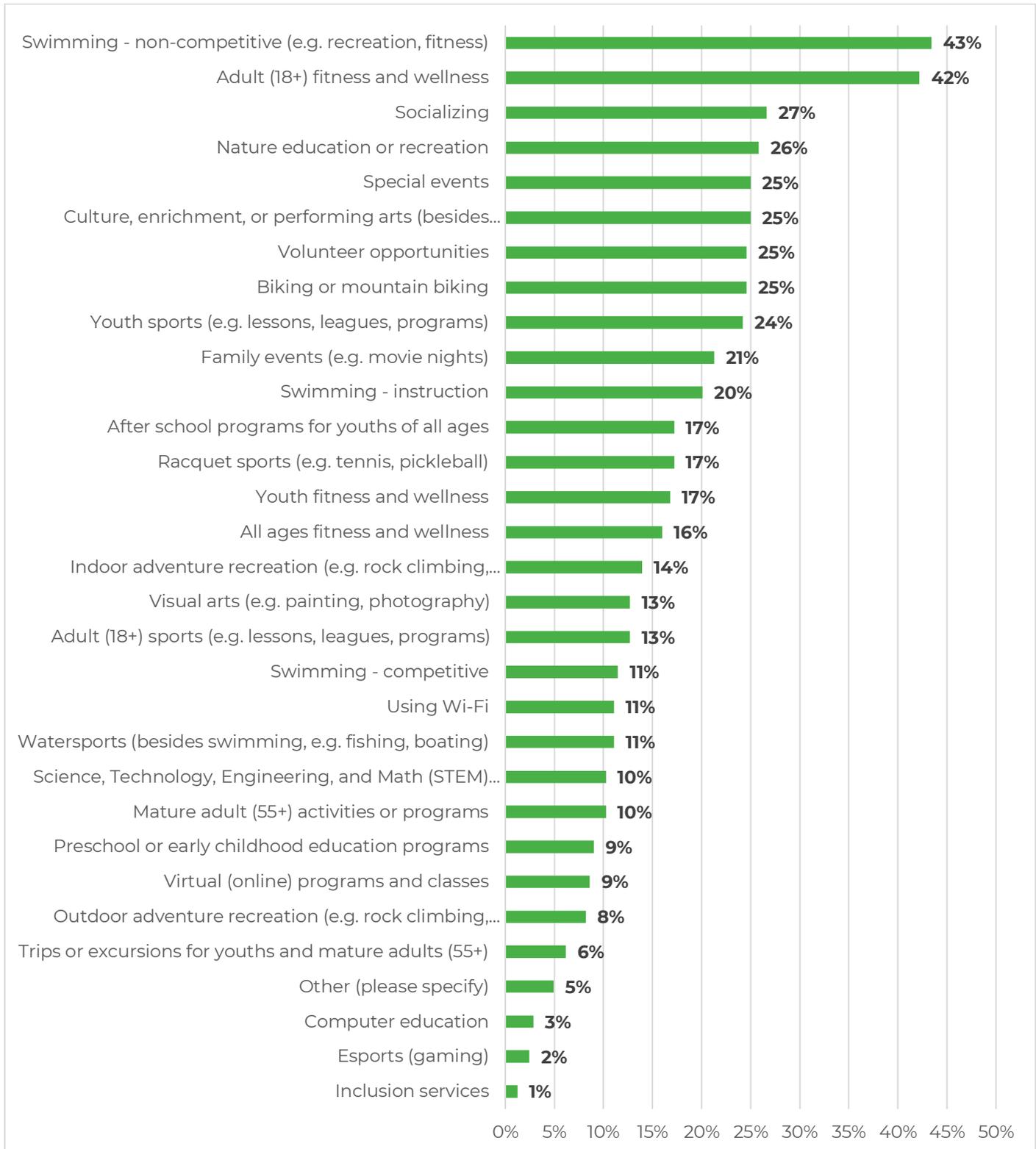


Community Survey Results (242 responded, 334 skipped)



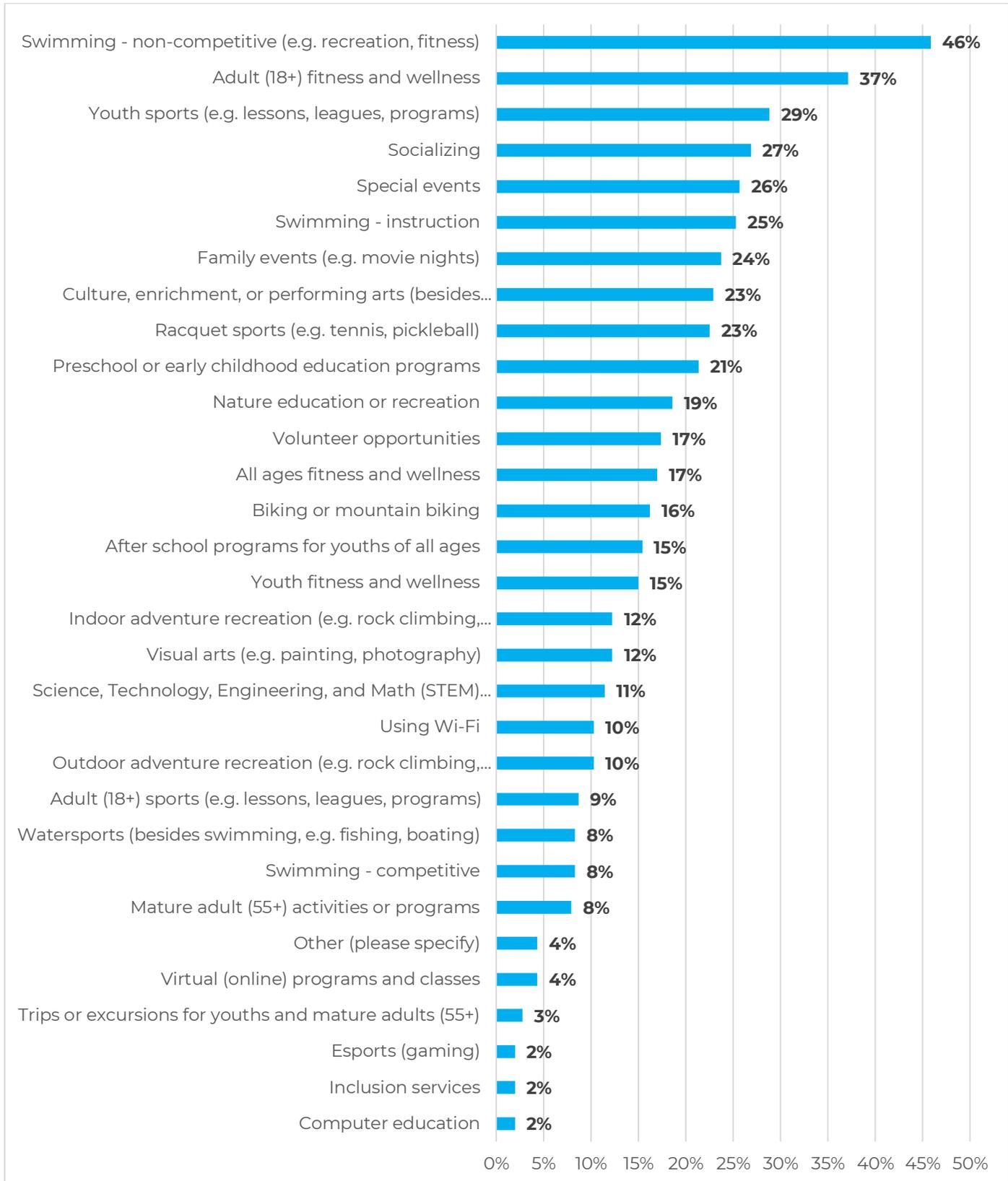


Question 5: Which programs, events, or activities offered by other providers have you or members of your household participated in during the past 12 months? (Select all that apply)
Statistical Survey Results (244 responded, 86 skipped)



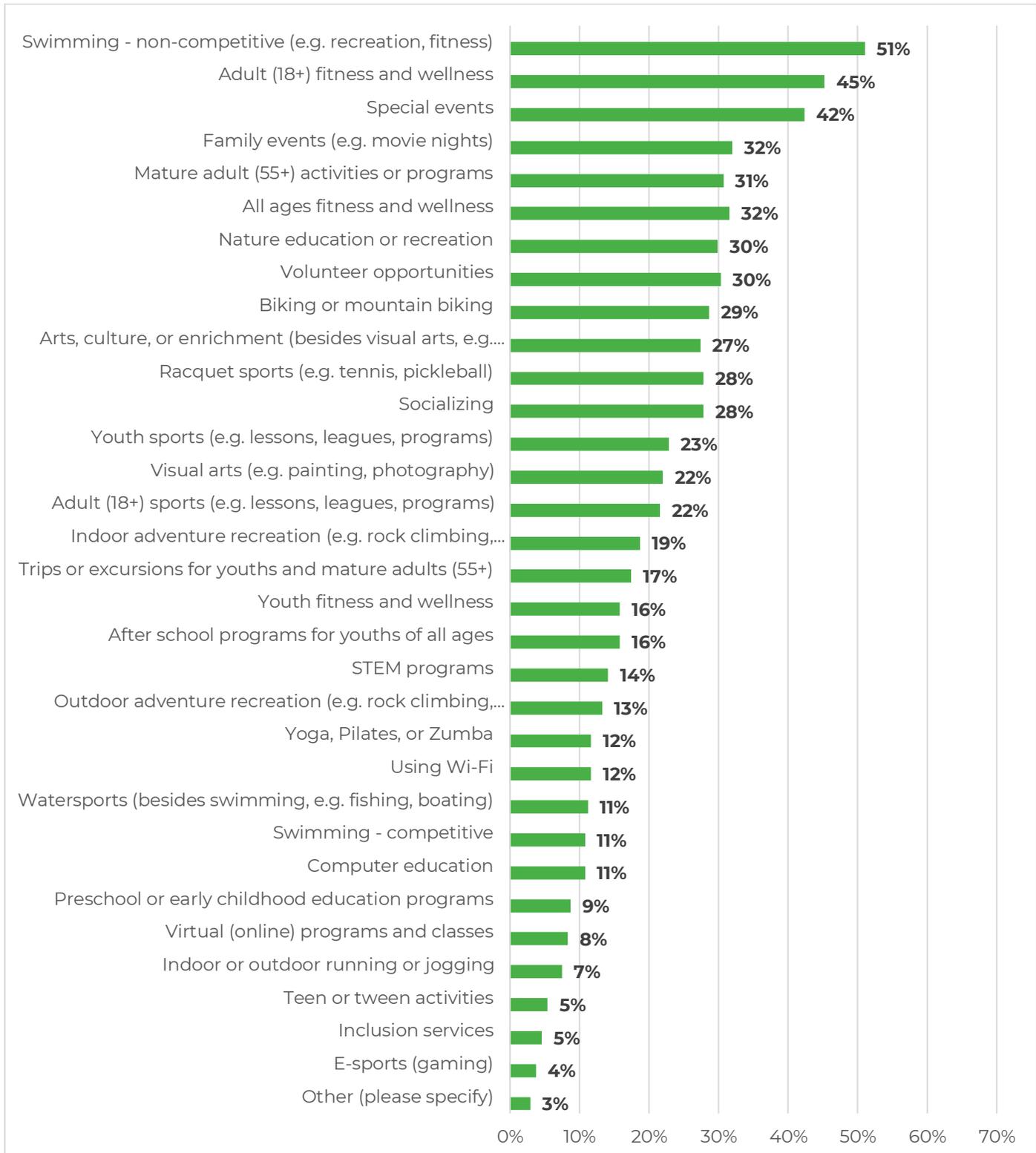


Community Survey Results (253 responded, 323 skipped)



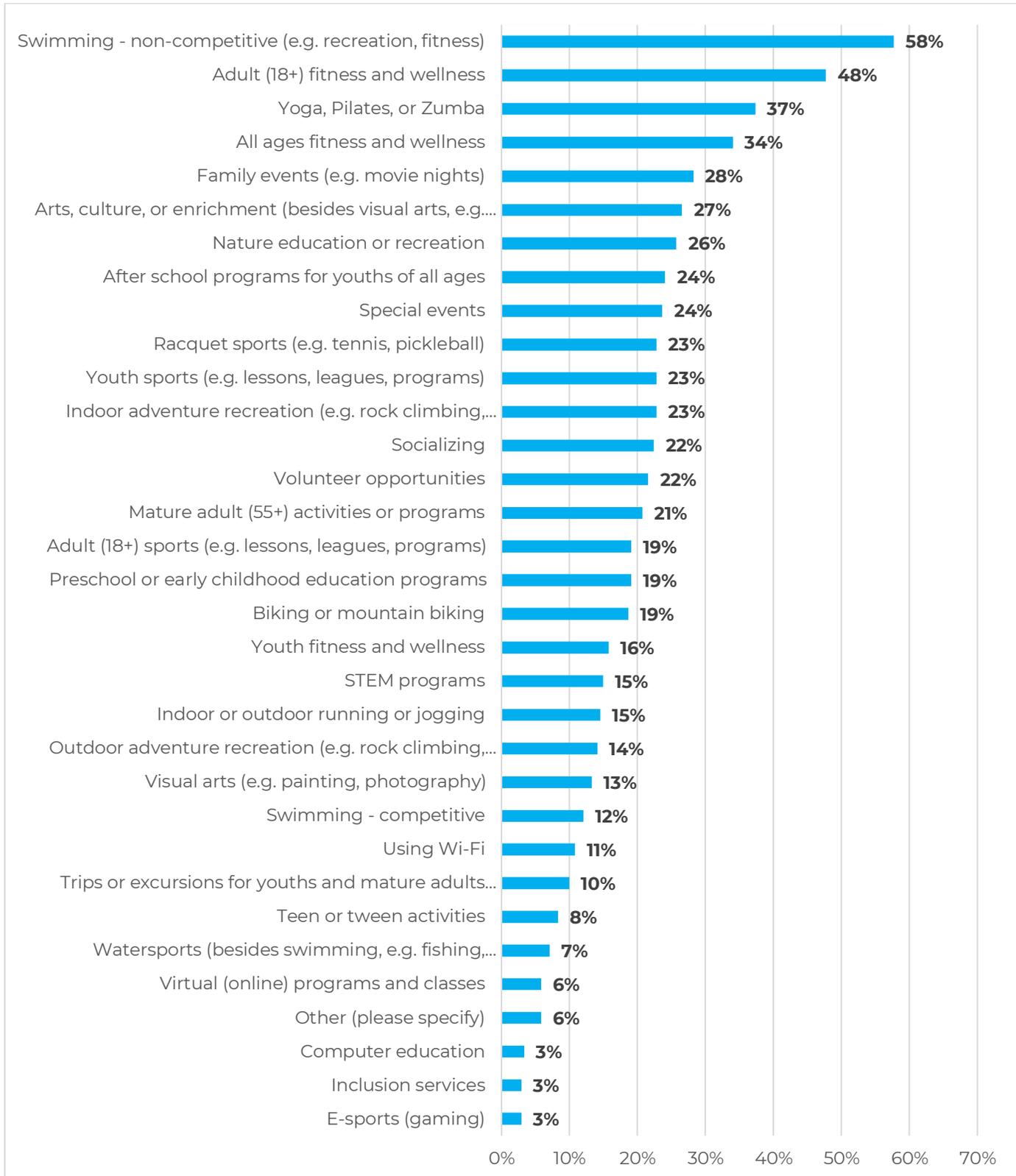


Question 6: Please indicate if you or a member of your household has a need for the listed programs, events, or activities in the Town of Vienna. (Select all that apply)
Statistical Survey Results (Need: 241 responded, 89 skipped)



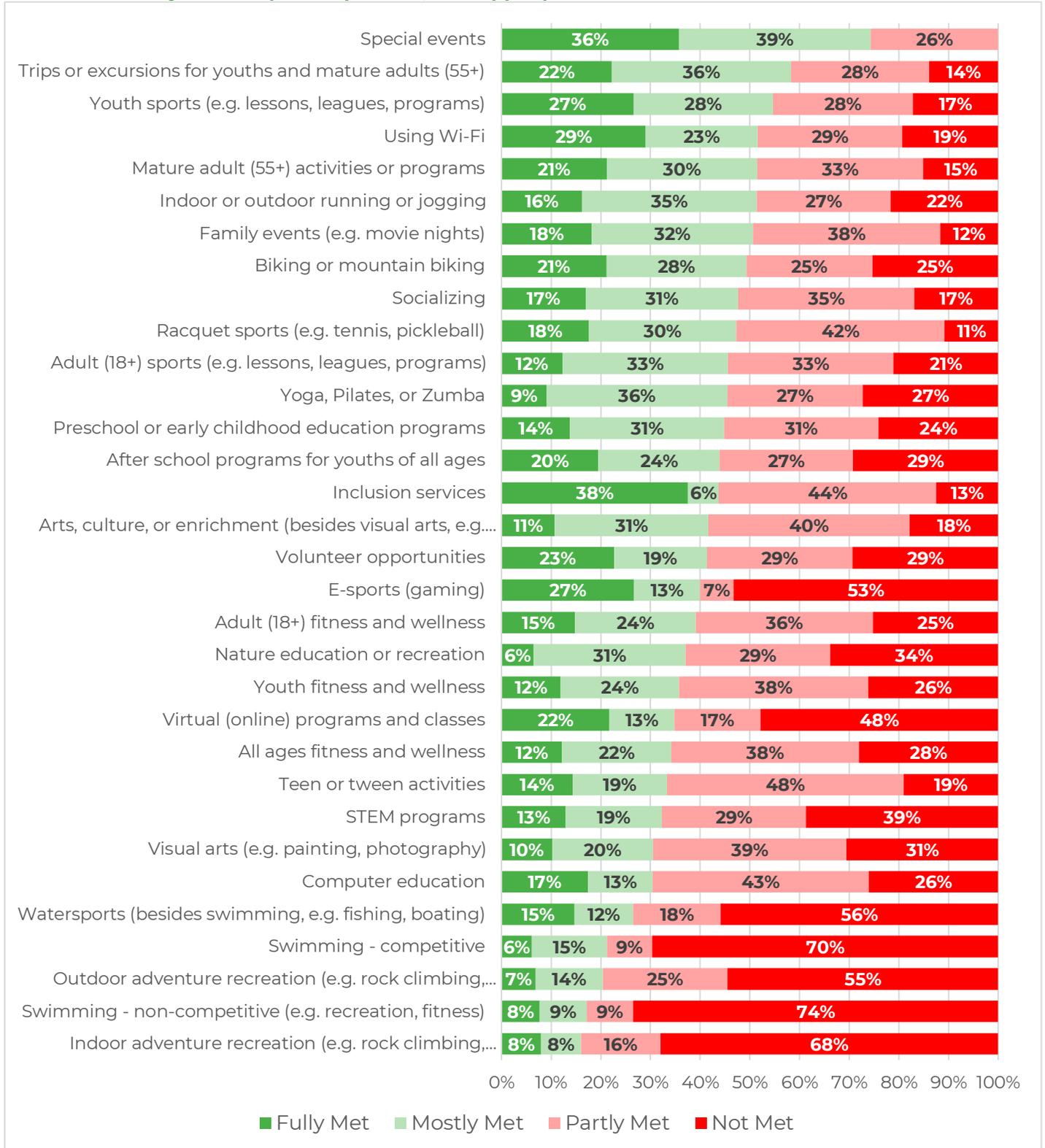


Community Survey Results (255 responded, 321 skipped)



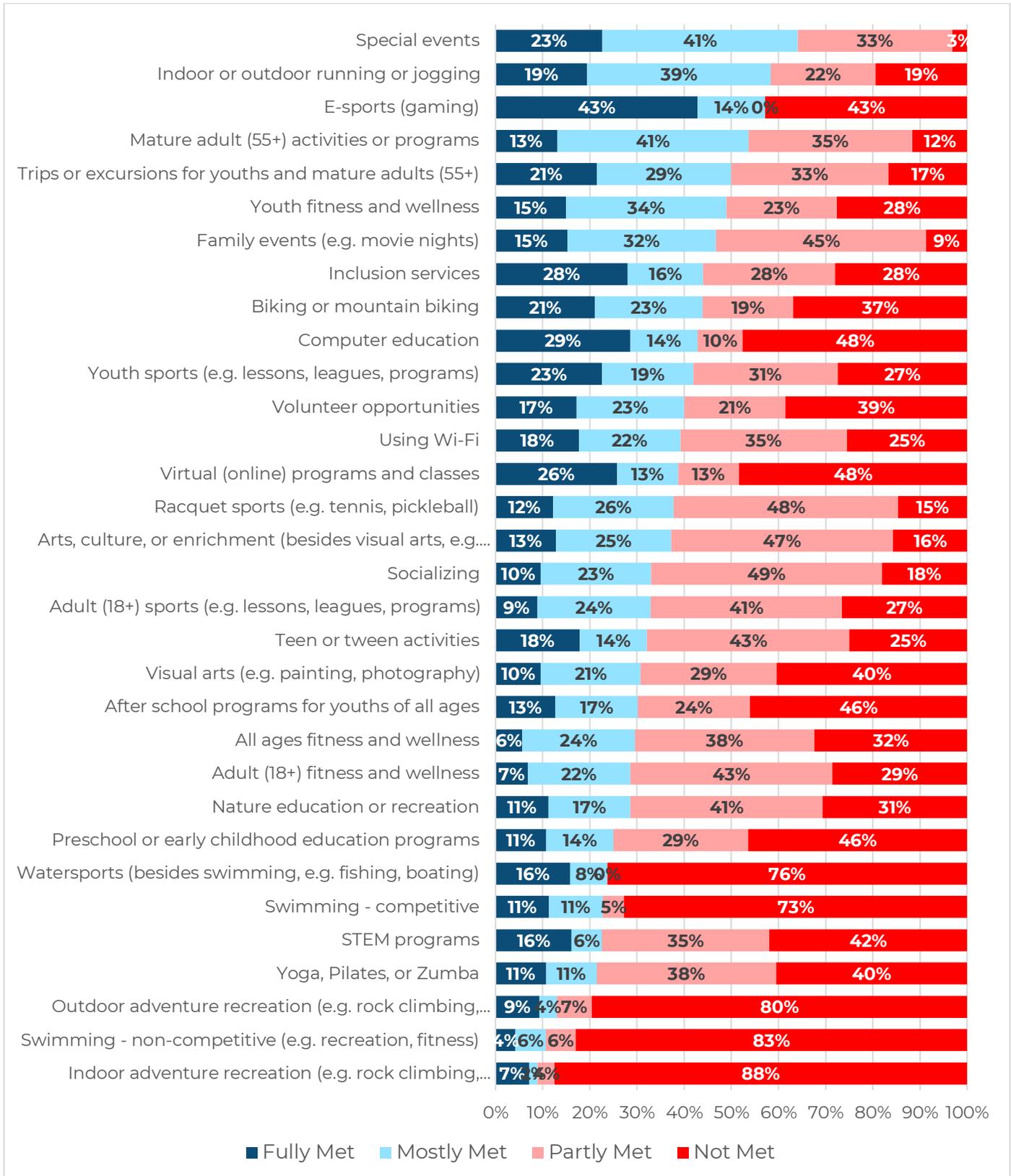


Question 6b: For respondents that answered Question 6, please indicate how well your household's needs are met for the listed programs, events, and activities.
Statistical Survey Results (235 responded, 95 skipped)



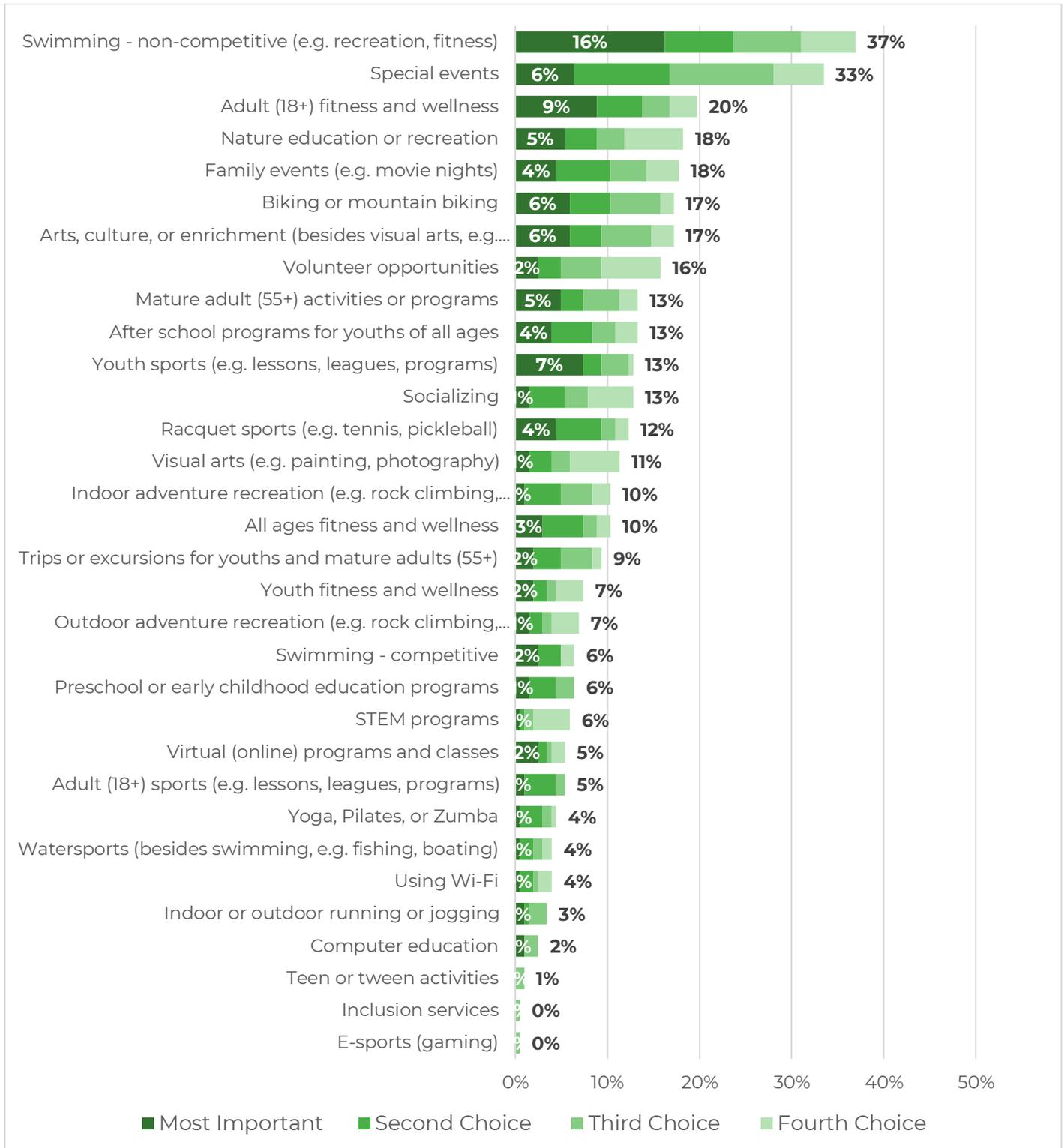


Community Survey Results (257 responded, 319 skipped)



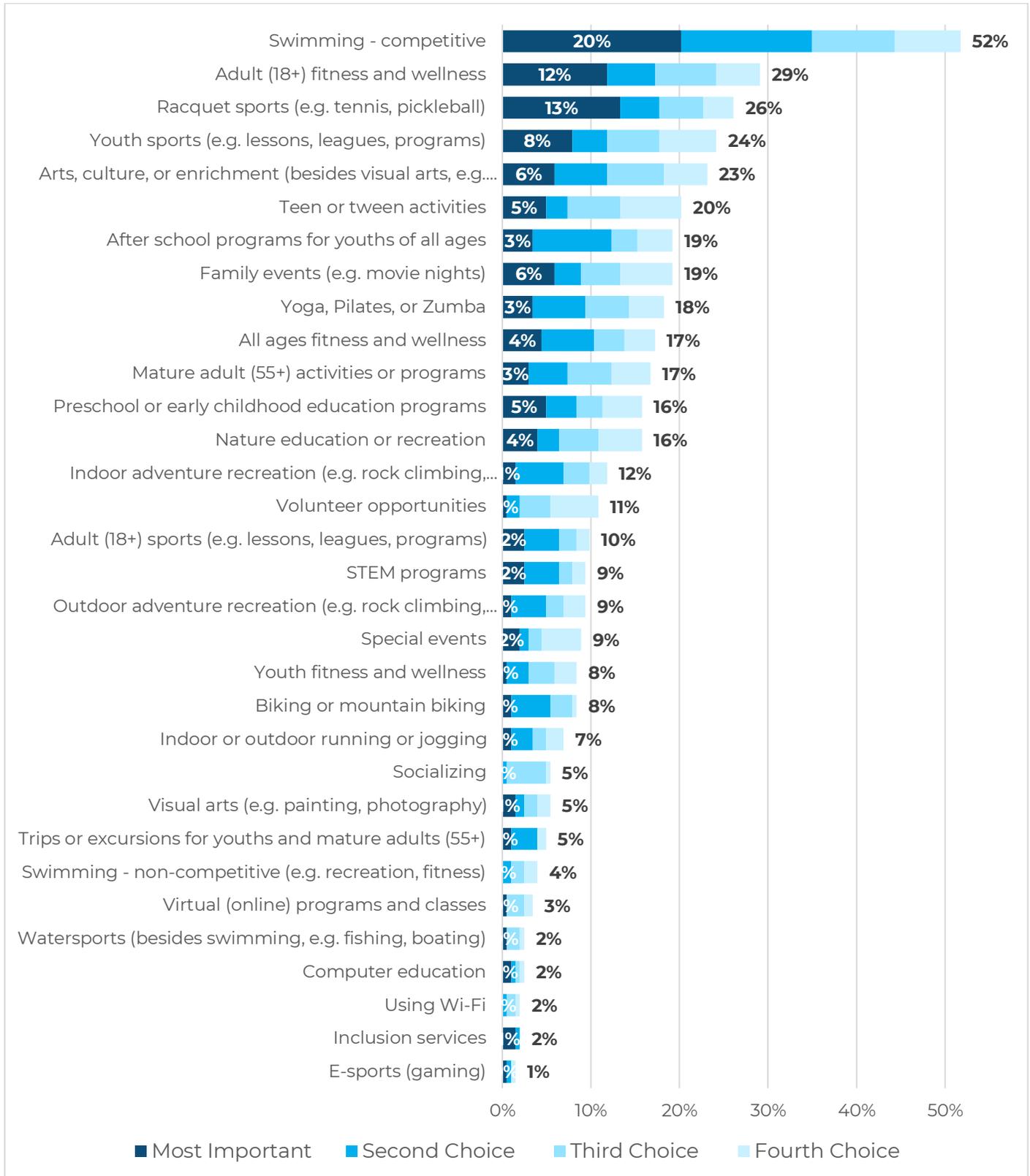


Question 6c: From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.
Statistical Survey Results (203 responded, 127 skipped)





Community Survey Results (227 responded, 349 skipped)

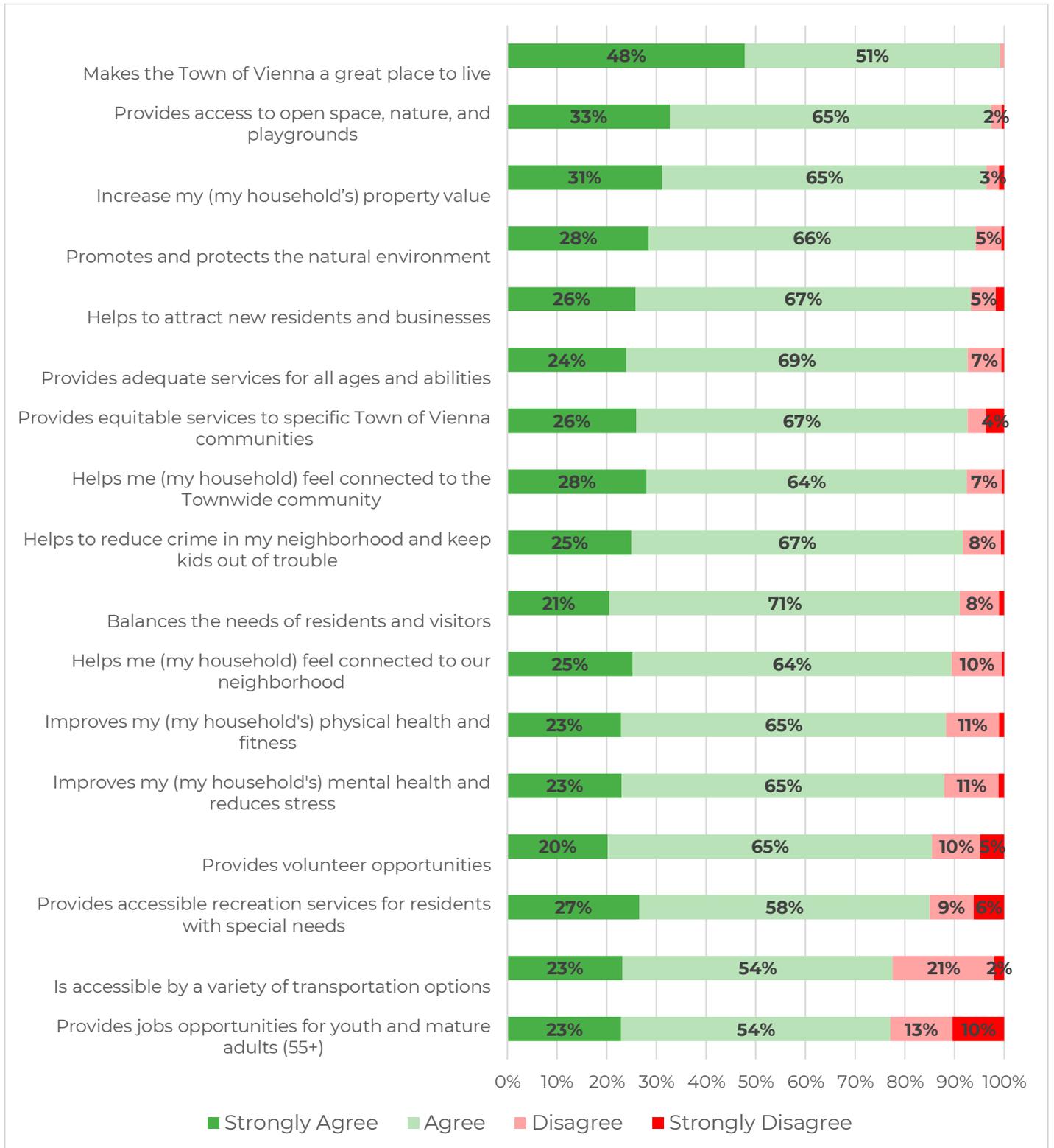




Additional Perspectives Details

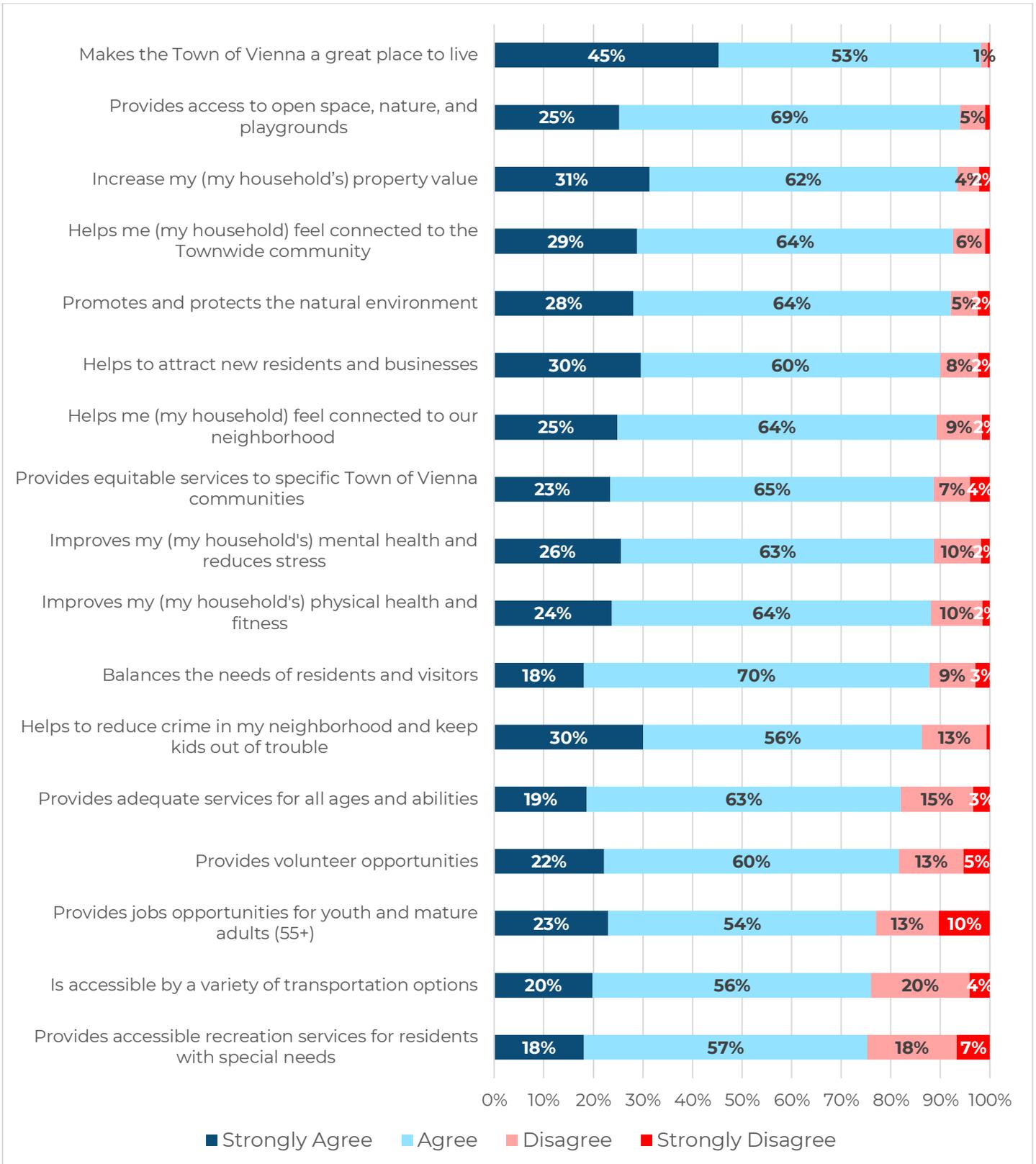


Question 7: Please indicate your level of agreement with the following statements. “Parks and Recreation in the Town of Vienna...”
Statistical Survey Results (267 responded, 63 skipped)





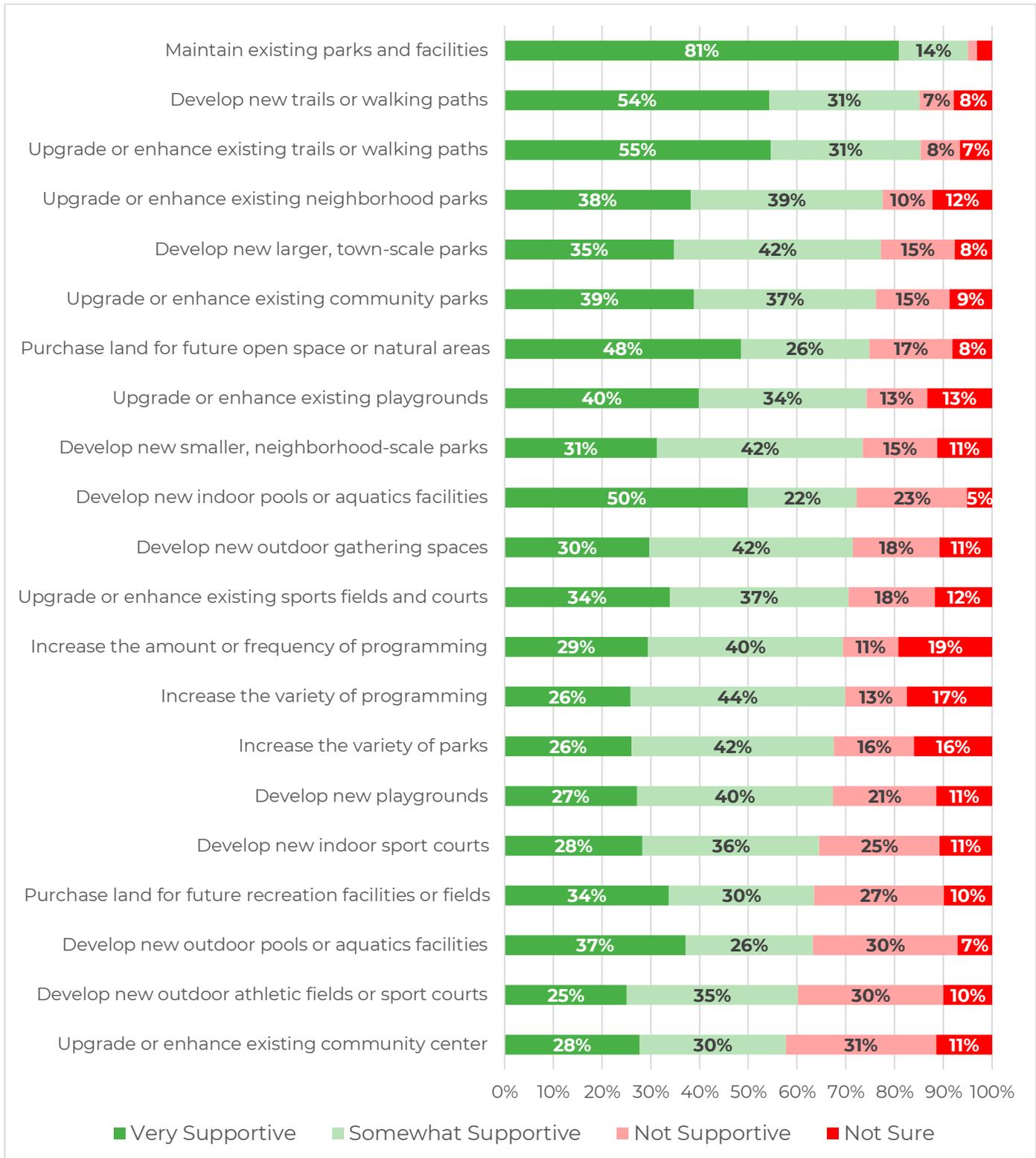
Community Survey Results (261 responded, 315 skipped)





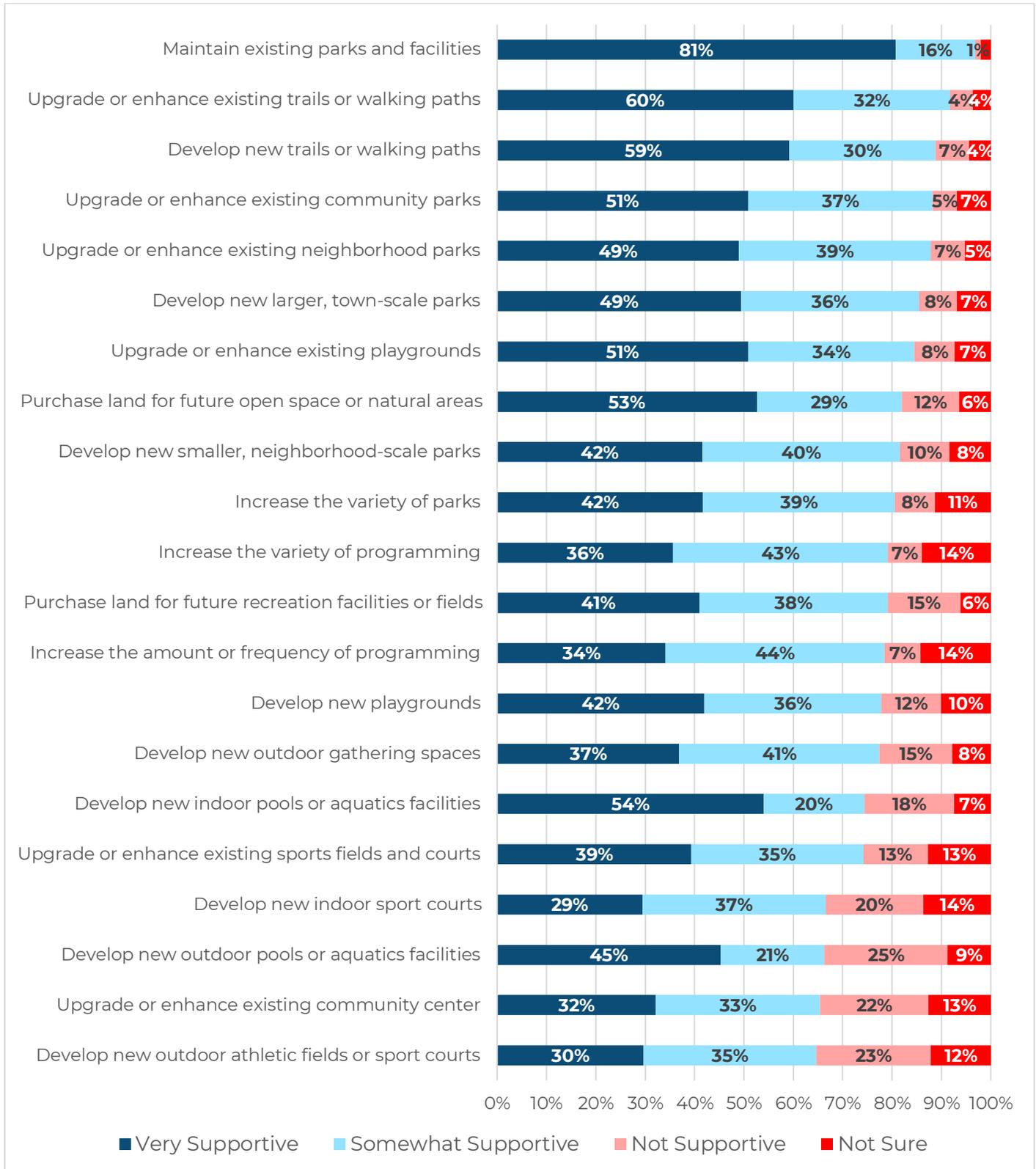
Question 8: Please rate your level of support for each potential action DPR could take to improve its facilities, amenities, and programs.

Statistical Survey Results (271 responded, 59 skipped)





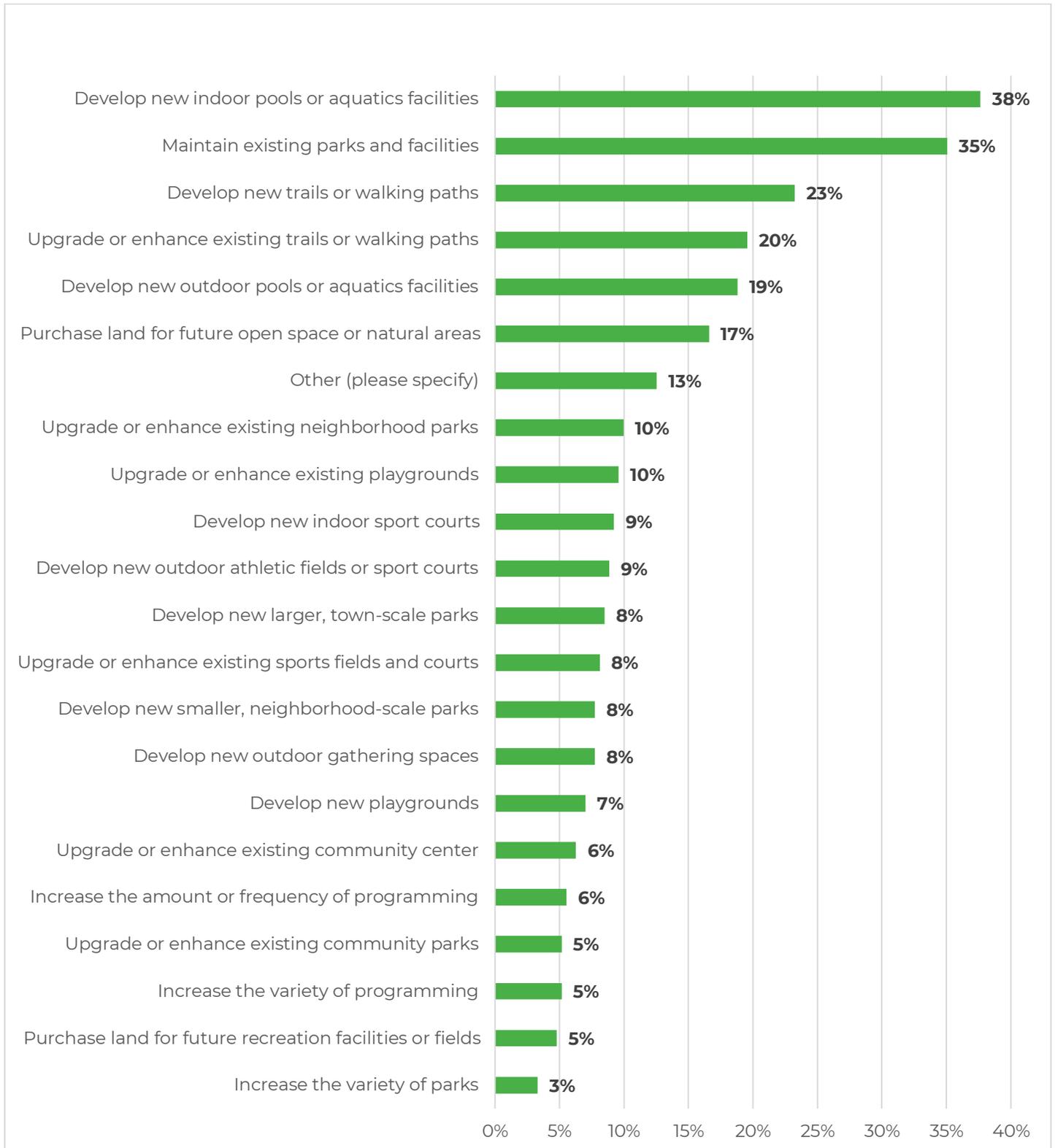
Community Survey Results (261 responded, 315 skipped)





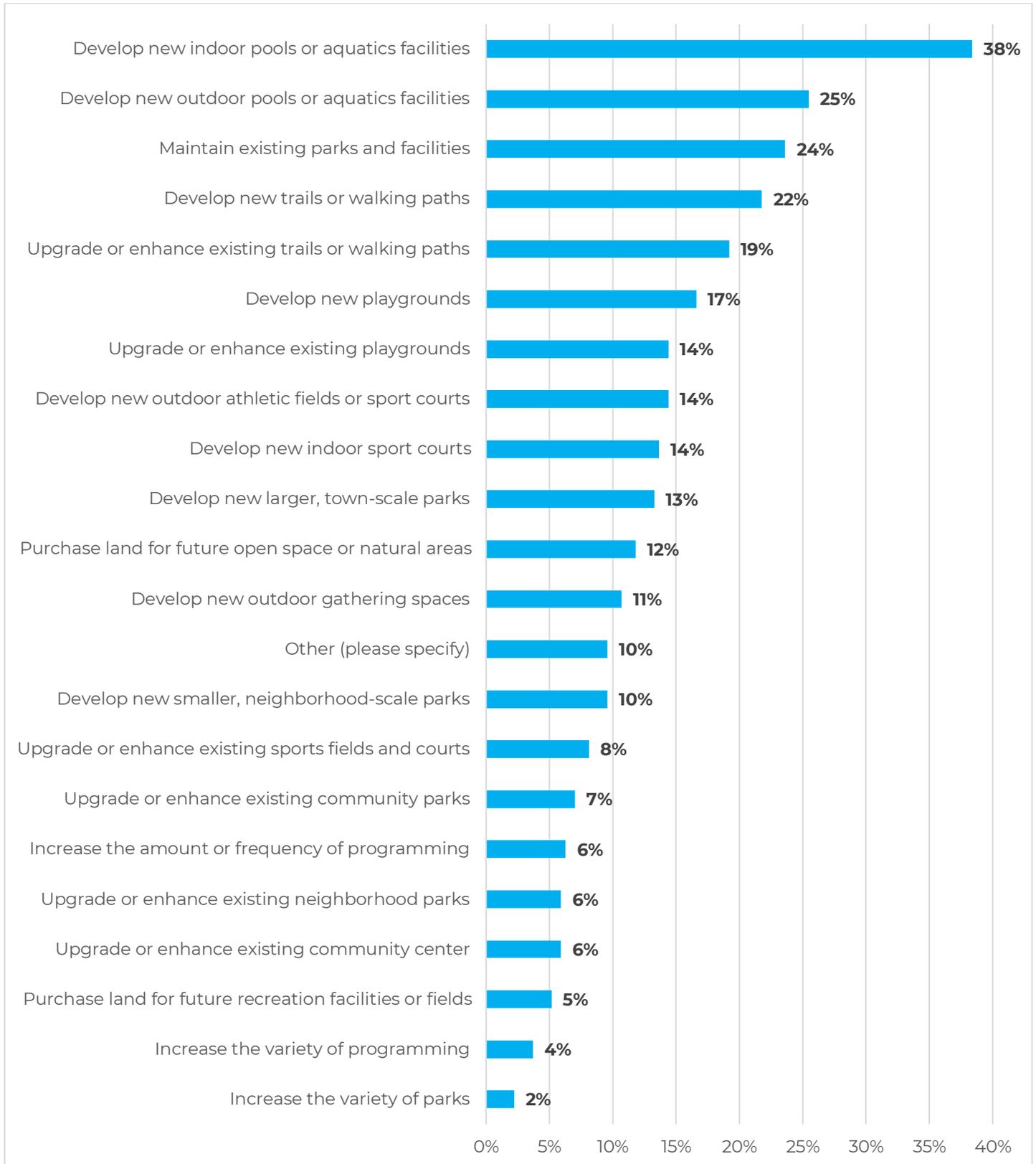
Question 8a: Which actions would you be MOST WILLING to fund with your tax dollars? (Select up to three)

Statistical Survey Results (294 responded, 36 skipped)





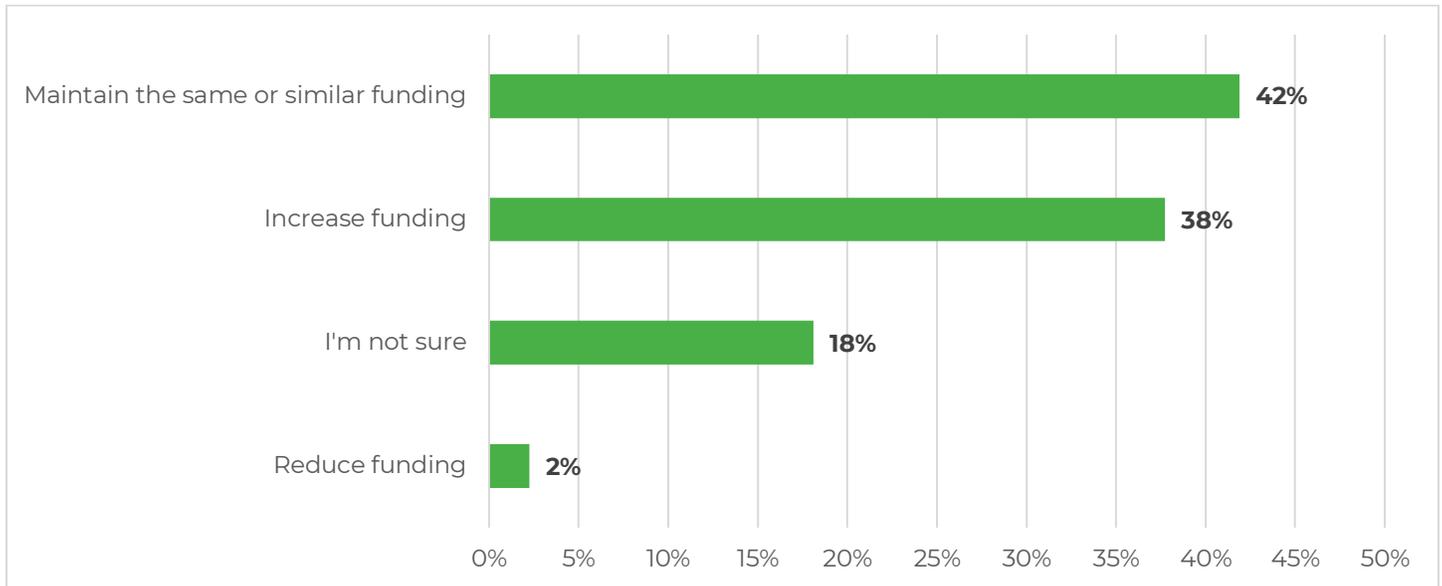
Community Survey Results (290 responded, 286 skipped)



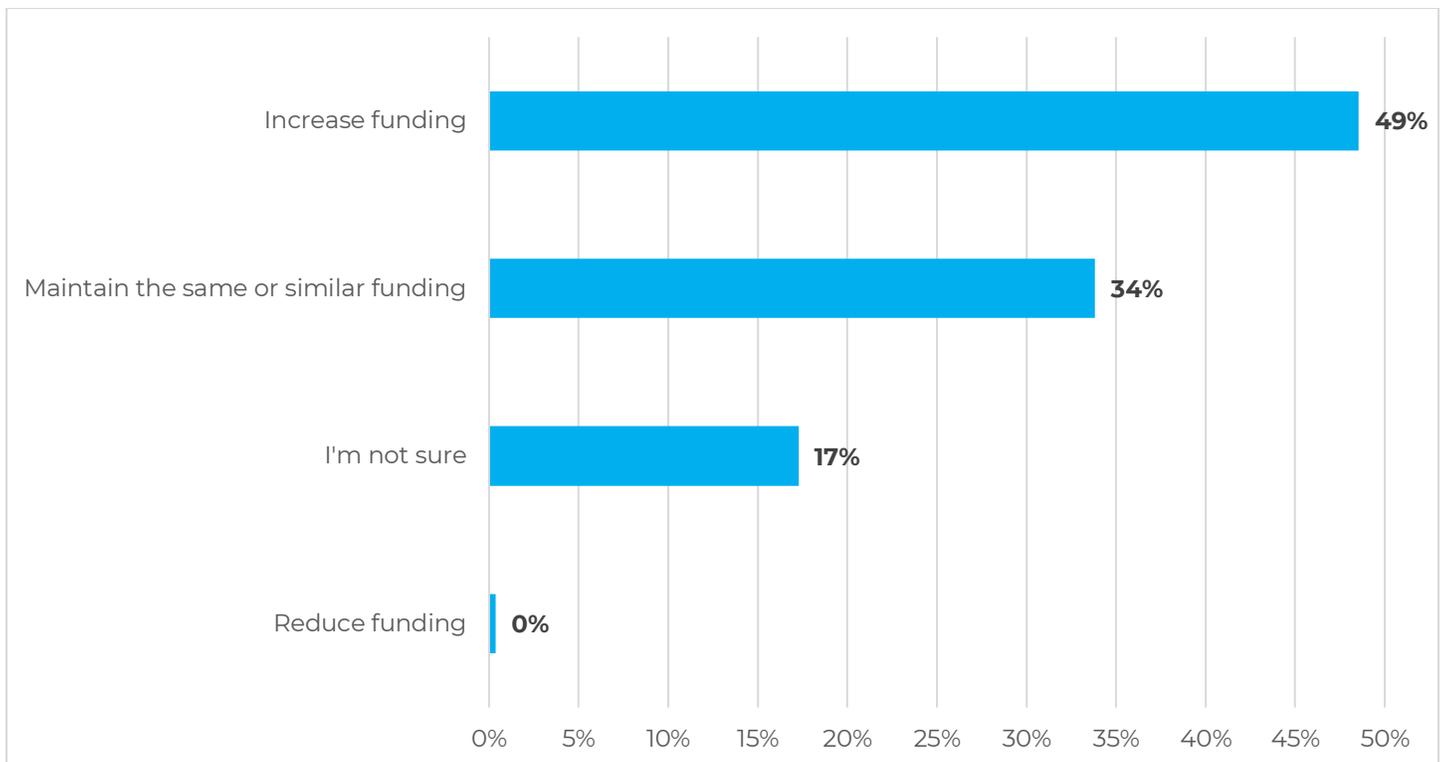


Question 9: Based on your perception of value, how would you want the Town to fund its future parks and recreation needs? (Select One)

Statistical Survey Results (276 responded, 54 skipped)



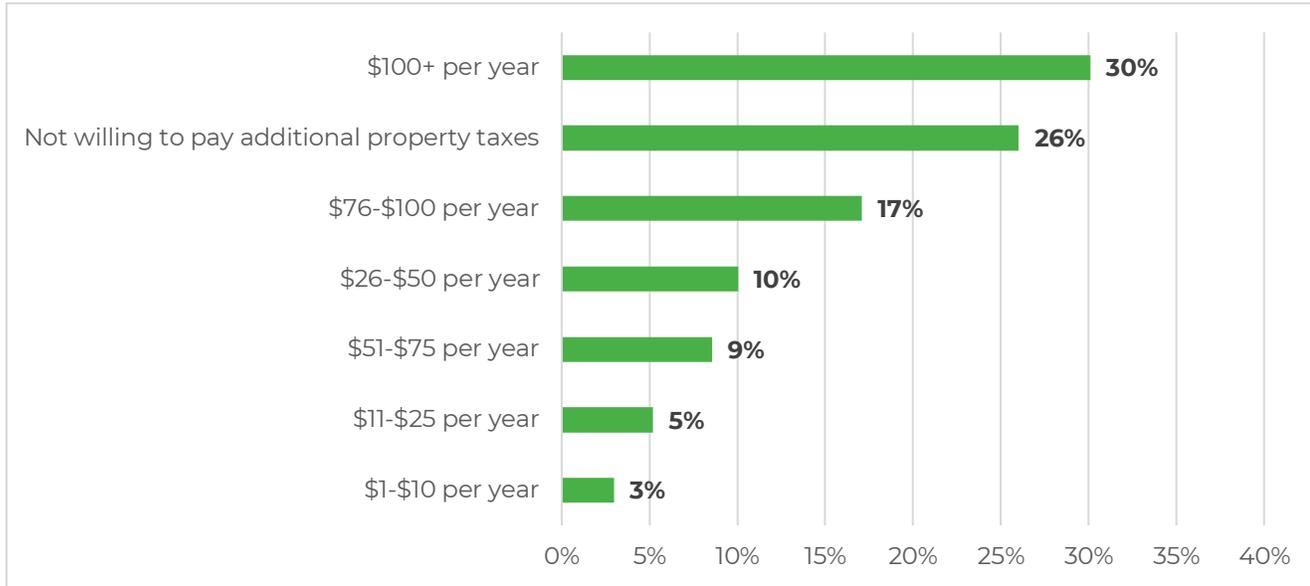
Community Survey Results (275 responded, 301 skipped)





Question 9a: A percentage of the Town’s budget is used for the operations, maintenance, and improvement of DPR facilities and programs. The quality of these actions is largely impacted by the allocation of property taxes. What additional amount in property taxes would you be willing to pay to fund the most important actions to you and your household? (Select One)

Statistical Survey Results (269 responded, 61 skipped)

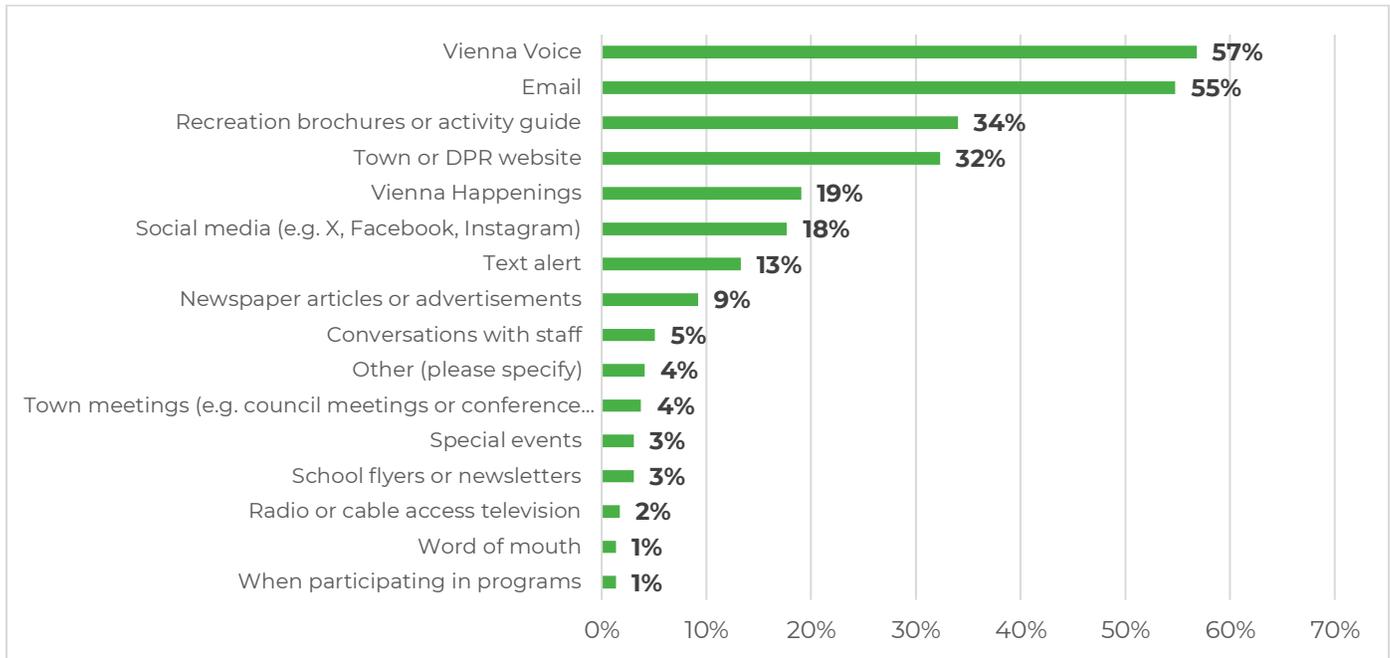


Community Survey Results (267 responded, 309 skipped)

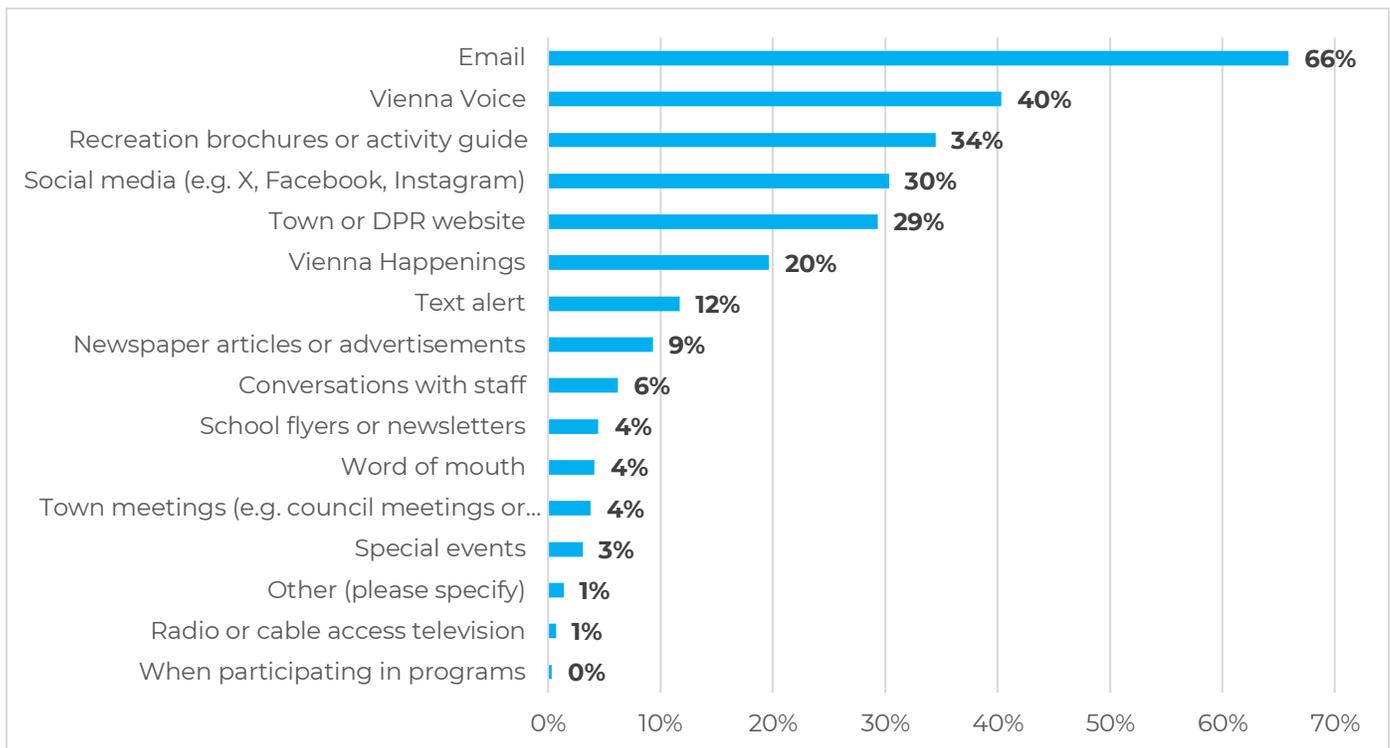




Question 10: Which three methods of communication do you most prefer DPR use to provide information for recreational programs and activities? (select up to three)
Statistical Survey Results (294 responded, 36 skipped)

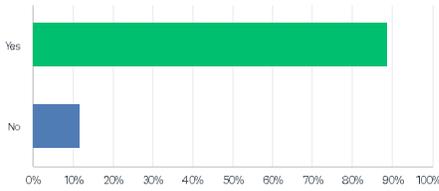


Community Survey Results (290 responded, 286 skipped)



Q1 Have you or members of your household visited or used any DPR facilities or amenities during the past 12 months? (Select one)

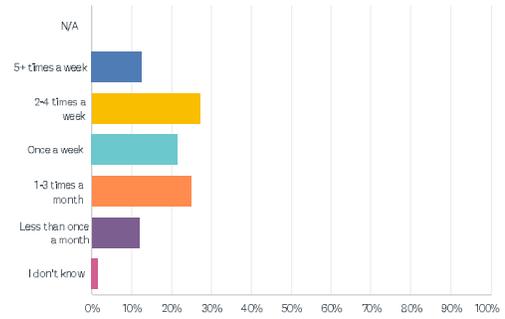
Answered: 328 Skipped: 2



ANSWER CHOICES	RESPONSES
Yes	88.41% 290
No	11.59% 38
TOTAL	328

Q2 How often have you or members of your household used DPR facilities or amenities during the past 12 months? (Select one)

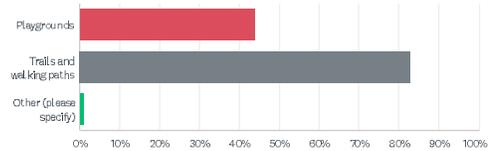
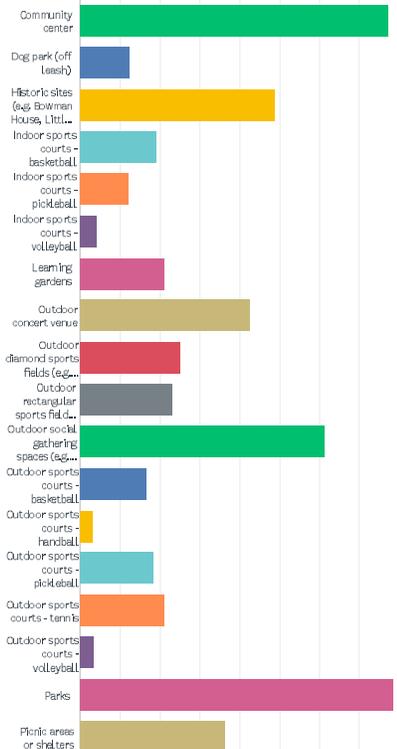
Answered: 284 Skipped: 46



ANSWER CHOICES	RESPONSES
N/A	0.00% 0
5+ times a week	12.68% 36
2-4 times a week	27.11% 77
Once a week	21.48% 61
1-3 times a month	25.00% 71
Less than once a month	11.97% 34
I don't know	1.76% 5
TOTAL	284

Q3 What DPR facilities or amenities have you or members of your household used during the past 12 months? (Select all that apply)

Answered: 289 Skipped: 41

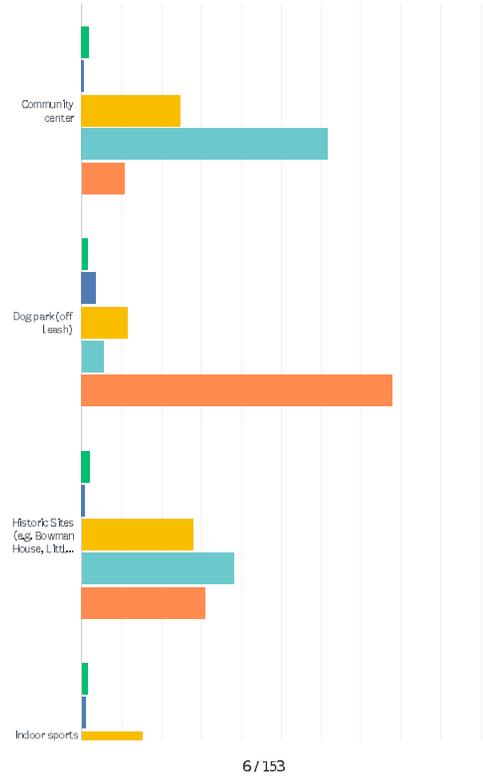


ANSWER CHOICES	RESPONSES
Community center	77.16% 223
Dog park (off leash)	12.46% 36
Historic sites (e.g. Bowman House, Little Library, Freeman Store)	48.79% 141
Indoor sports courts - basketball	19.03% 55
Indoor sports courts - pickleball	12.11% 35
Indoor sports courts - volleyball	4.15% 12
Learning gardens	21.11% 61
Outdoor concert venue	42.56% 123
Outdoor diamond sports fields (e.g. baseball, softball)	25.26% 73
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	23.18% 67
Outdoor social gathering spaces (e.g. Town Green)	61.25% 177
Outdoor sports courts - basketball	16.61% 48
Outdoor sports courts - handball	3.11% 9
Outdoor sports courts - pickleball	18.34% 53
Outdoor sports courts - tennis	21.11% 61
Outdoor sports courts - volleyball	3.46% 10
Parks	78.55% 227
Picnic areas or shelters	36.33% 105
Playgrounds	43.94% 127
Trails and walking paths	82.70% 239
Other (please specify)	1.04% 3
Total Respondents:	289

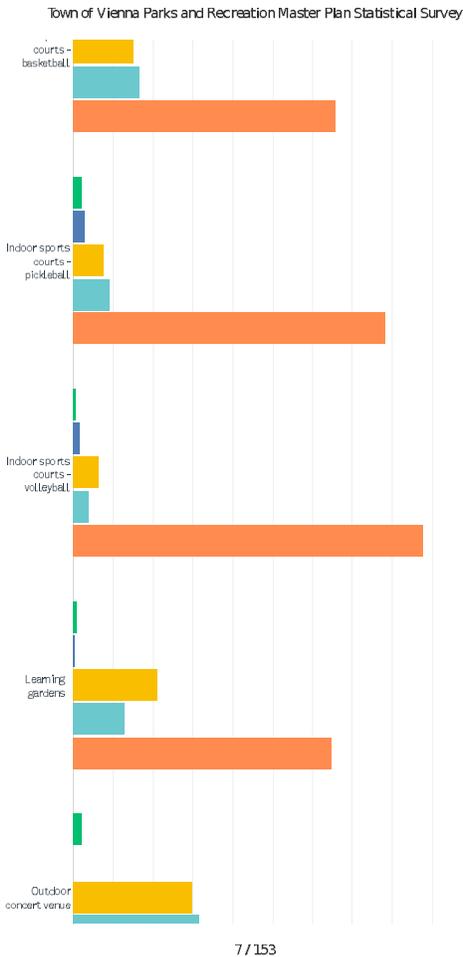
#	OTHER (PLEASE SPECIFY)	DATE
1	I regularly walk @ nottoway park.	5/6/2024 3:05 PM
2	Northside Park is a hidden gem.	4/24/2024 4:31 PM

Q4 Of the DPR facilities or amenities you or members of your household have used during the past 12 months, rate how satisfied you are with the overall quality and physical conditions.

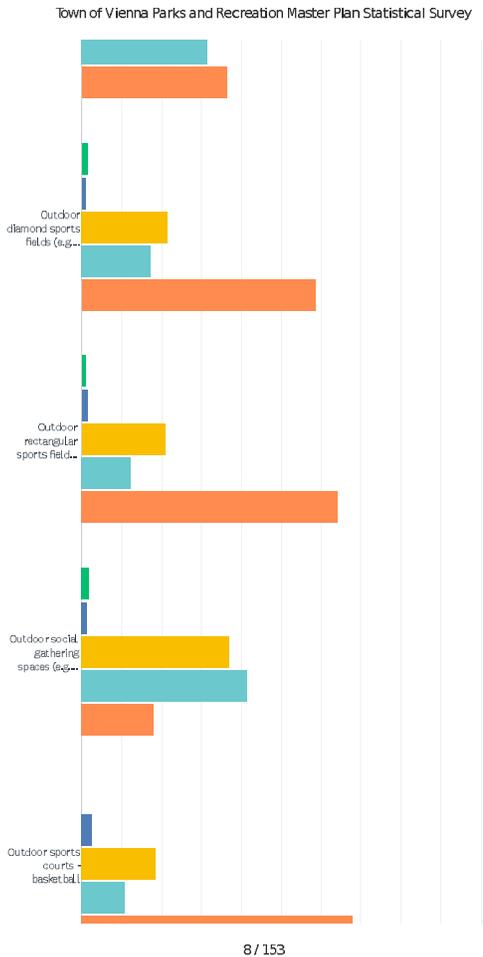
Answered: 298 Skipped: 32



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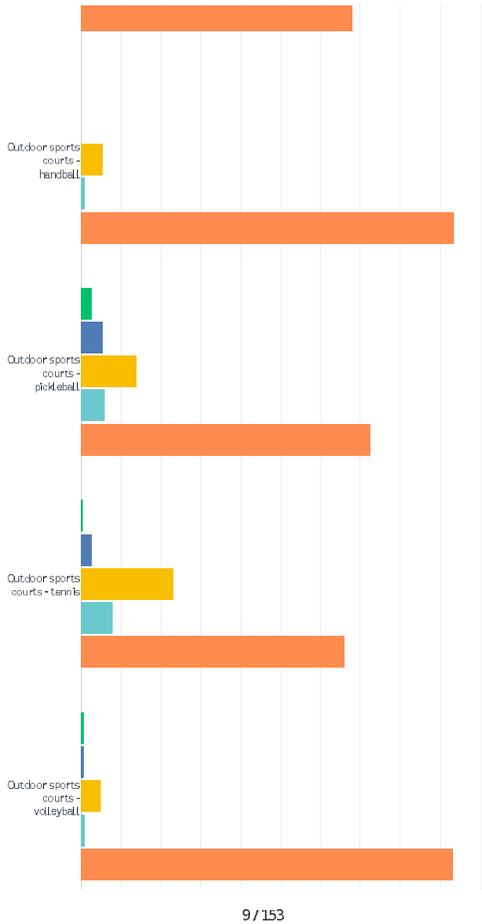


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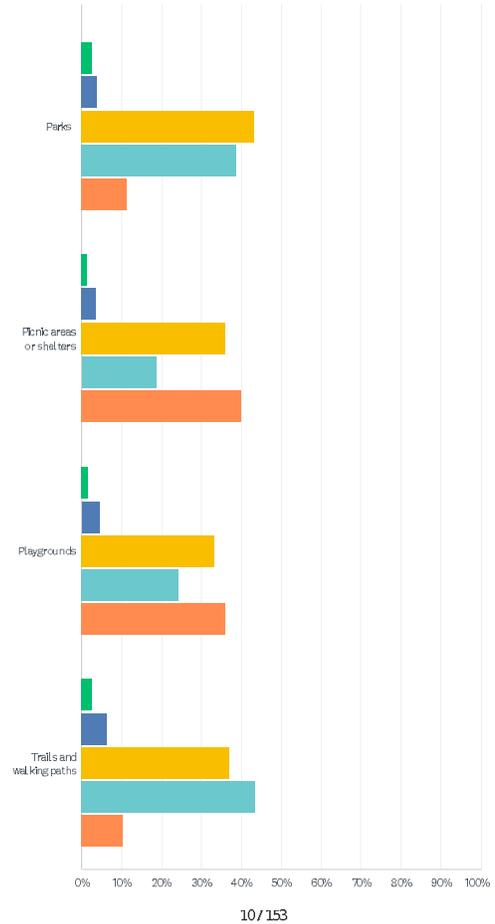


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Town of Vienna Parks and Recreation Master Plan Statistical Survey



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Very Dissat... Dissatisfied Satisfied Very Satisf... N/A

	VERY DISSATISFIED	DISSATISFIED	SATISFIED	VERY SATISFIED	N/A	TOTAL
Community center	1.85% 5	0.74% 2	24.81% 67	61.85% 167	10.74% 29	270
Dog park (off leash)	1.52% 3	3.54% 7	11.62% 23	5.56% 11	77.78% 154	198
Historic Sites (e.g. Bowman House, Little Library, Freeman Stone)	2.09% 5	0.84% 2	28.03% 67	38.08% 91	30.96% 74	239
Indoor sports courts - basketball	1.52% 3	1.01% 2	15.15% 30	16.67% 33	65.66% 130	198
Indoor sports courts - pickleball	2.03% 4	3.05% 6	7.61% 15	9.14% 18	78.17% 154	197
Indoor sports courts - volleyball	0.54% 1	1.62% 3	6.49% 12	3.78% 7	87.57% 162	185
Learning gardens	0.98% 2	0.49% 1	21.08% 43	12.75% 26	64.71% 132	204
Outdoor concert venue	2.16% 5	0.00% 0	29.87% 69	31.60% 73	36.36% 84	231
Outdoor diamond sports fields (e.g. baseball, softball)	1.44% 3	0.96% 2	21.63% 45	17.31% 36	58.66% 122	208
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	1.00% 2	1.49% 3	20.90% 42	12.44% 25	64.18% 129	201
Outdoors social gathering spaces (e.g. Town Green)	2.02% 5	1.21% 3	37.10% 92	41.53% 103	18.15% 45	248
Outdoors sports courts - basketball	0.00% 0	2.58% 5	18.56% 36	10.82% 21	68.04% 132	194
Outdoors sports courts - handball	0.00% 0	0.00% 0	5.96% 10	1.11% 2	93.33% 168	180
Outdoors sports courts - pickleball	2.46% 5	5.42% 11	13.79% 28	5.91% 12	72.41% 147	203
Outdoors sports courts - tennis	0.50% 1	2.48% 5	23.27% 47	7.92% 16	65.84% 133	202
Outdoors sports courts - volleyball	0.55% 1	0.55% 1	4.92% 9	1.09% 2	92.90% 170	183
Parks	2.66% 7	3.80% 10	43.35% 114	38.78% 102	11.41% 30	263
Picnic areas or shelters	1.37% 3	3.65% 8	36.07% 79	18.72% 41	40.18% 88	219
Playgrounds	1.80% 4	4.50% 10	33.33% 74	24.32% 54	36.04% 80	222
Trails and walking paths	2.60% 7	6.32% 17	37.17% 100	43.49% 117	10.41% 28	269

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#	OTHER (PLEASE SPECIFY)	DATE
1	Very dissatisfied with access to outdoor swimming pools. There are 3 in Vienna, each with a 4+ year-long waiting list, even for one person.	5/14/2024 4:31 PM
2	Wolftap Stream by Follin on either side is great! Wish we had another park on the Wolftap SE side of Follin.	5/14/2024 3:01 PM
3	Havent used any	5/8/2024 1:53 PM
4	The emphasis does not meet my interests. I'd like to see a real recreation center with a pool, weights, and classes. I'd like a skate park and more pickleball courts.	5/7/2024 2:16 PM
5	I have used gymnasiums and auditorium for fitness classes and attended plays at the letter as well.	5/2/2024 2:22 PM
6	Areas are usually well maintained, clean, and litter-free. Crowds are towns people and family-oriented.	5/1/2024 3:48 PM
7	Classrooms	5/1/2024 3:33 PM
8	fields improvement on all but not dissatisfied	4/26/2024 8:26 AM
9	No	3/26/2024 4:59 PM

Q5 If you selected "very dissatisfied" or "dissatisfied" above, please elaborate on your response and provide additional details on the quality or physical condition of these DPR facilities or amenities (e.g. lack of facilities, poor condition, limited availability for use).

