

Town of Vienna adopts new logo

Vienna Town Council capped off a community-intensive, five-month brand development process by adopting a new Town logo at its September 25 meeting. The logo was officially launched at the Town's annual Halloween Parade October 25.

The Town's new logo was created by Ashton Design of Baltimore, following an open logo design competition announced in July. Seventeen statements of interest were received from graphic design firms and professionals from around the country; six graphic design firms, two of which are based in Vienna, were invited to each present three logo concepts for the Town's consideration.

"We're excited to have a new official Town logo," says Communications and Marketing Manager Lynne DeWilde, "and we're looking forward to finding consistent and fun ways to use the logo to help us better promote Vienna's brand as an authentic small town with an independent streak and very strong sense of community. The new logo, we hope, will be a rallying symbol of Vienna's strong community pride, active lifestyle, and nurturing nature."

Ashton's final logo design presents three iconic Town facilities – Town Hall, the Freeman Store and Museum, and the Town Green stage – in a customized drawing that provides a unique composite of the buildings, reflecting on the connectivity of the Vienna community.

"Our team enjoyed the challenge of creating an authentic and recognizable logo for the Town of Vienna," says Jenny Romei Hoffman, creative director with Ashton Design. "The Town's strong sense of pride and community felt best expressed through

*see **Logo** page 2*



Where to vote in Vienna this month

Town of Vienna residents who typically vote at the Vienna Community Center (precinct 214 Vienna #2) will vote at the temporary precinct location at Vienna Elementary School for the November 7 Virginia gubernatorial and House of Delegate races. According to the Fairfax County Office of Elections, state law requires that no precinct changes be enacted within 60 days of a general election; the community center did not reopen in time to move the precinct for the November 2017 elections.

Here's a list of Town of Vienna precincts and their polling locations for the upcoming election:

- 213 Vienna #1: Cunningham Elementary
- 214 Vienna #2: Vienna Elementary (will return to the Vienna Community Center for May Town and subsequent elections)
- 216 Vienna #4: Cedar Lane School
- 218 Vienna #6: James Madison High School

Polling locations will be open 6 a.m.- 7 p.m. November 7; valid photo identification is required to vote.

For information about photo ID requirements and absentee voting, to check your polling location, and to see sample ballots, visit fairfaxcounty.gov/elections.

IN THIS ISSUE



Logo from page 1

the iconic places where people gather. The simple illustration of the landmarks is friendly and inviting—just like the Town and its people.”

In the logo design, the stage represents Vienna’s sense of fun and activity and represents one of the primary places where the community gathers. The Freeman Store, of course, represents the Town’s history and its fondness for traditions. And Town Hall was selected because it is the Town’s logo and Town Hall represents Vienna as an independent, small-town community in the midst of urbanized Northern Virginia. “Since 1890,” which is included in the main logo, represents the year that the Town was incorporated. The colors featured in the new logo are red and gray.

Several variations of the logo, incorporating shaded, circle-shaped backgrounds or “Virginia” or Town department names, also will be utilized.

When the Town shared the newly adopted logo on social media last month, it received more than 160 likes on Facebook and Twitter. However, the majority of comments posted to Facebook were negative.

“We want to acknowledge that some people don’t like the new logo,” says DeWilde. “And that’s not surprising with something as subjective as a logo or piece of art or iconic structure. We were interested to learn that when it opened in 1889 the Eiffel Tower generated a lot of harsh criticism and was labeled ‘monstrous.’ We’re not saying that the Town’s new logo will ever be as beloved as the Eiffel Tower is now, just that change can be hard, sometimes things need to grow on you, and everyone has differing opinions.”

Robert Pace, creative director with Allen Wayne, who designs the *Vienna Voice*, was asked to provide feedback on the two final logo concepts that were considered by Town Council. Here’s why he says he really likes Vienna’s new logo: “First and foremost, it is artistically on trend for modern design. I love the idea of the modern mono line style used to draw significant Vienna buildings. For me that is an instant artistic blend of ‘then’ and ‘now.’ I see elegance in its simplicity.... [T]he new logo is clean, which equals excellent versatility. Applying that logo to anything will be a snap.”

The new logo was the capstone of a process that began in May with brand research and development, led by Trialogue Studio of Washington, D.C. Through that process, the Town received feedback from more than 100 residents and business owners who participated in face-to-face individual and small-group interviews, 340 people who responded to an online survey,



and live polling from individuals who provided more than 800 responses to questions posed at Town events.

The brand positioning construct developed by Trialogue identified the Town of Vienna’s essence as independence; its personality as exuberant, nurturing, and unexpected; and its promise, in part, as committed to nurturing and celebrating its history, being true to its small-town nature, and embracing traditions.

“We found in our research,” says Trialogue partner Ruth Wieder, “that Vienna is an authentic small town, different from everything else around it.”

The Town paid Trialogue \$38,100 for development of the brand construct and the research it conducted, which also will inform the Town’s long-term and strategic planning efforts. Each graphic design firm invited to submit three concepts received a \$1,000 stipend. Ashton Design received an additional \$6,000 to further develop the logo, provide variations and create a logo suite, and craft a style guide.

