



# TOWN OF VIENNA TOWN BUSINESS MATTERS



## Two 2017 Business Initiatives here to stay

2017 was an experimental, and thankfully successful, year for the Town and community in promoting local businesses thanks to two initiatives that have immediately become fixtures in Town - the Sustainability Challenge and the Holiday Window Decorating contest.

2017 [Sustainability Challenge](#) winners:

- [Caboose Brewing Company](#)
- [Caffe Amouri](#)
- [Cycle Chi](#)
- [Joanne Ehreth Burke, CPA PLLC](#)
- [Purple Onion Catering Co.](#)
- [Social Burger](#)
- [The Sustainability Guys](#)

2017 [Holiday Window Decorating Contest](#) winners:

- [School of Rock](#)
- [Social Burger](#)

Congratulations to the winners and to those who participated

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## Cheers for Peers

Have you achieved a business milestone recently? Has your business undertaken an effort that's had a positive impact on the community or your industry?

We'd love to share your good news and give you and other community-builders a big, happy shout-out here! Please send a brief email with information to TBLC Chair [Friderike Butler](#).



## Your TBLC Team

- Jim Brooke, vice Chair
- Deepa Chakragpani
- Robert Holland
- Bgob Leggett

in and/or facilitated both initiatives. Click a business to check out their web site. Check out the links to the initiatives if you are interested in participating in 2018 and adding your name to the list of winning businesses.



Victor Mendes  
Carey Williams

#### Town of Vienna Public

Lynne DeWilde  
Adam Kincaid

Feedback is always welcome!

Let's work together, enjoy our beautiful Town, and make our business community as vibrant and enticing as we can!

### The Town of Vienna is looking toward the future

#### Be part of the conversation!

To be intentional about where it's going and how it's going to get there, the Town will generate its own strategic plan to act as a road map to the future. Details can be found in [January 2018 Vienna Voice](#).

For businesses, there are two Town documents that provide previously adopted visions for the some of the commercial areas - the [Church Street Vision](#) and the [Maple Avenue Corridor Vision](#) (MAC).

As the Town moves forward and prepares a comprehensive plan, business owners' and commercial property owners' input will be important. **The TBLC invites you to come to its regular February 11 meeting** at 7pm at Town Hall, located at 127 Center Street S and share your your thoughts and ideas for a bright future in Vienna.

### WINTER IS HERE!

Important [Snow Removal Information](#) for Vienna Businesses!



# Vienna VOICE

OFFICIAL NEWSLETTER OF THE TOWN OF VIENNA, VIRGINIA • VIENNAVA.GOV

**SAVE THE (PLAY) DATE!**

**GRAND RE-OPENING**  
of the Vienna Community Center  
September 23

Join the Town from 10 pm for the official ribbon-cutting, music, art, sampling, demos, class signs, food give-aways & more.  
Look for additional details in the September issue of Vienna Voice.

**IN THIS ISSUE**

- 5 **Rebuilding civility**
- 6 **Regional attractions**
- 8 **Get fresh!**

### Hoping for sunshine: 'Hair' and youth today



Youth lacking a voice in society is not a unique issue to this generation. It was big during the political unrest of the 1960s, and it's still big today," says Vienna Youth Players Director Barbara "Babs" Dye, reflecting on what she wants her audience and youthful performers to take away from this summer's production of *Hair*.

Vienna Youth Players (VYP) is putting its own spin on what youthful frustration with onerous looks and smooth lies is its production of the 1969 Broadway hit which features classics such as "Aquarius" and "I'm the Greatest." Hair performances are at 7:30 p.m. Friday and Saturday, August 4 and 5 and 11 and 12, at Vienna Baptist Church, 541 Marshall Road 'N'.

Several VYP alumni are assisting in key areas of production, including the all-important dance scenes. Although dance itself may have changed since the 1960s, its application to storytelling has not. All three choreographers took a more physical approach to directing the dance numbers, offering a stark contrast from the original production.

"The kids came back to the scene rehearsed with more passion than I did," she *Hair* page 7

## Keep current with Vienna Voice

You can keep current with upcoming events, new initiatives, and Vienna news each month by accessing *Vienna Voice*, the Town's official newsletter, online. Click [here](#) to access the most recent January 2018 edition as well as past issues.



This newsletter is published by the Town of Vienna's Town Business Liaison Committee.

Questions or suggestions?  
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