Answered: 78 Shipped: 252

#	RESPONSES	DATE
1	Community Center Auditorium is too small for the exercise class at 5:30 pm. It would be nice if there was a better surface than the current carpet.	9/3/2024 10:32 AM
2	n/a	6/3/2024 11:51 AM
3	There are not enough dog parks in Vienna with the amount of dogs. The only one is close to Northway Park and it is badly maintained. Also not enough places to play at the community center for kids.	5/22/2024 11:46 AM
4	Destruction of 1000 trees adjacent to my house on Cote [sp.?] St N. Planted a few trees in replacement, need to build a wall + big fir trees and water [Written comment transcribed by Devin Fink]	5/21/2024 2:40 PM
5	Pickleball courts should be available at the rear meadows. Also, the lighting at Meadow Lane Park at the tennis/pickleball courts is too dim & should be improved & made brighter.	5/21/2024 12:04 PM
6	Lack of sidewalks/paths	5/18/2024 2:52 PM
7	Pickleball court hours are very limited	5/18/2024 12:08 PM
8	Riparian Park trails are not maintained. Southside Stream Park trail is in complete neglect, between DeSole Street SW and Cottage Avenue. Trees fallen over path. Benches not painted.	5/15/2024 9:20 AM
9	Trails in Northside Park are eroded.	5/14/2024 5:25 PM
10	Dog Park: Old Courthouse Road/Nottoway - Too small; too paved. Parks: Primarily South Park. Trail between Walker Street and park is often too muddy to use. Volunteers are working to remove non-native species, which is great! But the trail could use more maintenance. July 4th fireworks cause our houses to shake; Literally shake -! We hate them!	5/14/2024 4:31 PM
11	Dog park-big or small areas separated & please add large free run area with grass. Indoor pickleball needs more nights available to play outdoor pickleball please extend hours every night & later on week nights, weekends, and more regular spaces.	5/14/2024 2:37 PM
12	The picnic areas tend to be or appear to be unclean. The southside picnic area is particularly rough.	5/14/2024 2:32 PM
13	Need more parks, pickleball and trails, and picnic areas. Town green is too busy by road.	5/14/2024 1:53 PM
14	n/a	5/14/2024 10:01 AM
15	Dog park: Very small, dirty feeling, benches, etc. often broken or very dirty. Would love other features.	5/13/2024 5:13 PM
16	stop including, equitable & inclusive, in your decisions. These terms are divisive & irrelevant for this survey!!	5/13/2024 11:33 AM
17	Standing water on outdoor sports courts (e.g. Southside park basketball courts) days after rainfall.	5/13/2024 10:18 AM
18	Playgrounds mostly need updating, basketball courts, and pavement refresh.	5/13/2024 8:57 AM
19	Insufficient trails and paths. The V&OD needs maintenance.	5/10/2024 6:16 PM
20	Better, more creative/interesting use could be made of Freeman & Little Library. Indoor	5/10/2024 5:29 PM

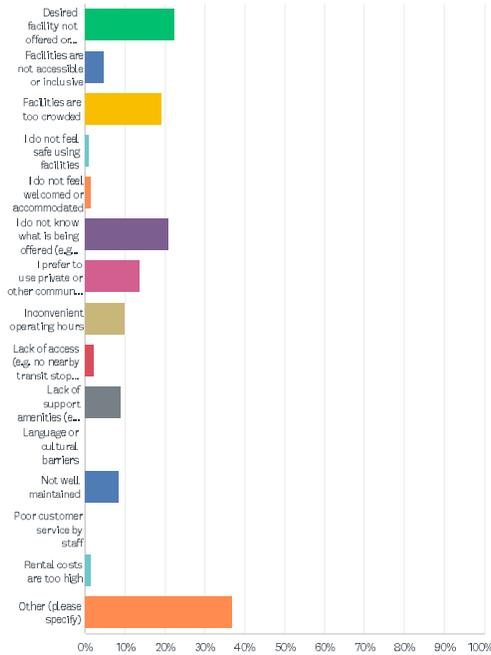
	pickleball has too many lines, clearly a retrofit.	
21	Satisfied that the Town has multiple parks. Dissatisfied that the Town does not commit sufficient resources to the management and maintenance of woodland parks and instead prioritizes kinds of public events.	5/10/2024 10:55 AM
22	Historic sites and outdoor spaces are very important for the town to maintain community engagement.	5/10/2024 8:33 AM
23	We frequent Wildwood Park and are disappointed to see the blanket of alien ground cover that has taken, as well as the officials, planted there (particularly as antithetical to the	5/9/2024 4:12 PM
24	The trails and walking paths should be better maintained. You have to constantly look at your feet so you don't trip! Also, the "trail" along Creek Crossing Road has not been maintained since it was installed - definitely a deferred maintenance situation!	5/8/2024 9:54 AM
25	Community Center facilities are very nice, but public restrooms could use better signage, i.e., locking door from inside, and outdoor bathrooms by Village Green are ok but could use a bit more TLC.	5/7/2024 12:50 PM
26	Dog parks could use TLC. Need more outdoor basketball and tennis courts.	5/7/2024 12:42 PM
27	Pickleball courts hours are TOO limited. The Glyndon courts. is virtually impossible for a working person to use.	5/6/2024 5:50 PM
28	Parks are not maintained-invasives fallen trees, need more branches, and not enough parks with all the development happening in town. Not enough trails, and paths, and not taken care of and needs branches.	5/6/2024 11:15 AM
29	The picnic area at Meadow Lane Park needs a facelift. The poles have lots of old tape and decor from past events, bathrooms need an upgrade, and the ground covering near the picnic areas is sparse.	5/3/2024 4:40 PM
30	Why didn't the new bridge to Freeman House give access other than the building to the park (green) below?	5/3/2024 4:18 PM
31	We need proper volleyball courts in town. Sand volleyball field in town is not in good shape and also is not helpful to practice indoor volleyball. We also need open gym for indoor volleyball.	5/3/2024 2:41 PM
32	softball field area needs upgrade	5/3/2024 2:20 PM
33	Would like more walking trails throughout the town.	5/1/2024 4:08 PM
34	Town Green-it would be great if you would allow more opportunities for wine/beverages to be sold. For example, on Friday nights there could be food/drinks.	5/1/2024 12:43 PM
35	Indoor pickleball courts are very close together-this affects play	4/28/2024 9:56 AM
36	a lack of repair to sown playground and park facilities	4/27/2024 8:18 PM
37	Please allow 14-year-old children to play pickleball with an adult at the town indoor pickleball courts.	4/26/2024 2:02 PM
38	Lack of facilities & upgrades needed to encourage activity and exercise; is there a map of all DPR facilities for residents?	4/26/2024 8:26 AM
39	please keep the merry-go-round at Meadow Lake!	4/25/2024 3:07 PM
40	No deer control (see deer browse), NO control of lesser celandine, little work done on other invasive plants, sometimes noise from gas-powered equipment	4/25/2024 11:11 AM
41	n/a	4/25/2024 10:34 AM
42	Dog park just not that well maintained - & people don't follow the rules (not really your problem :))	4/25/2024 10:09 AM
43	n/a	4/25/2024 8:22 AM
44	- Pickleball = not enough courts - Some trails are in good condition - others we are not aware they exist. A map showing where all the trails and parks are in Vienna would be great in order to explore. - Dog Park: Not very inviting - needs separate big/small dog areas; maybe open another one in Vienna - we need 2!	4/24/2024 4:55 PM

45	The problem is pickleball. When it is being played, the park is virtually unusable. The noise is unacceptable. The tennis players hate, the baseball spectators hate it, and the basketball players hate it. Pickleball players do not adhere to posted times and do not lock up the nets, encouraging out of hours use.	4/24/2024 4:35 PM
46	pickleball is too noisy!	4/24/2024 3:56 PM
47	Many of the playgrounds are very old and the equipment is below the quality that should be available in Vienna.	4/24/2024 3:45 PM
48	I do feel pickleball suffered with Glyndon restrictions.	4/22/2024 2:01 PM
49	NOT ENOUGH SPACE FOR PICKLEBALL - CONSIDER ADDING LOCATIONS	4/18/2024 11:03 PM
50	WOULD LIKE TO SEE BATHROOMS OPEN MORE AND INCREASED ACCESSIBILITY FOR DISABILITIES	4/18/2024 10:12 PM
51	BASKETBALL COURT AT SOUTHSIDE HAS NO WALL/BORDER/BARRIER TO KEEP BALLS GOING INTO WOODS TOWARD STREAM, ETC. PATHWAYS OF SOUTHSIDE TEND TO WASH OUT, DIRT RUN OFF, ETC	4/13/2024 10:56 PM
52	The dog park needs more frequent maintenance, especially with the wood chips. And the restrooms at the parks are always locked or out of order.	4/13/2024 8:03 PM
53	The tennis courts and soccer grounds can be better maintained.	4/13/2024 4:52 PM
54	I wish there were more Pickleball hours at Glyndon Park.	4/12/2024 2:17 PM
55	Overall, park spaces are well maintained, staff is friendly and helpful and space is typically available if we need it.	4/11/2024 9:01 AM
56	Schedule of open gym (for basketball) is never posted and if posted accurate. The gym is often unavailable during desirable times because it is being used for non-sports events such as coin shows, ethnic festivals, etc-those should take place in other non-sports spaces in town or outskirts of town. The sports court in our community center should be used for sports. The new gym is lovely but very unavailable to the community. Why isn't it open more on days when FCPS is closed for drop in activities for kids? Better planning is necessary for use of the indoor basketball facility at the community center.	4/5/2024 12:17 PM
57	Just in passing by... Picnic Shelters are a bit tired.	4/5/2024 6:25 AM
58	Are there AEDs at the parks? Trails and parks could use some beautification, like deer resistant flowers, more benches with shade opportunities along the WOOD and more water foundations or water bottle fill stations. Also separate trash containers with tight lids for dog poop only so it doesn't smell around the parks. Bigger trash cans for the parks that have big events like Glyndon, Red Caboose, Town Green, and Meadow Lane Park. The Bus shelters are looking tired. The ribbons that go on the Christmas trees down Maple are also faded and could use a refresh. Light poles could also use a good painting. Park bathrooms could use an update for the ones that haven't been updated. The Town Green is really looking tired. The whole town could use a good power wash, especially on curbs and on the brick sidewalks, especially by the library where people's names are engraved on the bricks. There could be more Town Green benches and picnic tables with umbrellas, the pavers around and by the fountain are tripping hazards and the fountain is always growing green algae. All wooden benches should be replaced. Picnic areas and pavilions could also use an update. Also there are never free gyms open on Sundays at the Community Center, they are always rented out. A suggestion for the church space at the Church that was purchased by the Town would be to turn it into a community pool for Town Residents plus a splash pad. With pool wait lists exceeding 7+ years, it would be a nice addition to the Town. I think the Town is great, but it's the little extra touches and details, routine maintenance that would make it exceptional.	4/4/2024 6:35 PM
59	Dissatisfied by lack of available timeslots for Pickleball and tennis courts.	4/4/2024 4:14 PM
60	playgrounds and parks can be updated and include activities for older children like 12+	4/4/2024 1:029 AM
61	Playgrounds are very out of date. There is no time when I can take my 9-year-old to the indoor basketball court - there are always games in progress. It would be nice if we could use the little court for little kids.	4/4/2024 6:21 AM
62	Playgrounds are really old and in disrepair, a lot of the playgrounds have rust and are in need	4/2/2024 8:38 PM

	of replacement. Some parks have very small Playground areas.	
63	The dissatisfied selection is mainly for the path and fields next to Vienna Elementary and the community center. The paths regularly flooded with water or ice, and the grass fields are often soaked. Meadow Lane Park has a similar problem - poor paths in and out of the park and regular water problems and slow draining fields.	4/2/2024 8:02 PM
64	Not enough / poor condition	4/2/2024 7:15 PM
65	Not adequate amount of sidewalks. Mashie Drive has no sidewalks, and a substantial amount of high speed cut-through traffic.	4/2/2024 6:01 PM
66	The picnic areas are sometime messy and have lots of trash.	4/1/2024 5:39 PM
67	WOOD Trail through the TOV is not kept up as it is in neighboring jurisdictions (Hamdon, Falls Church City, even Arlington.) It is very overgrown in areas (many times with invasive species). Widening the path through the TOV would increase the enjoyment and safety of the path (ie the width near the community center). Falls Church City has separate lanes for walkers and bikers which is especially helpful in the high traffic areas.	4/1/2024 10:31 AM
68	Playground at Glyndon Park older and often with broken or worn down parts	4/1/2024 8:31 AM
69	Limited time for pickleball is so frustrating. The playgrounds need to cater to older kids too. After about 7 the playgrounds are too small.	3/30/2024 2:44 PM
70	Great condition Great staff	3/28/2024 2:38 PM
71	I have noticed homeless person sleeping in town green multiple times during the past month.	3/27/2024 5:03 PM
72	Utilized Meadow Ln Park Bathrooms - Filthy, floor extremely dirty, toilets never cleaned, bowls dirty, spider webs everywhere... extremely disappointing & embarrassing for myself & guests - for the high taxes paid to town the parks filthy bathrooms are a disgrace & embarrassment to the community	3/27/2024 1:47 PM
73	Given the many in the community who have dogs I find the space for the dog park to be woefully small and in need of maintenance. Additionally parking can be very tight and is a deterrent of taking a "chance" of going.	3/27/2024 12:08 PM
74	The softball field at South Side is in terrible shape and we are doing a disservice to girls. The boys fields get much more attention.	3/27/2024 7:17 AM
75	My only comment is about Waters Field. I realize it is a shared facility, but the condition of the buildings is terrible and should embarrass the town. It is in the heart of Vienna and looks horrible let alone have limited functionality.	3/27/2024 6:18 AM
76	The playgrounds need to be reinvented.	3/26/2024 4:09 PM
77	Number of courts is limited and often not available in weekend.	3/26/2024 3:34 PM
78	I oppose spending tax dollars on gardens	3/26/2024 3:14 PM

Q6 What has prevented you or members of your household from using any DPR facilities or amenities during the past 12 months? Select all that apply.

Answered: 192 Skipped: 138



ANSWER CHOICES	RESPONSES
Desired facility not offered or missing	22.40% 43
Facilities are not accessible or inclusive	4.69% 9
Facilities are too crowded	19.27% 37
I do not feel safe using facilities	1.04% 2
I do not feel welcomed or accommodated	1.56% 3
I do not know what is being offered (e.g., facility locations, amenities available)	20.83% 40
I prefer to use private or other community facilities	13.54% 26
Inconvenient operating hours	9.90% 19
Lack of access (e.g., no nearby transit stops, walking distance too far from residence, lack of parking)	2.08% 4
Lack of support amenities (e.g., restrooms, water fountains)	8.85% 17
Language or cultural barriers	0.00% 0
Not well maintained	8.33% 16
Poor customer service by staff	0.00% 0
Rental costs are too high	1.56% 3
Other (please specify)	36.98% 71
Total Respondents: 192	

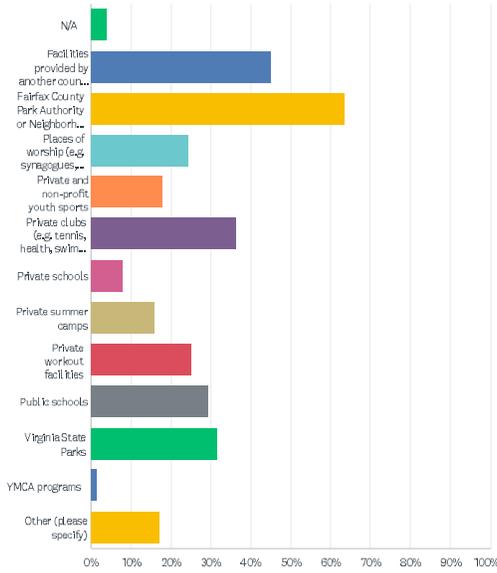
#	OTHER (PLEASE SPECIFY)	DATE
1	busy personal schedule	6/3/2024 11:51 AM
2	time	5/28/2024 11:50 AM
3	We just haven't had the time to use all the resources, but look forward to doing so much more as we approach retirement.	5/18/2024 6:53 PM
4	Didn't have the need	5/18/2024 4:42 PM
5	The community center doesn't offer the kind of fitness facilities I would find very useful	5/18/2024 12:08 PM
6	We are busy with other activities.	5/14/2024 6:39 PM
7	Pools not accessible. Poorly maintained trails.	5/14/2024 4:31 PM
8	Pickleball outside Glyndon Park is super busy. Also, we wish we had a lap pool. We use Providence and Vac.	5/14/2024 3:01 PM
9	Southside not well maintained.	5/14/2024 2:32 PM
10	busy with other commitments	5/14/2024 2:11 PM
11	I am an 81 yr old widower, and not a "joiner" by nature.	5/14/2024 12:29 PM
12	n/a	5/14/2024 10:01 AM
13	Programming at the Community Center is geared toward the very young and very old. Not much for the inbetweens.	5/10/2024 5:29 PM
14	Time. Our schedules. Very tired except to walk dog in park. (And pick up, of course!)	5/10/2024 4:35 PM
15	work and other commitments have gather in the way.	5/10/2024 1:55 PM
16	the log on process to reserve courts is painful. Need to be clean up.	5/10/2024 10:09 AM

17	haven't thought about it.	5/9/2024 3:28 PM
18	illness and caregiving an elderly relative	5/8/2024 12:41 PM
19	Rec facility with indoor pool and track/gym space for town residents missing.	5/8/2024 12:04 PM
20	There are no community (public) pools. Bike access on Maple Avenue is frightening.	5/7/2024 2:16 PM
21	Can't get reservation semester	5/7/2024 11:46 AM
22	Recovering from broken pelvis	5/7/2024 8:57 AM
23	No interest in using them	5/6/2024 4:20 PM
24	no occasion to visit.	5/6/2024 12:47 PM
25	not enough free time	5/6/2024 12:10 PM
26	Age = 85 years	5/3/2024 5:15 PM
27	We are too old.	5/3/2024 4:29 PM
28	Misleading sign about pickleball hours at Meadowlane was posted. After a complaint, the sign was removed.	5/3/2024 3:51 PM
29	just dont need them. We are senior citizens still employed, not much free time.	5/3/2024 1:25 PM
30	other priorities as grandchildren have grown and other responsibilities have taken precedence	5/2/2024 2:22 PM
31	n interest or our part for some like athletic fields, We're retired and kids are grown and live out of town.	5/2/2024 1:52 PM
32	no indoor pool	5/2/2024 12:29 PM
33	At the age of 85, 2 workouts (exercises) a week is all I care to do.	5/1/2024 4:41 PM
34	Disappointed that renewed community center does not include a weight room, so I use County facilities instead.	5/1/2024 4:08 PM
35	I have used DPR facilities, and I'm very happy with what's offered.	5/1/2024 3:48 PM
36	Nothing	5/1/2024 3:33 PM
37	Transportation problems	5/1/2024 3:19 PM
38	too busy	4/30/2024 3:33 PM
39	preferred activities are available at county locations	4/29/2024 10:55 AM
40	more senior facilities and/or programs	4/29/2024 10:40 AM
41	sensory sensitive playgrounds amenities would be nice.	4/29/2024 8:26 AM
42	restrooms are closed during the winter at southside park.	4/29/2024 3:07 PM
43	As a senior citizen, I am either unable or not interested in most sports. I do participate in a week of senior fitness class.	4/25/2024 2:11 PM
44	weather	4/25/2024 8:22 AM
45	The pickleball noise is unbearable.	4/24/2024 4:35 PM
46	Only 2 members in household - Age 81; Other in Memory Care Facility	4/24/2024 4:20 PM
47	nothing written	4/24/2024 3:20 PM
48	Fields and courts are often full during peak weather months	4/24/2024 11:34 AM
49	Community Center does not offer exercise and weight lifting equipment.	4/23/2024 5:21 PM
50	Covid 19 concerns	4/23/2024 5:08 PM
51	Instructions for first time pickleball players are not clear, established players were not welcoming.	4/23/2024 2:58 PM

52	Lack of time to explore and enjoy.	4/23/2024 12:48 PM
53	Age. Retired. Enjoy walking bike path. Being a formal coach (Virginians, Vogues, Shamrocks) appreciate all the Town has to offer, especially for youth sports.	4/23/2024 12:35 PM
54	Busy schedules. Other interests.	4/21/2024 6:42 PM
55	N/A	4/20/2024 12:03 PM
56	COMMUNITY CENTER HAS NO FITNESS CENTER OR POOL	4/13/2024 11:17 PM
57	Free time on my part. We use Nottoway Community Gardens a lot.	4/12/2024 5:27 PM
58	Have not gotten around to it	4/11/2024 8:05 AM
59	I want to use the indoor sports courts more but they are not accessible.	4/9/2024 12:17 PM
60	n/a	4/5/2024 6:25 AM
61	Nothing has prevented or deterred me. It's just my choice.	4/3/2024 4:03 AM
62	I use the ones I'm interested in, nothing negative!	4/2/2024 3:10 PM
63	Glyndon park & Community Center pickleball hours are very restrictive and therefore courts are crowded	3/29/2024 6:43 PM
64	age 92, 84	3/29/2024 4:39 PM
65	None of the above	3/28/2024 11:21 AM
66	Reasons to go to these places	3/27/2024 2:04 PM
67	Bathrooms filthy & not cleaned...county bathrooms are superior compare to the Town of Vienna Parks..	3/27/2024 1:47 PM
68	A number of community center events are limited to age 65 and up	3/27/2024 1:29 PM
69	lot of money went into community center but not much bang for the buck	3/27/2024 8:54 AM
70	Classes being canceled	3/26/2024 4:09 PM
71	No interest	3/26/2024 3:59 PM

Q7 Which other providers of parks and recreation facilities or amenities have you or members of your household used during the past 12 months? (Select all that apply.)

Answered: 305 Skipped: 25



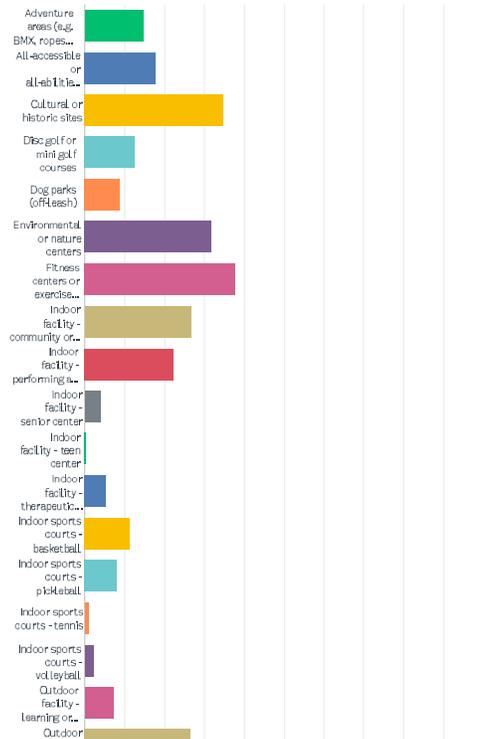
ANSWER CHOICES	RESPONSES
N/A	3.93% 12
Facilities provided by another county, region, city, or town	44.92% 137
Fairfax County Park Authority or Neighborhood & Community Services	63.61% 194
Places of worship (e.g. synagogues, churches, mosques)	24.26% 74
Private and non-profit youth sports	17.70% 54
Private clubs (e.g. tennis, health, swim, golf)	36.39% 111
Private schools	7.87% 24
Private summer camps	15.74% 48
Private workout facilities	25.25% 77
Public schools	29.51% 90
Virginia State Parks	31.48% 96
YMCA programs	1.31% 4
Other (please specify)	17.05% 52
Total Respondents: 305	

#	OTHER (PLEASE SPECIFY)	DATE
1	person equipment, national parks	6/3/2024 11:54 AM
2	Glyndon Park Pickleball	5/21/2024 2:41 PM
3	W&OD Trail	5/18/2024 6:55 PM
4	Girl Scout	5/18/2024 2:52 PM
5	Nottoway Park	5/15/2024 9:21 AM
6	Fairfax County Parks, Oakmont Rec Ctr	5/15/2024 8:56 AM
7	Meadowlark, National Parks including Big Bend, Point Reyes	5/14/2024 5:26 PM
8	National Parks; Other facilities: Meadowlark Botanical Gardens, Dunn Loring, Swim Club, Oak Marr Rec Ctr	5/14/2024 5:11 PM
9	Huntley Meadows	5/14/2024 4:31 PM
10	Oakton	5/14/2024 4:03 PM
11	Providence, Audrey Moore, Summer camps, Meadowlark Gardens, Westminster private school and summer camps, VAC	5/14/2024 3:05 PM
12	Alexandria Waterfront, DC tidal basin/memorials	5/13/2024 7:28 PM
13	Oakmont Rec Center, Patrick Henry Library, Shirlington Dog park, Arlington Community Center	5/13/2024 5:14 PM
14	private adult sports league	5/13/2024 4:42 PM
15	Big Bend National Park, Grand Canyon National Park	5/10/2024 6:17 PM
16	Nottoway Park	5/10/2024 5:54 PM
17	Wolf Trap	5/8/2024 1:55 PM
18	Oak Marr Rec Center and Golf Course	5/8/2024 12:04 PM
19	Fairfax	5/7/2024 7:01 PM

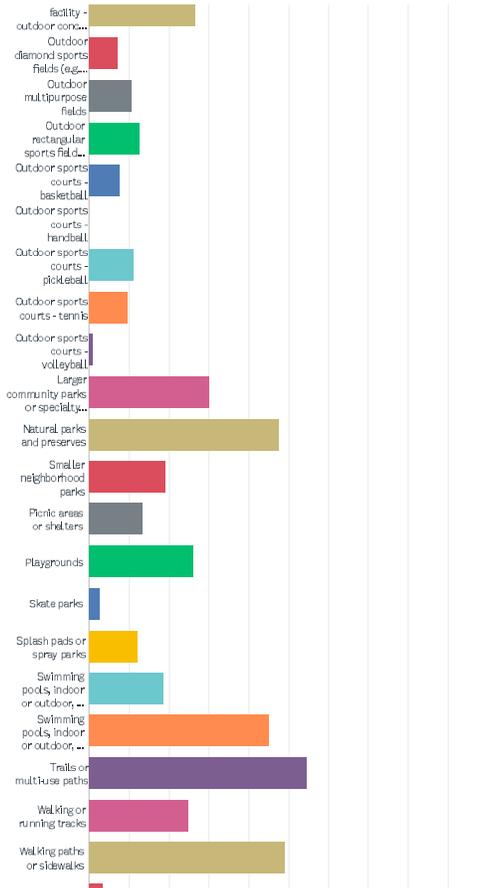
20	Springhill Rec Center; Meadowlark Gardens	5/7/2024 2:17 PM
21	National park, Great Falls	5/3/2024 4:18 PM
22	Bike trails in Portland, OR, Maryland, and D.C.	5/3/2024 3:51 PM
23	Soccer, volleyball, basketball, dancing	5/3/2024 2:55 PM
24	Shenandoah national park, meadowlark, & greenspring garden in Alexandria	5/3/2024 1:00 PM
25	Oakmont, Riverbend Park, Scotts Run, Lake Fairfax	5/1/2024 4:09 PM
26	Libraries	5/1/2024 3:34 PM
27	my mother-in-laws pool in Rotorunda	4/30/2024 3:34 PM
28	Williams programs & facilities	4/29/2024 10:41 AM
29	Private community buildings/playgrounds	4/29/2024 10:12 AM
30	national parks	4/25/2024 1:19 PM
31	The St. James	4/24/2024 3:45 PM
32	state and national parks	4/24/2024 3:20 PM
33	National parks; State parks	4/24/2024 1:53 PM
34	Fairfax Racquet Club	4/24/2024 1:17 PM
35	Nottoway, Meadowlark, Burke Lake	4/24/2024 11:03 AM
36	Meadowlark Garden, Great Falls Park, Wolf Trap Park	4/23/2024 5:09 PM
37	Wolf Trap	4/23/2024 4:52 PM
38	TOV Community Center	4/23/2024 12:49 PM
39	Meadowlark Botanical Gardens	4/23/2024 12:00 PM
40	Washington DC	4/22/2024 12:11 PM
41	PARKS AND REC CENTERS IN DC, MARYLAND, AND PRINCE WILLIAM COUNTY AND/OR ARLINGTON	4/19/2024 10:12 PM
42	Quiet Waters Park	4/18/2024 9:55 PM
43	W&OD TRAIL, MT. VERNON TRAIL, CAPITAL CRESCENT TRAIL	4/13/2024 10:57 PM
44	National Parks	4/13/2024 10:43 AM
45	W&OD TRAIL	4/11/2024 10:49 PM
46	ARLINGTON PARKS AND TRAILS	4/11/2024 10:06 PM
47	National Parks	4/7/2024 8:53 PM
48	We love Vienna, Fairfax County and the Commonwealth of Virginia	4/3/2024 4:05 AM
49	Wolf Trap National Park	4/1/2024 5:48 PM
50	National Parks	4/1/2024 7:43 AM
51	NVRPA (W&OD trail)	3/30/2024 11:30 PM
52	ice / roller rinks	3/27/2024 8:55 AM

Q8 Which parks and recreation facilities or amenities from other providers have you or members of your household used during the past 12 months? (Select all that apply.)

Answered: 300 Skipped: 30

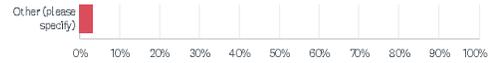


Town of Vienna Parks and Recreation Master Plan Statistical Survey



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Town of Vienna Parks and Recreation Master Plan Statistical Survey



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Town of Vienna Parks and Recreation Master Plan Statistical Survey

ANSWER CHOICES	RESPONSES
Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)	14.67% 44
All-accessible or all-abilities amenities (e.g. athletic fields, playgrounds, picnic tables)	18.00% 54
Cultural or historic sites	34.67% 104
Disc golf or mini golf courses	12.67% 38
Dog parks (off-leash)	8.67% 26
Environmental or nature centers	31.67% 95
Fitness centers or exercise equipment stations	37.67% 113
Indoor facility - community or recreation centers	26.67% 80
Indoor facility - performing and visual arts	22.33% 67
Indoor facility - senior center	4.00% 12
Indoor facility - teen center	0.33% 1
Indoor facility - therapeutic recreation, wellness, or inclusion	5.33% 16
Indoor sports courts - basketball	11.33% 34
Indoor sports courts - pickleball	8.00% 24
Indoor sports courts - tennis	1.00% 3
Indoor sports courts - volleyball	2.33% 7
Outdoor facility - learning or community gardens	7.33% 22
Outdoor facility - outdoor concert venues	26.33% 79
Outdoor diamond sports fields (e.g. baseball, softball)	7.00% 21
Outdoor multipurpose fields	10.67% 32
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	12.67% 38
Outdoor sports courts - basketball	7.67% 23
Outdoor sports courts - handball	0.00% 0
Outdoor sports courts - pickleball	11.00% 33
Outdoor sports courts - tennis	9.67% 29
Outdoor sports courts - volleyball	1.00% 3
Larger community parks or specialty parks	30.00% 90
Natural parks and preserves	47.33% 142
Smaller neighborhood parks	19.00% 57
Picnic areas or shelters	13.33% 40
Playgrounds	26.00% 78
Skate parks	2.67% 8

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Town of Vienna Parks and Recreation Master Plan Statistical Survey

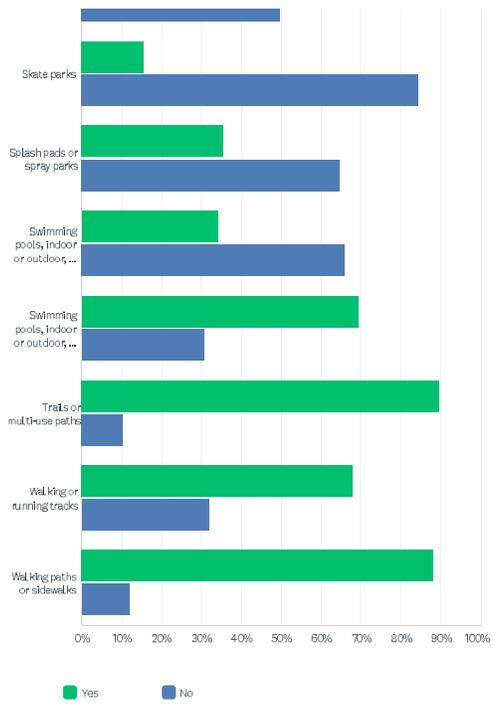
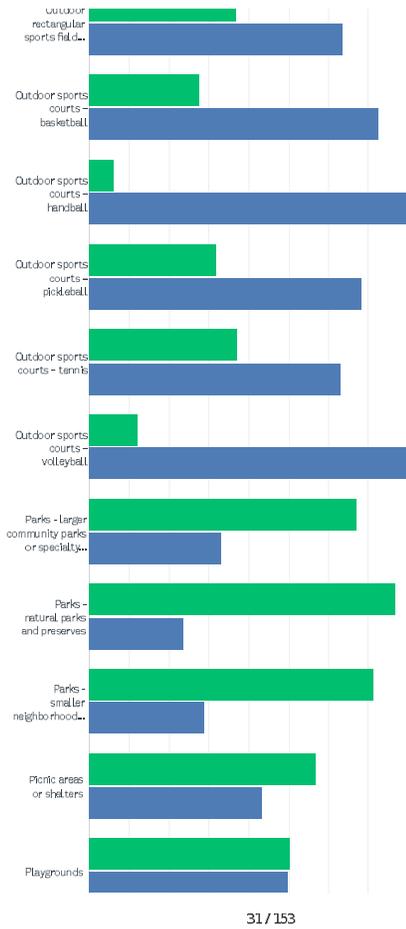
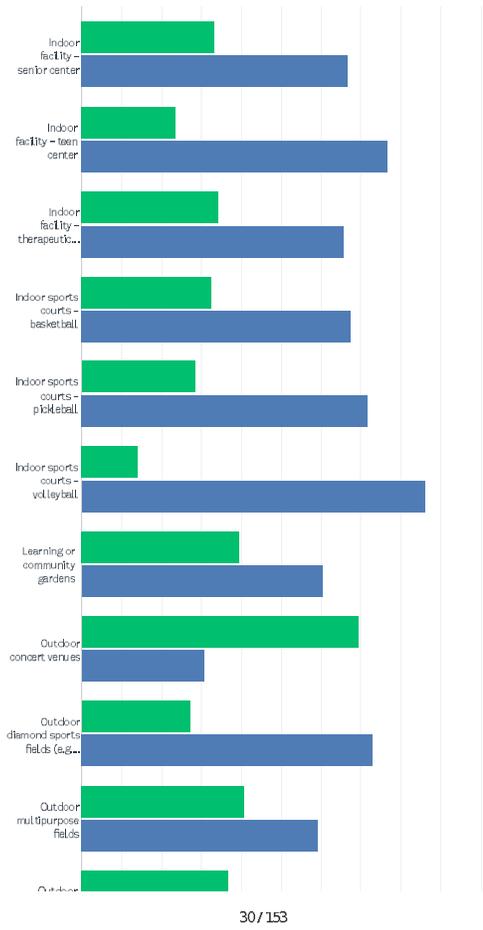
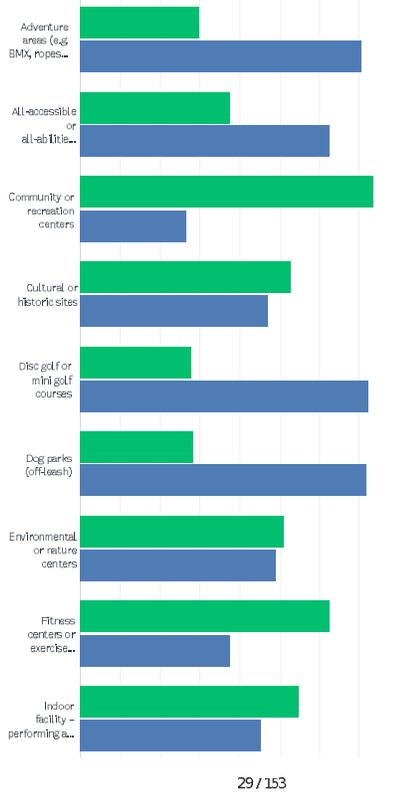
Splash pads or spray parks	12.00%	36
Swimming pools, indoor or outdoor for competitive swim (e.g. swim team)	18.67%	56
Swimming pools, indoor or outdoor for non-competitive swim (e.g. recreation, fitness, instruction)	45.00%	135
Trails or multi-use paths	54.67%	164
Walking or running tracks	24.67%	74
Walking paths or sidewalks	49.00%	147
Other (please specify)	3.33%	10
Total Respondents: 300		

#	OTHER (PLEASE SPECIFY)	DATE
1	N/A	5/18/2024 4:44 PM
2	Learning Gardens (Meadowlark); Outdoor concert venues (Wolftrap); Swimming pools (Oak Matt)	5/15/2024 9:27 AM
3	Dum Loing for pickleball; Biking on W&OD & C&O; Trampoline parks	5/14/2024 3:06 PM
4	arts center, Hemdon, Falls Church	5/6/2024 11:28 AM
5	meadowlark park	5/2/2024 1:54 PM
6	Taichi	4/29/2024 11:13 AM
7	Mostly use Burke Lake Park (for the trainride) and Clemjorjri Park as a big, interesting playground	4/20/2024 11:20 AM
8	Golf courses	4/4/2024 1:41 PM
9	Fairfax County golf courses	4/3/2024 8:31 PM
10	None	3/28/2024 2:39 PM

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Q9 Do you or members of your household have a need for the following facilities or amenities in the Town of Vienna?

Answered: 299 Skipped: 31



Town of Vienna Parks and Recreation Master Plan Statistical Survey

	YES	NO	TOTAL
Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)	29.67% 62	70.33% 147	209
All-accessible or all-abilities amenities (e.g. athletic fields, playgrounds, picnic tables)	37.44% 79	62.56% 132	211
Community or recreation centers	73.33% 176	26.67% 64	240
Cultural or historic sites	52.89% 119	47.11% 106	225
Disc golf or mini golf courses	27.69% 54	72.31% 141	195
Dog parks (off-leash)	28.36% 57	71.64% 144	201
Environmental or nature centers	50.91% 112	49.09% 108	220
Fitness centers or exercise equipment stations	62.56% 142	37.44% 85	227
Indoor facility – performing and visual arts	54.84% 119	45.16% 98	217
Indoor facility – senior center	33.33% 67	66.67% 134	201
Indoor facility – teen center	23.37% 43	76.63% 141	184
Indoor facility – therapeutic recreation, wellness, or inclusion	34.36% 67	65.64% 128	195
Indoor sports courts – basketball	32.65% 64	67.35% 132	196
Indoor sports courts – pickleball	28.28% 56	71.72% 142	198
Indoor sports courts – volleyball	13.98% 26	86.02% 160	186
Learning or community gardens	39.71% 83	60.29% 126	209
Outdoor concert venues	69.30% 158	30.70% 70	228
Outdoor diamond sports fields (e.g. baseball, softball)	27.04% 53	72.96% 143	196
Outdoor multipurpose fields	40.80% 82	59.20% 119	201
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	36.73% 72	63.27% 124	196
Outdoorsports courts – basketball	27.55% 54	72.45% 142	196
Outdoorsports courts – handball	6.11% 11	93.89% 169	180
Outdoorsports courts – pickleball	31.84% 64	68.16% 137	201
Outdoorsports courts – tennis	37.00% 64	63.00% 108	172

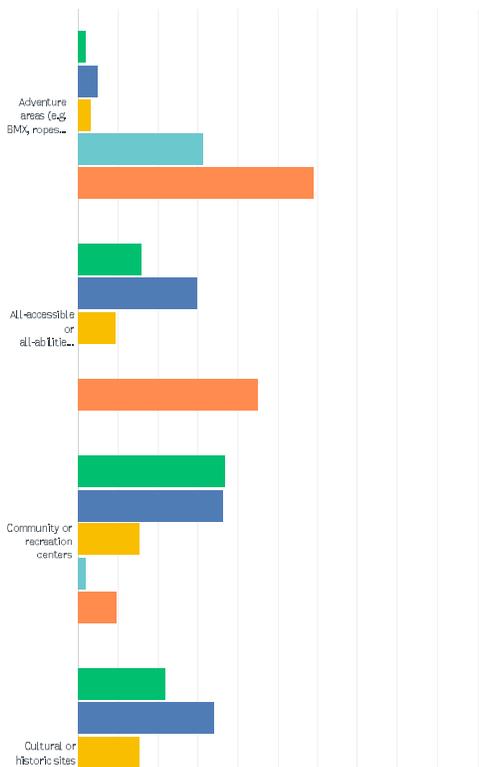
Town of Vienna Parks and Recreation Master Plan Statistical Survey

	74	126	200
Outdoor sports courts – volleyball	12.15% 22	87.85% 159	181
Parks - larger community parks or specialty parks	66.97% 146	33.03% 72	218
Parks - natural parks and preserves	76.64% 187	23.36% 57	244
Parks - smaller neighborhood parks	71.18% 163	28.82% 66	229
Picnic areas or shelters	56.81% 121	43.19% 92	213
Playgrounds	50.23% 107	49.77% 106	213
Skate parks	15.56% 28	84.44% 152	180
Splash pads or spray parks	35.35% 70	64.65% 128	198
Swimming pools, indoor or outdoor for competitive swim (e.g. swim team)	34.16% 69	65.84% 133	202
Swimming pools, indoor or outdoor for non-competitive swim (e.g. recreation, fitness, instruction)	69.33% 165	30.67% 73	238
Trails or multi-use paths	89.47% 238	10.53% 28	266
Walking or running tracks	68.12% 156	31.88% 73	229
Walking paths or sidewalks	88.06% 236	11.94% 32	268

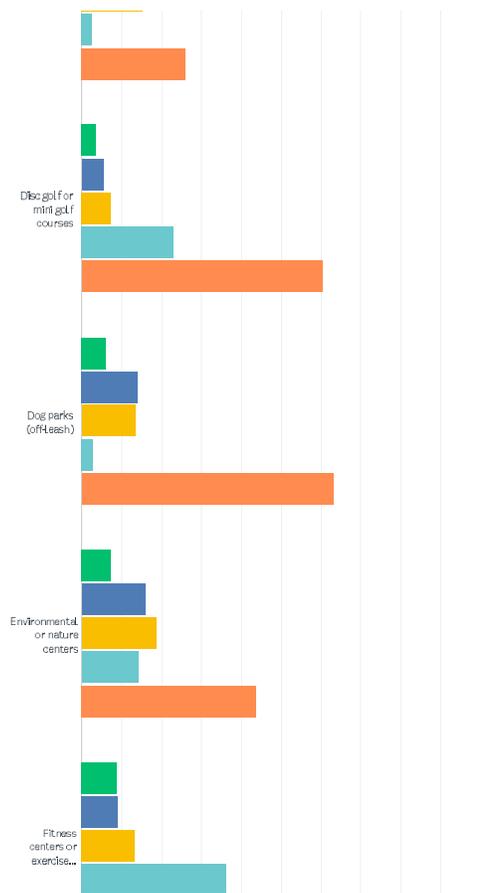
Town of Vienna Parks and Recreation Master Plan Statistical Survey

Q10 How well are your or members of your household's needs met for each facility or amenity by the Town of Vienna?

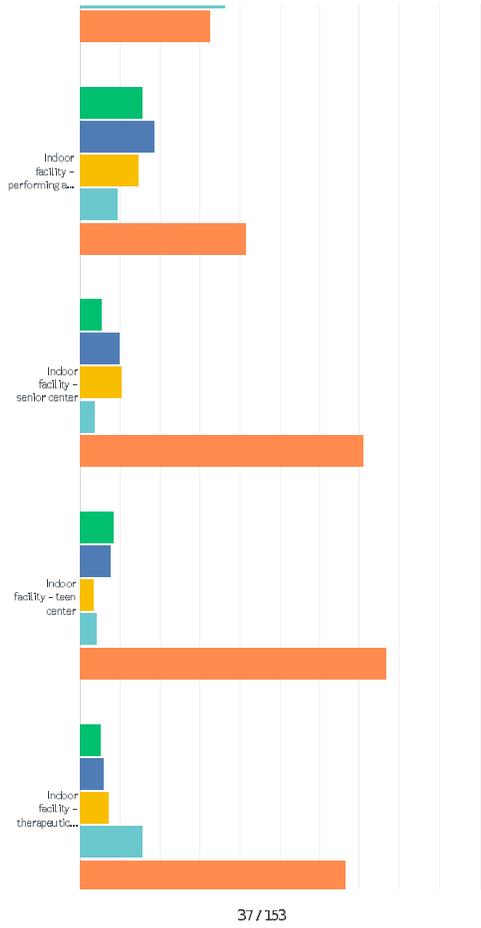
Answered: 278 Skipped: 52



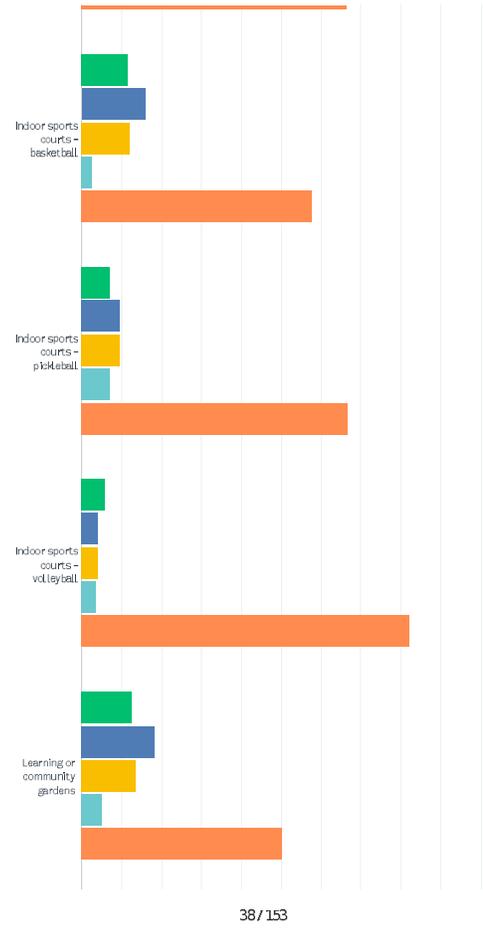
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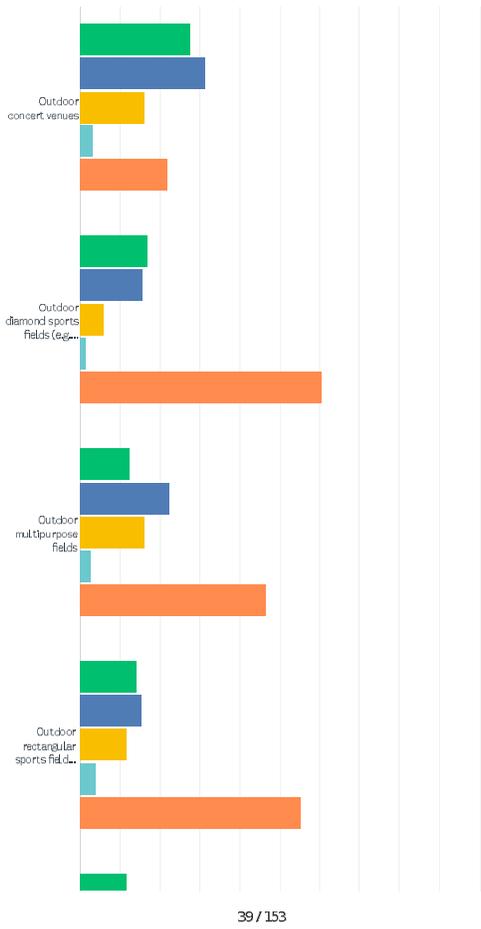
Town of Vienna Parks and Recreation Master Plan Statistical Survey



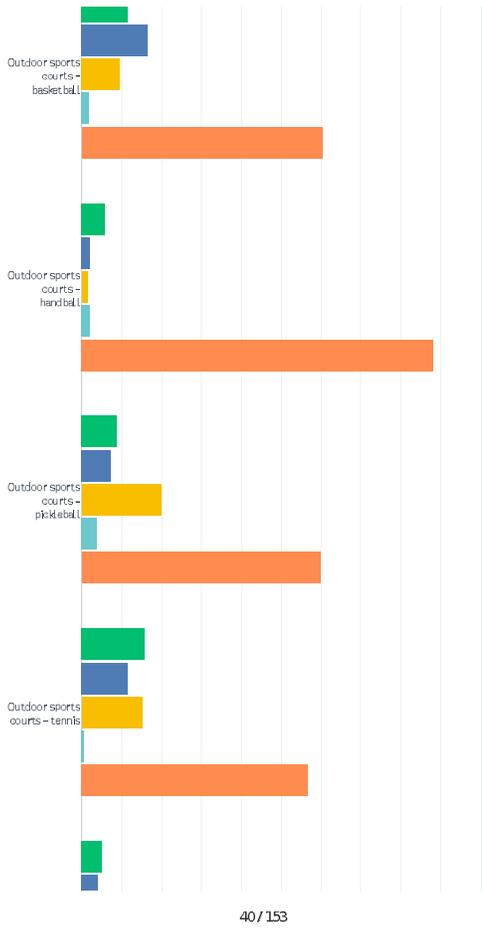
Town of Vienna Parks and Recreation Master Plan Statistical Survey



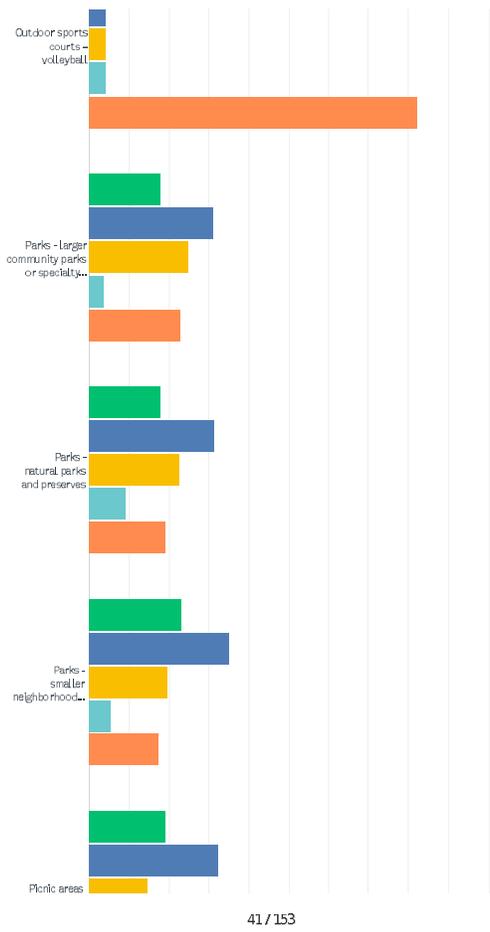
Town of Vienna Parks and Recreation Master Plan Statistical Survey



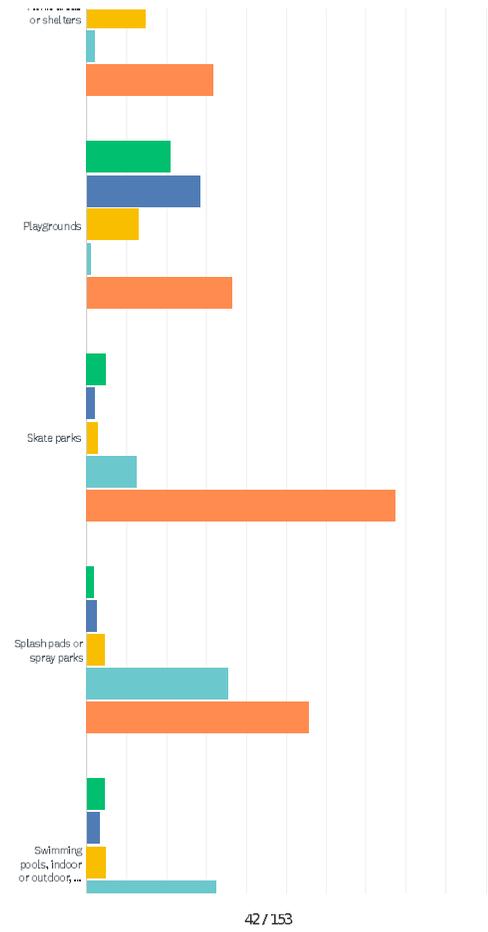
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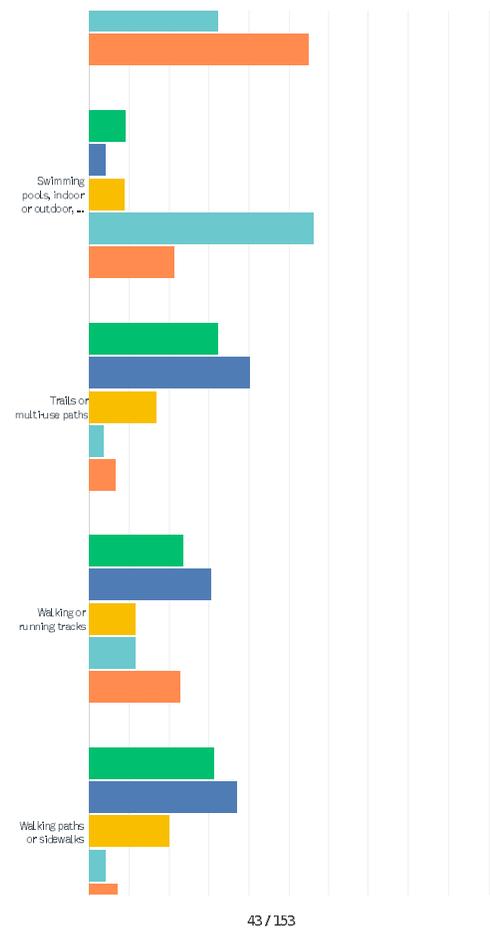
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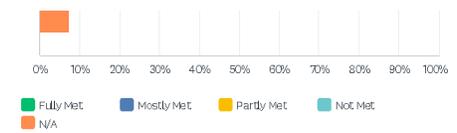
Town of Vienna Parks and Recreation Master Plan Statistical Survey



Town of Vienna Parks and Recreation Master Plan Statistical Survey



Town of Vienna Parks and Recreation Master Plan Statistical Survey



Town of Vienna Parks and Recreation Master Plan Statistical Survey

	FULLY MET	MOSTLY MET	PARTLY MET	NOT MET	N/A	TOTAL
Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)	1.88% 3	5.00% 8	3.13% 5	31.25% 50	58.75% 94	160
All-accessible or all-abilities amenities (e.g. athletic fields, playgrounds, picnic tables)	15.79% 27	29.82% 51	9.36% 16	0.00% 0	45.03% 77	171
Community or recreation centers	36.84% 77	36.36% 76	15.31% 32	1.91% 4	9.57% 20	209
Cultural or historic sites	21.81% 41	34.04% 64	15.43% 29	2.66% 5	26.06% 49	188
Disc golf or mini golf courses	3.73% 6	5.59% 9	7.45% 12	22.98% 37	60.25% 97	161
Dog parks (off-leash)	6.13% 10	14.11% 23	13.50% 22	3.07% 5	63.19% 103	163
Environmental or nature centers	7.39% 13	15.91% 28	18.75% 33	14.20% 25	43.75% 77	176
Fitness centers or exercise equipment stations	8.67% 17	9.18% 18	13.27% 26	36.22% 71	32.65% 64	196
Indoor facility – performing and visual arts	15.53% 30	18.75% 36	14.58% 28	9.38% 18	41.67% 80	192
Indoor facility – senior center	5.49% 9	9.76% 16	10.37% 17	3.66% 6	70.73% 116	164
Indoor facility – teen center	8.20% 12	7.59% 11	3.45% 5	4.14% 6	76.55% 111	145
Indoor facility – therapeutic recreation, wellness, or inclusion	5.19% 8	5.84% 9	7.14% 11	15.58% 24	66.23% 102	154
Indoor sports courts – basketball	11.54% 18	16.03% 25	12.18% 19	2.56% 4	57.69% 90	156
Indoor sports courts – pickleball	7.05% 11	9.62% 15	9.62% 15	7.05% 11	66.67% 104	156
Indoor sports courts – volleyball	5.71% 8	4.29% 6	4.29% 6	3.57% 5	82.14% 115	140
Learning or community gardens	12.57% 22	18.29% 32	13.71% 24	5.14% 9	50.29% 88	175
Outdoor concert venues	27.57% 59	31.31% 67	15.89% 34	3.27% 7	21.96% 47	214
Outdoor diamond sports fields (e.g. baseball, softball)	16.77% 26	15.48% 24	5.81% 9	1.29% 2	60.65% 94	155
Outdoor multipurpose fields	12.42% 20	22.36% 36	16.15% 26	2.48% 4	46.58% 75	161
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	14.10% 22	15.38% 24	11.54% 18	3.85% 6	55.13% 86	156
Outdoorsports courts – basketball	11.54% 18	16.67% 26	9.62% 15	1.92% 3	60.26% 94	156
Outdoorsports courts – handball	5.93% 8	2.22% 3	1.48% 2	2.22% 3	88.15% 119	135
Outdoorsports courts – pickleball	8.75% 14	7.50% 12	20.00% 32	3.75% 6	60.00% 96	160

Town of Vienna Parks and Recreation Master Plan Statistical Survey

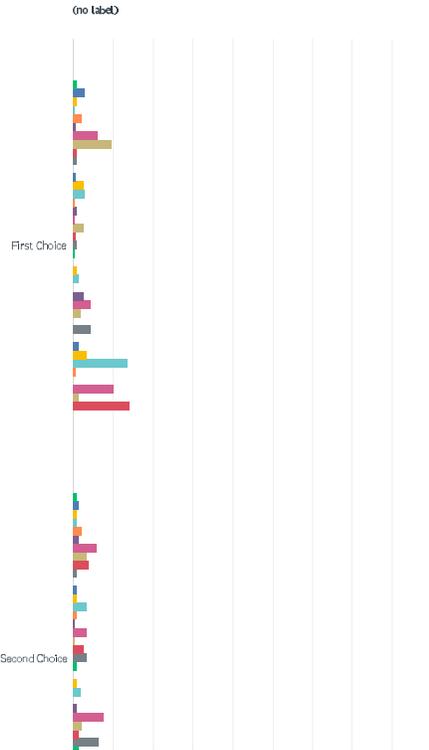
Outdoor sports courts – tennis	15.79% 27	11.70% 20	15.20% 26	0.58% 1	56.73% 97	171
Outdoor sports courts – volleyball	5.04% 7	4.32% 6	4.32% 6	4.32% 6	82.01% 114	139
Parks - larger community parks or specialty parks	17.62% 34	31.09% 60	24.87% 48	3.63% 7	22.80% 44	193
Parks - natural parks and preserves	17.97% 39	31.34% 68	22.58% 49	9.22% 20	18.89% 41	217
Parks - smaller neighborhood parks	22.97% 48	34.93% 73	19.62% 41	5.26% 11	17.22% 36	209
Picnic areas or shelters	19.05% 36	32.28% 61	14.81% 28	2.12% 4	31.75% 60	189
Playgrounds	21.02% 37	28.41% 50	13.07% 23	1.14% 2	36.36% 64	176
Skate parks	4.93% 7	2.11% 3	2.82% 4	12.68% 23	77.46% 110	142
Splash pads or spray parks	1.96% 3	2.61% 4	4.58% 7	35.29% 54	55.56% 85	153
Swimming pools, indoor or outdoor, for competitive swim (e.g. swim team)	4.38% 7	3.13% 5	5.00% 8	32.50% 52	55.00% 88	160
Swimming pools, indoor or outdoor, for non-competitive swim (e.g. recreation, fitness, instruction)	9.22% 19	4.37% 9	8.74% 18	56.31% 116	21.36% 44	206
Trails or multi-use paths	32.26% 80	40.32% 100	16.94% 42	3.63% 9	6.85% 17	248
Walking or running tracks	23.35% 46	30.46% 60	11.68% 23	11.68% 23	22.84% 45	197
Walking paths or sidewalks	31.43% 77	37.14% 91	20.00% 49	4.08% 10	7.35% 18	245

#	OTHER (PLEASE SPECIFY)	DATE
1	Pool would be good, workout room facility needed. You need to add a pool.	5/14/2024 4:09 PM
2	again since developments have almost no green space, trees being destroyed by development & pillowwalks, parks are need more do to the development	5/6/2024 11:35 AM
3	a better artist community with more space for a variety of classes	4/24/2024 3:27 PM
4	This survey is too long	4/13/2024 5:33 PM
5	Ratings are based on items marked "very satisfied"; No other facilities or amenities were marked as being used or needed; Participant stated the word "need" is a "strong word" for these facilities marked N/A (i.e., not "needed")	4/12/2024 11:52 AM
6	Indoor pool! (Don't need yet another outdoor pool!)	4/4/2024 6:49 AM
7	Need dedicated bike paths in congested areas	4/1/2024 7:51 AM
8	Please note that I answered no and n/a to questions 9 and 10 because of the word "need." We do not need any of the listed things, but if the questions had been phrased as "want," the answers would have been different.	3/30/2024 11:36 PM

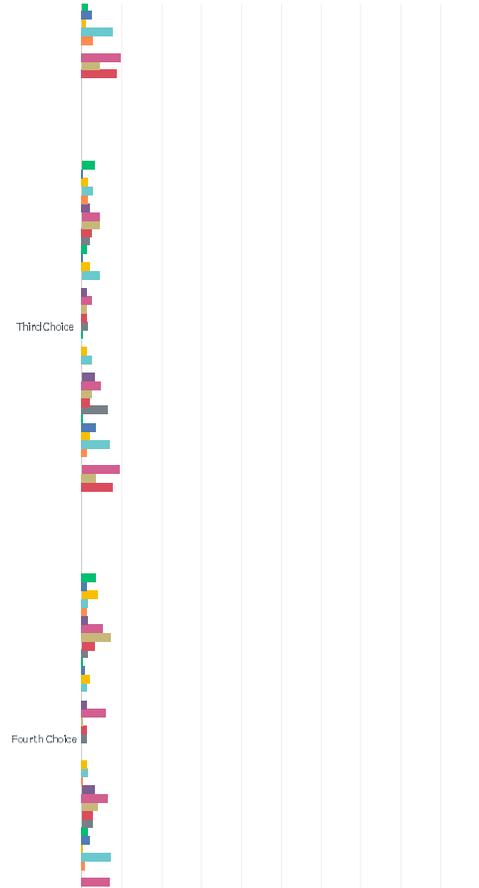
Town of Vienna Parks and Recreation Master Plan Statistical Survey

Q11 From the list of facilities or amenities in the previous question, select and rank the TOP FOUR in order of importance to you or members of your household.

Answered: 272 Skipped: 58



Town of Vienna Parks and Recreation Master Plan Statistical Survey



Town of Vienna Parks and Recreation Master Plan Statistical Survey



(no label)	ADVENTURE AREAS (E.G. BMX, ROPES COURSES, ZIP LINES, ROCK CLIMBING)	ALL-ACCESSIBLE OR ALL-ABILITIES AMENITIES (E.G. ATHLETIC FIELDS, PLAYGROUNDS, PICNIC TABLES)	CULTURAL OR HISTORIC SITES	DISC GOLF OR MINI GOLF COURSES	DOG PARKS (OFF-LEASH)	ENVIRONMENTAL OR NATURE CENTERS	FITNESS CENTERS OR EXERCISE EQUIPMENT STATIONS	COMM OR RECRE CENTRE
First Choice	1.10%	2.94%	1.10%	0.37%	2.21%	0.74%	6.25%	
Second Choice	3	8	3	1	6	2	17	
Third Choice	1.14%	1.52%	0.76%	1.14%	2.27%	1.52%	5.68%	
Fourth Choice	3	4	2	3	6	4	15	
First Choice	3.28%	0.41%	1.64%	2.87%	1.64%	2.05%	4.51%	
Second Choice	8	1	4	7	4	5	11	
Third Choice	3.56%	1.33%	4.00%	1.78%	1.33%	1.78%	5.33%	
Fourth Choice	8	3	9	4	3	4	12	

NOTE: Due to formatting issues with the way survey monkey summarizes this question, the results have been reformatted on the next two pages

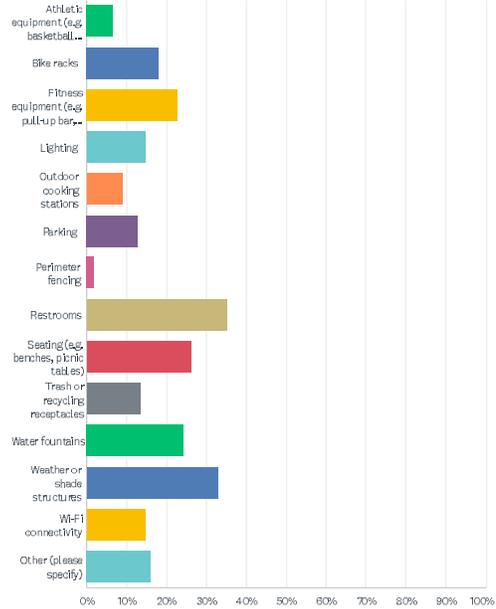
Town of Vienna Parks and Recreation Master Plan Statistical Survey
From the list of facilities or amenities in the previous question, select and rank the TOP FOUR in order of importance to you or members of your household.

	Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)	All-accessible or all-abilities amenities (e.g. athletic fields, playgrounds, picnic tables)	Cultural or historic sites	Disc golf or mini golf courses
First Choice	1.10%	2.94%	1.10%	0.37%
Second Choice	3	8	3	1
Third Choice	1.14%	1.52%	0.76%	1.14%
Fourth Choice	3	4	2	3
	Dog parks (off-leash)	Environmental or nature centers	Fitness centers or exercise equipment stations	Community or recreation centers
First Choice	2.21%	0.74%	6.25%	5.56%
Second Choice	6	2	17	26
Third Choice	1.64%	2.05%	4.51%	4.51%
Fourth Choice	1.33%	1.78%	5.33%	2.66%
	Performing and visual arts	Senior center	Teen center	Therapeutic recreation, wellness, or inclusion
First Choice	1.10%	0.00%	0.00%	0.00%
Second Choice	3	0	0	0
Third Choice	3.79%	1.14%	0.00%	1.14%
Fourth Choice	2.46%	2.20%	0.00%	0.76%
	Basketball	Pickleball	Volleyball	Learning or community centers
First Choice	2.5%	2.94%	0.37%	1.10%
Second Choice	7	8	1	3
Third Choice	0.76%	3.41%	0.76%	0.37%
Fourth Choice	2.05%	4.51%	0.00%	0.37%
	Outdoor concert venues	Outdoor diamond sports fields (e.g. baseball, softball)	Outdoor multipurpose fields	Outdoor multipurpose sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)
First Choice	0.37%	2.57%	0.74%	1.10%
Second Choice	1	7	2	3
Third Choice	2.46%	1.23%	1.23%	1.64%
Fourth Choice	0.76%	0.76%	0.37%	0.37%
	Basketball	Handball	Pickleball	Tennis
First Choice	0.37%	0.00%	1.10%	1.47%
Second Choice	1	0	3	4
Third Choice	0.76%	0.00%	0.76%	1.90%
Fourth Choice	0.00%	0.00%	1.23%	2.46%

Town of Vienna Parks and Recreation Master Plan Statistical Survey

Q12 Which of the following support amenities do you or members of your household feel are MISSING or LACKING at DPR facilities? (Select all that apply.)

Answered: 210 Skipped: 120



Town of Vienna Parks and Recreation Master Plan Statistical Survey
From the list of facilities or amenities in the previous question, select and rank the TOP FOUR in order of importance to you or members of your household.

	Volleyball	Larger community parks or specialty parks	Nature parks and preserves	Smaller neighborhood parks
First Choice	0.00%	2.57%	4.41%	1.84%
Second Choice	0	2	20	6
Third Choice	0.00%	3.28%	4.92%	2.46%
Fourth Choice	0.44%	3.11%	6.62%	4.80%
	Picnic areas or shelters	Playgrounds	Skate parks	Splash pads or spray parks
First Choice	0.00%	4.41%	0.00%	1.47%
Second Choice	0	17	4	7
Third Choice	2.05%	6.56%	0.41%	3.69%
Fourth Choice	2.22%	2.52%	0.76%	3.22%
	Swimming pools, indoor or outdoor, for competitive swim (e.g. swim team)	Swimming pools, indoor or outdoor, for noncompetitive	Swim (e.g. recreation, fitness, instruction)	
First Choice	3.11%	13.80%	0.74%	0.00%
Second Choice	1.14%	7.95%	3.03%	0.00%
Third Choice	2.05%	6.51%	1.23%	0.00%
Fourth Choice	0.44%	7.55%	0.89%	0.00%
	Trails or multi-use paths	Walking or running trails	Walking paths or sidewalks	Total
First Choice	10.20%	1.47%	13.97%	272
Second Choice	28	12	87	264
Third Choice	9.49%	3.59%	7.79%	244
Fourth Choice	7.11%	10	57.8%	19
Answered				272
Skipped				16

Town of Vienna Parks and Recreation Master Plan Statistical Survey

ANSWER CHOICES	RESPONSES
Athletic equipment (e.g. basketball hoops, soccer nets)	6.67% 14
Bike racks	18.10% 38
Fitness equipment (e.g. pull-up bar, balance beams)	22.86% 48
Lighting	14.76% 31
Outdoor cooking stations	9.05% 19
Parking	12.86% 27
Perimeter fencing	1.90% 4
Restrooms	35.24% 74
Seating (e.g. benches, picnic tables)	26.19% 55
Trash or recycling receptacles	13.33% 28
Water fountains	24.29% 51
Weather or shade structures	32.86% 69
Wi-Fi connectivity	14.76% 31
Other (please specify)	15.19% 34
Total Respondents: 210	

#	OTHER (PLEASE SPECIFY)	DATE
1	dog bag stations	5/30/2024 10:42 AM
2	area for performance groups to practice and give performances (choral groups, etc.)	5/30/2024 10:25 AM
3	Pickleball	5/21/2024 2:43 PM
4	Need recycling receptacles	5/14/2024 4:39 PM
5	Swimming pool; Splash pads	5/14/2024 2:18 PM
6	No wi-fi at parks	5/14/2024 1:59 PM
7	Pool and workout gym are absolutely needed	5/14/2024 12:04 PM
8	Programming for adults, not seniors	5/10/2024 5:36 PM
9	fitness/weights/ cardio equipment	5/9/2024 11:17 AM
10	You have to fix the sidewalks within the boundaries of the town. Walkability is very important, and the state of some of the sidewalks on Church Street is dangerous (tree roots up ending asphalt, uneven surfaces, tree/bush greatly limiting width)	5/7/2024 11:11 PM
11	Electrical Power to learning/community garden	5/6/2024 3:29 PM
12	safe pedestrian trails, get run over/ nearly run over by bikes on W&OD with vienna a few times	5/6/2024 12:51 PM
13	Sometimes the grass is way too high. Mow more often.	5/1/2024 4:57 PM
14	Resurface tennis courts	5/1/2024 2:59 PM
15	pool/ splash pad	5/1/2024 1:248 PM
16	none	4/29/2024 11:50 AM
17	nothing	4/25/2024 3:17 PM

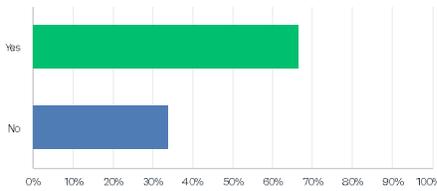
Town of Vienna Parks and Recreation Master Plan Statistical Survey

18	n/a	4/25/2024 8:27 AM
19	Hours of use enforcement	4/24/2024 4:39 PM
20	Upkeep at Waters Field (Batting Cages)	4/23/2024 4:57 PM
21	Mature trees in communal spaces other than parks (community center area)	4/23/2024 12:51 PM
22	Dog leash enforcement	4/23/2024 12:08 PM
23	PLAYGROUNDS	4/18/2024 11:09 PM
24	WE NEED A SKATE BOARD PUMP TRACK	4/18/2024 9:59 PM
25	I don't know	4/18/2024 10:14 AM
26	n/a	4/5/2024 6:25 AM
27	Some of these exist but can usually not be used	4/4/2024 6:49 AM
28	Enhancing the existing trails and adding more multi-user field space.	4/2/2024 8:11 PM
29	dedicated indoor or outdoor pickleball facilities	3/29/2024 6:52 PM
30	None	3/28/2024 2:44 PM
31	Open free play time at community center	3/27/2024 5:09 PM
32	Convention Center	3/27/2024 1:53 PM
33	roller hockey rink - can also be used for pickleball	3/27/2024 9:01 AM
34	Town of Vienna should have a pool	3/27/2024 7:23 AM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

Q13 Have you or members of your household participated in any DPR programs, events, or activities during the past 12 months? (Select one.)

Answered: 306 Skipped: 24

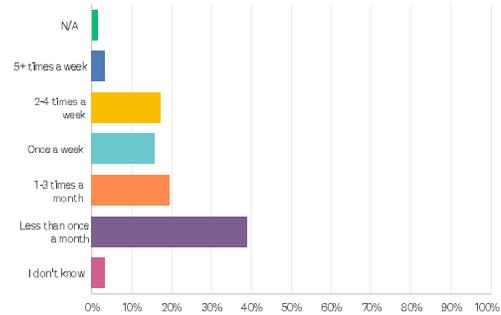


ANSWER CHOICES	RESPONSES
Yes	66.34% 203
No	33.66% 103
TOTAL	306

Town of Vienna Parks and Recreation Master Plan Statistical Survey

Q14 On average, how often have you or members of your household participated in DPR programs, events, or activities during the past 12 months? (Select one.)

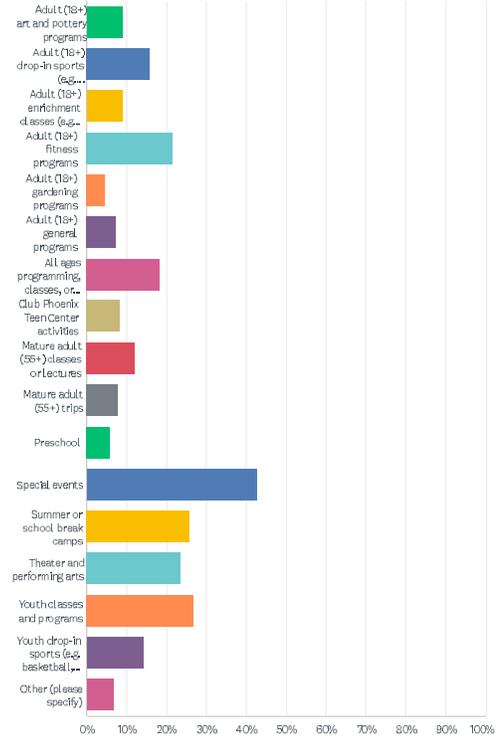
Answered: 208 Skipped: 122



ANSWER CHOICES	RESPONSES
N/A	1.44% 3
5+ times a week	3.37% 7
2-4 times a week	17.31% 36
Once a week	15.87% 33
1-3 times a month	19.71% 41
Less than once a month	38.94% 81
I don't know	3.37% 7
TOTAL	208

Q15 Which DPR programs, events, or activities have you or members of your household participated in during the past 12 months? Select all that apply.

Answered: 190 Skipped: 140

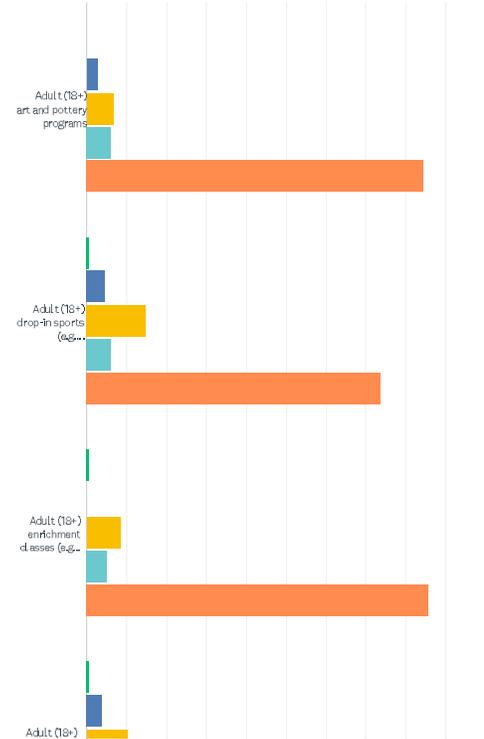


ANSWER CHOICES	RESPONSES
Adult (18+) art and pottery programs	8.95% 17
Adult (18+) drop-in sports (e.g., basketball, pickleball)	15.79% 30
Adult (18+) enrichment classes (e.g., social engagement, computer maintenance)	8.95% 17
Adult (18+) fitness programs	21.58% 41
Adult (18+) gardening programs	4.74% 9
Adult (18+) general programs	7.37% 14
All ages programming, classes, or events	18.42% 35
Club Phoenix Teen Center activities	8.42% 16
Mature adult (55+) classes or lectures	12.11% 23
Mature adult (55+) trips	7.89% 15
Preschool	5.79% 11
Special events	42.63% 81
Summer or school break camps	25.79% 49
Theater and performing arts	23.68% 45
Youth classes and programs	26.84% 51
Youth drop-in sports (e.g., basketball, pickleball)	14.21% 27
Other (please specify)	6.84% 13
Total Respondents: 190	

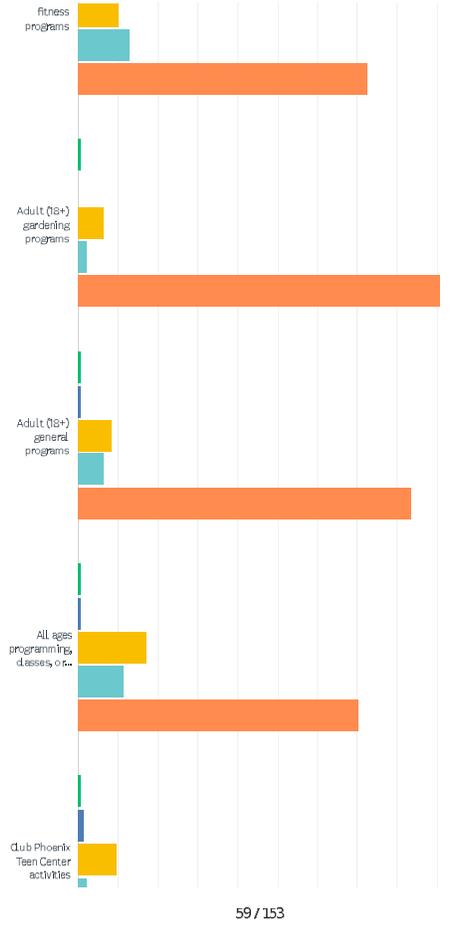
#	OTHER (PLEASE SPECIFY)	DATE
1	Pickleball	5/21/2024 2:44 PM
2	Farmers Market	5/19/2024 7:04 PM
3	soccer	5/14/2024 10:30 AM
4	Freeman store activities	5/8/2024 12:44 PM
5	Learning community garden -> satisfied.	5/6/2024 3:31 PM
6	extend indoor pickleball hrs.	4/29/2024 2:08 PM
7	Why are trips limited to 55+?	4/23/2024 5:56 PM
8	Liberty Amendment Programs	4/8/2024 8:17 AM
9	REc Center programs for 4-10 year olds	4/4/2024 6:32 PM
10	Chillin on Church, Holiday Walk	4/2/2024 3:18 PM
11	Viva Vienna, Oktoberfest, Church Street Stroll, etc	3/29/2024 6:53 PM
12	Farmers market	3/26/2024 6:49 PM
13	Chilling on church	3/26/2024 4:06 PM

Q16 Of the DPR programs, events, or activities you or members of your household have used during the past 12 months, rate how satisfied you are with the overall quality?

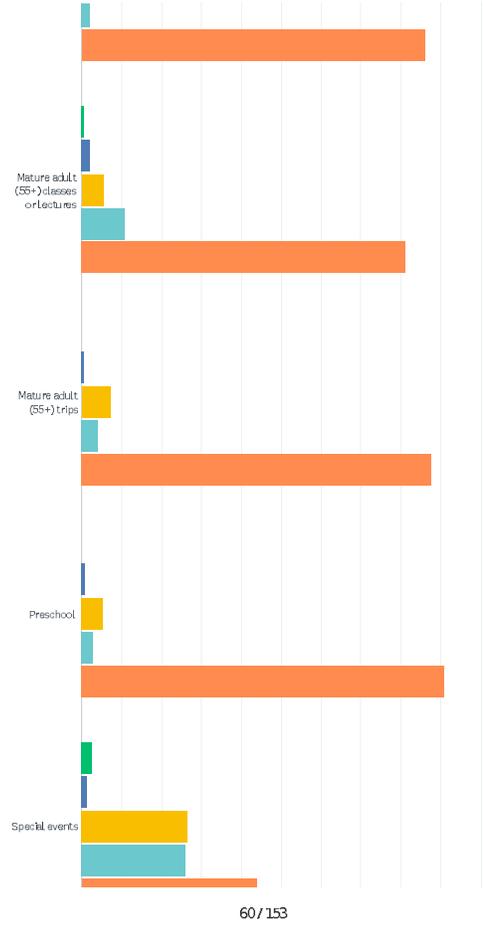
Answered: 223 Skipped: 107



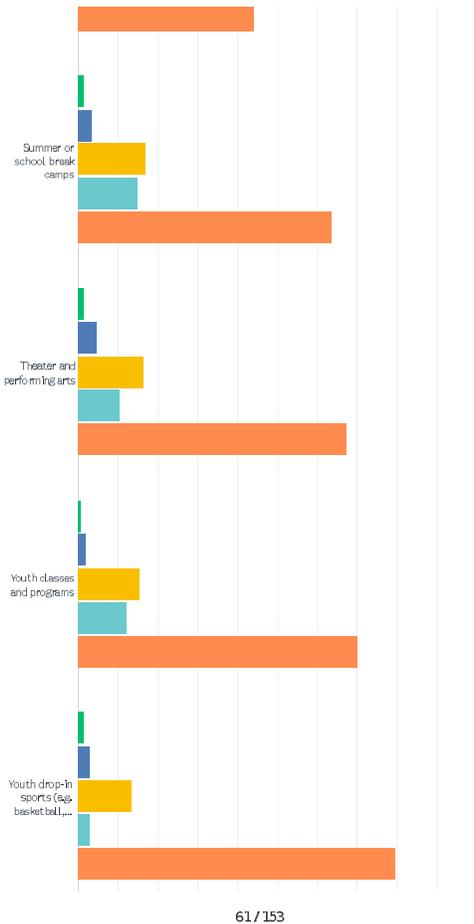
Town of Vienna Parks and Recreation Master Plan Statistical Survey



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0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Very Dissat... Dissatisfied Satisfied Very Satisfi... N/A

	VERY DISSATISFIED	DISSATISFIED	SATISFIED	VERY SATISFIED	N/A	TOTAL
Adult (18+) art and pottery programs	0.00% 0	2.70% 4	6.76% 10	6.08% 9	84.46% 125	148
Adult (18+) drop-in sports (e.g. basketball, pickleball)	0.68% 1	4.73% 7	14.86% 22	6.08% 9	73.65% 109	148
Adult (18+) enrichment classes (e.g. social engagement, computer maintenance)	0.72% 1	0.00% 0	8.63% 12	5.04% 7	85.61% 119	139
Adult (18+) fitness programs	0.64% 1	3.85% 6	10.26% 16	12.82% 20	72.44% 113	156
Adult (18+) gardening programs	0.72% 1	0.00% 0	6.47% 9	2.16% 3	90.65% 126	139
Adult (18+) general programs	0.72% 1	0.72% 1	8.63% 12	6.47% 9	83.45% 116	139
All ages programming, classes, or events	0.71% 1	0.71% 1	17.02% 24	11.35% 16	70.21% 99	141
Club Phoenix Teen Center activities	0.74% 1	1.48% 2	9.63% 13	2.22% 3	85.93% 116	135
Mature adult (55+) classes or lectures	0.68% 1	2.04% 3	5.44% 8	10.88% 16	80.95% 119	147
Mature adult (55+) trips	0.00% 0	0.72% 1	7.25% 10	4.35% 6	87.68% 121	138
Preschool	0.00% 0	0.76% 1	5.30% 7	3.03% 4	90.91% 120	132
Special events	2.47% 4	1.23% 2	26.54% 43	25.93% 42	43.83% 71	162
Summer or school break camps	1.35% 2	3.38% 5	16.89% 25	14.86% 22	63.51% 94	148
Theater and performing arts	1.32% 2	4.61% 7	16.45% 25	10.53% 16	67.11% 102	152
Youth classes and programs	0.67% 1	2.00% 3	15.33% 23	12.00% 18	70.00% 105	150
Youth drop-in sports (e.g. basketball, pickleball)	1.47% 2	2.94% 4	13.24% 18	2.94% 4	79.41% 108	136

#	OTHER (PLEASE SPECIFY)	DATE
1	Pickleball	5/21/2024 2:46 PM
2	Love the Farmers Market	5/18/2024 7:05 PM
3	soccer	5/14/2024 10:31 AM
4	would like addition fitness classes	5/10/2024 10:59 AM

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5	art society burch action at the community center	5/3/2024 1:05 PM
6	Venues are well maintained & people who are attending are from my neighborhood, so it's a good opportunity for socializing.	5/1/2024 3:55 PM
7	expand indoor pickleball hrs.	4/26/2024 2:10 PM
8	offered only during day time	4/25/2024 10:45 AM
9	This survey is too long	4/13/2024 5:33 PM
10	Farmers market is pretty good.	3/29/2024 6:50 PM

26	very few of the particular classes, classes fill up quickly, time can be inconvenient	4/25/2024 9:48 AM
27	n/a	4/25/2024 8:28 AM
28	Need more art classes and fitness programs; not enough selection for 50+ age	4/24/2024 5:05 PM
29	Would appreciate more drop-in / pickup soccer	4/24/2024 3:18 PM
30	Our middle school boy would like more hours available for drop-in indoor basketball.	4/18/2024 10:20 PM
31	This survey is too long	4/13/2024 5:33 PM
32	See above comment about the indoor basketball courts at the community center not being accessible enough during FCPS holidays or weekends. There isn't another place in town to play indoor basketball, but there are other locations for groups to host events. Kids' use of that court should take priority not events that draw audiences well outside of Vienna.	4/5/2024 1:228 PM
33	Both gyms at the Community Center should be open when FCPS schools are not in session.	4/4/2024 6:49 PM
34	The pottery classes are not convenient for people who work during the day. Additionally, there needs to be a level between beginning (where people have never done it before) and intermediate where there is an expectation of skill.	4/3/2024 7:52 AM
35	More availability of summer program at community center	3/27/2024 5:11 PM
36	Class was canceled due to shortage of sign ups	3/26/2024 4:18 PM

Q17 If you select "very dissatisfied" or "dissatisfied" above, please elaborate on your response (e.g. insufficient staffing, inconvenient hours or locations).