The entire process was guided by a 10-member community-based Brand Advisory Board, which included three Town

staff members and seven residents, including two Town Councilmembers. Board members provided input and feedback on the brand research and development process and rated the submitted logo concepts, ultimately recommending two concepts for Town Council’s consideration. 📌



Pick up Vienna-branded, reusable bags at Town Hall

As part of the launch of the new logo at the annual Halloween Parade, the Town handed out branded, reusable bags to area residents. While supplies last, these bags are still available to any resident who’d like to have one. Simply stop by the front desk at Town Hall to pick up your bag. One per family please.

New look as newsletter adopts logo style

Beginning with the December issue, the *Vienna Voice* will look a little different moving forward. While the overall style of the newsletter will remain the same, the masthead will be redesigned to incorporate the Town’s new logo and the newsletter’s main colors will change as well.

Plan outlines future capital projects

Yes, journalist and cartoonist Allen Saunders was right when he noted that “Life is what happens to us while we are making other plans.” But so were Benjamin Franklin and baseball great Yogi Berra, who said, respectively: “By failing to prepare, you are preparing to fail” and “If you don’t know where you are going, you’ll end up someplace else.”

In the spirit of making a roadmap for the future, the Town of Vienna regularly plans out significant projects as well as strategies for paying for these improvements through the Town’s Capital Improvement Plan. At its September 25 meeting, Town Council adopted the most recent Capital Improvement Plan for fiscal years 2018-34.

“It’s really important for citizens to know that this is a planning tool for the Town,” says Finance Director Marion Serfass, “which means that the farther out plans are, the more likely they are to change over time. The whole Capital Improvement Plan is subject to change, but by having a plan in place, the Town ensures that important community needs are addressed and funded.”

The Town issues general obligation bonds every two years to help fund capital improvement projects. The Town expects to issue bonds around the end of February to support identified 2018 projects. Bond debt is generally paid back using meals tax revenue, except for water and sewer system projects, for which funds from water and sewer fees are used.

The Capital Improvement Plan (or CIP as it’s known around Town Hall) identifies approximately \$9.9 million in projects for 2018, about \$2 million of which will be provided through grants and other resources, leaving the Town

with almost \$8 million in anticipated, bond-funded expenses.

Nearly \$7 million in anticipated 2018 capital improvement expenses relate to public works projects, including repairing and installing sidewalks, drainage improvements, Northside Piney Branch stream restoration, improvements to the Northside Property Yard, and water and sewer projects and capital improvements.

Project management and architectural and engineering services for renovating the Town’s police station are allocated at about \$1.85 million.

Police Chief Jim Morris has said of the Town’s plans to renovate the police station: “When the current police station was constructed in 1994, it was known at that time that it was being built too small to meet the department’s needs. Since then, we’ve made do with the space by moving storage and having some staff work off site. The new station will provide sufficient space to bring property and evidence storage as well as space for officers and technology all on the same site.”

The 2018 CIP also calls for \$650,000 for parks and recreation improvement projects and \$75,000 for conceptual design of a downtown parking structure. If a parking structure is undertaken as proposed in the CIP for 2020, Council would consider a one-cent increase in the meals tax rate for seven years to cover the anticipated \$5.7 million cost.

The 2018-34 CIP lays out anticipated capital projects and funding on a two-year cycle through 2034. To view the CIP, visit viennava.gov/cip. Just be aware that because “Life is what happens to us when we’re making other plans,” projects, priorities, and estimated costs are all subject to change. 📌

We’re #1 – twice over



Best community’ rankings by internet-based businesses who want to drive traffic to their sites are ubiquitous these days. Still when you land at the top of both “10 Best Small Towns in America” and “10 Most Successful Cities in Virginia” rankings, you want to share the good news.

The Movoto Real Estate blog celebrated the “elegance, charm, and homeyness” of small-town America and ranked Vienna as the #1 best small town in the country. Movoto used data from the 2010 U.S. Census and other sources to consider the following criteria: total amenities, quality of life, total crimes, tax rates, unemployment, commute time, and weather.

Vienna scored big with the lowest unemployment rate, second-best quality of life, and fourth most amenities per capita among the 202 small towns considered. Vienna also has a low crime rate and good weather conditions. Find more information at movoto.com/blog/top-ten/best-small-towns/.

Zippia, a career guidance site, recently put Vienna at the top of its list of “the unarguable, totally objective 10 most successful cities in Virginia.” The rankings, which also include several Northern Virginia neighbors, were based on poverty level, median household income, and unemployment rate.

You can check out the details and other top 10 Virginia cities at zippia.com/advice/most-successful-cities-in-virginia. 📌

“The whole Capital Improvement Plan is subject to change, but by having a plan in place, the Town ensures that important community needs are addressed and funded.”

–Finance Director Marion Serfass

CONVERSATIONS WITH *COUNCIL*

Why I [heart] Vienna

by Councilmember Tara Bloch

Over the years, the Town of Vienna has received a lot of love – and recognition – as a great place to live. Just last month Vienna was named **THE #1** small town in the whole country by Movoto Real Estate Blog. See Movoto’s article at movoto.com/blog/top-ten/best-small-towns/.

There’s a lot to love about Vienna, from its parks and newly opened community center to its restaurants and proximity to two Metro stations. We truly are a thriving small town – and the fact that we’re an authentic small town in the heart of a massive urban area just makes Vienna all that more special.

