

# HALLOWEEN PARADE VIENNA

## 2016 Halloween Parade Sponsor Opportunities

### **TITLE SPONSOR \$3000 (One Available)**

- Receives a custom banner with Sponsor name and logo to carry in the front of the parade
- Recognized throughout all broadcasts of the parade and by the parade emcee
- Logo included on all flyers and posters
- Represented on the reviewing stand banner
- Represented and hyper-linked on VBA and Town websites and on the weekly VBA email
- Receives a commemorative framed poster of the event

### **MARCHING BAND SPONSOR \$2000 (One Available)**

- Receives a custom banner with Sponsor and Band logos to carry in front of the band
- Recognized throughout all broadcasts of the parade and by the parade emcee
- Logo included on all flyers and posters
- Represented on the judge's stage banner
- Represented and hyper-linked on VBA and Town websites and on the weekly VBA email
- Receives a commemorative framed poster of the event

### **PRINT SPONSOR \$1500 (One Available)**

- Recognized throughout all broadcasts of the parade and by the parade emcee
- Logo included on all flyers and posters
- Represented on the reviewing stand banner
- Represented and hyper-linked on VBA and Town websites and on the weekly VBA email

### **MEDIA SPONSOR \$1500 (One Available)**

- Recognized throughout all broadcasts of the parade and by the parade emcee
- Logo included on all flyers and posters
- Represented on the reviewing stand banner
- Represented and hyper-linked on VBA and Town websites and on the weekly VBA email
- Acknowledged with name and logo on all DVD's

### **PRE-PARADE MIXER SPONSOR \$1500 (One Available)**

- Recognized throughout all broadcasts of the parade and by the parade emcee
- Logo included on all flyers and posters
- Represented on the reviewing stand banner
- Represented and hyper-linked on VBA and Town websites and on the weekly VBA email

**STAGE SPONSOR \$500 (Ten Available)**

- Recognized throughout all broadcasts of the parade and by the parade emcee
- Logo included on all flyers and posters
- Represented on the reviewing stand banner
- Represented and hyper-linked on VBA and Town websites and on the weekly VBA email

**ENTERTAINMENT SPONSOR (TBD, Pre-Approval required).**

- Recognized throughout all broadcasts of the parade and by the parade emcee
- Logo included on all flyers and posters
- Represented on the reviewing stand banner
- Represented and hyper-linked on VBA and Town websites and on the weekly VBA email

**GOODIE BAG SPONSOR \$500 (Two Available)**

- Company logo appears on all goodie bags
- Recognized by the parade emcee, on the parade banner and in publicity materials.
- Logo included on all flyers and posters
- Represented and hyper-linked on VBA and Town websites and on the weekly VBA email

**GOODIE BAG ITEMS - Donor Provided (1000/each)**

- Include kid-friendly items in 1000 goodies bags

**Sponsor Information**

Sponsorship Requested \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone/Email \_\_\_\_\_

Website \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

Credit Card No. and Exp. \_\_\_\_\_

Check # \_\_\_\_\_

Signature \_\_\_\_\_

Please mail all forms and payments to the Vienna Business Association  
 243 Church St. NW, Suite 100E, Vienna, VA 22180