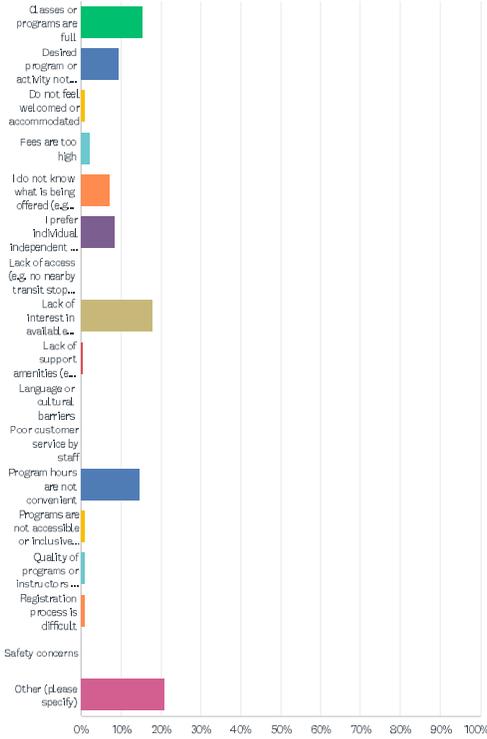
Answered: 36 Skipped: 294

#	RESPONSES	DATE
1	n/a	6/3/2024 12:00 PM
2	the pottery program could use more help. Firing pottery and keeping glazes mixed.	5/30/2024 11:00 AM
3	For pickleball, insufficient hours, mediocre nets not well maintained, no staff setup	5/25/2024 7:10 PM
4	Not enough space for pickleball	5/21/2024 2:46 PM
5	There aren't enough hours and courts to play pickleball	5/18/2024 12:22 PM
6	would like many more trips offering.	5/16/2024 12:13 PM
7	Insufficient planning. No publicized means of contacting DPR personnel for complaints or soliciting input for improvements/future planning.	5/15/2024 9:34 AM
8	You need to add a workout facility and pool.	5/14/2024 4:11 PM
9	Summer camps don't have early and late pickup and are often 1/2 days, which don't work for 2 working parents unfortunately.	5/14/2024 3:30 PM
10	n/a	5/14/2024 10:10 AM
11	would like to use Phoenix Club but it's known for kids to "Be there" but they are sneaking out and doing things that aren't parent-approved. Not sure how to improve that.	5/13/2024 11:10 AM
12	Lack of options for theater programs.	5/13/2024 9:32 AM
13	Pottery is very popular yet only has 8 wheels and 2 evening classes. There are often long waiting lists which indicates that the need for an enhanced pottery program is not being met.	5/10/2024 6:04 PM
14	There is little programming for non-senior adults.	5/10/2024 5:37 PM
15	Senior fitness classes are great but we should exercise 3 x's a wk! Not enough classes. Current price is okay/makes more sense than being practically free as they were, but please don't make them any more expensive like other classes.	5/9/2024 4:01 PM
16	I don't like that you have to sign up for a pottery class in order to sign up for lab time. Open lab time should be available for all (particularly if we pay for it). Also, the pottery space should be open more in the evenings.	5/8/2024 12:14 PM
17	Boring offerings; nothing new	5/7/2024 5:40 PM
18	Not enough open gym hours	5/3/2024 5:09 PM
19	Indoor pickleball was crowded and had long lines	5/3/2024 4:06 PM
20	we would love summer's school break camps, to be based on grade vs. age. Most things start @ age 5, my 5-year-old is in kindergarten.	5/3/2024 1:58 PM
21	Classes expensive & at odd times	5/2/2024 12:39 PM
22	need more family-friendly pickleball courts for the actual residents/ kids in Vienna-not just pickleball league.	4/26/2024 2:10 PM
23	too crowded	4/26/2024 11:51 AM
24	cost for exercise classes is too high.	4/25/2024 3:19 PM
25	inconvenient hours	4/25/2024 10:45 AM

Q18 What has prevented you or members of your household from participating in DPR programs, events, or activities during the past 12 months? Select all that apply.

Answered: 234 Skipped: 96

Town of Vienna Parks and Recreation Master Plan Statistical Survey



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ANSWER CHOICES	RESPONSES
Classes or programs are full	15.38% 36
Desired program or activity not offered	9.40% 22
Do not feel welcomed or accommodated	0.85% 2
Fees are too high	2.14% 5
I do not know what is being offered (e.g. program hours, locations)	7.26% 17
I prefer individual independent or unstructured activities	8.55% 20
Lack of access (e.g. no nearby transit stops, walking distance too far from residence, lack of parking)	0.00% 0
Lack of interest in available programs and activities	17.95% 42
Lack of support amenities (e.g. restrooms, seating)	0.43% 1
Language or cultural barriers	0.00% 0
Poor customer service by staff	0.00% 0
Program hours are not convenient	14.53% 34
Programs are not accessible or inclusive for people with disabilities	0.85% 2
Quality of programs or instructors is poor	0.85% 2
Registration process is difficult	0.85% 2
Safety concerns	0.00% 0
Other (please specify)	20.94% 49
TOTAL	234

#	OTHER (PLEASE SPECIFY)	DATE
1	busy s schedule	6/3/2024 12:09 PM
2	time and interest	5/29/2024 11:59 AM
3	Dont have wash time but hope in the future.	5/21/2024 12:17 PM
4	This question only allows ONE reponse which isn't consistent with the instructions. This survey doesn't match the printed survey provided at 16 MAY 24 community outreach meeting.	5/20/2024 9:02 AM
5	We just don't have much free time but look forward to making greater use of them once we retire	5/18/2024 7:11 PM
6	Desired program or activity not offered	5/15/2024 9:11 AM
7	Tuesday Senior Fitness instructor is inadequate.	5/14/2024 7:04 PM
8	We are busy with other activities.	5/14/2024 6:46 PM
9	Tai Chi: Didn't like instructor	5/14/2024 4:45 PM
10	n/a	5/14/2024 10:14 AM
11	our lack of participation is not a reflection on the programs and facilities.	5/10/2024 2:06 PM
12	not in town enough to use.	5/9/2024 3:33 PM
13	Hours for senior trips too long	5/7/2024 7:10 PM
14	Gyms at Community Center is always occupied/taken-enough open gym	5/7/2024 1:10 PM

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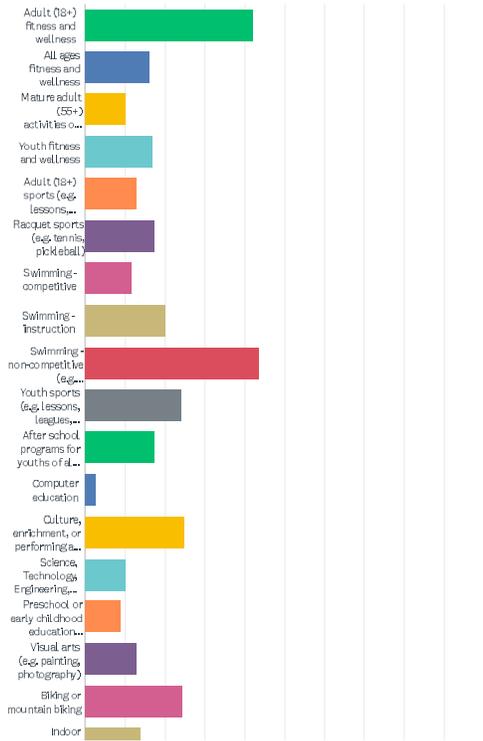
15	Town needs an arts center. Herndon, Falls Church have great arts center.	5/6/2024 11:47 AM
16	Busy with other things	5/3/2024 8:14 PM
17	AGe = 86+, Member of Evolution Health & Fitness	5/3/2024 5:17 PM
18	my needs are met	5/2/2024 2:56 PM
19	other priorities-friends, family, church activities, home/yard responsibilities	5/2/2024 2:33 PM
20	My husband at age 87-1/2 mostly just eats and sleeps. I walk for 45 minutes at least 2 or 3 times a week plus attend exercise classes at community center twice a week. That's it!	5/1/2024 4:46 PM
21	No secure bicycle racks	5/1/2024 4:24 PM
22	Can't think of anything that would potentially prevent me from participating.	5/1/2024 3:59 PM
23	Nothing	5/1/2024 3:39 PM
24	age barriers. not much for toddlers	5/1/2024 12:50 PM
25	preferred activities are offered else where.	4/29/2024 11:24 AM
26	Senior Programs for computer & cell phone use.	4/29/2024 10:48 AM
27	pottery labs should be allowed to be taken even if you can not enroll in classes (times don't work and they fill up fast)	4/25/2024 1:32 PM
28	work and travel have not had time but looking forward to more use in the future.	4/25/2024 12:15 PM
29	n/a	4/25/2024 8:31 AM
30	classes and programs and fees are too high	4/24/2024 4:33 PM
31	Other commitments	4/24/2024 4:25 PM
32	Between the level of work required to live here and trying to survive (work, clean, prep for life), no time.	4/24/2024 2:27 PM
33	Covid 19 concerns	4/23/2024 5:14 PM
34	Age!	4/23/2024 12:43 PM
35	Time priority constraints	4/23/2024 12:14 PM
36	Busy. Other interests.	4/21/2024 6:57 PM
37	TIME CONSTRAINTS	4/11/2024 11:02 PM
38	N/A	4/5/2024 6:28 AM
39	Special events tend to be full (fishing, santa)	4/4/2024 7:00 AM
40	Other options: belong to golf club & Sport & Health	4/2/2024 3:22 PM
41	Busy	4/1/2024 7:57 AM
42	None	3/29/2024 2:50 PM
43	Lack of Time	3/29/2024 1:49 PM
44	None	3/29/2024 11:32 AM
45	Need Line Dance Classes	3/27/2024 2:46 PM
46	Hours not the best for working adults	3/27/2024 2:15 PM
47	Would love to see bingo without an age restriction	3/27/2024 1:53 PM
48	This survey is poorly designed, asking for answers to tons of things that we have already stated are NA and for example this question is radio buttons not multi selection. In general, the biggest reason is lack of knowledge about any interesting offerings other than the farmers market.	3/26/2024 6:58 PM
49	Online will not let me select all: 1. Quality of instructors; 2. Program hours not convenient; 3.	3/26/2024 4:06 PM

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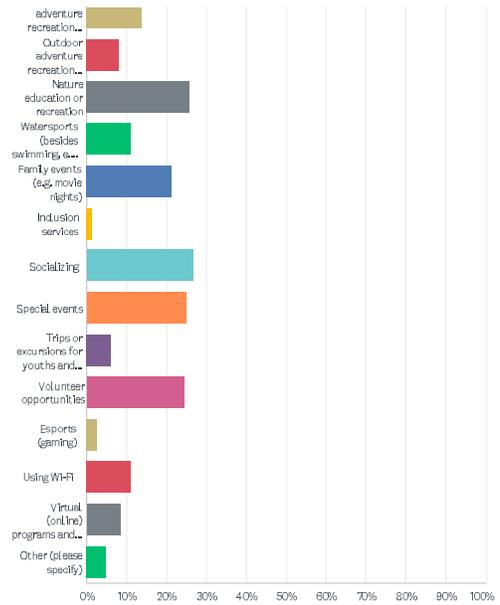
Program fees too high; 4. Prefer independent activities

Q19 Which programs, events, or activities offered by other providers have you or members of your household participated in during the past 12 months? (Select all that apply.)

Answered: 244 Skipped: 86



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ANSWER CHOICES	RESPONSES
Adult (18+) fitness and wellness	42.21% 103
All ages fitness and wellness	15.98% 39
Mature adult (55+) activities or programs	10.25% 25
Youth fitness and wellness	16.80% 41
Adult (18+) sports (e.g. lessons, leagues, programs)	12.70% 31
Racquet sports (e.g. tennis, pickleball)	17.21% 42
Swimming - competitive	11.48% 28
Swimming - instruction	20.08% 49
Swimming - non-competitive (e.g. recreation, fitness)	43.44% 106
Youth sports (e.g. lessons, leagues, programs)	24.18% 59
After school programs for youths of all ages	17.21% 42
Computer education	2.87% 7
Culture, enrichment, or performing arts (besides visual arts, e.g. history, museums, dance)	25.00% 61
Science, Technology, Engineering, and Math (STEM) programs	10.25% 25
Preschool or early childhood education programs	9.02% 22
Visual arts (e.g. painting, photography)	12.70% 31
Biking or mountain biking	24.59% 60
Indoor adventure recreation (e.g. rock climbing, ropes course)	13.93% 34
Outdoor adventure recreation (e.g. rock climbing, ropes course)	8.20% 20
Nature education or recreation	25.82% 63
Watersports (besides swimming, e.g. fishing, boating)	11.07% 27
Family events (e.g. movie nights)	21.31% 52
Inclusion services	1.23% 3
Socializing	26.64% 65
Special events	25.00% 61
Trips or excursions for youths and mature adults (55+)	6.15% 15
Volunteer opportunities	24.59% 60
Esports (gaming)	2.46% 6
Using Wi-Fi	11.07% 27
Virtual (online) programs and classes	8.61% 21
Other (please specify)	4.92% 12
Total Respondents: 244	

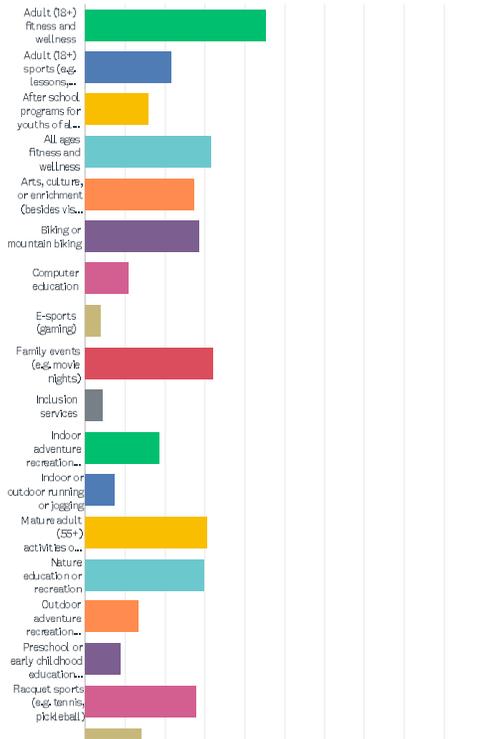
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#	OTHER (PLEASE SPECIFY)	DATE
1	Live music	5/18/2024 7:11 PM
2	FFX county Rec center IEAK Walton League of America	5/14/2024 11:17 AM
3	soccer	5/14/2024 10:32 AM
4	n/a	5/14/2024 10:14 AM
5	speakers at Patrick Harvey Library	5/13/2024 3:56 PM
6	online pilates classes	5/9/2024 3:33 PM
7	Reading-Patrick Henry Library-both of actual books as well as audio and e-books	5/2/2024 2:33 PM
8	Foreign language programs	5/1/2024 4:24 PM
9	MUSIC (VIENNA COMMUNITY SOUND)	4/13/2024 11:08 PM
10	Black History Month Celebrations & Luncheons	3/27/2024 2:46 PM
11	youth volleyball and youth indoor soccer	3/27/2024 11:00 AM
12	fishing	3/27/2024 9:03 AM

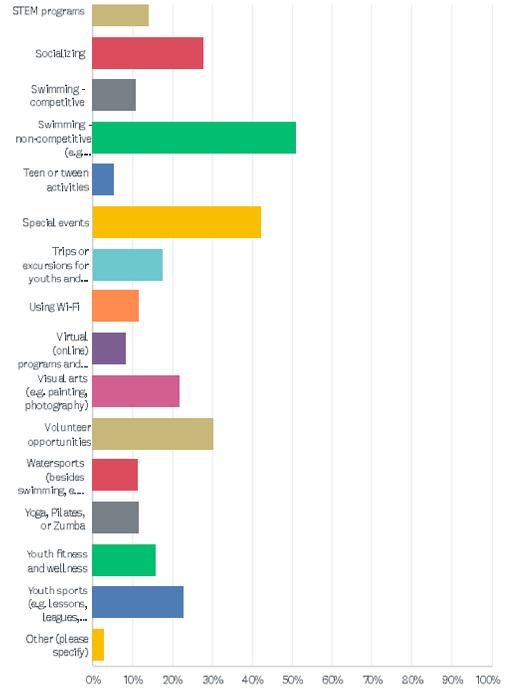
74 / 153

Q20 Do you or members of your household have a need for the following programs, events, or activities in the Town of Vienna? (Select all that apply.)

Answered: 241 Skipped: 89



75 / 153



76 / 153

ANSWER CHOICES	RESPONSES
Adult (18+) fitness and wellness	45.23% 109
Adult (18+) sports (e.g. lessons, leagues, programs)	21.58% 52
After school programs for youths of all ages	15.77% 38
All ages fitness and wellness	31.54% 76
Arts, culture, or enrichment (besides visual arts, e.g. history, museums, performing arts)	27.39% 66
Biking or mountain biking	28.63% 69
Computer education	10.79% 26
E-sports (gaming)	3.73% 9
Family events (e.g. movie nights)	31.95% 77
Inclusion services	4.56% 11
Indoor adventure recreation (e.g. rock climbing, ropes course)	18.67% 45
Indoor or outdoor running or jogging	7.47% 18
Mature adult (55+) activities or programs	30.71% 74
Nature education or recreation	29.88% 72
Outdoor adventure recreation (e.g. rock climbing, ropes course)	13.28% 32
Preschool or early childhood education programs	8.71% 21
Racquet sports (e.g. tennis, pickleball)	27.80% 67
STEM programs	14.11% 34
Socializing	27.80% 67
Swimming - competitive	10.79% 26
Swimming - non-competitive (e.g. recreation, fitness)	51.04% 123
Teen or tween activities	5.39% 13
Special events	42.32% 102
Trips or excursions for youths and mature adults (55+)	17.43% 42
Using Wi-Fi	11.62% 28
Virtual (online) programs and classes	8.30% 20
Visual arts (e.g. painting, photography)	21.99% 53
Volunteer opportunities	30.29% 73
Watersports (besides swimming, e.g. fishing, boating)	11.20% 27
Yoga, Pilates, or Zumba	11.62% 28
Youth fitness and wellness	15.77% 38
Youth sports (e.g. lessons, leagues, programs)	22.82% 55

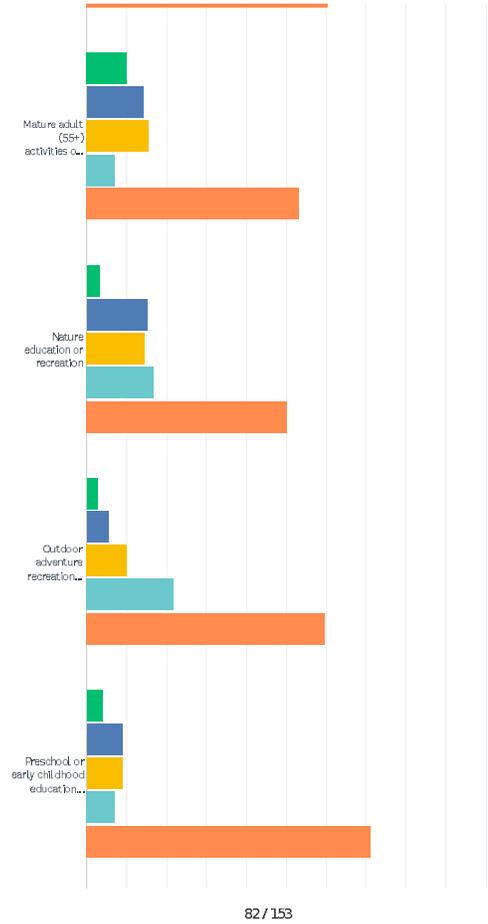
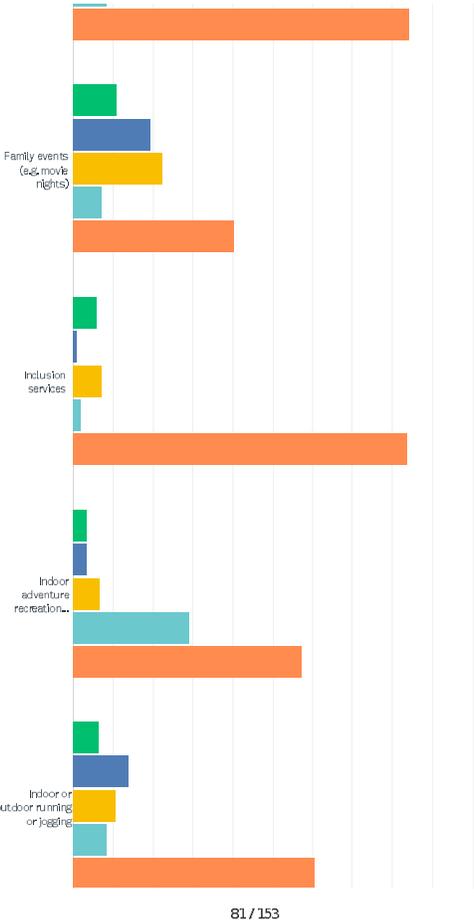
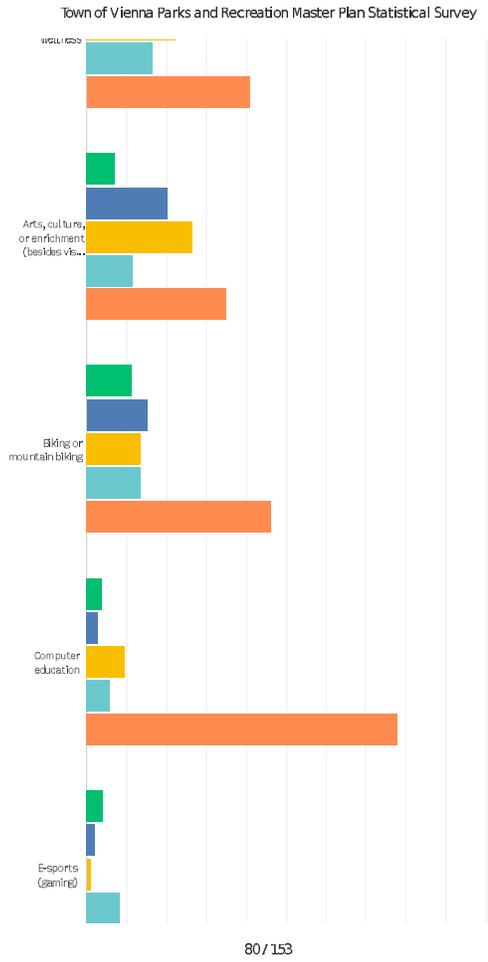
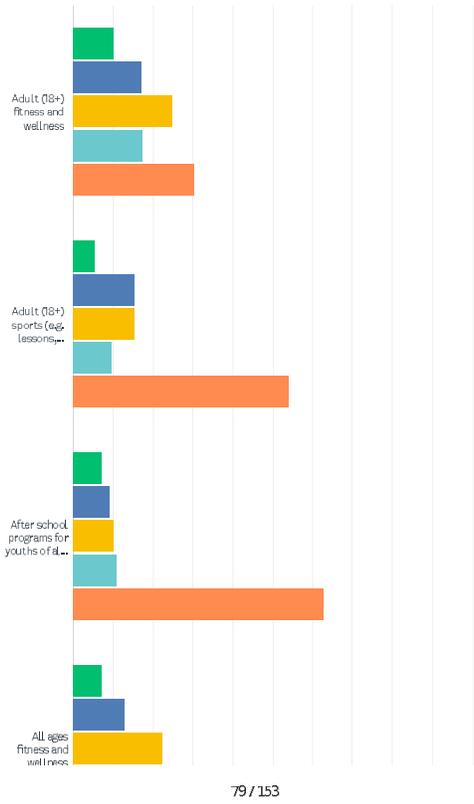
77 / 153

#	OTHER (PLEASE SPECIFY)	DATE
1	The music at community events like "Chilling Church" is TOO loud. The noise makes it not kid friendly.	5/13/2024 11:58 AM
2	This is recreation. None is a necessity.	5/6/2024 6:01 PM
3	Chair yoga	5/3/2024 8:14 PM
4	Participant stated none are needed; Participant stated "need" is a strong word	4/12/2024 11:59 AM
5	NOT NECESSARILY DPR BUT FINISHING SIDEWALKS IN KEY AREAS IS MOST IMPORTANT TO ME. LIKE ON NUTLEY WEST AND MAPLE	4/11/2024 11:02 PM
6	Trips or excursions specifically geared toward people with disabilities...ie, interesting but not too demanding or too long	4/4/2024 9:42 AM
7	No	3/28/2024 2:50 PM

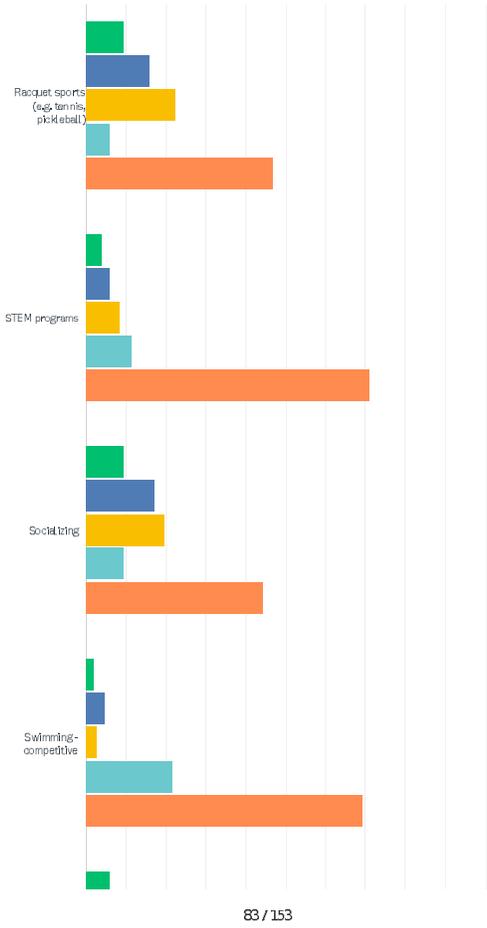
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Q21 How well are you or members of your household's needs met by the following programs, events, or activities in the Town of Vienna?

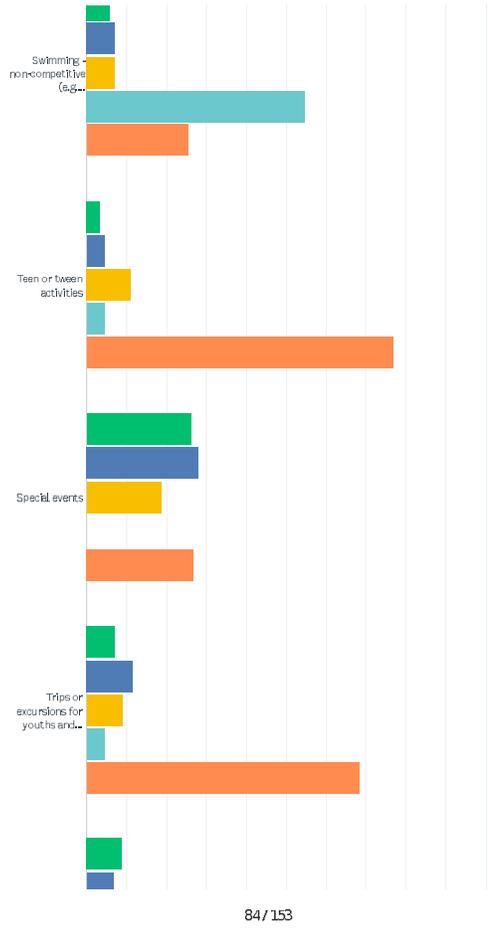
Answered: 235 Skipped: 95



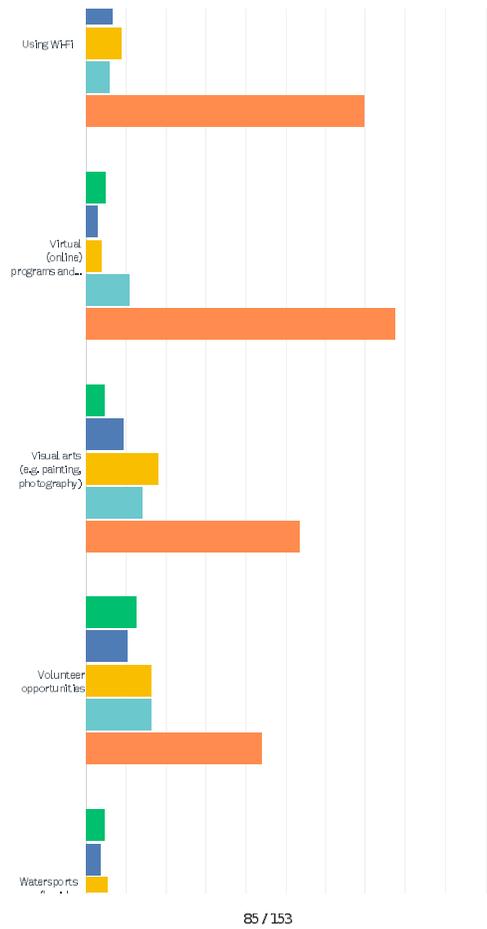
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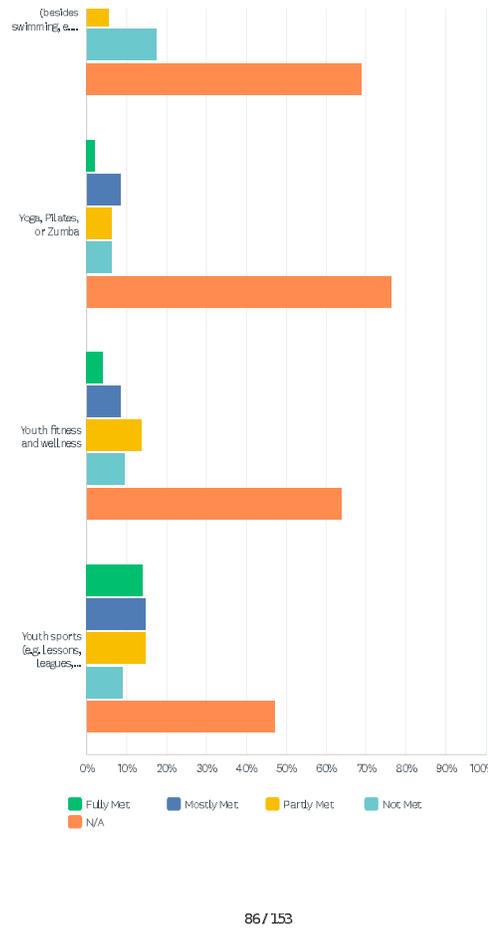
Town of Vienna Parks and Recreation Master Plan Statistical Survey



Town of Vienna Parks and Recreation Master Plan Statistical Survey



Town of Vienna Parks and Recreation Master Plan Statistical Survey



0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Fully Met Mostly Met Partly Met Not Met N/A

Town of Vienna Parks and Recreation Master Plan Statistical Survey

	FULLY MET	MOSTLY MET	PARTLY MET	NOT MET	N/A	TOTAL
Adult (18+) fitness and wellness	10.30% 17	16.97% 28	24.85% 41	17.58% 29	30.30% 50	165
Adult (18+) sports (e.g. lessons, leagues, programs)	5.65% 7	15.32% 19	15.32% 19	9.68% 12	54.03% 67	124
After school programs for youths of all ages	7.27% 8	9.09% 10	10.00% 11	10.91% 12	62.73% 69	110
All ages fitness and wellness	7.19% 10	12.95% 18	22.30% 31	16.55% 23	41.01% 57	139
Arts, culture, or enrichment (besides visual arts, e.g. history, museums, performing arts)	6.98% 9	20.16% 26	26.36% 34	11.63% 15	34.88% 45	129
Biking or mountain biking	11.36% 15	15.15% 20	13.64% 18	13.64% 18	46.21% 61	132
Computer education	3.85% 4	2.88% 3	9.62% 10	5.77% 6	77.88% 81	104
E-sports (gaming)	4.21% 4	2.11% 2	1.05% 1	8.42% 8	84.21% 80	95
Family events (e.g. movie nights)	10.85% 14	19.38% 25	22.48% 29	6.98% 9	40.31% 52	129
Inclusion services	6.06% 6	1.01% 1	7.07% 7	2.02% 2	83.84% 83	99
Indoor adventure recreation (e.g. rock climbing, ropes course)	3.42% 4	3.42% 4	6.84% 8	29.06% 34	57.26% 67	117
Indoor or outdoor running or jogging	6.38% 6	13.83% 13	10.64% 10	8.51% 8	60.64% 57	94
Mature adult (55+) activities or programs	9.93% 14	14.18% 20	15.60% 22	7.09% 10	53.19% 75	141
Nature education or recreation	3.20% 4	15.20% 19	14.40% 18	16.80% 21	50.40% 63	125
Outdoor adventure recreation (e.g. rock climbing, ropes course)	2.75% 3	5.50% 6	10.09% 11	22.02% 24	59.63% 65	109
Preschool or early childhood education programs	3.96% 4	8.91% 9	8.91% 9	6.93% 7	71.29% 72	101
Racquet sports (e.g. tennis, pickleball)	9.35% 13	15.83% 22	22.30% 31	5.76% 8	46.76% 65	139
STEM programs	3.77% 4	5.66% 6	8.49% 9	11.32% 12	70.75% 75	106
Socializing	9.40% 11	17.09% 20	19.66% 23	9.40% 11	44.44% 52	117
Swimming - competitive	1.87% 2	4.67% 5	2.80% 3	21.50% 23	69.16% 74	107
Swimming - non-competitive (e.g. recreation, fitness)	5.73% 9	7.01% 11	7.01% 11	54.78% 86	25.48% 40	157
Teen or tween activities	3.33% 3	4.44% 4	11.11% 10	4.44% 4	76.67% 69	90
Special events	26.17% 39	28.19% 42	18.79% 28	0.00% 0	26.85% 40	149

Town of Vienna Parks and Recreation Master Plan Statistical Survey

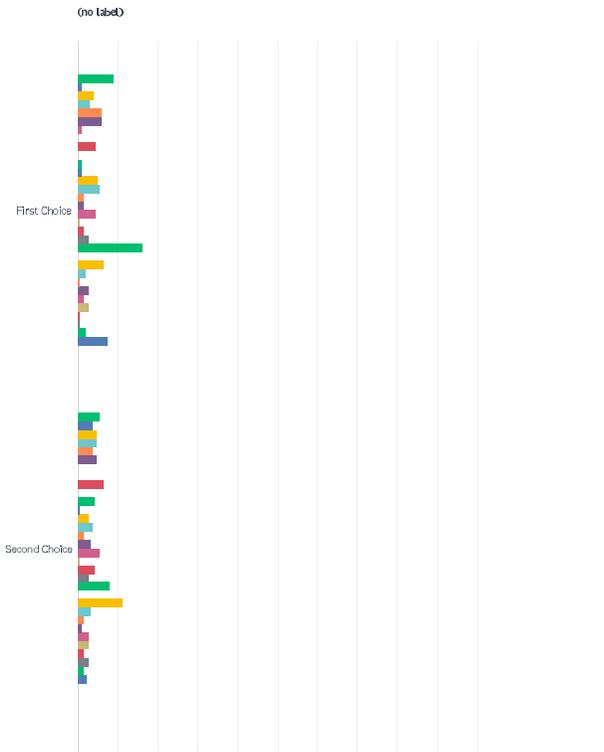
Trips or excursions for youths and mature adults (55+)	7.08% 8	11.50% 13	8.85% 10	4.42% 5	68.14% 77	113
Using WiFi	8.82% 9	6.86% 7	8.82% 9	5.88% 6	69.61% 71	102
Virtual (online) programs and classes	4.90% 5	2.94% 3	3.92% 4	10.78% 11	77.45% 79	102
Visual arts (e.g. painting, photography)	4.72% 6	9.45% 12	18.11% 23	14.17% 18	53.54% 68	127
Volunteer opportunities	12.69% 17	10.45% 14	16.42% 22	16.42% 22	44.03% 59	134
Watersports (besides swimming, e.g. fishing, boating)	4.59% 5	3.67% 4	5.50% 6	17.43% 19	68.81% 75	109
Yoga, Pilates, or Zumba	2.15% 2	8.60% 8	6.45% 6	6.45% 6	76.34% 71	93
Youth fitness and wellness	4.31% 5	8.62% 10	13.79% 16	9.48% 11	63.79% 74	116
Youth sports (e.g. lessons, leagues, programs)	14.05% 17	14.88% 18	14.88% 18	9.09% 11	47.11% 57	121

#	OTHER (PLEASE SPECIFY)	DATE
1	July 4th fireworks much too loud :-	5/14/2024 4:45 PM
2	Need fishing; Seniors trips should have shorter hours.	5/7/2024 7:10 PM
3	Girl softball field should be nice like the baseball field. Girls get kicked out of baseball at 12.	4/4/2024 7:00 AM

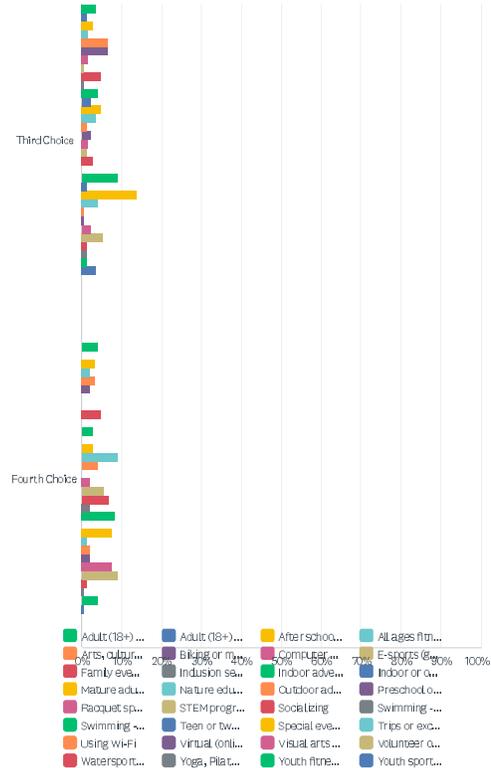
Town of Vienna Parks and Recreation Master Plan Statistical Survey

Q22 From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.

Answered: 203 Skipped: 127



Town of Vienna Parks and Recreation Master Plan Statistical Survey



Town of Vienna Parks and Recreation Master Plan Statistical Survey

(no label)	ADULT (18+) FITNESS AND WELLNESS	ADULT (18+) SPORTS (E.G. LEAGUES, PROGRAMS)	AFTER SCHOOL PROGRAMS FOR YOUTHS OF ALL AGES	ALL AGES FITNESS AND WELLNESS	ARTS, CULTURE, OR ENRICHMENT (ESIDES VISUAL ARTS, E.G. HISTORY, MUSEUMS, PERFORMING ARTS)	BIKING OR MOUNTAIN BIKING	COMPUTER EDUCATION	E-SPORTS (GAMING)
First Choice	8.87% 18	0.99% 2	3.94% 8	2.96% 6	5.91% 12	5.91% 12	0.99% 2	0.00% 0
Second Choice	5.29% 10	3.70% 7	4.76% 9	4.76% 9	3.70% 7	4.76% 9	0.00% 0	0.00% 0
Third Choice	3.61% 6	1.20% 2	3.01% 5	1.81% 3	6.63% 11	6.63% 11	1.81% 3	0.60% 1
Fourth Choice	4.14% 6	0.00% 0	3.45% 5	2.07% 3	3.45% 5	2.07% 3	0.00% 0	0.00% 0

NOTE: Due to formatting issues with the way survey monkey summarizes this question, the results have been reformatted on the next two pages

Town of Vienna Parks and Recreation Master Plan Statistical Survey
From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.

	Adult (18+) fitness and wellness	Adult (18+) sports (e.g. leagues, programs)	After school programs for youths of all ages	All ages fitness and wellness
First Choice	8.87% 18	0.99% 2	3.94% 8	2.96% 6
Second Choice	5.29% 10	3.70% 7	4.76% 9	4.76% 9
Third Choice	3.61% 6	1.20% 2	3.01% 5	1.81% 3
Fourth Choice	4.14% 6	0.00% 0	3.45% 5	2.07% 3

	Arts, culture or enrichment (besides visual arts, e.g. history, museums, performing arts)	Biking or mountain biking	Computer education	E-sports (gaming)
First Choice	5.91% 12	5.91% 12	0.99% 2	0.00% 0
Second Choice	3.70% 7	4.76% 9	0.00% 0	0.00% 0
Third Choice	6.63% 11	6.63% 11	1.81% 3	0.60% 1
Fourth Choice	3.45% 5	2.07% 3	0.00% 0	0.00% 0

	Family events (e.g. movie nights)	Inclusion services	Indoor adventure recreation (e.g. rock climbing, ropes course)	Indoor or outdoor running or jogging
First Choice	4.43% 9	0.00% 0	0.99% 2	0.99% 2
Second Choice	6.35% 12	0.00% 0	4.23% 8	0.53% 1
Third Choice	4.65% 8	0.00% 0	4.23% 7	2.61% 4
Fourth Choice	4.65% 7	0.00% 0	2.76% 4	0.00% 0

	Mature adult (55+) activities or programs	Nature education or recreation	Outdoor adventure recreation (e.g. rock climbing, ropes course)	Preschool or early childhood education programs
First Choice	4.93% 10	5.42% 11	1.48% 3	1.48% 3
Second Choice	2.65% 5	3.70% 7	1.59% 3	3.17% 6
Third Choice	4.65% 8	3.61% 6	1.59% 2	2.61% 4
Fourth Choice	2.76% 4	8.97% 13	4.14% 6	0.00% 0

Town of Vienna Parks and Recreation Master Plan Statistical Survey

Q23 Please indicate your level of agreement with the following statements.
"Parks and Recreation in the Town of Vienna..."

Answered: 267 Skipped: 63

Town of Vienna Parks and Recreation Master Plan Statistical Survey
From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.

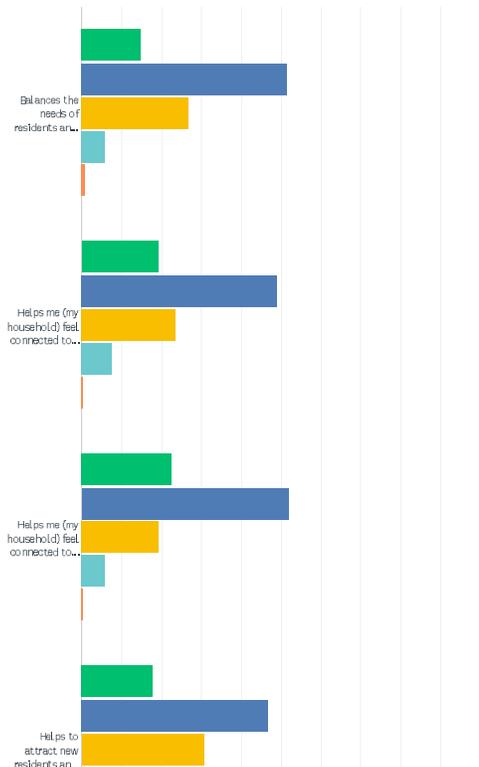
	Racquet sports (e.g. tennis, pickleball)	STEM programs	Socializing	Swimming - competitive
First Choice	4.43% 9	0.49% 1	1.48% 3	2.46% 5
Second Choice	5.29% 10	0.53% 1	4.23% 8	2.65% 5
Third Choice	1.81% 3	1.20% 2	3.01% 5	0.00% 0
Fourth Choice	2.07% 3	5.52% 8	6.90% 10	2.07% 3

	Swimming - non-competitive (e.g. recreation, fitness)	Teen or tween activities	Special events	Trips or excursions for youths and mature adults (55+)
First Choice	16.20% 33	0.00% 0	6.40% 13	1.97% 4
Second Choice	7.94% 15	0.00% 0	11.11% 21	3.17% 6
Third Choice	9.04% 15	1.20% 2	13.86% 23	4.22% 7
Fourth Choice	8.28% 12	0.00% 0	7.59% 11	1.38% 2

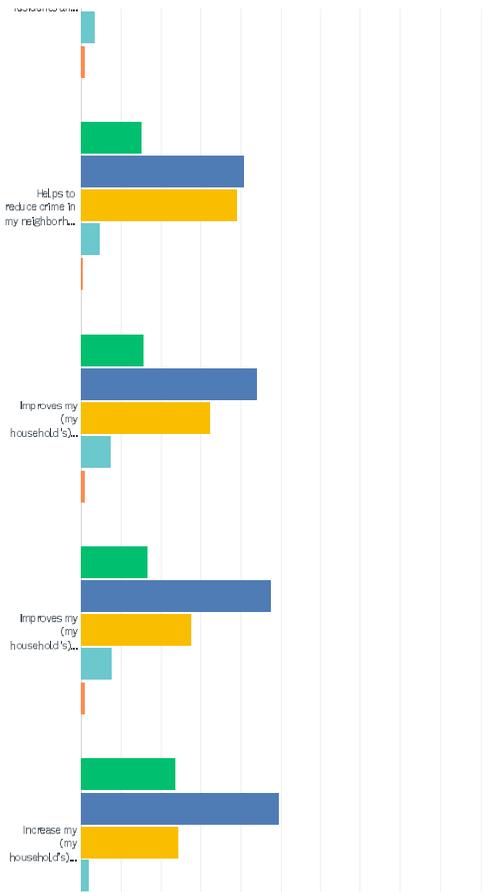
	Using Wi-Fi	Virtual (online) programs and classes	Visual arts (e.g. painting, photography)	Volunteer opportunities
First Choice	0.49% 1	2.46% 5	1.48% 3	2.46% 5
Second Choice	1.59% 3	1.06% 2	2.65% 5	2.65% 5
Third Choice	0.60% 1	0.60% 1	2.41% 4	5.42% 9
Fourth Choice	2.07% 3	2.07% 3	7.59% 11	8.97% 13

	Watersports (besides swimming, e.g. fishing, boating)	Yoga, Pilates, or Zumba	Youth fitness and wellness	Youth sports (e.g. leagues, programs)
First Choice	0.49% 1	0.49% 1	1.97% 4	7.39% 15
Second Choice	1.59% 3	2.65% 5	1.59% 3	2.12% 4
Third Choice	1.20% 2	1.20% 2	1.20% 2	3.61% 6
Fourth Choice	1.38% 2	0.69% 1	4.14% 6	0.69% 1

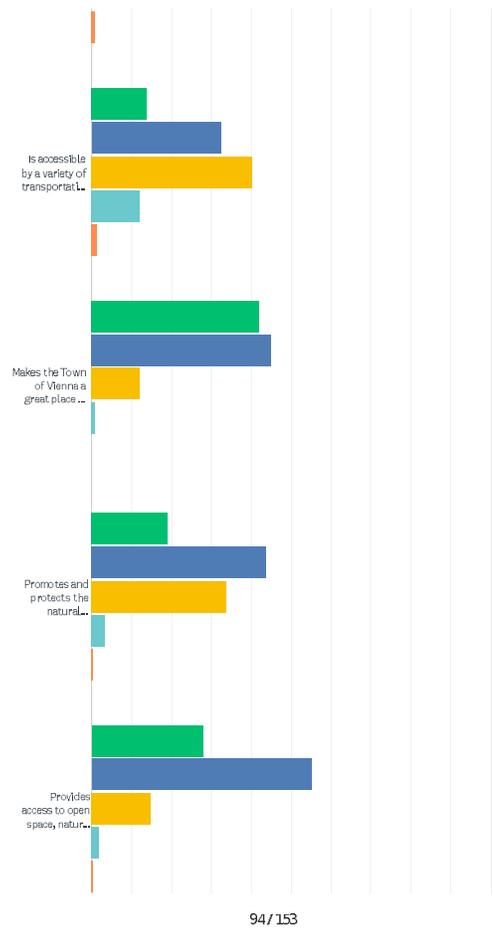
Answered 203 Total 203
Skipped 127 189
166
145



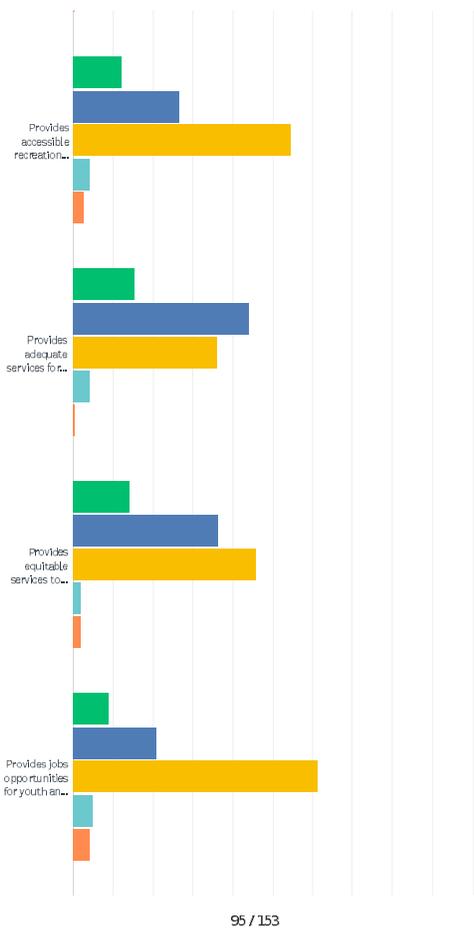
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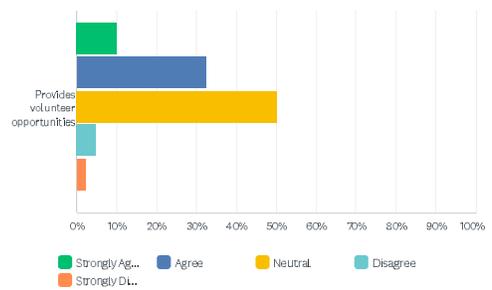
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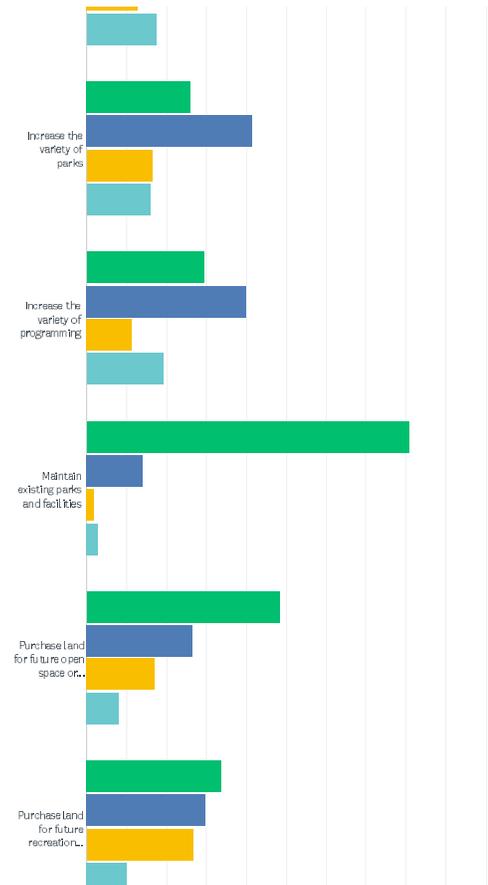
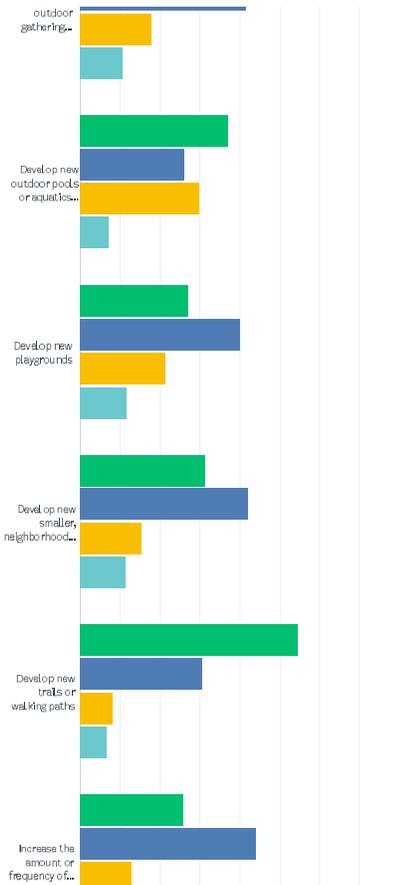
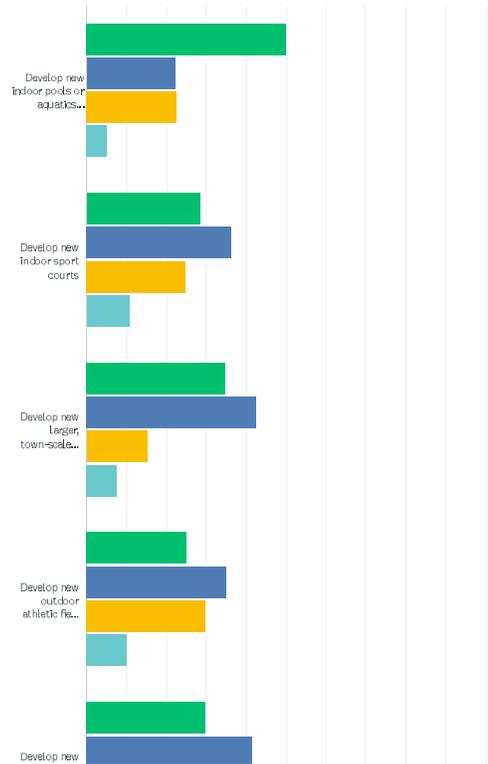
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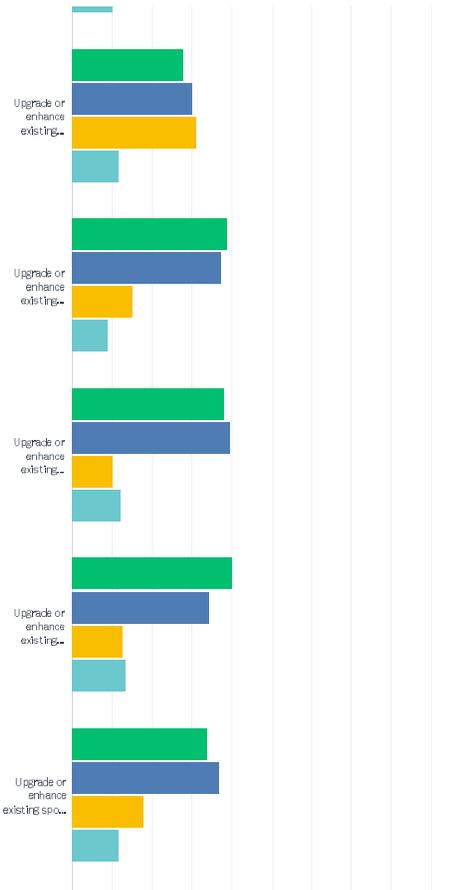
	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL
Balances the needs of residents and visitors	15.00% 39	51.54% 134	26.92% 70	5.77% 15	0.77% 2	260
Helps me (my household) feel connected to our neighborhood	19.16% 50	49.04% 128	23.75% 62	7.66% 20	0.38% 1	261
Helps me (my household) feel connected to the Townwide community	22.52% 59	51.91% 136	19.47% 51	5.73% 15	0.38% 1	262
Helps to attract new residents and businesses	17.90% 46	46.69% 120	30.74% 79	3.50% 9	1.17% 3	257
Helps to reduce crime in my neighborhood and keep kids out of trouble	15.23% 39	40.63% 104	39.06% 100	4.69% 12	0.39% 1	256
Improves my (my household's) mental health and reduces stress	15.56% 40	43.97% 113	32.30% 83	7.39% 19	0.78% 2	257
Improves my (my household's) physical health and fitness	16.60% 43	47.49% 123	27.41% 71	7.72% 20	0.77% 2	259
Increase my (my household's) property value	23.55% 61	49.42% 128	24.32% 63	1.93% 5	0.77% 2	259
Is accessible by a variety of transportation options	13.83% 35	32.41% 82	40.32% 102	12.25% 31	1.19% 3	253
Makes the Town of Vienna a great place to live	41.98% 110	45.04% 118	12.21% 32	0.76% 2	0.00% 0	262
Promotes and protects the natural environment	18.92% 49	43.63% 113	33.59% 87	3.47% 9	0.39% 1	259
Provides access to open space, nature, and playgrounds	27.86% 73	54.96% 144	14.89% 39	1.91% 5	0.38% 1	262
Provides accessible recreation services for residents with special needs	12.10% 30	26.61% 66	54.44% 135	4.03% 10	2.82% 7	248
Provides adequate services for all ages and abilities	15.29% 39	43.92% 112	36.09% 92	4.31% 11	0.39% 1	255
Provides equitable services to specific Town of Vienna communities	14.11% 35	36.29% 90	45.56% 113	2.02% 5	2.02% 5	248
Provides jobs opportunities for youth and mature adults (55+)	8.67% 22	20.97% 52	61.29% 152	4.84% 12	4.03% 10	248
Provides volunteer opportunities	10.00% 25	32.40% 81	50.40% 126	4.80% 12	2.40% 6	250

Q24 Rate your level of support for each potential action DPR could take to improve its facilities, amenities, and programs.

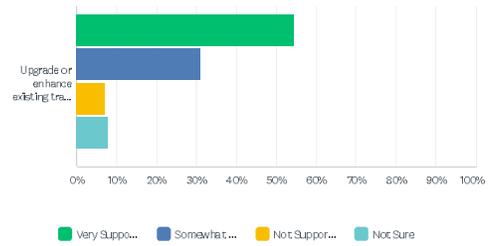
Answered: 271 Skipped: 59



Town of Vienna Parks and Recreation Master Plan Statistical Survey



Town of Vienna Parks and Recreation Master Plan Statistical Survey



Town of Vienna Parks and Recreation Master Plan Statistical Survey

	VERY SUPPORTIVE	SOMEWHAT SUPPORTIVE	NOT SUPPORTIVE	NOT SURE	TOTAL
Develop new indoor pools or aquatics facilities	50.00% 128	22.27% 57	22.66% 58	5.08% 13	256
Develop new indoor sport courts	28.29% 71	36.25% 91	24.70% 62	10.76% 27	251
Develop new larger, town-scale parks	34.80% 87	42.40% 106	15.20% 38	7.60% 19	250
Develop new outdoor athletic fields or sport courts	25.10% 63	35.06% 88	29.88% 75	9.96% 25	251
Develop new outdoor gathering spaces	29.76% 75	41.67% 105	17.86% 45	10.71% 27	252
Develop new outdoor pools or aquatics facilities	37.11% 95	26.17% 67	29.69% 76	7.03% 18	256
Develop new playgrounds	27.17% 69	40.16% 102	21.26% 54	11.42% 29	254
Develop new smaller, neighborhood-scale parks	31.33% 78	42.17% 105	15.26% 38	11.24% 28	249
Develop new trails or walking paths	54.62% 142	30.77% 80	8.08% 21	6.54% 17	260
Increase the amount or frequency of programming	25.79% 65	44.05% 111	12.70% 32	17.46% 44	252
Increase the variety of parks	26.00% 65	41.60% 104	16.40% 41	16.00% 40	250
Increase the variety of programming	29.41% 75	40.00% 102	11.37% 29	19.22% 49	255
Maintain existing parks and facilities	80.92% 212	14.12% 37	1.91% 5	3.05% 8	262
Purchase land for future open space or natural areas	48.45% 125	26.36% 68	17.05% 44	8.14% 21	258
Purchase land for future recreation facilities or fields	33.73% 85	29.76% 75	26.59% 67	9.92% 25	252
Upgrade or enhance existing community center	27.67% 70	30.04% 76	30.83% 78	11.46% 29	253
Upgrade or enhance existing community parks	38.89% 98	37.30% 94	15.08% 38	8.73% 22	252
Upgrade or enhance existing neighborhood parks	38.19% 97	39.37% 100	10.24% 26	12.20% 31	254
Upgrade or enhance existing playgrounds	39.84% 102	34.38% 88	12.50% 32	13.28% 34	256
Upgrade or enhance existing sports fields and courts	33.87% 84	36.69% 91	17.74% 44	11.69% 29	248
Upgrade or enhance existing trails or walking paths	54.30% 139	30.86% 79	7.03% 18	7.81% 20	256

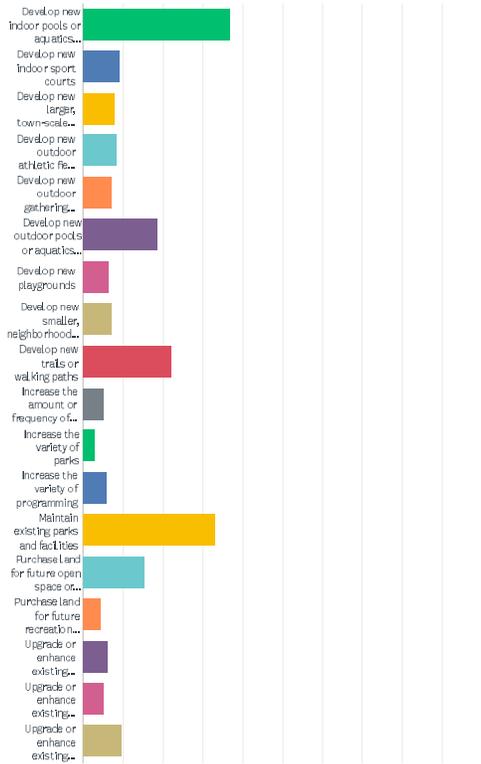
#	OTHER (PLEASE SPECIFY)	DATE
1	more dog bag stations	5/30/2024 10:49 AM
2	Vienna survived extrem "unsabritation" up approximately 2010. Since then Vienna has lost its	5/14/2024 12:34 PM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

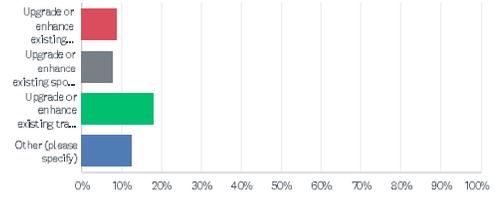
3	village charm!	
3	Sidewalks! There are already a lot of sports here, don't need more.	5/8/2024 2:14 PM
4	Build rec center w/indoor & outdoor pool & track.	5/8/2024 12:36 PM
5	ait center- Plant more trees, stop removing trees from sidewalks and natural parks.	5/6/2024 11:51 AM
6	Not more parks. Put money into maintaining and enhancing them. Better quality.	5/3/2024 3:09 PM
7	do not buy a third set of live large potted plants for the hallway leading to the new gym with no plans for how they will be kept watered/ alive.	5/2/2024 2:36 PM
8	fitness center	5/2/2024 12:45 PM
9	Need to balance interest versus cost. Our taxes are already too high.	5/1/2024 4:28 PM
10	Indoor and outdoor swimming pools are needed!!	5/1/2024 4:03 PM
11	I live close to southpark playground & ballfields. I would love to see an upgrade or new.	4/26/2024 8:46 AM
12	Supportive of what the Town has accomplished and future expansion in their financial limits	4/24/2024 4:29 PM
13	build a better community-wide artist community	4/24/2024 3:45 PM
14	INCREASE ACCESSIBILITY FOR ALL ABILITIES	4/18/2024 10:33 PM
15	BUILD SKATE BOARD PUMP TRACK	4/18/2024 10:06 PM
16	More programs or special events for people with disabilities—could be simple outings like a bowling trip once a month, or an ice cream social, a tour of the police department, etc.	4/4/2024 9:55 AM
17	Bike paths	4/1/2024 8:09 AM
18	Please add in a lacrosse field. We must drive to Oak Marr and Great Falls for my kids' games.	3/28/2024 12:04 PM
19	Upgrade/Build additional space for dogs off-leash	3/27/2024 12:43 PM
20	always consider traffic, parking and noise. always consider taxes to maintain facilities	3/27/2024 9:08 AM

Q25 Which actions would you be MOST WILLING to fund with your tax dollars? (Select up to three.)

Answered: 294 Skipped: 36



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ANSWER CHOICES	RESPONSES
Develop new indoor pools or aquatics facilities	36.73% 108
Develop new indoor sport courts	9.18% 27
Develop new larger, town-scale parks	7.82% 23
Develop new outdoor athletic fields or sport courts	8.50% 25
Develop new outdoor gathering spaces	7.14% 21
Develop new outdoor pools or aquatics facilities	18.71% 55
Develop new playgrounds	6.46% 19
Develop new smaller, neighborhood-scale parks	7.14% 21
Develop new trails or walking paths	22.11% 65
Increase the amount or frequency of programming	5.10% 15
Increase the variety of parks	3.06% 9
Increase the variety of programming	5.78% 17
Maintain existing parks and facilities	32.99% 97
Purchase land for future open space or natural areas	15.31% 45
Purchase land for future recreation facilities or fields	4.42% 13
Upgrade or enhance existing community center	6.12% 18
Upgrade or enhance existing community parks	5.10% 15
Upgrade or enhance existing neighborhood parks	9.52% 28
Upgrade or enhance existing playgrounds	8.84% 26
Upgrade or enhance existing sports fields and courts	7.82% 23
Upgrade or enhance existing trails or walking paths	18.03% 53
Other (please specify)	12.59% 37
Total Respondents: 294	

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#	OTHER (PLEASE SPECIFY)	DATE
1	dog bag stations	5/30/2024 10:49 AM
2	did not answer	5/30/2024 10:18 AM
3	Dog parks	5/22/2024 12:00 PM
4	Pickleball, plant tree + wall adjacent to property yard	5/21/2024 2:50 PM
5	Outdoor pools	5/19/2024 3:06 PM
6	Develop indoor fitness facilities for all ages.	5/14/2024 5:22 PM
7	Workout facility needed	5/14/2024 4:21 PM
8	indoor/outdoor pool	5/9/2024 4:04 PM
9	slash pad	5/9/2024 11:23 AM
10	Sidewalks #1	5/8/2024 2:14 PM
11	N/A	5/8/2024 12:46 PM
12	Add an additional dog park on other side of town.	5/8/2024 1:236 PM
13	Increase the QUALITY of programming	5/7/2024 6:17 PM
14	No choices were made by the participant	5/3/2024 4:35 PM
15	Maintain and enhance existing parks.	5/3/2024 3:09 PM
16	n/a	5/2/2024 3:28 PM
17	n/a	5/2/2024 2:04 PM
18	Control deer population	5/1/2024 4:28 PM
19	We pay a lot of taxes in town of Vienna. Would we have special privileges? Priority entrance?	5/1/2024 12:54 PM
20	n/a	4/29/2024 10:50 AM
21	Parks and Recreation spend too much money and waste my tax dollars.	4/29/2024 2:16 PM
22	purchases land for trails-running & biking	4/29/2024 12:08 PM
23	fitness/exercise gym- similar to oak man.	4/25/2024 9:58 AM
24	only if taxes are not raised people that groups have can't afforded it!	4/25/2024 8:41 AM
25	did not answer	4/24/2024 5:09 PM
26	no answer	4/24/2024 4:43 PM
27	did not answer anything	4/24/2024 4:36 PM
28	artist community	4/24/2024 3:45 PM
29	develop performance space for musical groups actives (indoor)	4/24/2024 2:58 PM
30	Upgrade and enhance first before thinking about purchasing new. AS FOR FUNDING: We already pay higher than Fairfax County. Would need a better budget break-down before supporting an increase.	4/23/2024 3:20 PM
31	INCREASE ACCESSIBILITY FOR ALL ABILITIES	4/18/2024 10:33 PM
32	SKATE BOARD PUMP TRACK	4/18/2024 10:06 PM
33	NOT COMPLETED ON MAILED IN SURVEY	4/11/2024 9:54 PM
34	Please invest in more parking. The church property across from VVFD would be a good parking venue, even a parking structure. From Taste of Vienna, to Viva, and even the weekly farmer's market, parking is tricky, and can mean a long walk for elderly or the infirm	4/4/2024 9:55 AM
35	Kid play area near the caboose is needed, with benches for adults	4/4/2024 7:10 AM

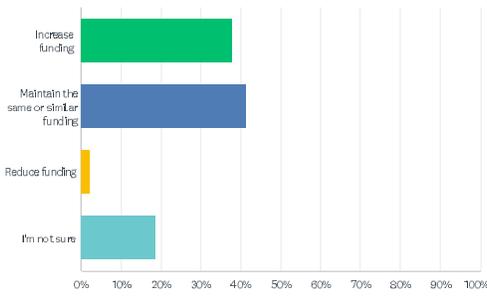
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36	None...too high & pay too much taxes	3/27/2024 2:51 PM
37	off-leash dog park	3/27/2024 12:43 PM

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Q26 Based on your perception of value, how would you want the Town to fund its future parks and recreation needs? (Select one.)

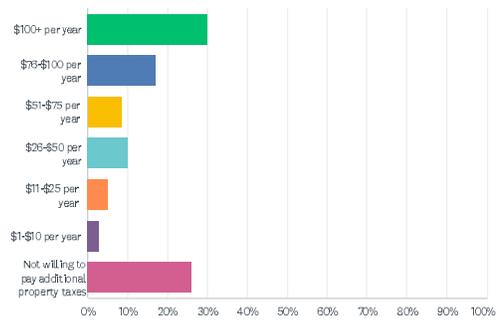
Answered: 276 Skipped: 54



ANSWER CHOICES	RESPONSES
Increase funding	37.68% 104
Maintain the same or similar funding	41.30% 114
Reduce funding	2.17% 6
I'm not sure	18.84% 52
TOTAL	276

Q27 A percentage of the Town's budget is used for the operations, maintenance, and improvement of DPR facilities and programs. The quality of these actions is largely impacted by the allocation of property taxes. What additional amount in property taxes would you be willing to pay to fund the most important actions to you and your household? (Select one.)

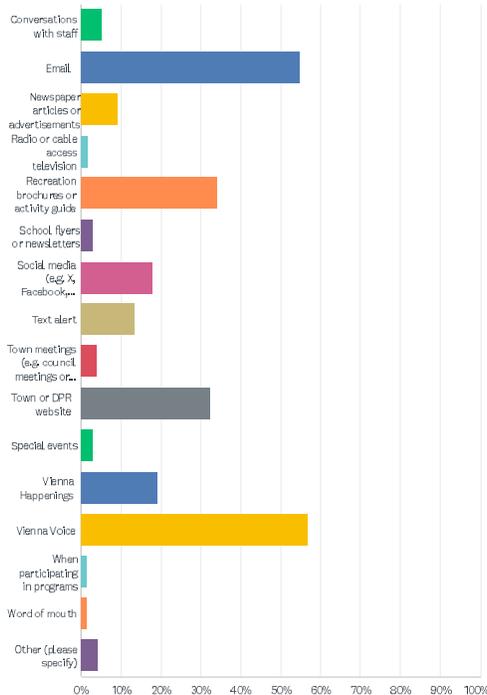
Answered: 269 Skipped: 61



ANSWER CHOICES	RESPONSES
\$100+ per year	30.11% 81
\$76-\$100 per year	17.10% 46
\$51-\$75 per year	8.55% 23
\$26-\$50 per year	10.04% 27
\$11-\$25 per year	5.20% 14
\$1-\$10 per year	2.97% 8
Not willing to pay additional property taxes	26.02% 70
TOTAL	269

Q28 Which three methods of communication do you most prefer DPR use to provide information for recreational programs and activities? (Select up to three.)

Answered: 294 Skipped: 36

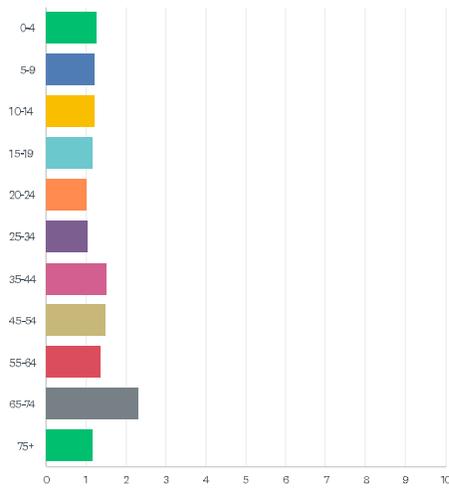


ANSWER CHOICES	RESPONSES
Conversations with staff	5.10% 15
Email	54.76% 161
Newspaper articles or advertisements	9.18% 27
Radio or cable access television	1.70% 5
Recreation brochures or activity guide	34.01% 100
School flyers or newsletters	3.06% 9
Social media (e.g., X, Facebook, Instagram)	17.69% 52
Text alert	13.27% 39
Town meetings (e.g. Council meetings or conference sessions)	3.74% 11
Town or DPR website	32.31% 95
Special events	3.06% 9
Vienna Happenings	19.09% 56
Vienna Voice	56.80% 167
When participating in programs	1.36% 4
Word of mouth	1.36% 4
Other (please specify)	4.08% 12
TOTAL	294

#	OTHER (PLEASE SPECIFY)	DATE
1	Respondent did not answer [written survey transcribed by Devin Perle]	5/21/2024 2:50 PM
2	TEST	5/7/2024 10:06 AM
3	n/a	5/2/2024 3:28 PM
4	n/a	5/2/2024 2:04 PM
5	n/a	4/29/2024 11:45 AM
6	town news letter	4/25/2024 8:41 AM
7	did not answer	4/24/2024 5:09 PM
8	no answer	4/24/2024 4:43 PM
9	no response	4/24/2024 4:36 PM
10	Patch	4/20/2024 12:46 PM
11	NOT COMPLETED ON MAILED IN SURVEY	4/11/2024 9:54 PM
12	No thanks	3/26/2024 7:52 PM

Q29 Including yourself, write the number of people in your household that are in each age range.

Answered: 273 Skipped: 57



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
0-4		1	63
5-9		1	78
10-14		1	74
15-19		1	64
20-24		1	44
25-34		1	29
35-44		2	103
45-54		1	139
55-64		1	109
65-74		2	140
75+		1	50
Total Respondents: 273			

#	0-4	DATE
1	0	9/3/2024 11:50 AM
2	1	5/30/2024 10:19 AM
3	0	5/18/2024 7:17 PM
4	1	5/16/2024 12:16 PM
5	2	5/14/2024 2:52 PM
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9	1	5/13/2024 7:20 PM
10	1	5/3/2024 11:12 PM
11	2	5/3/2024 11:33 AM
12	1	5/1/2024 5:26 PM
13	2	5/1/2024 3:07 PM
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22	1	4/24/2024 2:09 PM

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26	0	4/20/2024 11:34 AM
27	0	4/18/2024 10:29 AM
28	4	4/17/2024 9:00 AM
29	1	4/13/2024 8:20 PM
30	1	4/7/2024 9:20 PM
31	0	4/4/2024 7:07 PM
32	0	4/4/2024 11:05 AM
33	1	4/2/2024 8:48 PM
34	3	4/2/2024 9:36 AM
35	1	4/1/2024 6:18 PM
36	0	4/1/2024 5:56 PM
37	3	4/1/2024 1:25 PM
38	1	4/1/2024 8:42 AM
39	4	4/1/2024 8:09 AM
40	1	3/31/2024 10:23 PM
41	0	3/31/2024 12:21 AM
42	2	3/30/2024 11:20 AM
43	1	3/30/2024 10:43 AM
44	2	3/29/2024 9:57 PM
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Town of Vienna Parks and Recreation Master Plan Statistical Survey

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4	1	5/15/2024 9:50 AM
5	2	5/14/2024 2:49 PM
6	2	5/13/2024 7:20 PM
7	2	5/8/2024 1:236 PM
8	2	5/8/2024 10:04 AM
9	1	5/7/2024 1:43 PM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

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12	0	4/25/2024 9:03 AM
13	2	4/24/2024 4:12 PM
14	0	4/20/2024 11:50 AM
15	0	4/20/2024 11:34 AM
16	1	4/18/2024 10:07 PM
17	2	4/13/2024 10:58 AM
18	3	4/11/2024 8:20 AM
19	0	4/4/2024 7:07 PM
20	0	4/4/2024 11:05 AM
21	1	4/3/2024 2:00 PM
22	0	4/1/2024 5:56 PM
23	0	3/31/2024 12:21 AM
24	2	3/30/2024 10:43 AM
25	1	3/29/2024 9:57 PM
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10	2	5/14/2024 12:14 PM
11	1	5/13/2024 12:02 PM
12	1	5/13/2024 10:48 AM
13	2	5/7/2024 10:19 PM
14	2	5/7/2024 1:15 PM
15	1	5/3/2024 4:58 PM
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Town of Vienna Parks and Recreation Master Plan Statistical Survey

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33	1	4/9/2024 9:45 AM
34	2	4/7/2024 9:20 PM
35	1	4/6/2024 3:35 PM
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40	2	4/3/2024 7:59 AM
41	2	4/2/2024 8:48 PM
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43	2	4/2/2024 9:36 AM
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51	2	3/31/2024 12:21 AM
52	2	3/30/2024 4:17 PM
53	1	3/30/2024 2:58 PM
54	2	3/30/2024 11:20 AM
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56	2	3/29/2024 6:12 AM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

57	2	3/28/2024 3:05 PM
58	2	3/28/2024 2:16 PM
59	2	3/28/2024 10:47 AM
60	2	3/27/2024 4:30 PM
61	2	3/27/2024 2:20 PM
62	1	3/27/2024 1:27 PM
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64	1	3/27/2024 7:31 AM
65	2	3/26/2024 6:59 PM
66	2	3/26/2024 6:09 PM
67	2	3/26/2024 4:26 PM
68	1	3/26/2024 3:22 PM
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22	2	5/6/2024 6:05 PM
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Town of Vienna Parks and Recreation Master Plan Statistical Survey

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39	2	4/24/2024 5:09 PM
40	2	4/24/2024 3:38 PM
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57	2	4/9/2024 8:53 PM
58	1	4/9/2024 9:45 AM
59	2	4/7/2024 12:51 PM
60	1	4/6/2024 3:35 PM
61	2	4/5/2024 12:47 PM
62	0	4/4/2024 7:07 PM
63	1	4/4/2024 6:39 PM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

8	2	5/18/2024 3:07 PM
9	2	5/18/2024 12:37 PM
10	1	5/15/2024 9:50 AM
11	1	5/14/2024 4:54 PM
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41	2	4/25/2024 9:59 AM
42	0	4/25/2024 9:03 AM
43	2	4/24/2024 5:00 PM
44	2	4/24/2024 4:45 PM
45	2	4/24/2024 4:04 PM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

64	2	4/4/2024 4:28 PM
65	2	4/4/2024 11:05 AM
66	2	4/4/2024 7:11 AM
67	1	4/3/2024 2:00 PM
68	2	4/3/2024 1:35 PM
69	2	4/2/2024 8:27 PM
70	1	4/1/2024 5:56 PM
71	2	3/31/2024 7:00 PM
72	2	3/31/2024 2:49 PM
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74	2	3/31/2024 6:53 AM
75	0	3/31/2024 12:21 AM
76	2	3/30/2024 11:50 PM
77	2	3/30/2024 4:57 PM
78	1	3/30/2024 2:58 PM
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80	1	3/29/2024 9:57 PM
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6	2	5/18/2024 7:17 PM
7	2	5/18/2024 5:17 PM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

46	2	4/24/2024 3:45 PM
47	2	4/23/2024 3:20 PM
48	1	4/23/2024 1:51 PM
49	2	4/22/2024 4:54 PM
50	1	4/22/2024 2:15 PM
51	1	4/22/2024 1:10 PM
52	2	4/21/2024 7:11 PM
53	0	4/20/2024 11:50 AM
54	0	4/20/2024 11:34 AM
55	1	4/19/2024 3:54 PM
56	1	4/18/2024 11:24 PM
57	1	4/18/2024 10:29 AM
58	1	4/14/2024 10:38 AM
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62	1	4/13/2024 10:58 AM
63	1	4/8/2024 8:52 AM
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66	1	4/4/2024 6:39 PM
67	0	4/4/2024 11:05 AM
68	2	4/3/2024 6:05 PM
69	1	4/3/2024 2:00 PM
70	1	4/2/2024 3:25 PM
71	0	4/1/2024 5:56 PM
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73	0	3/31/2024 12:21 AM
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Town of Vienna Parks and Recreation Master Plan Statistical Survey

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9	1	5/14/2024 4:54 PM
10	1	5/14/2024 3:54 PM
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26	2	5/3/2024 3:10 PM
27	2	5/3/2024 11:33 AM
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34	0	4/25/2024 1:35 PM
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36	1	4/25/2024 11:28 AM
37	2	4/25/2024 11:03 AM
38	1	4/25/2024 9:03 AM
39	1	4/24/2024 2:59 PM
40	1	4/24/2024 2:52 PM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

41	2	4/23/2024 5:16 PM
42	1	4/23/2024 1:51 PM
43	2	4/23/2024 12:25 PM
44	1	4/22/2024 1:10 PM
45	2	4/22/2024 12:38 PM
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48	1	4/20/2024 11:34 AM
49	1	4/18/2024 11:24 PM
50	1	4/18/2024 10:34 PM
51	2	4/12/2024 6:04 PM
52	1	4/9/2024 1:32 PM
53	1	4/8/2024 8:52 AM
54	0	4/4/2024 7:07 PM
55	0	4/4/2024 11:05 AM
56	2	4/4/2024 9:55 AM
57	1	4/2/2024 3:25 PM
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4	0	5/18/2024 7:17 PM
5	1	5/14/2024 7:06 PM
6	1	5/14/2024 12:37 PM
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8	2	5/10/2024 6:28 PM
9	2	5/9/2024 4:05 PM
10	1	5/8/2024 12:47 PM
11	1	5/7/2024 9:03 AM
12	2	5/6/2024 11:51 AM
13	2	5/3/2024 5:19 PM
14	2	5/3/2024 4:35 PM
15	1	5/2/2024 3:28 PM
16	1	5/2/2024 2:37 PM
17	2	5/1/2024 4:48 PM

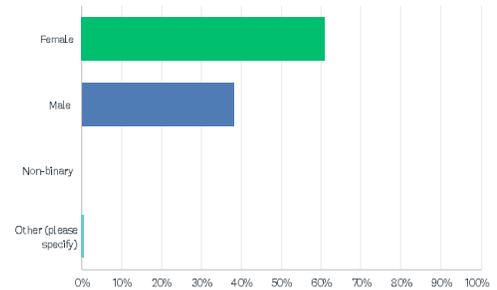
Town of Vienna Parks and Recreation Master Plan Statistical Survey

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23	0	4/25/2024 1:35 PM
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31	1	4/20/2024 11:50 AM
32	1	4/20/2024 11:34 AM
33	2	4/18/2024 10:52 PM
34	1	4/17/2024 12:03 PM
35	1	4/11/2024 9:54 PM
36	0	4/4/2024 7:07 PM
37	2	4/4/2024 1:53 PM
38	0	4/4/2024 11:05 AM
39	0	4/1/2024 5:56 PM
40	0	3/31/2024 12:21 AM
41	2	3/29/2024 5:38 PM
42	2	3/29/2024 11:36 AM
43	1	3/27/2024 6:36 PM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

Q30 What is your gender? (Select one.)

Answered: 272 Skipped: 58

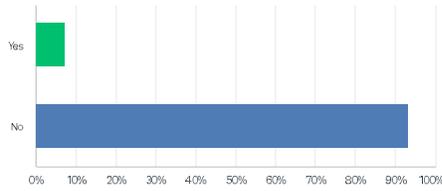


ANSWER CHOICES	RESPONSES
Female	61.03% 166
Male	38.24% 104
Non-binary	0.00% 0
Other (please specify)	0.74% 2
TOTAL	272

#	OTHER (PLEASE SPECIFY)	DATE
1	n/a	4/29/2024 10:50 AM
2	n/a	4/25/2024 8:42 AM

Q31 Are you or members of your household of Hispanic, Spanish, or Latino/a/x ancestry?

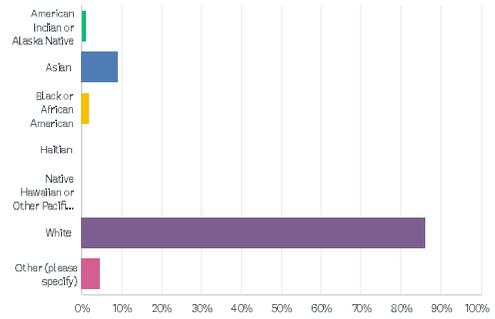
Answered: 257 Skipped: 73



ANSWER CHOICES	RESPONSES
Yes	7.00% 18
No	93.00% 239
TOTAL	257

Q32 Which of the following races and ethnicities best describe you? (Select all that apply.)

Answered: 259 Skipped: 71



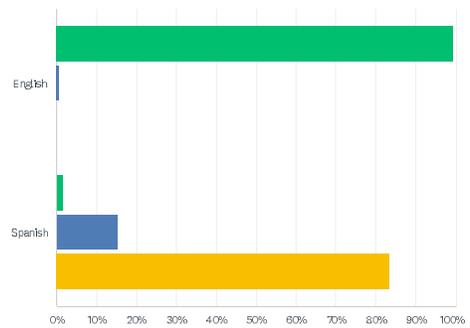
ANSWER CHOICES	RESPONSES
American Indian or Alaska Native	1.16% 3
Asian	9.27% 24
Black or African American	1.93% 5
Hispanic	0.00% 0
Native Hawaiian or Other Pacific Islander	0.00% 0
White	86.10% 223
Other (please specify)	4.63% 12
Total Respondents: 259	

#	OTHER (PLEASE SPECIFY)	DATE
1	Southeast Asian	5/18/2024 5:17 PM
2	American	5/14/2024 12:37 PM
3	Italian American (wife) and German/Czech Mix American "Mutt"	5/10/2024 5:18 PM
4	European	5/7/2024 9:03 AM
5	European American	5/3/2024 11:33 AM
6	none of your business!	4/28/2024 2:17 PM

7	Californian	4/29/2024 12:25 PM
8	Puerto Rican	4/11/2024 10:46 PM
9	Middle Eastern	3/31/2024 7:00 PM
10	Human	3/29/2024 12:23 PM
11	American	3/27/2024 9:09 AM
12	Cmon	3/26/2024 7:53 PM

Q33 What language(s) are spoken in your home? (Choose multiple, identifying one primary and secondary.)