All of this love for Vienna has made me reflect on some of my favorite places in Town:

- **Northside Park** This little gem of a park is located next to the W&OD trail just north of the Northside Property Yard. It’s a huge, 28-acre nature park. It’s perfect for hiking, jogging, and dog-walking. When walking along the bucolic stream in the park, it’s hard to believe that you are right next to a vibrant small town and not in the middle of nowhere. Stop and listen to the birds and squirrels and enjoy the dappled sunshine coming through the trees.
- **Meadow Lane Park** This park is in my neighborhood, and I pass it everyday. I think it’s the most used park in Town. On any given day you can find a playground full of children, tennis players, and softball players. The merry-go-round was a favorite of my children, and it continues to be one of the most popular pieces of play equipment in the park. Did you know that for a small fee you can rent out the shelter?

- **Town Green** This is the heart of Vienna. The Town Green is host to many concerts and events. Its neighbors are the W&OD trail, the Freeman Store, and the Little Library, which just turned 120 years old! If you’re looking for a brief respite from all the hustle and bustle, it’s also a great place to relax and read a book on a summer day or to watch the leaves change in the fall or new buds and flowers in the spring.



- **Vienna Inn** Vienna would not be, well, Vienna without the Vienna Inn. There’s no better place in Vienna to get a chilidog (I like mine loaded), a cold beer (or a self-serve fountain drink), and a basket of fries. It’s the perfect place to meet friends and family after a Madison football game or Back to School Night or to watch the Nats or Redskins play. And if you’ve never been to the Vienna Inn for breakfast, GO! Tomorrow morning! 🍳

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Send community news and high-resolution photographs to lynne.dewilde@viennava.gov. All material provided is subject to editorial review and revision and will be used as space allows. **Deadline for the December issue is November 10.**

Get fired up for annual pottery sale

Throughout the year, wheels spin, kilns fire, and fingers pinch and smooth as students in the Town's pottery classes create beautiful and functional art at the Bowman House, located at 211 Center Street S. And, once a year, these students and teachers offer some of their best pottery pieces at the annual Bowman House Pottery Show & Sale. Don't miss your opportunity to get a head start on your holiday shopping or to pick up a lovely, useful piece for yourself from 10 a.m.-3 p.m. Saturday, November 11. 🍷



Pile 'em up: Leaf collection pickup begins

Leaf collection in the Town of Vienna isn't a one-and-done deal. The leaves keep falling, and public works crews keep collecting the piles that residents have raked to the curb.

Leaf collection is already underway and will continue through December. Crews will make at least three passes, beginning in the north each time and working their way south through Town.

No set pickup schedule is available as crews are assigned based on leaf volume and other priorities. To see where crews have been and where they're headed next, check the daily-updated leaf collection map at viennava.gov/leafcollectionmap. Signs alerting that leaf collection is coming soon to your neighborhood will be placed at key roads and intersections.

Leaf piles should be free of limbs, sticks, acorns, and other debris that can damage collection equipment. Check the Town of Vienna Community Network (channel 27 on Cox and 38 on Verizon FIOS) and the Town's Facebook page to view a brief leaf collection video detailing the process.

If you have questions about leaf collection, contact the Public Works Department at 703-255-6380. 🍷



Mayor @ Your Service

Sip on history, Town lore at Vienna Inn

The Vienna Inn is home to many anecdotes and stories about the people, events, and history that embody Vienna's small-town feel, and Mayor Laurie DiRocco has enlisted some diehard "veterinns" to share their stories as part of the November Mayor @ Your Service event.

Join the mayor and her panel of locals at 7:30 p.m. Tuesday, November 14, at the Inn to partake in the establishment's rich history. 🍷

Welcome, businesses

Each month, *Vienna Voice* is mailed to all Town of Vienna residences. Now, beginning with this issue, Town of Vienna businesses are receiving the newsletter as well. Welcome to *Vienna Voice*, Town businesses!

Share your mural ideas

The Vienna Public Art Commission (VPAC) is looking into the possibility of installing a mural along the back wall of the recently updated Vienna Shopping Center (the former Magruder's property).

VPAC wants your input as to what would delight you as you drive down Cottage Street or park behind the shopping center and seeks suggestions for mural subjects from all ages. Whether you submit a single sentence or a quick sketch, your submission will reflect something you hold dear about the Town.

Ideas may be dropped off with the receptionist in the Town Hall lobby or emailed to lynnedewilde@viennava.gov through December 15. For more information, contact Lu Cousins at 703-319-3971. 🍷

Merchants, you bring the party; Holiday Stroll will bring the crowd

The Town of Vienna and Historic Vienna, Inc. are once again encouraging Church Street area merchants to actively participate in Holiday Stroll festivities as we welcome the holiday spirit to small-town America. The Town Business Liaison Committee invites merchants not only to keep their doors open until 9 p.m. November 27 but also to provide a special reason for those attending the Church Street Holiday Stroll to stop into your shop. Perhaps you can offer a special discount or provide holiday cookies or create an activity for attendees to participate in. Let the Town know by close of business November 20 what you're offering the evening of the Holiday Stroll, and the Town will share that information collectively on its Facebook page in advance of the event. Simply send an email to adam.kincaid@viennava.gov.

Hark! School choruses and community ensembles sing; down on Church Street, the holiday season in we'll bring

Join the Town of Vienna and Historic Vienna, Inc. as we ring in the merriest season of the year at the annual Church Street Holiday Stroll from 6-9 p.m. Monday, November 27.

