



2019 Sponsorship Opportunities

Chillin' on Church Block Parties

3rd Fridays in June, July, August & September

Historic Church Street

4 events - 10-14,000 total attendees



Beer Cup Sponsor - \$2000

2 Available

- Logo Recognition on beer cups at all 4 events (10-14,000 impressions).
- Logo recognition on stage banner at all 4 events.
- Logo featured on event flyer.
- Recognition online via Facebook posts (4,692 followers) and viennava.gov.

Total impressions: 14-18,000

Single Event Sponsor - \$1500

4 Available- scheduled first come first served

- Opportunity to set up table at one event. (3-4,000 impressions).
- Logo recognition by signage at event.
- Logo featured on event flyer.
- Recognition online via Facebook posts (4,692 followers), viennava.gov, and Vienna Happenings weekly newsletter (1,400 subscribers).

Total impressions: 9-10,000

Series Title Sponsor - \$5000

Exclusive



- Prominent Logo and Name Recognition by signage and emcee at all events on stage banner.
- Logo recognition on banner over Maple Avenue.
- Name Recognition in Vienna Voice (6,373 subscribers) and Parks Brochure (11,000 subscribers).
- Logo featured on event flyer.
- Opportunity to set up table at all events.
- Recognition online via Facebook posts (4,692 followers), viennava.gov, and Vienna Happenings weekly newsletter (1,400 subscribers).

Total impressions: 33-40,000



Music Sponsor - \$1000

4 Available

- Logo recognition on stage banner at all 4 events (10-14,000 impressions).
- Recognition online via Facebook posts (4,692 followers), viennava.gov.

Total impressions: 14-18,000

more info @ viennava.gov/sponsor

Town of Vienna - Department of Parks and Recreation Vienna Community Center - 120 Cherry Street SE, Vienna VA 22180

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