



**AGENDA**

**REGULAR MEETING**

**March 9, 2017**

**TOWN/BUSINESS LIAISON COMMITTEE**

**7:00 PM**

**VIENNA, VIRGINIA**

**TOWN HALL**

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**Roll Call**

**Approval of Agenda:**

**Approval of Minutes :**

1. February 9, 2017 Regular Meeting Minutes

**Old Business**

1. Report on follow-ups with new businesses

**New Business**

1. Assign Town Business Matters topics
2. Survey update - response, presentation to Council, how to collect data from paper surveys
3. Emma response
4. Town branding initiative
5. Review Carole Wolfand Award nominees; select winner - award acquisition
6. Update on digital business map - VBA collaboration
7. Update of TBLC mission statement
8. Upcoming Town events
9. Parking on Church Street
10. Summer Initiative: DiscoverViennaVA
11. Article for May newsletter

**Adjournment:**

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