Listen as school choruses and strolling carolers harmoniously welcome the holiday season. Enjoy roasting marshmallows and activities at various historic facilities. And catch a glimpse of the jolly ol' elf himself as he arrives at about 6:15 atop a 1946 fire truck. Santa will magically light the Town tree and caboose before making his way to the Freeman Store to listen to the wishes of good boys and girls – and allow their parents to snap a photo.

Church Street merchants will remain open, offering specials and activities; check the Town's social media sites closer to the event for a list of merchant offers. Also, the Town Business Liaison Committee is inviting all Town merchants to participate in a holiday window decorating competition; Best in Show finalists and the winner will be announced at the Church Street Holiday Stroll. (Merchants, see story on the next page for details and instructions on how to participate.)

Many historic structures will be open throughout the evening as well, including the Freeman Store and Museum, Little

Library, caboose, train station, Knights of Columbus (formerly First Baptist Church), and Vienna Presbyterian's historic chapel. Vienna Presbyterian is hosting an array of free activities including a carol sing-a-long in the chapel, elf dinner in the Great Hall, ongoing drama presentations in the main sanctuary, a craft for children, and popcorn in the outdoor courtyard.

Groups expected to perform on stage throughout the evening include Fairfax Jubil-Aires, Green Hedges School Jazz Band, Louise Archer Elementary Singers, Thoreau Chamber Choir, Vienna Community Band, and Wolftrap Elementary Singers. Strolling carolers will feature members of the Fairfax Jubil-Aires and Vienna-Falls Chorus of Sweet Adelines.

Church Street, from Mill to Lawyers Road, will be closed to vehicular traffic from 5-9 p.m.; a portion of Mill Street may be closed for event activities as well. Traffic will be redirected around the event.

For more information about the Church Street Holiday Stroll, contact Historic Vienna, Inc. at 703-938-5187.



photo by Adam Kincaid

Ring in the holidays – and sales – through window display competition

by Carey Williams, Town Business Liaison Committee

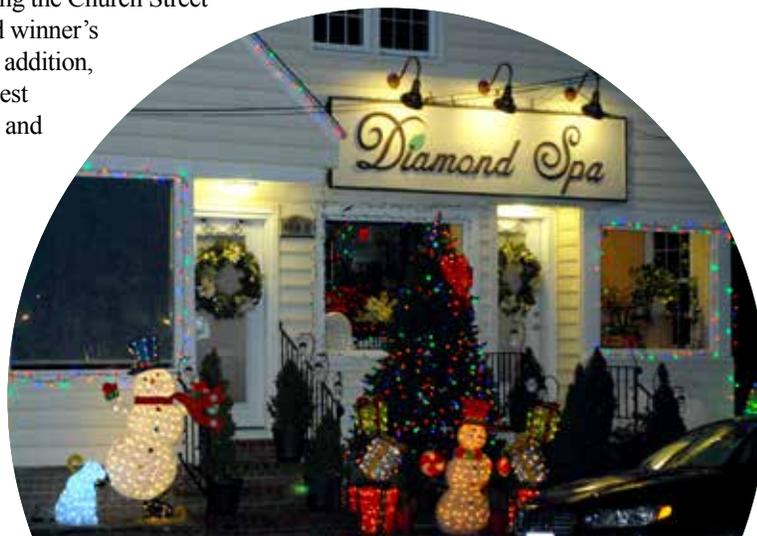
Have you ever seen the elaborate holiday window displays on Fifth Avenue in New York City? The displays are a feast for the eyes!

This year, in an effort to support businesses and encourage residents to shop local, the Town Business Liaison Committee (TBLC) is hosting a holiday window display competition – Vienna-style. Participating businesses don't have to get as fancy as the New York City Macy's, but the TBLC is encouraging local merchants to use their imagination and creativity to prepare a holiday display. This year's theme is simply "holiday." It's up to the individual businesses as to how simple or elaborate the window designs will be.

Window displays should be in place in time for Small Business Saturday on November 25. Judging will take place on November 26; the winner and five Best in Show finalists will be announced during the Church Street Holiday Stroll Monday, November 27. Photos of the finalists' and winner's windows will be shared on the Town's social media platforms. In addition, Mayor Laurie DiRocco will volunteer an hour of her time as a guest employee and assist the winning business with the holiday rush – and this information, too, will be shared via the Town's social media.

The window display competition is open to all Town of Vienna storefront businesses. Let the TBLC know that you are participating by Monday, November 20, by sending an email to adam.kincaid@viennava.gov.

Remember to support all Town of Vienna businesses as you plan shopping excursions this upcoming holiday season. Many businesses help contribute to the unique and independent sense of community that makes all of us proud to claim Vienna as our hometown. We hope the window displays will enhance the Vienna shopping experience – and maybe even your business's bottom line – and add an extra bit of cheer to your holiday season. 📌



Looking for hurricane heroes

The December issue of *Vienna Voice* will feature Town residents and organizations who have lent a helping hand to those who have weathered one of the many natural disasters to strike the United States and its territories recently. If your Vienna-based organization has coordinated an effort to provide assistance or if you have personally worked helping others in Texas, Florida, Puerto Rico, or California over the past couple of months, please email lynn.dewilde@viennava.gov. We'd like to share your story in the next issue of *Vienna Voice*. 📌



Vienna businesses with staying power

Congratulations to the following Vienna businesses celebrating milestone anniversaries this month.

