



TOWN OF VIENNA TOWN BUSINESS MATTERS



TBLC hosts round table discussion Oct. 10

Vienna businesspeople - that's you! - are invited to be part of a community conversation related to gathering ideas to support a thriving business community when the Town Business Liaison Committee (TBLC) hosts a roundtable discussion at 6 pm Thursday, October 10, in Town Hall Council Chambers. While the focus of this initial round table will be on Vienna's industrial zone along the Mill Street/Dominion Street corridor, the conversation is open to all.

The following questions will be addressed in the open forum:

- How can the Town of Vienna more effectively assist businesses in maintaining a successful, thriving business environment?

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and nearby commercial centers?

- What revisions should be made or additional information included in the Town's commercial signage regulations?

Bravo for Businesses

Is your business doing something awesome that you'd like to share with the community? Send info to TBLC Chair [Jim Brooke](#).



TOWN OF
VIENNA
since 1890

Your TBLC Team

Jim Brooke, Chair
Bob Leggett, Vice Chair
Friderike Butler
Deepa Chakrapani
Robert Holland
Carey Williams

Town Staff Liaisons

Lynne Coan
Adam Kincaid

Town working on revisions to MAC and other commercial zones

As directed by Town Council at its August 19 meeting, Town planning staff members are working to revise the Maple Avenue Commercial zone as well as other commercial zoning districts. Working drafts of potential code amendments and other information may be found at viennava.gov under [Departments/Planning & Zoning/ Code Amendments & Design Guidelines](#).

Town Council is meeting in special work sessions to discuss potential amendments October 9, October 22, and December 4. Council work sessions are open to the public, but please be aware that opportunities for citizen input are not a part of these meetings.

Community input will be welcomed at two drop-in workshop opportunities being scheduled for November. Citizens can learn more about proposed amendments and offer feedback from 6-8 pm Thursday, November 14, and from 11 am-1 pm Friday, November 15. Both sessions will take place in Council Chambers at Town Hall. In addition, formal public hearings will be part of the process and are expected to be scheduled early next year.



Don't be afraid Maple Avenue to be closed for two October events

Two October events will be floating, rolling, and marching down Maple Avenue, which means that the busy arterial road

and Vienna's "Main Street" will be closed temporarily.

This Friday, October 4, rolling closures along Maple Avenue's westbound lanes, from Mill Street to James Madison Drive, will be implemented at 2 pm. Maple Avenue westbound lanes are expected to be closed for about 30-45 minutes; eastbound lanes will remain open. Also, be aware that Mill Street will be closed between Maple and Church beginning around noon.

On Wednesday, October 23, Maple Avenue will be closed from about 7- 8:30 pm for the Town's annual Halloween Parade. Several roads on either side of Maple Avenue will close earlier for parade line-up. Please expect delays and detours in the area throughout the evening. See the Town's [road closure map](#) for more info.



Save the date: Meet Fairfax County's new economic development president

Victor Hoskins, Fairfax County's new economic development president and CEO, will be Mayor Laurie DiRocco's guest at the next Mayor @ Your Service event November 12.



Welcome new businesses!

Over the past few months the Town of Vienna and Town Business Liaison Committee have celebrated several new businesses with ribbon-cutting and virtual groundbreaking ceremonies.

In July, Virginia Tire & Auto of Vienna hosted a fun-filled grand opening that included a meet-and-greet with Washington Redskins linebacker Ryan Kerrigan. Wawa unveiled its plans for 40 new Northern Virginia stores over the next 15 years at a virtual groundbreaking event September 24 for its new Vienna store, which is expected to open in the spring. Also on September 24, new restaurant Zenola toasted its grand opening.



*This newsletter is published by the
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Liaison Committee .*

Questions or suggestions?
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