Answered: 278 Skipped: 52



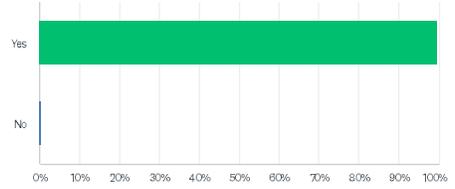
LANGUAGE	PRIMARY	SECONDARY	N/A	TOTAL
English	99.28% 276	0.72% 2	0.00% 0	278
Spanish	1.52% 1	15.15% 10	83.33% 55	66

#	OTHER (PLEASE SPECIFY)	DATE
1	Malay	5/18/2024 5:17 PM
2	Korean	5/15/2024 10:19 AM
3	Mandarin Chinese	5/14/2024 5:23 PM
4	German	5/13/2024 7:20 PM
5	French	5/8/2024 12:47 PM
6	German	5/2/2024 2:05 PM
7	armenian	4/29/2024 11:46 AM
8	French	4/28/2024 11:37 AM
9	Mwathi, Gujarati, Hindi	4/22/2024 1:10 PM

10	CHINESE	4/19/2024 3:54 PM
11	Italian	4/5/2024 6:33 AM
12	French	4/4/2024 6:39 PM
13	Asl	4/2/2024 9:35 AM
14	Farsi is primary	4/1/2024 9:53 PM
15	Bengali	3/30/2024 11:20 AM

Q34 Are you a current Town of Vienna resident? (Select one.)

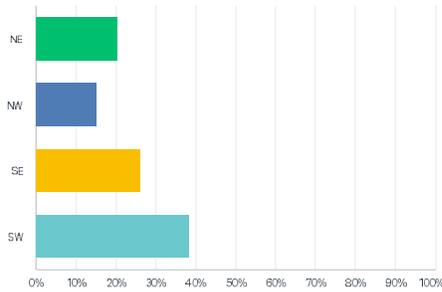
Answered: 285 Skipped: 45



ANSWER CHOICES	RESPONSES	
Yes	99.65%	284
No	0.35%	1
TOTAL		285

Q35 Which Town Quadrant is your household located in? (Select one.)

Answered: 284 Skipped: 46



ANSWER CHOICES	RESPONSES	
NE	20.42%	58
NW	15.14%	43
SE	26.06%	74
SW	38.38%	109
TOTAL		284

Q36 What is your zip code?

Answered: 285 Skipped: 45

#	RESPONSES	DATE
1	22180	9/3/2024 11:51 AM
2	22180	7/24/2024 10:47 AM
3	22180	6/9/2024 12:12 PM
4	22180	5/30/2024 11:04 AM
5	22180	5/30/2024 10:50 AM
6	22180	5/30/2024 10:32 AM
7	22180	5/30/2024 10:19 AM
8	22180	5/29/2024 11:55 AM
9	22180	5/28/2024 12:05 PM
10	22180	5/25/2024 7:16 PM
11	22180	5/22/2024 12:01 PM
12	22180	5/21/2024 2:51 PM
13	22180	5/21/2024 12:20 PM
14	22180	5/20/2024 9:09 AM
15	22180	5/18/2024 7:17 PM
16	22180	5/18/2024 5:18 PM
17	22180	5/18/2024 3:07 PM
18	22180	5/18/2024 12:38 PM
19	22180	5/18/2024 7:48 AM
20	22180	5/18/2024 12:16 PM
21	22180	5/15/2024 10:20 AM
22	22180	5/15/2024 9:50 AM
23	22180	5/15/2024 9:14 AM
24	22180	5/14/2024 7:07 PM
25	22180	5/14/2024 6:51 PM
26	22180	5/14/2024 6:36 PM
27	22180	5/14/2024 5:23 PM
28	22180	5/14/2024 4:54 PM
29	22180	5/14/2024 4:22 PM
30	22180	5/14/2024 3:54 PM
31	22181	5/14/2024 2:53 PM
32	22180	5/14/2024 2:49 PM
33	22180	5/14/2024 2:29 PM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

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Town of Vienna Parks and Recreation Master Plan Statistical Survey

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Town of Vienna Parks and Recreation Master Plan Statistical Survey

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Town of Vienna Parks and Recreation Master Plan Statistical Survey

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Q37 Please share any additional comments that could assist DPR improve parks, trails, programs, or recreational facilities and services.

Answered: 119 Skipped: 211

#	RESPONSES	DATE
1	thank you for asking for our input!	5/30/2024 10:50 AM
2	Maybe ppl could use more places (rooms) for small group meetings and larger spaces for large group rehearsals, etc. I understand that the Vienna Choral group goes out of town for its rehearsals and concerts b/c there are not satisfactory or affordable places in Vienna.	5/30/2024 10:34 AM
3	I do not support the TOV having an aquatic center. The area has a sufficient number nearby (both private and public) and I do not want the town to take on the additional cost and liability risk that such a facility would bring.	5/28/2024 12:07 PM
4	Given what Town Council did to take away such a high percentage of playing time for pickleball at Glyndon park, a solution to provide more access and/or more courts and playing time in the short term while this multi-year process drags on as to larger parks and rec needs and programs which may eventually happen would be appreciated.	5/25/2024 7:19 PM
5	Fix mess at property yard--replacement trees provide NO cover I've given up waiting, joined Lifetime Gym for \$300/month so I could play pickleball. [Written survey response transcribed by Devin Parfo]	5/21/2024 2:52 PM
6	Too many questions w/o pure neutral response possible. This survey numbering is different from that used at 16 May 2024 community outreach event...very confusing for those that opted to respond online. One question offered multiple responses but system ONLY allowed one. Comment provided where that occurred.	5/20/2024 9:12 AM
7	We're eager for the Town to offer fitness equipment in a gym setting and possibly a pool for swimming laps if the community supported it. By being conveniently offered in Town with our tax dollars, this could greatly improve our health and quality of life.	5/18/2024 12:42 PM
8	please consider using the annex for pickleball courts.	5/16/2024 12:17 PM
9	Update the DPR website to make it more user-friendly. - Quicker access to facilities' hours and parking - Timely updates on events - Progress reports on improvements in progress	5/15/2024 9:53 AM
10	Hire an Energy Manager to identify where the Town can use energy more efficiently. Set a goal to identify the Town's carbon emissions to zero by 2050 and direct staff to achieve this goal.	5/14/2024 6:37 PM
11	Overall the parks in Vienna are excellent. We really need a facility similar to the Oak Mair-Rec Center which is already oversubscribed and crowded.	5/14/2024 5:24 PM
12	Input By Pooja	5/14/2024 5:19 PM
13	We are very concerned about the Town's 4th of July fireworks. They are loud and last too long (terrorizing our, and our neighbors, dogs, impacting several neighbors with PTSD, and actually shaking our older (1960s) homes. Has there been any consideration of changing this celebration to visual only? It is the way of the future, and Vienna would be setting a trend, low impact to people, animals, and the environment.	5/14/2024 4:56 PM
14	You need to use our tax dollars efficiently. Add a workout facility. Get our residents (middle-aged and older) options to get healthy in colder months.	5/14/2024 4:23 PM
15	Would love an indoor town pool for lap swimming and fun. Even with high fees it would be worth it. We use elementary school parks all the time. Would love more parks in SE, especially with monkey bars. Love all the sidewalk improvements lately!	5/14/2024 3:57 PM
16	how do we see the results of our input? Where can you see planning improvements/ actions being taken by DPR?	5/14/2024 2:51 PM
17	Try to be realistic in planning "improvements" that will push residents of modest means out of	5/14/2024 12:40 PM

Town of Vienna Parks and Recreation Master Plan Statistical Survey

	the town/b/c of increased taxes and galloping traffic congestion, Vienna has become little more than "Just another suburb".	
18	Swimming pool and fitness centers are a must for Vienna!	5/14/2024 12:14 PM
19	There was a survey that asked many of the same questions and I said we need an indoor pool as I understand so did other residents. I am concerned that these surveys are not followed through.	5/14/2024 10:23 AM
20	Keep up the great work- we love our town and the DFR facilities and services are a big part of that	5/13/2024 5:06 PM
21	We would love to see a public pool in Vienna.	5/13/2024 4:36 PM
22	I strongly opposed to the Town building a pool, either indoor or outdoor. Maintenance and staffing would not be worth the cost.	5/13/2024 4:06 PM
23	Keep Parks & Facilities clean & Have a visible Police presence!!	5/13/2024 11:44 AM
24	Everyone talks about the lack of youth softball fields but that does not impact us!!	5/13/2024 11:24 AM
25	Keep good care of W&OD trail in the Town.	5/10/2024 6:12 PM
26	Shorter future surveys and take out redundancies	5/10/2024 5:48 PM
27	I enjoy the facilities we have, but have not used them lately. I used to go to Jazzercise at the Rec Center 3-4 times a week - stopped with renovation. Would like an indoor pool for laps.	5/10/2024 5:21 PM
28	Any upgrades to existing parks or new services to either existing or new parks should be cleaned with residents that are most important by changes/additions. TOV manged or great compromise of Glyndon Park regarding pickle ball. Would suggest it Cunningham that with on going improvements.	5/10/2024 10:25 AM
29	In addition to the DFR programs & SVCS. It would help community gatherings if the church St. traffic is block on weekends midday for families to come out and socialize, and enjoy local shops.	5/10/2024 9:51 AM
30	The vacation facilities in Vienna are very nice. A map of walking trails would be great.	5/9/2024 3:39 PM
31	We really badly need sidewalks everywhere. This is not a fun or safe place to walk for errands, school, or recreation. Also, the playgrounds are woeful compared to those in other cities in which we have lived. They should have much better play equipment, and there should be a lot more of them - walking distance to every home.	5/8/2024 2:16 PM
32	Add indoor pool & rec center in space already purchased which has classes at it to pay for but is free or reduced pricing for in-town residents.	5/8/2024 12:38 PM
33	Please make a decision soon. It feels like all effort has been on "listening tours". Please put a pool and fitness center in the town. Please add a skate park. Please improve the quality of the recreation classes for adults. Consider adding a fitness center. This is at least the 3rd survey I've answered. The community is getting impatient.	5/7/2024 6:24 PM
34	Appreciate that Town is soliciting input.	5/7/2024 1:22 PM
35	I think more clarity should be provided to the public about the unofficial agreement between DFR and VV regarding their use of the field House at the VCC. I understand they got the right of first refusal b/c they made a \$1. m. towards the renovation. How long does that last b/c it prevents other rental opportunities?	5/7/2024 12:37 PM
36	Sorry I am not more helpful.	5/7/2024 9:03 AM
37	Open the bathrooms at Southside when baseball season starts.	5/6/2024 6:06 PM
38	I don't even know which parks & trails, maintained by town of Vienna. Is Clark's camping? How about W&OD trail? I know most of the places I regularly next to me are maintained by Fairfax County.	5/6/2024 12:58 PM
39	Could not read hand writing.	5/6/2024 11:53 AM
40	We need: 1) Swimming pool (outdoor first, then indoor second) 2) Volleyball courts (outdoor and indoor) 3) Fitness center	5/3/2024 2:51 PM

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Town of Vienna Parks and Recreation Master Plan Statistical Survey

41	native plant garden to showcase what residents can grow in their yards	5/3/2024 1:13 PM
42	this survey is way too long.	5/2/2024 3:29 PM
43	I realized others in Vienna will have needs other than mine, but as someone who grew up in a small town, I was also taught the difference between needs and wants and to spend the taxpayer's dollars frugally and responsibly.	5/2/2024 2:39 PM
44	Mosquito/Pest Control is important.	5/1/2024 5:27 PM
45	Bring back the mulch!	5/1/2024 4:58 PM
46	Parks and trails will be improved by tree preservation. This requires controlling the deer population which is way too high. We also need to protect trees in the face of rampant development. Lot of the lots in SE Vienna has been clear cut. It is becoming Vienna No-woods.	5/1/2024 4:30 PM
47	Please consider building indoor swimming pools and improve the quality of parks and walk paths.	5/1/2024 4:05 PM
48	would love to see more swimming pools and more creative playgrounds	5/1/2024 12:34 PM
49	Right now the beautiful former Epiphany Methodist church property meets a lot of the outdoor nature needs of the neighbors in the far NE part (Westbriar) of Vienna. We cannot walk to any Vienna park without crossing busy roads. Please keep an eye out for what happens to that property and consider ways to keep it as a community resource before it is sold to developers. It's used informally as a dog park, nature trail, toddler playground, little kid biking area, sledding hill, sports field, picnic spot and community gathering spot.	4/28/2024 10:21 AM
50	Significant lack of maintenance at several playgrounds leading to unsafe equipment for kids huge need for outdoor pool that all town residents are welcome at and can access (not just pay to play private pools for well off or longtime residents)	4/27/2024 8:36 PM
51	Decrease your budget. Stop wasting taxpayer dollars, increase the availability of minor pickleball courts, and create a swimming pool funded by the county!!	4/26/2024 2:20 PM
52	thank you for asking for my input.	4/26/2024 12:09 PM
53	would love to see an indoor pool for a non-competitive swim with exercise programs and a map of all the parks, playgrounds, and other like amenities for residents to use.	4/26/2024 8:49 AM
54	Please improve W&OD through town!	4/25/2024 3:31 PM
55	I have lived in Vienna for 30 yrs and love it. Thank you for the great work that is done to keep this town great.	4/25/2024 2:22 PM
56	open pottery labs to all please- as long as you've taken a class prior, you should be allowed to sign up for a lab (even if not currently enrolled in a separate class)	4/25/2024 1:37 PM
57	we would like more body-weight exercise stations if the budget allows it.	4/25/2024 12:41 PM
58	our parks are very damaged by both deer and invasive plants. Please call our deer population. Please fund the removal of lesser olandine.	4/25/2024 11:29 AM
59	work with Fairfax county parks BUYING POWER	4/25/2024 8:42 AM
60	The Town needs to remove pickleball from small neighborhood parks. It is an unreasonable amount of noise to have to live with. If you reference any sound mitigation expert, you will find that within 75' of someone's home, it is a completely unacceptable noise. The Town should be ashamed of itself for not consulting sound experts before placing pickleball at Glyndon Park. A pickleball court with no sound mitigation should be no closer than 500' from the nearest home. DFR missed by 425'. Unacceptable!	4/24/2024 4:48 AM
61	reduce pickleball courts too noisy!!!	4/24/2024 4:05 PM
62	Leslie does a phenomenal job and is always welcoming and friendly.	4/24/2024 2:20 PM
63	I would like to see trail bike riders be required to slow down or walk their bikes once in town limits. I see a need for more exercise fields and an indoor pool. We often have to use fields outside of the town to meet our needs. Instructors now take up a lot of the time available for	4/24/2024 11:53 AM

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	tennis court use. I would recommend not letting them use the courts so much for instruction. Everything else is great!	
64	Please ensure Community Center access to town residents for drop-in use at times other than when after-school or other established programs are scheduled.	4/24/2024 11:28 AM
65	Not including a fitness center in the community center was extremely short sighted. Don't make similar mistakes when considering new facilities.	4/23/2024 6:12 PM
66	You are doing a great job! Thank you.	4/23/2024 5:17 PM
67	Would love a pool accessible to all town residents. The pool situation in this area is dire. The decade-long wait lists speak to the demand!	4/23/2024 3:46 PM
68	Ever increasing property taxes are making Vienna unaffordable for new and existing homeowners. Town needs to focus its funds (DFR) on maintenance vs. new initiatives that require annual funding increase. Alternative, make users pay, as appropriate, new/higher usage fees.	4/23/2024 12:27 PM
69	The learning garden is under utilized, and most of the time looks untidy and uninviting, even with a bounty of plants.	4/23/2024 4:55 PM
70	While we no longer utilize town fields for sports, we did for many years and encourage town to continue to support endeavors to encourage outdoor exercise.	4/23/2024 2:17 PM
71	Buy land and have a small pond or lake surrounded by park.	4/22/2024 1:11 PM
72	Vienna provides a nice variety of parks and recreation offerings. We encourage upgrading and improving existing parks and facilities, rather than creating new ones. Modernize and upgrade what we have.	4/21/2024 7:15 PM
73	MAILED IN SURVEY - INPUT BY BEV BARRAZA 4/19	4/19/2024 3:58 PM
74	MAILED IN SURVEY - INPUT BY BEV BARRAZA 4/18	4/18/2024 11:24 PM
75	MAILED IN SURVEY - INPUT BY BEV BARRAZA ADD SWIMMING POOLS, INDOOR/AUTDOOR/AQUATIC CENTER	4/18/2024 10:53 PM
76	MAILED IN SURVEY - INPUT BY BEV BARRAZA 4/18 HIGH NEED TO INCREASE ACCESSIBILITY IN PARKS/PLAYGROUNDS FOR BOTH PARENTS, SENIORS AND CHILDREN	4/18/2024 10:34 PM
77	MAILED IN SURVEY - INPUT BY BEV BARRAZA 4/18 SKATE BOARD PUMP TRACK LIKE THE ONE IN SAN DIEGO, LITTLE INVESTMENT LOW MAINTENANCE GOOD FOR KIDS AND ADULTS	4/18/2024 10:08 PM
78	It would be great to find additional ways to get the word out other than social media, or flyers at the facilities.	4/18/2024 10:30 AM
79	Would be great to have an outdoor town pool.	4/14/2024 8:07 PM
80	MAILED IN SURVEY - INPUT BY BEV BARRAZA 4/13 TOV COMMUNITY CENTER NEEDS A FITNESS CENTER I'D LOVE MORE BIKE PATHS IN TOV	4/13/2024 11:29 PM
81	MAILED IN SURVEY - INPUT BY BEV BARRAZA 4/13	4/13/2024 11:13 PM
82	MAILED IN SURVEY - INPUT BY BEV BARRAZA 4/13	4/13/2024 10:52 PM
83	Thank you for all you do for making Vienna a great place to live!	4/13/2024 8:20 PM
84	This survey is too long.	4/13/2024 5:34 PM
85	Towns that are walkable, have access to nature, fitness and a sense of community increase mental health for all as well as property values. Vienna is a great town.	4/13/2024 10:59 AM
86	The Town has nice facilities and should work to maintain their quality. The big missing piece in Vienna is affordable outdoor water recreation (recreational pool, ideally indoor/outdoor for year-round use). For indoor swimming, the OakMarr Rec Center is close enough. Taxes in Vienna are high. Please figure out how to do these things without raising taxes substantially.	4/13/2024 5:27 PM
87	(1) Only question from participant is why this survey is requesting ethnicities of participant and household members; Participant is asking "Are they going to be treated differently?" (2)	4/13/2024 12:07 PM

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	MAILED IN SURVEY - INPUT BY BONNIE LAMOREE 4/12/24	
88	MAILED IN SURVEY - COMPLETED BY BEV BARRAZA 4/11 I PREFER MORE NATURE/OPEN AREAS FOR WALKING/OBSERVING, LIKE BIRD WATCHING. PARKS WITH WOODS WOULD BE NICE. IT WOULD HAVE BEEN HELPFUL TO INCLUDE A LIST OF DPR AMENITIES TO FILL OUT THIS SURVEY BETTER.	4/11/2024 11:08 PM
89	MAILED IN SURVEY - COMPLETED BY BEV BARRAZA 4/11	4/11/2024 10:47 PM
90	MAILED IN SURVEY - COMPLETED BY BEV BARRAZA 4/11	4/11/2024 9:55 PM
91	With all the development it's important that the Town keep and maintain open spaces, parks and natural areas.	4/9/2024 1:34 PM
92	Weights and workout equipment in community center.	4/7/2024 12:54 PM
93	This survey was way too long & repetitive. I didn't understand the difference in all the questions and got lost in my responses so hope I didn't provide conflicting answers skewing your data analysis.	4/5/2024 12:48 PM
94	I would prioritize maintaining the current facilities first. Splash pads on the Town Green next. If there is funding to assist with an indoor pool (i.e. Inova for wellness), then great! Thanks for all the wonderful times Parks and Rec have given our family over the years!	4/5/2024 6:37 AM
95	We would love to see an indoor or outdoor pool or splash park in Vienna and would support a tax increase to provide these facilities.	4/4/2024 6:40 PM
96	Love the trails and do a ton of walking. Wish there were more sidewalks on smaller streets.	4/4/2024 4:29 PM
97	Vienna is a great town and DFR does a great job! My two cents- I'm very opposed to adding a swimming pool. There are already a few local options (a couple of neighborhood pools and OakMarr). The installation and upkeep is money that could be used for other DPR amenities- or for other important issues such as traffic management or fire/police in our rapidly growing town. Thanks for the chance to weigh in.	4/4/2024 10:03 AM
98	Do not purchase land that will end up creating housing shortages and house price increases. We have enough community space. We have great parks in Vienna, but they need new playgrounds! And a pool would be fantastic!	4/2/2024 8:50 PM
99	Thank you for taking the time to put out the survey and take in feedback. I make regular use of the facilities across Vienna and Fairfax. These parks are the jewels of the community. I'd love to see more of them and the existing ones improved.	4/2/2024 8:29 PM
100	No pickleball courts!	4/2/2024 6:15 PM
101	We love the sensory room at the Providence Community Center-very welcoming to people with disabilities if something similar offered at Vienna Comm Center	4/2/2024 3:26 PM
102	Would love a splash pad type feature	4/2/2024 9:37 AM
103	Stop cutting down mature trees to build sidewalks!	4/1/2024 6:20 PM
104	Traffic is getting terrible. There are too many cars driving too fast down our side streets that it is not safe for our kids to go outside on the street. There are not enough sidewalks for them to walk down nor do people stop at the traffic lights when people cross. There needs to be a solution to that before some of the services should be improved.	4/1/2024 4:58 PM
105	We think Glyndon Park should go back to the original schedule for tennis and pickleball, opening up reservations on all days for first come, first serve. We think some limitations to pickleball ball because of the sound are valid, such not before 9 am or after 7 pm. Limiting the enjoyment of a spot for many because of a few neighbors is not justified. The lack of development or changes, evoking past your property line is never guaranteed, for example the many impacted by the widening of I66 for example. Removing an entire week-end day from pickleball use is very restrictive, especially for those that work during the week. The WOD Trail through the TOV is not kept up as it is in neighboring jurisdictions (Hamdon, Falls Church City, even Arlington.) It is very overgrown in areas (many times with invasive species). Widening the path through the TOV would increase the enjoyment and safety of the path (i.e. the width near the community center). Falls Church City has separate lanes for walkers and bikers which is especially helpful in the high traffic areas.	4/1/2024 10:49 AM

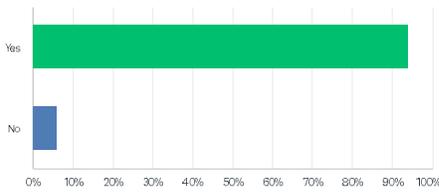
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Town of Vienna Parks and Recreation Master Plan Statistical Survey

106	As a new resident, it is very challenging to have a 11 year waitlist for some of the pools here. A community pool would be an amazing addition to the wonderful town of Vienna!	3/30/2024 10:44 AM
107	Highly in support of new indoor or outdoor dedicated facilities for pickleball. Additionally, we would encourage an evaluation of existing outdoor space/fields (Southside park, for example) for re-allocation to pickleball or other community needs. Many of the community spaces are dominated by families and the youth, but the aging population and retirees have interests that are on the rise for people of all ages, and will become even more in demand as time goes by.	3/29/2024 7:13 PM
108	Spend less tax dollars. Generate more fee revenue to pay for parks and rec. huge mistake to not include a fitness facility in the new rec center	3/29/2024 12:32 PM
109	I would like Glyndon Park to allow more pickleball. I have found it difficult to play there and may have to play at a private facility instead.	3/29/2024 12:14 PM
110	Swimming options!!!	3/29/2024 8:13 AM
111	Building a Town pool is a must. The wait lists to get into a private pool are 7 years long. There is an urgent need to have a public option for town residents to teach kids to swim and promote fitness. I'd be happy to pay a fee to use the pool.	3/28/2024 3:06 PM
112	-	3/29/2024 2:55 PM
113	None	3/29/2024 1:55 PM
114	Everyone looks to oakman or private business for summer camps and my family would rather see our money spent in town at community center. Offer more summer programs from 830-430 and you'll have more business than you can handle.	3/27/2024 5:26 PM
115	Need Convention Center	3/27/2024 2:53 PM
116	Just more interactive options - interactive art, music events, community participation projects	3/27/2024 2:21 PM
117	some fitness classes times conflict with school drop off. need to adjust times after elementary school starts.	3/27/2024 11:05 AM
118	consider purchasing land that can be used by residents to grow own fruits and vegetables.	3/27/2024 9:10 AM
119	Build an aquatics center if you are going to build anything. It's the main thing we lack.	3/29/2024 3:22 PM

Q1 Have you or members of your household visited or used any DPR facilities or amenities during the past 12 months? (Select one)

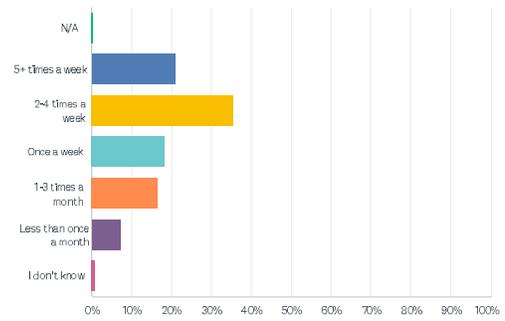
Answered: 563 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	93.96%	529
No	6.04%	34
TOTAL		563

Q2 How often have you or members of your household used DPR facilities or amenities during the past 12 months? (Select one)

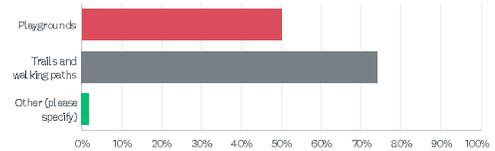
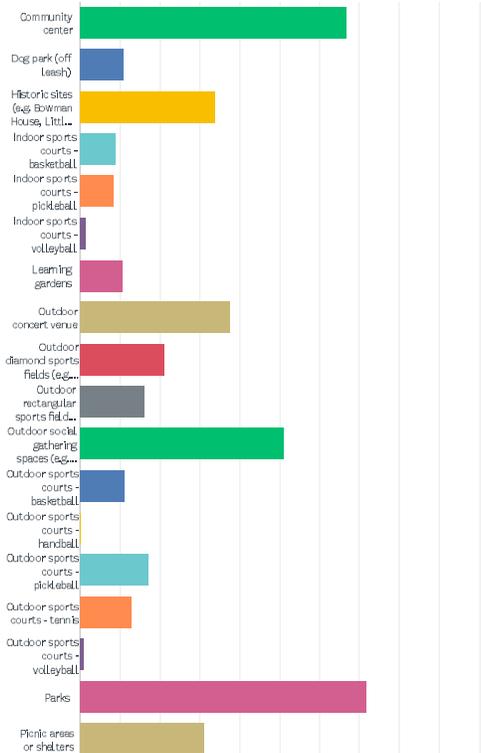
Answered: 494 Skipped: 70



ANSWER CHOICES	RESPONSES	
N/A	0.40%	2
5+ times a week	20.85%	103
2-4 times a week	35.63%	176
Once a week	18.42%	91
1-3 times a month	16.60%	82
Less than once a month	7.29%	36
I don't know	0.81%	4
TOTAL		494

Q3 What DPR facilities or amenities have you or members of your household used during the past 12 months? (Select all that apply)

Answered: 497 Skipped: 67



ANSWER CHOICES	RESPONSES	
Community center	66.80%	332
Dog park (off leash)	10.87%	54
Historic sites (e.g. Bowman House, Little Library, Freeman Store)	34.00%	169
Indoor sports courts - basketball	8.85%	44
Indoor sports courts - pickleball	8.45%	42
Indoor sports courts - volleyball	1.21%	6
Learning gardens	10.66%	53
Outdoor concert venue	37.63%	187
Outdoor diamond sports fields (e.g. baseball, softball)	21.13%	105
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	15.90%	79
Outdoor social gathering spaces (e.g. Town Green)	50.91%	253
Outdoor sports courts - basketball	11.07%	55
Outdoor sports courts - handball	0.20%	1
Outdoor sports courts - pickleball	17.10%	85
Outdoor sports courts - tennis	13.08%	65
Outdoor sports courts - volleyball	1.01%	5
Parks	71.63%	356
Picnic areas or shelters	30.99%	154
Playgrounds	50.10%	249
Trails and walking paths	74.25%	369
Other (please specify)	2.01%	10
Total Respondents: 497		

#	OTHER (PLEASE SPECIFY)	DATE
1	Gymnastics at community center; community center in general	8/10/2024 9:34 PM
2	Farmer's Market	8/6/2024 10:33 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

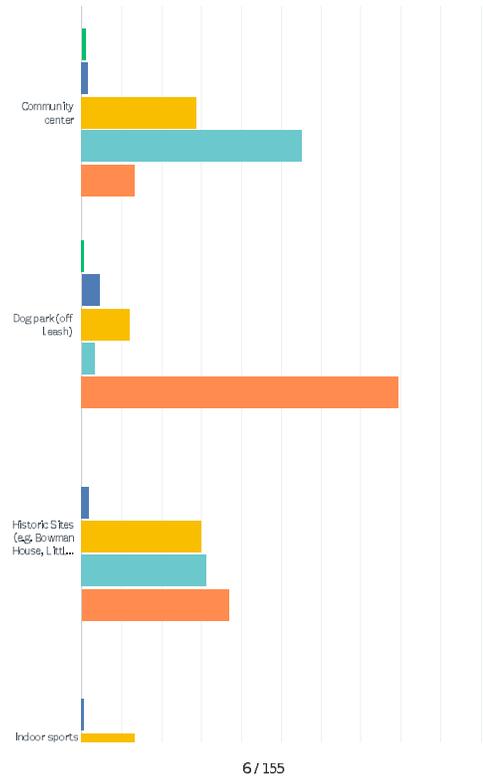
3	Futsal Courts (CPES & Cedar Lane)	8/6/2024 9:33 AM
4	Community garden	7/27/2024 8:46 PM
5	Fishing	7/20/2024 12:16 PM
6	Fix stairs to press box at Waters Field priority!	7/18/2024 7:57 PM
7	Pottery	7/14/2024 7:38 AM
8	Pools	7/12/2024 8:16 PM
9	I	6/1/2024 7:28 AM
10	Springhill Recreation Center	5/31/2024 4:06 PM

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Town of Vienna Parks and Recreation Master Plan Survey Community Responses

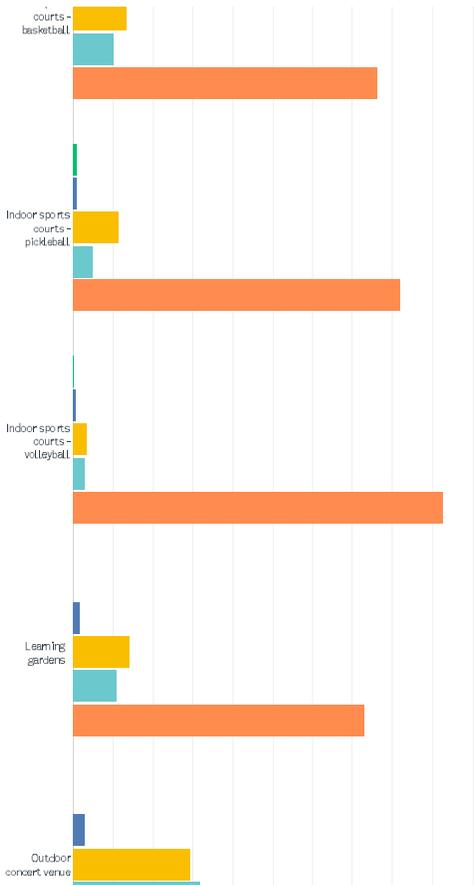
Q4 Of the DPR facilities or amenities you or members of your household have used during the past 12 months, rate how satisfied you are with the overall quality and physical conditions.

Answered: 448 Skipped: 116



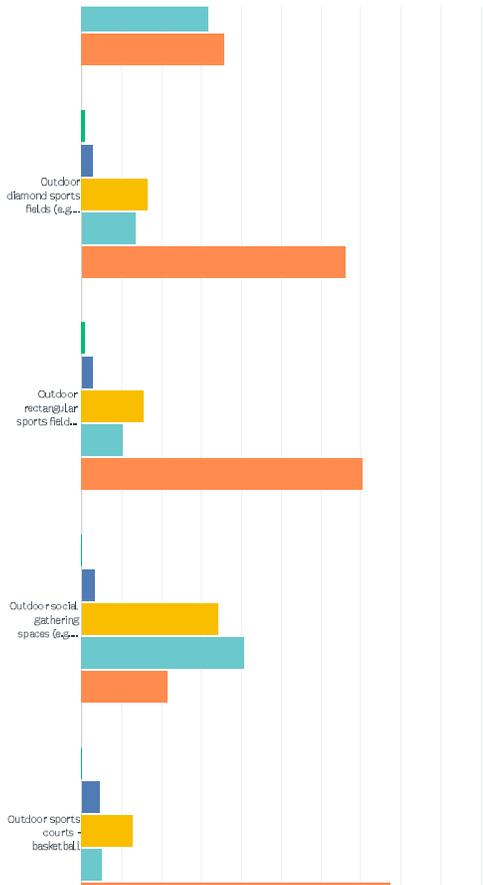
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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



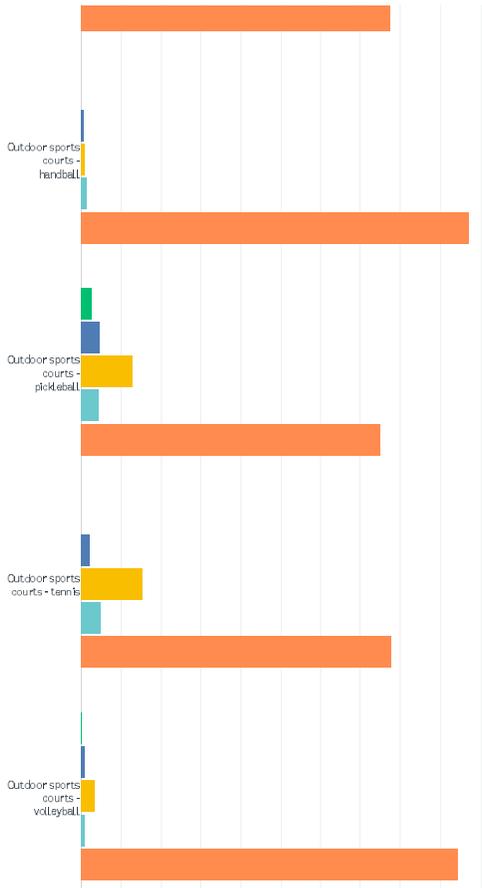
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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



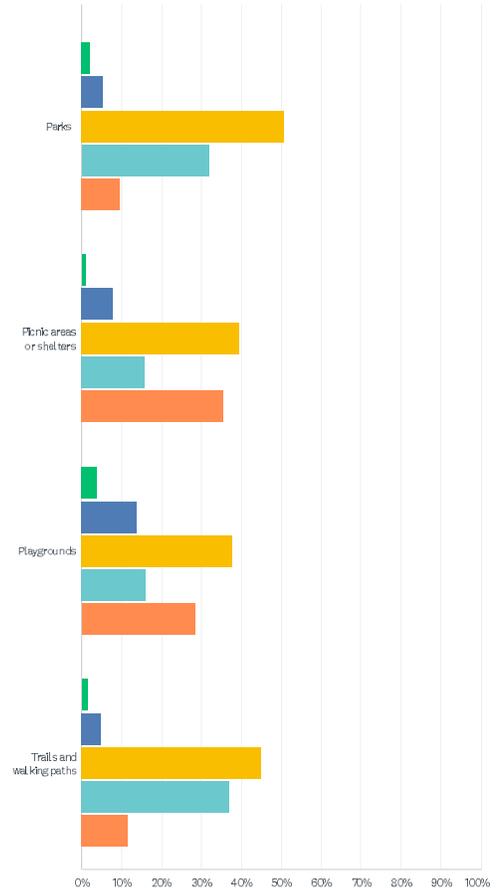
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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



	VERY DISSATISFIED	DISSATISFIED	SATISFIED	VERY SATISFIED	N/A	TOTAL
Community center	1.17% 5	1.64% 7	28.74% 123	55.14% 236	13.32% 57	428
Dog park (off leash)	0.57% 2	4.55% 16	12.22% 43	3.13% 11	79.55% 280	352
Historic Sites (e.g. Bowman House, Little Library, Freeman Stone)	0.00% 0	1.84% 7	30.00% 114	31.32% 119	36.84% 140	380
Indoor sports courts - basketball	0.00% 0	0.59% 2	13.24% 45	10.00% 34	76.18% 259	340
Indoor sports courts - pickleball	1.14% 4	0.85% 3	11.36% 40	4.83% 17	81.82% 288	352
Indoor sports courts - volleyball	0.30% 1	0.61% 2	3.33% 11	3.03% 10	92.73% 306	330
Learning gardens	0.00% 0	1.72% 6	14.37% 50	10.92% 38	72.99% 254	348
Outdoor concert venue	0.00% 0	2.96% 11	29.38% 109	31.81% 118	35.85% 133	371
Outdoor diamond sports fields (e.g. baseball, softball)	0.88% 3	2.92% 10	16.67% 57	13.45% 46	66.08% 226	342
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	0.90% 3	2.69% 9	15.57% 52	10.48% 35	70.36% 235	334
Outdoors social gathering spaces (e.g. Town Green)	0.26% 1	3.16% 12	34.21% 130	40.79% 155	21.58% 82	380
Outdoors sports courts - basketball	0.30% 1	4.48% 15	12.84% 43	5.07% 17	77.31% 259	335
Outdoors sports courts - handball	0.00% 0	0.62% 2	0.92% 3	1.54% 5	96.92% 315	325
Outdoors sports courts - pickleball	2.81% 10	4.78% 17	12.92% 46	4.49% 16	75.00% 267	356
Outdoors sports courts - tennis	0.00% 0	2.06% 7	15.29% 52	5.00% 17	77.65% 264	340
Outdoors sports courts - volleyball	0.31% 1	0.93% 3	3.42% 11	0.93% 3	94.41% 304	322
Parks	2.22% 9	5.42% 22	50.74% 206	32.02% 130	9.61% 39	406
Picnic areas or shelters	1.13% 4	7.93% 28	39.38% 139	15.86% 56	35.69% 126	353
Playgrounds	3.80% 14	13.86% 51	37.77% 139	16.30% 60	28.26% 104	368
Trails and walking paths	1.50% 6	4.99% 20	44.89% 180	37.16% 149	11.47% 46	401

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Town of Vienna Parks and Recreation Master Plan Survey Community Responses

#	OTHER (PLEASE SPECIFY)	DATE
1	Farmer's Market	8/6/2024 10:35 AM
2	Many Vienna Parks are overgrown with invasive species	7/7/2024 12:47 PM
3	Lack of safe playgrounds for toddlers	6/1/2024 8:08 AM

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Q5 If you selected "very dissatisfied" or "dissatisfied" above, please elaborate on your response and provide additional details on the quality or physical condition of these DPR facilities or amenities (e.g. lack of facilities, poor condition, limited availability for use).

Answered: 142 Skipped: 422

#	RESPONSES	DATE
1	Nottoway park has a lot of vegetation growth on the trail /workout area. Theft at Nottoway parking lots	8/21/2024 12:30 PM
2	Lights at night do not consistently work.	8/21/2024 8:29 AM
3	Vienna needs nicer playgrounds. Would love playgrounds like Arlington has.	8/20/2024 10:47 AM
4	Poor condition, aged equipment	8/19/2024 12:17 AM
5	Dirty	8/17/2024 3:05 PM
6	Poor conditioned playgrounds	8/19/2024 5:37 PM
7	More of them, please!	8/19/2024 5:35 PM
8	Although more hours would be appreciated the actual Glyndon pickleball courts are fine; however, signing up for court times is next to impossible. All morning court times are full within 1 minute of the opening of the sign ups. My guess is people may be using computer programs to circumvent the sign up system and snag the court reservations.	8/19/2024 4:18 PM
9	Not enough outdoor pickleball courts and not enough time on the courts.	8/19/2024 1:04 PM
10	The playgrounds need to be updated.	8/19/2024 11:9 AM
11	Playgrounds should be updated	8/15/2024 9:21 PM
12	Petersen Lane Park is in poor condition and needs improvement.	8/15/2024 9:06 AM
13	Pickleball courts at Glyndon - nets locked up and unable to be used. It is difficult to be spontaneous and go play without the right equipment. Outdoor gathering spaces and concert venues - lots of dog poop. These are places where we want kids to run and roll around, and if dog owners can't respect that, then dogs should be banned. There are plenty of places to walk dogs, and the town should make it a higher priority to facilitate kids having outdoor fun. Meadow Lane and Nottoway playgrounds - these are the only shaded playgrounds nearby and they only have equipment appropriate for toddlers. They should have equipment to challenge elementary schoolers as well, to facilitate more outdoor play and fun. Additionally it would be great to include adult outdoor exercise equipment so that adults can get some exercise while keeping an eye on their kids instead of just standing around on their phones. I see this kind of equipment a lot in Asia. Playgrounds that do have more challenging equipment, have no canopies to shade them (like I've seen in the Dallas area) and are basically unusable during the warm months outside of very early morning or very late evening.	8/15/2024 5:37 AM
14	Picnic shelters in dire need of maintenance. Trails were overgrown in numerous places.	8/14/2024 5:52 PM
15	The continuous removal of trees is heartbreaking for TOV residents. We need the shade and fresh air...	8/14/2024 4:40 PM
16	There is indoor or outdoor facility to practice volleyball. Pickleball courts are always full. No gym or pool options. Outdated kids playgrounds	8/13/2024 8:47 PM
17	Physical quality and maintenance of park shelters and picnic benches isn't great. A broken bench at Nottoway was removed and never replaced. Ditto with the spin-around toy at Meadow Lane. Everything feels dated and neglected.	8/12/2024 7:13 PM
18	It would be awesome to have parks with the rubber ground that Arlington has.	8/12/2024 6:44 PM

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19	Poor condition of facilities	8/12/2024 5:52 PM
20	A few upgrades would be nice like the broken slide at Glyndon park!	8/12/2024 1:48 PM
21	Playgrounds - need more structures. Basketball court need more maintenance	8/12/2024 1:46 PM
22	Playgrounds could be improved. Meadow Lane took its merry go round out even though it was my daughter's favorite feature of our local playground. Please put one back in! And the Nottoway Park playground is a bit small and could use an expansion to make an otherwise great park even better!	8/12/2024 9:42 AM
23	The playgrounds are unkempt and not modernized. Many do not have bathrooms.	8/11/2024 7:42 PM
24	Poor quality playgrounds and parks compared to surrounding counties. Outdated. No splash pads. Taxes have increased and for what?	8/11/2024 3:53 PM
25	I'd love to see updated playground equipment and updated bathrooms at the parks/shelters	8/11/2024 1:54 PM
26	Playgrounds are ok, but need updating, especially for the 0-2 age range. They can't crawl/toddle around anywhere. They're very pretty in the middle of trees but I don't feel safe taking my kids there by myself because they are secluded. We really need a splash pad for summer Park bathrooms could also use an update.	8/11/2024 1:29 PM
27	Would like bigger playgrounds and more variety	8/11/2024 8:29 AM
28	We need to modernize our playgrounds. More shade, new equipment and variety	8/11/2024 8:20 AM
29	TOV needs another central playground	8/11/2024 7:59 AM
30	I would like to see more updated playground equipment at existing playgrounds. The few that are in town don't have a lot of going and therefore cannot accommodate as many families. I would like a more centrally located playground where we can walk from local businesses to and from a playground.	8/10/2024 9:44 PM
31	Bowman house is fine as historic site but very inadequate as an art space for this town. Community center is great except for the theatre (too small, not up to quality) I'd expect in this town.	8/10/2024 9:35 PM
32	While the condition of the playgrounds is good, they could use new, more modern equipment like the parks in Arlington.	8/10/2024 8:53 PM
33	I think the playgrounds would benefit from modernized equipment and allurf (like a lot of the Arlington playgrounds). Would love the leaning garden expanded.	8/10/2024 6:55 PM
34	Tennis courts have cracks and nets are ripped. Meadow Lane lights are useless.	8/10/2024 4:34 PM
35	the dog park is so messy, new benches are needed, better surface	8/10/2024 10:26 AM
36	Playground equipment overall could use a huge upgrade. I find myself driving farther to visit better playgrounds when I'd love to take better advantage of our local playgrounds.	8/9/2024 10:38 PM
37	I am actually pretty satisfied overall, but would LOVE to have a playground geared toward older kids (3-5) that is like an obstacle course.	8/9/2024 7:58 PM
38	Some tennis courts have pretty bad maintenance. Floor surface definitely needs to be redone.	8/9/2024 6:14 PM
39	Glyndon Park is neglected. Not the recreational facilities by the park itself. Downed branches, washouts, stumps broken pavement dead trees, its disgraceful.	8/9/2024 12:15 PM
40	I am aware that Caffi fields have already been renovated but need additional work. Waters field, when used as a baseball field, has an unsafe patch at home plate making injuries more likely.	8/8/2024 8:53 AM
41	The policy of letting fallen tree say is not a good plan. I don't "buy" that animals need a place to live in fallen trees as explained to me by a Town Arborer (Valley Stream Park). Mowing is virtually non-existent, at least in Valley Stream Park. Not only is this unsightly it causes an insect problem. When new trees were planted in Valley Stream they were planted too close together when their maturity is considered.	8/6/2024 8:19 AM
42	Lack of amenities. Vienna has a growing demographic of young family professionals, and the amenities only cater to children of the elderly. No options for young adults who also would like	8/6/2024 7:01 AM

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43	to be active and participate in the community.	
43	The baseball field at Glyndon is amazing but the softball field is not.	8/5/2024 9:51 PM
44	Not very dissatisfied, but one of the slides at Glyndon Park has a crack which we worried could scratch our toddler granddaughter; we quit using it.	8/5/2024 8:03 PM
45	Glyndon Park issues 1) park smells marijuana in early morning 2) trees inside the park are not being properly maintained (weeding, mulch, trim the branch, etc) 3) but not the least, the parking lot on Beulah is difficult to get in and out when it is full (baseball game, parties/gathering inside the park). Suggestions: a) remove first and last spot, for easy in and out b) enforce "no back-in parking" (front facing the park, not the street) to ensure smooth flow in the parking lot.	8/5/2024 6:35 PM
46	Lighting at meadow lane tennis courts is too dim.	8/1/2024 7:13 AM
47	The basketball court at Peterson park is falling into disrepair. Significant future expense to resurface the court could be saved if the cracks on the court were filled.	7/31/2024 11:02 AM
48	The roofs of the picnic shelters are not in great shape. Right now the issue is not dirt but if funds are available the shelters could use some attention. I am happy that we got new picnic tables at Southside park!	7/29/2024 10:15 AM
49	Southside Park is not mowed/trimmed often enough during warm months. MORE IMPORTANTLY: Questionable cars linger in the parking lot--my teens say it's known as a place for druggies to hang out	7/29/2024 9:55 AM
50	The grass on the town green is too high	7/27/2024 9:10 PM
51	Outdoor volleyball courts do not seem to be maintained. Would be good to have hard court as well as sand.	7/27/2024 11:46 AM
52	The majority of playgrounds are not accessible for my 3-year-old son, Jack, who has physical disabilities. He uses a walker/gate trainer to move independently but is unable to use it on playgrounds with mulch, wood chips, etc. Because of this, he is limited by the number of playgrounds and equipment he can access. We'd love for there to be an accessible playground in the community that Jack, and other children with disabilities, can play with other peers.	7/25/2024 9:07 PM
53	The basketball court behind the baseball/softball diamond in Southside Park always appears to be forgotten.	7/25/2024 10:47 AM
54	n/a	7/24/2024 3:11 PM
55	Pickleball areas are too few and are not prioritized effectively.	7/24/2024 11:07 AM
56	There should be more shelters, Benches,	7/23/2024 1:19 PM
57	lighting for pickleball at Meadow Lane Park is horrible! We can't see at night!!	7/21/2024 9:21 PM
58	The playground equipment is not properly maintained. For example, the chains of the swings are rusted, causing them to squeak loudly. Additionally, there is no shade along the walking trails. It would be beneficial to install man-made umbrellas to provide shade and block the sun's heat. Please research other places that have installed umbrellas for shade. Furthermore, I suggest replacing the wood chips with recycled rubber mulch as it is cleaner and safer. It would also be great to add more modern equipment while keeping the nostalgic playground items such as merry-go-rounds, seesaws, and walking beams for balance.	7/21/2024 7:34 PM
59	Playgrounds all seem to be made for very little kids. Where are the bigger kids swings and slides?	7/20/2024 12:21 PM
60	The scoreboard is new however the stairs and the snack stand/restrooms need to be updated, improved and actually finished at Waters Field, embarrassing. Also, there to be a batters eye at Waters Field in Center Field!	7/19/2024 8:05 PM
61	The playgrounds in Vienna are very sad compared to any of the playgrounds in Arlington. Meadow Lane has beautiful old trees providing shade and an abundance of space with little to no equipment for children. There is basically nothing for kids over 5 - not even a monkey bars. This is prime location for a beautiful modern park like any of the parks in Arlington with the right funding.	7/19/2024 4:06 PM
62	Made a complaint about the wooden ramp on the trail in South Side park over a month ago.	7/19/2024 8:32 AM

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63	Left a vrm on the park & rec phone line concerning an injury I received on it one day and never heard back from anyone.	
63	Everything is outdated and under maintained. When compared to Arlington or DC, I feel Vienna is substantially lacking. The playgrounds are fine but the grounds themselves need work and maintenance. Trails are overgrown, and contain lots of poison ivy. Often because the ones we use are along the creek, they are muddy and/or not accessible with strollers or other wheeled vehicles. Others we just don't enter bc of the overgrowth. Most of the playgrounds have great potential, but are lackluster. I would never suggest to a visiting guest to check out the Vienna playgrounds and parks... I send them to Arlington, Falls Church, other Fairfax county areas, or even Loudoun County.	7/16/2024 7:45 PM
64	Poor condition	7/15/2024 10:32 PM
65	I think at least one of the playgrounds in Vienna should be upgraded to include more modern equipment that can be used by more residents. The Monticello Park Challenge Course in Burke could serve as a good reference point for upgrades to Glyndon Park, for example.	7/15/2024 9:07 PM
66	The dog parks have limited amenities for the animal, and in a lot of cases the benches are old and crumbling	7/15/2024 8:07 PM
67	Short hours for pickleball at Glyndon, lack of pickleball courts in town	7/15/2024 5:19 PM
68	The dog park needs repair (new wood chips) and more dog park spaces	7/15/2024 4:57 PM
69	There is a need for space for additional pottery classes so more can partake. The pottery classes are very popular as is witnessed by people continuously not being able to get into the classes. They are a money maker for the town and it is surprising more attention is not paid to that fact.	7/13/2024 9:05 PM
70	In lots of the picnic areas, especially when there are wooden tables or benches, they often are in rather rough shape, with large holes or even sometimes partially rotten.	7/13/2024 7:55 PM
71	Parks are poorly maintained	7/13/2024 7:01 PM
72	Dog park is dirty and do not feel like it's well maintained.	7/13/2024 2:48 PM
73	Bowman house needs to be cleaned more frequently to help eliminate ceramic/dust. Adding air purifiers might help as well.	7/13/2024 9:06 AM
74	The playgrounds need newer/updated equipment	7/12/2024 3:26 PM
75	Town Green tends to be too small for many gatherings. Picnic areas are always very dirty. Playgrounds are outdated compared to other towns/county options. Glyndon's big play structure has been without a slide for months now.	7/12/2024 3:21 PM
76	There is very limited availability of Waters field for informal community play. Oftentimes the field is available later into the evening, but we do not have a way to turn the field lights easily (have to walk with fire county). More turf fields with community light control is desperately needed in a town like Vienna.	7/9/2024 5:56 PM
77	Many Vienna parks are overgrown with invasive species	7/7/2024 12:47 PM
78	Many in poor condition	7/7/2024 9:03 AM
79	Family has a two-year-old and we're hoping to sign them up for classes at the community center. Only to find out there was no programming for under 3.	7/7/2024 6:37 AM
80	Our public playgrounds could use an update. They need new features and better hang out spaces. Arlington has much better playground facilities and we should match them. Could include splash pad for example	7/6/2024 9:19 PM
81	Vienna dog park "improvements" are a disaster! Was better before these changes were made	7/6/2024 12:28 PM
82	Filled with invasive plant species and poison ivy.	7/4/2024 10:28 AM
83	Not enough pickleball courts. Reserving outdoor courts not acceptable	7/3/2024 7:30 PM
84	The softball diamonds seem to drain water very poorly. Especially meadow lane but also Caffi 2. It seems as if more resources are being put into the baseball diamonds.	7/2/2024 10:08 PM
85	Need more pickleball playing time	7/2/2024 8:20 PM

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Town of Vienna Parks and Recreation Master Plan Survey Community Responses

86	Having to reserve Pickleball courts is very difficult and unnecessary. People jump online and there is no courts left.	7/2/2024 7:38 PM
87	The town does not have dedicated pickleball courts in an appropriate location, thus, playing hours are highly restricted and there is no open play - undermining the social benefits of pickleball.	7/2/2024 6:42 PM
88	Trail - covered in sewage water. Nutley & Hunters Branch Dog Park - recent improvements were not done well. Benches are uneven and sinking. Plant overgrowth. Bugs.	7/2/2024 3:58 PM
89	Insufficient courts and ones we have tend to have poor markings (conflicting with tennis courts)	7/2/2024 3:14 PM
90	I would like to see more shaded areas in the playgrounds	6/29/2024 10:59 PM
91	For the very satisfied selections, the indoor facilities at the community center are very good for classes and indoor pickle ball (would like additional times to play) with the completion of the renovation and additions. For the dissatisfied: The walking paths are not well connected and the VO&D trail needs to be widened and improved like Falls Church (not a DPW responsibility) but please advocate for it. It would be nice to have a more interconnected trail system or designated routes more complete between the four town quadrants.	6/24/2024 3:35 PM
92	Too many invasive plants in the parks and along the trail.	6/23/2024 3:50 PM
93	Trails are ill maintained, playgrounds are old and ill maintained. The playgrounds in Vienna are embarrassing. Glyndon is terrible, too buggy and a lot of structures are dangerous or broken. Meadowlark had the merry go round of death, why did that even exist? The sand is rarely refilled so kids are hitting the bottom of the pit. The community center is filled with disrespectful kids throwing gallons of milk at each other and bullying other kids? Why is this behavior allowed? Bathrooms are disgusting and are frequently used by literal drug users!	6/22/2024 6:04 PM
94	Lack of softball diamonds; softball diamonds are in poor condition	6/22/2024 12:09 PM
95	Some of the picnic areas at the parks could use some TLC - the tables, awnings and bathrooms could use some more regular maintenance.	6/22/2024 8:43 AM
96	The stage needs to be bigger and improved	6/21/2024 12:44 AM
97	The dog park needs to be upgraded. It just a dirt lot.	6/19/2024 4:47 PM
98	Love the Vienna Farmer's Market (attend weekly) Chillin on Church (attend about 1/4 of them), shopping local at Freeman Store (friendly help and nice gifts)	6/17/2024 10:54 PM
99	We are overall very satisfied with the playgrounds but wondering when the Glyndon Park slide will be repaired or if there is a better way to rope off the pieces of equipment at the bottom because the fence is sagging and my child keeps trying to climb in there!	6/17/2024 3:38 PM
100	Limited playground equipment. Vienna needs its version of a Clemmyjoni. Softball fields are subpar. The girls need a Cervenak, Waters, Yeonas type facility.	6/16/2024 8:17 PM
101	The softball fields at Caffi did not have dirt dropped on them this year, so water pooled making it difficult to get in games or makeup games.	6/14/2024 7:48 PM
102	Pickleball courts don't have enough room on baseline near tennis court nets; some pits in the surface; hours are too limited	6/14/2024 11:02 AM
103	Fields can get waterlogged, have holes, or dry and sparse. Missing portapotties, little shade	6/4/2024 9:45 PM
104	Southside Park regularly appears neglected. Sidewalks are in poor condition. The basketball court is completely overgrown. The playground is dated, and compared to many other county facilities is decades behind. There is obvious opportunity to improve and add amenities here.	6/4/2024 1:47 PM
105	The playgrounds and parks have been in old condition, and not updating in a way that is entertaining for kids. There are also not nearly enough parks with playgrounds for kids. The playgrounds that do exist are outdated designs.	6/2/2024 3:13 PM
106	The parks are neglected. Deteriorating walkways, trash, invasive species, downed trees and limbs, rotting stumps, washouts, not enough benches.	6/2/2024 12:03 PM
107	a lot of these areas can use some better routine maintaining and clearing as well as updating	6/2/2024 11:44 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

108	Need better/bigger indoor pickleball courts and some dedicated outdoor pickleball courts. Also should be free to seniors. I go to Alexandria to play in senior centers or outdoor courts that the county has provided.	6/2/2024 10:22 AM
109	Bathroom and shelter areas were not clean	6/1/2024 10:36 PM
110	I've taken walks in Glyndon Park on occasion and it's nice but small. (I typically use Nottoway Park for walks though). Also, my son was 5 when we moved to Vienna three years ago and now he's mostly aged out of playgrounds but when we first moved here I was very disappointed with the quality of playgrounds (such as Meadow Lane) and would drive to Arlington (where we used to live) or Fairfax or Falls Church for playgrounds.	6/1/2024 10:05 PM
111	There are homeless people sleeping on the benches on the Town Green and I don't feel comfortable bringing my children there.	6/1/2024 9:59 PM
112	The lights at Meadow Lane do not provide adequate light to play safely - this is during a town sponsored class. The court is broken up and pieces are breaking up. There aren't pickle ball nets and the tennis net is too big. Other localities have set up 1 tennis court to safely convert to 2 pickle ball courts with smaller nets.	6/1/2024 11:30 AM
113	We need more pickleball courts that are just for pickleball and not shared with tennis	6/1/2024 9:11 AM
114	Meadow Lane park could use some rehab. Need inclusive play spaces!! Other than softball my girls haven't played sports at DPR facilities yet. Are they distributed fairly?	6/1/2024 8:54 AM
115	Lack of safe playgrounds or spaces for toddlers or younger kids.	6/1/2024 8:08 AM
116	The playgrounds in our area a horrible compared to the ones in Arlington county. We need newer equipment and updates to almost all of them.	6/1/2024 7:42 AM
117	More bathrooms cleaning	6/1/2024 7:29 AM
118	poor dog park surfaces, not enough tennis courts	6/1/2024 1:07 AM
119	lack of understanding need for investing in safe and fun playgrounds like Arlington county - Vienna has such a terrible playground system	5/31/2024 10:29 PM
120	The playgrounds in the area are old and worn!	5/31/2024 9:31 PM
121	The playgrounds are a little underwhelming. Peterson Lane is overrun with prickly weeds and mosquitoes.	5/31/2024 7:23 PM
122	The trail is full of overgrown invasive species and is generally not in great condition and the parks suffer from a lot of erosion and sewer overflow. Some paths are unpassable.	5/31/2024 7:08 PM
123	Time restrictions, and users do not abide by them (tennis use vs pickleball use allowed times) long waits. Need more INDOOR courts (tennis and pickleball both).	5/31/2024 6:57 PM
124	It would be fantastic if the Vienna community center had a pool. We travel to other rec centers in Fairfax because of this.	5/31/2024 6:51 PM
125	Vienna needs playgrounds and picnic pavilions similar to Fairfax City. Van Dyke park equivalent in Vienna is much needed and totally achievable at Nottoway. There is no actual playground by community center or large picnic pavilion. Likewise parks like Peterson Lane are underutilized because there's not anything there...no parking, a small basketball court and a run down playground.	5/31/2024 6:41 PM
126	Meadowlark park needs updating	5/31/2024 6:19 PM
127	Did not feel dissatisfied but everything can use an upgrade. The appeal and beauty of the town is the many amenities it offers. Keeping it up to date and evolving it with time is critical.	5/31/2024 6:01 PM
128	Pickleball courts are too close together. Hard to play under those circumstances. Should be free for seniors. We go to Alexandria to play, both indoor/outdoors.	5/31/2024 5:57 PM
129	The gazebo by the fire station is pretty old and unkempt	5/31/2024 5:50 PM
130	Town Green needs stormwater control methods near the front of the stage. Front patio needs weeding and cleaning. Fountain needs to flow better. Bathrooms need improvement.	5/31/2024 5:31 PM
131	We need to have a comprehensive plan to remove invasive species, manage deer population, and plant more native plants to restore a wildlife habitat in our wooded parks.	5/31/2024 5:10 PM

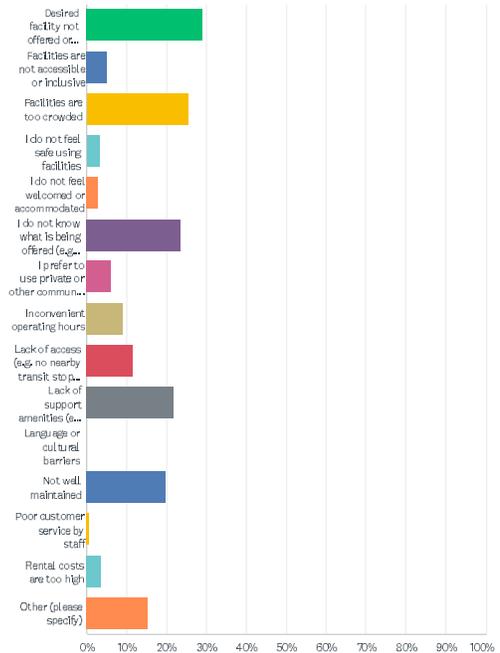
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

132	Limited bike and walking paths. Left to right traffic in many directions, especially if trying to get to Tysons	5/31/2024 4:31 PM
133	Picnic areas could be improved; along with the outdoor basketball court at Glyndon.	5/22/2024 9:54 PM
134	Need dedicated pickleball courts (5-6 courts), look at converting one of the two softball fields at Southside into pickleball courts + a basketball court	5/21/2024 3:23 PM
135	Lack of outdoor pickleball courts + hours of use/operation	5/21/2024 3:11 PM
136	Several of the playgrounds are in poor shape or limited in comparison to other parks in the greater Fairfax area	5/19/2024 5:26 PM
137	Poor condition Poor maintenance Limited availability Limit hours of play	5/17/2024 11:56 AM
138	The pickleball courts have such short use time slots. It's ridiculous that our police come to stop people enjoying it!	5/17/2024 11:24 AM
139	Need more trails. Need to pick up trash better.	5/16/2024 6:05 PM
140	I'm not really dissatisfied with any of them. I only chose dissatisfied for playgrounds because that's the only one I want to see be improved.	5/16/2024 2:55 PM
141	Off leash dog park is dirty. Would like to see Glyndon park shelters redone and park renovated to make it safer for little kids.	5/15/2024 8:59 PM
142	Playgrounds and parks need to have restrooms available all year round.	5/15/2024 8:52 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q6 What has prevented you or members of your household from using any DPR facilities or amenities during the past 12 months? Select all that apply.

Answered: 273 Skipped: 291



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

ANSWER CHOICES	RESPONSES
Desired facility not offered or missing	28.94% 79
Facilities are not accessible or inclusive	5.13% 14
Facilities are too crowded	25.27% 69
I do not feel safe using facilities	3.30% 9
I do not feel welcomed or accommodated	2.93% 8
I do not know what is being offered (e.g. facility locations, amenities available)	23.44% 64
I prefer to use private or other community facilities	6.23% 17
Inconvenient operating hours	9.16% 25
Lack of access (e.g. no nearby transit stops, walking distance too far from residence, lack of parking)	11.72% 32
Lack of support amenities (e.g. restrooms, water fountains)	21.98% 60
Language or cultural barriers	0.00% 0
Not well maintained	19.78% 54
Poor customer service by staff	0.73% 2
Rental costs are too high	3.66% 10
Other (please specify)	15.38% 42
Total Respondents: 273	

#	OTHER (PLEASE SPECIFY)	DATE
1	Depression	8/18/2024 11:36 AM
2	Not activities for the age range we are looking for (1-3)	8/17/2024 7:54 PM
3	The Arlington Library has small meeting rooms that groups can reserve, and I meet with a group of 6 women every week to practice speaking Spanish. I'm not aware of similar small meeting rooms available for such activities in TOV	8/19/2024 8:22 PM
4	Not enough purple guitars	8/19/2024 7:33 PM
5	More access to the basketball courts inside the community center during the day	8/19/2024 6:24 PM
6	Summer programs seem to more expensive and shorter in duration	8/19/2024 4:57 PM
7	Children have aged out of playgrounds	8/19/2024 8:18 AM
8	parking lot is not paved. Lots of dead trees/fallen limbs and shrubs.	8/19/2024 9:06 AM
9	already booked or unsure how to book	8/11/2024 10:05 PM
10	Need modernization	8/11/2024 8:20 AM
11	Need shade	8/10/2024 8:53 PM
12	Extreme heat	8/7/2024 1:13 AM
13	Busy	8/6/2024 9:24 AM
14	We would like kid time for basket ball	8/5/2024 9:51 PM
15	Not my interest. no complaint!	8/5/2024 8:03 PM
16	Injury	8/5/2024 6:27 PM

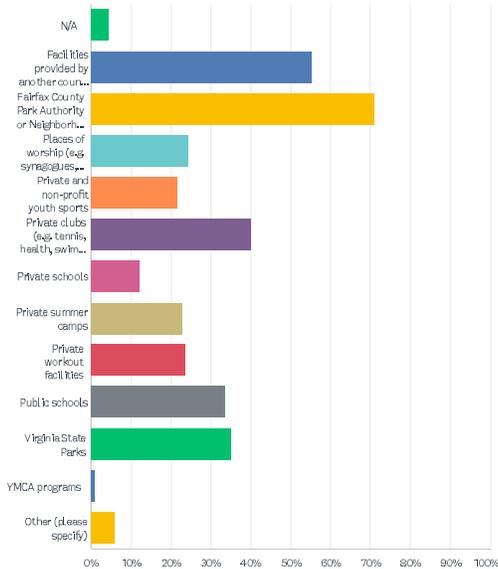
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

17	See above	7/31/2024 11:02 AM
18	n/a	7/21/2024 7:48 AM
19	Lacking modern appeal	7/19/2024 7:45 PM
20	Personal time constraints	7/16/2024 6:52 AM
21	Need more evening pottery classes/ larger student count	7/13/2024 2:28 PM
22	Availability, space	7/12/2024 8:18 PM
23	No control of field lights. Lights should be accessible, similar to turf fields at Oak Mont Rec Center.	7/9/2024 5:56 PM
24	We need more good playgrounds/splashpads	7/4/2024 3:06 PM
25	NA Amenities are easily accessible for me	7/4/2024 1:06 PM
26	Limited days/hours available for outdoor pickleball	7/4/2024 9:24 AM
27	Lack of seating for seniors at the Town Green	7/3/2024 4:11 PM
28	Dog poop everywhere	7/3/2024 8:45 AM
29	Need more pickleball facilities	7/2/2024 2:27 PM
30	The only thing I'd use would be exercise equipment and physical therapy. Not available.	6/24/2024 6:31 PM
31	Limited availability of pickle ball courts inside Community Center. Would like to see the option for four pickleball courts and nets at Meadowlark Park, much like at the Glyndon Park Courts	6/24/2024 3:35 PM
32	Softball fields often flooded and unusable	6/22/2024 12:09 PM
33	do not reside in the Town of Vienna	6/20/2024 11:31 AM
34	Organized classes or camps often occupy the public spaces	6/11/2024 8:34 PM
35	Nothing prevented	6/10/2024 9:19 PM
36	My pets are not safe at the dog park.	6/10/2024 7:47 AM
37	lack of courts	6/10/2024 1:07 AM
38	We don't play that sport or my kids aren't interested yet.	5/31/2024 10:41 PM
39	No need	5/31/2024 8:04 PM
40	N/A	5/31/2024 5:10 PM
41	My kids are getting too old for the 'little kid' playgrounds	5/22/2024 8:10 PM
42	restroom availability	5/20/2024 9:54 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q7 Which other providers of parks and recreation facilities or amenities have you or members of your household used during the past 12 months? (Select all that apply.)

Answered: 427 Skipped: 137



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

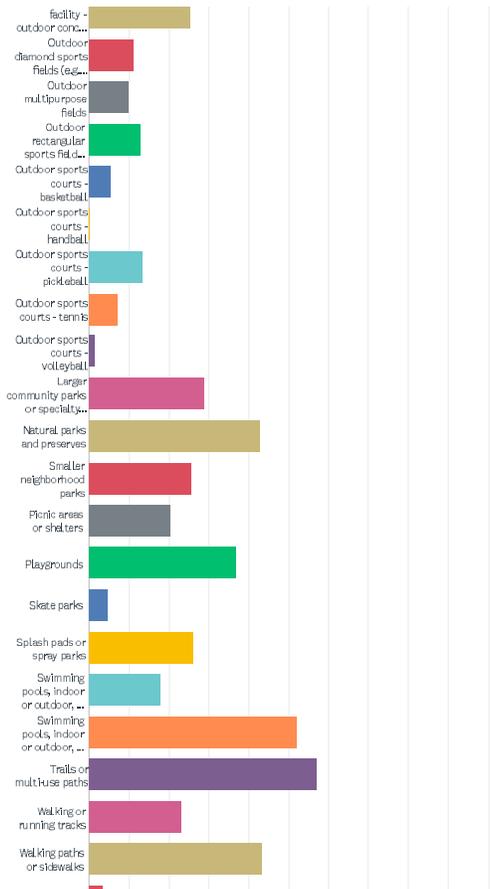
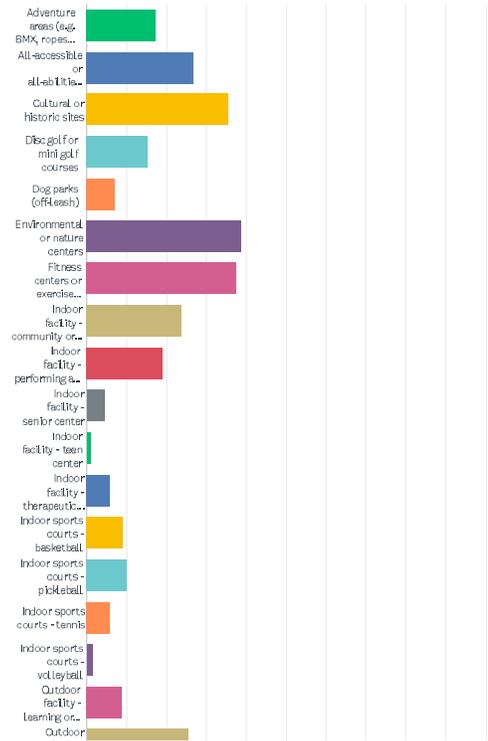
ANSWER CHOICES	RESPONSES
N/A	4.45% 19
Facilities provided by another county, region, city, or town	55.27% 236
Fairfax County Park Authority or Neighborhood & Community Services	70.73% 302
Places of worship (e.g. synagogues, churches, mosques)	24.36% 104
Private and non-profit youth sports	21.55% 92
Private clubs (e.g. tennis, health, swim, golf)	39.81% 170
Private schools	12.18% 52
Private summer camps	22.72% 97
Private workout facilities	23.65% 101
Public schools	33.49% 143
Virginia State Parks	34.89% 149
YMCA programs	1.17% 5
Other (please specify)	5.85% 25
Total Respondents: 427	

#	OTHER (PLEASE SPECIFY)	DATE
1	National Parks, golf	8/18/2024 12:18 AM
2	Indoor play gyms	8/17/2024 7:54 PM
3	Federal parks like Great Falls	8/11/2024 10:06 PM
4	Splash pads	8/11/2024 8:21 AM
5	Fairfax County Rec Center	8/7/2024 1:14 AM
6	FFC Libraries	8/6/2024 10:37 AM
7	Shenandoah National Park, Museums on the Mall	8/5/2024 8:04 PM
8	Great Falls Park	8/5/2024 6:36 PM
9	Private Lake	8/5/2024 6:28 PM
10	Nps	8/4/2024 7:54 PM
11	National Parks	7/27/2024 5:46 PM
12	Meadowlark Gardens	7/25/2024 1:09 PM
13	national park	7/21/2024 7:48 AM
14	National Parks	7/17/2024 4:21 PM
15	National parks	7/16/2024 8:19 AM
16	Adult softball (FCA)	7/13/2024 7:56 PM
17	Hendon Golf	7/12/2024 3:59 PM
18	Trails maintained by FCounty or NPS	7/4/2024 2:38 PM
19	National Park (Manassas Battlefield)	7/4/2024 9:32 AM
20	Waltrop, capital one center	6/22/2024 10:39 AM

21	National park	6/1/2024 3:47 PM
22	Green Acres pickleball courts	5/21/2024 3:24 PM
23	national parks	5/16/2024 6:06 PM
24	PATC	5/16/2024 11:53 AM
25	Clemmyjonti playground	5/15/2024 8:59 PM

Q8 Which parks and recreation facilities or amenities from other providers have you or members of your household used during the past 12 months?
(Select all that apply.)

Answered: 399 Skipped: 165



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

ANSWER CHOICES	RESPONSES
Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)	17.29% 69
All-accessible or all-abilities amenities (e.g. athletic fields, playgrounds, picnic tables)	26.82% 107
Cultural or historic sites	35.59% 142
Disc golf or mini golf courses	15.29% 61
Dog parks (off-leash)	7.02% 28
Environmental or nature centers	38.85% 155
Fitness centers or exercise equipment stations	37.59% 150
Indoor facility - community or recreation centers	23.81% 95
Indoor facility - performing and visual arts	19.05% 76
Indoor facility - senior center	4.51% 18
Indoor facility - teen center	1.00% 4
Indoor facility - therapeutic recreation, wellness, or inclusion	6.02% 24
Indoor sports courts - basketball	9.27% 37
Indoor sports courts - pickleball	10.03% 40
Indoor sports courts - tennis	5.76% 23
Indoor sports courts - volleyball	1.50% 6
Outdoor facility - learning or community gardens	8.77% 35
Outdoor facility - outdoor concert venues	25.31% 101
Outdoor diamond sports fields (e.g. baseball, softball)	11.03% 44
Outdoor multipurpose fields	9.77% 39
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	12.78% 51
Outdoor sports courts - basketball	5.51% 22
Outdoor sports courts - handball	0.25% 1
Outdoor sports courts - pickleball	13.53% 54
Outdoor sports courts - tennis	7.27% 29
Outdoor sports courts - volleyball	1.25% 5
Larger community parks or specialty parks	28.82% 115
Natural parks and preserves	42.86% 171
Smaller neighborhood parks	25.56% 102
Picnic areas or shelters	20.55% 82
Playgrounds	36.84% 147
Skate parks	4.76% 19

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

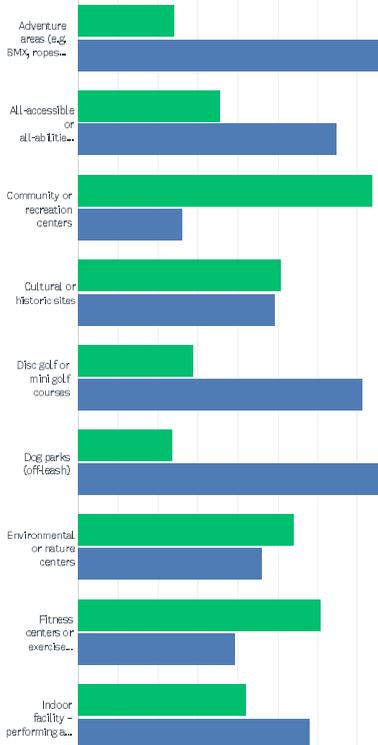
Splash pads or spray parks	26.32%	105
Swimming pools, indoor or outdoor for competitive swim (e.g. swim team)	17.79%	71
Swimming pools, indoor or outdoor for non-competitive swim (e.g. recreation, fitness, instruction)	52.13%	208
Trails or multi-use paths	56.89%	227
Walking or running tracks	23.06%	92
Walking paths or sidewalks	43.36%	173
Other (please specify)	3.51%	14
Total Respondents: 399		

#	OTHER (PLEASE SPECIFY)	DATE
1	Indoor toddler play gym	8/17/2024 7:56 PM
2	More times for basketball and more parks for kids. A better walkable town center like mentfield.	8/16/2024 6:26 PM
3	Rec center	8/15/2024 8:07 AM
4	ice rinks	8/9/2024 8:00 PM
5	libraries - meeting rooms	8/6/2024 10:39 AM
6	Great Falls Parks, Smithsonian museums	8/5/2024 6:37 PM
7	Lake for Paddling	8/5/2024 6:29 PM
8	Equipment Pilates	7/18/2024 2:11 PM
9	Indoor facilities for pottery classes	7/13/2024 9:08 AM
10	Maker and creative third spaces, indoor climbing gyms, gymnastics facilities	7/12/2024 8:21 PM
11	State park	7/4/2024 1:08 PM
12	Golf Courses	7/4/2024 11:03 AM
13	Ice rink	6/22/2024 3:05 PM
14	N/A not a resident of the Town of Vienna-place of employment	6/20/2024 11:32 AM

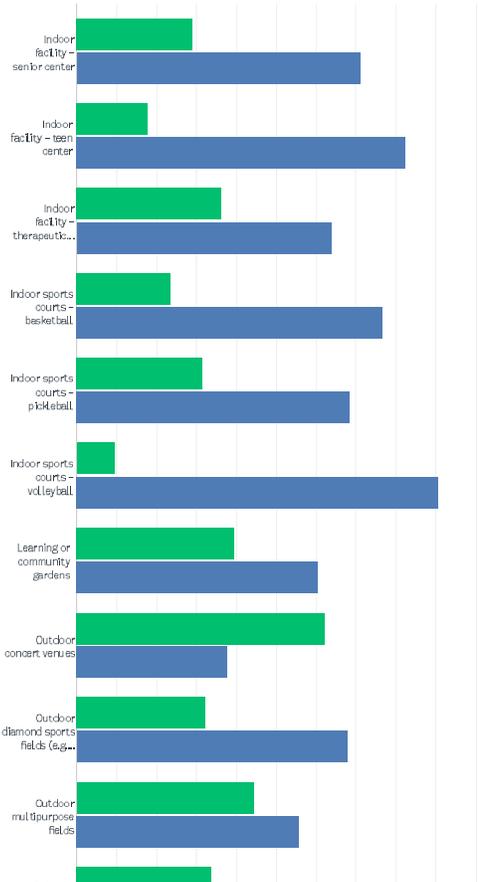
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q9 Do you or members of your household have a need for the following facilities or amenities in the Town of Vienna?

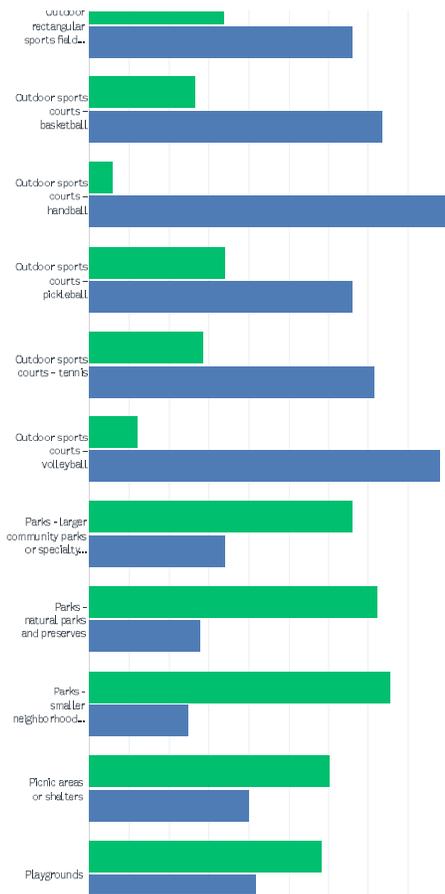
Answered: 362 Skipped: 202



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

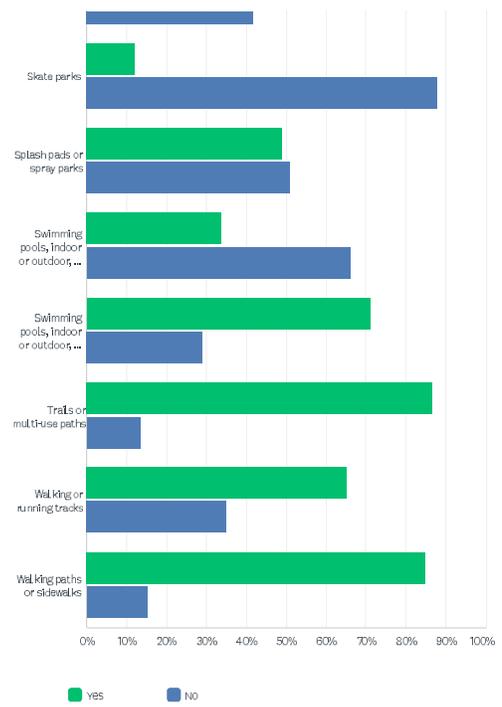


Town of Vienna Parks and Recreation Master Plan Survey Community Responses



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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



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Town of Vienna Parks and Recreation Master Plan Survey Community Responses

	YES	NO	TOTAL
Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)	24.12% 75	75.88% 236	311
All-accessible or all-abilities amenities (e.g. athletic fields, playgrounds, picnic tables)	35.39% 109	64.61% 199	308
Community or recreation centers	73.67% 235	26.33% 84	319
Cultural or historic sites	50.83% 154	49.17% 149	303
Disc golf or mini golf courses	28.77% 84	71.23% 208	292
Dog parks (off-leash)	23.63% 69	76.37% 223	292
Environmental or nature centers	53.90% 166	46.10% 142	308
Fitness centers or exercise equipment stations	60.83% 191	39.17% 123	314
Indoor facility – performing and visual arts	41.98% 123	58.02% 170	293
Indoor facility – senior center	29.02% 83	70.98% 203	286
Indoor facility – teen center	17.71% 48	82.29% 223	271
Indoor facility – therapeutic recreation, wellness, or inclusion	36.30% 102	63.70% 179	281
Indoor sports courts – basketball	23.44% 64	76.56% 209	273
Indoor sports courts – pickleball	31.49% 91	68.51% 198	289
Indoor sports courts – volleyball	9.29% 25	90.71% 244	269
Learning or community gardens	39.51% 113	60.49% 173	286
Outdoor concert venues	62.16% 184	37.84% 112	296
Outdoor diamond sports fields (e.g. baseball, softball)	32.12% 88	67.88% 186	274
Outdoor multipurpose fields	44.40% 123	55.60% 154	277
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	33.95% 92	66.05% 179	271
Outdoor sports courts – basketball	26.64% 73	73.36% 201	274
Outdoor sports courts – handball	5.68% 15	94.32% 249	264
Outdoor sports courts – pickleball	34.14% 99	65.86% 191	290
Outdoor sports courts – tennis	28.47% 73	71.53% 201	274

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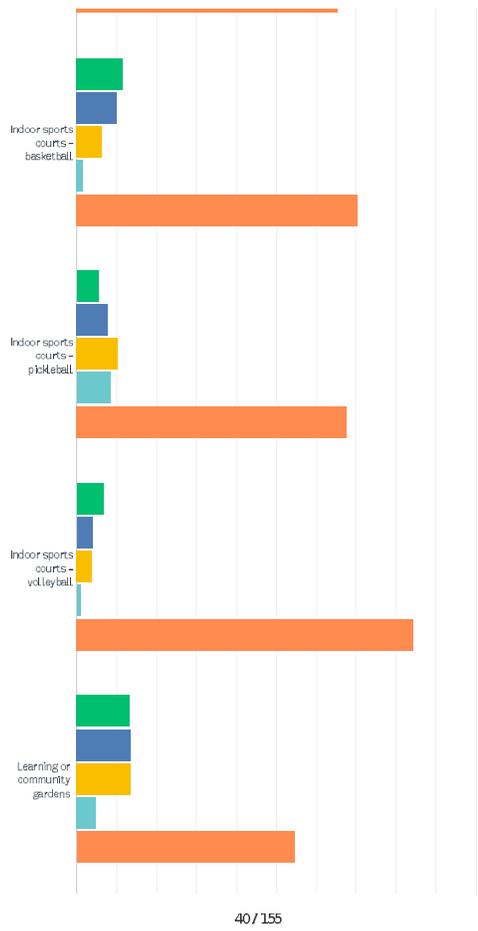
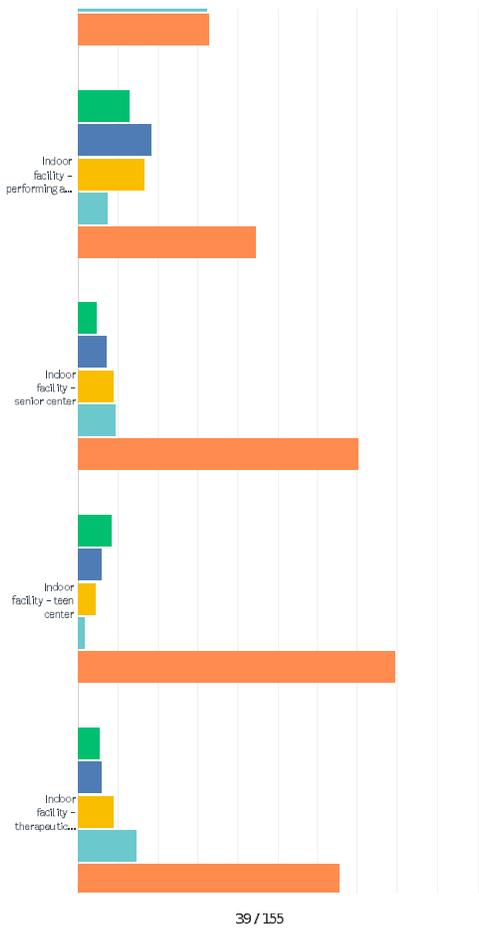
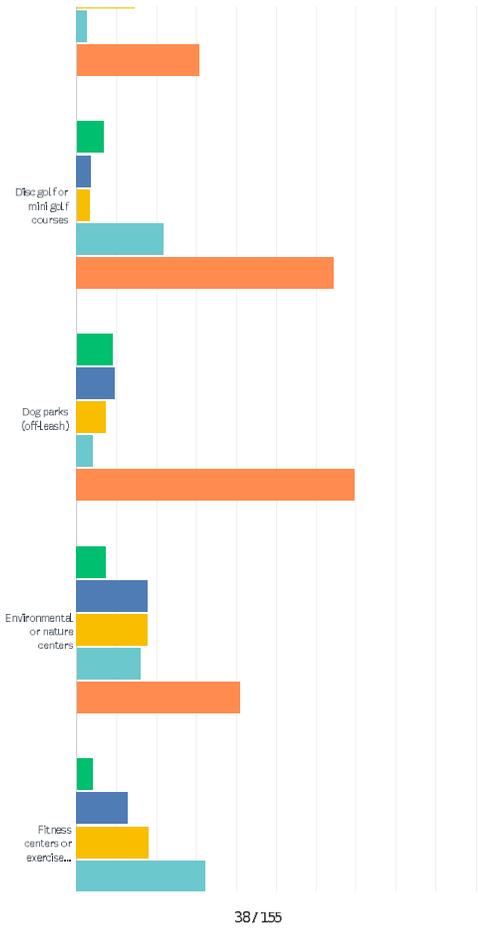
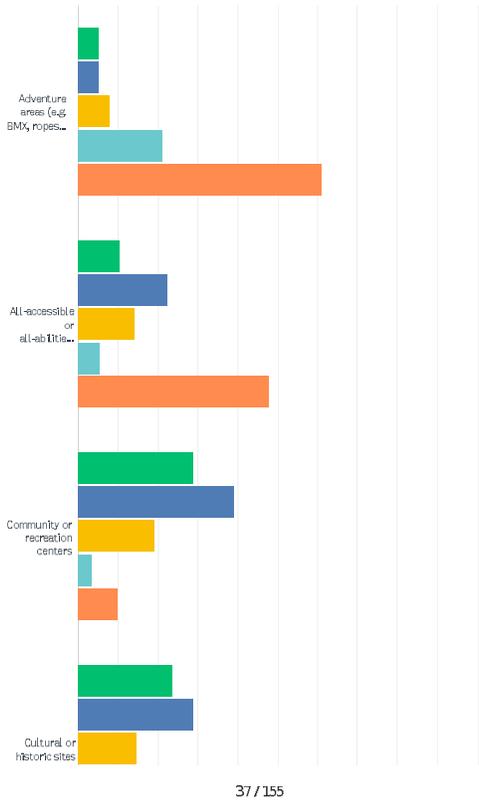
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

	78	196	274
Outdoor sports courts – volleyball	12.12% 32	87.88% 232	264
Parks - larger community parks or specialty parks	65.85% 189	34.15% 98	287
Parks - natural parks and preserves	72.20% 213	27.80% 82	295
Parks - smaller neighborhood parks	75.34% 220	24.66% 72	292
Picnic areas or shelters	60.07% 170	39.93% 113	283
Playgrounds	58.16% 171	41.84% 123	294
Skate parks	12.12% 32	87.88% 232	264
Splash pads or spray parks	49.12% 140	50.88% 145	285
Swimming pools, indoor or outdoor, for competitive swim (e.g. swim team)	33.81% 94	66.19% 184	278
Swimming pools, indoor or outdoor, for non-competitive swim (e.g. recreation, fitness, instruction)	71.06% 221	28.94% 90	311
Trails or multi-use paths	86.58% 271	13.42% 42	313
Walking or running tracks	64.97% 191	35.03% 103	294
Walking paths or sidewalks	84.94% 265	15.06% 47	312

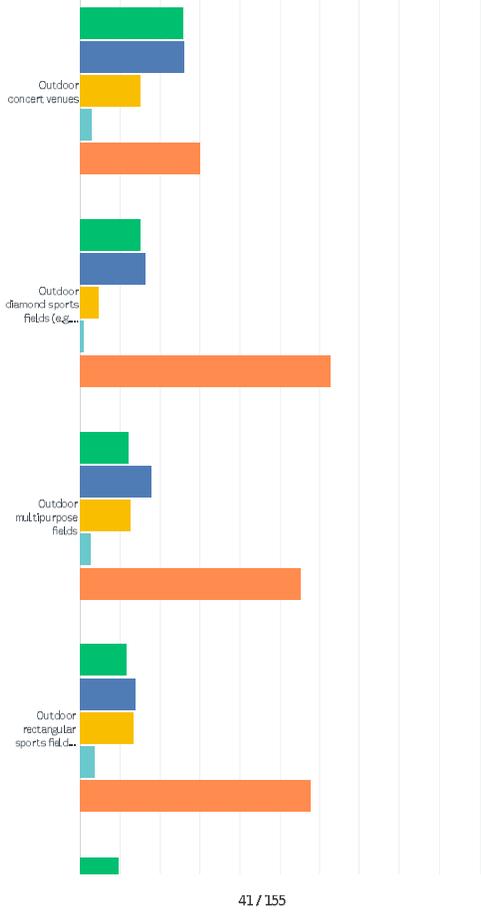
36 / 155

Q10 How well are your or members of your household's needs met for each facility or amenity by the Town of Vienna?