25 YEARS
Myra H. Angel

20 YEARS
CIC

15 YEARS
Caddie Tours

Just Dollar
My Silver Jewels

10 YEARS
Cloud IX Homes

McMahon & Company

5 YEARS
Best Health

C2 Education Center
Haircuttery

Machine Aquatics Swim School

Pazzo Pomodoro
Urban Design Group

Wooden Bakery



Modest organization makes big community difference

by Communications Specialist Adam Kincaid

On the surface, the Committee for Helping Others (CHO) may appear a modest, ordinary volunteer organization – even its name is unassuming. Dig a little deeper, though, and the reality is that CHO is a key reason why Vienna sparkles as a proactive, caring community. Each year, CHO provides more than \$100,000 in assistance and a lifeline to hundreds of Vienna-area residents who have fallen on hard times.

Through its 30 volunteers and impact-leveraging partnerships with other community organizations, CHO provides emergency financial aid, food, furniture (along with delivery), and clothing.

The brilliance of CHO is its dedicated, hard-working members, none of whom receives a penny for their efforts. Peg Boag, CHO's most tenured volunteer, has donated her time for more than 40 years and still finds ways to contribute.

"CHO is based on the will to simply help," says CHO Chair Ollie Fowler. "We've been able to accomplish so much based on the generosity of the community."

CHO originated in 1969 out of necessity. Fairfax County Human Services divided the county into sections to which assistance groups and nonprofits were assigned in order to alleviate the overwhelming number of people asking for help from churches. Several Vienna-area churches banded together to create CHO to assist the county, yielding a partnership and system of referrals that is still used today.

CHO recently began working with one family whose original need was for food.

Later, the mother and children needed assistance to leave an abusive home situation and relocate. CHO provided food, furniture for the new home, and financial assistance for rent. The parent is now experiencing medical issues, but CHO will make sure that the children have a Christmas this year.

Each month, CHO donates approximately \$9,000 in small amounts to those in need of assistance with rent, utilities, and medical bills. All recipients are referred and screened by Fairfax County to ensure that they are eligible for financial aid, and churches may refer someone from time to time. Each recipient is limited to one or two donations per year.

For more information about CHO, visit cho-va.com or call 703-281-7614. 📞



Santa's helper Volunteer Rebecca Huffman prepares new toys for the CHO Christmas Store.

Help CHO

There are at least two ways you can support the Committee for Helping Others (CHO) this holiday season.

CHO is looking for volunteers to help set up its annual Christmas Store on Friday, December 8, and to escort families through the store on Saturday, December 9. Donations in the form of new toys for kids up to 12 years old, gift cards for teens, lightly worn jackets and coats, and food cards are appreciated. Bring donations to Vienna Presbyterian Church from 9am-noon December 8 or call Carolyn Mysel at 703-938-7213 to make other arrangements.

The North East Vienna Citizens Association (NEVCA) is sponsoring its annual food drive for CHO through December 31. CHO needs grape jelly, cereal, cooking oil, shampoo, and dried and canned fruit. No expired food please; all nonperishable food items are accepted. High School Troop 2684 will assist NEVCA by picking up the food.

Drop-off boxes are located at:

- Town Hall – 127 Center Street S
- Vienna Community Center – 120 Cherry Street SE
- Patrick Henry Library (co-sponsored by County Supervisor Cathy Hudgins) – 101 Maple Avenue E
- bikes@vienna – 128A Church Street NW
- Caffe Amouri – 107 Church Street NE
- Drs. Covell, Stack & Henon's Office – 120 Beulah Road NE
- Evolution Fitness – 216 Dominion Road W
- Vienna Rexall Drug Center – 150 Maple Avenue W
- Vienna Arts Society – 115 Pleasant Street NW

Library offers cornucopia of fall opportunities

Patrick Henry Library is offering a cornucopia of options this month that like fall are crisp or snuggly.

Get crisp, clear, and authoritative information on:

- "Saving, Investing, and Avoiding Fraud," presented by the U.S. Securities and Exchange Commission, at 7:30 p.m. November 9.
- "Unlocking Medicare," presented by the Foundation for Personal Financial Education, at 7:30 p.m. November 14.
- *Eichmann in Jerusalem*, by Hannah Arendt, is the Classic Book Discussion title to be examined at 1 p.m. November 14.

Snuggle up and enjoy one of these events:

- During National Novel Writing Month, fledgling authors can find a snug spot to write their first novel, from 4-6 p.m. Tuesdays and Wednesdays.
- Kids can read to a dog beginning at 4 p.m. November 13 and 16.
- *Brooklyn* by Colm Toibin is the Patrick Henry Book Club title to be discussed at 1 p.m. November 30.

Click on the "Events" link at fairfaxcounty.gov/library/branches/ph for more events and more information. 📞

Vienna Community Center re-opening ceremony

Thanks for celebrating with us

The Town's Parks and Recreation Department wants to officially and publicly thank those community partners who assisted by providing class space, financial (and moral) support, and more while the Vienna Community Center project was underway for two years. They also wish to thank area restaurants, performers, and organizations that made the September 23 re-opening celebration so special.

"It's important that the public knows that it was not only the Parks and Recreation Department and the Town that pulled this project and event off," says Recreation Program Manager Amy-Jo Hendrix, "but the donations and kindness of organizations and volunteers that really made it happen. They were an integral part of the success of the event."

