

Council Work Session
October 15, 2012
6:00 p.m.

Present: Mayor M. Jane Seeman
Council Member Laurie Genevro Cole
Council Member Laurie DiRocco
Council Member Edythe Frankel Kelleher
Council Member Michael J. Polychrones
Council Member Carey J. Sienicki
Council Member Howard J. Springsteen

Also present: Mercury T. Payton, Town Manager
Kirstyn Barr, Public Information Officer
Melanie J. Clark, Town Clerk
Leon S. Evans, Community Center Manager
Dennis Johnson, Director of Public Works
Carol S. Waters, Deputy Town Clerk

(1) Strategic Planning Workshop

Town Officials are proceeding to develop a “Strategic Plan,” which will establish a course of action to make the best use of resources and funding, set priorities in the short term and the long term, and guide the Town towards its ultimate goals. It was said that the best communities take the time to consider and develop such strategic plans. Catherine Tuck Parrish and Julia Novak of the Novak Consulting Group facilitated the Strategic Planning Workshop in the Career Development Center at James Madison High School.

Town of Vienna staff members of the Strategic Planning Committee also attended the workshop in order to gain a clear understanding of Council’s goals and objectives.

The Mayor and Council Members participated in exercises for expressing their individual visions, ideas, and goals for Vienna in the short term and over the next twenty years. Discussions went into detail on the Town’s strengths and weaknesses, threats facing the community, opportunities for improvement, and current quality of life for Town residents. Each Council Member wrote a personal vision statement, and these were shared and discussed. The group worked on blending the vision statements together into one comprehensive statement.

Overall objectives were examined and then broken down into specific steps necessary to attain those positive results. Discussions targeted steps for Town staff to take and priorities on which to focus.

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Novak Consulting Group will conduct a Strategic Planning Session for Town Staff members on Tuesday, November 13, 2012 at the Vienna Town Hall. A proposed strategic plan will be considered at a future Council meeting, and the final strategic plan will be ready for Council adoption no later than February, 2013.

Recommendation: Conduct a Staff Strategic Planning Session on November 13, 2012 and continue working to develop a Strategic Plan by February, 2013 or earlier.

The Town Council Work Session Meeting of October 15, 2012 adjourned at approximately 9:45 p.m.

Mayor M. Jane Seeman

Signed / Dated: _____

Attest:

Deputy Town Clerk