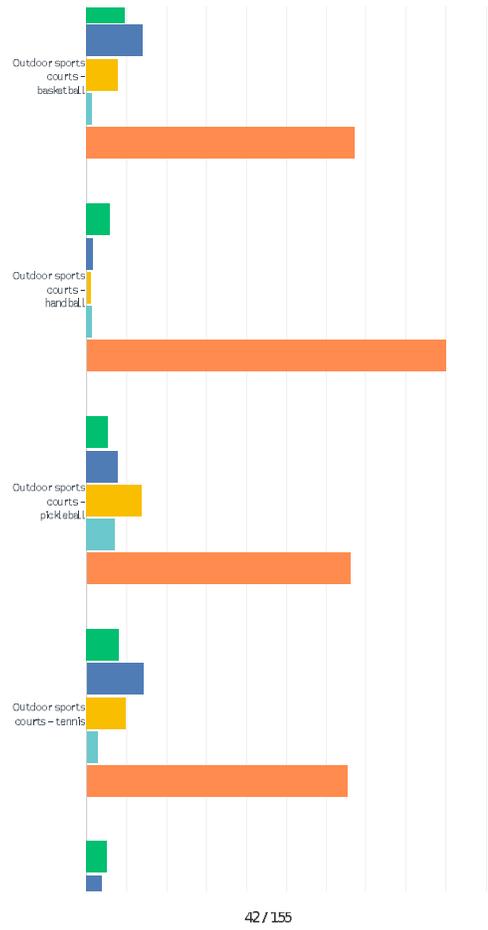
Answered: 346 Skipped: 218



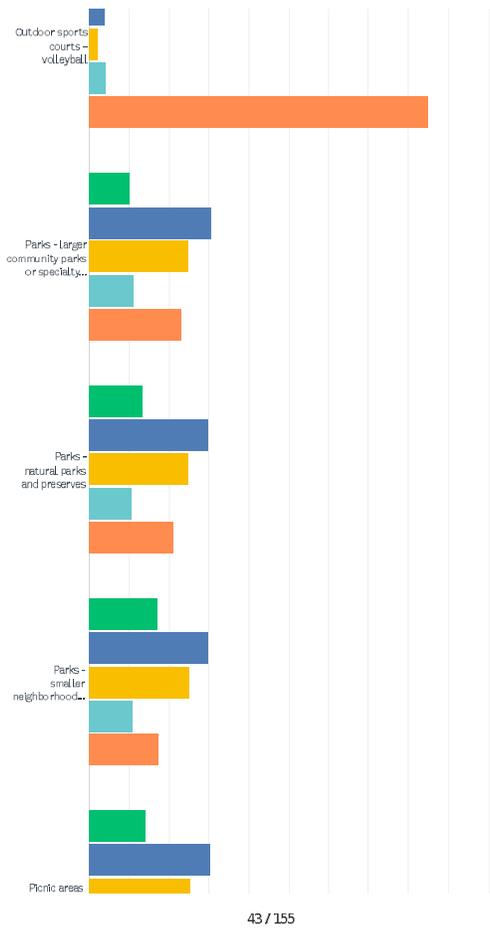
Town of Vienna Parks and Recreation Master Plan Survey Community Responses



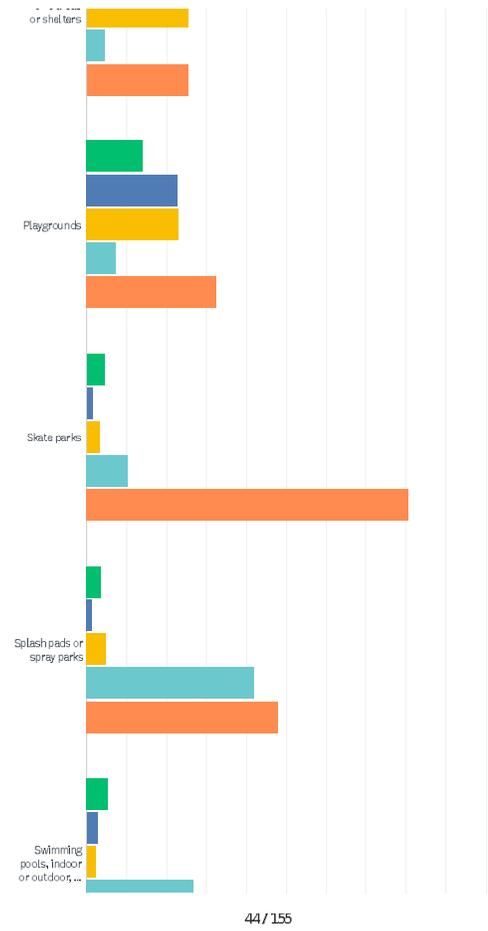
Town of Vienna Parks and Recreation Master Plan Survey Community Responses



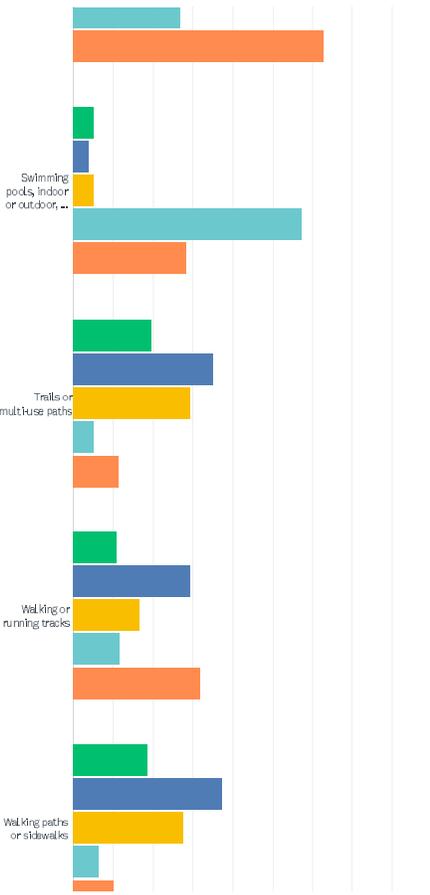
Town of Vienna Parks and Recreation Master Plan Survey Community Responses



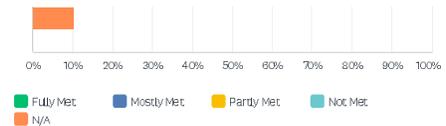
Town of Vienna Parks and Recreation Master Plan Survey Community Responses



Town of Vienna Parks and Recreation Master Plan Survey Community Responses



Town of Vienna Parks and Recreation Master Plan Survey Community Responses



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Category	FULLY MET	MOSTLY MET	PARTLY MET	NOT MET	N/A	TOTAL
Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)	5.05%	5.05%	7.89%	21.14%	60.88%	317
All-accessible or all-abilities amenities (e.g. athletic fields, playgrounds, picnic tables)	10.51%	22.29%	14.01%	5.41%	47.77%	314
Community or recreation centers	28.79%	39.01%	18.89%	3.41%	9.91%	323
Cultural or historic sites	23.40%	28.85%	14.42%	2.56%	30.77%	312
Disc golf or mini golf courses	6.80%	3.56%	3.24%	22.01%	64.40%	309
Dog parks (off-leash)	8.88%	9.54%	7.57%	4.28%	69.74%	304
Environmental or nature centers	7.54%	17.70%	17.70%	16.07%	40.98%	305
Fitness centers or exercise equipment stations	4.14%	12.74%	18.15%	32.17%	32.80%	314
Indoor facility – performing and visual arts	13.04%	18.39%	16.72%	7.36%	44.48%	299
Indoor facility – senior center	4.65%	6.98%	8.97%	9.30%	70.10%	301
Indoor facility – teen center	8.42%	6.06%	4.38%	1.68%	79.46%	297
Indoor facility – therapeutic recreation, wellness, or inclusion	5.26%	5.92%	8.88%	14.47%	65.46%	304
Indoor sports courts – basketball	11.45%	10.10%	6.40%	1.68%	70.37%	297
Indoor sports courts – pickleball	5.56%	7.84%	10.46%	8.50%	67.65%	306
Indoor sports courts – volleyball	6.80%	4.08%	3.74%	1.02%	84.35%	294
Learning or community gardens	13.29%	13.62%	13.62%	4.98%	54.49%	301
Outdoor concert venues	25.82%	26.14%	15.03%	2.94%	30.07%	306
Outdoor diamond sports fields (e.g. baseball, softball)	15.15%	16.50%	4.71%	1.01%	62.63%	297
Outdoor multipurpose fields	11.86%	17.63%	12.54%	2.71%	55.25%	295
Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)	11.53%	13.90%	13.22%	3.73%	57.63%	295
Outdoor sports courts – basketball	9.56%	13.99%	7.85%	1.37%	67.24%	293
Outdoor sports courts – handball	5.84%	1.72%	1.03%	1.37%	90.03%	291
Outdoor sports courts – pickleball	5.28%	7.92%	13.86%	6.93%	66.01%	303

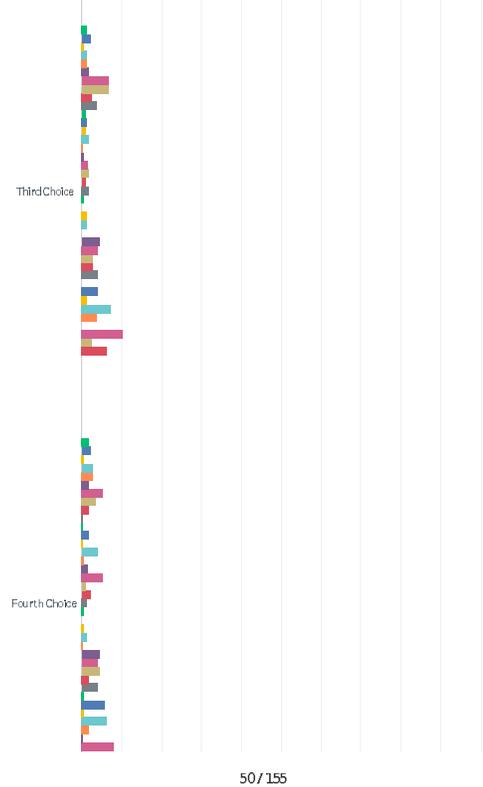
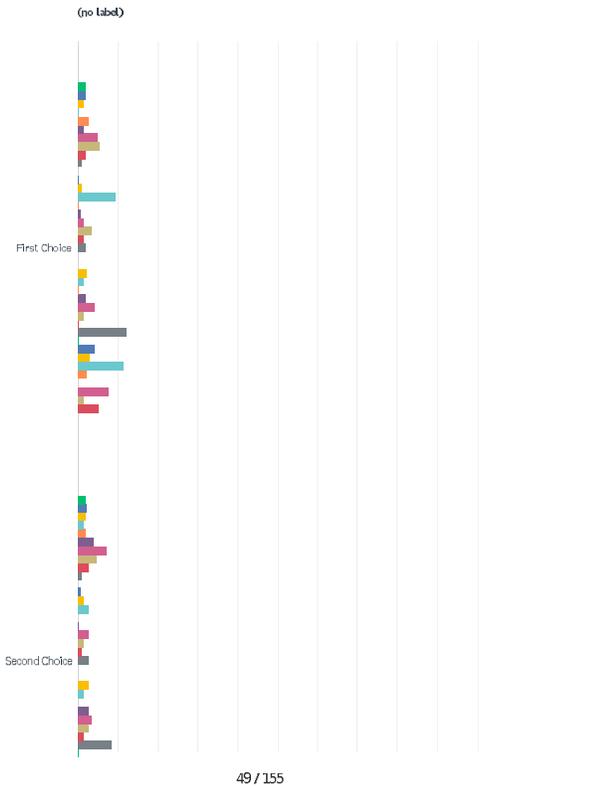
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Category	FULLY MET	MOSTLY MET	PARTLY MET	NOT MET	N/A	TOTAL
Outdoor sports courts – tennis	8.11%	14.19%	9.80%	2.70%	65.20%	296
Outdoor sports courts – volleyball	5.17%	3.79%	2.07%	4.14%	84.83%	290
Parks - larger community parks or specialty parks	10.13%	30.72%	24.84%	11.11%	23.20%	306
Parks - natural parks and preserves	13.31%	29.87%	25.00%	10.71%	21.10%	308
Parks - smaller neighborhood parks	16.99%	29.74%	25.16%	10.73%	17.32%	306
Picnic areas or shelters	14.33%	30.33%	25.33%	4.67%	25.33%	300
Playgrounds	14.10%	22.76%	23.08%	7.37%	32.69%	312
Skate parks	4.51%	1.39%	3.13%	10.32%	80.56%	288
Splash pads or spray parks	3.64%	1.32%	4.97%	42.05%	48.01%	302
Swimming pools, indoor or outdoor, for competitive swim (e.g. swim team)	5.37%	2.88%	2.35%	26.85%	62.75%	298
Swimming pools, indoor or outdoor, for non-competitive swim (e.g. recreation, fitness, instruction)	5.21%	3.91%	5.21%	57.33%	28.34%	307
Trails or multiuse paths	19.55%	34.94%	29.17%	5.13%	11.22%	312
Walking or running tracks	10.78%	29.41%	16.67%	11.44%	31.70%	306
Walking paths or sidewalks	18.53%	37.38%	27.48%	6.39%	10.22%	313

#	OTHER (PLEASE SPECIFY)	DATE
1	Sidewalks needed on all streets. I see that some have been added (e.g., on Tapawingo). Keep up the good work!	8/19/2024 5:41 PM
2	Please note that I expect our family's needs to evolve over time (e.g. as our kids get older)	8/10/2024 10:02 AM
3	Some sidewalks and when they could connect to others nearby to allow a consistent running surface.	7/25/2024 10:27 PM
4	Please develop Beulah Road Park into walking trails with fitness stations and maybe a soccer field.	7/21/2024 9:33 PM
5	The sidewalks are so inconsistent at Vienna	6/22/2024 6:08 PM
6	N/A not a resident of the Town of Vienna-place of employment	6/20/2024 11:33 AM
7	Trails and parks badly need attention and restoration	5/31/2024 7:19 PM
8	More picnic tables and community gathering areas and outdoor seating	5/31/2024 6:00 PM
9	Indoor Tennis Courts!!	5/31/2024 5:40 PM
10	multiuse basketball and pickleball	5/21/2024 9:50 AM
11	Pump track/skate park for kids. Mountain Biking trail. More swimming pools are needed.	5/15/2024 8:59 PM

Q11 From the list of facilities or amenities in the previous question, select and rank the TOP FOUR in order of importance to you or members of your household.

Answered: 329 Skipped: 235



Town of Vienna Parks and Recreation Master Plan Survey Community Responses



(no label)	ADVENTURE AREAS (E.G. BMX, ROPES COURSES, ZIP LINES, ROCK CLIMBING)	ALL-ACCESSIBLE OR ALL-ABILITIES AMENITIES (E.G. ATHLETIC FIELDS, PLAYGROUNDS, PICNIC TABLES)	CULTURAL OR HISTORIC SITES	DISC GOLF OR MINI GOLF COURSES	DOG PARKS (OFF-LEASH)	ENVIRONMENTAL OR NATURE CENTERS	FITNESS CENTERS OR EXERCISE EQUIPMENT STATIONS	COMM OR RECRE CENTE
First Choice	1.82% 6	1.82% 6	1.52% 5	0.30% 1	2.74% 9	1.52% 5	4.86% 16	
Second Choice	1.88% 6	2.19% 7	1.88% 6	1.56% 5	1.88% 6	3.75% 12	7.19% 23	
Third Choice	1.30% 4	2.27% 7	0.65% 2	1.30% 4	1.30% 4	1.95% 6	6.82% 21	
Fourth Choice	2.02% 6	2.36% 7	0.67% 2	2.69% 8	3.03% 9	2.02% 6	5.39% 16	

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Town of Vienna Parks and Recreation Master Plan Survey Community Responses	Adventure areas (e.g. BMX, ropes courses, zip lines, rock climbing)	All-accessible or all-abilities amenities (e.g. athletic fields, playgrounds, picnic tables)	Cultural or historic sites	Disc golf or mini golf courses
First Choice	1.81% 6	1.81% 6	1.51% 5	0.30% 1
Second Choice	1.88% 6	2.17% 7	1.88% 6	1.52% 5
Third Choice	1.29% 4	2.28% 7	0.64% 2	1.29% 4
Fourth Choice	2.01% 6	2.34% 7	0.67% 2	2.68% 8

	Dog parks (off-leash)	Environmental or nature centers	Fitness centers or exercise equipment stations	Community or recreation centers
First Choice	2.71% 9	1.51% 5	5.12% 17	5.42% 18
Second Choice	1.96% 6	3.72% 12	7.12% 23	4.64% 15
Third Choice	1.29% 4	1.37% 4	6.75% 21	6.75% 21
Fourth Choice	3.01% 9	2.01% 6	5.36% 16	3.68% 11

	Performing and visual arts	Senior center	Teen center	Therapeutic recreation, wellness, or inclusion
First Choice	1.81% 6	0.30% 1	0.00% 0	0.30% 1
Second Choice	2.48% 8	0.93% 3	0.00% 0	0.62% 2
Third Choice	2.37% 8	3.66% 12	0.96% 3	1.29% 4
Fourth Choice	2.01% 6	0.33% 1	0.33% 1	2.01% 6

	Basketball	Pickleball	Volleyball	Learning or community gardens
First Choice	0.90% 3	9.34% 31	0.30% 1	0.60% 2
Second Choice	1.24% 4	2.79% 9	0.00% 0	0.31% 1
Third Choice	0.90% 3	1.93% 6	0.32% 1	0.64% 2
Fourth Choice	0.33% 1	4.39% 13	0.67% 2	1.67% 5

	Outdoor concert venues	Outdoor diamond sports fields (e.g. baseball, softball)	Outdoor multipurpose fields	Outdoor rectangular sports fields (e.g. football, soccer, rugby, field hockey, lacrosse)
First Choice	1.20% 4	3.31% 11	1.20% 4	1.61% 5
Second Choice	2.48% 8	1.59% 5	0.93% 3	2.48% 8
Third Choice	1.61% 5	1.93% 6	0.96% 3	1.93% 6
Fourth Choice	5.38% 18	1.00% 3	2.34% 7	1.34% 4

NOTE: Due to formatting issues with the way survey monkey summarizes this question, the results have been reformatted on the next two pages

Q12 Which of the following support amenities do you or members of your household feel are MISSING or LACKING at DPR facilities? (Select all that apply.)

Answered: 292 Skipped: 272

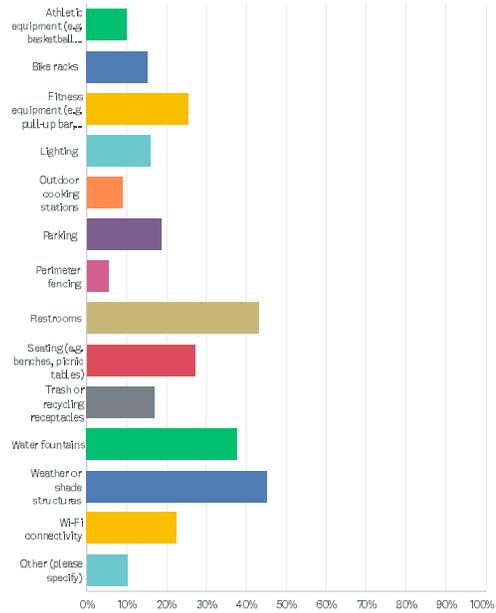
	Basketball	Handball	Pickleball	Tennis
First Choice	0.00%	0	0.00%	0
Second Choice	0.00%	0	2.41%	8
Third Choice	0.67%	2	0.00%	0
Fourth Choice	0.67%	2	0.67%	2

	Volleyball	Larger community parks or specialty parks	Natural parks and preserves	Smaller neighborhood parks
First Choice	0.30%	1	1.81%	6
Second Choice	0.00%	0	3.92%	13
Third Choice	0.00%	0	3.72%	12
Fourth Choice	0.33%	1	4.16%	13

	Picnic areas or shelters	Playgrounds	Skate parks	Splash pads or spray parks
First Choice	0.30%	1	0.30%	1
Second Choice	1.24%	4	0.31%	1
Third Choice	2.89%	9	0.00%	0
Fourth Choice	2.89%	9	0.67%	2

	Swimming pools, indoor or outdoor, for competitive swim (e.g. swim teams)	Swimming pools, indoor or outdoor, for non-competitive	Swim (e.g. floatation, fitness, instruction)
First Choice	3.01%	10	2.11%
Second Choice	3.41%	11	2.48%
Third Choice	1.61%	5	3.86%
Fourth Choice	0.67%	2	0.33%

	Trails or multi-use paths	Walking or running tracks	Walking paths or sidewalks	Total
First Choice	7.53%	25	5.42%	332
Second Choice	7.74%	25	6.81%	311
Third Choice	10.29%	32	6.43%	299
Fourth Choice	8.59%	24	7.69%	244



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

ANSWER CHOICES	RESPONSES
Athletic equipment (e.g. basketball hoops, soccer nets)	9.93% 29
Bike racks	15.41% 45
Fitness equipment (e.g. pull-up bar, balance beams)	25.68% 75
Lighting	16.10% 47
Outdoor cooking stations	8.90% 26
Parking	18.84% 55
Perimeter fencing	5.48% 16
Restrooms	43.15% 126
Seating (e.g. benches, picnic tables)	27.05% 79
Trash or recycling receptacles	17.12% 50
Water fountains	37.67% 110
Weather or shade structures	45.21% 132
Wi-Fi connectivity	22.60% 66
Other (please specify)	10.27% 30
Total Respondents: 292	

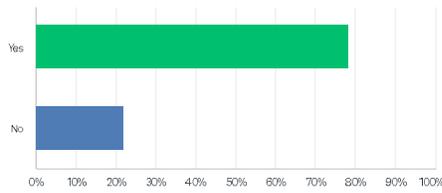
#	OTHER (PLEASE SPECIFY)	DATE
1	Could use more shade and tables need Watera	8/21/2024 8:39 AM
2	Swimming pool	8/17/2024 3:09 PM
3	Week-end classes	8/16/2024 4:10 PM
4	Limited parking with location of farmers market	8/16/2024 4:05 PM
5	More trees please!	8/14/2024 4:44 PM
6	a public pool in town bike-able by kids and teens	8/14/2024 1:15 PM
7	More safe sidewalk/trail for kids to bike/walk - families with kids get run down on the W&OD by aggressive bikers	8/11/2024 10:16 PM
8	Swimming pool	8/11/2024 8:14 AM
9	Is there a splash pad or spray park? We would use that often!	8/10/2024 10:02 AM
10	maintenance	8/6/2024 1:22:4 PM
11	security poles that can directly connect to police in case of accidents or incidents	8/5/2024 6:46 PM
12	Arts center	7/24/2024 9:56 AM
13	Stairs to press box at waters field not put back what the hell press box, make updated press box and new snake stand with chick fillet, embarrassing! mbarassing t outback what the hell!	7/19/2024 8:18 PM
14	Pickleball nets outside	7/19/2024 4:09 PM
15	Climbing and skate park like in downtown Chicago	7/12/2024 8:30 PM
16	Lighting!!! Need lighting for fields	7/9/2024 6:02 PM
17	Paved areas to walk, benches for sitting, For example many of the parks/playgrounds have bumpy and inaccessible walking areas (think Glyndon Park, Southside Park.)	7/6/2024 5:55 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

18	NA	7/4/2024 1:20 PM
19	Water fountains at dog park	7/4/2024 11:13 AM
20	Pickleball courts	7/2/2024 5:10 PM
21	Better outdoor space for the farmer's market that doesn't take up valuable parking.	6/24/2024 12:03 PM
22	Mosquito control	6/22/2024 6:08 PM
23	Sufficient drainage and maintenance on fields	6/22/2024 12:18 PM
24	pool	6/21/2024 11:36 AM
25	N/A not a resident of the Town of Vienna-place of employment	6/20/2024 11:33 AM
26	well maintained park, not rec facilities	6/22/2024 12:13 PM
27	Playgrounds for toddlers	6/12/2024 8:14 AM
28	Updated equipment and courts. Some are updated and others are not.	5/31/2024 10:46 PM
29	more pickleball courts at south park	5/21/2024 9:50 AM
30	Splash Pads, Clean Dog Parks, Playground like clemjonyoti.	5/15/2024 9:08 PM

Q13 Have you or members of your household participated in any DPR programs, events, or activities during the past 12 months? (Select one.)

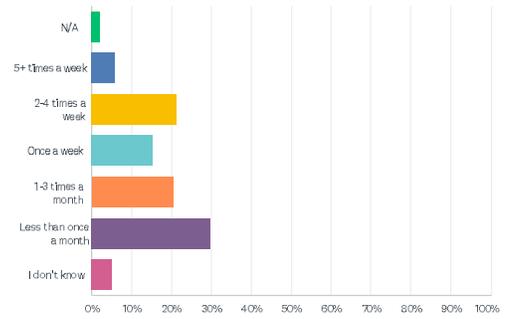
Answered: 360 Skipped: 204



ANSWER CHOICES	RESPONSES	
Yes	78.33%	282
No	21.67%	78
TOTAL		360

Q14 On average, how often have you or members of your household participated in DPR programs, events, or activities during the past 12 months? (Select one.)

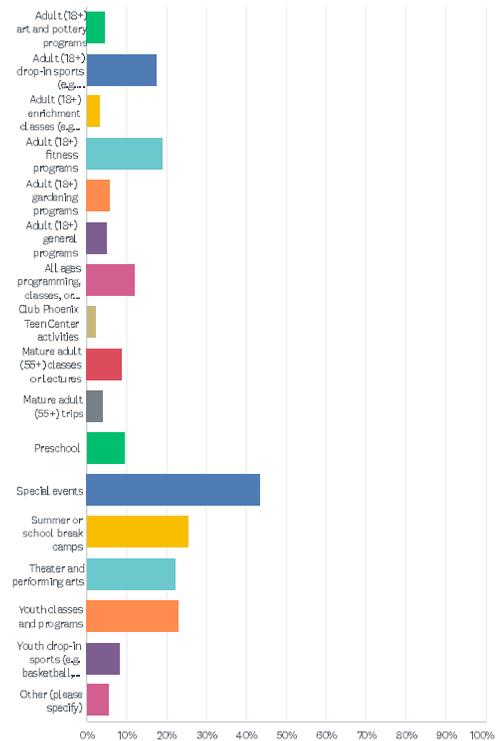
Answered: 273 Skipped: 291



ANSWER CHOICES	RESPONSES	
N/A	2.20%	6
5+ times a week	5.86%	16
2-4 times a week	21.25%	58
Once a week	15.38%	42
1-3 times a month	20.51%	56
Less than once a month	29.67%	81
I don't know	5.13%	14
TOTAL		273

Q15 Which DPR programs, events, or activities have you or members of your household participated in during the past 12 months? Select all that apply.

Answered: 253 Skipped: 311

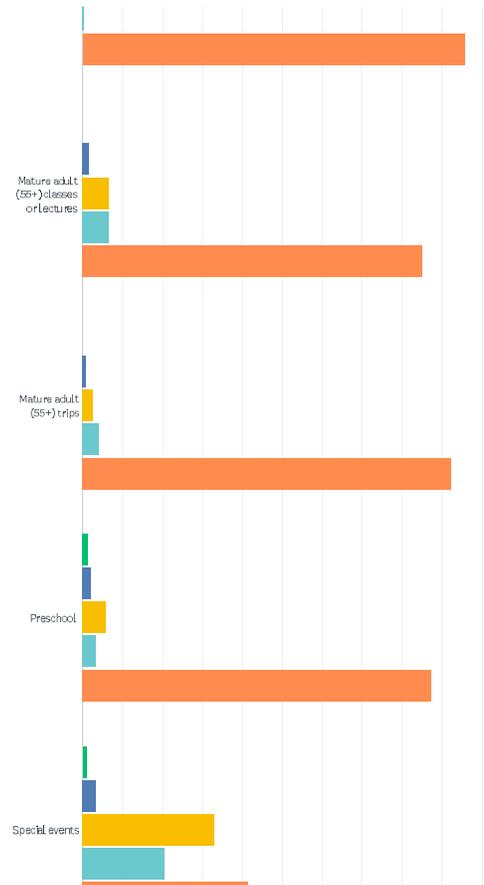
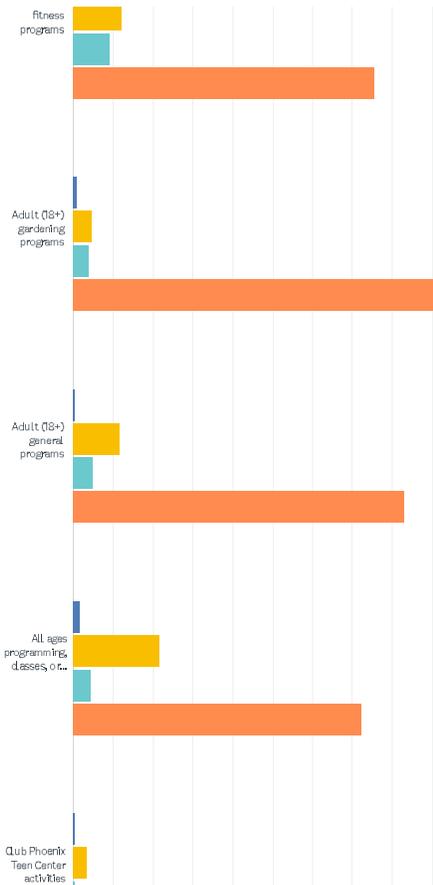
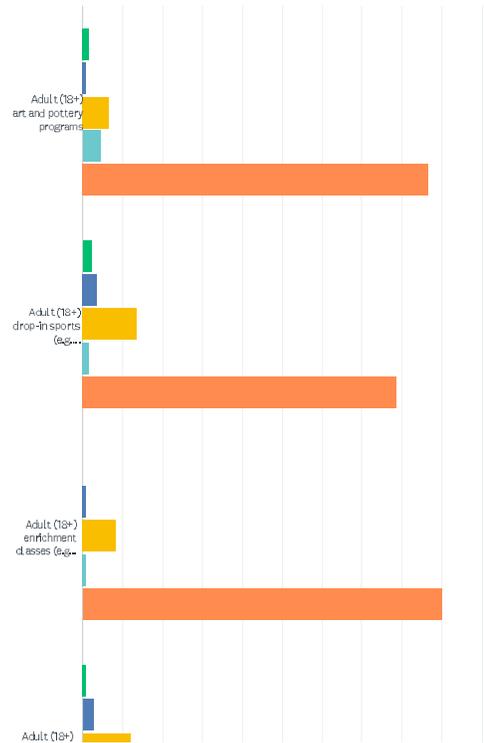


ANSWER CHOICES	RESPONSES
Adult (18+) art and pottery programs	4.74% 12
Adult (18+) drop-in sports (e.g. basketball, pickleball)	17.39% 44
Adult (18+) enrichment classes (e.g. social engagement, computer maintenance)	3.16% 8
Adult (18+) fitness programs	18.97% 48
Adult (18+) gardening programs	5.93% 15
Adult (18+) general programs	5.14% 13
All ages programming, classes, or events	12.25% 31
Club Phoenix Teen Center activities	2.37% 6
Mature adult (55+) classes or lectures	8.70% 22
Mature adult (55+) trips	4.35% 11
Preschool	9.49% 24
Special events	43.48% 110
Summer or school break camps	25.30% 64
Theater and performing arts	22.13% 56
Youth classes and programs	22.92% 58
Youth drop-in sports (e.g. basketball, pickleball)	8.30% 21
Other (please specify)	5.53% 14
Total Respondents: 253	

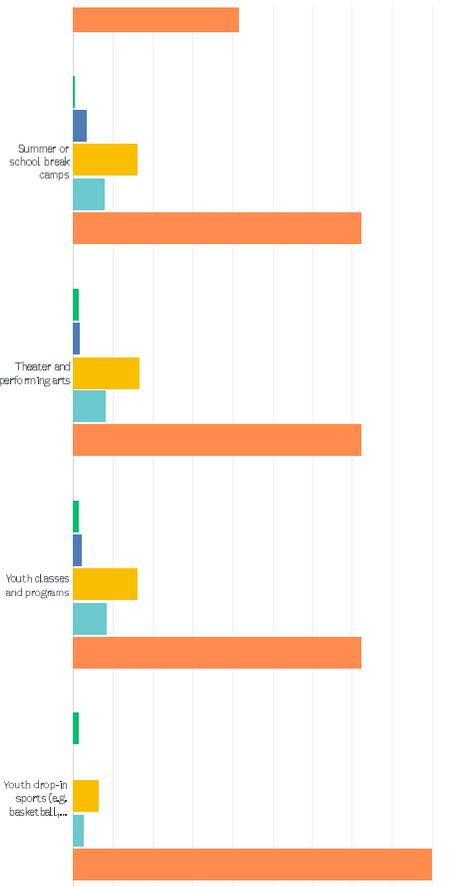
#	OTHER (PLEASE SPECIFY)	DATE
1	Concerts	8/15/2024 8:19 AM
2	Kids on the Green	8/19/2024 9:01 PM
3	Baby / toddler classes (music class)	8/9/2024 10:43 PM
4	Childrens Town Green Concerts	8/5/2024 8:20 PM
5	Chillin	7/15/2024 7:51 PM
6	Chillin on church	7/15/2024 5:29 PM
7	Chillin on Church, farmers market	7/15/2024 5:02 PM
8	Toddler activities on the Town Green	7/7/2024 6:43 AM
9	Outdoor concerts	7/4/2024 1:21 PM
10	Thursday Mahjong	7/4/2024 10:56 AM
11	Concert on the green	6/29/2024 9:25 PM
12	Theater performance	6/25/2024 12:34 PM
13	Vienna Photography Show, Mayor's Fitness Challenge	6/24/2024 3:48 PM
14	Park Restoration	5/31/2024 5:16 PM

Q16 Of the DPR programs, events, or activities you or members of your household have used during the past 12 months, rate how satisfied you are with the overall quality?

Answered: 296 Skipped: 268



Town of Vienna Parks and Recreation Master Plan Survey Community Responses



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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



	VERY DISSATISFIED	DISSATISFIED	SATISFIED	VERY SATISFIED	N/A	TOTAL
Adult (18+) art and pottery programs	1.63% 4	0.82% 2	6.53% 16	4.49% 11	86.53% 212	245
Adult (18+) drop-in sports (e.g. basketball, pickleball)	2.42% 6	3.63% 9	13.71% 34	1.61% 4	78.63% 195	248
Adult (18+) enrichment classes (e.g. social engagement, computer maintenance)	0.00% 0	0.84% 2	8.40% 20	0.84% 2	89.92% 214	238
Adult (18+) fitness programs	0.80% 2	2.79% 7	11.95% 30	9.16% 23	75.30% 189	251
Adult (18+) gardening programs	0.00% 0	0.84% 2	4.64% 11	3.80% 9	90.72% 215	237
Adult (18+) general programs	0.00% 0	0.42% 1	11.67% 28	5.00% 12	82.92% 199	240
All ages programming, classes, or events	0.00% 0	1.65% 4	21.49% 52	4.55% 11	72.31% 175	242
Club Phoenix Teen Center activities	0.00% 0	0.43% 1	3.45% 8	0.43% 1	95.69% 222	232
Mature adult (55+) classes or lectures	0.00% 0	1.66% 4	6.64% 16	6.64% 16	85.06% 205	241
Mature adult (55+) trips	0.00% 0	0.85% 2	2.54% 6	4.24% 10	92.37% 218	236
Preschool	1.27% 3	2.12% 5	5.93% 14	3.39% 8	87.29% 206	236
Special events	1.15% 3	3.46% 9	33.08% 86	20.77% 54	41.54% 108	260
Summer or school break camps	0.42% 1	3.35% 8	15.90% 38	7.95% 19	72.38% 173	239
Theater and performing arts	1.22% 3	1.63% 4	16.73% 41	8.16% 20	72.24% 177	245
Youth classes and programs	1.24% 3	2.07% 5	16.18% 39	8.30% 20	72.20% 174	241
Youth drop-in sports (e.g. basketball, pickleball)	1.29% 3	0.00% 0	6.44% 15	2.58% 6	89.70% 209	233

#	OTHER (PLEASE SPECIFY)	DATE
1	need for fulltime indoor pickleball	8/6/2024 12:28 PM
2	Summer Tuesday Childrens Concerts: Fun & excellent!	8/5/2024 8:20 PM
3	Baseball field at Waters needs major improvements now meaning yesterday and the town council is not doing their civic duty and responsibilities to keep the field and facilities functioning and well maintained!	7/18/2024 8:27 PM

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Town of Vienna Parks and Recreation Master Plan Survey Community Responses

4	family fishing day	7/12/2024 5:21 PM
5	N/A not a resident of the Town of Vienna- place of employment	6/20/2024 11:34 AM
6	Vivat Vienna!	6/19/2024 6:15 PM
7	Habitat Restoration	5/31/2024 5:16 PM
8	more time for use of pickleball courts	5/21/2024 9:53 AM

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Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q17 If you select "very dissatisfied" or "dissatisfied" above, please elaborate on your response (e.g. insufficient staffing, inconvenient hours or locations).

Answered: 31 Skipped: 533

#	RESPONSES	DATE
1	Summer camps - last minute cancellations leading us to scramble Activities - teachers were not particularly engaging for my elementary school child, and a lot of younger than age limit kids were allowed to sign up.	8/15/2024 5:46 AM
2	There are not enough activities or classes for kids outside of work hours. Camps need to be for longer hours to accommodate working parents.	8/10/2024 10:37 PM
3	Not enough arts (visual or performing) offered for any age group.	8/10/2024 9:44 PM
4	We'll look into these more!	8/10/2024 10:09 AM
5	More classes (on weekends!!!) for the under 3 year old cohort. With music together not coming back this fall, we're just out of options as a family with two working parents. Please fill this need!!	8/9/2024 10:45 PM
6	Insufficient education, classes, and emphasis on how we can improve our properties to attract wildlife and pollinators.	8/7/2024 1:29 AM
7	Lack of maintenance	8/6/2024 12:28 PM
8	Not many programs to pick for anything <3 years old	7/29/2024 5:50 PM
9	It can be challenging to find parking at many events, and asking for more parking makes us worried that we will be charged for it like they do in D.C. It's already difficult to find affordable family events. Additionally, the walking trail through Vienna has no shade. Please consider adding umbrellas or other types of weather-shaded structures to provide protection from the sun, heat, and other weather elements.	7/21/2024 7:46 PM
10	Do your civic duty and what you are paid/expected to do!	7/18/2024 8:27 PM
11	Time of class offerings for adults is limited during evening/weekend hours.	7/16/2024 7:55 PM
12	Need more under 3 options at the Community Center!	7/7/2024 6:44 AM
13	Cancelled camp a few days before start during children's spring break.	7/6/2024 4:39 PM
14	pottery classes were not friendly for beginners- limited class sizes that were often filled with more advanced students just to get access to facility. seemed like kids prioritized more advanced users who dropped off more pieces, beginner's pieces would take longer to be fired.	7/6/2024 2:43 PM
15	Need more times to play pickleball indoors	7/2/2024 8:26 PM
16	The indoor pickleball courts are way too crowded and close together. It's dangerous and not fun.	7/2/2024 6:47 PM
17	Insufficient pickleball courts and times	7/2/2024 5:12 PM
18	Classes are full or not offered often enough to be able to take them. This applies to adult, teen, and youth pottery classes. We had to drive to Arlington for a class during the week, and that was too far. We need more pottery classes for all ages!	7/2/2024 7:34 AM
19	The town needs a swimming pool. There are not enough facilities for aquatic fitness	6/29/2024 12:29 PM
20	The pottery class did not offer proper instruction for new students	6/26/2024 3:54 PM
21	The indoor and outdoor options for pickleball are very limited and overcrowded.	6/24/2024 3:50 PM
22	Camps are geared towards younger kids Pottery classes and art classes are limited or too long	6/23/2024 3:55 PM

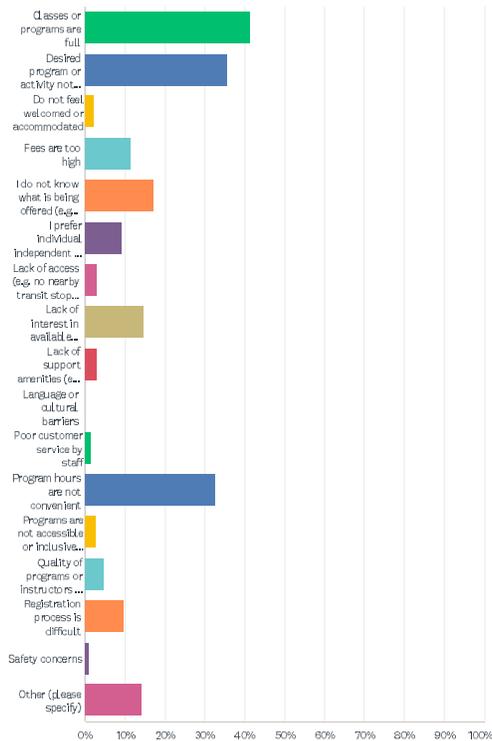
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and during the day. Fitness classes are old school and cardio focused

23	N/A not a resident of the Town of Vienna- place of employment	6/20/2024 11:34 AM
24	Pickleball hours/days are too limited, and more courts and leagues would be preferred	6/14/2024 11:20 AM
25	performing arts are largely limited to overamplified rock bands. very one dimensional.	6/2/2024 12:17 PM
26	Pickleball courts are too close together. Free at senior centers in Alexandria where we go to play.	6/2/2024 10:36 AM
27	My kids participated in a youth sports program and the class was too large for them to really get any practice or learn skills. Unfortunately they didn't enjoy it.	5/31/2024 8:14 PM
28	I have been looking for class for my kids ages 2 to 5 and nothing has fit in our schedule, or the age range was wrong or the class filled up very fast. I can see once we get to 6 or 7 there are more options. Preschool classes during weekdays do not help because the parents work full time. Weekend classes seem limited. Figuring out what classes will be available when and especially filtering on age range was not easy for me. We would love to see weight machines in the fitness center.	5/31/2024 7:04 PM
29	Again, need better pickleball courts indoors & outdoors and free to seniors. I go to Alexandria to get this!	5/31/2024 6:17 PM
30	Too few classes Tired, same old same old offerings	5/17/2024 12:08 PM
31	We need 4 dedicated pickleball courts with time for open play so more people can participate.	5/19/2024 7:57 PM

Q18 What has prevented you or members of your household from participating in DPR programs, events, or activities during the past 12 months? Select all that apply.

Answered: 239 Skipped: 325



ANSWER CHOICES	RESPONSES
Classes or programs are full	41.42% 99
Desired program or activity not offered	35.56% 85
Do not feel welcomed or accommodated	2.09% 5
Fees are too high	11.30% 27
I do not know what is being offered (e.g., program hours, locations)	17.15% 41
I prefer individual independent or unstructured activities	9.21% 22
Lack of access (e.g., no nearby transit stops, walking distance too far from residence, lack of parking)	2.93% 7
Lack of interest in available programs and activities	14.64% 35
Lack of support amenities (e.g., restrooms, seating)	2.93% 7
Language or cultural barriers	0.00% 0
Poor customer service by staff	1.26% 3
Program hours are not convenient	32.64% 78
Programs are not accessible or inclusive for people with disabilities	2.51% 6
Quality of programs or instructors is poor	4.60% 11
Registration process is difficult	9.62% 23
Safety concerns	0.84% 2
Other (please specify)	14.23% 34
Total Respondents: 239	

#	OTHER (PLEASE SPECIFY)	DATE
1	None	8/18/2024 12:52 AM
2	Just moved recently to Vienna.	8/16/2024 5:45 PM
3	Nothing	8/16/2024 4:39 PM
4	No time	8/16/2024 3:58 PM
5	"town" of Vienna offerings feel exclusionary. Our address is Vienna. We pay Vienna water and sewage. But because we are not in the "town" of Vienna we cannot sign up at the same time as the "town" residents and pay more.	8/14/2024 6:02 PM
6	Sometimes the events don't have enough activities for kids	8/12/2024 9:52 AM
7	We're past this age now, but the lack of any toddler/preschool classes that working parents could access was very disappointing.	8/10/2024 9:50 PM
8	need senior center	8/6/2024 8:59 AM
9	only issue: picnic shelters booked up early, can't reserve	8/5/2024 8:26 PM
10	Just haven't checked what's available	7/27/2024 5:58 PM
11	none	7/25/2024 11:03 AM
12	none	7/14/2024 9:50 PM
13	Have a toddler	7/13/2024 2:55 PM

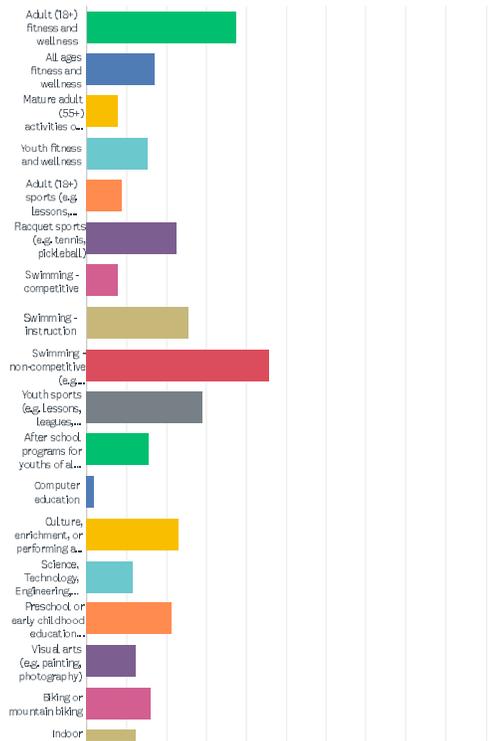
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

14	N/A	7/13/2024 8:59 AM
15	Program Availability: Sold out classes and limited availability classes	7/12/2024 8:43 PM
16	Especially with the heat, allowing for vienna residents to control lighting of fields would strengthen accessibility to fitness/sporting activities.	7/9/2024 6:08 PM
17	Love is mostly geared toward our two kids who are not yet school age and I don't think there are as many programs for that range	7/7/2024 9:07 AM
18	More pickleball access	7/2/2024 7:52 PM
19	We have not been prevented in participating in DPR specific sponsored classes or programs .	6/24/2024 9:36 PM
20	parking issues and class timing not working for my schedule	6/24/2024 1:02 PM
21	Sometimes not enough instructors for classes	6/22/2024 6:11 PM
22	Time	6/22/2024 9:22 AM
23	N/A not a resident of the Town of Vienna- place of employment	6/20/2024 11:35 AM
24	Frequency of programs (senior fitness is offered only once or twice each week)	6/14/2024 2:33 PM
25	My kids are too young or too old. Young elementary is a tough age range.	5/31/2024 10:51 PM
26	Timing of classes is tough due to work/school schedule	5/31/2024 10:43 PM
27	Most programs are for seniors	5/31/2024 7:28 PM
28	Cost...my kids might go to dpr summer camp but cost is cheaper thru city Fairfax and covers 9 to 4	5/31/2024 6:55 PM
29	No bike trails to event	5/31/2024 4:37 PM
30	Not enough pickleball courts	5/20/2024 9:26 AM
31	cost	5/18/2024 12:10 AM
32	Lack of variety especially having the same instructors year after year	5/17/2024 12:13 PM
33	Lots of classes are on Saturday	5/17/2024 11:39 AM
34	Kids too young	5/15/2024 10:56 PM

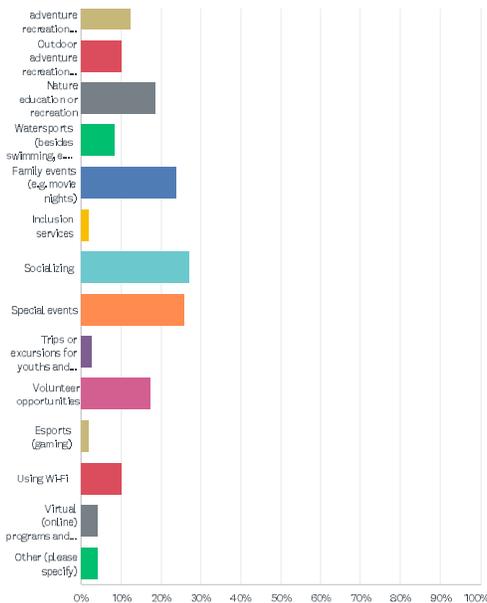
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q19 Which programs, events, or activities offered by other providers have you or members of your household participated in during the past 12 months? (Select all that apply.)

Answered: 252 Skipped: 312



Town of Vienna Parks and Recreation Master Plan Survey Community Responses



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

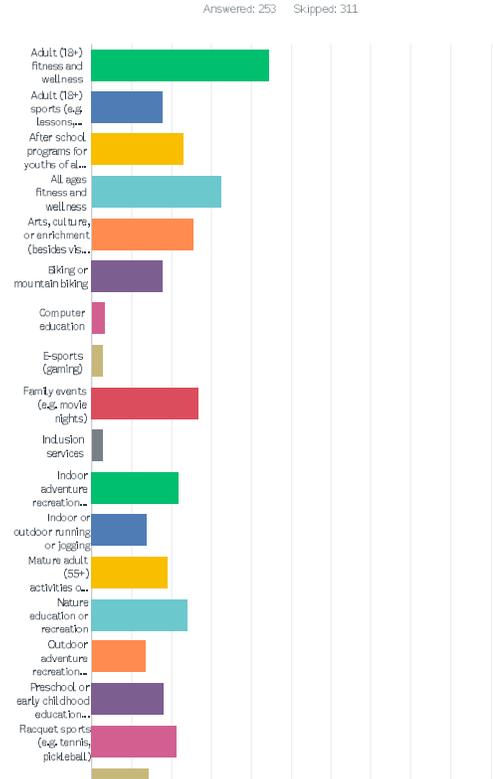
ANSWER CHOICES	RESPONSES
Adult (18+) fitness and wellness	37.30% 94
All ages fitness and wellness	17.06% 43
Mature adult (55+) activities or programs	7.94% 20
Youth fitness and wellness	15.08% 38
Adult (18+) sports (e.g., lessons, leagues, programs)	8.73% 22
Racquet sports (e.g., tennis, pickleball)	22.62% 57
Swimming - competitive	7.94% 20
Swimming - instruction	25.40% 64
Swimming - non-competitive (e.g., recreation, fitness)	45.63% 115
Youth sports (e.g., lessons, leagues, programs)	28.97% 73
After school programs for youths of all ages	15.48% 39
Computer education	1.98% 5
Culture, enrichment, or performing arts (besides visual arts, e.g. history, museums, dance)	23.02% 58
Science, Technology, Engineering, and Math (STEM) programs	11.51% 29
Preschool or early childhood education programs	21.43% 54
Visual arts (e.g., painting, photography)	12.30% 31
Biking or mountain biking	16.27% 41
Indoor adventure recreation (e.g. rock climbing, ropes course)	12.30% 31
Outdoor adventure recreation (e.g. rock climbing, ropes course)	10.32% 26
Nature education or recreation	18.65% 47
Watersports (besides swimming, e.g. fishing, boating)	8.33% 21
Family events (e.g., movie nights)	23.81% 60
Inclusion services	1.98% 5
Socializing	25.98% 68
Special events	25.79% 65
Trips or excursions for youths and mature adults (55+)	2.78% 7
Volunteer opportunities	17.46% 44
Esports (gaming)	1.98% 5
Using Wi-Fi	10.32% 26
Virtual (online) programs and classes	4.37% 11
Other (please specify)	4.37% 11
Total Respondents: 252	

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

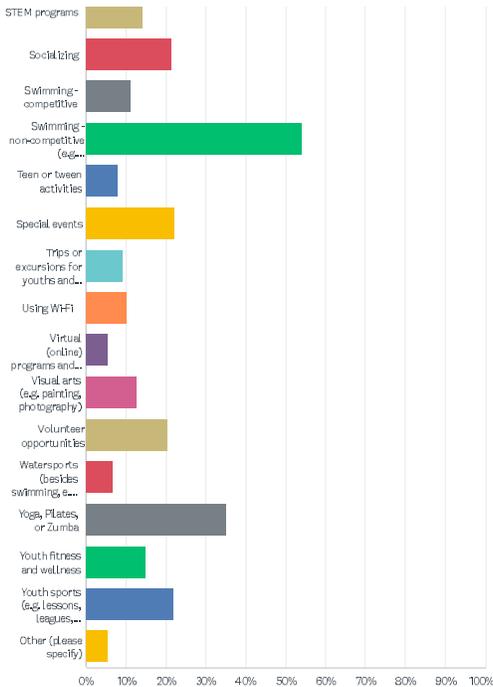
#	OTHER (PLEASE SPECIFY)	DATE
1	Dance	8/15/2024 8:26 AM
2	None	8/11/2024 4:02 PM
3	Pottery	7/24/2024 10:04 AM
4	Waters Field	7/19/2024 8:34 PM
5	Pottery classes	7/13/2024 9:31 AM
6	Gymnastics, indoor tennis, water aerobics, pilates, swimming,	7/12/2024 8:43 PM
7	N/A not a resident of the Town of Vienna- place of employment	6/20/2024 11:35 AM
8	Fairfax County Sewing class	6/11/2024 6:32 AM
9	pottery	6/2/2024 1:22:3 PM
10	Kids gymnastics, after school art	6/1/2024 9:11 AM
11	Pickleball court play	5/20/2024 9:26 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q20 Do you or members of your household have a need for the following programs, events, or activities in the Town of Vienna? (Select all that apply.)



Town of Vienna Parks and Recreation Master Plan Survey Community Responses



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

ANSWER CHOICES	RESPONSES
Adult (18+) fitness and wellness	44.66% 113
Adult (18+) sports (e.g. lessons, leagues, programs)	17.79% 45
After school programs for youths of all ages	22.92% 58
All ages fitness and wellness	32.41% 82
Arts, culture, or enrichment (besides visual arts, e.g. history, museums, performing arts)	25.30% 64
Biking or mountain biking	17.79% 45
Computer education	3.16% 8
E-sports (gaming)	2.77% 7
Family events (e.g. movie nights)	26.88% 68
Inclusion services	2.77% 7
Indoor adventure recreation (e.g. rock climbing, ropes course)	21.74% 55
Indoor or outdoor running or jogging	13.83% 35
Mature adult (55+) activities or programs	18.97% 48
Nature education or recreation	24.11% 61
Outdoor adventure recreation (e.g. rock climbing, ropes course)	13.44% 34
Preschool or early childhood education programs	18.18% 46
Racquet sports (e.g. tennis, pickleball)	21.34% 54
STEM programs	14.23% 36
Socializing	21.34% 54
Swimming - competitive	11.07% 28
Swimming - non-competitive (e.g. recreation, fitness)	54.15% 137
Teen or tween activities	7.91% 20
Special events	22.13% 56
Trips or excursions for youths and mature adults (55+)	9.09% 23
Using WiFi	10.28% 26
Virtual (online) programs and classes	5.53% 14
Visual arts (e.g. painting, photography)	12.65% 32
Volunteer opportunities	20.55% 52
Watersports (besides swimming, e.g. fishing, boating)	6.72% 17
Yoga, Pilates, or Zumba	35.18% 89
Youth fitness and wellness	15.02% 38
Youth sports (e.g. lessons, leagues, programs)	21.74% 55

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

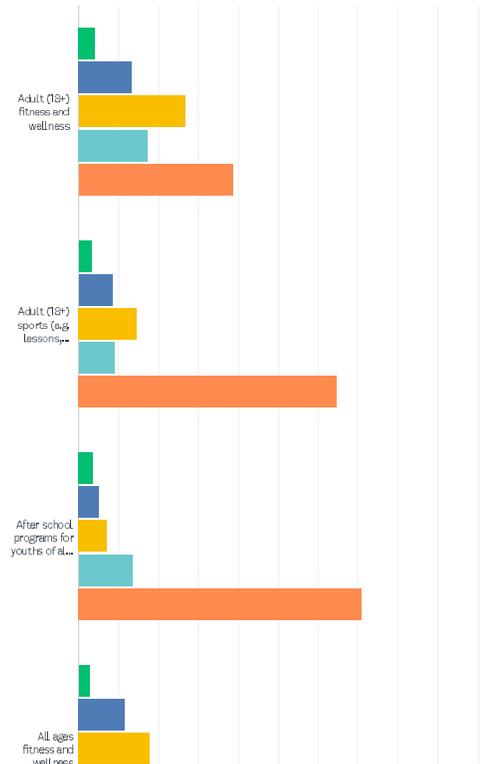
#	OTHER (PLEASE SPECIFY)	DATE
1	Swimming instruction	8/17/2024 8:06 PM
2	Pilates Reformer	8/16/2024 4:52 PM
3	Performing arts, dance and music	8/10/2024 9:50 PM
4	senior center	8/6/2024 8:59 AM
5	Pottery / ceramics	7/24/2024 10:04 AM
6	Waters Field Embarrassing!	7/18/2024 8:34 PM
7	Summer camps with hours that work for working parents	7/15/2024 9:19 PM
8	Pottery classes	7/13/2024 9:31 AM
9	Maker and engineering spaces	7/12/2024 8:43 PM
10	Jazzercise	7/2/2024 5:16 PM
11	healthier cooking -menu-grocery shopping skills	6/21/2024 11:48 AM
12	N/A not a resident of the Town of Vienna- place of employment	6/20/2024 11:35 AM
13	7	6/1/2024 10:40 PM
14	Pickleball	6/1/2024 10:10 AM

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Town of Vienna Parks and Recreation Master Plan Survey Community Responses

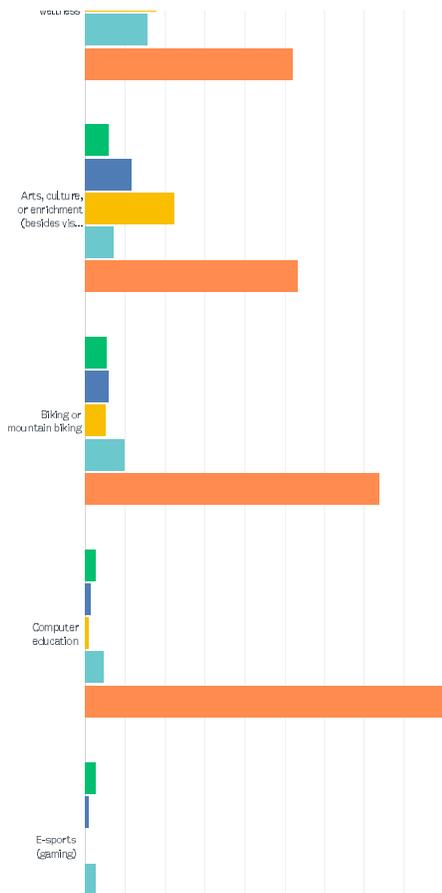
Q21 How well are you or members of your household's needs met by the following programs, events, or activities in the Town of Vienna?

Answered: 255 Skipped: 309



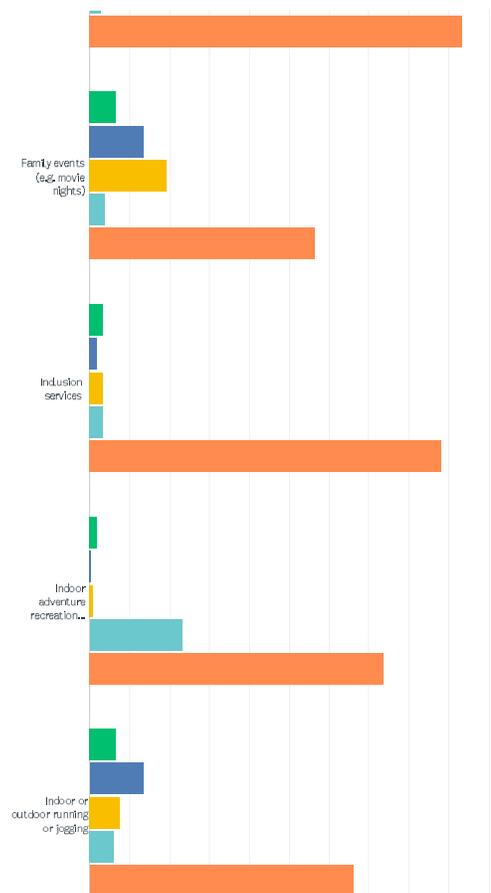
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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



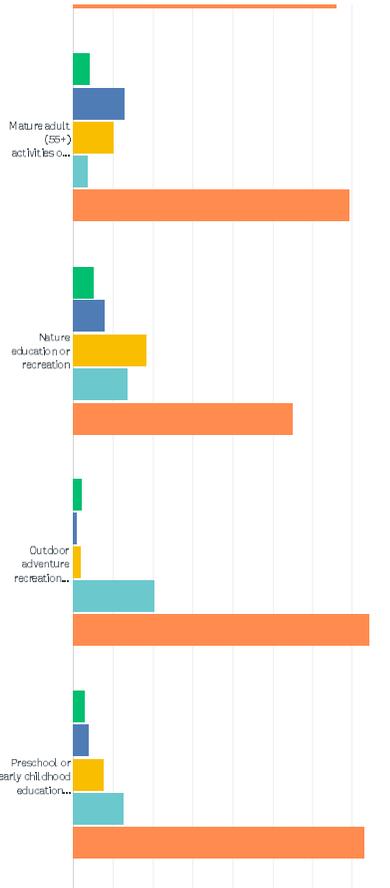
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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



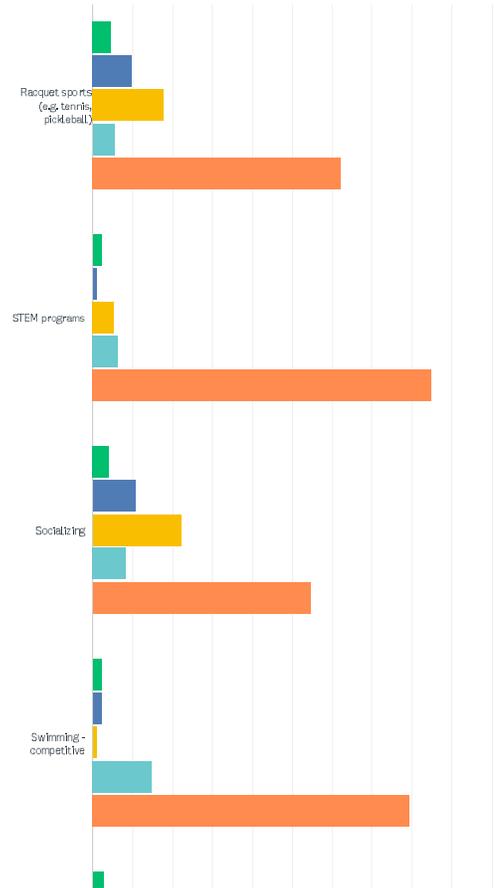
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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



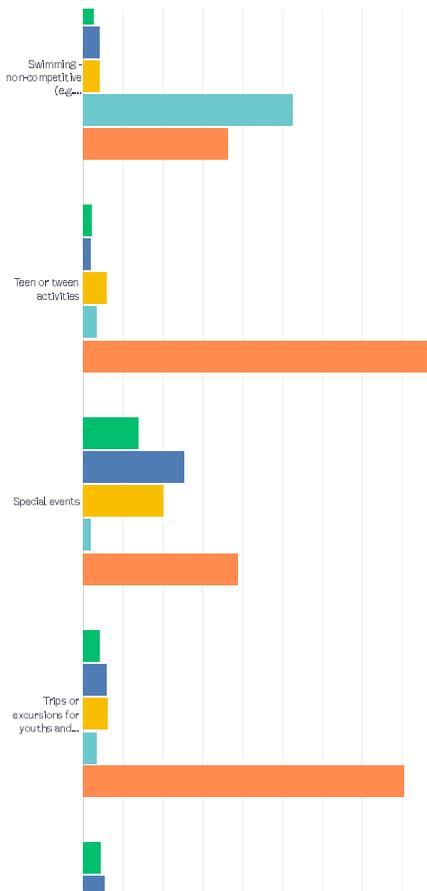
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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



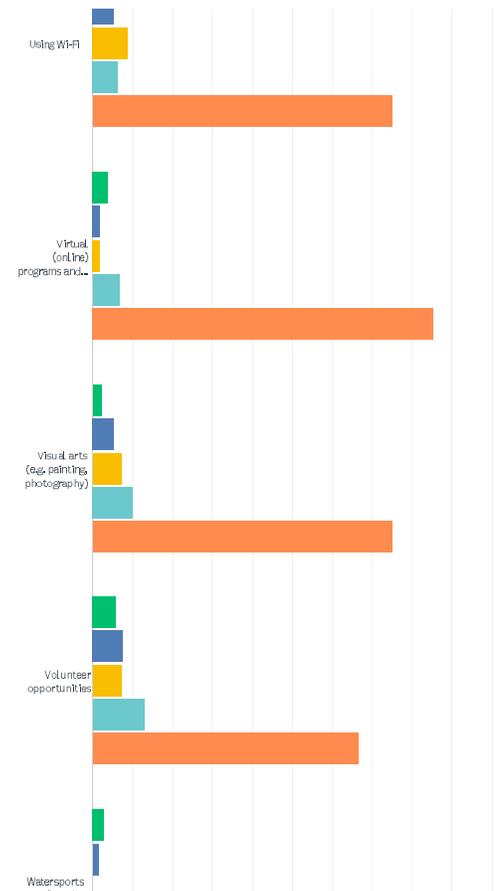
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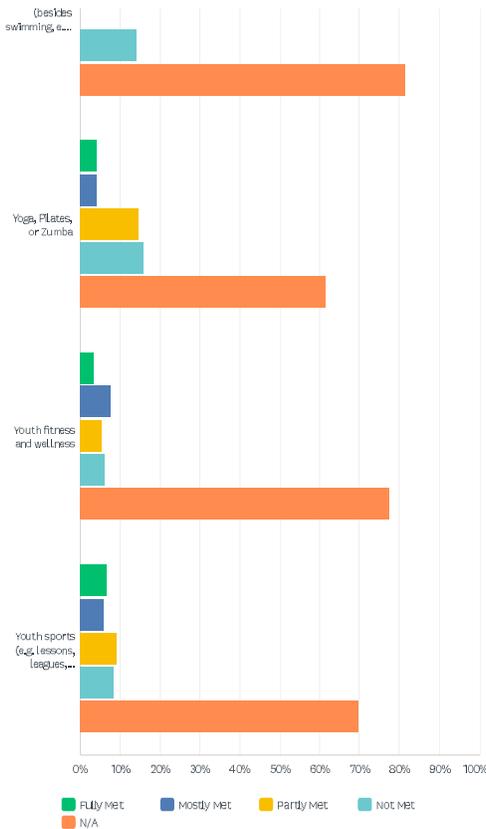
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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

	FULLY MET	MOSTLY MET	PARTLY MET	NOT MET	N/A	TOTAL
Adult (18+) fitness and wellness	4.24% 10	13.14% 31	26.69% 63	17.37% 41	38.56% 91	236
Adult (18+) sports (e.g. lessons, leagues, programs)	3.17% 7	8.60% 19	14.48% 32	9.05% 20	64.71% 143	221
After school programs for youths of all ages	3.72% 8	5.12% 11	6.98% 15	13.49% 29	70.70% 152	215
All ages fitness and wellness	2.76% 6	11.52% 25	17.97% 39	15.67% 34	52.07% 113	217
Arts, culture, or enrichment (besides visual arts, e.g. history, museums, performing arts)	6.05% 13	11.63% 25	22.33% 48	6.98% 15	53.02% 114	215
Biking or mountain biking	5.58% 12	6.05% 13	5.12% 11	9.77% 21	73.49% 158	215
Computer education	2.86% 6	1.43% 3	0.95% 2	4.76% 10	90.00% 189	210
E-sports (gaming)	2.87% 6	0.96% 2	0.00% 0	2.87% 6	93.30% 195	209
Family events (e.g. movie nights)	6.64% 14	13.74% 29	19.43% 41	3.79% 8	56.40% 119	211
Inclusion services	3.33% 7	1.90% 4	3.33% 7	3.33% 7	88.10% 185	210
Indoor adventure recreation (e.g. rock climbing, ropes course)	1.90% 4	0.47% 1	0.95% 2	23.22% 49	73.46% 155	211
Indoor or outdoor running or jogging	6.67% 14	13.33% 28	7.62% 16	6.19% 13	66.19% 139	210
Mature adult (55+) activities or programs	4.17% 9	12.96% 28	10.19% 22	3.70% 8	68.98% 149	216
Nature education or recreation	5.16% 11	7.98% 17	18.31% 39	13.62% 29	54.93% 117	213
Outdoor adventure recreation (e.g. rock climbing, ropes course)	2.38% 5	0.95% 2	1.90% 4	20.48% 43	74.29% 156	210
Preschool or early childhood education programs	2.90% 6	3.86% 8	7.73% 16	12.56% 26	72.95% 151	207
Racquet sports (e.g. tennis, pickleball)	4.65% 10	9.77% 21	17.67% 38	5.58% 12	62.33% 134	215
STEM programs	2.44% 5	0.96% 2	5.37% 11	6.34% 13	84.88% 174	205
Socializing	4.35% 9	10.63% 22	22.22% 46	8.21% 17	54.59% 113	207
Swimming - competitive	2.40% 5	2.40% 5	0.96% 2	14.90% 31	79.33% 165	208
Swimming - non-competitive (e.g. recreation, fitness)	2.74% 6	4.11% 9	4.11% 9	52.51% 115	36.53% 80	219
Teen or tween activities	2.43% 5	1.94% 4	5.83% 12	3.40% 7	86.41% 178	206
Special events	13.88% 29	25.36% 53	20.10% 42	1.91% 4	38.76% 81	209

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

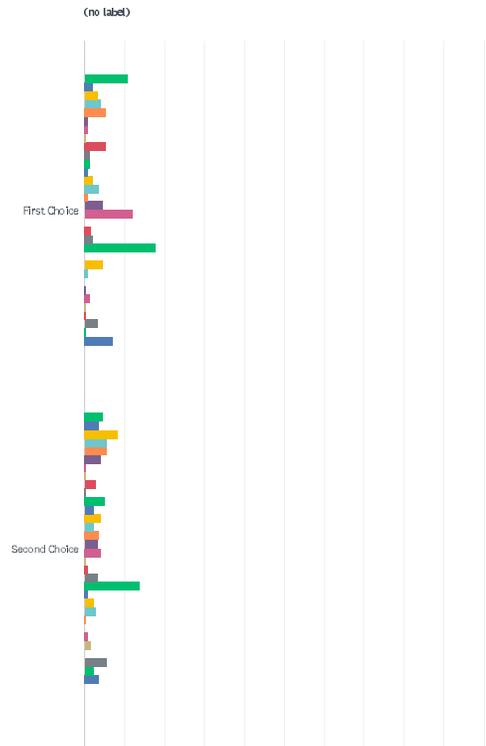
Trips or excursions for youths and mature adults (55+)	4.33% 9	5.77% 12	6.25% 13	3.37% 7	80.29% 167	208
Using Wi-Fi	4.41% 9	5.39% 11	8.82% 18	6.37% 13	75.00% 153	204
Virtual (online) programs and classes	3.90% 8	1.95% 4	1.95% 4	6.83% 14	85.37% 175	205
Visual arts (e.g. painting, photography)	2.40% 5	5.29% 11	7.21% 15	10.10% 21	75.00% 156	208
Volunteer opportunities	5.74% 12	7.66% 16	7.18% 15	12.92% 27	66.51% 139	209
Watersports (besides swimming, e.g. fishing, boating)	2.94% 6	1.47% 3	0.00% 0	14.22% 29	81.37% 166	204
Yoga, Pilates, or Zumba	4.19% 9	4.19% 9	14.42% 31	15.81% 34	61.40% 132	215
Youth fitness and wellness	3.37% 7	7.66% 16	5.29% 11	6.25% 13	77.40% 161	208
Youth sports (e.g. lessons, leagues, programs)	6.83% 14	5.85% 12	9.27% 19	8.29% 17	69.76% 143	205

#	OTHER (PLEASE SPECIFY)	DATE
1	Most of these needs met through private golf club or County Rec Centers--don't want Town to spend \$ duplicating services well offered elsewhere.	8/5/2024 8:26 PM
2	Pottery needs more classes/space to accommodate more students	7/13/2024 9:31 AM
3	Jazzercise	7/2/2024 5:16 PM
4	N/A not a resident of the Town of Vienna- place of employment	6/20/2024 11:35 AM
5	Need weights in the community center	5/31/2024 7:11 PM

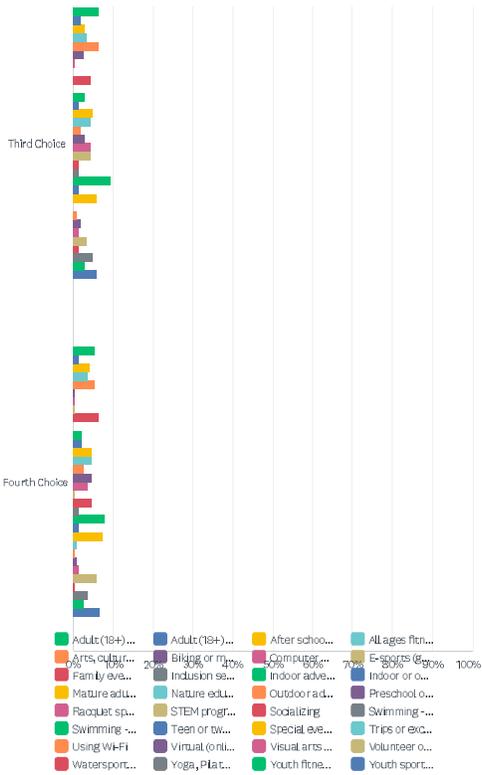
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q22 From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.

Answered: 225 Skipped: 339



Town of Vienna Parks and Recreation Master Plan Survey Community Responses



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

(no label)	ADULT (18+) FITNESS AND WELLNESS	ADULT (18+) SPORTS (E.G. LESSONS, LEAGUES, PROGRAMS)	AFTER SCHOOL PROGRAMS FOR YOUTHS OF ALL AGES	ALL AGES FITNESS AND WELLNESS	ARTS, CULTURE, OR ENRICHMENT (BESIDES VISUAL ARTS, E.G. HISTORY, MUSEUMS, PERFORMING ARTS)	BIKING OR MOUNTAIN BIKING	COMPUTER EDUCATION	E-SPORTS (GAMING)
First Choice	10.67% 24	2.22% 5	3.11% 7	4.00% 9	5.33% 12	0.89% 2	0.89% 2	0.44% 1
Second Choice	4.63% 10	3.70% 8	8.33% 18	5.56% 12	5.56% 12	4.17% 9	0.46% 1	0.46% 1
Third Choice	6.47% 13	1.99% 4	2.99% 6	3.48% 7	6.47% 13	2.49% 5	0.50% 1	0.00% 0
Fourth Choice	5.26% 10	1.58% 3	4.21% 8	3.68% 7	5.26% 10	0.53% 1	0.53% 1	0.53% 1

NOTE: Due to formatting issues with the way survey monkey summarizes this question, the results have been reformatted on the next two pages

Town of Vienna Parks and Recreation Master Plan Survey Community Responses
From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.

	Adult (18+) fitness and wellness	Adult (18+) sports (e.g. lessons, leagues, programs)	After school programs for youths of all ages	All ages fitness and wellness
First Choice	10.57% 24	2.20% 5	3.09% 7	3.98% 9
Second Choice	5.05% 11	3.97% 8	4.26% 10	5.55% 12
Third Choice	6.95% 14	1.97% 4	2.96% 6	3.48% 7
Fourth Choice	5.21% 10	1.58% 3	4.17% 8	3.89% 7

	Arts, culture, or enrichment (besides visual arts, e.g. history museums, performing arts)	Biking or mountain biking	Computer education	E-sports (gaming)
First Choice	5.21% 10	0.88% 2	0.88% 2	0.44% 1
Second Choice	5.50% 12	4.13% 9	0.46% 1	0.46% 1
Third Choice	6.40% 13	2.48% 5	0.49% 1	0.00% 0
Fourth Choice	5.21% 10	0.52% 1	0.52% 1	0.52% 1

	Family events (e.g. movie nights)	Inclusion services	Indoor adventure recreation (e.g. rock climbing, ropes course)	Indoor or outdoor running or jogging
First Choice	5.29% 12	1.32% 3	1.32% 3	0.88% 2
Second Choice	2.75% 6	0.48% 1	5.05% 11	2.29% 5
Third Choice	4.43% 9	0.00% 0	2.96% 6	1.48% 3
Fourth Choice	6.25% 12	0.00% 0	2.03% 4	2.03% 4

	Mature adult (55+) activities or programs	Nature education or recreation	Outdoor adventure recreation (e.g. rock climbing, ropes course)	Preschool or early childhood education programs
First Choice	2.64% 6	3.52% 8	0.88% 2	4.41% 10
Second Choice	4.13% 9	2.20% 5	3.67% 8	3.21% 7
Third Choice	4.93% 10	4.43% 9	1.87% 4	2.96% 6
Fourth Choice	4.69% 9	5.21% 10	2.60% 5	4.69% 9

Town of Vienna Parks and Recreation Master Plan Survey Community Responses
From the list of programs, events, and activities above, select and rank the TOP FOUR in order of importance to you or members of your household.

	Racquet sports (e.g. tennis, pickleball)	STEM programs	Socializing	Swimming - competitive
First Choice	11.80% 27	0.00% 0	1.76% 4	2.20% 5
Second Choice	4.13% 9	0.46% 1	0.92% 2	3.67% 8
Third Choice	4.93% 10	4.43% 9	1.48% 3	1.48% 3
Fourth Choice	3.68% 7	0.52% 1	4.69% 9	1.56% 3

	Swimming - non-competitive (e.g. recreation, fitness)	Teen or tween activities	Special events	Trips or excursions for youth and mature adults (55+)
First Choice	18.06% 41	0.00% 0	4.41% 10	0.88% 2
Second Choice	13.76% 30	0.92% 2	2.20% 5	2.75% 6
Third Choice	5.36% 11	1.48% 3	5.91% 12	0.00% 0
Fourth Choice	7.81% 15	1.56% 3	7.20% 14	1.04% 2

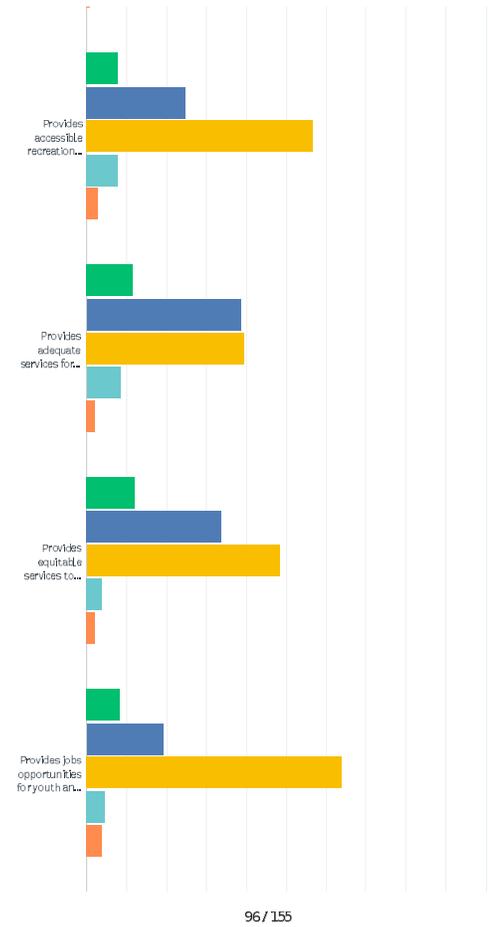
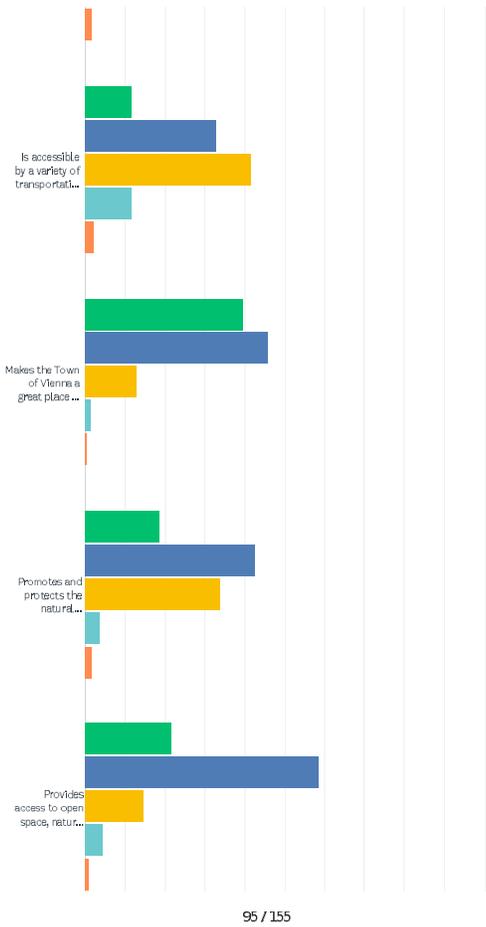
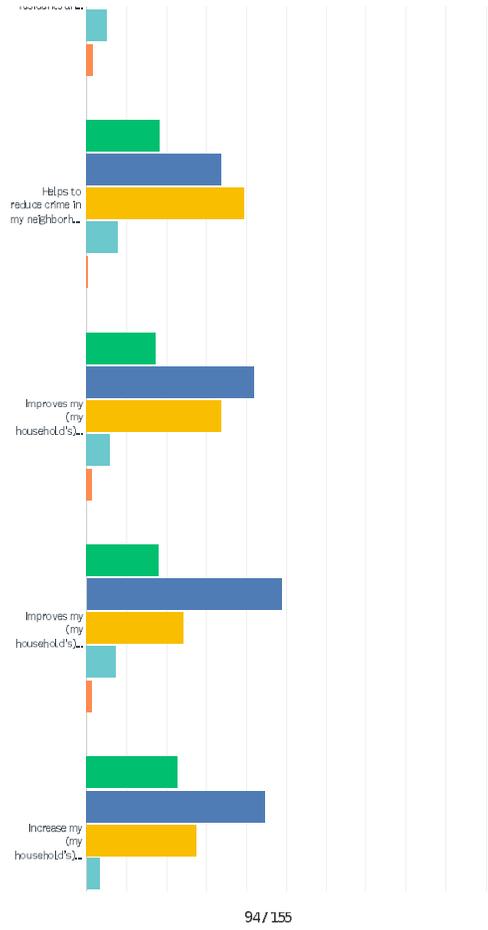
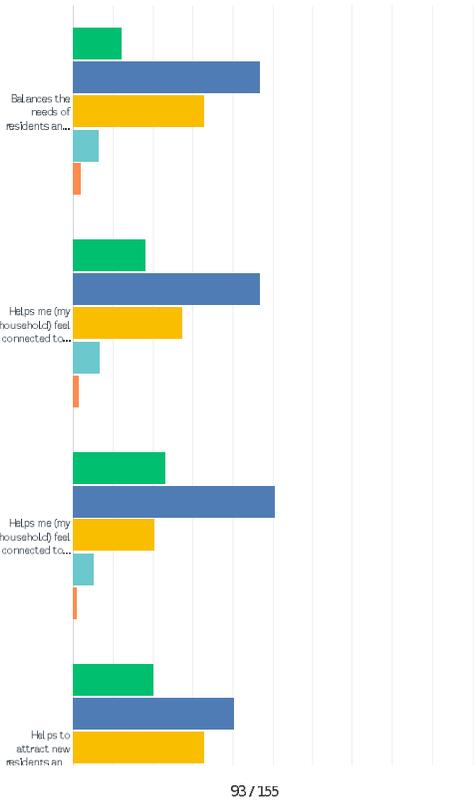
	Using Wi-Fi	Virtual (online) programs and classes	Visual arts (e.g. painting, photography)	Volunteer opportunities
First Choice	0.00% 0	0.44% 1	1.32% 3	0.44% 1
Second Choice	0.46% 1	0.00% 0	0.92% 2	1.38% 3
Third Choice	0.99% 2	1.97% 4	1.48% 3	3.45% 7
Fourth Choice	0.52% 1	1.04% 2	1.56% 3	5.73% 11

	Watersports (besides swimming, e.g. fishing, boating)	Yoga, Pilates, or Zumba	Youth fitness and wellness	Youth sports (e.g. lessons, leagues, programs)
First Choice	0.44% 1	3.08% 7	0.44% 1	7.05% 16
Second Choice	0.00% 0	5.05% 11	2.20% 5	3.67% 8
Third Choice	1.48% 3	4.93% 10	2.96% 6	5.91% 12
Fourth Choice	0.52% 1	4.17% 8	2.60% 5	6.77% 13

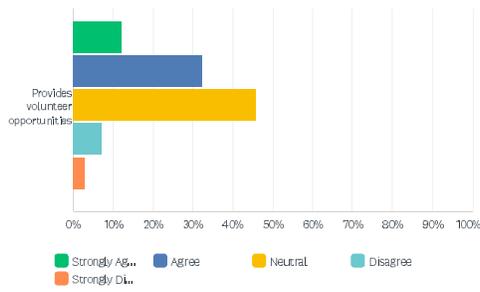
	Total
First Choice	227
Second Choice	216
Third Choice	202
Fourth Choice	162
Skipped	322
Skipped	349

Q23 Please indicate your level of agreement with the following statements.
 "Parks and Recreation in the Town of Vienna..."