So **THANK YOU** to the following friends:



photo by Adam Kincaid

Entertainment

Thoreau Chamber Choir
Vienna Jammers Percussion Ensemble
Vienna Singing Princesses

Food Donations

Anita's New Mexico Style
CAVA
Chick-fil-A of Tysons
Lombardi's New York Style Pizza
Donatos
Foster's Grill of Vienna
Ledo Pizza
Neighbor's Restaurant
Kiln and Co.
Potbelly Sandwich Shop
Vienna Volunteer Fire Department Ladies Auxiliary
Whole Foods Market

Community Partners

American Legion Post 180
First Washington Realty
James Madison High School

Optimist Club of Greater Vienna
Patrick Henry Library
Providence Community Center
Thoreau Middle School
Vienna Baptist Church
Vienna Elementary School
Vienna Presbyterian Church
Vienna Volunteer Fire Department Ladies Auxiliary
Vienna Youth Incorporated

Volunteers and Organizations

Forough Elguindi
Girl Scout Troop 3484
Kathy Robertson
Shepherd's Center of Oakton-Vienna (especially Michelle Scott, Estelle McNeil, and Cheryl Andrews)
Teen Center Volunteers: Natalie St. John, a student from Marshall High School, and Madison Le, a student at Madison High School

Why compost?

by Joanne Burke, Community Enhancement Commission

Research from SaveOnEnergy.com indicates that: "the average American tosses **4.4 pounds of trash** every single day (about the size of an average pumpkin). [That figure] may not seem all that astonishing on the surface, but with **323.7 million people** living in the United States that is roughly **728,000 tons** of daily garbage – enough to fill 63,000 garbage trucks."

The Town's FY 2017-18 budget projects that 4,500 tons of solid waste will be disposed of by Vienna residents this year, which is an increase from prior years. Additionally, solid waste disposal cost per ton has increased each year. One way to help reduce this rising cost is to reduce your trash – perhaps by composting your food and yard waste. It's estimated that 20-30% of what we throw away is food scraps.

Many types of food scraps, along with leaves and yard trimmings, can be combined in a backyard compost bin. Composting food and yard waste is beneficial to Town citizens for the following reasons:

- Composting prevents waste and saves valuable tax dollars used to haul trash to be incinerated.
- Composting prevents yard waste from clogging storm drains and street gutters.
- Using composted materials in your garden or yard avoids the trouble and expense of purchasing mulch.
- Composting supplements the soil's capacity to hold nutrients and moisture, reducing the need for fertilizers and excess watering.
- When plants are naturally healthier, soil erosion and water run-off are decreased as plant roots penetrate compost-rich soil easier and hold the soil in place.

If you're interested in establishing a backyard compost bin, check out the resources provided at epa.gov/recycle/composting-home. ♻️

HAPPENINGS around town

Tickets go on sale November 1 for the **Vienna Choral Society's** presentation of **Sounds of the Season: Rutter's Gloria** at 4:30 pm Saturday, December 16, at Annandale United Methodist Church, 6935 Columbia Pike. Tickets are \$25 for adults, \$20 for students and seniors, and free for youth 14 and younger when accompanied by a paying ticketholder. More details at viennachoralsociety.org.

The Vienna Area Branch of the **American Association of University Women** welcomes author **Dian Belanger**, who will discuss "Deep Freeze: The United States, the International Geophysical Year, and the Origins of Antarctica's Age of Science," at 3 pm Saturday, November 4, at the Patrick Henry Library, 101 Maple Avenue E. The presentation looks at how pioneering scientists probe the secrets of Antarctica's ice and atmosphere. Refreshments will be served beginning at 2:30 pm. For more information, visit vienna-va.aauw.net.

As part of #MakeItCount efforts to find a cure for type 1 diabetes, **Cycle Chi** will host a **family ride/cycle workout** at 4 pm Sunday, November 5. The ride is open to adults and children 10 and older. Bikes may be reserved by emailing krista@cyclechi.com; a \$20-\$30 donation/bike is suggested. Come enjoy music, raffles, and lots of healthy family fun.

The **Vienna Community Band** is recruiting **enthusiastic musicians** in all sections, especially clarinet, bassoon, oboe, and tuba. If interested, please attend any 6:15 pm rehearsal Sunday evenings at the Vienna Community Center, 120 Cherry Street SE. The band's first concert of the season is at 7 pm

Sunday, November 5, at the community center. For more information about the Vienna Community Band, visit viennacommunityband.org.

A **Textures** exhibit opens at the **Vienna Arts Center**, 115 Pleasant Street NW, November 6 and will remain on display through the remainder of the year. The exhibit is free and open to the public.

Vienna (Host) Lions Club will hold a **fundraiser** from 11 am-9 pm November 7 at Foster's Grille. Simply put your receipt in the Lions' box, and Foster's will donate 20% of your purchase to Lions' youth, sight, hearing, and community programs. For more information, call Tom Comi at 703-281-4575 or visit facebook.com/viennahostlionsclub.

PFLAG Fairfax, a community group for parents, families, and friends of lesbians and gays, and **FLY**, a social group for LGBTQ youth and allies ages 12 (with parental permission) to 19, will meet concurrently at 7:30 pm Tuesday, November 7, in the program building at the Unitarian Universalist Congregation of Fairfax (UUCF), 2709 Hunter Mill Road. FLY also holds teen lounges the third Friday of each month, alternating between movie and pizza nights at UUCF and outside venues. For more information about both groups, email wf.pflag@gmail.com or visit pflagdc.org and facebook.com/groups/fly.pflag/.

