



2026 Event Sponsor Opportunities

Lily Widman Superintendent
of Events & Culture

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Town of Vienna Event Sponsorship



The Town of Vienna is seeking partnerships with businesses and individuals to sponsor special events year round. Town sponsor opportunities help to build your brand and increase name recognition, while showcasing your support of the community.

Below is a summary of title sponsorships available for our 120 annual events.

Title Sponsor- \$5,000

- Kids on the Green* (9 Events, Tuesdays June 16 – Aug. 11)
- Summer on the Green* – Series Sponsor (9 Events, Fridays June 5 – Aug. 14)
- Chillin' on Church* – Series Sponsor (June 12, July 17, Aug. 21, and Sept. 18)
- Liberty Amendments Month* (June 13 – July 13)
- Independence Day Celebration* (*July 1-5 TBD* / 2 available)
- Halloween Parade* (October 28)

Major Sponsor- \$2,500

- Big Screen on the Green- Series Sponsor (May 15, Sept. 11, Dec. 11)
- Kids on the Green*- Series Sponsor (June 16-Aug. 11)
- Vienna Youth Players – Series Sponsor (July 18-26)

Supporting Sponsor- \$1,500

- Flashlight Egg Hunt (March 27)
- Chillin' on Church*- Single Event Sponsor (June 12, July 17, Aug. 21, and Sept. 18)

Community Sponsor- \$500

- Wellness Expo (May 8 / 1 available)
- Kids on the Green* – Single Event Sponsor (9 Events, Tuesdays June 16 – Aug. 11)
- Summer on the Green* – Single Event Sponsor (10 Events, Fridays June 5 – Aug. 14)
- Vienna Youth Players – Single Show (July 18 – 26 / 5 Events)
- Halloween on the Green (Oct. 10 / 2 available)
- Church Street Holiday Stroll (Nov. 30 / 2 available)
- Donuts with Santa (Dec. 5 / 2 available)

Event Sponsor- \$250

- Mature Adult Bingo Events (January 23, April 10, June 12, Sept. 11, and Dec. 11)

*Starred events have multiple sponsorship levels available. For more details contact lily.widman@viennava.gov or call 703-255-5738.

Benefits of Giving

Customized sponsor packages available. Contact: 703-255-5738 or lily.widman@viennava.gov

| Benefits of Sponsorship | Title Sponsor | Major Sponsor | Supporting Sponsor | Community Sponsor | Event Sponsor |
|----------------------------------|---------------|---------------|--------------------|-------------------|---------------|
| Maple Ave. Banner Logo | ✓ | | | | |
| Event Poster Logo | ✓ | ✓ | | | |
| 10x10 Exhibit Booth | ✓ | ✓ | ✓ | | ✓ |
| Logo on Town website | ✓ | ✓ | ✓ | ✓ | |
| Recognition by Emcee at Event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in Town Publications | ✓ | ✓ | ✓ | ✓ | |
| Event Banner Recognition | ✓ | ✓ | ✓ | ✓ | ✓ |



For inclusion and ADA accommodations, call 703-255-6360 or TTY Va. Relay 711.

Event Sponsor Contribution Form

Contact & Billing Information

Name _____ Website _____
Title _____ Email _____
Company _____ Phone _____
Address _____ City _____
State _____ Zip _____

| Sponsorship Options | Amount | Event Names (please list) |
|--|---------|---------------------------|
| <input type="checkbox"/> Title Sponsor | \$5,000 | _____ |
| <input type="checkbox"/> Major Sponsor | \$2,500 | _____ |
| <input type="checkbox"/> Supporting Sponsor | \$1,500 | _____ |
| <input type="checkbox"/> Community Sponsor | \$500 | _____ |
| <input type="checkbox"/> Event Sponsor Level | \$250 | _____ |
| <input type="checkbox"/> Other | \$_____ | _____ |

Payment

Enclosed please find a check for the full amount of \$_____.

Make checks payable to 'Town of Vienna.'



Automatically charge my credit card in the amount of \$_____.

American Express Discover Mastercard Visa

Card Number: _____ CVV: _____

Billing Address: _____

Expiration: _____ Date: _____

Signature: _____

For more information contact Lily Widman at 703-255-5738 or lily.widman@viennava.gov.

Return contribution forms to:

Vienna Parks and Recreation Sponsorship Program, 120 Cherry St. SE, Vienna VA 22180