Answered: 259 Skipped: 305



Town of Vienna Parks and Recreation Master Plan Survey Community Responses



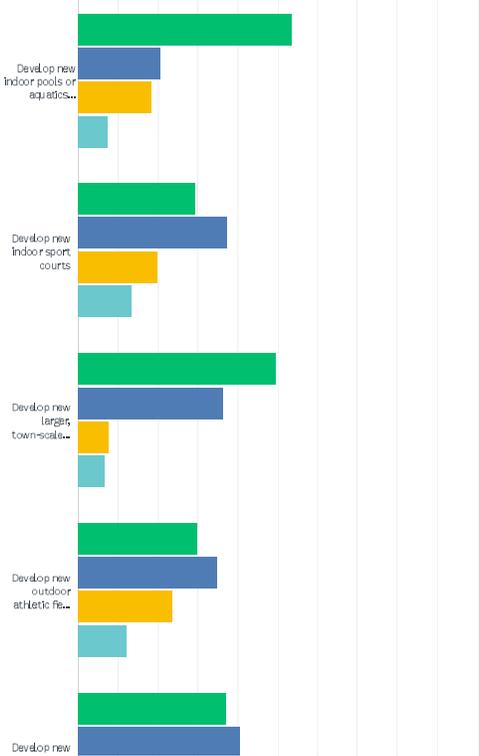
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL
Balances the needs of residents and visitors	12.25% 31	46.64% 118	32.81% 83	6.32% 16	1.98% 5	253
Helps me (my household) feel connected to our neighborhood	18.18% 46	46.64% 118	27.27% 69	6.72% 17	1.19% 3	253
Helps me (my household) feel connected to the Townwide community	23.11% 58	50.60% 127	20.32% 51	5.18% 13	0.80% 2	251
Helps to attract new residents and businesses	20.00% 50	40.40% 101	32.80% 82	5.20% 13	1.60% 4	250
Helps to reduce crime in my neighborhood and keep kids out of trouble	18.33% 46	33.86% 85	39.44% 99	7.97% 20	0.40% 1	251
Improves my (my household's) mental health and reduces stress	17.20% 43	42.00% 105	33.60% 84	6.00% 15	1.20% 3	250
Improves my (my household's) physical health and fitness	18.11% 46	48.82% 124	24.41% 62	7.48% 19	1.18% 3	254
Increase my (my household's) property value	22.80% 57	44.80% 112	27.60% 69	3.20% 8	1.60% 4	250
Is accessible by a variety of transportation options	11.60% 29	32.80% 82	41.60% 104	11.60% 29	2.40% 6	250
Makes the Town of Vienna a great place to live	39.53% 100	45.85% 116	13.04% 33	1.19% 3	0.40% 1	253
Promotes and protects the natural environment	18.55% 46	42.34% 105	33.87% 84	3.63% 9	1.61% 4	248
Provides access to open space, nature, and playgrounds	21.60% 54	58.40% 146	14.80% 37	4.40% 11	0.80% 2	250
Provides accessible recreation services for residents with special needs	7.85% 19	24.79% 60	56.61% 137	7.85% 19	2.89% 7	242
Provides adequate services for all ages and abilities	11.48% 28	38.52% 94	39.34% 96	8.61% 21	2.05% 5	244
Provides equitable services to specific Town of Vienna communities	12.08% 29	33.75% 81	48.33% 116	3.75% 9	2.08% 5	240
Provides jobs opportunities for youth and mature adults (35+)	8.37% 20	19.25% 46	64.02% 153	4.60% 11	3.77% 9	239
Provides volunteer opportunities	12.03% 29	32.37% 78	45.64% 110	7.05% 17	2.90% 7	241

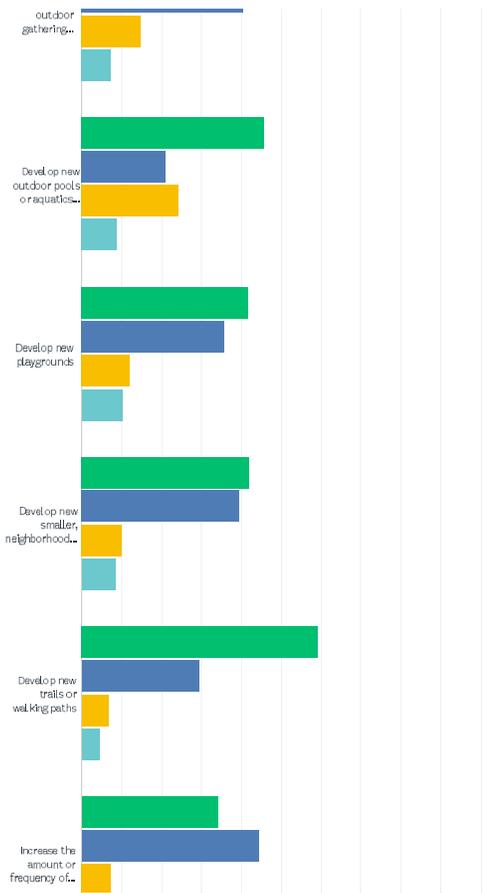
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q24 Rate your level of support for each potential action DPR could take to improve its facilities, amenities, and programs.

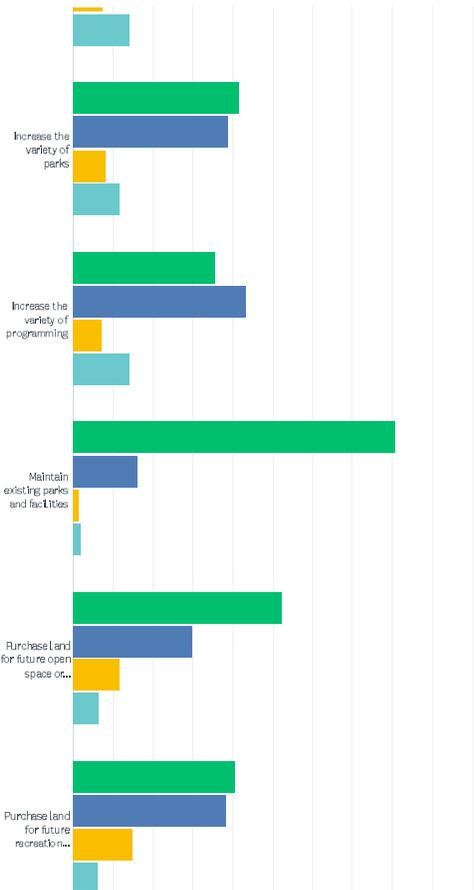
Answered: 259 Skipped: 305



Town of Vienna Parks and Recreation Master Plan Survey Community Responses

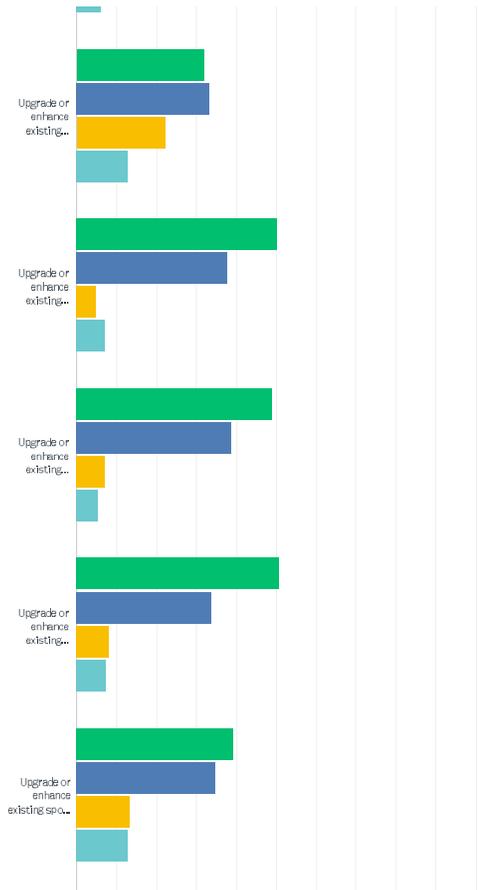


Town of Vienna Parks and Recreation Master Plan Survey Community Responses



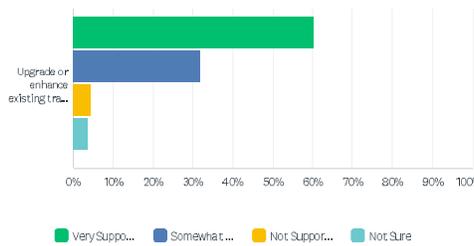
101 / 155

Town of Vienna Parks and Recreation Master Plan Survey Community Responses



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Town of Vienna Parks and Recreation Master Plan Survey Community Responses



Very Supportive Somewhat Supportive Not Supportive Not Sure

103 / 155

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

	VERY SUPPORTIVE	SOMEWHAT SUPPORTIVE	NOT SUPPORTIVE	NOT SURE	TOTAL
Develop new indoor pools or aquatic facilities	53.57% 135	20.63% 52	18.25% 46	7.54% 19	252
Develop new indoor sport courts	29.27% 72	37.40% 92	19.92% 49	13.41% 33	246
Develop new larger, town-scale parks	49.39% 121	36.33% 89	7.76% 19	6.53% 16	245
Develop new outdoor athletic fields or sport courts	29.92% 73	34.84% 85	23.36% 57	11.89% 29	244
Develop new outdoor gathering spaces	37.19% 90	40.50% 98	14.88% 36	7.44% 18	242
Develop new outdoor pools or aquatic facilities	45.60% 114	21.20% 53	24.40% 61	8.80% 22	250
Develop new playgrounds	41.87% 103	35.77% 88	12.20% 30	10.16% 25	246
Develop new smaller, neighborhood-scale parks	41.94% 104	39.52% 96	10.08% 25	8.47% 21	248
Develop new trails or walking paths	59.27% 147	29.44% 73	6.85% 17	4.44% 11	248
Increase the amount or frequency of programming	34.02% 83	44.26% 108	7.38% 18	14.34% 35	244
Increase the variety of parks	41.63% 102	38.78% 95	8.16% 20	11.43% 28	245
Increase the variety of programming	35.54% 86	43.39% 105	7.02% 17	14.05% 34	242
Maintain existing parks and facilities	80.57% 199	16.19% 40	1.21% 3	2.02% 5	247
Purchase land for future open space or natural areas	52.23% 129	29.55% 73	11.74% 29	6.48% 16	247
Purchase land for future recreation facilities or fields	40.50% 98	38.43% 93	14.88% 36	6.20% 15	242
Upgrade or enhance existing community center	31.97% 78	33.20% 81	22.13% 54	12.70% 31	244
Upgrade or enhance existing community parks	50.41% 123	37.70% 92	4.92% 12	6.97% 17	244
Upgrade or enhance existing neighborhood parks	48.98% 120	38.78% 95	6.94% 17	5.31% 13	245
Upgrade or enhance existing playgrounds	50.82% 124	33.61% 82	8.20% 20	7.38% 18	244
Upgrade or enhance existing sports fields and courts	39.26% 95	34.71% 84	13.22% 32	12.81% 31	242
Upgrade or enhance existing trails or walking paths	60.08% 146	31.69% 77	4.53% 11	3.70% 9	243

#	OTHER (PLEASE SPECIFY)	DATE
1	I'm very supportive of skate parks and other open art space for public	8/19/2024 11:54 AM
2	Please update playgrounds, install splash pads and add swimming asap	8/19/2024 1:36 AM

104 / 155

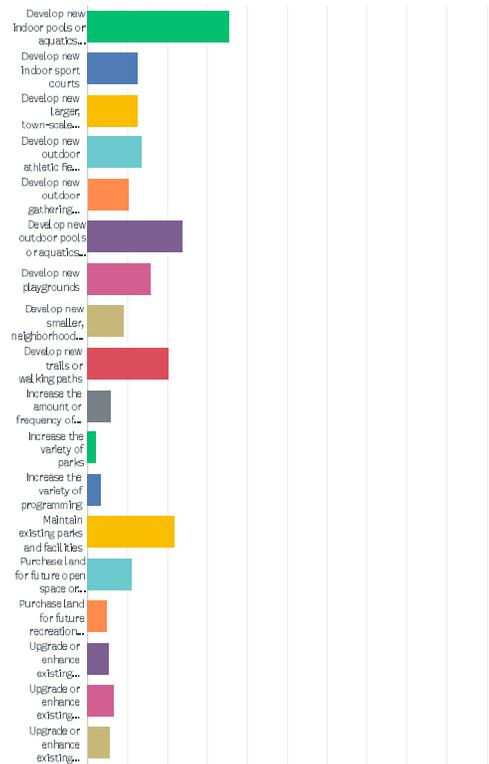
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

3	Please consider reaching some reasonable level of arts spaces before further investing in the sports fields.	8/10/2024 9:54 PM
4	Supportive of more tennis courts only	8/10/2024 4:51 PM
5	Swimming is a life skill and yet we do not offer residents an opportunity to learn that skill at any age.	8/10/2024 2:52 PM
6	Vienna needs a quality senior center	8/6/2024 9:03 AM
7	No to aquatics! Yes to sensory room for people w disabilities	8/5/2024 8:33 PM
8	Increasing security in all parks in case of accidents or incidents	8/5/2024 7:00 PM
9	Waters Field!	7/19/2024 8:39 PM
10	Please bring a pool facility to Vienna. This is something we are lacking tremendously.	7/15/2024 11:30 AM
11	Please build new playground across from Waters Field (where old church was)	7/3/2024 7:58 AM
12	Convert one of the two softball fields at Southside park into dedicated pickleball courts, a basketball court and other uses. Pickleball is one of the most inclusive, vibrant and cost effective recreational options that would benefit a HUGE number of town residents.	7/2/2024 6:53 PM
13	Increase staff salaries	6/25/2024 8:07 AM
14	update and improve town green stage	6/21/2024 12:52 AM
15	N/A not a resident of the Town of Vienna-place of employment	6/20/2024 11:38 AM
16	The town athletic facility should have more equipment, a weight room and could subscribe to video classes that can be held when facilities are not being used and when instructors are hard to find.	5/31/2024 7:32 PM
17	Create dedicated pickleball courts	5/21/2024 3:29 PM
18	build more pickleball courts	5/21/2024 10:07 AM
19	add "junk yard" playground to promote creative play	5/20/2024 10:02 AM
20	More pickleball courts indoor & out	5/20/2024 9:32 AM

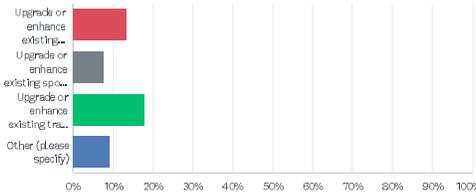
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q25 Which actions would you be MOST WILLING to fund with your tax dollars? (Select up to three.)

Answered: 286 Skipped: 278



Town of Vienna Parks and Recreation Master Plan Survey Community Responses



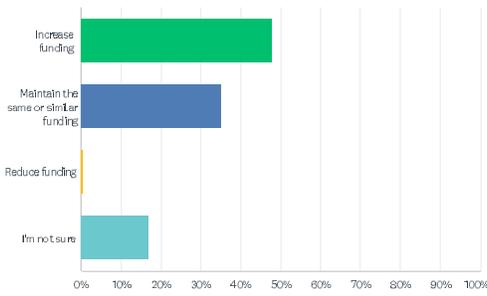
ANSWER CHOICES	RESPONSES	Count
Develop new indoor pools or aquatic facilities	35.31%	101
Develop new indoor sport courts	12.59%	36
Develop new larger, town-scale parks	12.59%	36
Develop new outdoor athletic fields or sport courts	13.64%	39
Develop new outdoor gathering spaces	10.14%	29
Develop new outdoor pools or aquatic facilities	23.78%	68
Develop new playgrounds	15.73%	45
Develop new smaller, neighborhood-scale parks	9.09%	26
Develop new trails or walking paths	20.28%	58
Increase the amount or frequency of programming	5.94%	17
Increase the variety of parks	2.10%	6
Increase the variety of programming	3.50%	10
Maintain existing parks and facilities	22.03%	63
Purchase land for future open space or natural areas	11.19%	32
Purchase land for future recreation facilities or fields	4.90%	14
Upgrade or enhance existing community center	5.24%	15
Upgrade or enhance existing community parks	6.64%	19
Upgrade or enhance existing neighborhood parks	5.59%	16
Upgrade or enhance existing playgrounds	13.29%	38
Upgrade or enhance existing sports fields and courts	7.69%	22
Upgrade or enhance existing trails or walking paths	17.83%	51
Other (please specify)	9.09%	26
Total Respondents: 286		

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

#	OTHER (PLEASE SPECIFY)	DATE
1	A skate park would be good	8/21/2024 8:55 AM
2	Skate parks and open art spaces	8/18/2024 11:54 AM
3	This survey is too long	8/15/2024 3:26 PM
4	Splash pad	8/11/2024 4:08 PM
5	senior center	8/6/2024 9:03 AM
6	none	7/17/2024 4:33 PM
7	Mini Golf	7/15/2024 8:08 PM
8	Please bring neurodivergent friendly parks, enclosed with fencing and with sensory seeking infrastructure. 1 in 36 kids are neurodivergent and the as per the cdc this number will increase.	7/15/2024 11:30 AM
9	Currently not employed; question not applicable	7/13/2024 8:24 PM
10	Pickleball	7/12/2024 4:12 PM
11	Bathrooms along the V&OD!	7/6/2024 5:59 AM
12	This survey is too long!	7/4/2024 11:01 AM
13	Develop new, dedicated pickleball courts	7/4/2024 9:47 AM
14	Develop new indoor HEATED pools or aquatic facilities :-)	7/2/2024 11:00 PM
15	Too many questions for the same answer	7/2/2024 8:12 PM
16	Better dog parks with grass	7/2/2024 4:10 PM
17	town green stage	6/21/2024 12:52 AM
18	N/A not a resident of the Town of Vienna-place of employment	6/20/2024 11:38 AM
19	Develop New Workout Facility for Town Residence	6/21/2024 1:01 AM
20	Inclusive playground	6/1/2024 9:16 AM
21	Splash pad/spray ground	5/31/2024 10:48 PM
22	Develop indoor exercise facility	5/31/2024 10:18 PM
23	Indoor fitness/weights	5/31/2024 5:59 PM
24	Dedicated pickleball courts	5/21/2024 3:29 PM
25	use south park to build more pickleball courts	5/21/2024 10:07 AM
26	More pickleball courts	5/20/2024 9:32 AM

Q26 Based on your perception of value, how would you want the Town to fund its future parks and recreation needs? (Select one.)

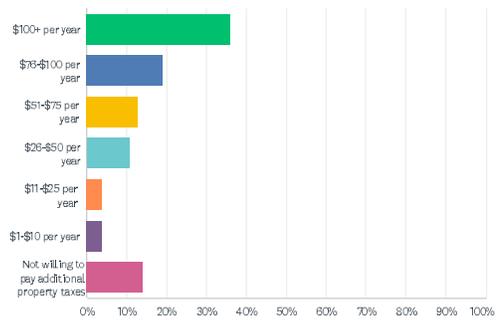
Answered: 272 Skipped: 292



ANSWER CHOICES	RESPONSES
Increase funding	47.79% 130
Maintain the same or similar funding	34.93% 95
Reduce funding	0.37% 1
I'm not sure	16.91% 46
TOTAL	272

Q27 A percentage of the Town's budget is used for the operations, maintenance, and improvement of DPR facilities and programs. The quality of these actions is largely impacted by the allocation of property taxes. What additional amount in property taxes would you be willing to pay to fund the most important actions to you and your household? (Select one.)

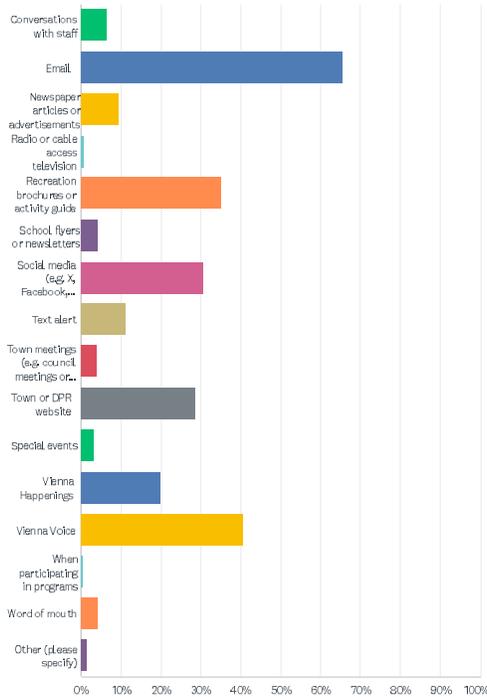
Answered: 264 Skipped: 300



ANSWER CHOICES	RESPONSES
\$100+ per year	35.98% 95
\$76-\$100 per year	18.94% 50
\$51-\$75 per year	12.88% 34
\$26-\$50 per year	10.61% 28
\$11-\$25 per year	3.79% 10
\$1-\$10 per year	3.79% 10
Not willing to pay additional property taxes	14.02% 37
TOTAL	264

Q28 Which three methods of communication do you most prefer DPR use to provide information for recreational programs and activities? (Select up to three.)

Answered: 286 Skipped: 278

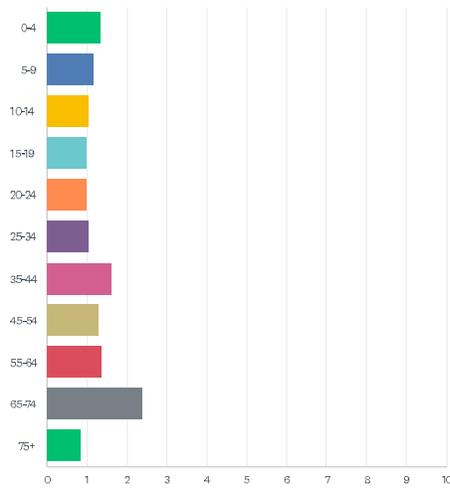


ANSWER CHOICES	RESPONSES
Conversations with staff	6.29% 18
Email	65.38% 187
Newspaper articles or advertisements	9.44% 27
Radio or cable access television	0.70% 2
Recreation brochures or activity guide	34.97% 100
School flyers or newsletters	4.20% 12
Social media (e.g., X, Facebook, Instagram)	30.77% 88
Text alert	11.19% 32
Town meetings (e.g. council meetings or conference sessions)	3.85% 11
Town or DPR website	28.67% 82
Special events	3.15% 9
Vienna Happenings	19.93% 57
Vienna Voice	40.56% 116
When participating in programs	0.35% 1
Word of mouth	4.20% 12
Other (please specify)	1.40% 4
Total Respondents: 286	

#	OTHER (PLEASE SPECIFY)	DATE
1	Distribute notices and pamphlets at local businesses heavily use by residents	8/17/2024 9:48 AM
2	This survey is too long	8/15/2024 3:26 PM
3	Please make Vienna Voice recyclable or provide option for electronic version	8/14/2024 4:54 PM
4	N/A not a resident of the Town of Vienna-place of employment	8/20/2024 11:38 AM

Q29 Including yourself, write the number of people in your household that are in each age range.

Answered: 270 Skipped: 294



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
0-4		1	127
5-9		1	103
10-14		1	59
15-19		1	44
20-24		1	40
25-34		1	42
35-44		2	190
45-54		1	98
55-64		1	101
65-74		2	158
75+		1	23
Total Respondents: 270			

#	0-4	DATE
1	1	8/21/2024 3:59 PM
2	1	8/20/2024 11:08 AM
3	1	8/17/2024 8:10 PM
4	2	8/17/2024 8:24 AM
5	2	8/16/2024 7:46 PM
6	2	8/16/2024 6:42 PM
7	2	8/16/2024 4:43 PM
8	2	8/16/2024 4:29 PM
9	1	8/16/2024 1:37 AM
10	2	8/15/2024 9:25 PM
11	0	8/15/2024 8:35 AM
12	1	8/15/2024 5:55 AM
13	1	8/12/2024 6:50 PM
14	1	8/11/2024 10:32 PM
15	1	8/11/2024 4:09 PM
16	1	8/11/2024 8:54 AM
17	1	8/11/2024 8:31 AM
18	1	8/10/2024 10:43 PM
19	1	8/10/2024 10:19 PM
20	3	8/10/2024 9:55 PM
21	1	8/10/2024 9:11 PM
22	2	8/10/2024 7:05 PM

23	2	8/10/2024 10:24 AM
24	2	8/10/2024 8:53 AM
25	4	8/10/2024 12:41 AM
26	1	8/9/2024 11:05 PM
27	0	8/6/2024 10:34 AM
28	2	8/6/2024 7:22 AM
29	1	8/5/2024 8:35 PM
30	0	7/31/2024 8:32 PM
31	1	7/29/2024 8:11 PM
32	2	7/29/2024 10:32 AM
33	2	7/25/2024 9:25 PM
34	0	7/25/2024 11:11 AM
35	2	7/24/2024 10:10 PM
36	4	7/23/2024 1:37 PM
37	1	7/21/2024 7:55 PM
38	1	7/21/2024 12:52 PM
39	1	7/19/2024 4:16 PM
40	1	7/19/2024 8:04 PM
41	1	7/15/2024 8:09 PM
42	2	7/15/2024 11:31 AM
43	1	7/14/2024 9:55 PM
44	1	7/13/2024 2:57 PM
45	1	7/12/2024 8:57 PM
46	0	7/12/2024 5:53 PM
47	1	7/12/2024 3:56 PM
48	0	7/10/2024 2:02 PM
49	1	7/9/2024 6:12 PM
50	1	7/8/2024 7:33 AM
51	2	7/7/2024 9:10 AM
52	2	7/7/2024 6:50 AM
53	2	7/6/2024 9:29 PM
54	1	7/6/2024 5:59 AM
55	2	7/4/2024 8:57 PM
56	3	7/4/2024 3:16 PM
57	1	7/4/2024 10:56 AM
58	2	7/4/2024 8:06 AM
59	1	7/2/2024 11:00 PM
60	1	7/2/2024 5:34 PM

61	1	7/2/2024 4:45 PM
62	2	7/2/2024 6:56 AM
63	0	6/29/2024 12:40 PM
64	1	6/28/2024 9:31 PM
65	1	6/22/2024 6:13 PM
66	2	6/22/2024 10:21 AM
67	4	6/20/2024 3:38 PM
68	1	6/17/2024 3:58 PM
69	3	6/16/2024 8:36 PM
70	2	6/13/2024 8:42 AM
71	2	6/11/2024 8:52 PM
72	1	6/4/2024 2:09 PM
73	1	6/2/2024 10:13 PM
74	1	6/2/2024 3:34 PM
75	1	6/2/2024 1:01 AM
76	3	6/1/2024 10:15 PM
77	1	6/1/2024 3:24 PM
78	0	6/1/2024 11:50 AM
79	1	6/1/2024 8:23 AM
80	1	5/31/2024 10:53 PM
81	1	5/31/2024 10:49 PM
82	1	5/31/2024 10:20 PM
83	3	5/31/2024 9:01 PM
84	0	5/31/2024 8:00 PM
85	0	5/31/2024 7:33 PM
86	2	5/31/2024 7:17 PM
87	0	5/22/2024 10:10 PM
88	1	5/21/2024 3:30 PM
89	1	5/19/2024 5:53 PM
90	0	5/18/2024 6:46 PM
91	2	5/15/2024 11:02 PM
92	1	5/15/2024 9:12 PM
93	1	5/15/2024 9:04 PM
94	2	5/15/2024 6:57 PM
#	5-9	DATE
1	1	8/21/2024 3:59 PM
2	1	8/20/2024 11:08 AM
3	1	8/17/2024 9:07 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

4	1	8/17/2024 3:18 PM
5	2	8/16/2024 9:48 PM
6	1	8/16/2024 7:46 PM
7	1	8/16/2024 4:29 PM
8	1	8/16/2024 4:01 PM
9	2	8/16/2024 2:16 AM
10	1	8/16/2024 1:37 AM
11	1	8/15/2024 11:35 AM
12	0	8/15/2024 8:35 AM
13	1	8/15/2024 5:55 AM
14	1	8/14/2024 4:54 PM
15	2	8/13/2024 6:19 PM
16	1	8/12/2024 6:50 PM
17	2	8/12/2024 2:20 PM
18	1	8/12/2024 9:56 AM
19	1	8/11/2024 10:32 PM
20	2	8/11/2024 8:54 AM
21	1	8/11/2024 8:31 AM
22	1	8/11/2024 8:26 AM
23	1	8/10/2024 11:54 PM
24	1	8/10/2024 9:55 PM
25	1	8/9/2024 8:28 PM
26	1	8/9/2024 6:55 PM
27	0	8/9/2024 10:34 AM
28	1	8/9/2024 10:08 PM
29	2	8/9/2024 6:06 PM
30	0	7/31/2024 8:32 PM
31	0	7/29/2024 10:32 AM
32	0	7/25/2024 11:11 AM
33	1	7/21/2024 7:55 PM
34	1	7/21/2024 12:52 PM
35	1	7/18/2024 4:16 PM
36	1	7/18/2024 3:54 PM
37	1	7/15/2024 8:09 PM
38	1	7/15/2024 7:08 PM
39	1	7/15/2024 11:31 AM
40	1	7/14/2024 9:55 PM
41	1	7/12/2024 8:57 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

80	0	5/31/2024 7:33 PM
81	1	5/31/2024 7:17 PM
82	2	5/31/2024 7:02 PM
83	2	5/31/2024 6:21 PM
84	2	5/31/2024 4:40 PM
85	1	5/22/2024 10:10 PM
86	1	5/20/2024 10:02 AM
87	2	5/17/2024 9:21 PM
88	0	5/16/2024 6:46 PM
89	1	5/15/2024 9:12 PM
#	10-14	DATE
1	1	8/21/2024 3:59 PM
2	1	8/17/2024 9:07 PM
3	3	8/16/2024 1:28 PM
4	1	8/15/2024 4:48 PM
5	1	8/15/2024 9:31 AM
6	0	8/15/2024 8:35 AM
7	1	8/14/2024 4:54 PM
8	2	8/14/2024 1:27 PM
9	1	8/10/2024 10:43 PM
10	1	8/9/2024 8:28 PM
11	2	8/9/2024 6:55 PM
12	0	8/9/2024 10:34 AM
13	1	8/4/2024 4:28 PM
14	0	7/31/2024 8:32 PM
15	0	7/29/2024 10:32 AM
16	2	7/27/2024 12:01 PM
17	1	7/26/2024 8:29 AM
18	0	7/25/2024 11:11 AM
19	1	7/21/2024 12:52 PM
20	2	7/17/2024 5:14 PM
21	1	7/16/2024 8:44 AM
22	2	7/15/2024 9:25 PM
23	1	7/15/2024 8:31 PM
24	1	7/12/2024 8:57 PM
25	0	7/12/2024 5:53 PM
26	1	7/11/2024 5:30 PM
27	0	7/10/2024 2:02 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

42	0	7/12/2024 5:53 PM
43	1	7/12/2024 3:56 PM
44	0	7/10/2024 2:02 PM
45	1	7/6/2024 7:35 PM
46	1	7/6/2024 7:07 PM
47	2	7/6/2024 5:59 AM
48	2	7/4/2024 10:56 AM
49	1	7/4/2024 8:06 AM
50	2	7/2/2024 11:00 PM
51	1	7/2/2024 7:44 AM
52	1	7/2/2024 6:56 AM
53	0	6/29/2024 12:40 PM
54	1	6/28/2024 9:31 PM
55	1	6/26/2024 4:05 PM
56	2	6/23/2024 10:03 AM
57	1	6/22/2024 6:13 PM
58	1	6/22/2024 12:32 PM
59	2	6/22/2024 9:01 AM
60	1	6/17/2024 3:58 PM
61	2	6/14/2024 8:02 PM
62	2	6/4/2024 10:06 PM
63	2	6/4/2024 2:09 PM
64	2	6/2/2024 10:13 PM
65	2	6/2/2024 3:34 PM
66	1	6/2/2024 1:01 AM
67	1	6/1/2024 10:49 PM
68	0	6/1/2024 11:50 AM
69	2	6/1/2024 9:16 AM
70	1	6/1/2024 8:23 AM
71	1	6/1/2024 8:00 AM
72	3	5/31/2024 10:54 PM
73	1	5/31/2024 10:53 PM
74	1	5/31/2024 10:49 PM
75	1	5/31/2024 10:20 PM
76	1	5/31/2024 10:19 PM
77	3	5/31/2024 9:21 PM
78	2	5/31/2024 9:19 PM
79	0	5/31/2024 8:00 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

28	2	7/8/2024 9:57 AM
29	1	7/6/2024 7:35 PM
30	1	7/6/2024 7:07 PM
31	1	7/5/2024 9:39 AM
32	2	7/4/2024 10:56 AM
33	2	7/2/2024 8:13 PM
34	1	7/2/2024 4:46 PM
35	2	7/2/2024 7:44 AM
36	1	7/1/2024 1:42 PM
37	0	6/29/2024 12:40 PM
38	1	6/26/2024 4:05 PM
39	1	6/24/2024 9:47 PM
40	1	6/23/2024 3:59 PM
41	1	6/22/2024 4:06 PM
42	1	6/22/2024 12:32 PM
43	2	6/16/2024 3:31 PM
44	1	6/6/2024 8:08 AM
45	1	6/2/2024 10:13 PM
46	0	6/1/2024 11:50 AM
47	2	5/31/2024 10:19 PM
48	1	5/31/2024 9:19 PM
49	0	5/31/2024 8:00 PM
50	1	5/31/2024 7:37 PM
51	0	5/31/2024 7:33 PM
52	1	5/31/2024 7:02 PM
53	1	5/31/2024 6:21 PM
54	1	5/31/2024 4:40 PM
55	2	5/22/2024 10:10 PM
56	1	5/17/2024 9:21 PM
57	0	5/16/2024 6:46 PM
#	15-19	DATE
1	1	8/21/2024 8:56 AM
2	1	8/18/2024 1:00 AM
3	1	8/16/2024 1:28 PM
4	1	8/15/2024 4:48 PM
5	1	8/15/2024 9:31 AM
6	0	8/15/2024 8:35 AM
7	1	8/10/2024 7:05 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

8	1	8/10/2024 2:52 PM
9	0	8/6/2024 10:34 AM
10	0	7/31/2024 8:32 PM
11	0	7/29/2024 10:32 AM
12	2	7/28/2024 10:23 AM
13	2	7/27/2024 12:01 PM
14	1	7/25/2024 10:47 PM
15	0	7/25/2024 11:11 AM
16	2	7/19/2024 8:44 AM
17	1	7/15/2024 8:31 PM
18	1	7/13/2024 8:25 PM
19	0	7/12/2024 5:53 PM
20	2	7/12/2024 5:27 PM
21	1	7/11/2024 5:30 PM
22	0	7/10/2024 2:02 PM
23	1	7/5/2024 9:39 AM
24	1	7/3/2024 7:59 AM
25	1	7/2/2024 8:34 PM
26	1	7/2/2024 4:10 PM
27	1	6/29/2024 12:40 PM
28	2	6/24/2024 7:00 PM
29	1	6/22/2024 4:06 PM
30	2	6/22/2024 9:26 AM
31	1	6/21/2024 12:53 AM
32	1	6/20/2024 7:40 AM
33	1	6/19/2024 8:53 PM
34	1	6/19/2024 4:56 PM
35	2	6/14/2024 11:43 AM
36	2	6/2/2024 1:09 PM
37	1	6/1/2024 10:15 PM
38	1	6/1/2024 11:50 AM
39	0	5/31/2024 8:00 PM
40	1	5/31/2024 7:37 PM
41	0	5/31/2024 7:33 PM
42	1	5/31/2024 6:57 PM
43	0	5/22/2024 10:10 PM
44	0	5/19/2024 6:46 PM
45	3	5/19/2024 3:05 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

#	20-24	DATE
1	1	8/21/2024 8:56 AM
2	1	8/18/2024 11:55 AM
3	1	8/18/2024 1:00 AM
4	3	8/16/2024 4:41 PM
5	1	8/16/2024 4:31 PM
6	1	8/15/2024 4:48 PM
7	0	8/15/2024 8:35 AM
8	2	8/14/2024 10:06 PM
9	3	8/10/2024 2:52 PM
10	0	8/6/2024 10:34 AM
11	0	7/31/2024 8:32 PM
12	1	7/30/2024 8:26 PM
13	0	7/29/2024 10:32 AM
14	2	7/28/2024 1:12 PM
15	0	7/25/2024 11:11 AM
16	1	7/24/2024 11:29 AM
17	1	7/16/2024 9:00 AM
18	1	7/13/2024 8:25 PM
19	0	7/12/2024 5:53 PM
20	1	7/12/2024 5:27 PM
21	0	7/10/2024 2:02 PM
22	1	7/3/2024 7:59 AM
23	1	7/2/2024 8:34 PM
24	1	7/2/2024 6:44 PM
25	2	7/2/2024 5:04 PM
26	1	7/2/2024 4:10 PM
27	3	7/2/2024 3:51 PM
28	1	7/2/2024 3:00 PM
29	1	7/1/2024 1:42 PM
30	1	6/29/2024 12:40 PM
31	2	6/21/2024 12:53 AM
32	1	6/19/2024 4:56 PM
33	1	6/11/2024 6:37 AM
34	1	6/1/2024 11:50 AM
35	0	5/31/2024 8:00 PM
36	0	5/31/2024 7:33 PM
37	1	5/31/2024 7:02 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

38	1	5/31/2024 6:57 PM
39	1	5/31/2024 6:00 PM
40	0	5/22/2024 10:10 PM
41	0	5/19/2024 6:46 PM
#	25-34	DATE
1	1	8/19/2024 11:55 AM
2	1	8/19/2024 7:46 PM
3	2	8/15/2024 9:25 PM
4	0	8/15/2024 8:35 AM
5	2	8/15/2024 7:13 AM
6	1	8/12/2024 6:50 PM
7	2	8/10/2024 10:19 PM
8	2	8/10/2024 8:53 AM
9	1	8/9/2024 10:51 PM
10	0	8/6/2024 10:34 AM
11	1	8/6/2024 7:22 AM
12	0	7/31/2024 8:32 PM
13	2	7/29/2024 10:32 AM
14	0	7/25/2024 11:11 AM
15	1	7/18/2024 3:54 PM
16	2	7/17/2024 5:14 PM
17	2	7/13/2024 2:57 PM
18	0	7/12/2024 5:53 PM
19	1	7/12/2024 4:13 PM
20	2	7/10/2024 2:02 PM
21	3	7/9/2024 6:12 PM
22	1	7/7/2024 6:50 AM
23	1	7/6/2024 2:52 PM
24	1	7/3/2024 7:18 PM
25	2	7/3/2024 4:30 PM
26	1	7/2/2024 5:34 PM
27	1	7/2/2024 3:00 PM
28	2	6/29/2024 7:16 PM
29	0	6/29/2024 12:40 PM
30	1	6/22/2024 3:17 PM
31	1	6/21/2024 12:08 PM
32	1	6/4/2024 2:09 PM
33	1	6/1/2024 10:15 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

34	0	6/1/2024 11:50 AM
35	0	5/31/2024 8:00 PM
36	0	5/31/2024 7:33 PM
37	0	5/22/2024 10:10 PM
38	1	5/21/2024 3:23 PM
39	2	5/19/2024 5:53 PM
40	0	5/19/2024 6:46 PM
#	35-44	DATE
1	2	8/21/2024 3:59 PM
2	2	8/20/2024 11:08 AM
3	2	8/17/2024 9:07 PM
4	2	8/17/2024 8:10 PM
5	2	8/17/2024 3:18 PM
6	2	8/16/2024 9:48 PM
7	1	8/16/2024 7:46 PM
8	2	8/16/2024 6:42 PM
9	2	8/16/2024 4:29 PM
10	2	8/16/2024 4:01 PM
11	2	8/16/2024 2:16 AM
12	1	8/15/2024 11:35 AM
13	0	8/15/2024 8:35 AM
14	2	8/15/2024 5:55 AM
15	2	8/13/2024 6:19 PM
16	2	8/12/2024 6:50 PM
17	2	8/12/2024 2:20 PM
18	1	8/12/2024 9:56 AM
19	2	8/11/2024 10:32 PM
20	1	8/11/2024 8:13 PM
21	4	8/11/2024 4:09 PM
22	2	8/11/2024 8:54 AM
23	2	8/11/2024 8:31 AM
24	1	8/11/2024 8:26 AM
25	2	8/10/2024 11:54 PM
26	2	8/10/2024 10:43 PM
27	2	8/10/2024 9:11 PM
28	2	8/10/2024 7:05 PM
29	1	8/10/2024 4:52 PM
30	2	8/10/2024 10:24 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

31	1	8/9/2024 10:51 PM
32	2	8/9/2024 6:55 PM
33	2	8/7/2024 1:41 AM
34	0	8/6/2024 10:34 AM
35	1	8/6/2024 7:22 AM
36	2	8/5/2024 6:06 PM
37	0	7/31/2024 8:32 PM
38	2	7/29/2024 8:11 PM
39	0	7/29/2024 10:32 AM
40	2	7/29/2024 9:25 PM
41	2	7/29/2024 1:22 PM
42	0	7/29/2024 11:11 AM
43	2	7/24/2024 10:10 PM
44	1	7/21/2024 7:55 PM
45	2	7/21/2024 12:52 PM
46	1	7/19/2024 8:39 PM
47	2	7/19/2024 4:16 PM
48	1	7/19/2024 8:04 PM
49	1	7/19/2024 9:25 PM
50	2	7/19/2024 8:09 PM
51	1	7/19/2024 7:08 PM
52	2	7/19/2024 5:07 PM
53	2	7/19/2024 11:31 AM
54	2	7/14/2024 9:55 PM
55	2	7/13/2024 8:57 PM
56	0	7/12/2024 5:53 PM
57	2	7/12/2024 3:56 PM
58	0	7/10/2024 2:02 PM
59	1	7/9/2024 6:12 PM
60	2	7/8/2024 7:33 AM
61	2	7/7/2024 9:10 AM
62	1	7/7/2024 6:50 AM
63	2	7/6/2024 9:29 PM
64	1	7/6/2024 7:35 PM
65	1	7/6/2024 2:52 PM
66	2	7/6/2024 5:59 AM
67	1	7/5/2024 9:39 AM
68	2	7/4/2024 8:57 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

69	2	7/4/2024 10:56 AM
70	2	7/4/2024 8:06 AM
71	2	7/2/2024 11:00 PM
72	1	7/2/2024 5:34 PM
73	1	7/2/2024 4:45 PM
74	1	7/2/2024 4:10 PM
75	2	7/2/2024 7:44 AM
76	2	7/2/2024 6:56 AM
77	0	6/29/2024 12:40 PM
78	2	6/29/2024 9:31 PM
79	1	6/26/2024 4:05 PM
80	2	6/22/2024 6:13 PM
81	2	6/22/2024 10:21 AM
82	2	6/22/2024 9:01 AM
83	2	6/17/2024 3:58 PM
84	2	6/16/2024 8:36 PM
85	2	6/14/2024 8:02 PM
86	2	6/13/2024 8:42 AM
87	2	6/11/2024 8:52 PM
88	2	6/4/2024 10:06 PM
89	1	6/4/2024 2:09 PM
90	2	6/2/2024 10:13 PM
91	2	6/2/2024 3:34 PM
92	2	6/2/2024 1:01 AM
93	2	6/1/2024 3:24 PM
94	0	6/1/2024 11:50 AM
95	2	6/1/2024 9:16 AM
96	2	6/1/2024 8:23 AM
97	2	6/1/2024 8:00 AM
98	1	5/31/2024 10:54 PM
99	2	5/31/2024 10:53 PM
100	2	5/31/2024 10:49 PM
101	2	5/31/2024 10:20 PM
102	2	5/31/2024 10:19 PM
103	2	5/31/2024 9:21 PM
104	2	5/31/2024 9:19 PM
105	2	5/31/2024 9:01 PM
106	0	5/31/2024 8:00 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

107	0	5/31/2024 7:33 PM
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19	0	7/29/2024 10:32 AM
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21	2	7/27/2024 12:01 PM
22	2	7/25/2024 10:47 PM
23	0	7/25/2024 11:11 AM
24	1	7/24/2024 11:29 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

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Town of Vienna Parks and Recreation Master Plan Survey Community Responses

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72	0	5/29/2024 10:10 PM
73	0	5/19/2024 6:46 PM
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20	1	7/25/2024 11:11 AM
21	1	7/24/2024 11:29 AM
22	2	7/21/2024 11:26 AM
23	2	7/19/2024 8:54 AM
24	1	7/19/2024 9:00 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

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27	1	7/14/2024 7:37 PM
28	1	7/13/2024 8:25 PM
29	2	7/13/2024 2:48 PM
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32	2	7/12/2024 5:27 PM
33	1	7/12/2024 4:13 PM
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39	1	7/5/2024 3:56 PM
40	2	7/5/2024 3:47 PM
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58	2	6/23/2024 3:17 PM
59	2	6/23/2024 9:26 AM
60	1	6/21/2024 12:53 AM
61	1	6/20/2024 8:49 AM
62	2	6/11/2024 6:37 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

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64	0	6/1/2024 11:50 AM
65	0	5/31/2024 8:00 PM
66	1	5/31/2024 7:33 PM
67	1	5/31/2024 7:02 PM
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69	2	5/31/2024 6:00 PM
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71	0	5/29/2024 10:10 PM
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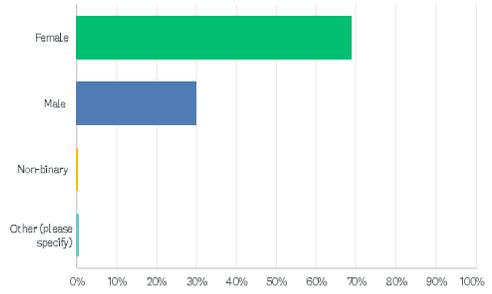
Town of Vienna Parks and Recreation Master Plan Survey Community Responses

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29	0	7/10/2024 2:02 PM
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32	1	7/5/2024 3:56 PM
33	1	7/4/2024 2:49 PM
34	1	7/4/2024 1:39 PM
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55	1	6/6/2024 8:08 AM
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62	0	5/22/2024 10:10 PM
63	2	5/21/2024 3:17 PM

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3	0	8/15/2024 8:35 AM
4	1	8/11/2024 8:13 PM
5	0	8/6/2024 1:03:4 AM
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7	1	8/6/2024 9:03 AM
8	1	8/5/2024 11:37 PM
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11	0	7/29/2024 11:11 AM
12	1	7/17/2024 4:34 PM
13	2	7/13/2024 11:39 PM
14	1	7/12/2024 5:53 PM
15	0	7/10/2024 2:02 PM
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20	1	6/19/2024 6:28 PM
21	2	6/14/2024 2:41 PM
22	0	6/1/2024 11:50 AM
23	0	5/31/2024 8:00 PM
24	0	5/22/2024 10:10 PM
25	1	5/21/2024 10:08 AM
26	1	5/20/2024 9:33 AM
27	1	5/19/2024 6:46 PM
28	2	5/15/2024 11:02 PM

Q30 What is your gender? (Select one.)

Answered: 270 Skipped: 294

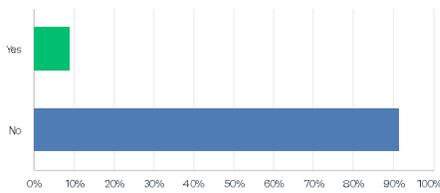


ANSWER CHOICES	RESPONSES
Female	68.89% 186
Male	30.00% 81
Non-binary	0.37% 1
Other (please specify)	0.74% 2
TOTAL	270

#	OTHER (PLEASE SPECIFY)	DATE
1	+	7/17/2024 4:34 PM
2	Giraffe	5/22/2024 10:10 PM

Q31 Are you or members of your household of Hispanic, Spanish, or Latino/a/x ancestry?

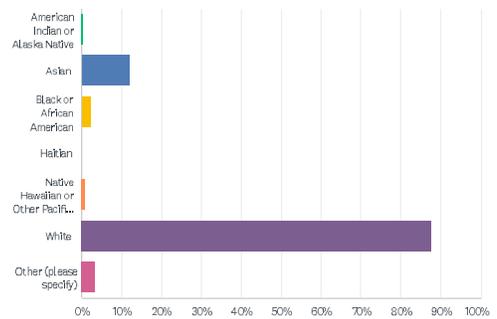
Answered: 265 Skipped: 299



ANSWER CHOICES	RESPONSES
Yes	8.68% 23
No	91.32% 242
TOTAL	265

Q32 Which of the following races and ethnicities best describe you? (Select all that apply.)

Answered: 260 Skipped: 304



ANSWER CHOICES	RESPONSES
American Indian or Alaska Native	0.38% 1
Asian	11.92% 31
Black or African American	2.31% 6
Haitian	0.00% 0
Native Hawaiian or Other Pacific Islander	0.77% 2
White	87.69% 228
Other (please specify)	3.46% 9
Total Respondents: 260	

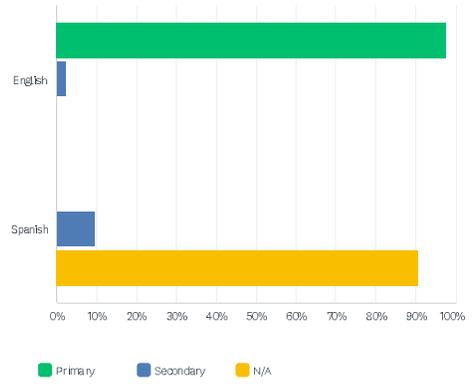
#	OTHER (PLEASE SPECIFY)	DATE
1	Peru	8/19/2024 6:42 PM
2	Subcontinent of India	8/11/2024 8:26 AM
3	Biracial	7/21/2024 7:55 PM
4	Mexican	7/18/2024 3:54 PM
5	Myob	7/2/2024 8:02 PM
6	Middle Eastern	6/20/2024 9:56 AM

7	Arab American	6/16/2024 3:31 PM
8	Mixed	6/4/2024 10:06 PM
9	I'm	5/31/2024 10:20 PM

10	Russian	5/15/2024 11:02 PM
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Q33 What language(s) are spoken in your home? (Choose multiple, identifying one primary and secondary.)

Answered: 263 Skipped: 301

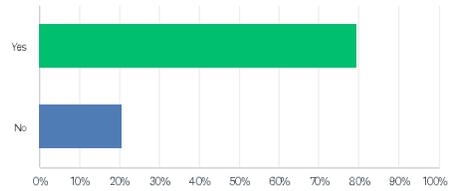


	PRIMARY	SECONDARY	N/A	TOTAL
English	97.72% 257	2.28% 6	0.00% 0	263
Spanish	0.00% 0	9.38% 12	90.63% 116	128

#	OTHER (PLEASE SPECIFY)	DATE
1	Chinese	8/17/2024 9:48 AM
2	Russian	8/10/2024 4:52 PM
3	Portuguese	8/10/2024 12:41 AM
4	Armenian	7/25/2024 1:22 PM
5	German	7/21/2024 11:26 AM
6	Albanian	7/6/2024 7:07 PM
7	Chinese	7/6/2024 2:52 PM
8	Chinese	7/4/2024 11:29 AM
9	Hebrew	6/20/2024 9:56 AM

Q34 Are you a current Town of Vienna resident? (Select one.)

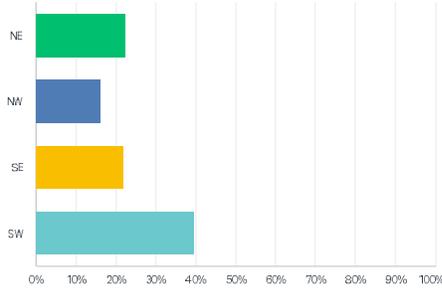
Answered: 271 Skipped: 293



ANSWER CHOICES	RESPONSES
Yes	79.34% 215
No	20.66% 56
TOTAL	271

Q35 Which Town Quadrant is your household located in? (Select one.)

Answered: 219 Skipped: 345



ANSWER CHOICES	RESPONSES
NE	22.37% 49
NW	15.98% 35
SE	21.92% 48
SW	39.73% 87
TOTAL	219

Q36 What is your zip code?

Answered: 277 Skipped: 287

#	RESPONSES	DATE
1	22180	8/21/2024 3:59 PM
2	22180	8/21/2024 8:56 AM
3	22181	8/21/2024 8:30 AM
4	22180	8/20/2024 11:08 AM
5	22046	8/18/2024 11:55 AM
6	22180	8/18/2024 1:00 AM
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8	22181	8/17/2024 8:10 PM
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70	22180	8/6/2024 7:22 AM
71	22180	8/5/2024 11:37 PM

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Town of Vienna Parks and Recreation Master Plan Survey Community Responses

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140	22180	7/7/2024 9:11 AM
141	22180	7/7/2024 6:50 AM
142	22180	7/6/2024 10:17 PM
143	22180	7/6/2024 9:29 PM
144	22180	7/6/2024 7:35 PM
145	22180	7/6/2024 7:07 PM
146	22180	7/6/2024 2:54 PM
147	22180	7/6/2024 1:48 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

148	22180	7/6/2024 5:59 AM
149	22180	7/5/2024 8:06 PM
150	22180	7/5/2024 3:56 PM
151	22180	7/5/2024 3:47 PM
152	22180	7/5/2024 9:39 AM
153	22180	7/4/2024 8:58 PM
154	22182	7/4/2024 3:16 PM
155	22180	7/4/2024 2:49 PM
156	22180	7/4/2024 1:39 PM
157	22180	7/4/2024 11:30 AM
158	22180	7/4/2024 11:01 AM
159	22182	7/4/2024 10:56 AM
160	22182	7/4/2024 10:33 AM
161	22180	7/4/2024 9:48 AM
162	22180	7/4/2024 8:07 AM
163	22180	7/3/2024 7:47 PM
164	22180	7/3/2024 7:18 PM
165	22180	7/3/2024 4:31 PM
166	22180	7/3/2024 4:26 PM
167	22180	7/3/2024 8:58 AM
168	22180	7/3/2024 7:59 AM
169	22180	7/2/2024 11:00 PM
170	22182	7/2/2024 9:01 PM
171	22180	7/2/2024 8:34 PM
172	22180	7/2/2024 8:13 PM
173	20190	7/2/2024 8:02 PM
174	22180	7/2/2024 6:54 PM
175	22180	7/2/2024 6:44 PM
176	22180	7/2/2024 5:34 PM
177	22180	7/2/2024 5:22 PM
178	22182	7/2/2024 5:04 PM
179	22181	7/2/2024 4:45 PM
180	22180	7/2/2024 3:51 PM
181	22180	7/2/2024 3:35 PM
182	22180	7/2/2024 3:00 PM
183	22180	7/2/2024 7:44 AM
184	22180	7/2/2024 6:56 AM
185	22180	7/1/2024 4:42 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

186	22181	6/29/2024 7:16 PM
187	22180	6/29/2024 12:40 PM
188	22180	6/28/2024 9:32 PM
189	22180	6/28/2024 4:05 PM
190	22180	6/29/2024 8:07 AM
191	22180	6/24/2024 9:47 PM
192	22180	6/24/2024 7:01 PM
193	22180	6/24/2024 11:11 PM
194	22180	6/24/2024 12:23 PM
195	22182	6/23/2024 3:59 PM
196	22181	6/23/2024 10:03 AM
197	22180	6/22/2024 6:13 PM
198	22182	6/22/2024 4:06 PM
199	22180	6/22/2024 3:17 PM
200	22181	6/22/2024 12:33 PM
201	22180	6/22/2024 10:21 AM
202	22180	6/22/2024 9:26 AM
203	2218	6/22/2024 9:01 AM
204	22180	6/21/2024 12:08 PM
205	22181	6/21/2024 12:53 AM
206	22180	6/20/2024 3:38 PM
207	22180	6/20/2024 9:56 AM
208	22180	6/20/2024 8:49 AM
209	22180	6/20/2024 7:40 AM
210	22180	6/19/2024 8:54 PM
211	22181	6/19/2024 6:28 PM
212	22182	6/19/2024 4:56 PM
213	22181	6/17/2024 3:58 PM
214	22180	6/16/2024 8:37 PM
215	22182	6/16/2024 3:31 PM
216	22124	6/14/2024 8:02 PM
217	22180	6/14/2024 2:41 PM
218	22180	6/14/2024 11:43 AM
219	22180	6/13/2024 8:42 AM
220	22180	6/12/2024 9:19 PM
221	22182	6/11/2024 8:52 PM
222	22180	6/11/2024 6:37 AM
223	22180	6/6/2024 8:08 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

224	22180	6/4/2024 10:06 PM
225	22180	6/4/2024 2:10 PM
226	22180	6/2/2024 10:14 PM
227	22124	6/2/2024 3:34 PM
228	22180	6/2/2024 1:09 PM
229	22180	6/2/2024 12:38 PM
230	22180	6/2/2024 10:48 AM
231	22180	6/2/2024 1:02 AM
232	22181	6/1/2024 10:49 PM
233	22180	6/1/2024 10:16 PM
234	22180	6/1/2024 3:58 PM
235	22180	6/1/2024 3:24 PM
236	22180	6/1/2024 11:50 AM
237	22181 but town resident	6/1/2024 9:17 AM
238	22180	6/1/2024 8:23 AM
239	22180	6/1/2024 8:00 AM
240	22180	5/31/2024 10:54 PM
241	22180	5/31/2024 10:53 PM
242	22180	5/31/2024 10:49 PM
243	22180	5/31/2024 10:35 PM
244	22180	5/31/2024 10:20 PM
245	22180	5/31/2024 10:19 PM
246	22180	5/31/2024 9:21 PM
247	22180	5/31/2024 9:19 PM
248	22180	5/31/2024 9:01 PM
249	22180	5/31/2024 8:00 PM
250	22180	5/31/2024 7:37 PM
251	22180	5/31/2024 7:33 PM
252	22180	5/31/2024 7:18 PM
253	22180	5/31/2024 7:02 PM
254	22180	5/31/2024 6:57 PM
255	22180	5/31/2024 6:22 PM
256	22180	5/31/2024 6:07 PM
257	22180	5/31/2024 6:01 PM
258	22180	5/31/2024 5:07 PM
259	22180	5/31/2024 4:40 PM
260	22182	5/31/2024 4:35 PM
261	22182	5/22/2024 10:11 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

262	221.80	5/21/2024 3:30 PM
263	22003	5/21/2024 3:23 PM
264	221.80	5/21/2024 10:09 AM
265	221.80	5/20/2024 5:48 PM
266	221.82	5/20/2024 10:02 AM
267	221.80	5/20/2024 9:33 AM
268	221.81	5/19/2024 5:54 PM
269	221.80	5/17/2024 9:21 PM
270	221.80	5/17/2024 12:21 PM
271	221.80	5/17/2024 11:44 AM
272	221.80	5/16/2024 6:46 PM
273	221.80	5/16/2024 3:06 PM
274	221.80	5/15/2024 11:02 PM
275	221.80	5/15/2024 9:12 PM
276	221.82	5/15/2024 9:04 PM
277	221.82	5/15/2024 6:57 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

20	We'd love to see more modern playgrounds and a splash pad.	8/10/2024 9:12 PM
21	When I say I'm supportive of using tax dollars for increasing indoor and outdoor sports facilities, I'm referring to tennis (and to lesser extent pickleball) only. I would not be supportive of building more football, baseball, soccer fields.	8/10/2024 4:53 PM
22	I think a swimming pool (indoor or outdoor) and exercise/gym equipment are essential to DPR's ability to respond to the needs to our citizens.	8/10/2024 2:53 PM
23	Thank you for everything you do! This is a great place to live because of your work.	8/10/2024 10:25 AM
24	This survey was way too long	8/10/2024 8:53 AM
25	My teens would love an obstacle course playground or a ropes course - anything for teens to climb.	8/9/2024 8:29 PM
26	Love all your hard work. Please please ensure your programs for kids - especially little kids - have bathrooms available! This seems to be an issue with basketball programs/games held in elementary schools. The restrooms in the school are inconsistently available or unavailable.	8/9/2024 6:58 PM
27	Vienna needs a senior center	8/6/2024 9:05 AM
28	Please concentrate on taking care of the nature areas the Town already has.	8/6/2024 9:04 AM
29	Current lack of amenities. Vienna has a growing demographic of young family adults, and the amenities here are mainly centered around children or the elderly. No options for young adults who also would like to be active and participate in the community - fitness facilities (gyms), outdoor pools, etc.	8/6/2024 7:24 AM
30	Hoping for better treatment of NE Vienna with the Beulah Road Park. Would welcome a sensory room in the Community Center, except for Challenger Baseball, didn't feel there was a place for my daughter w a disability in town. I love the sidewalks and walking trails and the friendliness of staff at Chillin on Church--thank you for your kindness and hard work!	8/5/2024 8:37 PM
31	Just need to do a good job in maintaining all the parks and build security poles at all outdoor public space	8/5/2024 7:03 PM
32	Please improve the lighting at the Meadow Lane tennis Courts.	8/1/2024 7:40 AM
33	Very supportive of an indoor/outdoor pool with lap swimming. Also - regarding the tax dollars question, Our real estate taxes have gone up an extraordinary amount in the last 3 years (20+%); Interested to know if some of that is going to fund Vienna Parks and Rec? I hope so!	7/29/2024 8:13 PM
34	I would love some shade (either trees or large canopies) on the town green. It is SO bright and sunny and additional shading would really make an impact. I would also love to see an indoor swim facility built next to the new police station someday. I think swim lesson availability is a big missing piece for Vienna. Lastly, my kids would love a sprayground!	7/29/2024 10:33 AM
35	Off leash dog park would be great if it was bigger and allowed space to walk a distance	7/27/2024 12:01 PM
36	Make this survey shorter please!	7/25/2024 10:50 PM
37	Thank you for considering how we can make our playgrounds, facilities, and programs more accessible and inclusive with people with all abilities.	7/25/2024 9:26 PM
38	Hi all! I'm a bit annoyed that the town decided to use our tax dollars for a land purchase, but while we have it probably the town could use an outdoor swimming. They are far and few between in NOVA and public ones less so. Would also be interested in an indoor/outdoor adventure space, but maybe that is better left to commercial enterprises.	7/25/2024 1:24 PM
39	Grateful for the dog-poop station, but feel the bags provided should be more environmentally-friendly, not standard plastic. Plastic bags are being banned, but then TOV provides plastic bags for dog poop. Doesn't make sense.	7/25/2024 11:13 AM
40	Please develop Beulah Road Park. It should not be a mulching center... what a missed opportunity	7/21/2024 9:51 PM
41	Minor maintenance updates would make a big difference. Applying fresh paint and using WD-40 on the swing sets can bring them back to life. It's also important to fix any broken equipment, replace wood mulch with recycled rubber mulch, and add weather protection	7/21/2024 7:58 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

Q37 Please share any additional comments that could assist DPR improve parks, trails, programs, or recreational facilities and services.

Answered: 113 Skipped: 451

#	RESPONSES	DATE
1	Arlington level playgrounds are needed here	8/20/2024 11:08 AM
2	More chillin on church! More programming for the 1.5-2.5 age range on weekends.	8/17/2024 8:11 PM
3	We need swimming pools and keep playgrounds, grounds and facilities updated.	8/17/2024 3:19 PM
4	There are too many baseball diamonds and football fields in town. They take up valuable park space and sit unused while the playgrounds near by, which see use everyday, fall into disrepair. Unless these can have makeovers that make them inviting to families and kids at least in off seasons, the town should leave such facilities to the school system and turn the town's fields into facilities that the other 99% of residents would use daily, most of which are listed in your survey.	8/17/2024 9:14 AM
5	We would really like to see more playgrounds for kids and also more access to the basketball courts inside the community center. We would also like to see the town of Vienna create something of a walkable area sort of like Metfield	8/16/2024 6:42 PM
6	All good	8/16/2024 4:44 PM
7	Prune the trees for their health and longevity	8/16/2024 4:32 PM
8	Food!!! Waitlists are ridiculous	8/16/2024 4:29 PM
9	Vienna needs a pool. The other options are a 20+ min drive with traffic.	8/16/2024 4:02 PM
10	For small neighborhood events please do not publicize widely. Too many people attended the New Year's Eve event for kids.	8/16/2024 2:17 AM
11	Space for dance practice	8/15/2024 8:36 AM
12	Encourage more unstructured, outdoor time for kids by building a swimming pool and improving existing playgrounds	8/15/2024 5:56 AM
13	Please restrict removal of mature trees. They make a space shady and cool and enjoyable. My biggest issue with TOV has been the chronic removal of healthy mature trees from public and private spaces, rendering Vienna Woods in many areas more of a Vienna Estates type vibe with beating hot sun than a Vienna Woods, which to me improves the quality of one's life tremendously.	8/14/2024 4:57 PM
14	The trail system and little leagues are the best parts of town and keeping and improving those continually should be the priority	8/14/2024 1:28 PM
15	It would be great to have adult and youth tennis leagues	8/12/2024 2:21 PM
16	DPR has a great footprint, let's build off of that. One indoor pool would be great - more tennis less ons/more times! More yoga/pilates (make it easy for the busy working TOV moms to get affordable exercise in please!) Let's expand the bike/walking paths so they are family friendly as much as they are intense/biker friendly. Thanks for all you do, we love living in TOV.	8/11/2024 10:34 PM
17	Closing the Town Green and Freeman House restrooms during the colder months really limits options. There are not enough pit spot options along the trail, long stretches with no bench, shade, or rest room.	8/11/2024 8:19 PM
18	Would love to see indoor/ outdoor aquatics, more programming for kids, better indoor/ outdoor playgrounds and enhancing the community center and what they offer (fitness facilities (weight lifting, cardio, gym etc.) etc)	8/11/2024 8:29 AM
19	Excited to see this come to fruition!	8/10/2024 9:55 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

42	stations along walking trails such as umbrellas or canopies to shield from the heat and other natural elements.	7/18/2024 4:17 PM
43	Keep doing the great job that you are already doing!	7/17/2024 11:57 AM
44	More pickle ball courts. Indoor pickle ball courts should be available during summer months. Reduce deer population to protect native plant species in our parks. Willowood park trails flood when we have rain, they can be icy in the winter or slick with algae in a normal summer--needs to be corrected.	7/16/2024 9:04 AM
45	Spend more money	7/15/2024 8:02 PM
46	Would strong support a pool in annex building location.	7/15/2024 5:07 PM
47	I would really like to request 2 things be considered. 1. That a outdoor/indoor pool facility be created by the TOV. Private pools in the area have extremely high fees and have reduced the accessibility to the rich. This is not in line with TOV vision and making this town great. I see this piece of land as an opportunity to fill that gap and make pool access fair to everyone. The second thing I would like to advocate for is a park catered to more neuro-divergent children. Each year more and more children are being diagnosed with ADHD, ASD, and sensory issues. Having a park built with sensory infrastructure and gated would make life easier for many parents in this area. The CDC reports that 1 in 36 children are neuro-divergent and this number will be increasing. Personally as a mother of a child who has ASD it is hard for me to take my son to parks that are not fully enclosed. For this reason my ability to utilize these facilities is extremely limited. I find myself going to closed preschool parks (vienna baptist or Wesley preschool) after hours to give him access to a park without having to worry about him eloping. Thank you for your time.	7/15/2024 11:42 AM
48	I live right by Glynson Park and would love to recommend some improvements to make this park/playground better. I have a 1.5 year old. I also would love to see better sidewalks/walking paths in the neighborhood.	7/13/2024 2:59 PM
49	The pottery classes are constantly full, and there are not very many evening choices for those of us that work. The Bowman House is not set up for very many students, and I think that if it was reconfigured class size could be increased a little bit. Also, there is always a backlog to get pieces into the kiln. Sometimes the kilns are empty or not running, but the shelves are full for pieces to be fired. Maybe a volunteer position could be given for somebody that just goes and loads and unloads the kiln. Also, the labs could have more people if it was broken up into wheel versus handbuilding. Typically, what I am at lab and I do hand building, there might be one other person on that side. So if the system could be set up to indicate if somebody works primarily or primarily handbuilding, more people could be fit into labs. Another option is to have a section of the community center, or a separate building that is just for the arts. You could have more wheels and more area for handbuilding. It could also include painting, mosaics, glass blowing, ironworks etc.	7/13/2024 2:55 PM
50	Even though I'm just outside of the Town limits, I am a Vienna resident, and enjoy the DPR and what it offers for ALL ages. I would ask that DPR be mindful that FCPA offers indoor swimming in all convenient park centers. I've heard residents complain that OAK Mar is always full. There are other convenient centers, e.g., Providence usually has space. Pools are so costly to maintain and since there are convenient options for residents, DPR could better serve its residents with options residents can't get conveniently, e.g. local green space and trails and more existing classes.	7/13/2024 9:45 AM
51	survey is too long and somewhat repetitive	7/12/2024 5:28 PM
52	Please improve existing trails that are in poor condition. Construct new trails providing better connectivity to activity centers, schools, and employment.	7/12/2024 2:21 PM
53	Many private club pools in and around Vienna have extensive waiting lists and high fees. Please strongly consider adding an outdoor pool that will continue to strengthen the Community Spirit of Vienna and help increase local property values.	7/11/2024 5:32 PM
54	We really need more Waters Field type turf fields that allow for unorganized community play with control of lighting for evening play. We have needed this for many, many, many years.	7/9/2024 6:14 PM
55	Would love to see more pickleball courts	7/8/2024 9:57 AM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

56	What I've seen of TOV parks and rec and programming is really great and I am looking forward to when my family is a little older / our schedules are a little more stable so we can take better advantage of all of it. I don't feel like I'm the best to offer improvements or suggestions because my lack of using everything more isn't due to deficiencies in the offerings, just to our own life realities right now!	7/7/2024 9:12 AM
57	you all are amazing and make this town a truly beautiful and wonderful place to live! thank you so much for all you do!!	7/6/2024 1:019 PM
58	Recommend getting whoever helped design Allington parks to get our playgrounds up to speed	7/6/2024 9:29 PM
59	When I compare how wonderful it is to walk around the community center, to the Farmers' Market, town green concerts, and on Church St, to how little I want to walk on Maple in most areas, I realize how much I value walking spaces and how they tie together the town and community. Anything you can do to keep Vienna a great place to walk through and meet neighbors, rather than a set of parking lots, is welcome.	7/6/2024 7:59 PM
60	Make the outdoor pickleball drop-in play, not online registration. It's frustrating to be a town resident and not be able to play preferred times because of the high demand and volume of others trying to reserve courts online at 8:00 am/24 hrs in advance and seeing so many non-residents using courts.	7/5/2024 4:00 PM
61	Please build new fenced playgrounds with splash pads	7/4/2024 3:17 PM
62	I'd like to see the historical markers on the WO&D trail updated. I'm new to the area and am unable to read them due to weathering	7/4/2024 1:40 PM
63	An indoor swimmy pool is by far our preferred new investment (originally part of the upgrade to the community center design). User fees could partially offset the cost.	7/4/2024 11:33 AM
64	We sure could use more pickleball courts both indoor and outdoor	7/4/2024 11:02 AM
65	More indoor pickleball courts are desperately needed. Vienna is becoming a pickleball capital of the world and facilities are in short supply.	7/3/2024 7:20 PM
66	You all do a wonderful job. Town of Vienna is a fabulous place to live. Whoever plans all the town events does a particularly great job.	7/3/2024 8:01 AM
67	The fact that the diamond sports are lumped together in these questions yet the baseball and softball diamonds are maintained entirely differently seems a bit problematic.	7/2/2024 11:03 PM
68	Pickleball	7/2/2024 8:02 PM
69	Please look at the cost effectiveness of different recreational options, this would include cost to build/maintain and the number of beneficiaries over the year (use a simple low, medium and high). This would show that pickleball is a great investment.	7/2/2024 6:56 PM
70	More outdoor pickleball courts	7/2/2024 5:05 PM
71	Need more pickleball facilities	7/2/2024 3:01 PM
72	Keep working to make those with not only physical disabilities, but intellectual disabilities able to participate in a variety of programs.	7/1/2024 1:44 PM
73	More sidewalks in Windover area so I can let my kids walk to schools and parks!!	6/29/2024 4:07 PM
74	We really need to add more about culture, arts, history. The greater and more unique communities are known for such factors. While sports and exercise are very important, there is a part of our population is not as enthused as it could/should be. We have a highly educated population who go to Reston or DC or cities to expand their knowledge at a low cost or free! Let's do more here in Vienna!! Make us more interesting as well as fit.	6/24/2024 7:09 PM
75	How to get better parking around the community center. Hard to get to activities especially when the farmers market is taking up so much parking - but I LOVE the farmer's market!	6/24/2024 11:3 PM
76	Please get the farmers market out of the community center parking lot. Please create a shaded (by trees) outdoor space for the farmers market and add more parking. It is homed on a Saturday with the farmers market, ball games, community center events. People park all over and block others from parking and it is a big mess. Thank you kindly... ps... we DO NOT NEED A POOL! There are plenty of private ones. Thank you again.	6/24/2024 12:25 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

77	Please address the safety and quality of playgrounds. Why does it take 5 years to access a pool in Vienna??	6/22/2024 6:14 PM
78	Our family has left community sports leagues in favor of private ones based on the quality of the town fields, particularly the softball fields.	6/22/2024 12:35 PM
79	Waitlists are absurd for community pools. Love the preschool age programming and outdoor concerts and special events. Thanks for making TOV a great place to live!	6/22/2024 10:23 AM
80	Please consider an indoor pool and gym with weights. Fairfax County facilities are not walkable or bikeable for teens in and around Vienna. It would be great if our kids could get to a gym or pool on their own. Also, a pool that doesn't involve 40 minutes in a car would be great	6/22/2024 9:29 AM
81	It would be nice to have some splash pads in the summer months	6/22/2024 9:01 AM
82	survey was too long, answering becomes haphazard after awhile	6/21/2024 12:09 PM
83	We absolutely love the community center classes for kids (e.g. gymnastics and ballet), the fun summer events like Kids on the Green, and the playgrounds! You are doing an amazing job making Vienna an exceptionally family-friendly community. Pool access is the biggest opportunity for improvement.	6/17/2024 4:00 PM
84	Does this survey ever end?	6/14/2024 2:42 PM
85	More outdoor pickleball courts/availability, please.	6/14/2024 11:43 AM
86	Safer street biking	6/12/2024 9:21 PM
87	Our kids are grown so we no longer use the town facilities and programs for kids but we support all of these programs and facilities for the next generation. However I don't support expansion of sports fields for environmental reasons and for traffic/congestion reasons. I don't support a swimming pool - it is duplicative of county facilities and expensive. Same reason that I don't support skate parks or climbing wall etc. it is unnecessary. Focus should be on preserving existing parks and creating more public green and natural spaces	6/11/2024 6:42 AM
88	Please bring more water options - pools, splash pads etc. this can be funded by the dramatic development in Vienna where small houses are being replaced by huge houses that pay a lot of property taxes. Taxes shouldn't increase as they are already really high - and not easily visible.	6/4/2024 10:09 PM
89	Recreational facilities are fine. The no recreational facilities such as natural areas are very poorly maintained; trash, rotting stumps, fallen limbs, washouts, deteriorating walking service, not enough benches. Overall neglect of non recreational areas.	6/2/2024 12:42 PM
90	We need a town pool and work out facility for town residences .. that is the best use of our funds .. it is needed and would be a HUGE hit in the town!!	6/2/2024 1:02 AM
91	We have really appreciated the preschool aged classes at the community center and feel grateful the town has so much to offer our young children. We would really like to see an indoor fitness center be added to the community and for the homelessness problem to be resolved on the town green. We pay so much in taxes and I don't feel safe sitting with my children midday on the benches on the town green with homeless people sleeping next to me. I've also seen homeless people in the community center as I was dropping off my children at a class. Vienna is a great community but I never want to have to question my children's safety on DFR property.	6/1/2024 10:19 PM
92	Increase efforts to get rid of invasive plants (e.g., Bradford pears and lesser celandine)	6/1/2024 3:59 PM
93	We need parks for smaller kids	6/1/2024 8:24 AM
94	The team you have does a wonderful job caring for what we already have. It would be wonderful to see upgrades to existing facilities instead of creating more spaces.	5/31/2024 10:55 PM
95	We need more pools and splashpads	5/31/2024 10:54 PM
96	Often all community center rooms and park rentals are booked on the weekends.	5/31/2024 10:50 PM
97	I'd be willing to pay a membership fee to have a fitness center for town use.	5/31/2024 10:20 PM
98	We really need to tackle the erosion problem and improve the O&D within town borders. The parks dept has done some great restoration recently but much more is needed.	5/31/2024 7:39 PM

Town of Vienna Parks and Recreation Master Plan Survey Community Responses

99	We strongly feel the liabilities associated with a swim facility and cost to maintain and staff far outweighs the benefits to the WHOLE community. Indoor courts with flexible set up (tennis, pickleball, volleyball, basketball, aerobic classes etc are in high demand, can be used and enjoyed by larger group of town residents all ages!	5/31/2024 7:37 PM
100	I haven't found a use for the fitness center other than kids birthday parties are there. I did not know I could rent it out for a party until I attended one. If it had a pool and/or weights, we would use it and pay for it. Need smith machines. There are very few gyms nearby in Vienna!! Signing up for kids aftercare, daycare classes, camps and sports is a battle! More options in Vienna would help so much. More walkable trails would be so ideal. I am scared to ride a bike to get around but I would like to.	5/31/2024 7:23 PM
101	I really, really think this town needs to consider how to move forward on a public pool. We love living here and were so excited to move here- but the pool club exclusivity puts up an immediate blockade and is uninviting to newcomers, as well as anyone who doesn't have years to spend on a waitlist- like military members and State Department employees. I'm grateful for the Rec Centers but indoors isn't the same as summer fun by the snack bar with all your friends from school.	5/31/2024 6:24 PM
102	More picnic tables, places to sit and eat outdoors	5/31/2024 6:08 PM
103	Indoor tennis courts was not mentioned in all questions. Also fitness gym was not listed in what I would most be willing to pay for.	5/31/2024 6:01 PM
104	Please add an additional outdoor pool. We have lived in the Town of Vienna for 5 years and still have no chance of getting a summer pool membership.	5/31/2024 5:08 PM
105	Need trails that provide safe access to Tysons.	5/31/2024 4:41 PM
106	DFR staff are great. Would like to see even better facilities in the future. Also would like to understand how property tax revenue hasn't already increased astronomically - every run down 1 story tear-down house becomes a \$2M mansion in a matter of months. Seems like Vienna should be swimming in money.	5/22/2024 10:12 PM
107	Please consider converting one of the two softball fields at Southside Park into 5-6 dedicated pickleball courts / one basketball court	5/21/2024 3:30 PM
108	I think the town council and Director of Recreation are bias toward building a swimming pool.	5/21/2024 10:10 AM
109	bike trail that is safe for kids (M&O trail seems to be for serious bikers only), biking play area for kids, a JUNKYARD playground to promote creative, risky play for kids	5/20/2024 10:03 AM
110	Please build indoor & outdoor pickleball courts	5/20/2024 9:34 AM
111	I think our taxes are outrageous! Town needs to stop buying more land and just take care of what they already own. Getting more money doesn't mean using more money.	5/17/2024 11:46 AM
112	Need sun covering on playgrounds	5/15/2024 11:03 PM
113	More shade structures, spray/water features at playgrounds	5/15/2024 9:05 PM



Appendix H

Program Participation Analysis



Participation Analysis

Section I – Market for Services

The following data is produced by the National Sporting Goods Association (NSGA) on an annual basis. The purpose of this section is to take the data produced by the NSGA and make it specific to the population of the Town of Vienna (ages 7 and up). The reason this is important to the Town is that it outlines the market for participation in various programs. Some of these programs, or facilities to support programs, are things that the Town already does. Others may be items that staff hear about, and this provides a framework to determine how much of a market there is for a particular activity or amenity. Using the data produced by the NSGA, Ballard*King (B*K) can develop a unique participation percentage for the Town. B*K defines the percentage as “unique” because the percentage is an average based on the Town’s median age, median household income, and region of the country. Therefore, it is tailored to the Town’s unique characteristics. The percentage is then applied to the population aged 7 and up. The data is not applied to the younger population because the NSGA does not take those aged participants in their survey.

Table A –Participation Rates Town of Vienna

Typical Indoor	Age Distribute	Median Income	Region	National Average	Average
Aerobic Exercise	15.5%	19.5%	14.5%	15.8%	16.3%
Basketball	7.7%	9.3%	7.1%	7.9%	8.0%
Cheerleading	1.2%	1.5%	1.4%	1.2%	1.3%
Exercise w/ Equipment	16.7%	22.5%	18.7%	17.3%	18.8%
Gymnastics	2.0%	2.2%	2.1%	2.0%	2.1%
Hockey (ice)	1.1%	1.3%	1.4%	1.1%	1.2%
Ice/Figure Skating	2.9%	4.6%	2.5%	2.9%	3.2%
Martial Arts/MMA	1.9%	2.4%	1.7%	2.0%	2.0%
Pilates	2.1%	2.9%	2.1%	2.2%	2.3%
Swimming	14.9%	18.4%	16.5%	14.7%	16.1%
Table Tennis/Ping Pong	4.2%	5.5%	3.5%	4.2%	4.3%
Volleyball	3.3%	4.3%	3.3%	3.6%	3.6%
Weightlifting	11.6%	16.5%	12.3%	12.0%	13.1%
Workout @ Club	9.0%	12.7%	9.0%	9.5%	10.1%
Wrestling	1.1%	1.3%	1.0%	1.2%	1.2%
Yoga	9.6%	13.1%	9.5%	10.0%	10.5%



Typical Outdoor	Age Distribute	Median Income	Region	National Average	Average
Archery (target)	2.0%	2.6%	2.0%	2.1%	2.2%
Baseball	3.7%	4.9%	3.1%	3.6%	3.8%
Bicycle Riding	14.1%	18.0%	13.6%	13.8%	14.9%
Canoeing	2.4%	3.1%	2.0%	2.5%	2.5%
Exercise Walking	35.5%	39.6%	36.1%	36.0%	36.8%
Fishing (freshwater)	9.6%	10.6%	9.6%	9.8%	9.9%
Football (flag)	2.0%	2.2%	2.1%	2.0%	2.1%
Football (touch)	2.4%	2.5%	2.7%	2.5%	2.5%
Golf	6.5%	10.5%	7.1%	6.7%	7.7%
Hiking	16.7%	20.6%	14.1%	16.9%	17.1%
Kayaking	3.8%	6.3%	4.3%	3.9%	4.6%
Lacrosse	0.9%	1.3%	1.0%	0.9%	1.0%
Mtn. Bike (off road)	2.1%	3.0%	2.1%	2.3%	2.4%
Pickleball	3.1%	5.3%	4.4%	3.2%	4.0%
Running/Jogging	13.8%	18.1%	12.9%	14.1%	14.7%
Skateboarding	2.3%	2.7%	2.3%	2.3%	2.4%
Soccer	5.1%	6.5%	4.8%	5.0%	5.3%
Softball	2.7%	3.0%	2.3%	2.7%	2.7%
Tennis	4.8%	7.0%	4.6%	4.9%	5.3%

Age Distribution: Participation based on individuals ages 7 & Up of the Town of Vienna.