Kristina Clarin with the Northern Virginia Soil and Water Conservation District will provide information on the **Virginia Conservation Assistance Program**, which provides financial, technical, and educational assistance to property owners installing

eligible stormwater control practices, from 6-7:30 pm November 8 at the Patrick Henry Library. Examples of successful projects and information on how to apply will be provided. The session is open to the public and sponsored by the Ayr Hill Garden Club.

The **Vienna Woman's Club** will host its **55th Holiday Bazaar** from 9:30 am-4 pm Saturday, November 11, at the Vienna Community Center. Bazaar proceeds support the club's scholarship awards. For more information, contact Diane Abel at dcabel@cox.net or 703-281-7494.

If you're looking for items for your home or handcrafted gifts for the holiday season, be sure to visit the **Vienna Volunteer Fire Department Auxiliary's annual Fall Bazaar** from 10 am-4 pm Saturday, November 11. Homebaked goods as well as fire department cookbooks, tumblers, and gently loved attic treasures also will be available. For more information, email dancers1023@aol.com or call 703-309-3468.

American Legion Post 180 invites the community to its **Family First! Veterans Day Dinner** Saturday, November 11, which begins with a ceremony honoring veterans and their families at 11 a.m. Chicken alfredo and chicken casserole as well as salad, bread, dessert, lemonade, and tea will be served; the "dinner" is free for veterans and \$8 per person for others. Let the American Legion know you can make it by contacting David Wallace at david.f.wallace09@gmail.com or 703-659-7589.

Town Council Actions

The following items represent recent Town Council actions, but do not constitute official meeting minutes. The most recent approved Town Council minutes, agendas, and meeting videos are available online at viennava.gov.

September 25

- Approved supplemental appropriations of \$74,450 from the FY2016-17 general fund encumbrance reserve balance and \$50,550 in carry-forward reserve balance to FY2017-18 expenditure accounts.
- Approved the Capital Improvement Plan through 2034, incorporating updates made at the September 18 Town Council work session.
- Adopted the 2018 Town Council meeting schedule for inclusion in the 2018 Town calendar.
- Adopted the Town's official logo.
- Awarded IFB 18-09 for Nutley Street repaving to Arthur Construction of Dulles for \$630,000.
- Increased funding with RDA by \$10,841.33 for Marshall Road design.
- Deferred until October 16 a decision on a memorandum of understanding with VDOT and Virginia State Police for incident management and traffic operations support during I-66 construction.
- Approved a partial bond reduction to a surety amount of \$101,800 at the Andrew Minor subdivision, to be held until issuance of the last occupancy permit, at which time the bond will be reduced to a two-year maintenance bond.

Appointed to serve

At its September 25 meetings, Town Council re-appointed the following individuals to serve two-year terms on the following boards and commissions:

- Theresa Bachmann – Windover Heights Board of Review
- Michael Cheselka – Board of Architectural Review and Windover Heights Board of Review
- Paul Layer – Board of Architectural Review

Dr. Robert Leggett will be the featured speaker at the general membership meeting of the **North East Vienna Citizens Association (NEVCA)** at 7:30 pm Thursday, November 16, at the Vienna Community Center. Leggett will discuss his 2017 publication *U.S. Coast Guard Academy Class of 1963 Goes to War – A Collection of Stories Involving Combat, Tragedy, and Lasting Memories*, which chronicles the little-known story of the role the U.S. Coast Guard played during Vietnam, specifically in Operation Market Time. All are welcome.

West Point graduate and Vietnam War veteran **Gregory Foster** will discuss senior U.S. military constitutional command responsibility in turbulent times at the next meeting of **Chapter 227 of the Vietnam Veterans of America** at 7:30 pm November 16, at Neighbor's Restaurant, 262D Cedar Lane. A professor of national security studies at the National Defense University, Foster was previously the university's director of the Command and Control Research Program. Admission to the meeting is open and free. For more information, call Len Ignatowski at 703-255-0353 or visit vva227.org.

The **Vienna Arts Society** will host its **BIG SALE small works** event November 17-19. Original artworks, including pottery, paintings, ceramics, glass, and note cards will be available – all for \$99 or less – at the Vienna Arts Center, 115 Pleasant Street NW. Exhibit hours are 6-8 pm Friday, November 17; 10 am-6 pm Saturday; and noon-5 pm Sunday. A wine and cheese reception will take place from 4-6 pm Saturday, November 18. For more information, visit ViennaArtsSociety.org or call 703-319-3971.

Omelets, scrambled eggs, blueberry pancakes, bacon, and more are on the menu for **American Legion Post 180's monthly breakfast buffet** from 8 am-noon Sunday, November 19. \$9 for adults; \$3 for children 12 and under. For more information, call 703-938-6580.

The **Freeman Store and Museum** is now carrying soy candles with scents of Virginia, marble Virginia coasters and home signs, and a selection of treasure boxes in more than 30 new designs. Come see – and purchase – *Creative Child Magazine's* 2017 top wooden toy of the year. The store is open 12-4 pm Wednesday-Sunday at 131 Church Street NE.

The **Shepherd's Center of Oakton-Vienna** hosts a free **Caregivers Support Group**, for caregivers of adult family members with dementia, on the first and third Thursday of each month. The group meets from 10-11:30 am in the Program Building at the Unitarian Universalist Congregation of Fairfax, 2709 Hunter Mill Road. For more information, contact facilitator Jack Tarr at jtarr5@verizon.net or 703-821-6838.