Median Income: Participation based on the 2022 estimated median household income in the Town of Vienna

Region: Participation based on regional statistics South Atlantic.

National Average: Participation based on national statistics.

Unique Average: Average of the four columns.



Anticipated Participation Number: Utilizing the average percentage from Table-A above plus the 2020 census information and census estimates for 2024 and 2029 (over age 7) the following comparisons are available.

Table B –Participation Growth/Decline Town of Vienna

Typical Indoor	Average	2020 Pop	2024 Pop	2029 Pop	Diff
Aerobic Exercise	16.3%	2,474	2,439	2,444	-31
Basketball	8.0%	1,213	1,196	1,198	-15
Cheerleading	1.3%	200	197	197	-2
Exercise w/ Equipment	18.8%	2,848	2,808	2,813	-35
Gymnastics	2.1%	314	310	311	-4
Hockey (ice)	1.2%	186	183	183	-2
Ice/Figure Skating	3.2%	488	481	482	-6
Martial Arts/MMA	2.0%	303	299	299	-4
Pilates	2.3%	352	347	348	-4
Swimming	16.1%	2,444	2,409	2,414	-30
Table Tennis/Ping Pong	4.3%	658	649	650	-8
Volleyball	3.6%	549	542	543	-7
Weightlifting	13.1%	1,986	1,957	1,961	-25
Workout @ Club	10.1%	1,524	1,503	1,506	-19
Wrestling	1.2%	176	173	174	-2
Yoga	10.5%	1,599	1,576	1,579	-20

Note: These figures do not necessarily translate into attendance figures for various activities or programs.



Typical Outdoor	Average	2020 Population	2024 Population	2029 Population	Difference
Archery (target)	2.2%	329	325	325	-4
Baseball	3.8%	579	571	572	-7
Bicycle Riding	14.9%	2,253	2,221	2,226	-28
Canoeing	2.5%	380	374	375	-5
Exercise Walking	36.8%	5,577	5,498	5,508	-69
Fishing (freshwater)	9.9%	1,500	1,478	1,481	-19
Football (flag)	2.1%	315	311	311	-4
Football (touch)	2.5%	383	377	378	-5
Golf	7.7%	1,166	1,149	1,151	-14
Hiking	17.1%	2,586	2,549	2,554	-32
Kayaking	4.6%	695	685	686	-9
Lacrosse	1.0%	154	152	152	-2
Mtn. Bike (off road)	2.4%	361	356	356	-4
Pickleball	4.0%	607	598	600	-7
Running/Jogging	14.7%	2,230	2,198	2,202	-28
Skateboarding	2.4%	364	359	360	-4
Soccer	5.3%	810	798	800	-10
Softball	2.7%	406	400	401	-5
Tennis	5.3%	806	795	796	-10

Note: These figures do not necessarily translate into attendance figures for various activities or programs.

B*K Perspective:

- The above listed activities are those that are common to departments in the same region as the Town.
- The Town is already “in the business” of offering some of these activities. For those activities, they can determine unique registrants and determine the percentage of the market that they are capturing.
- While there is not a specific benchmark regarding the percentage of the market, most private providers would look to capture 5-10% of the market.
- For municipalities, the focus is less on percentage of market captured and more focused on responding to the demands/requests of the public. Because of that these figures become even more important as it outlines the market for services, which helps the Town determine if it is a program they should offer, or an amenity that they should invest in.



Section II – Town of Vienna Programming+

The Department offers programs in the following categories, which B*K would define as core services:

- Arts and Crafts
- Day Camps
- Day Trips for Seniors
- Education
- Fitness
- Music, Theater, and Dance
- Sports
- Workshops and Lectures

There are other non-profit groups in Vienna, specific to youth sports, that the Town works with for the delivery of programs. Those include:

- Vienna Little League
- Grater Vienna / Falls Church / Annandale / Base Ruth League Baseball
- Vienna Girls Softball League
- Vienna Youth Soccer
- Vienna Youth, Inc.

Many organizations are taking a similar approach to the delivery of youth sports to residents and B*K would strongly encourage the Town to follow this best practice.

B*K Perspective:

- Some of the categories the department is using can be challenging for a lay person. For example, they have a category of “fee-based programs” and “camp” programs. Is that to suggest that camp programs are free? It is understood that they are not, but depending on who the data is shared with, it could be confusing.
- Camps. Many of the clients that B*K is working with have extensive camp programs like the Town. Using a combination of both in-house and contact camps is a great way to diversify your camp offerings. The Town is doing that, and they should continue.
- As a subset to camps, there are very few clients B*K has worked with in the past 2-3 years that are not exploring, or expanding, their after-school program. An after-school program is something that the department may want to consider if they have the facility and bandwidth to absorb. They are already doing this on some level with the Teen Center that they operate.



- The fitness area is an opportunity to further expand the program offerings, depending on space available. A trend that B*K is seeing, and something the department should consider, is taking fitness programs to residents. This is most commonly done in a park setting, where a fitness program is offered in a neighborhood park to help facilitate participation from residents.
- A consideration for all the program categories is to make them cross-generational when possible. That can be accomplished through different age groups that can participate in the same program, and through different age of instruction. Example: B*K had a client with a wood shop. The classes were taught by former industrial arts teachers (retirees). Most of the participants were high school boys. The multi-generational part was the instruction, but there was also an informal class after wood shop where the high schoolers would help the instructors with their phone and iPads.
- Whether purposeful or not, the department appears to be steering clear of using “senior” in many of their programs. This is another consistent trend that B*K is observing. There is a “new” generation of adults that simply do not want to be referred to, or participate in, “senior” classified activities.

The Department has tracked participation in their programming categories. The following represents registration information for 2022-2024.

	2022	2023	2024
Total Programs Offered	671	729	858
Below Max. Participation	312	359	431
At Max. Participation	45	56	71
Over Max. Participation	15	33	31
Programs w/ Waitlists	252	240	254
Cancelled	47	41	71
Total Enrollment	8,095	9,947	10,038



	2022	2023	2024
Below Max. Participation	46.5%	49.2%	50.2%
At Max. Participation	6.7%	7.7%	8.3%
Over Max. Participation	2.2%	4.5%	3.6%
Programs w/ Waitlists	37.6%	32.9%	29.6%
Cancelled	7.0%	5.6%	8.3%

B*K Perspective:

- Based on the registration data shared by the Town it is evident that registration and participation have rebounded following the pandemic. Most organizations that B*K is working with are just now emerging from the downturn in participation that caused.
- Below Maximum Participation. These numbers and percentages should not be interpreted as negative, quite the contrary. They illustrate that the department has a healthy level of new and aging programs that they continue to offer and adjust. Further, these are programs that are running because they are reaching their minimum participation threshold.
- At Maximum Participation. B*K thought this figure would be higher; however, the next two categories help illustrate this figure. One can interpret the 2024 data to say that only 8.3% of programs were at their maximum participation. B*K would counter that to say that 41.5% of programs were either at or exceeded their maximum participation.
- Programs w/ Waitlists. This is a challenging category, not because it is bad, but because in a perfect world the department would be able to expand their capacity and capture these participants. Common barriers include limited space, limited number of instructors, etc. At minimum, the department should investigate if and how they could capture a portion of those waitlisted for programs. It should be noted that this is a great problem to have, the challenge is trying to ensure registrants don't go to another provider.
- Cancelled. B*K cannot stress enough how impressively small the percentage of programs cancelled. In a recent master planning study for a larger organization with significantly more resources the cancellation rate was 25% and in some organizations B*K has seen that figure be as high as 40%.
- Future Challenges.
 - The department, if they haven't already, are going to encounter challenges in expanding their programs because of the spaces they have available to program. Combined with that, the facilities that they program are public facilities, which means drop-in use of facilities is a program that cannot be eliminated.
 - Because program participation is so strong, there could be challenges introducing new programs because of a lack of space. When a department has less than a 10%



cancellation rate it does not allow for significant expansion of offerings. As such when the department does offer a new program, they need to be confident that it will have some level of success.

- o Elimination of programs is not a “fun” topic within departments, but it is something that needs to be considered. As much as the department needs to try and capture as many of the waitlisted participants as possible, they must also pay close attention to the programs below maximum participation. Again, B*K is not suggesting that percentage is bad, but it is important for the department to know of that 45-50% are some of those programs continually decreasing, and if so can they be eliminated to make room for new programs, or expansion of programs with a wait list.

Teen Center & After School

Category	2022	2023	2024
Total Teens Registered	272	572	745

*B*K Perspective:*

- A common topic of discussion in the feasibility study and master planning processes is offering something for teens. The follow up to that is making something for teens successful. Based on the enrollment numbers that are illustrated above and the annual Teen Center Report shared with B*K, the department is achieving that goal. Celebrating this success through a report like this should continue.
- As was illustrated with programming participation at the Teen Center has recovered from the pandemic.
- Participation by residents v. non-resident is approximately 50/50. This is not uncommon for a unique amenity like a successful teen center.
- The plethora of activities offered at the teen center should continue and be a blueprint for other groups looking to implement a teen center.
- Wellness Wednesdays. This is an area that B*K would anticipate that the Teen Center could expand. The concept of wellness (mind, body, spirit) is becoming more of a focus with the younger generation. It would not be uncommon to start receiving more requests for wellness activities that focus on the full person, not just the physical.



Special Events

Special Events	2023	2022	2023
Number of Events	46	52	49
Estimated Attendance Total	114,804	153,459	113,346 ¹

*B*K Perspective:*

- It is extremely common that parks and recreation departments, along with the department of public works, are heavily involved with the delivery of special events to the community.
- In an ideal world, it is important that the special event budget be broken out within the department budget or be a separate budget. The department has done this with their latest budget cycle and that practice should continue.
- Special events, while great for bringing the community together, can become a significant challenge, in that they can begin to detract from the day-to-day responsibilities of the department. The department currently has dedicated staff for special events, but it still requires more than those individuals to make the events happen. Continuing to track this information on some level will be important for justification of additional resources if needed.
- There is a special event check list which includes an evaluation after an event. This is an important, and often overlooked, step in offering special events. Just like with the removal of poor performing programs, the Town and department need to be willing to remove poor performing special events.
- B*K would recommend the department continue to monitor the number of special events offered to the community. Given the sheer quantity that the department is currently managing, it would be difficult, based on space available and staff bandwidth, to offer more.

¹ 15 events have not yet been held.



Marketing:

The primary method of advertising programming for the Department are through their seasonal program brochure. The department offers four (4) brochures annually, which include:

- Winter
- Spring
- Summer
- Summer Camp

It is the opinion of B*K, that employing a semester schedule is one of the best approaches for municipal parks and recreation, with a summer camp supplement.

*B*K Perspective:*

- It is important to note that marketing is currently centralized in the Town, and while the Department is bought in and supportive, there are challenges. The biggest challenge is the bandwidth of those responsible for marketing, and the expectations of the various departments. Vienna has a lot going on, and because of that the marketing message for individual departments like parks and recreation, can get lost.
- The program brochures are comprehensive in that they offer information on the Community Center, Parks, Recreation Programs, and other important information about the department. This practice should continue.
- Some organizations are moving to offering brochures only online. B*K is a strong proponent of a hybrid approach, in that the brochure is made available online, but is available for residents to pick up a hard copy at locations through the community.
- As a spin-off of the brochure, registrants can register for classes either online or in person. That practice should continue.
- B*K would encourage the department to include a page in the brochure that highlights the parks in their inventory and the amenities available. It is not uncommon to hear in the master planning process that individuals are unaware of what is available to them. This would be an opportunity to help reinforce that information.
- Social Media:
 - The department does not have their own social media pages to populate. For high functioning departments, like that in the Town of Vienna, B*K is a strong proponent of the department maintaining their own Facebook and Instagram pages.
 - The Town currently has overarching pages that cover all that goes on in the community, but there is nothing specific to parks and recreation. The recreation side of the house operates in a quasi-business-like fashion, as such they should be able to promote facilities, programs, and special events in a way that does not get lost.

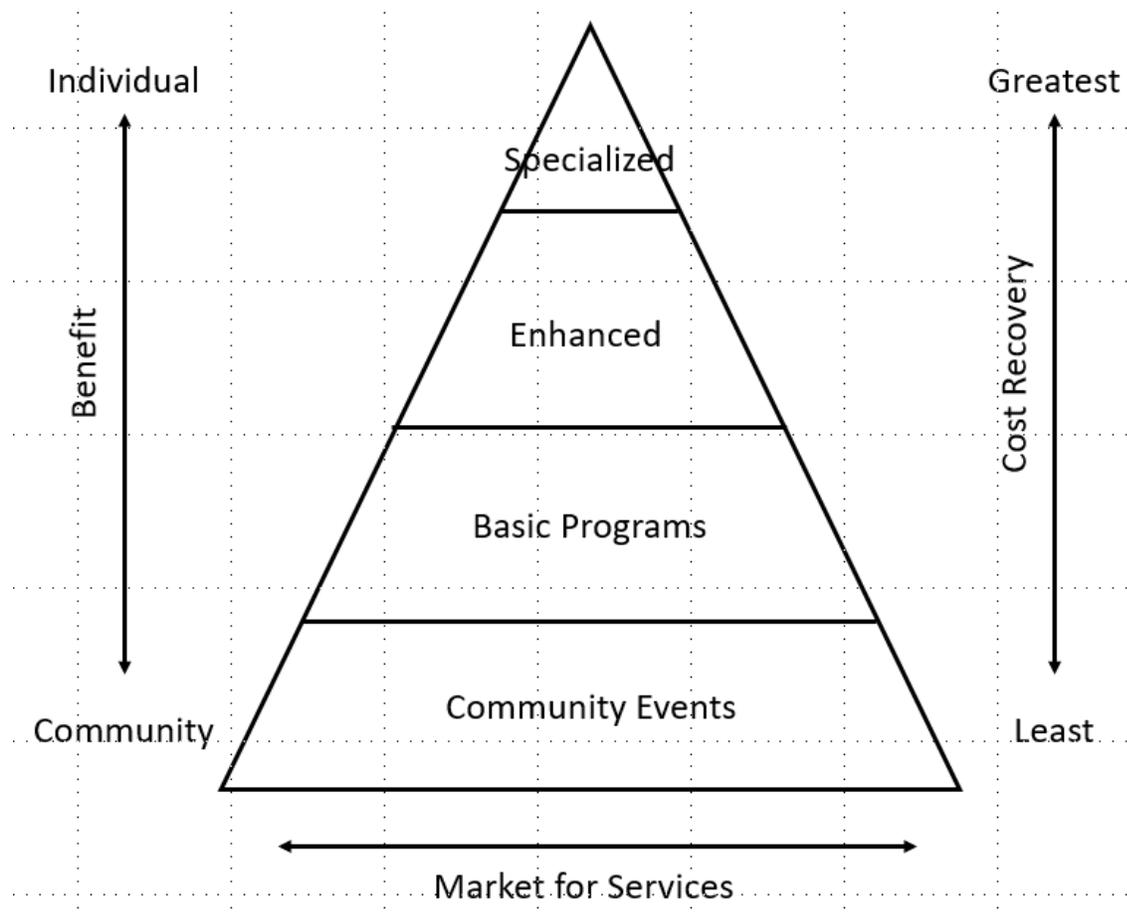
- o The biggest challenge with such an endeavor is bandwidth and who will be responsible for maintaining those pages. It would not be uncommon for a parks and recreation department to have a full-time staff member that is dedicated to marketing and social media. There is not necessarily a standard for when this is implemented. It is B*K's opinion that it is something the department should strongly consider.

It is important to note that B*K is not finding fault with the current methods that the Town employs. In fact, it should be noted that marketing of programs, spaces, special events, etc. is a common topic of discussion in most master plans.

Program Pyramid

As the Department moves into the future, they may want to categorize their program offerings so that they align with a program pyramid of their own design. B*K is not suggesting that the Department change or increase their cost recovery rate. However, implementing a program pyramid that is reflective of a department's programs, and financial goals for those programs is a best practice.

Program Pyramid





The pyramid provides a visual explanation of the market for services, community v. individual benefit, and cost recovery. It can provide as few as 3, or as many as 5, categories or programs that fall into the pyramid, illustrating that as one moves up the pyramid the market decreases, the individual benefit increases as does the cost recovery.

B*K Comments:

- The adoption of a program pyramid, along with a pricing policy and cost recovery policy/strategy is a common practice, and one the department should consider if they don't yet have one in place. Again, B*K cannot emphasize enough that it is not being suggested that the Department increase their cost recovery, merely formalize how they achieve it.
- The pyramid can help the staff introducing the programs help determine their audience, and there is then a correlation to the cost recovery, which assists in developing the pricing model.

Program Delivery Model

The Department is currently and should continue using multiple models to deliver programs to the community. Those models can be described as follows:

- Staff Run. These programs are offered by the Department and are run by staff, both full-time and part-time, and can take place on a seasonal or annual basis.
 - Benefit. The Department has maximum control over the program, its content, and the instructors. They can also maximize revenue generation.
 - Challenges. The Department is responsible for managing and maintaining the staff.
 - Examples: swim lessons, summer camps, etc.
- Third Party. These programs may or may not appear in the Department's seasonal program brochure but are run by a third-party contractor. These instructors are paid on a contract basis and there is typically a revenue split between the contractor and the Department.
 - Benefit. Using contract instructors/programmers allows the Department to pivot as trends shift. It also means that the Department does not have to hire additional part-time staff.
 - Challenges. The biggest challenge is managing the contract as to how the program is run will be a reflection on the Department.
 - Examples: group exercise classes, enrichment classes, etc.
- Rental. These programs may or may not appear in the Department's seasonal program brochure and are run by an outside group that is renting facility space from the Department.
 - Benefit. The Department is only renting the space, there is minimal staff time required, and it is transactional in nature.
 - Challenges. The programs taking place during the rentals can be associated with the Department which can cause challenges if not done properly.



- Examples: youth sports.

It is important to note that the program delivery model does not impact whether a program is a core service.

If the Department wants to increase the diversity and variety of programming that it offers to the community, B*K would recommend using all three of these methods for program delivery. B*K would recommend that those programs are staff-run, and as emerging and trending programs are introduced those use either third-party or rental providers.

B*K Comments:

- Each organization is different and there may be hinderances to groups using either a contract or rental model. B*K is merely suggesting that the Town explore each and implement then if/when possible.
- Regardless of the method of delivery, another common topic with new programs is the introduction of new programs. B*K is a strong proponent of introducing new programs in conjunction with existing programs or in conjunction with special events.
- Another concept used to introduce programs, specifically if they are sport-related, is introduce the new program in a tournament format. In taking this approach, it limits the time commitment (and likely the fee) associated with trying something new.

Future Considerations

The following pages outline some steps that B*K would recommend when introducing new programs to the system, evaluating all programs, and understanding the program lifecycle.

The goal of these steps is to help make the department more financially efficient and responsible.

New Programs

When introducing new programs, it is important that the Department take a focused approach. It is not uncommon for programming staff to want to do everything, all at the same time. For programs to be successful they must be introduced in a purposeful way. Prior to implementing a program there are three very important questions for the Department to answer, regardless of the delivery model.

1. Is this a line of business that we potentially want to be in? Too often agencies do not ask this question and they find themselves in an area of business they either don't want to be in or are unequipped to handle.
2. Do we have the facilities needed to offer this program? Again, worse than running a bad program is not having the facilities to accommodate the program running well.
3. Are we going to displace a long-standing (core) program that is in the maturation phase of its lifecycle?



Assuming the Department does want to be in a particular line of business, they have the facilities, and they aren't displacing a core program there needs to be a program proposal form. The program proposal form is designed to understand what is needed to offer a program, the staffing costs (potentially) associated with the program, and the participation/fees needed to achieve a particular cost recovery rate. The following is an example of a program proposal form.

Program Worksheet		Program Title:	Group Exercise		
		Primary Location:	Studio 1		
		Days:	Mon-Wed		
		Times:	7:00-8:00P		
Classes/Session:	10				
Length of Class:	1.00				
Total Instruction Time:	10.00				
Admin. Time/Class:	0.25				
Total Admin. Time:	2.50				
Minimum Part.	20				
Maximum Part.	50				
% Mark-Up:	10%				
Break Even Fee/ Part.	\$39.88				
Maximum Profit:	\$1,196.25				
Instruction Rates:		1	Rate 1	\$25.00	\$250.00
		1	Rate 2	\$15.00	\$150.00
		0	Rate 3	\$0.00	\$0.00
		0	Rate 4	\$0.00	\$0.00
					\$400.00
Administration Rates:		2	Rate 1	\$15.00	\$75.00
		0	Rate 2	\$0.00	\$0.00
		0	Rate 3	\$0.00	\$0.00
		0	Rate 4	\$0.00	\$0.00
					\$75.00
Facilities Used & Rates:		1	Studio 1	\$25.00	\$250.00
				\$0.00	\$0.00
				\$0.00	\$0.00
				\$0.00	\$0.00
					\$250.00
Materials:		0	Material	\$0.00	\$0.00
		0	Material	\$0.00	\$0.00
		0	Material	\$0.00	\$0.00
		0	Material	\$0.00	\$0.00
					\$0.00
					\$797.50

When the Department is ready to move forward with the implementation of a new program, it must determine the best method for implementation. There are a variety of different ways that new programs can be introduced, the following are some that B*K has observed be successful across the country.

- Special Events. The Department is in the business of hosting special events. Offering a new program that takes place concurrently with a special event gains the new program a significant level of exposure to potential participants. The other benefit of offering a program during a special event is that it doesn't require an extended facility time commitment.
- Tournaments. B*K sees this with a variety of sports, both youth, and adult. Rather than offering an activity for an extended league (4, 6, 8 weeks) offering the activity on a 1-day or weekend tournament is a great opportunity to introduce a new activity. Based on participation, or feedback, it could lead to a long-term program.
- Drop-In. The best example of this is pickleball. Many agencies got into pickleball and programming around it, by first offering it as a drop-in activity.



- **Reduced Rate.** To gain interest in a program, some agencies will offer the first session at a reduced or free rate. While this tactic can be successful, it can also have a negative impact in that some initial participants may not be able to participate in a program if the fee increases.

In some cases, new programming efforts are not successful. When that occurs, it is important to have a debrief on why that program was not successful. The Department wants to avoid, at all costs, the mindset of “we tried that once and it didn’t work, so we shouldn’t try it again.” Not every program will work in every community or neighborhood, but the Department should be willing to at the very least try again with new efforts.

Program Evaluation

As the Department gets into the business of offering more programs it will be critical for them to enhance their current evaluation process or develop a program evaluation form. Some important characteristics of a program evaluation form:

1. It is completed by the participant.

Ideally, this would take place on the last day of class and would be completed by the participant or the parent of the participant.

2. The instructors should be involved. Because the best time for this to happen is on the last day of class, getting the instructors involved in handing out the program evaluation and collecting the responses is important.
3. The evaluation can be either paper or electronic and can vary by location.
4. The evaluation should be brief, it should not take more than 5 minutes to complete.
5. If the participant has bigger concerns, there should be a point of contact listed to discuss this. (Program Coordinator, full-time)
6. The evaluation should be focused on the program, not the program instructor. There can be 2-3 questions about the instructor, but they should be more generic in nature.

Too often a program evaluation gets confused with an instructor evaluation. It is the Department’s full-time Program Coordinator’s job to evaluate the instructors and the job that they are doing.

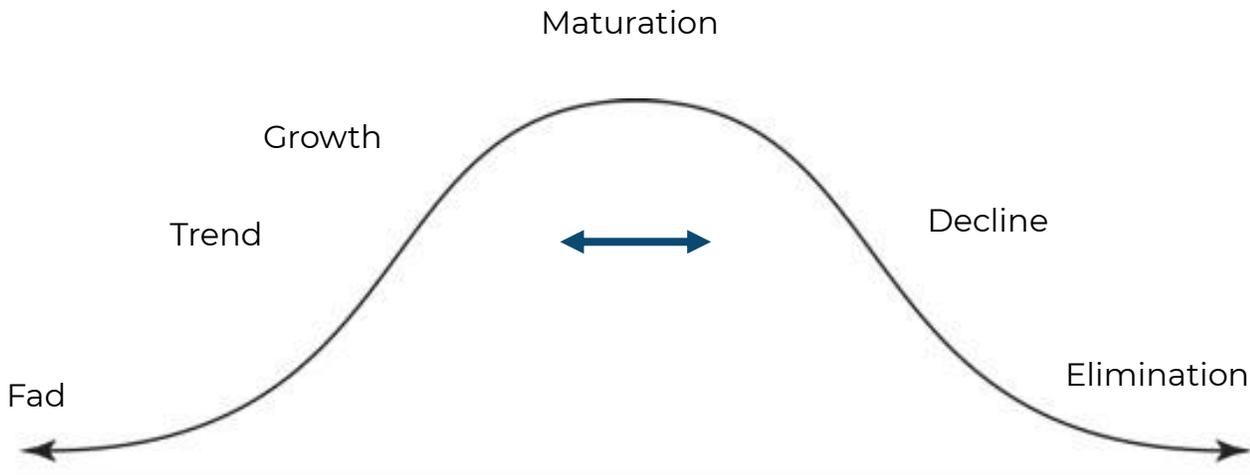
7. In a perfect scenario the program evaluations should be the same regardless of the program type; sports, wellness, fitness, enrichment, special event, etc.

The most important part of a program evaluation is taking the time to review the information received. This is a feedback loop that has been provided to your patrons/customers. It will help the Department improve the product and can be used as a mechanism to discuss future facility enhancements that tie back to program participation.

Program Lifecycle

Each program has a lifecycle that it follows. Some of these lifecycles are based on regional and national trends, others are based on the preferences of the community.

The lifecycle of a program can be illustrated using a bell curve.



- **Fad** – when a program initially starts, participation could increase or decrease, but the program is unproven. Sometimes it is important to let others in the recreation community try out a fad. It will be extremely important for the Department to not displace a core service for a fad that is unproven.
- **Trend** – when a program is gaining in popularity, its moved beyond a fad and has a consistent following. If the Department is going to follow a trend it is again important that they don't completely displace a core service. It is also important that the Department have appropriate facilities to accommodate a trend. The only thing worse than not following a trend, is doing it poorly.
- **Growth** – the program has moved beyond a fad or trend and is generally accepted by many private and public providers. Some agencies have made choices for it to be a core service, and if agencies don't have purpose-built facilities to accommodate the growth, they are giving strong consideration to doing so. This is a point where agencies must determine if they want to begin to consider this program type a core service.
- **Maturation** – this is when a program has hit its apex of participation. The program is widely accepted. This is also a point where programs become vulnerable to decline. The effort of the Department should be to extend the maturation phase of the program for as long as possible.
- **Decline** – the program is beginning to lose popularity. This could be on a larger regional scale or could be on a local scale. The department needs to recognize when programs begin to decline in participation and determine if there are steps they can take to either eliminate or slow the decline of participation.



- Elimination – it is completely acceptable to eliminate offering a program and agencies should be encouraged to do this if it does not make sense to continue to offer the program. The decision to eliminate a program can come in a variety of forms. It could be based on any or all the following:
 - Financial Performance
 - Participation
 - Space Needs
 - Department Needs to get out of the Business

An important step in the elimination of programs is making sure that the program participants know why a program was eliminated.

Prior to the Department increasing their programming efforts, it will be important to have the front-line full-time staff discuss each of the programs and where they view said programs on the program lifecycle.



Appendix I

Population-Based Level of Service Analysis

Town of Vienna Activities Standards and Shortfalls - Overall Totals

	Inventory								
TYPE	Town Inventory (Acres) (excluding Peterson, Waters and Caffi)	Peterson Lane + Waters and Caffi (Acres)	Town Inventory	Nova Parks	FCPS Inventory within 15 min	Fairfax County Inventory within 15 min	Applicable FCPS Inventory within 15 min	Applicable Fairfax County Inventory within 15 min	Total Applicable Inventory (Acres)
Parks									
Signature Sites	4.6		4.6						4.61
Special Use	0.3	7.0	7.3						7.28
Neighborhood Parks	26.6	5.5	32.1						32.09
Pocket Parks	1.0		1.0						1.03
Municipal Service Facilities	12.0		12.0						12.04
Historic Sites	1.3		1.3						1.30
Natural Areas	77.8		77.8						77.81
Active Parkland Acreage (not including municipal service)	32.6	12.4	45.0						45.0
Total Parkland Acreage	110.4	12.4	122.8						122.8

Town of Vienna Activities Standards and Shortfalls - Overall Totals

TYPE	Inventory								
	Town Inventory (Acres) (excluding Peterson, Waters and Caffi)	Peterson Lane + Waters and Caffi (Acres)	Total Town Inventory (Acres)	Nova Parks	Total FCPS Inventory within 15 min	Total Fairfax County Inventory within 15 min	Applicable FCPS Inventory within 15 min	Applicable Fairfax County Inventory within 15 min	Total Applicable Inventory (Acres)
Amenities									
Diamond Field*	4	4	8	0	5	36	2.5	0	10.5
Dog Park	1	0	1	0	0	1	0.0	1	2.0
Outdoor Fitness	0	0	0	0	0	1	0.0	1	1.0
Outdoor Stage	1	0	1	0	0	0	0.0	0	1.0
Outdoor Track	0	0	0	0	1	1	0.5	1	1.5
Paved Trails (miles)	1.27	0	1.27	2	0	38	0.0	0	3.3
Soft Trails (miles)	0.42	0	0.42	0	0	49	0.0	0	0.4
Pickleball	0	0	0	0	0	6	0.0	6	6.0
Multipurpose or Rectangular Field	0	2	2	0	7	38	3.5	0	5.5
Multipurpose Field	0	2	2	0	4	0	2.0	0	4.0
Rectangular Field*	0	0	0	0	3	38	1.5	0	1.5
Shelters (large)*	5	0	5	0	0	13	0.0	0	5.0
Skate Spot	0	0	0	0	0	0	0.0	0	0.0
Tennis*	0	0	0	0	5	68	2.5	0	2.5
Tennis/Pickleball dual striping*	4	0	4	0	0	11	0.0	0	4.0
Volleyball	0	0	0	0	0	4	0.0	4	4.0
Nature Center	0	0	0	0	0	0	0.0	0	0.0
Teen Center	1	0	1	0	0	0	0.0	0	1.0
Senior Center	0	0	0	0	0	2	0.0	2	2.0
Community Center	1	0	1	0	0	2	0.0	2	3.0
Recreation Center	0	0	0	0	0	3	0.0	3	3.0
Community Gardens	1	0	1	0	0	0	0.0	0	1.0
Aquatic Center	0	0	0	0	0	3	0.0	3	3.0
Outdoor Pools	0	0	0	0	0	0	0.0	0	0.0
Splash Playground	0	0	0	0	0	0	0.0	0	0.0

Notes:

* Fairfax County amenities that are neighborhood level style amenities (playgrounds, basketball courts, tennis, picnic shelters) or large scale regional amenities with large footprints (athletic fields) were not included in the amenity totals w

17,091 2025 Town of Vienna Population

17,166 2035 Town of Vienna Population

Note: A fraction of a shortfall on this table <-0.5 is not counted as a shortfall and will appear as Meets Standard. A district may have zero of amenity type but still appear Meeting Standard c

Town of Vienna Activities Stand

TYPE	Existing Service Levels						2025 Standards						2035 Standards			
	2024 Service Levels (pop. 17,091)			Proposed Standards			Population Standard	Meets Standard/ Shortfall Exists	Shortfall/ Surplus	Population Standard	Meets Standard/ Shortfall Exists	Shortfall/ Surplus				
Parks																
Signature Sites	0.27	acres per	1,000	0.70	acres per	1,000	12	Acre(s)	Shortfall	-7.4	Acre(s)	12	Acre(s)	Shortfall	-7.4	Acre(s)
Special Use	0.43	acres per	1,000	0.50	acres per	1,000	9	Acre(s)	Shortfall	-1.3	Acre(s)	9	Acre(s)	Shortfall	-1.3	Acre(s)
Neighborhood Parks	1.88	acres per	1,000	2.00	acres per	1,000	34	Acre(s)	Shortfall	-2.1	Acre(s)	34	Acre(s)	Shortfall	-2.2	Acre(s)
Pocket Parks	0.06	acres per	1,000	0.10	acres per	1,000	2	Acre(s)	Shortfall	-0.7	Acre(s)	2	Acre(s)	Shortfall	-0.7	Acre(s)
Municipal Service Facilities	0.70		1,000													
Historic Sites	0.08		1,000													
Natural Areas	63%	of total town park acreage		40%	of total city park acreage			Acre(s)	Meets Standard	33.7	Acre(s)		Acre(s)	Meets Standard	33.7	Acre(s)
Active Parkland Acreage (not including municipal service)	2.63	acres per	1,000	3.30	acres per	1,000	56	Acre(s)	Shortfall	-11.4	Acre(s)	57	Acre(s)	Shortfall	-11.6	Acre(s)
Total Parkland Acreage	7.19	acres per	1,000													

Statistical Survey Top IMPACT Rating 3=High, 2= Medium, 1=Low
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Town of Vienna Activities Stand

TYPE	Existing Service Levels						2025 Standards						2035 Standards			
	2024 Service Levels (pop. 17,091)			Proposed Standards			Population Standard		Meets Standard/ Shortfall Exists		Shortfall/ Surplus		Population Standard		Meets Standard/ Shortfall Exists	Shortfall/ Surplus
Amenities																
Diamond Field*	1	site per	1,628	1	site per	1,600	11	Sites	Meets Standard	-0.2	Sites	10.7	Sites	Meets Standard	-0.2	Sites
Dog Park	1	site per	8,546	1	site per	8,500	2.0	Sites	Meets Standard	0.0	Sites	2.0	Sites	Meets Standard	0.0	Sites
Outdoor Fitness	1	site per	17,091	1	site per	4,000	4.3	Sites	Shortfall	-3.3	Sites	4.3	Sites	Shortfall	-3.3	Sites
Outdoor Stage	1	site per	17,091	1	site per	40,000	0.4	Sites	Meets Standard	0.6	Sites	0.4	Sites	Meets Standard	0.6	Sites
Outdoor Track	1	site per	11,394	1	site per	40,000	0.4	Sites	Meets Standard	1.1	Sites	0.4	Sites	Meets Standard	1.1	Sites
Paved Trails (miles)	1	mile per	5,227	1	mile per	3,000	5.7	Miles	Shortfall	-2.4	Miles	5.7	Miles	Shortfall	-2.5	Miles
Soft Trails (miles)	1	mile per	40,693	1	mile per	7,000	2.4	Miles	Shortfall	-2.0	Miles	2.5	Miles	Shortfall	-2.0	Miles
Pickleball	1	site per	2,849	1	site per	3,000	5.7	Sites	Meets Standard	0.3	Sites	5.7	Sites	Meets Standard	0.3	Sites
Multipurpose or Rectangular Field	1	site per	3,107	1	site per	5,000	3.4	Sites	Meets Standard	2.1	Sites	3.4	Sites	Meets Standard	2.1	Sites
Multipurpose Field	1	site per	4,273	1	site per	5,000	3.4	Sites	Meets Standard	0.6	Sites	3.4	Sites	Meets Standard	0.6	Sites
Rectangular Field*	1	site per	11,394	1	site per	10,000	1.7	Sites	Meets Standard	-0.2	Sites	1.7	Sites	Meets Standard	-0.2	Sites
Shelters (large)*	1	site per	3,418	1	site per	3,500	4.9	Sites	Meets Standard	0.1	Sites	4.9	Sites	Meets Standard	0.1	Sites
Skate Spot	1	site per	0	1	site per	20,000	0.9	Sites	Shortfall	-0.9	Sites	0.9	Sites	Shortfall	-0.9	Sites
Tennis*	1	site per	6,836	1	site per	7,000	2.4	Sites	Meets Standard	0.1	Sites	2.5	Sites	Meets Standard	0.0	Sites
Tennis/Pickleball dual striping*	1	site per	4,273	1	site per	7,000	2.4	Sites	Meets Standard	1.6	Sites	2.5	Sites	Meets Standard	1.5	Sites
Volleyball	1	site per	4,273	1	site per	5,000	3.4	Sites	Meets Standard	0.6	Sites	3.4	Sites	Meets Standard	0.6	Sites
Nature Center	1	site per	0	1	site per	50,000	0.3	Sites	Meets Standard	-0.3	Sites	0.3	Sites	Meets Standard	-0.3	Sites
Teen Center	1	site per	17,091	1	site per	20,000	0.9	Sites	Meets Standard	0.1	Sites	0.9	Sites	Meets Standard	0.1	Sites
Senior Center	1	site per	8,546	1	site per	20,000	0.9	Sites	Meets Standard	1.1	Sites	0.9	Sites	Meets Standard	1.1	Sites
Community Center	1	site per	5,697	1	site per	10,000	1.7	Sites	Meets Standard	1.3	Sites	1.7	Sites	Meets Standard	1.3	Sites
Recreation Center	1	site per	5,697	1	site per	20,000	0.9	Sites	Meets Standard	2.1	Sites	0.9	Sites	Meets Standard	2.1	Sites
Community Gardens	1	site per	17,091	1	site per	15,000	1.1	Sites	Meets Standard	-0.1	Sites	1.1	Sites	Meets Standard	-0.1	Sites
Aquatic Center	1	site per	5,697	1	site per	20,000	0.9	Sites	Meets Standard	2.1	Sites	0.9	Sites	Meets Standard	2.1	Sites
Outdoor Pools	1	site per	0	1	site per	50,000	0.3	Sites	Meets Standard	-0.3	Sites	0.3	Sites	Meets Standard	-0.3	Sites
Splash Playground	1	site per	0	1	site per	10,000	1.7	Sites	Shortfall	-1.7	Sites	1.7	Sites	Shortfall	-1.7	Sites

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Notes:
 * Fairfax County amenities that are neighborhohen conducting the LOS evaluation due to their large inventory distorting the normal range of LOS standards that would affect the planning for the Town of Vienna.

due to a fraction of a shortfall.

Town of Vienna Activities Standards and Shortfalls - NE Quadrant

	Inventory									
TYPE	Town Inventory (Acres) (excluding Peterson, Waters and Caffi)	Peterson Lane + Waters and Caffi (Acres)	Town Inventory	Nova Parks	FCPS Inventory within 15 min	Fairfax County Inventory within 15 min	Applicable FCPS Inventory within 15 min	Applicable Fairfax County Inventory within 15 min	Total Applicable Inventory (Acres)	
Parks										
Signature Sites	2.3								2.26	
Special Use	0.0								0.00	
Neighborhood Parks	0.0								0.00	
Pocket Parks	0.0								0.00	
Municipal Service Facilities	9.6								9.64	
Historic Sites									0.00	
Natural Areas	28.0								27.96	
Active Parkland Acreage (not including municipal service)	2.3	0.0			0.0	0.0			2.3	
Total Parkland Acreage	30.2	0.0			0.0	0.0			30.2	
Amenities										
Basketball*	1		1		5	28	2.5	0	3.5	
Outdoor Fitness			0		0	1	0	0	0	
Paved Trails (miles)	0.46		0.46	0.77	-	-	-	0	1.2	
Soft Trails (miles)	0.02		0.02		-	-	-	0	0.02	
Playground*	1		1		4	43	2	0	3	
Playground (Inclusive)			0		0	1	0	0	0	
Multipurpose or Rectangular Field			0	0	7	38	3.5	0	3.5	
Shelters (large)*	4		4		0	13	0	0	4	
Tennis/Pickleball dual striping*			0		-	11	-	0	0	
			0							
Notes:										
* Fairfax County amenities that are neighborhood level style amenities (playgrounds, basketball courts, tennis, picnic shelters) or large scale regional amenities with large footprints (athletic fields) were not included in the amenity totals when conducting the LOS ev										
Note: A fraction of a shortfall on this table <-0.5 is not counted as a shortfall and will appear as Meets Standard. A district may have zero of amenity type but still appear Meeting Standard due to a fraction of a shortfall.										
	quadrant pop	total pop								
2025 Town of Vienna Population'	2,589	17,091	Fairfax County Supply not included in Total Inventory							
2035 Town of Vienna Population	2,600	17,166								

Town of Vienna Activities Stand

TYPE	Existing Service Levels						2025 Standards						2035 Standards			
	2024 Service Levels (pop. 17,091)			Proposed Standards			Population Standard	Meets Standard/ Shortfall Exists	Shortfall/ Surplus	Population Standard	Meets Standard/ Shortfall Exists	Shortfall/ Surplus	Population Standard	Meets Standard/ Shortfall Exists	Shortfall/ Surplus	
Parks																
Signature Sites	0.87	acres per	1,000	0.70	acres per	1,000	2	Acre(s)	Meets Standard	0.4	Acre(s)	2	Acre(s)	Meets Standard	0.4	Acre(s)
Special Use	0.00	acres per	1,000	0.50	acres per	1,000	1	Acre(s)	Shortfall	-1.3	Acre(s)	1	Acre(s)	Shortfall	-1.3	Acre(s)
Neighborhood Parks	0.00	acres per	1,000	2.00	acres per	1,000	5	Acre(s)	Shortfall	-5.2	Acre(s)	5	Acre(s)	Shortfall	-5.2	Acre(s)
Pocket Parks	0.00	acres per	1,000	0.10	acres per	1,000	0	Acre(s)	Shortfall	-0.3	Acre(s)	0	Acre(s)	Shortfall	-0.3	Acre(s)
Municipal Service Facilities	3.72		1,000													
Historic Sites	0.00		1,000													
Natural Areas	93%	of total town park acreage		40%	of total city park acreage			Acre(s)	Meets Standard	15.9	Acre(s)		Acre(s)	Meets Standard	16	Acre(s)
Active Parkland Acreage (not including municipal service)	0.87	acres per	1,000	3.30	acres per	1,000	9	Acre(s)	Shortfall	-6.3	Acre(s)	9	Acre(s)	Shortfall	-6.3	Acre(s)
Total Parkland Acreage	11.67	acres per	1,000													
Amenities																
Basketball*	1	site per	740	1	site per	2,500	1.0	Sites	Meets Standard	2.5	Sites	1.0	Sites	Meets Standard	2.5	Sites
Outdoor Fitness	1	site per	0	1	site per	4,000	0.6	Sites	Shortfall	-0.6	Sites	0.7	Sites	Shortfall	-0.7	Sites
Paved Trails (miles)	1	mile per	2,105	1	mile per	3,000	0.9	Miles	Meets Standard	0.4	Miles	0.9	Miles	Meets Standard	0.4	Miles
Soft Trails (miles)	1	mile per	129,450	1	mile per	7,000	0.4	Miles	Shortfall	-0.3	Miles	0.4	Miles	Shortfall	-0.4	Miles
Playground*	1	site per	863	1	site per	2,000	1.3	Sites	Meets Standard	1.7	Sites	1.3	Sites	Meets Standard	1.7	Sites
Playground (Inclusive)	1	site per	0	1	site per	20,000	0.1	Sites	Shortfall	-0.1	Sites	0.1	Sites	Shortfall	-0.1	Sites
Multipurpose or Rectangular Field	1	site per	740	1	site per	5,000	0.5	Sites	Meets Standard	3.0	Sites	0.5	Sites	Meets Standard	3.0	Sites
Shelters (large)*	1	site per	647	1	site per	3,500	0.7	Sites	Meets Standard	3.3	Sites	0.7	Sites	Meets Standard	3.3	Sites
Tennis/Pickleball dual striping*	1	site per	0	1	site per	7,000	0.4	Sites	Shortfall	-0.4	Sites	0.4	Sites	Shortfall	-0.4	Sites
Notes:																
* Fairfax County amenities that are neighborhood valuation due to their large inventory distorting the normal range of LOS standards that would affect the planning for the Town of Vienna.																
Note: A fraction of a shortfall on this table <-0.5 is																
2025 Town of Vienna Population'																
2035 Town of Vienna Population																

Town of Vienna Activities Standards and Shortfalls - SE Quadrant

	Inventory									
TYPE	Town Inventory (Acres) (excluding Peterson, Waters and Caffi)	Peterson Lane + Waters and Caffi (Acres)	Town Inventory	Nova Parks	FCPS Inventory within 15 min	Fairfax County Inventory within 15 min	Applicable FCPS Inventory within 15 min	Applicable Fairfax County Inventory within 15 min	Total Applicable Inventory (Acres)	
Parks										
Signature Sites	0.00								0.00	
Special Use	0.00	6.97							6.97	
Neighborhood Parks	0.00								0.00	
Pocket Parks	0.63								0.63	
Municipal Service Facilities	0.00								0.00	
Historic Sites									0.00	
Natural Areas	19.59								19.59	
Active Parkland Acreage (not including municipal service)	0.6	7.0			0.0	0.0			7.6	
Total Parkland Acreage	20.2	7.0			0.0	0.0			27.2	
Amenities										
Basketball*			0		5	28	2.5	0	2.5	
Outdoor Fitness			0		0	1	0	0	0	
Paved Trails (miles)	0.81		0.81	1.23	-	-	-	0	2.0	
Soft Trails (miles)	1		1		-	-	-	0	1	
Playground*	1		1		4	43	2	0	3	
Playground (Inclusive)			0		0	1	0	0	0	
Multipurpose or Rectangular Field	2		2	0	7	38	3.5	0	5.5	
Shelters (large)*	4		4		0	13	0	0	4	
Tennis/Pickleball dual striping*	2		2		-	11	-	0	2	
			0							
Notes:										
* Fairfax County amenities that are neighborhood level style amenities (playgrounds, basketball courts, tennis, picnic shelters) or large scale regional amenities with large footprints (athletic fields) were not included in the amenity totals when conducting the LOS evaluation.										
Note: A fraction of a shortfall on this table <-0.5 is not counted as a shortfall and will appear as Meets Standard. A district may have zero of amenity type but still appear Meeting Standard due to a fraction of a shortfall.										
	quadrant pop	total pop								
2025 Town of Vienna Population¹	3,568	17,091	Fairfax County Supply not included in Total Inventory							
2035 Town of Vienna Population	3,584	17,166								

Town of Vienna Activities Stand

TYPE	Existing Service Levels						2025 Standards						2035 Standards			
	2024 Service Levels (pop. 17,091)		Proposed Standards				Population Standard	Meets Standard/ Shortfall/ Shortfall Exists	Shortfall/ Surplus	Population Standard	Meets Standard/ Shortfall/ Shortfall Exists	Shortfall/ Surplus				
Parks																
Signature Sites	0.00	acres per	1,000	0.70	acres per	1,000	2	Acre(s)	Shortfall	-2.5	Acre(s)	3	Acre(s)	Shortfall	-2.5	Acre(s)
Special Use	1.95	acres per	1,000	0.50	acres per	1,000	2	Acre(s)	Meets Standard	5.2	Acre(s)	2	Acre(s)	Meets Standard	5.2	Acre(s)
Neighborhood Parks	0.00	acres per	1,000	2.00	acres per	1,000	7	Acre(s)	Shortfall	-7.1	Acre(s)	7	Acre(s)	Shortfall	-7.2	Acre(s)
Pocket Parks	0.18	acres per	1,000	0.10	acres per	1,000	0	Acre(s)	Meets Standard	0.3	Acre(s)	0	Acre(s)	Meets Standard	0.3	Acre(s)
Municipal Service Facilities	0.00		1,000													
Historic Sites	0.00		1,000													
Natural Areas	72%	of total town park acreage	40%	of total city park acreage				Acre(s)	Meets Standard	11.5	Acre(s)		Acre(s)	Meets Standard	12	Acre(s)
Active Parkland Acreage (not including municipal service)	2.13	acres per	1,000	3.30	acres per	1,000	12	Acre(s)	Shortfall	-4.2	Acre(s)	12	Acre(s)	Shortfall	-4.2	Acre(s)
Total Parkland Acreage	7.62	acres per	1,000													
Amenities																
Basketball*	1	site per	1,427	1	site per	2,500	1.4	Sites	Meets Standard	1.1	Sites	1.4	Sites	Meets Standard	1.1	Sites
Outdoor Fitness	1	site per	0	1	site per	4,000	0.9	Sites	Shortfall	-0.9	Sites	0.9	Sites	Shortfall	-0.9	Sites
Paved Trails (miles)	1	mile per	1,749	1	mile per	3,000	1.2	Miles	Meets Standard	0.9	Miles	1.2	Miles	Meets Standard	0.8	Miles
Soft Trails (miles)	1	mile per	3,568	1	mile per	7,000	0.5	Miles	Meets Standard	0.5	Miles	0.5	Miles	Meets Standard	0.5	Miles
Playground*	1	site per	1,189	1	site per	2,000	1.8	Sites	Meets Standard	1.2	Sites	1.8	Sites	Meets Standard	1.2	Sites
Playground (Inclusive)	1	site per	0	1	site per	20,000	0.2	Sites	Shortfall	-0.2	Sites	0.2	Sites	Shortfall	-0.2	Sites
Multipurpose or Rectangular Field	1	site per	649	1	site per	5,000	0.7	Sites	Meets Standard	4.8	Sites	0.7	Sites	Meets Standard	4.8	Sites
Shelters (large)*	1	site per	892	1	site per	3,500	1.0	Sites	Meets Standard	3.0	Sites	1.0	Sites	Meets Standard	3.0	Sites
Tennis/Pickleball dual striping*	1	site per	1,784	1	site per	7,000	0.5	Sites	Meets Standard	1.5	Sites	0.5	Sites	Meets Standard	1.5	Sites
Notes:																
* Fairfax County amenities that are neighborhood location due to their large inventory distorting the normal range of LOS standards that would affect the planning for the Town of Vienna.																
Note: A fraction of a shortfall on this table <-0.5 is n																
2025 Town of Vienna Population'																
2035 Town of Vienna Population																

Survey Top IMPACT Rating 3=High, 2=Medium, 1=Low
3
3
3
3
2
3
3
2
3
2

Town of Vienna Activities Standards and Shortfalls - SW Quadrant

		Inventory							
TYPE	Town Inventory (Acres) (excluding Peterson, Waters and Caffi)	Peterson Lane + Waters and Caffi (Acres)	Town Inventory	Nova Parks	FCPS Inventory within 15 min	Fairfax County Inventory within 15 min	Applicable FCPS Inventory within 15 min	Applicable Fairfax County Inventory within 15 min	Total Applicable Inventory (Acres)
Parks									
Signature Sites	0.0								0.00
Special Use	0.0								0.00
Neighborhood Parks		5.5							5.45
Pocket Parks	0.4								0.40
Municipal Service Facilities	0.0								0.00
Historic Sites									0.00
Natural Areas	0.3								0.30
Active Parkland Acreage (not including municipal service)	0.4	5.5			0.0	0.0			5.9
Total Parkland Acreage	0.7	5.5			0.0	0.0			6.2
Amenities									
Basketball*	1		1		5	28	2.5	0	3.5
Outdoor Fitness			0		0	1	0	0	0
Paved Trails (miles)		0.49	0.49		-	-	-	0	0.5
Soft Trails (miles)	0.04		0.04		-	-	-	0	0.04
Playground*	1		1		4	43	2	0	3
Playground (Inclusive)			0		0	1	0	0	0
Multipurpose or Rectangular Field			0	0	7	38	3.5	0	3.5
Shelters (large)*			0		0	13	0	0	0
Tennis/Pickleball dual striping*			0		-	11	-	0	0
			0						
Notes:									
* Fairfax County amenities that are neighborhood level style amenities (playgrounds, basketball courts, tennis, picnic shelters) or large scale regional amenities with large footprints (athletic fields) were not included in the amenity totals when conducting the LOS ev									
Note: A fraction of a shortfall on this table <-0.5 is not counted as a shortfall and will appear as Meets Standard. A district may have zero of amenity type but still appear Meeting Standard due to a fraction of a shortfall.									
	quadrant pop	total pop							
2025 Town of Vienna Population'	2,638	17,091	Fairfax County Supply not included in Total Inventory						
2035 Town of Vienna Population	2,650	17,166							

Town of Vienna Activities Standar

TYPE	Existing Service Levels						2025 Standards						2035 Standards			
	2024 Service Levels (pop. 17,091)			Proposed Standards			Population Standard	Meets Standard/ Shortfall Exists	Shortfall/ Surplus	Population Standard	Meets Standard/ Shortfall Exists	Shortfall/ Surplus				
Parks																
Signature Sites	0.00	acres per	1,000	0.70	acres per	1,000	2	Acre(s)	Shortfall	-1.8	Acre(s)	2	Acre(s)	Shortfall	-1.9	Acre(s)
Special Use	0.00	acres per	1,000	0.50	acres per	1,000	1	Acre(s)	Shortfall	-1.3	Acre(s)	1	Acre(s)	Shortfall	-1.3	Acre(s)
Neighborhood Parks	2.07	acres per	1,000	2.00	acres per	1,000	5	Acre(s)	Meets Standard	0.2	Acre(s)	5	Acre(s)	Meets Standard	0.2	Acre(s)
Pocket Parks	0.15	acres per	1,000	0.10	acres per	1,000	0	Acre(s)	Meets Standard	0.1	Acre(s)	0	Acre(s)	Meets Standard	0.1	Acre(s)
Municipal Service Facilities	0.00		1,000													
Historic Sites	0.00		1,000													
Natural Areas	5%	of total town park acreage		40%	of total city park acreage			Acre(s)	Meets Standard	0.0	Acre(s)		Acre(s)	Meets Standard	0	Acre(s)
Active Parkland Acreage (not including municipal service)	2.22	acres per	1,000	3.30	acres per	1,000	9	Acre(s)	Shortfall	-2.9	Acre(s)	9	Acre(s)	Shortfall	-2.9	Acre(s)
Total Parkland Acreage	2.33	acres per	1,000													
Amenities																
Basketball*	1	site per	754	1	site per	2,500	1.1	Sites	Meets Standard	2.4	Sites	1.1	Sites	Meets Standard	2.4	Sites
Outdoor Fitness	1	site per	0	1	site per	4,000	0.7	Sites	Shortfall	-0.7	Sites	0.7	Sites	Shortfall	-0.7	Sites
Paved Trails (miles)	1	mile per	5,384	1	mile per	3,000	0.9	Miles	Shortfall	-0.4	Miles	0.9	Miles	Shortfall	-0.4	Miles
Soft Trails (miles)	1	mile per	65,950	1	mile per	7,000	0.4	Miles	Shortfall	-0.3	Miles	0.4	Miles	Shortfall	-0.3	Miles
Playground*	1	site per	879	1	site per	2,000	1.3	Sites	Meets Standard	1.7	Sites	1.3	Sites	Meets Standard	1.7	Sites
Playground (Inclusive)	1	site per	0	1	site per	20,000	0.1	Sites	Shortfall	-0.1	Sites	0.1	Sites	Shortfall	-0.1	Sites
Multipurpose or Rectangular Field	1	site per	754	1	site per	5,000	0.5	Sites	Meets Standard	3.0	Sites	0.5	Sites	Meets Standard	3.0	Sites
Shelters (large)*	1	site per	0	1	site per	3,500	0.8	Sites	Shortfall	-0.8	Sites	0.8	Sites	Shortfall	-0.8	Sites
Tennis/Pickleball dual striping*	1	site per	0	1	site per	7,000	0.4	Sites	Shortfall	-0.4	Sites	0.4	Sites	Shortfall	-0.4	Sites
Notes:																
* Fairfax County amenities that are neighborhood valuation due to their large inventory distorting the normal range of LOS standards that would affect the planning for the Town of Vienna.																
Note: A fraction of a shortfall on this table <-0.5 is 1																
2025 Town of Vienna Population'																
2035 Town of Vienna Population																

Town of Vienna Activities Standards and Shortfalls - SW Quadrant

		Inventory							
TYPE	Town Inventory (Acres) (excluding Peterson, Waters and Caffi)	Peterson Lane + Waters and Caffi (Acres)	Town Inventory	Nova Parks	FCPS Inventory within 15 min	Fairfax County Inventory within 15 min	Applicable FCPS Inventory within 15 min	Applicable Fairfax County Inventory within 15 min	Total Applicable Inventory (Acres)
Parks									
Signature Sites	0.0								0.00
Special Use	0.0								0.00
Neighborhood Parks	11.5								11.54
Pocket Parks	0.0								0.00
Municipal Service Facilities	2.4								2.40
Historic Sites									0.00
Natural Areas	19.9								19.86
Active Parkland Acreage (not including municipal service)	11.5	0.0			0.0	0.0			11.5
Total Parkland Acreage	31.4	0.0			0.0	0.0			31.4
Amenities									
Basketball*	2		2		5	28	2.5	0	4.5
Outdoor Fitness			0		0	1	0	0	0
Paved Trails (miles)			0		-	-	-	0	0
Soft Trails (miles)	0.36		0.36		-	-	-	0	0.36
Playground*	2		2		4	43	2	0	4
Playground (Inclusive)			0		0	1	0	0	0
Multipurpose or Rectangular Field			0	0	7	38	3.5	0	3.5
Shelters (large)*	3		3		0	13	0	0	3
Tennis/Pickleball dual striping*	2		2		-	11	-	0	2
Notes:									
* Fairfax County amenities that are neighborhood level style amenities (playgrounds, basketball courts, tennis, picnic shelters) or large scale regional amenities with large footprints (athletic fields) were not included in the amenity totals when conducting the LOS ev									
Note: A fraction of a shortfall on this table <-0.5 is not counted as a shortfall and will appear as Meets Standard. A district may have zero of amenity type but still appear Meeting Standard due to a fraction of a shortfall.									
	quadrant pop	total pop							
2025 Town of Vienna Population'	8,631	17,091	Fairfax County Supply not included in Total Inventory						
2035 Town of Vienna Population	8,669	17,166							

Town of Vienna Activities Standar

TYPE	Existing Service Levels						2025 Standards						2035 Standards			
	2024 Service Levels (pop. 17,091)			Proposed Standards			Population Standard	Meets Standard/ Shortfall Exists	Shortfall/ Surplus	Population Standard	Meets Standard/ Shortfall Exists	Shortfall/ Surplus				
Parks																
Signature Sites	0.00	acres per 1,000	0.70	acres per 1,000	6	Acre(s)	Shortfall	-6.0	Acre(s)	6	Acre(s)	Shortfall	-6.1	Acre(s)		
Special Use	0.00	acres per 1,000	0.50	acres per 1,000	4	Acre(s)	Shortfall	-4.3	Acre(s)	4	Acre(s)	Shortfall	-4.3	Acre(s)		
Neighborhood Parks	1.34	acres per 1,000	2.00	acres per 1,000	17	Acre(s)	Shortfall	-5.7	Acre(s)	17	Acre(s)	Shortfall	-5.8	Acre(s)		
Pocket Parks	0.00	acres per 1,000	0.10	acres per 1,000	1	Acre(s)	Shortfall	-0.9	Acre(s)	1	Acre(s)	Shortfall	-0.9	Acre(s)		
Municipal Service Facilities	0.28	acres per 1,000														
Historic Sites	0.00	acres per 1,000														
Natural Areas	63%	of total town park acreage	40%	of total city park acreage		Acre(s)	Meets Standard	7.3	Acre(s)		Acre(s)	Meets Standard	7	Acre(s)		
Active Parkland Acreage (not including municipal service)	1.34	acres per 1,000	3.30	acres per 1,000	28	Acre(s)	Shortfall	-16.9	Acre(s)	29	Acre(s)	Shortfall	-17.1	Acre(s)		
Total Parkland Acreage	3.64	acres per 1,000														
Amenities																
Basketball*	1	site per 1,918	1	site per 2,500	3.5	Sites	Meets Standard	1.0	Sites	3.5	Sites	Meets Standard	1.0	Sites		
Outdoor Fitness	1	site per 0	1	site per 4,000	2.2	Sites	Shortfall	-2.2	Sites	2.2	Sites	Shortfall	-2.2	Sites		
Paved Trails (miles)	1	mile per 0	1	mile per 3,000	2.9	Miles	Shortfall	-2.9	Miles	2.9	Miles	Shortfall	-2.9	Miles		
Soft Trails (miles)	1	mile per 23,975	1	mile per 7,000	1.2	Miles	Shortfall	-0.9	Miles	1.2	Miles	Shortfall	-0.9	Miles		
Playground*	1	site per 2,158	1	site per 2,000	4.3	Sites	Shortfall	-0.3	Sites	4.3	Sites	Shortfall	-0.3	Sites		
Playground (Inclusive)	1	site per 0	1	site per 20,000	0.4	Sites	Shortfall	-0.4	Sites	0.4	Sites	Shortfall	-0.4	Sites		
Multipurpose or Rectangular Field	1	site per 2,466	1	site per 5,000	1.7	Sites	Meets Standard	1.8	Sites	1.7	Sites	Meets Standard	1.8	Sites		
Shelters (large)*	1	site per 2,877	1	site per 3,500	2.5	Sites	Meets Standard	0.5	Sites	2.5	Sites	Meets Standard	0.5	Sites		
Tennis/Pickleball dual striping*	1	site per 4,316	1	site per 7,000	1.2	Sites	Meets Standard	0.8	Sites	1.2	Sites	Meets Standard	0.8	Sites		
Notes:																
* Fairfax County amenities that are neighborhood valuation due to their large inventory distorting the normal range of LOS standards that would affect the planning for the Town of Vienna.																
Note: A fraction of a shortfall on this table <-0.5 is 1																
2025 Town of Vienna Population'																
2035 Town of Vienna Population																



Appendix J

National Trends Summary



Vienna Parks and Recreation Master Plan: National Participation Trends Summary

Introduction

The Town of Vienna Department of Parks and Recreation (DPR) is currently developing its Parks and Recreation Master Plan, Our Plan to Play (the Plan). This Plan, the first of its kind for the Town, will shape a shared vision for a safe, accessible, equitable, healthy, sustainable, and community-centered parks and recreation experience in Vienna.

To better understand and reflect national trends in parks and recreation programs, activities, and amenities in the final Plan, the consultant team reviewed three summary reports from two national organizations: the Sports & Fitness Industry Association (SFIA) and the National Recreation and Park Association (NRPA). The publications reveal evolving patterns in parks and recreation engagement at a scale greater than what can be assessed from current Vienna residents alone. While these findings may not directly reflect Vienna's specific community needs today, they are helpful predictors of how future Town residents and visitors aspire to play in the short- to medium-term.

As the Town evaluates how to fortify its parks and recreation facilities and programs, aligning local plans for expanding talent, equipment, and infrastructure with national trends supports a more appropriate and cost-effective investment strategy. When applied to the full system of existing assets, adoption of these industry-wide recommendations will set Vienna apart among other communities as a leader for its comprehensive and innovative parks and recreation offerings.

Report Background

Through annual study and documentation, fitness and parks and recreation industry leaders carefully examine patterns in the ways Americans play and stay active through sport and individual exercise. These summary reports identify, standardize, and communicate key trends in Americans' athletic, fitness, and recreation habits. The following sections outline the documents reviewed for this planning effort.

SFIA - Topline Participation Report (2024)

The Sports & Fitness Industry Association publishes an annual Participation Report to monitor trends in how Americans engage in athletic activities. This summary includes information on the most popular activities by age group, income level, and activity type, as well as trends for inactivity (i.e., lack of participation) and aspirational activity (i.e., demonstrated interest in future participation).

On behalf of SFIA, Sports Marketing Surveys USA collected participation data for this report through online interviews in 2023. Their data collection process was designed through a collaboration with seven other industry associations which collectively comprise the Physical Activity Council (PAC). They surveyed 18,000 participants who were selected to reflect diversity in gender, age, income, ethnicity, household size, religion, and population density. Responses from select identity groups were weighted differently to better align survey results with American demographic distributions.



All activity reporting is based on a rolling, twelve-month long participation rate. For seasonal sports, such as ice skating or skiing, participation was evaluated between October 2022 and September 2023.

NRPA – Engagement with Parks Report (2023)

The National Recreation and Park Association publishes an annual report to assess how Americans are interacting with parks, playgrounds, open spaces, and recreation centers. This summary assesses the individual preferences and group demographics which contribute to park usership and program engagement. Assessed factors included the values, objectives, and assets which motivate one's participation or non-participation, as well as preferred municipal investments and personal contributions towards maintaining their local parks and recreation systems.

In May 2023, NRPA collaborated with Wakefield Research to survey 1,000 American adults on their recreational habits and preferences. The selection of survey participants followed quotas for key demographic groups to ensure a representative sampling of the American adult population.

NRPA - Supporting Older Adults through Parks and Recreation (2024)

In 2024, the National Recreation and Park Association published a special one-time study of how older adults engage with parks and recreation agencies. NRPA defines older adults as Americans who are at least 55 years old.

The older adult population increases annually, and within the past decade, this age group has experienced its greatest population growth in over a century. To capture the recreational needs of this growing demographic, the NRPA directly surveyed almost 300 parks and recreation professionals regarding the services, facilities, and outreach they offer to support their older users. This study did not survey any older adults themselves.



Key Takeaways

The Key Takeaways from the summary reports are as follows:

Summary Statistics

- Overall engagement with parks and recreation systems has grown consistently over the past decade, reaching record highs at the time of document publication
- Engagement with passive recreation exceeds engagement with active recreation

Participation by Demographic

- Parents, millennials, Hispanic, and wealthier users engage more frequently than individuals falling outside of each of these identity groups
- Perceptions of inclusivity of all races, genders, and incomes doubles the likelihood of participation
- Older adults engage with parks most frequently, seeking safe and structured environments for social connection. Community partnerships fortify these offerings.

Participation by Activity Level

- Passive recreation attracts greater participation than active recreation
 - This trend merits investment in passive parks and trails
 - As the greatest barrier to participation is time, investing in a greater geographic distribution of these lower-capital outdoor assets allows users to recreate on their own schedule and with a lower travel time cost
- Specific active recreation activities experiencing the greatest growth or growth potential include pickleball, indoor volleyball, workout classes, and aquatics
 - This trend merits investment in indoor sport courts, fitness centers, and aquatics facilities
 - Despite national trends towards outdoor and team sports, Vienna's affluence and natural resource assets correlate more appropriately to interest in personal fitness, which trends highly for all age groups and especially for higher income brackets



Summary Statistics

Following the period of social isolation, facility closures, and inactivity associated with the COVID-19 pandemic, interest and engagement in parks and recreation systems has grown across all user and activity types. In 2023, over 280 million Americans (83.8%) visited a local parks and recreation facility at least once during the year, and over 242 million Americans (78.8%) over the age of six participated in at least one recreational activity. The number of participants has grown every year for the last ten years, and this 2.2% increase from 2022 represents the highest ever recorded number of participants in at least one recreational activity. Figure 1 illustrates the increase in the total number of active participants alongside the total activity participation rate as a proportion of the total American population over the age of six.

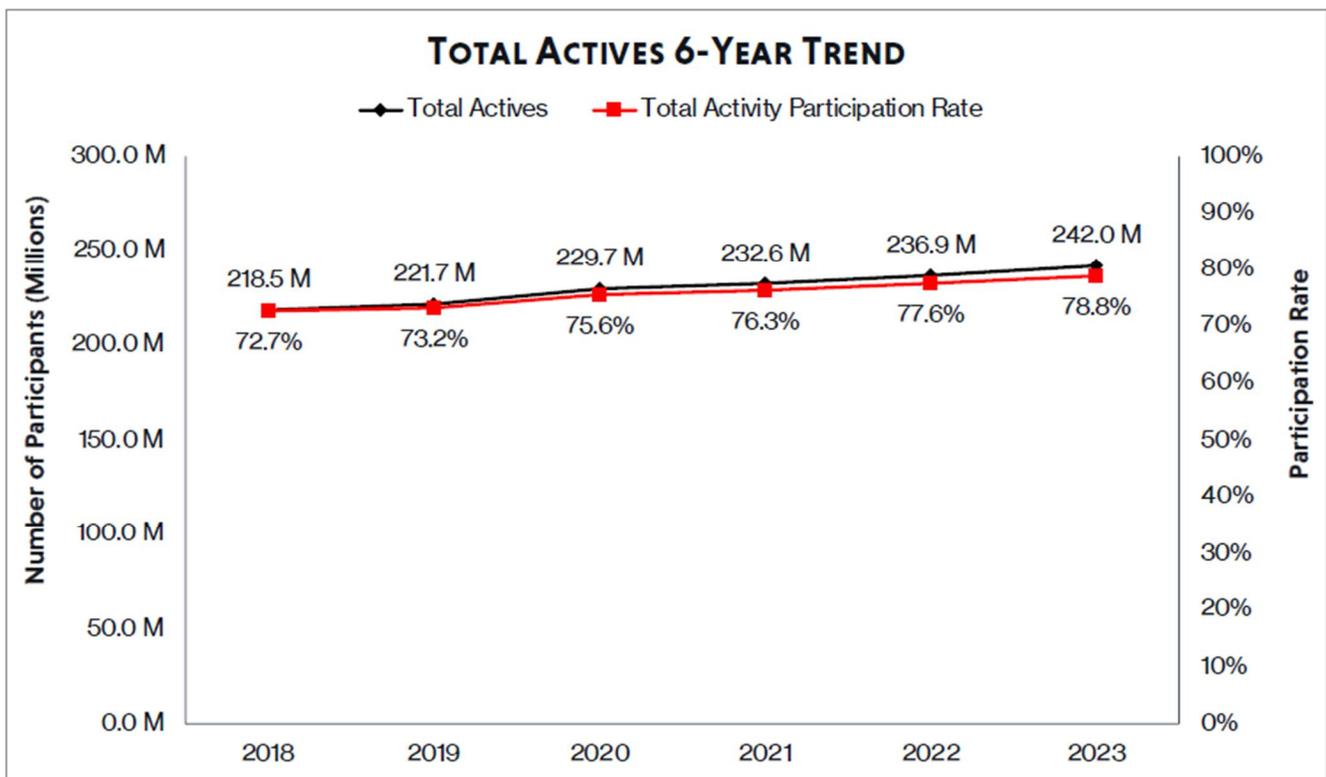


Figure 1: Overall Activity Participation. Source: SFIA

Between 2022 and 2023, the number of Americans participating in an activity at least monthly has increased 4.4%. This growth is representative of a universally increased interest in upholding not only periodic engagements with parks and recreation systems but consistently social and active lifestyles.

Participation by Demographics

The likelihood, frequency, and type of engagement with parks and recreation systems varies and often correlates to demographic and geographic factors. For example, parents are more likely to participate than users without children, millennials are more likely to participate than other



generations, and Hispanic users are more likely to participate than non-Hispanic users. Households making less than \$25,000 are three times less likely to participate than households making more than \$100,000, the most engaged income bracket.

The distance between users' homes and their nearest facilities fundamentally shapes participation habits; a shorter distance is highly desirable, and 84% of survey respondents indicated that proximity to parks and recreational facilities influenced their choice of where to live. A greater proximity to parks is also associated with a greater likelihood of using active transportation (i.e., walking, biking, or jogging) to travel there.

One's belonging to social identity groups can also inform the likelihood and satisfaction of participation. Fewer than half of survey respondents say their local facilities are inclusive to all abilities (48%) or to all gender identities, expressions, and sexual orientations (46%); only just above half of respondents indicate that their local parks feel inclusive to all races, ethnicities, and incomes (52% each). When users perceive their parks to be inclusive, they visit almost twice as often as users who feel excluded. Investing in inclusive parks and programs can begin to close this gap for users who do not feel welcome or able to participate fully.

Older Adults

Older adults constitute a demographic which is highly engaged in parks and recreational offerings. While a majority of adults (57%) visit parks fewer than once every other month (6 visits per year), baby boomers visit parks an average of almost three times each month (33 visits per year). Older adults most commonly seek parks and recreation assets as a means to promote social connection (95%) and as a safe space to congregate (86%).

Of the 92% of surveyed agencies offering recreational resources targeted towards older adults, 56% are located in suburban areas. These most commonly offered programs for older adults by these agencies are exercise classes (89%) and sports and games (86%). Of evidence-based programming options, the greatest number of agencies reported successful implementation of SilverSneakers and Tai Chi: Moving for Better Balance.

Partnerships with other older adult support organizations are critical to the success of these offerings; 74% of surveyed agencies collaborate with senior living providers, 71% collaborate with local agencies on aging, and 70% collaborate with libraries. Less than one-third (30%) of agencies offered intergenerational programs, such as gardening or culinary classes, to connect older adults with younger users. There is a mostly even distribution of older adult programs by facility type between recreation centers (57%), parks (53%), dedicated senior centers (51%) and community centers (50%).

Participation by Activity Level

Individuals engage with parks and recreation systems through three levels of activity: active recreation, passive recreation, and nonparticipation. Active recreation generally refers to organized, high-exertion, or competitive activities, such as sports or fitness training, which often involve specialized equipment or facilities. Passive recreation generally refers to nonorganized, low-exertion, and noncompetitive activities. Nonparticipation refers to a complete lack of engagement with parks, facilities, or programs.



Active Recreation

Overall participation in active recreational activities has increased across all categories¹ of sport between 2022 and 2023. As shown in Figure 2, fitness and outdoor sports have remained the most popular activities. Winter and outdoor sports have experienced the greatest year-over-year growth, although these activities may not be suitable for Vienna’s climate and open space resources.

TOTAL U.S. PARTICIPATION RATES

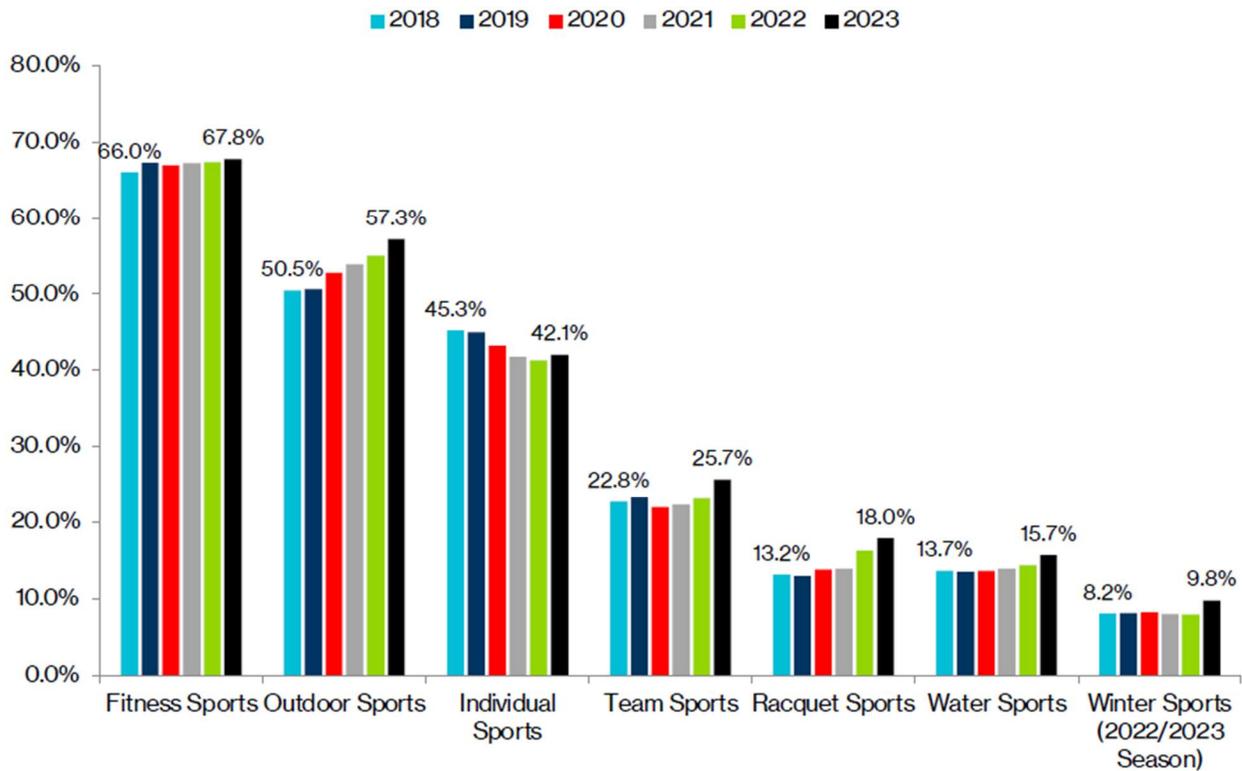


Figure 2: Total Participation in Active Recreational Activities. Source: SFIA.

Pickleball has grown more rapidly and extensively than all other active recreational activities, with a year-over-year growth rate of 51.8% and 13.6 million total participants. It has been the fastest-growing sport for every year since 2021 and has grown over 220% over this three-year period. On its current trajectory of growth, pickleball participation (13.6M) is likely to exceed popular team sports such as outdoor soccer (14.1m) and baseball (16.7M) within the coming year.

Following disruptions to group activities during the pandemic, growth in team sports participation has rebounded to a year-over-year increase of over 10% for all generations except for Millennials (6.5%). The two team sports with the greatest year-over-year increase in participation are swimming (14.8%) and indoor volleyball (13.4%). While individual sports experienced a ten-year participatory

¹ SFIA defines seven categories of active recreation activities: fitness sports, outdoor sports, individual sports, team sports, racquet sports, water sports, and winter sports. While any one activity could span multiple categories (e.g., water polo as both a team sport and water sport), SFIA classifies each activity into just one of these seven categories.



minimum in 2022, the recent growth of personal fitness training and classes--such as treadmill, pilates, or stationary cycling—have contributed to their rebound in 2023.

Participation in active recreation varies between age groups and household income levels. As shown in Figure 3, fitness and outdoor sports are popular across all age groups, while team sports are far less popular among adults than among children and teenagers.

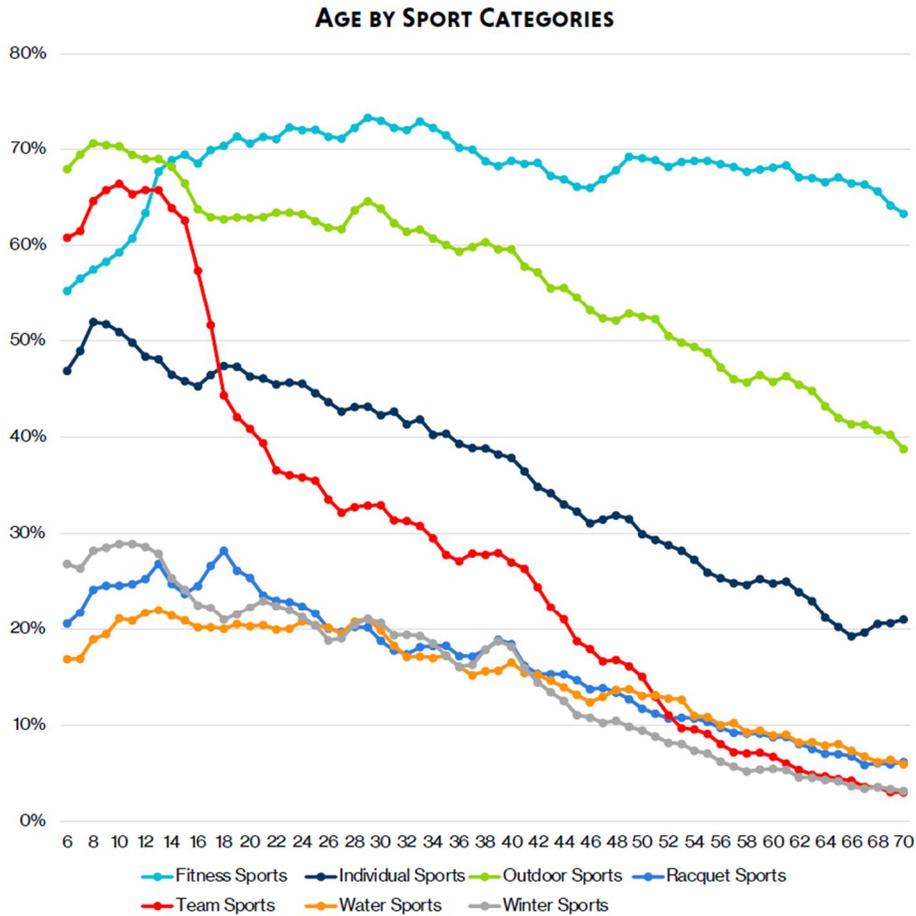


Figure 3: Participation in Active Recreation by Age. Source: SFIA

While SFIA does not publish correlations between household income and existing participation in specific sports, higher incomes are correlated to higher participation in active recreation. When asked about which activities they would consider participating in the future, higher income households individuals tended to cite personal training and fitness activities, while lower income households tended to cite outdoor sports such as fishing or camping.

Passive Recreation

Passive recreational activities are the most prevalent and popular form of engagement with parks and recreation systems. Of respondents who visited a park at least once within the last year, the most popular parks and recreation activity was visiting a local park, playground, dog park, or other local open space, followed by using a hiking or multi-use trail. As shown in Figure 4, more



respondents engaged in either of these two activities than those who participated in organized and non-organized athletics combined; participating in organized sports was the least prevalent activity of those surveyed.



Figure 4: Most Prevalent Parks and Recreation Activities. Source: NRPA

Respondents' three most reported reasons for visiting parks closely align with passive recreation offerings: to socialize with family and friends, to take a break from daily stressors, and to be closer to nature. Active recreation offerings align less closely with respondents' motivation to visit parks; just one quarter said they seek an exciting experience, and less than 1 in 7 said they seek to learn a new skill.

Nonparticipation

About one in six Americans (16.4%) did not visit a parks and recreational facility at least once during the year, and just over one in five Americans (21.2%) over the age of six did not participate in any recreational activities. Together, over 50 million Americans did not engage with parks and recreation systems at all within the last year. While the rate of inactivity had historically remained consistent, it has been declining steadily since 2020, likely as a product of shifting fitness priorities post-pandemic. This decline in nonparticipation has been most noticeable among teenagers (-8.3%) and older adults (-12.7%).

Three-quarters of respondents identified at least one specific obstacle which inhibited their participation, with one in four respondents cited a lack of time as a key obstacle. Users also expressed personal safety concerns, prohibitive costs, and a lack—or perceived lack—of nearby



facilities and programs. Figure 5 depicts the complete list of common reasons individuals did not engage with parks and recreation facilities.

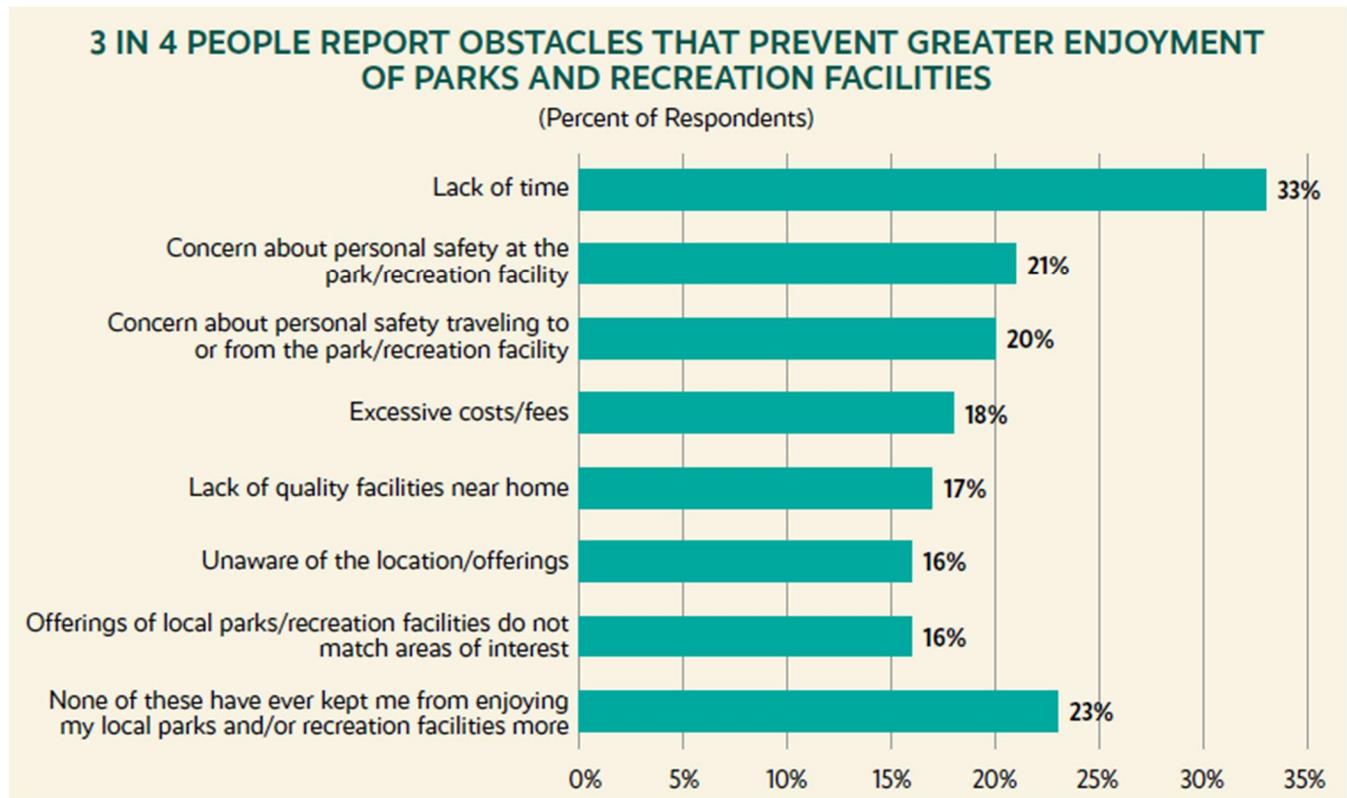


Figure 5: Obstacles to Participation. Source: NRPA

When asked about which active recreation activities they would be most interested in trying within the coming year, nonparticipants expressed the greatest interest in outdoor sports—namely fishing, camping, and hiking—and personal training—namely cardio fitness, swimming for fitness, and working out with weights or machines. These popular aspirational activities are consistent across all age groups and income brackets.



Ballard King Perspective

The following is a review of regional and national recreation parks, recreation, facilities and program trends.

General

Public parks and recreation agencies have been tested in the last 10 to 20 years to alter their approach to providing parks and recreation services. This has been based on the following:

Increasing Demands – Ever increasing facility, program, and service demands from the public.

Inclusiveness – The requirement that agencies provide access to facilities, programs, and services to an ever more diverse population. This includes meeting the needs of different ethnic groups, economic status, age, and ability.

Cost Effectiveness - A demand that parks and recreation agencies be more cost effective in their development and operations of services and facilities.

Measurable Outcomes – A strong need to be able to quantify the results and benefits of the programs and facilities that are provided. Establishing well-defined levels of service (LOS) is critical.

As a result of these factors, the following general parks and recreation best practices have been adopted.

- Parks and recreation agencies have a clear vision statement regarding their roles and responsibilities in providing services to their constituents.
- The vision statement is backed up by several pointed goals. These goals are updated on an annual basis.
- Utilizing the vision and goals, a professional and updated master plan is in place to guide future development and operations of parks and recreation facilities and programs.
- There are on-going, long range, planning efforts to position the agency for success in the future.
- There are comprehensive diversity, equity, and inclusion policies in place to guide agency operations and management.
- There is a realization that an agency cannot effectively be all things to all people in the delivery of parks and recreation services and facilities. As a result, specific areas of focus are determined, and certain functions are left to other organizations and entities.
- Careful analysis is being done to determine which services should be provided in-house and which should be contracted to other providers.



- There is strong record keeping that allows for trends and directional analysis. This also results in the development of specific performance measures. For this to be effective there must be full computerization of all management records. This includes program registration, point of sale, rentals, facility scheduling, timecard management, maintenance, etc.
- There are well written and comprehensive policies and procedures in place that cover all aspects of an agency's management and operation. These are updated on a regular basis.
- Virtually every aspect of an agency's operation is evaluated, tracked, and measured on a regular basis.

Recreation Facilities

Developing and managing a variety of recreation facilities is the main focus of public agencies in larger communities. The types of facilities that are now provided by parks and recreation departments have become more diverse, and expensive to acquire, develop and maintain. As a result, establishing a master plan is critical to determining facility development roles, timelines, and priorities.

National Recreation and Park Association (NRPA) – NRPA's 2024 Agency Performance Review document has specific information on recreation facilities that are provided by park and recreation agencies nationally.

Amenities	Percentage of Agencies	Median Number of Residents/Facility (Less 20,000 pop)
Recreation Centers	62%	9,685
Community Centers	59%	8,908
Outdoor Swimming Pools	49%	9,500
Senior Centers	40%	14,286
Amphitheaters	40%	12,769
Nature Centers	34%	9,430
Stadiums	19%	10,633
Indoor Ice Rinks	12%	8,004
Teen Centers	12%	14,797
Arenas	9%	7,057

Responsibilities of Parks and Recreation Agencies Nationally:



Responsibilities	Percentage of Agencies
Provide Recreation Programs and Services	93%
Operate and Maintain Indoor Facilities	93%
Conduct Community Wide Special Events	83%
Operate, Maintain, Contract Outdoor Swim Facilities	67%
Operate, Maintain, Contract Racquet Sports Center	77%
Administer/Manage Outdoor Sports Complex	57%
Manage Outdoor Amphitheaters	36%
Operate, Maintain Contract Indoor Swim Facilities	31%
Maintain, Manage, Lease Indoor Performing Arts Ctr.	19%
Manage Indoor Sports Complexes	20%

Recreation/Community Centers – Recreation/Community centers are usually developed on three levels.

Clubhouse/Community Building – smaller buildings that are designed to serve as a community room(s) for individual neighborhoods. The size is usually less than 5,000 sq. ft. and requires less than 3 acres. These amenities are usually located next to a neighborhood pool or park.

Community Center – are larger community buildings with multiple, more passive use, spaces that serve an area of a community. These vary in size and amenities and can range from 5,000 to over 20,000 sq. ft. and require 3-5 acres. This level of center can also be combined with a comprehensive community recreation center or community aquatic center. These centers are usually part of a community park.

Comprehensive Community Recreation Center – this is a large center that contains both active (pool, gym, fitness, etc.) and passive use elements (community rooms) and is designed to serve a substantial geographic area (30,000 or more). The facility is usually over 40,000 sq. ft. to as much as 80,000 sq. ft. and requires 8 acres or more. These are often developed through partnerships with other organizations or other groups (YMCA, etc.). These centers are normally part of a community or regional park.

Senior Center – A center that has a focus on senior services from recreation to education and social services. These centers can be as small as 10,000 sq. ft. to over 50,000 sq. ft. depending on the amenities that are included. More traditional centers have a strong passive use orientation with a large multi-purpose room and a commercial kitchen that supports a daily lunch program and larger events and programs. There are also usually smaller classrooms, card rooms, game rooms, small libraries and other amenities. More cutting-edge centers have cafes, multi-purpose rooms and



active use spaces including fitness areas, gyms and even swimming pools. There is also a movement away from developing standalone senior centers and integrating these into community recreation centers to provide greater opportunities for the more active senior.

Specialized Facilities – This includes unique facilities such as aquatic centers, nature/interpretative center, amphitheater, tennis centers, and other amenities. The following is a breakdown of basic specialized facilities.

Aquatic Centers – Aquatic centers or swimming pools are usually developed on four levels.

Neighborhood – smaller pools that are designed to serve specific neighborhoods. The bather load is usually less than 500. These amenities are often built next to a neighborhood park.

Community – larger pools that serve a community. These vary in size and amenities (competitive to recreational) and can range from a bather load of 500 to over 1,000. They are developed as part of a community park.

Regional – these are large water parks or competitive pools that are designed to serve a significant geographic area. They usually contain an expansive recreational pool but can also have a strong competitive focus. Bather loads are 1,000 or more. These are often developed through a partnership with other organizations. They would be in a regional park or as a standalone facility.

Splash pad – many communities are either replacing existing neighborhood pools with splash pads or adding them to the inventory of aquatic facilities.

The vast majority of aquatic centers are in the community category and there are an increasing number of splash pads being built.

Performing Arts Center – A performing arts center is a regional indoor facility with a large theater. Seating can vary from 300 to over 1,000. The center can be 30,000 to 70,000 sq. ft. and requires 8 acres or more. This type of center is normally developed by several organizations or large communities. They can be located as part of a larger civic campus, in conjunction with a comprehensive recreation center, or as an amenity in a regional park.

Because of their sheer size and cost, these types of facilities are not built in significant numbers in most communities (or even nationally). Many communities do have smaller PAC's or utilize community center rooms (usually with flat floors) for these types of activities. Some communities that do have a PAC are at times managed and operated by other entities than parks and recreation.

Fieldhouse – Steadily gaining in popularity is an indoor sports facility that features hard court gym space and/or turf-based fields for sports such as soccer, lacrosse, football and even softball and baseball. These buildings support both youth and adult sports leagues, tournaments and camps. They tend to be most popular in colder climates but are also being built in very hot regions of the country. These facilities are either built as standalone amenities or may be included in recreation centers in a regional park.



Tennis/Pickleball Center – An 8-24 lighted court complex on 2-4 acres that has a stadium court, central restroom, concession, and pro-shop area. Many larger communities have a tennis center, and many are also now adding pickleball courts. However, pickleball is not growing at the same rate as other areas of the country.

Amphitheater – An amphitheater can be either a community sized amenity (under 1,000 seats, some permanent and some lawn with a small stage and storage area) or a large regional facility (1,000 to 3,000 seats, some permanent and some lawn with a large, covered stage, restrooms and concessions). An amphitheater requires 2 to 4 acres of land with a community facility being in a community park and a regional facility in a regional park.

Nature Center/Interpretive Center – A small indoor and outdoor space (usually under 10,000 sq. ft.) for viewing and observing nature as well as for classroom space and exhibits. A nature center is usually located in conjunction with a preserve or open space area.

Health & Fitness Association (formerly IHRSA) – 2024 U.S. Health & Fitness Consumer Report. Based on annual online study conducted in 2023 by Sports Marketing Surveys USA, in collaboration with the Physical Activity Council, with analysis by LEK Consulting. The study included 18,000 interviews aged 6 and older

- 72.9 million members at US fitness facilities in 2023
 - 23.7% of US population
 - 5.8% increase over 2022
 - Largest year over year increase since 2017
- Strong growth in all categories of fitness facilities
 - Fitness-only, multipurpose centers and boutique studios increasing most
- Total number of users (members & non-members reached 90.7 million
 - 9.7% increase over 2022
- Average member visited facility 81 times in 2023
 - 78 visits in 2022
 - 72 visits in 2021
 - 119 visits in 2019
- Average monthly fitness facility dues increased by 9% in 2023 to \$65 per month.
 - 67% of facility members paid less than \$50 per month
 - Those charging \$100 or more per month had a higher % membership growth (7.9%) than overall membership growth
- Other key trends



- Significant engagement from Hispanic members
- A shift toward specialized fitness experiences
- Shorter membership tenure among younger members
- A rise in low-frequency attendance

Other Recreation Facility Trends

- Many communities are now developing an indoor facility level of service (LOS) standard that is between 1SF to 2SF per person.
- The development of capital replacement budgets for key facility amenities with an established funding source.
- Outsourcing operations and management to other organizations. This is particularly true for specialty facilities.
- Much stronger emphasis on generating revenues to offset the cost of operations.
- Moving away from smaller community buildings and neighborhood pools to more comprehensive facilities that serve a larger population base.
- Comprehensive tracking of operations, utilization, and budget metrics to justify facilities.
- For new facilities it is common for the following to occur.
 - The completion of a feasibility study to determine need, site, amenities, capital and operations costs.
 - Identification of specific funding sources for capital and operations
 - Integration of the public into planning and development.



Recreation Programs

It is important to understand the trends that have been seen nationally and regionally with recreation programming over the last 10 plus years.

Recreation Participation Numbers and Trends

The following are some general summaries of recreation participation statistics from a variety of sources.

National Sporting Goods Association (NSGA) – Their annual survey (2023) indicates the ranking of the top 10 sports activities nationally as well as the level of participation.

Sports Participation Ranking in 2023

Sport	National Rank ²	National Participation (in millions)
Exercise Walking	1	110.2
Exercise w/ Equipment	2	52.9
Hiking	3	51.8
Swimming	4	44.9
Running/Jogging	5	43.1
Bicycle Riding	6	42.4
Camping (overnight)	7	40.4
Weightlifting	8	36.8
Yoga	9	30.7
Fishing (fresh)	10	29.9

It is important to note that the top ten activities are dominated by fitness-related activities and outdoor recreation pursuits.

² This rank is based upon the 57 activities reported on by NSGA in their 2023 survey instrument.



The NSGA also lists several sports activities and the percentage of growth or decline that each has experienced nationally over the last ten years (2014-2023).

Sports Activity Participation Changes Over Time

Activities Increasing in Participation	2014 Participation	2023 Participation	Percent Change
Pickleball	1.7	9.9	482.4%
Boxing	3.4	5.3	55.9%
Surfing	2.2	3.2	45.5%
Skateboarding	5.4	7.2	33.3%
Kayaking	9.0	11.8	31.1%
Table Tennis/Ping Pong	9.9	12.9	30.3%
Mountain Biking (off road)	5.4	7	29.6%
Hiking	41.1	51.8	26.0%
Wrestling	2.9	3.6	24.1%
Ice/Figure Skating	7.3	9	23.3%
Pilates	5.5	6.7	21.8%
Tennis	12.4	15.1	21.8%
Skiing (cross country)	2.4	2.9	20.8%
Water Skiing	3.4	4.1	20.6%
Bicycle Riding	35.6	42.4	19.1%
Soccer	13.4	15.3	14.2%
Hunting w/ Bow & Arrow	5.9	6.7	13.6%
Skiing (alpine)	5.9	6.7	13.6%
Gymnastics	5.4	6.1	13.0%
Target Shooting (airgun)	5.1	5.7	11.8%
Golf	18.4	20.5	11.4%
Muzzleloading	2.7	3	11.1%
Paintball Games	4.8	5.3	10.4%



Activities Increasing in Participation	2014 Participation	2023 Participation	Percent Change
Boating (motor/power)	14.1	15.5	9.9%
Snowboarding	4.2	4.6	9.5%
Scuba Diving (open water)	2.4	2.6	8.3%
Weightlifting	34.0	36.8	8.2%
Dart Throwing	10.1	10.9	7.9%
Fishing (salt water)	9.4	10.1	7.4%
Volleyball	10.2	10.9	6.9%
Exercise Walking	104.3	110.2	5.7%
Yoga	29.2	30.7	5.1%
In-Line Roller Skating	4.7	4.9	4.3%
Canoeing	7.3	7.6	4.1%
Billiards/Pool	20.8	21.5	3.4%
Backpack/Wilderness Camping	12.0	12.4	3.3%
Hockey (ice)	3.4	3.5	2.9%
Camping (Vacation/Overnight)	39.5	40.4	2.3%
Basketball	23.7	24.2	2.1%
Fishing (fresh water)	29.4	29.9	1.7%
Running/Jogging	43.0	43.1	0.2%



Activities Decreasing in Participation	2014 Participation	2023 Participation	Percent Change
Target Shooting (live ammun.)	20.4	20.1	-1.5%
Football (flag)	6.3	6.2	-1.6%
Baseball	11.3	11.1	-1.8%
Swimming	45.9	44.9	-2.2%
Cheerleading	3.6	3.5	-2.8%
Lacrosse	2.8	2.7	-3.6%
Exercising w/ Equipment	55.1	52.9	-4.0%
Martial Arts / MMA	6.3	6	-4.8%
Football (tackle)	7.5	6.8	-9.3%
Softball	9.5	8.4	-11.6%
Hunting w/ Firearms	17.5	15.4	-12.0%
Football (touch)	8.9	7.5	-15.7%
Workout @ Club	35.9	29.1	-18.9%
Bowling	34.4	27.4	-20.3%
Archery (Target)	8.3	6.3	-24.1%

Over the last 10 years key areas of program growth have occurred in fitness related activities. Many of the declines in participation are related to traditional team sports such as baseball, football, basketball, and softball. Pickleball has not been included as it has only been tracked for the last 3 to 4 years.

Sports & Fitness Industry Association (SFIA) – Their 2024 Sports, Fitness and Leisure Activities Top-Line Participation Report indicated the rate of participation by major sports activity categories over the last 5 years.



Percentage of Participation Comparisons

Activity Category	2018 Percentage	2023 Percentage
1. Fitness Sports	66.0%	67.8%
2. Outdoor Sports	50.5%	57.3%
3. Individual Sports	45.3%	42.1%
4. Team Sports	22.8%	25.7%
5. Water Sports	13.7%	15.7%
6. Racquet Sports	13.2%	18.0%
7. Winter Sports	8.2%	9.8%

Fitness related sports continued to be the most popular activity category, but racquet sports have shown the greatest percentage increase over the last five years due in large part to pickleball. Team sports, water sports, and outdoor sports have all seen an increase as well. Individual sports and winter sports have seen a decrease in participation.

Much of the participation data was affected by COVID-19 during 2020. Key impacts include:

- Fitness activities that require amenities typically found in fitness clubs (group exercise, stationary cycling, cross-training, aqua exercise, etc.) decreased in numbers.
- Fitness activities that require limited equipment and do not require a fitness center (running/jogging, free weights, and yoga) showed the greatest increases.
- Outdoor activities that experienced large increases were road biking, skateboarding, and surfing.
- Team sports had a mixed impact with basketball and soccer having increases (mostly attributed to pick-up play) while volleyball, swimming on a team, gymnastics and cheerleading all had decreases.

Top Activities with Intent to Participate by Age



Age 6-12	Age 13-17	Age 18-24	Age 25-34
Fishing	Fishing	Running/Jogging	Working out with weights
Running/Jogging	Running/Jogging	Working out with weights	Working out using machines
Bicycling	Swimming for Fitness	Cardio Fitness	Cardio Fitness
Sledding	Working out with weights	Working out using machines	Camping
Swimming for Fitness	Camping	Bicycling	Yoga
Cardio Fitness	Cardio Fitness	Swimming for Fitness	Fishing
Yoga	Bicycling	Camping	Running/Jogging
Camping	Working out using machines	Fishing	Hiking
Soccer	Hiking	Yoga	Swimming for Fitness
Tennis	Skateboarding	Trail Running	Bicycling

Age 35-44	Age 45-54	Age 55-64	Age 65+
Working out with weights	Fishing	Fishing	Fishing
Cardio Fitness	Working out with weights	Camping	Working out using machines
Fishing	Camping	Working out with weights	Camping
Working out using machines	Working out using machines	Working out using machines	Working out with weights
Swimming for Fitness	Cardio Fitness	Cardio Fitness	Swimming for Fitness
Running/Jogging	Hiking	Swimming for Fitness	Cardio Fitness
Camping	Yoga	Shooting	Shooting
Yoga	Shooting	Hiking	Yoga
Hiking	Swimming for Fitness	Yoga	Hiking
Shooting	Running/Jogging	Running/Jogging	Hunting

The most popular activities that all age groups intend to participate in are generally fitness or outdoor recreation related.



National Recreation and Park Association (NRPA) – NRPA’s 2024 Agency Performance Review document has specific information on programming that is offered by parks and recreation agencies nationally.

Program	Percentage of Agencies
Themed Special Events	89%
Social Recreation Events	88%
Team Sports	86%
Fitness Enhancement Classes	82%
Health & Wellness Education	80%
Individual Sports	76%
Safety Training	73%
Racquet Sports	70%
Aquatics	68%
Performing Arts	62%
Visual Arts	63%
Natural and Cultural History Activities	66%
Cultural Crafts	63%
Trips and Tours	62%
Martial Arts	56%
Running/Cycling Races	53%
Golf	49%
eSports/eGaming	26%



Recreation Management Magazine – Annually the magazine prints their State of the Industry Report that examines trends in parks and recreation. Their 2024 report indicated the following as it relates to recreation programs and services.

Programming Most Commonly Offered in 2024

Activity Category	Percent of Agencies
1. Holiday and Other Special Events	78.3%
2. Group Exercise Programs	65.0%
3. Educational Programs	61.8%
4. Fitness Programs	61.5%
5. Day Camps/Summer Camps	60.2%
6. Youth Sports Teams	57.1%
7. Arts & Crafts Programs	55.5%
8. Mind-Body Balance Programs (Yoga)	54.1%
9. Active Older Adult Programs	52.4%
10. Sports Tournaments & Races	47.5%

Most Commonly Planned Program Additions in 2024

Activity Category	Percent of Agencies
1. Environmental Education Programs	26.4%
2. Educational Programs	24.1%
3. Holiday Events and Other Special Events	23.8%
4. Fitness Programs	22.5%
5. Mind-Body Balance Programs	22.2%
6. Adult Sports Teams	22.2%
7. Teen Programming	22.2%
8. Programs for Active Older Adults	22.2%
9. Group Exercise Programs	20.6%
10. Special Needs Programs	19.6%

There is a wide range of program areas that public parks and recreation agencies planned to add in 2024.



Outdoor Foundation – The 2024 Outdoor Participation Report indicates the most popular outdoor activities by rate of participation.

Activity	National Participation (% of the total population aged six and older)
1. Hiking	20.0%
2. Fishing	18.2%
3. Running	17.9%
4. Camping	17.7%
5. Biking	17.2%

Participation in outdoor recreation grew 4.1% in 2023 to 175.8 million, amounting to 57.3% of the U.S. population. 22.2 million more Americans aged six and older are participating in outdoor recreation in 2023 than were participating in 2019. Participation soared in 2020 with the pandemic and many indoor venues having restrictions, and as these have been lifted many questioned if participation would be sustained. This proves once individuals are introduced to a new activity, they tend to continue to participate.

The overall participant base is more diverse than ever in both race/ethnicity and age. Participants of color are driving an increase in overall outdoor recreation with 10.3% of participants Black and 13.4% Hispanic. In addition, the participation rate for those 65 and older grew by 11.5% in the past year.

Despite the overall increase in participation, not all information is positive. Core participation, 51 times or more, declined once again as it has since the peak of 2007. The total outdoor outings are declining as well.



National Endowment for the Arts (NEA) - The NEA provides insight into how Americans are spending their time with art and art-like activities. The Survey of Public Participation in the Arts (SPPA) is the nation's largest, most representative survey of adult patterns of arts participation in the United States. The NEA completes its survey on only an occasional basis with the last three years being 2012, 2017 and 2022.

Percentage of U.S. Adult Attending a Performing Arts Activity at Least Once in the Past 12-Months

				Rate of Change	
Music	2012	2017	2022	2012-2022	2017-2022
Outdoor Performing Arts Festival	20.8%	24.2%	18.7%	-2.1%	-5.5%
Jazz	8.1%	8.6%	6.3%	-1.8%	-2.3%
Classical Music	8.8%	8.6%	4.6%	-4.2%	-4.0%
Latin Music	5.1%	5.9%	3.9%	-1.2%	-2.0%
Opera	2.1%	2.2%	0.7%	-1.4%	-1.5%

				Rate of Change	
Plays	2012	2017	2022	2012-2022	2017-2022
Musical Plays	15.2%	16.5%	10.3%	-4.9%	-6.2%
Non-Musical Plays	8.3%	9.4%	4.5%	-3.8%	-4.9%

				Rate of Change	
Dance	2012	2017	2022	2012-2022	2017-2022
Other Dance	5.6%	6.3%	3.3%	-2.3%	-3.0%
Ballet	2.7%	3.1%	2.0%	-0.7%	-1.1%



- Following a minimal increase in almost all arts attendance that occurred from 2012-2017, participation rates decreased from 2017-2022.
- Changes in the U.S. demographic composition appear to have contributed to attendance in performing arts attendance. Still, various subgroups of Americans have decreased attendance rates for individual art forms. Covid-19 played its role in the decrease in participation as well.
- The most popular site to attend in-person arts events was an open-air facility (parks, pavilions, amphitheaters) at 17.1%. The next venue is restaurants, bars, nightclubs and coffee shops (10.3%) with the remainder fairly equal including schools, churches and community centers and libraries.
- Those who attended learned about the event most frequently through social media (17.0%) then through friends (14.7%) with traditional media next (11.3%).

Percentage of U.S. Adults Attending Visual Arts Activities and Events

				Rate of Change	
	2012	2017	2022	2012-2022	2017-2022
Parks/Historical Buildings	22.4%	28.3%	26.0%	+3.6%	-2.3%
Art Museums/Galleries	21.0%	23.7%	17.7%	-3.3%	-6.0%
Craft/Visual Arts Festivals	23.9%	23.8%	17.1%	-6.8%	-6.7%

- Art Museums/Galleries and Parks/Historical Buildings attendance has increased from 2012 to 2017 but decreased in 2022.
- Craft/Visual Arts Festivals have seen a decline between 2012-2022.



Reading Books and Literature

Reading Activity

				Rate of Change	
	2012	2017	2022	2012-2022	2017-2022
Read any Book, non-required	54.6%	52.7%	48.5%	-6.1%	-4.2%
Literature	47.0%	44.2%	39.6%	-7.4%	-4.6%
Novels and Short Stories	45.2%	41.8%	37.6%	-7.6%	-4.2%
Plays	2.9%	3.7%	2.4%	-0.5%	-1.3%
Poetry	6.7%	11.7%	9.2%	+2.5%	-2.5%

Percent of U.S. Adults Who Read and/or Listened to Books in 2022

	Percentage
Read Books and/or Listened to Audiobooks	51.9%
Read Books	48.5%
Listened to Audiobooks	18.5%



Percentage of U.S. Adults Who Read Literary Works and/or Listened to Them via Streaming, Broadcasts, or Recordings in 2022

	Read	Listened via Media	Read and/or Listened via Media
Novels or short stories	37.6%	17.6%	43.2%
Poetry	9.2%	4.8%	11.5%
Plays	2.4%	N/A	N/A

- Read any Book (non-required), Literature, and Novels and Short Stories have seen a decline between 2012 and 2022. In 2022, fewer than 50 percent of adults read any book (in print or electronically) in the previous 12 months. This rate is four and six points lower than in 2017 and 2012.
- Plays and Poetry saw an increase between 2012 to 2017, but decreased 2017 to 2022.



Consuming Art Through Electronic Media

Percent of U.S. Adults Who Consumed Art via Electronic or Digital Media

	2017	2022	Rate of Change
Watched or listened to other kinds of music	65.2%	63.0%	-2.2%
Watched or listened to documentaries of any kind	n/a	37.0%	n/a
Watched or listened to programs, podcasts, or other video or audio content about music, dance, or theater	n/a	18.4%	n/a
Watched or listened to jazz music	20.0%	16.3%	-3.7%
Watched or listened to Latin, Spanish, or salsa music	18.5%	16.8%	-2.7%
Watched or listened to classical music or opera	20.6%	14.3%	-6.3%
Watched or listened to programs, podcasts, or other video or audio content about books or writers	19.1%	13.6%	-5.5%
Viewed art via device	16.0%	11.1%	-5.9%
Watched or listened to theater productions	16.2%	11.0%	-5.2%
Watched or listened to dance performances	14.1%	9.9%	-4.2%
Watched or listened to programs, podcasts, or other video or audio content about the visual arts	14.0%	9.0%	-5.0%
Viewed or interacted with an art exhibit or performance via device in a museum, theater, or concert hall	16.0%	7.1%	-8.9%

- Sixty-three percent of adults used media in 2022 to listen to music other than jazz music, Latin, Spanish, or salsa music, or classical music or opera.
- In 2022, 14 percent of adults consumed programs or podcasts about books or writers in 2022.



Making and Sharing Art

Percent of U.S. Adults Who Performed or Created Art, by Selected Activities

	2017	2022	Rate of Change
Do social dancing, including dancing at weddings, clubs, or other social settings	24.0%	21.8%	-2.2%
Sing alone, in a social gathering, or in a group or choir	25.4%	20.2%	-4.2%
Take photographs as an artistic activity	13.8%	13.3%	-0.5%
Do weaving, crocheting, quilting, needlepoint, knitting, or sewing	11.7%	11.7%	—
Play a musical instrument	10.9%	11.4%	+0.5%
Create other visual art	13.4%	10.7%	-2.4%
Create leatherwork, metalwork, or woodwork	6.6%	9.0%	+2.4%
Do creative writing, such as fiction, non-fiction, poetry, or plays	6.6%	6.9%	-0.3%
Create any performance or work of visual art using a computer or mobile device	3%	4.5%	+1.5%
Create pottery, ceramics, or jewelry	4.1%	4.4%	-0.3%
Create films or videos as an artistic activity	5.2%	4.0%	-1.2%
Play a musical instrument with one or more partners, a band, orchestra, or other music group	3.9%	3.0%	-0.9%
Perform or practice dance	3.5%	2.0%	-1.5%
Design, code, or create any games, software, or tools	n/a	2.0%	—
Do acting	2.3%	1.6%	-0.7%

The proportion of adults singing declined from 2017 to 2022, by five percentage points.



Social dancing took the place of singing as the most popular activity across all forms of personal arts performance and creation.

Participating in Arts Learning

Percent of U.S. Adults Who Learned an Art Form 2022

	Who Took Classes or Lessons	Who Learned by Other Means	Who Learned Either through Classes/Lessons or Other Means
Any Arts Subject	11.8%	25.5%	29.1%
Music	3.8%	12.1%	14.2%
Dance	2.1%	6.7%	8.0%
Photography or filmmaking	1.8%	6.6%	7.4%
Other visual arts	2.6%	6.4%	7.1%
Art history or art or music appreciation	2.1%	5.8%	6.9%
Creative coding, computer animation, or digital art	2.3%	4.1%	4.8%
Creative writing	1.9%	3.6%	4.7%
Acting or theater	0.8%	1.7%	2.1%

- Just under 4 percent of adults learned vocal or instrumental music through classes or lessons, while 12 percent learned through other means (e.g., through friends, as part of a family tradition, or teaching oneself).
- Six percent of adults took classes or lessons in photography, while 2 percent learned through other means.
- Whether through classes/lessons or other means, nearly 5 percent of adults learned about computer animation, creative coding, or digital art making.



Specific Recreation Program Trends

Below are shown current recreation program trends by major program areas as developed by Ballard*King & Associates. However, it should be noted that each community is unique, and this has a strong bearing on individual trends and other operational factors.

Area	Specific Programs
Sports	Youth Lacrosse
	Adult Soccer
	Adult Cricket
	Youth & Adult Rugby
	Pickleball
	Youth Camps and Clinics
	Individual Sports (Fencing)
	Adventure/Non-Traditional (BMX, Mountain Biking, Disc Golf, Ultimate Frisbee)
	E-Sports Competitions and Tournaments
	Youth Sports Specific Training
Fitness/Wellness	Functional Training Classes
	Personal/Small Group Training
	Yoga
	Nutrition/Cooking
	Healthy Lifestyle Education
Cultural Arts	Mindfulness Programs
	Music Production for Youth
Youth	Digital Media
	Before and After School Programs at Recreation Centers, Specialty Summer Camps
Education	Camps, STEAM



Outdoor	Eco-Tourism
	Environmental Education
Seniors	Fitness/Wellness
	Sports (pickleball)
	Baby Boomer Focused Activities
Aquatics	Therapy
	Triathlon Training
General Interest	Personal Finance
	Cooking
Special Events	Community Wide Events
	Health and Wellness
Social Services	Feeding Programs, Job Training, Educational Support, Childcare
Other	Virtual Programming



Other Programming Trends

- Recreation departments now often serve as a coordinating agency and a clearinghouse for multiple recreation organizations and providers, to bring a comprehensive scope of recreation programs to a community. This has also increased the number of partnerships that are in place to deliver a broader base of programs in a more cost-effective manner.
- There is a greater emphasis on a fee for service concept, especially for more specialized programming. This is supported by a formal fee policy.
- Programming continues to emphasize the needs of youth and seniors but has also focused more on adults, and the family unit.
- Specific programming development trends include.
 - Virtual programming remains even after COVID.
 - Developing programs that are single day or no more than 4 sessions in length.
 - Developing programs for youth during non-school days, Christmas break, spring break and any other extended breaks.
 - Offering a variety of summer camps with different areas of interest.
 - More Saturday programs and the introduction of some Sunday programming (especially in adult sports leagues).
 - Senior programming that occurs in the evening or on the weekends to appeal to seniors who are still in the work force.
 - Introducing programs that are oriented toward specific ethnic groups.
 - Developing a baseline of programs that appeal to the family unit.
 - Staggering the days and times of similar programs that are offered at multiple locations.
 - Drop-in pay as you go fitness classes.
 - Expanded senior programming to include a greater focus on the Baby Boomer generation which often means programs and services that are available in the evenings and on weekends and those that have a more active orientation.



- There has been a concerted effort to integrate conventional recreation programming with community based social service programs and education. Most of the social service programs are offered by other community-based agencies and education is often coordinated with school districts.

- Program characteristics (performance measures) are tracked including:
 - Program registration comparisons by year for each season.
 - Rates of fill (especially for fee-based programming).
 - Participation numbers and comparisons to past years/seasons.
 - Rate of program cancellations (for fee-based programming).
 - Financial performance including cost per participant.
 - Evaluations from participants.

- A lifecycle analysis is completed for all programs offered by the agency. Programs are classified in three categories and agencies strive to have program offerings distributed equally among each category.
 - *New* – programs in the start-up phase that are just starting to build in popularity.
 - *Mature* – programs that have consistent high levels of registrations and are still growing in popularity.
 - *Old* – programs that are seeing a decline in popularity



Organizational and Management Planning

In an effort to become more efficient and effective in the delivery of parks and recreation services, there is a greater emphasis on organizational and management planning.

Organizational Structure

- Organizational structures have become more streamlined with direct lines of responsibility established. There are now fewer mid-management positions.
- While most agencies still include both parks and recreation functions, there continues to be a trend of placing parks functions within public works. This is particularly true for smaller cities.
- A number of cities have preserves, open space and greenway divisions, some of which are separate departments within the organization.
- Facilities and recreation programming that can generate strong revenues are often placed outside the normal organizational structure as enterprise funds.
- Most organizational structures tend to be functionally based, but in larger communities there can also be a geographic structure as well. This can be based on areas or regions of a community where there are multiple facilities or parks that need to be managed or maintained.
- Hiring and retaining both full-time and part-time staff has become much more difficult and has resulted in significant increases in part-time pay rates as well as some increases in full-time salaries.
- There is a stronger focus on full-time staff to reduce the dependence on part-time staff. The level of movement to full-time staffing reflects the levels of service that have been established, any seasonal operations, and the budget requirements of the department.
- There is a formal communications protocol in place. Staff meetings for all segments of the organization are held on a regular basis and the minutes and actions are documented.
- It is greater emphasis on having strong leadership at the administrative level that is supported by an overall team concept. Mid-managers (or supervisors) have the primary responsibility for directly managing line staff and facilities.
- There are conduct standards in place for all staff as well as a strong DEI policy in place.
- There is a formal, annual, staff training program with adequate levels of funding.
- To minimize the reliance on paid staff, establishing a strong volunteer program is often in place. To effectively make use of volunteers there must be a staff person who is responsible



for managing and recruiting volunteers. If the program becomes large enough, then a full-time volunteer coordinator position is often necessary.

Staffing Philosophy

- Agencies have a well-defined staffing philosophy that clearly defines the role and responsibilities for all staff.
- A determination of key positions that need to be full-time and those that are appropriate for part-time status is made to ensure a strong staffing plan.
- Job descriptions for all full-time and part-time staff are in place that accurately describe the job requirements and skills that are necessary for the position.
- There are basic staffing standards for common facilities such as community and recreation centers as well as aquatic centers and other facilities (senior centers, etc.).
- The role of contract positions is growing, especially for program instructors and specialized services.
- Union issues often dictate staffing plans, schedules and management practices.
- Staff is empowered and expected to make important management and supervisory decisions but are also held accountable for the performance of their areas. Supervisory staff have budget responsibilities as well.
- Levels of service are established based on the number of FTEs per thousand of population, acreage maintained, and facilities operated.
- Full-time staff are cross trained to handle most operational or supervisory responsibilities for a variety of program areas and facilities.
- The staffing philosophy is backed up by a comprehensive staff manual that is updated regularly to guide staffing standards and regulations.
- Background checks are completed on all new hires, including volunteers, especially those that have direct contact with youth.
- Agencies have developed succession plans to ensure staffing knowledge is not compromised when they leave employment or retirement.



Performance Evaluation

- Full-time staff have an annual performance review completed that clearly indicates areas of excellence, areas of compliance and where improvements should be made. Detailed and specific annual work plans are developed for each full-time and major part-time staff member, and these are monitored by their direct supervisor on a regular basis. The work plans cover issues such as budget development, financial transactions, programming, marketing, community outreach and staff interaction and communication. It is important to have measurable benchmarks and outputs for each plan. Staff are then held accountable for meeting these goals.
- There is a strong staff training and education program in place to provide opportunities for staff growth and improvement. The staff training program focuses on financial transactions, customer service, program development, budgeting, revenue growth, and maintenance functions, emergency procedures, safety concerns, and facility operations. A specific training program for new hires, including part-time and seasonal staff, is also in place.



Maintenance of Parks and Recreation Facilities

Over the last 10 to 15 years there have been significant changes in how maintenance of parks and recreation facilities is accomplished. Some of the more significant trends include.

- The responsibility for maintenance and custodial services now varies considerably by agency. As has been noted, many municipalities have moved parks maintenance functions to public works departments and recreation facilities maintenance and custodial services to a separate facilities maintenance department or a division within public works.

Specialized facility maintenance (athletic fields, aquatic centers, etc.) still often remain the responsibility of parks and recreation departments or even the recreation division.

On the other hand, functions such as right of way maintenance are now being moved from public works to parks operations.

- The development of a comprehensive maintenance management plan for parks, open space, trails and recreation facilities is now considered essential. This document must not only deal with an overall plan for the parks and recreation agency but also specific plans for each park or facility. This plan should include:
 - Classification of outdoor parks preserves and open space into 6 levels of maintenance standards (see below).
 - A listing of specific maintenance tasks that need to be performed, their frequency and the quality level that is expected.
 - A schedule of daily or weekly documented inspections of parks, facilities, and equipment.
 - A determination of manpower, equipment and operating supplies that are required to complete the tasks.
 - Tracking of maintenance tasks, overall performance, and costs by location.
 - The establishment of a preventative maintenance plan.

The maintenance division develops specific levels of service for each facility that is under their responsibility utilizing the NRPA's maintenance standards (or other LOS standards that may have been developed) that divides outdoor park maintenance into 6 different levels. These include:

- *Level 1* – High visibility areas that require the highest level of maintenance.
- *Level 2* – Is the normal standard and what an individual expects to see on a regular basis.



- *Level 3 & 4* – These two levels are just below the norm and include reductions in frequency of maintenance with a focus on safety. These levels are often utilized when there are budget and manpower reductions.
- *Level 5* – This level is one step above allowing the land to return to its original state.
- *Level 6* – This level allows the land to return to its original natural state or open space that is already in its natural condition.

Some agencies have reduced the levels to only 3 or 4 to make maintenance more streamlined and easier to understand.

- When assigning levels of maintenance to a park, it is acceptable to have varying levels within different areas of the same park. Highly developed areas often have a higher level assigned while less developed areas have a lower level.

For indoor facilities there is usually a similar 3 level classification for building maintenance functions. Each existing indoor facility would then be classified in the same manner as parks.

- More and more parks maintenance functions are now being contracted. As a result, agencies are developing specific guidelines to determine which maintenance functions or activities could possibly be considered for contract service. A primary aspect of this plan is a cost/benefit assessment of providing a function in house vs. contracting for the service. General guidelines often include:
 - Basic maintenance functions that occur on a regular basis usually are not contracted if they occur in highly visible locations or for facilities where there is a very strong level of public use. However, other basic functions such as trash removal and mowing are often contracted regardless of the location.
 - Specialized functions that require special training or equipment, are inherently dangerous, or do not occur on a regular basis could be considered for contract service. This could include functions such as tree trimming, fertilization, and chemical applications.
 - Basic maintenance functions that occur in remote or low use areas could be considered for contract.
 - Very small parks (under 2 acres) that require the allocation of a high level of time and resources are often considered for contract.
 - Remote locations that take significant travel time to maintain could also be considered for contract.
- Many parks and recreation agencies are contracting for custodial services for indoor facilities as well as restrooms and other amenities in parks.
- Developing strong contracts that detail specific tasks to be completed, the frequency and expected quality of service is essential. Contracts must have specific performance standards



to ensure that recreation facilities are adequately cleaned. Contract maintenance also must be supervised, managed, and evaluated on a regular basis.

- Parks maintenance (and even facilities maintenance) either have their own maintenance centers or yards or share with public works. For larger communities which cover significant geographic areas, there is often the need to develop smaller satellite maintenance yards to reduce travel time and the trailering of equipment.
- A maintenance cost assignment system is developed that tracks costs by major parks or recreation facilities so that the true costs of maintaining these facilities is known. This system is also valuable in estimating future costs for any new or renovated parks or facilities. Cost assignment is also done by task (mowing, sweeping, fertilization, etc.) to develop costs per function or for determining a cost per acre or mile.
- Agencies are establishing lifecycle cost estimates (capital replacement) for major capital assets associated with parks and recreation facilities and equipment. An asset inventory is established for all major equipment as well.
- For each new proposed park or recreation facility, a detailed projection of the cost of maintaining the amenity on an annual basis is completed. This usually includes not only additional manpower requirements but also equipment, operating supplies and necessary contractual services. An on-going system with specific procedures is often in place to accomplish such estimates in a consistent and organized fashion.
- Maintenance supervisors and administrative staff are becoming more actively involved in the design review process for all new planned facilities. The review process often focuses on materials and surfaces/finishes being specified, maintenance equipment required to maintain the amenity, access for maintenance equipment, and brand of materials for continuity.
- Many parks and recreation agencies develop an energy management plan for all buildings and structures, which attempts to not only control energy costs but promotes energy conservation and also attempts to utilize alternative forms of energy. Agencies in the western area of the country are also developing water management plans to reduce water usage in parks and facilities.
- Most agencies have a risk management plan that deals with safety, security, and an emergency action plan. This responsibility is usually in parks or agency administration.
- Agencies have multiple Certified Playground Safety Inspectors (CPSI) on staff. For aquatic centers, in addition to the aquatic staff, at least one maintenance person is a Certified Pool Operator (CPO).
- Maintenance tasks, schedules and costs are managed by a maintenance management software system. This includes work order management and preventative maintenance tracking.



Appendix K

Staffing and Operation Analysis



Staff, Maintenance, Funding Budget Analysis

The Town of Vienna Parks & Recreation Department is a whole entity within the Town. For communities of a similar size, it is not uncommon for a portion of the Department to be combined with another because of shared/like responsibilities. The primary method of funding the annual operation of the Department is through a combination of fees and charges (approximately 25%) and the general fund (approximately 75%).

The following chart outlines a comparison of expense actual figures for FY20-21, FY21-22, FY22-23, and FY23-24 Adopted figures.

	FY23-24 Adopted	FY22-23 Actual	FY21-22 Actual	FY20-21 Actual
Administration	1,134,060	1,067,503	958,391	862,777
Park Maintenance	1,651,420	1,740,700	1,471,768	987,653
Community Center Ops	840,190	886,595	801,985	624,975
The Annex	46,500	0	0	0
Programs	631,680	718,461	521,122	285,189
Special Events	216,020	173,794	181,314	40,569
Teen Center	269,410	248,861	200,312	177,631
Historic Preservation	31,000	31,228	27,003	20,600
Total	4,810,280	4,867,142	4,161,895	2,999,394



The following is budget information for FY 23-24 and FY 25-26.

	FY 25-26 Proposed	FY 23-24 Revised
Administration	709,950	1,385,290
Park Maintenance	1,917,910	1,964,085
Operations	872,590	802,460
The Annex	200,000	0
Programs	1,198,560	918,574
Events, Arts, Culture	635,090	282,065
Teen Center	171,810	282,230
Historic Preservation	44,250	34,500
Total	\$5,750,160	\$5,669,204



NRPA Comparison 2023 Agency Performance Review:

- According to data from the National Recreation and Parks Association (NRPA), the median parks and recreation budget for agencies with populations of less than 20,000 was \$1,451,763. The lower 25% of agencies reported a budget of \$707,145 and the upper 25% of agencies reported a budget of \$3,004,473. It should be noted that the report is based on national data, so the higher rates of compensation and costs of goods in Fairfax County are higher than national averages.
- Dividing the FY23-24 revised budget by the 2023 population projection (16,412) equates to \$345.43 cost per person, with the lowest 25% of agencies reporting \$74.22/pp and the upper 25% of agencies at \$263.21/pp. Again, it cannot be emphasized enough that these numbers are a national average. The cost of living in the Town of Vienna is significantly greater (housing costs 2.3 times the national average) in comparison. So while it appears that the spending in the Town is significantly greater, and it is by comparison, that does not equate to a surplus of staff or resources.

B*K Comments:

- The Town should continue to allocate expenses in this fashion, as it allows residents and elected officials to determine where dollars are allocated. It is also important because for categories like Programs, a comparison can be made between cost and revenue generation.
- Using the NRPA Agency Performance Review comparison, the figures indicate that the Town's budget is well above the upper 25% of agencies. However, the NRPA Agency Performance data is a collection of national data and an average of that data. For agencies like the Town, that have a higher cost of living, higher rates of compensation and high cost of goods, it can create a false narrative. B*K would suggest that many communities of similar size do not offer the same depth and breadth of programs, facilities, and services as the Town. As such, the department is appropriately funded for what they offer.



The NRPA also offers data on the breakdown of responsibilities amongst parks and recreation staff. The following table compares the categories and percentages of the NPRPA and that of the Town.

NPRPA Member Agencies		Town of Vienna FY25-26 Proposed	
Operations & Maintenance	46%	Park Maintenance	33.4%
		Operations	15.2%
Programmers	31%	Programs	20.8%
Administration	16%	Administration	12.3%
Other	4%	Other ¹	18.3%
Capital Development	3%		

B*K Comments:

- B*K is not suggesting that the Town is mis-allocating responsibilities. There is a strong possibility that if community center ops, special events, teen center, and historic preservation were integrated into the other categories there would be alignment with the NPRPA data points.
- As previously noted, B*K would recommend the Town continue to allocate revenue and expenses as they currently do.

¹ This is the combination of The Annex, Events, Arts, and Culture, Teen Center, and Historic Preservation.



The following chart outlines a comparison of revenue (actual) figures for FY20-21, FY21-22, FY22-23, and FY23-24 Adopted figures.

	FY22-23 Actual	FY21-22 Actual	FY20-21 Actual
Adult Trips	34,670	23,567	26,465
Youth Camps	648,882	511,590	367,077
Class Program Fees	530,183	357,892	171,937
Special Events	60,815	34,993	17,692
Athletics	0	585	1,314
Theater Tickets	41,330	16,479	0
Rentals/CC	101,743	87,271	13,903
Teen Center Sales	6,823	3,278	116
Donations	30,745	41,235	22,277
Total	1,455,191	1,076,890	620,781

The following chart outlines a comparison of cost recovery figures for FY20-21, FY21-22, FY22-23, and FY23-24 Adopted figures.

	FY22-23 Actual	FY21-22 Actual	FY20-21 Actual
Cost Recovery Percent	29.9%	25.9%	20.7%



The following chart outlines a comparison of revenue (actual) figures for FY 23-24 Actual and FY 25-26 Proposed.

	FY 23-24 Actual	FY 25-26 Proposed
Adult Program Fees	36,764	40,000
Youth Program Fees	588,545	755,000
Class Program Fees	635,082	705,000
Special Events	77,732	115,000
Theater Tickets	42,871	45,000
Total ²	1,380,994	1,660,000

The following chart outlines a comparison of cost recovery figures for FY 23-24 Actual and FY 25-26 Proposed.

	FY22-23 Actual	FY21-22 Actual
Cost Recovery Percent	24.0%	29.3%

According to the NRPA sources of operating revenues among member agencies can be classified as follows:

- 62% General Fund/Appropriations
- 21% Earned Revenue
- 8% Special Taxes/Levies (voter approved)
- 3% Special Taxes/Levies (non-voter approved)
- 2% Other
- 2% Operating Grants from Public Agencies
- 1% Sponsorships, In-Kind Donations, or

² These totals do not include Parks & Rec Product Sales, Teen Center Sales, or Donations which account for approximately \$10,000 in additional revenue.



B*K Comments:

- When examining revenue generation and cost recovery of a full department it is important to keep the mission, vision, and financial goals of the department in mind. Specific to programs:
 - “The Town of Vienna Parks and Recreation Department offers seasonal community programs to suit current interest, spark new hobbies, and support health, relaxation, physical fitness, enjoyment, learning, mindfulness, and more.”
- The department defines their core services (programs) as the following:
 - Arts and Crafts
 - Day Camps
 - Day Trips for Seniors
 - Education
 - Fitness
 - Music, Theater, and Dance
 - Sports
 - Workshops and Lectures

B*K would also suggest that a core service of the department is rentals.

- The department has a diversified revenue stream for the department. They should continue this best practice.
- The department, along with diversified revenue streams, also has different cost recovery goals based on the type of program. This is a practice that should continue, and if appropriate developing cost recovery goals for each of the program categories would be beneficial.
- B*K has illustrated the cost recovery of the department for the outlined budget years. While the NRPA does provide cost recovery for full departments B*K would suggest that each organization should set their own cost recovery goals. Having offered that opinion, B*K would suggest that the cost recovery of the department is consistent with the level of programs, services, and spaces offered and the socioeconomics of the Town.
- B*K provided information from the NRPA on the different percentage allocation of sources of revenue. This is not to suggest that the department should look to diversify in these ways, it's merely a point of comparison. A common sought mechanism to seek additional funding is through grants. If the department is going to pursue more grants in the future, they look to use all resources available to them in the Town to do so, and/or seek outside assistance with grant writing. In other words the current staffing level, within the department, will not allow for significant grant writing.



Staffing

The department has recently adjusted how they illustrate their staff within their annual budget, and B*K is a strong supporter of them continuing this best practice.

Administration (FTE)	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
Director of Parks & Recreation	1	1	1
Deputy Director of Parks and Rec.	0	1	1
Recreation Program Manager	1	1	0
Special Events Coordinator	1	1	0
Recreation Program Coord II	1	1	0
Recreation Program Coord I	2	2	0
Office Manager	1	1	1
Totals	7	8	3

Temporary and Part-Time	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
Recreation Worker IV	1	1	1
Totals	1	1	1

B*K Comment: The reallocation of staff to illustrate staffing levels in functional areas is a best practice and should continue.



Parks Maintenance, Urban Forestry, Horticulture (FTE)	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
Superintendent	1	1	1
Supervisor of Park Maintenance	1	1	1
Town Arborist	1	1	1
Urban Forester	1	1	1
Maintenance Field Staff	8	8	7
Totals	12	12	11

Temporary and Part-Time	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
Seasonal	6	6	2
Temporary	0	0	1
Totals	6	6	3

The Town of Vienna has 156 acres of parks. If one combines the Maintenance Field Staff with the Seasonal and Temporary positions it is a total of 10 staff members, which equates to 15.6 acres per staff member. However, during the non-peak season when there are only 7 Maintenance Field Staff it equates to 22.3 acres per staff member.

NRPA Comparison 2023 Agency Performance Review:

- Within parks and recreation agencies for communities with a population of Less than 20,000 utilizing full time equivalents (FTE), the median is 14.0 FTE. The lowest 25% of agencies report 6.1 FTE and the highest 25% of agencies report 30.0 FTE.

B*K Comments:

- Using these metrics, B*K would suggest that Parks Maintenance, Urban Forestry, Horticulture is under staffed given the acreage per staff member combined with the expectations of the community.



Operations	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
Superintendent of Operations & Historic Preservation	1	0	1
Community Center Supervisor	1	1	0
Facilities Operator	0	1	1
Custodian	2	1	1
Customer Care Specialist	1	1	1
Totals	5	4	4

Temporary and Part-Time	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
PT Building Supervisors	7	7	7
PT Customer Care Specialist	5	6	5
PT Gym Monitors	3	3	3
PT Custodians	3	3	3
Totals	18	18	18

B*K Comment: The reallocation of staff to illustrate staffing levels in functional areas is a best practice and should continue.

- Given the total square footage of indoor space within the Town that the department is responsible for, B*K would suggest that the number of custodial staff should increase.



Programs & Fields	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
Superintendent of Programs, Fields, Teen Center	0	0	1
Rec Program Coord Youth	0	0	1
Rec Program Coord Mature Adults	0	0	1
Totals	0	0	3

Temporary and Part-Time	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
PT Program Staff	18	24	25
PT Class Instructors	25	25	25
Contractor Instructors	37	40	40
Totals	80	89	90

B*K Comment: The reallocation of staff to illustrate staffing levels in functional areas is a best practice and should continue.

- The Town of Vienna produces a significant number of programs within a finite number of dedicated programming staff. It would not be a surprise to consider an increase, specifically in the area of recreation program coordinator.



Programs & Fields	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
Superintendent of Events & Culture	0	0	1
Assistant Event Coordinator	0	0	1
Performing & Visual Arts Assistant	0	0	1
Totals	0	0	3

Temporary and Part-Time	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
PT Event Staff	14	22	25
Vienna Youth Players	0	0	8
Totals	14	22	33

B*K Comment: The reallocation of staff to illustrate staffing levels in functional areas is a best practice and should continue.

- The Town of Vienna produces a significant number of special events. B*K would suggest that the number of events cannot increase without an increase in staff allocation.



Teen Center	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
Recreation Coord I Youth	1	1	0
After-School Program Coord	1	1	1
Totals	2	2	1

Temporary and Part-Time	Adopted FY23-24	Adopted FY24-25	Proposed FY25-26
PT Teen Center Staff	5	5	5
Totals	5	5	5

B*K Comment: The reallocation of staff to illustrate staffing levels in functional areas is a best practice and should continue.

- The Town runs a successful Teen Center which can be a challenge for some communities. There may need to be additional resources pushed to the Teen Center as the demand for before school and after school care increases.



B*K Comments:

- The operating budget for the department is higher than the upper 25% as previously noted. However, the staffing level (25 FTE) does not reach the same upper 25% mark. This again points to the cost of living in and around the Town and the impact it is having on the overall budget.
- B*K would suggest that the current FTE staffing levels are adequate for the current indoor facilities and services that the Town currently offers, but inadequate given the acreage they maintain. If existing facilities and programs are expanded, or new facilities are brought online, additional staffing will be necessary to meet revenue generation expectations, and to meet the customer service expectations of residents.
- As the Town continues to evaluate staffing needs it is appropriate and reasonable to examine areas where services may be contracted out.
- As the Town considers expansion of programming, it will be important for them to consider delivering programs through all available models (self-run, contract, rental).
- Another trend that B*K has observed in areas with a higher cost of living is two-fold. One, some organizations have begun to expand their "benefits" program to include some seasonal staff. Two, other organizations have completed a cost/benefit analysis and converted some traditional part-time positions (lifeguards as an example) into full-time positions.
- The department should consider a future dedicated position focused on marketing (to include print, electronic, social media). If this position was implemented it would be in the Programs & Fields, or Personnel area.



Appendix L

Town Owned Properties Assessment



As part of the Town of Vienna Parks and Recreation Master Plan, *Our Plan to Play*, it is understood that the Town desires to make strategic, fiscally sound, and long-term investment decisions concerning current or potential park assets.

The plan will include recommendation for maintaining, improving, or enhancing exiting parks and recreation facilities and or developing new parks and recreation facilities.

The Town has identified nine (9) town-owned properties that could be considered for a future parks and recreation use. The Town recognizes that the decision-making regarding these sites should be based on a balanced understanding of each site's recreational potential and each site's non-recreational value (i.e., the values that Town could realize if the properties were sold, redeveloped, or designated for another critical municipal purpose, among a few options).

This memorandum has been prepared to provide a preliminary professional opinion on the viability of those town-owned properties to fulfill a current or future parks and recreation need.

With respect to the preliminary nature of this opinion, it is recognized that this memorandum is being submitted prior to the full completion of the existing conditions and community needs phases of Our Plan to Play. As such, this preliminary opinion has been informed by the work completed to date¹ and may yet be informed or updated after the completion of future work² within those phases.

Another key caveat is that while there is broad discussion of the market potential of each site as a consequence of considering a non-parks and recreation option, this opinion does not specifically identify or develop estimates for the current or future market values of land or commercial development as that is beyond the scope of work for this assignment.

¹ Coordination, initial facility inventories, community meeting 1, statistically valid survey; coordination and workshops with staff, 2on2 meetings with Council

² Future community and stakeholder meetings, community survey, level of service standard, and seasonal verification of field inventories



Executive Findings

Based upon the work completed to date, Kimley-Horn offers the following opinion on the parks and recreation potential for each site, ranking each site as having lower, moderate, or higher potential. Sites with lower potential may be candidates for other municipal purposes or for sale while sites with higher potential may be candidates to be prioritized for parks and recreation use.

Table 1. Town Owned Properties Park and Recreation Potential Assessment

Site	Acreage	Parks and Recreation Potential	Additional Notes
301 Center Street SW (Annex Property)	3	Higher	Annex study ongoing
411-412 Tapawingo Road (Water Tower Property)	0.9	Moderate	
440 Beulah Road NE (vacant house)	0.43	Lower	Could be considered in tandem with 442 Beulah decision-making
442 Beulah Road NE (portion currently used for seasonal mulching)	8	Higher	Consider synergy with Glyndon park as a Park “complex.” Would need to consider impact of future mulching operations (location, responsibility, cost implications). Large enough that it could be subdivided and fulfill multiple purposes.
900 Moorefield Hill Court SW	0.7	Moderate	
8600 Wall Street (water tower property and vacant wooded lot)	1.8	Moderate	“Landlocked” between residential homes and Town owned Water Tower property.
Parcel ID: 38-2 ((37)) A, 38-2 ((2)) 2A (pump station and vacant wooded lot)	2.4	Moderate	Located in Flood Zone. Could be emphasized as a linear park / designed walking trail – i.e. a signature facility for Vienna (currently has an asphalt trail running from Creek Crossing Road to Ayr Hill Road)
Parcel ID: 38-4 ((12)) (5) C (Desale St adjacent to Vienna Woods Swim and Tennis Club)	0.1	Lower	
Parcel ID: 38-4 ((12)) (2) A1 (Lullaby Lane SE)	0.1	Lower	“Landlocked” between two residential lots, may be better overall use to consider value if sold.
124 Courthouse Road SW (Robinson Property)	0.73	Moderate	“Landlocked” between residential homes and commercial parking lot. Parking agreement could be pursued to fulfill parking needs for any programming in that lot.



Key Consideration:

One overall consideration is that typically municipalities are not encouraged to sell property as an initial fund-raising strategy. ***Once a property is sold any future recreation potential is lost forever.***

- There are other funding strategies (taxes, bonds, grants, loans, public-private partnerships, fundraising) that could and should be explored to raise capital funds for municipal purposes.
- Even if a parcel is not imagined satisfying an immediate need with *Our Plan to Play's* 10-year planning period, it might meet an emerging recreational need in 20 years.
- Future opportunities could also include trading the property in a land swap that results in a more advantages or synergistic property for the Town or later considering the site for a utility/municipal need.
- Open space, urban tree canopies, and mature trees are of high value in the Town of Vienna. Maintaining ownership of wooded sites, either as undeveloped land or passively programmed/lightly maintained sites, could provide a conservationist benefit.

It is recognized that it is difficult to put a value to lost future opportunity, but the factors above should be a weighed and considered as the Town explores funding strategies



Methodology:

The opinion presented herein is based on an unweighted consideration of the following elements:

- Relative size (acreage) of site
- Context of surrounding uses and location of the site
- Potential for alignment with / satisfaction of the community-expressed higher priority needs:
 - Pool/aquatics or spray pads
 - Fitness / Exercise facility
 - Rectangular fields
 - Pickleball courts
 - Event space
 - Active adult / senior recreational facilities
 - Playgrounds
- Site inventory analysis with an emphasis on **Comfort and Image** and **Access and Linkages** ratings, for relevant sites

Site Review

- **301 Center Street SW**
 - *Relative size* – acreage makes it ideal for development of a neighborhood or signature park, a parks and recreational facility, or a mix of programmed and unprogrammed uses if considered for recreation
 - *Context of surrounding uses and location of the site* – within the municipal core of town; synergistic proximity to Waters and Caffi field, community center, and W&OD trail; surrounded by residential communities of three sides which potentially limits some programming options
 - *Potential for alignment with / satisfaction of the community-expressed higher priority needs*: large enough acreage and supportive context to be considered for most of the expressed uses
 - *Comfort and Image*: Higher than median expectation based on scoring. Good visibility, well located primary entrance
 - *Access and Linkages*: Higher than median expectation based on scoring. Walkable, connected sidewalks; clear site lines
 - *Parks and Recreation Potential*: **Higher**
- **411-412 Tapawingo Road (Water Tower Property)**
 - *Relative size* – acreage makes it ideal for development a neighborhood park or a mix of programmed and unprogrammed open space uses if considered for recreation
 - *Context of surrounding uses and location of the site* –corner property in a single-family residential neighborhood – could have high desirability in the residential development market, proximity to Moorefield Cemetery may suggest a more passive/managed use.
 - *Potential for alignment with / satisfaction of the community-expressed higher priority needs*: limited set of recreational opportunities given acreage and neighborhood context (open space and playgrounds seem most ideal)
 - *Comfort and Image*: good visibility, entrance options limited due to location at intersection corner. Achieves median expectation based on scoring



- *Access and Linkages*: walkable, connected sidewalks; clear site lines. Achieves Median expectation based on scoring
- *Parks and Recreation Potential*: **Moderate**
- **440 Beulah Road NE (vacant house)**
 - *Relative size* – acreage makes it ideal for smaller, more passive/natural use if considered for recreation
 - *Context of surrounding uses and location of the site* –corner property in a single-family residential neighborhood – could have high desirability in the residential development market.
 - Potential for alignment with / satisfaction of the community-expressed higher priority needs: limited set of recreational opportunities given acreage and neighborhood context (open space/natural areas/garden seem most ideal).
 - *Comfort and Image*: Well below median expectation based on scoring
 - *Access and Linkages*: Well below median expectation based on scoring
 - *Parks and Recreation Potential*: **Lower**
- **442 Beulah Road NE (portion currently used for seasonal mulching)**
 - *Relative size* – acreage makes it ideal for development of a neighborhood or signature park, a parks and recreational facility, or a mix of programmed and unprogrammed uses if considered for recreation. Could be subdivided to create multiple residential lots or serve a signature parks and recreation complex (in concert with Glyndon park)
 - *Context of surrounding uses and location of the site* - single-family residential neighborhood – could have high desirability in the residential development market. Very close to Glyndon Park, would need to consider how the location would synergize and not compete. Would additionally need to consider relocation or mulching location or responsibilities.
 - *Potential for alignment with / satisfaction of the community-expressed higher priority needs*: large enough acreage and supportive context to be considered for most of the expressed used
 - *Comfort and Image*: Well below median expectation based on scoring
 - *Access and Linkages*: Well below median expectation based on scoring
 - *Parks and Recreation Potential*: **Higher**
- **900 Moorefield Hill Court SW**
 - *Relative size* – acreage makes it ideal for development a neighborhood park or a mix of programmed and unprogrammed open space uses if considered for recreation
 - *Context of surrounding uses and location of the site* - single-family residential neighborhood – could have high desirability in the residential development market – although orientation of lot and access roads could be a limiting factor. May not be as attractive a park location given proximity to Nottoway, would need to develop a defined use and programming case to make it viable. “Nested” within a neighborhood, may not be as obvious a community location without strong wayfinding and signage.
 - *Potential for alignment with / satisfaction of the community-expressed higher priority needs*: limited set of recreational opportunities given acreage and neighborhood context
 - *Comfort and Image*: Higher than median expectation based on scoring
 - *Access and Linkages*: Higher than median expectation based on scoring



- *Parks and Recreation Potential: Moderate*
- **8600 Wall Street (water tower property and vacant wooded lot)**
 - *Relative size* – acreage makes it ideal for development a neighborhood park or a mix of programmed and unprogrammed open space uses if considered for recreation
 - *Context of surrounding uses and location of the site* - single-family residential neighborhood – could have high desirability in the residential development market – although orientation of lot and access roads could be a limiting factor. May not be as attractive a park location given proximity to Freedom Hill Park and location towards the NE Town boundary (i.e. it could “feel” far away to users or be confused with a county park).
 - *Potential for alignment with / satisfaction of the community-expressed higher priority needs:* limited set of recreational opportunities given acreage and neighborhood context
 - *Comfort and Image:* Well below median expectation based on scoring
 - *Access and Linkages:* Well below median expectation based on scoring
 - *Parks and Recreation Potential: Moderate*
- **Parcel ID: 38-2 ((37)) A, 38-2 ((2)) 2A (pump station and vacant wooded lot)**
 - *Relative size* – acreage makes it ideal for development a neighborhood park or signature park, a mix of programmed and unprogrammed open space uses if considered for recreation; could be an interesting location for a linear park / walking /fitness trail as a signature facility
 - *Context of surrounding uses and location of the site* - single-family residential neighborhood and country club on the other side – could have high desirability in the residential development market or for purchase by commercial entities
 - *Potential for alignment with / satisfaction of the community-expressed higher priority needs:* large enough acreage and supportive context to be considered for unique uses that are context appropriate adjacent to residential homes
 - *Comfort and Image:* Well below median expectation based on scoring
 - *Access and Linkages:* Meeting expectation based on scoring
 - *Parks and Recreation Potential: Moderate*
- **Parcel ID: 38-4 ((12)) (5) C (Desale St adjacent to Vienna Woods Swim and Tennis Club)**
 - *Relative size* – acreage makes it ideal for smaller, more passive/natural use if considered for recreation
 - *Context of surrounding uses and location of the site* – end of the cul-de-sac property in a single-family residential neighborhood – could have high desirability in the residential development market or could be attractive to Vienna Woods. Very close to Cunningham Park Elementary school
 - *Potential for alignment with / satisfaction of the community-expressed higher priority needs:* very limited set of recreational opportunities given acreage and neighborhood context
 - *Comfort and Image:* Higher than median expectation based on scoring
 - *Access and Linkages:* Well below median expectation based on scoring
 - *Parks and Recreation Potential: Lower*
- **Parcel ID: 38-4 ((12)) (2) A1 (Lullaby Lane SE)**
 - *Relative size* – acreage makes it ideal for smaller, more passive/natural use if considered for recreation



- *Context of surrounding uses and location of the site* – end of the cul-de-sac property in a single-family residential neighborhood – could have high desirability in the residential development market (standalone or sold to adjacent lots).
- Very close to Cunningham Park Elementary school
- Potential for alignment with / satisfaction of the community-expressed higher priority needs: very limited set of recreational opportunities given acreage and neighborhood context
- *Comfort and Image*: Well below median expectation based on scoring
- *Access and Linkages*: Well below median expectation based on scoring
- *Parks and Recreation Potential*: **Lower**
- **124 Courthouse Rd SW**
 - *Relative size* – acreage makes it ideal for development of a neighborhood or signature park or a mix of programmed and unprogrammed uses if considered for recreation. Could be some future synergy with property to the north of the site.
 - *Context of surrounding uses and location of the site* – surrounded by single family residential homes on three sides (which potentially limits some programming options) and a commercial parking lot on fourth side. Proximity to Maple Avenue commercial corridor and municipal core of town. Could have high desirability in the residential development market as either 1 property or 2 subdivided properties.
 - *Potential for alignment with / satisfaction of the community-expressed higher priority needs*: limited set of recreational opportunities given acreage and neighborhood context however, *this property has been identified for a more rigorous examination of uses and site concepts as part of the parks master plan process.*
 - *Comfort and Image*: Well below median expectation based on scoring. Parking lot as a neighbor to the north and road noise would need to factor into future options
 - *Access and Linkages*: Higher than median expectation based on scoring. Good access available from Courthouse and Cottage.
 - *Parks and Recreation Potential*: **Moderate**



Appendix M

Maud Robinson Site Case Study

Maud Robinson Case Study





Maud Robinson Case Study

This case study was created to evaluate the 0.75-acre lot, known as the Maud Robinson Property, in the context of the community needs identified as part of **Our Plan to Play**, the Parks and Recreation Master Plan.

This case study demonstrates how the evaluation and understanding of town needs, as well as a review of the different park typologies that are desired in the Town, can be a useful tool in identifying and designing new public spaces. It further suggests how **Our Plan to Play** can be a key tool for future decision-making and prioritization.

Case Study Overview

Site History

The Town of Vienna acquired the 124 Courthouse Road SW property, the home of late former Mayor Charles Robinson and his wife, late former Councilmember Maud Robinson in 2019. This property in keeping with its former tenant's interests to benefit the community, has been identified for potential park and recreation use.



Property Location & Characteristics

The property is located between Maple Ave, and Locust St., and Cottage St, and Courthouse Rd and is zoned as RS-10. The topography reflects a consistent and gentle slope running downhill, from Courthouse Rd to Cottage St., as approximately a 5% slope. The adjacent properties are a mix of single-family homes, townhouses, and a large parking lot that buffers the backside of the commercial corridor of Maple Avenue. A sidewalk network navigates along the right-of-way connecting the neighborhoods with the commercial district on Maple Avenue. Largely, transportation around this site occurs by vehicle, as Courthouse Road is a main artery in Vienna connecting Vienna to Reston and Nutley near the Route 66 corridor. The existing home was demolished, and the site has been leveled and maintained by the Town.

» Site Dimensions:

- » Northern boundary is about 296 feet in length (Parking Lot)
- » Eastern boundary is about 113 feet in width (Cottage St)
- » Southern boundary is about 335 feet in length (Residents)
- » Western boundary edge is about 95 feet in width. (Courthouse Rd.)

Site Photos & Context





Our Plan to Plan: Community Survey & Existing Conditions Review

Key Survey Findings

The statistically valid survey identified facilities and programs that the community felt were important and needed in the Town. Based on a combination of survey questions, the project team identified specific improvements that could have a high impact by addressing the needs of a broad group of residents if implemented.

- » Facilities and Amenities: While many types of facilities were surveyed and found to be highly impactful, not every category is a fit of the Site. The categories that elevated to the top were:
 - » Parks – Natural Parks and Preserves (Impact Score 172)
 - » Walking or Running Tracks (Impact Score 126)
 - » Parks – Smaller Neighborhood Parks (Impact Score 117)
 - » Playgrounds (Impact Score 107)
- » Programming: Other impactful categories identified in the survey results align to the Town’s Parks and Recreation Programming, Events, and Activities. The following programs that best fit the site:
 - » Special Events (Impact Score 185)
 - » Nature Education & Recreation (Impact Score 138)
 - » All Ages Fitness & Wellness (Impact Score 136)
 - » Volunteer Opportunities (Impact Score 133)
 - » Mature Adult (55+) Activities or Programs (Impact Score 121)

Park Typology And Level of Service

The master plan identifies five different park typologies that define and provide guidelines for the types of public spaces that are included in the Town’s Parks and Recreation offering.

Of the five typologies, the level of service analysis identified a shortfall in the expected population-based acreage of three typologies: signature sites (a short fall of 7 acres), neighborhood parks (a shortfall of 2 acres), and pocket parks (a shortfall of 1 acre).

The Maud Robinson site, based on its size, location within the town, and surrounding context has the potential to be categorized as a Neighborhood Park (NP), with a significant investment of funding and resources, or a pocket park with a more moderate investment. Overall, a pocket park may be the best fit for the site. Similar to the Sarah Walker Mercer Park and the Branch Road Tot Lot, the size and centralized location makes this the optimum choice for the perceived programming of the site.

Programming

Based on conversations with the Vienna Parks & Recreation staff and the results of the Master Plan report, the case study focused on three main use-types that are appropriate for a pocket park typology:

- » A Passive Park
- » An Active Park
- » An Area for Outdoor Gathering

Passive Recreation

Passive recreation is a type of leisure activity that does not involve physically strenuous activities. It involves low impact activities such as walking, bird watching, gardening and simply enjoying nature. Unlike energetic sports or activities like swimming and skateboarding, passive recreation does not require exertion; instead, it focuses on the experience of being outdoors and creating an appreciation for nature. Examples of passive recreation include taking a leisurely hike around your local park or participating in a geocaching expedition – both of which allow you to explore your environment without overtaxing your body.

A passive park could be successful at this location because of the community's desire for Nature Education & Recreation (Impact Score (I.S.) 138) and Volunteer Opportunities (I.S. 133), based on the survey results. This site is viable as a passive recreation location as other nearby sites are focused on active recreation like Waters and Caffi Fields and Meadow Lane Park.





Active Recreation

Active recreation is any physical activity that is recreational in nature and has a goal of improving one's health and physical fitness. This can take many forms, ranging from traditional sports to more modern activities such as obstacle courses or various forms of strength training (plyometric, calisthenics, yoga, etc.). Examples of activities that classify as active recreation include swimming, hiking, biking, kayaking, skiing, playing a sport like basketball, rock climbing and even frisbee golf. All of these require an individual to be physically active while they are performing the activity in order to reap all the benefits it provides. The great thing about active recreation is that it allows people of all ages to experience numerous positive outcomes when making exercise a part of their healthy lifestyle routine.

An active park could be successful at this location because of the community's desire for All Ages Fitness & Wellness (Impact Score (I.S.) 136) and Mature Adult Activities (I.S. 121), based on the survey results. Developing this site with active recreation will allow for differing amenities to be offered compared to the nearby active recreation sites, and be conveniently located in the center of Town.



Outdoor Gathering Area

An outdoor gathering space in a park setting is a thoughtfully designed area that encourages community engagement and relaxation amidst nature. It typically features open green spaces, seating arrangements such as benches, picnic tables, or even amphitheaters, offering both social and solitary experiences. The space may include natural elements like trees, flowers, and water features, creating a serene atmosphere. Pathways for walking, cycling, or jogging may wind through the area, while designated spots for outdoor activities, like yoga or play zones for children, add versatility. Accessible and inclusive design is key, ensuring people of all ages and abilities can enjoy the space. This park setting serves as a hub for social gatherings, events, and leisurely activities, fostering connections and promoting wellbeing in a peaceful, natural environment.

An outdoor gathering space could be successful at this location because of the community's desire for Special Events (Impact Score 185), based on the survey results. Establishing this site as an Outdoor Gathering space can bring continued interest into the park and adjacent commercial area, while being a place that can be unique to Vienna.





Initial Concepts

The case study reviewed 3 initial concepts with the Town Staff on February 11th, 2025. Each option incorporated one of the unique programming types to compare the best use for the site. The following direction was given:

1. The site must incorporate a restroom facility for users.
2. The programming should be multi-generational and fully accessible for the users.
3. The site should incorporate its own dedicated parking. Target 3-5 spaces.
4. Playground areas should be corralled so young children are safe near active streets.
5. Gathering spaces should be tailored to all age groups. Revenue generating programming was less desirable than a free-space for all community members to use.

Based on the conversation, the design team was directed to further examine the Active Park and Passive Park options.



PLAN NOTES:

1. GATED ENTRANCES
2. POLLINATOR GARDEN
3. COVERED SEATING AREAS
4. PARK BENCHES
5. WATER FEATURE
6. SCULPTURE GARDEN
7. STORMWATER/RETENTION GARDEN

client: TOWN OF VIENNA
location: 124 COURTHOUSE RD, SW
VIENNA, VA, 22180
project: PARKS & REC MASTER PLAN
project no: 25 - 001
north:  scale: 1" = 40'
date: FEBRUARY 11, 2025
drawing: OPTION 1 - PASSIVE
sheet:

017

Above image for reference, see attached plan drawing for full scale.



PLAN NOTES:

1. OPEN ENTRANCES
2. CHILDREN PLAYGROUND, SLIDES AND OBSTACLES BUILT INTO HILLSIDE. PERIMETER BENCH SEATING.
3. FITNESS LOOP, CENTER PATH TO BE STABILITY TRAIL W/ HANDRAILS. PERIMETER STRENGTH/FLEXIBILITY TRAINERS.
4. ALL INCLUSIVE BATHROOMS
5. 1/8TH MILE FIGURE 8 LOOP, FOLLOWS GRADE FOR 4-5% INCLINE/DECLINE.
6. COVERED SEATING AREAS
7. STORMWATER/RETENTION GARDEN SURROUNDING PARK. POLLINATOR EDUCATION SIGNAGE.

client: TOWN OF VIENNA
 location: 124 COURTHOUSE RD, SW VIENNA, VA, 22180
 project: PARKS & REC MASTER PLAN
 project no: 25 - 001
 north: scale: 1" = 40'
 date: FEBRUARY 11, 2025
 drawing: OPTION 2 - ACTIVE
 sheet:

018



PLAN NOTES:

1. GATED ENTRANCES
2. THE GROVE, SOFT SEATING, HAMMOCKS, TREE STRING LIGHTS, FIRE PIT
3. BATHROOM FACILITIES WITH PREP KITCHEN & COFFEE/BAR.
4. COVERED PAVILION AREA.
5. BOCCIE, COIN-HOLE COURTS WITH SIDE TABLES.
6. PING PONG TABLES OR CABANAS
7. FOOD TRUCK AREA WITH WASTE COLLECTION, SEATING WITH STRING LIGHTS.
8. TABLING AREA, UMBRELLAS

client: TOWN OF VIENNA
 location: 124 COURTHOUSE RD, SW VIENNA, VA, 22180
 project: PARKS & REC MASTER PLAN
 project no: 25 - 001
 north: scale: 1" = 40'
 date: FEBRUARY 11, 2025
 drawing: OPTION 3 - GATHERING
 sheet:

019

Above image for reference, see attached plan drawing for full scale.



Conceptual Design Narratives

Active Park

The Active Park design focuses on creating an engaging and active play space for all citizens and age groups. The site connects these features with a 1/8th mile walking loop that circumnavigates the park along the 5% slope. The park features space for fitness equipment, such as strength, cardio, mobility, and balance training stations, plus an obstacle course suitable for various fitness levels. An adjacent area for children to play may include a Vienna branded climbing tower to draw families, slides and net climbers that utilize the sites topography, and an inclusive swing set. A space geared towards children under 5 with appropriate equipment is also suggested. Additional accommodations suggested to be included are a restroom facility, picnic tables with shade structures, and parking spaces for 3-5 cars.

The park design and landscaping should create proper buffers for the adjacent residents to the south of the site and reduce noise, sounds, and access from Courthouse Road. Access from both side streets should be branded and thoughtful to give the guests a sense of joy at their arrival. This could be a masonry screen wall with interesting signage and a plaque to commemorate the Robinson Family and their gift to the community.



PLAN NOTES:

- 01. PARK ENTRANCE, FENCE PERIMETER AROUND 3-SIDES OF THE PROPERTY.
- 02. 1/8TH MILE FIGURE 8 LOOP, FOLLOWS GRADE FOR 4-5% SLOPE.
- 03. ALL-AGE FITNESS CIRCUIT FOR STRENGTH, CARDBO, BALANCE, & FLEXIBILITY.
- 04. SLIDES & CLIMBERS BUILT INTO HILLSIDE WITH LANDSCAPING.
- 05. TOT PLAYGROUND
- 06. ALL-ABILITY SWING SETS.
- 07. RESTROOMS AND JANITOR CLOSET STRUCTURE.
- 08. 3-STORY TOWER PLAYSET.
- 09. CANOPY SHADE ALLEY W/ PICNIC BENCHES.
- 10. PARK BENCHES.
- 11. LANDSCAPING AND BOULDERS.
- 12. SHADE CANOPY
- 13. PARKING LOT (5 SPACES)
- 14. PROPERTY SETBACKS (DASHED LINE)

client: TOWN OF VIENNA
 location: 124 COURTHOUSE RD. SW VIENNA, VA, 22180
 project: MAUD ROBINSON PROPERTY CASE STUDY
 project no: 25 - 001
 north: scale: 1" = 40'
 date: APRIL 07, 2025
 drawing: ACTIVE PARK
 sheet: 021

Above image for reference, see attached plan drawing for full scale.

Passive Park

The Passive Park design uses the original home's footprint as a guide to divide the site into smaller tranquil spaces by focusing the seating areas in the home's original foundation. From Cottage Street, a precast site bench gives space to the sidewalk for an impromptu gathering space that focuses the attention towards the street, while protecting the park at the street edge. This allows guests to enter the site from either the northwest corner, through a dedicated covered market area, or through the northeast, past the pollinator garden along a curving path the lands at the base of the hardscaped plaza. The plaza is located at the original footprint of the Robinson home and features a memorial for the previous owners. Concealing the site from the residents are two architectural feature walls that are aimed at limiting views to the neighboring properties while drawing focus to the memorial site. Walking past the memorial, there are large site steps that lead to a sunken graveled seating area that connects to the market area and additional landscaping elements. The restroom building sits on top of the original garage and is connected to the "home's hardscape" with a shaded arcade, like the original structure. A water feature adds a calming background noise for the park users. The park continues to the southwest, through a shaded pavilion with picnic benches, dedicated to serve the separated barbecue users with accompanying lawn. The existing curb cut for the driveway now acts as the entrance into the parking lot, and the existing evergreen tree grove protects the park from the busy Courthouse Road.



PLAN NOTES:

01. ENTRANCE PLAZA, PRECAST SITE WALL W/ BENCHES AND PARK SIGNAGE.
02. OPEN LAWN & GREEN SPACE.
03. POLLINATOR GARDEN.
04. BICYCLE PARKING.
05. LEVEL PADS WITH CANOPY SHADE STRUCTURES. POTENTIAL MARKET LOCATION OR COVERED SEATING AREA.
06. ACCESSIBLE PATH.
07. RESTROOMS AND JANITOR CLOSET STRUCTURE.
08. LANDSCAPING AND BOULDERS.
09. GRAVELED SEATING AREA.
10. RAISED HARDSCAPING TO BE LOCATED AROUND ORIGINAL HOME FOOTPRINT.
11. ROBINSON FAMILY MEMORIAL SCULPTURE.
12. STEPS DOWN TO LAWN.
13. ARCHITECTURAL SCREEN WALLS.
14. WATER FEATURE.
15. CHESS TABLES AND BENCHES.
16. BARBECUE PAVILION WITH SUN SHADE CANOPY.
17. BBQ GRILLES AND LAWN AREA.
18. TREE GROVE.
19. PARKING LOT (5 SPACES).
20. PARK SIGNAGE.
21. PROPERTY SETBACKS (DASHED LINE).

client: TOWN OF VIENNA
 location: 124 COURTHOUSE RD. SW
 VIENNA, VA, 22180
 project: MAUD ROBINSON
 PROPERTY CASE STUDY
 project no: 25 - 001
 north:  scale: 1" = 40'
 date: APRIL 07, 2025
 drawing: ACTIVE PARK
 sheet: 020

Above image for reference, see attached plan drawing for full scale.



Schematic Cost Estimates

The rough order of magnitude estimates for the concepts tallied up the areas for each of the designated materials and structures and gave a cost-per-square foot range or an allowance range to set initial expectations. These can vary depending on the final design, and a follow up cost estimate should be conducted. These values are based on current market conditions and are valid through the 2nd quarter of 2025.

Table 27: Maud Robinson Active Park

CONSTRUCTION COSTS	Area S.F.	Low		High	
		Cost /S.F.	Total	Cost /S.F.	Total
Active Park					
Restroom Structure	750	\$550	\$412,500	\$575	\$431,250
Total Building Construction Costs	750	550	\$412,500	575	\$431,250
Site Work & Landscaping					
Site Work & Utilities	32,750	\$7.50	\$245,625	\$10.00	\$327,500
Landscaping & Fencing	10,000	\$15.00	\$150,000	\$20.00	\$200,000
Playground Surface	12,000	\$15.00	\$180,000	\$18.00	\$216,000
Hardscaping (Paths)	3,500	\$9.00	\$31,500	\$12.00	\$42,000
Hardscaping (Patios)	700	\$15.00	\$10,500	\$20.00	\$14,000
Hardscaping (Parking)	2,200	\$10.00	\$22,000	\$12.00	\$26,400
Total Site & Landscaping Costs	32,750	\$19.53	\$639,625	\$25.22	\$825,900
Total Construction (Building/Site)			\$1,052,125		\$1,257,150
FF & E Costs Allowances					
Furniture (Site)			\$100,000		\$150,000
Shade Structures			\$250,000		\$325,000
Playground Equipment (Tower Piece)			\$400,000		\$600,000
Playground Equipment (Swings, Slides, Climbers, Etc)			\$75,000		\$125,000
Playground Equipment (Fitness)			\$100,000		\$150,000
Park Security Cameras and Access Control			\$75,000		\$100,000
TOTAL FF & E COSTS			\$1,000,000		\$1,450,000
Soft Costs					
Civil Engineering, Survey & Geotech Fees		9.00%	\$94,691	11.00%	\$138,287
Architectural, Structural & MEPFP Engineering Fees		7.00%	\$73,649	8.00%	\$100,572
Testing & Inspections, Commissioning & Permit Costs		2.00%	\$21,043	4.00%	\$50,286
Total Soft Costs			\$189,383		\$289,145
Recommended Construction Contingency	5%		\$52,606		\$62,858
TOTAL ALL IN PROJECT COSTS			\$2,294,114		\$3,059,152

Table 28: Maud Robinson Passive Park

CONSTRUCTION COSTS	Area S.F.	Low		High	
		Cost /S.F.	Total	Cost /S.F.	Total
Passive Park					
Restroom Structure	750	\$550	\$412,500	\$575	\$431,250
Pavilion	800	\$350	\$280,000	\$380	\$304,000
Total Building Construction Costs	2,450	1,075	\$692,500	955	\$735,250
Site Work & Landscaping					
Site Work & Utilities	32,750	\$7.75	\$253,813	\$10.00	\$327,500
Landscaping & Fencing	19,100	\$15.00	\$286,500	\$20.00	\$382,000
Hardscaping (Paths)	3,000	\$9.00	\$27,000	\$12.00	\$36,000
Hardscaping (Patios)	6,000	\$15.00	\$90,000	\$20.00	\$120,000
Hardscaping (Parking)	2,600	\$9.00	\$23,400	\$12.00	\$31,200
Total Site & Landscaping Costs	32,750	\$20.79	\$680,713	\$27.38	\$896,700
Total Construction (Building/Site)			\$1,373,213		\$1,631,950
FF & E Costs Allowances					
Furniture (Site)			\$90,000		\$125,000
Architectural Feature Walls			\$75,000		\$125,000
Shade Structures			\$125,000		\$175,000
Memorial Sculpture			\$50,000		\$250,000
Park Security Cameras and Access Control			\$75,000		\$125,000
TOTAL FF & E COSTS			\$415,000		\$800,000
Soft Costs					
Civil Engineering, Survey & Geotech Fees		9.00%	\$123,589	11.00%	\$179,515
Architectural, Structural & MEPFP Engineering Fees		7.00%	\$96,125	8.00%	\$130,556
Testing & Inspections, Commissioning & Permit Costs		2.00%	\$27,464	4.00%	\$65,278
Total Soft Costs			\$247,178		\$375,349
Recommended Construction Contingency	5%		\$68,661		\$81,598
TOTAL ALL IN PROJECT COSTS			\$2,104,051		\$2,888,896



Case Study Summary

The Case Study focused on the Maud Robinson Property to explore potential solutions based on the discoveries of the **Our Plan to Play** within the existing property boundaries. When the Maud Robinson Property project commences, the Town shall contract with a design team to complete the design of the parcel and tailor the program to the needs of the Town at that moment in time. Further community engagement and outreach should be highly encouraged to allow the residents to assist in the creation of the park. The Town may also consider partnering with adjacent property owners to allow greater accessibility to the site by removing the barrier wall along the northern boundary. The narratives listed previously are only suggestions and are not prescriptive for future projects.

Conclusions

The Town of Vienna has the opportunity to create another treasured public resource and address the stated needs of the Town's residents by identifying parks and recreation use for the Maud Robinson site. This case study examines the site as a potential pocket park. This pocket park could serve the surrounding residents and become a retreat from the main commercial thoroughway. This case study demonstrates how the analysis and findings of Our Plan to Play can be a resource for the Town when they begin planning the next phase of a specific parcel's history and use.



Maud and Charles Robinson