Historic Vienna, Inc.
offers two opportunities to enjoy a **traditional English holiday tea** – and learn about English holiday traditions. The teas are at 3 pm on Friday, December 1, and Saturday, December 2, at the Freeman Store and Museum, 131 Church Street NE. Tickets are \$35 per person and include scones, sausage rolls, sandwiches, and assorted sweets. Relax and visit with friends in the Freeman Store's beautiful parlor and dining room following a brief presentation. Space is very limited; make reservations by calling 703-938-5187.

The **Freeman Store Used Book Cellar** is offering 20% off cookbooks in November. Stop in to browse through and purchase reasonably priced books from noon-4 pm Wednesday-Sunday. Used book donations are always appreciated; books may be dropped off in the Freeman Store or left on the front porch. Textbooks, encyclopedias, and magazines are not accepted. For more information or to volunteer, call the Freeman Store at 703-938-5187.

Santa Claus is coming to the **Freeman Store and Museum** from 12-2 pm Sunday, December 3 and 10. Seated in his special chair next to Historic Vienna's beautifully decorated Christmas tree, courtesy of the Optimist and Ayr Hill Garden clubs, Santa will meet and listen to the wishes of his young visitors. Parents and grandparents are encouraged to bring their cameras. The visit with Santa is free. For more information, visit historicviennainc.org or call 703-938 5187.

End the year helping to end type 1 diabetes at the 3rd annual **Countdown to None 5K**, which will begin at 4:30 pm December 31 near the Town caboose on the W&OD trail. Register through Potomac River Running at <http://bit.ly/CTN5K2017>. Prizes, great food, and fun for all ages. For more information or if you're interested in volunteering at or sponsoring this event, email Cassie Jackson at cjackson25@hotmail.com.

Over the next few months, **Historic Vienna, Inc. (HVI)** will work on an exhibit commemorating the centennial of **World War I**. Anyone who can lend Great War items or wishes to help with the exhibit should call HVI at 703-938-5187 or email smborg@erols.com.

Happenings Around Town notices are printed as a community service, and items are included as space allows. Submissions may be edited. Listings do not constitute an endorsement of content nor necessarily reflect any policy or position of the Town of Vienna, Town Council, or employees.

Open for business

Town of Vienna business licenses were issued in September to these companies:



Alive Spa
spa
311 Maple Avenue W
703-281-1800

FF Massage
massage therapy
415 Church Street NE
703-956-6100

Four Batons Technology
consultant
216 Locust Street SE
540-445-1541

Herat Oriental
oriental rugs
132 Maple Avenue E
703-370-3902

Jewell Miriam Gibbs
psychotherapist
501 Church Street NE
703-407-5864

Julia Randall dba Gatita
online sales for service
315 Patrick Street SW
571-730-7278

Magnolia of Vienna
restaurant
431 Maple Avenue W
571-265-1892

Mazhari P. Ikken
Shotokan Karate
martial arts
216 Dominion Road NE
703-989-9245

Phoenix Rehabilitation and Health Services
physical therapy
111 Church Street NW
703-272-8340

SP Beauty Academy
barber shop
101 Park Street SE
703-677-5563

T-Mobile Limited
sales
216 Maple Avenue W
248-865-0900

Vienna Insurance Agency
insurance office
243 Church Street NE
703-938-0500

**Police,
Fire & Rescue
Emergency**
911
(Voice & TDD)

Vienna Police
703-938-4900 voice
703-255-5730 TDD
Non-emergency
703-255-6366 voice
703-255-5730 TDD

Community Center
703-255-6360 voice
TTY Virginia Relay 711
120 Cherry St. SE
Vienna, VA 22180

Vienna Town Hall
703-255-6300 voice
TTY Virginia Relay 711
127 Center Street South
Vienna, VA 22180-5179
Monday-Friday • 8 am-4:30 pm

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Permit No. 36

Vienna **voice**

November TOWN CALENDAR

6 Town Council Work Session • 7:30 pm

7 Windover Heights Board of Review • 7:30 pm

8 Historic Vienna, Inc. (Freeman Store) • 7:30 pm

8 Planning Commission • 8 pm

9 Town Business Liaison Committee • 7 pm

10 Holiday: Town Hall Closed/Regular Refuse Collection

11 Bowman House Pottery Show & Sale • 10 am-3 pm

13 Town Council Meeting • 8 pm

14 Mayor @ Your Service (Vienna Inn) • 7:30 pm

15 Board of Zoning Appeals/Public Hearing • 8 pm

16 Community Enhancement Commission • 7:30 pm

16 Board of Architectural Review • 8 pm

21 Public Art Commission • 7 pm

23 Holiday: Town Hall Closed/No Refuse Collection

24 Holiday: Town Hall Closed/Regular Refuse Collection

27 Church Street Holiday Stroll • 6-9 pm

28 Bicycle/Pedestrian Advisory Committee • 7 pm

28 Transportation Safety Commission • 8 pm

40
years ago...

An article in the November 1977 newsletter reports on findings of a long-awaited city status study. The study concluded that, while there would be certain advantages to Vienna becoming a city, the cost of establishing and operating an independent city school system would likely be too costly, possibly increasing the 1977 combined Town/county tax rate by about 20%.