

We Need Your Help!!!

Dear Vienna Business Owner,

The Town/ Business Liaison Committee (T/BLC), appointed by the Town Council to evaluate Town policies that affect the business community and to offer recommendations to the Council regarding these policies, is seeking your views! The following survey deals with both policy and general business environment concerns within the Town. The results will be shared with the Town Council as well as those participating in the survey. If warranted, an action plan will be addressed by the T/BLC. Please complete the survey by February 15, 2002 and return it in the provided envelope. Thank you.

Name: _____

Business address: _____

Phone: _____

E-mail: _____

1. What type of business do you operate?

- A) Retail
- B) Service
- C) Supplier
- D) Manufacturer
- E) Other

2. How long have you been in business in the Town of Vienna?

- A) 2 years or less
- B) 2-5 years
- C) 5-10 years
- D) 10 or more years

3. How's business?

- A) Good
- B) Fair
- C) Same
- D) Poor

4. What is your outlook for 2002?

- A) Good
- B) Fair
- C) Same
- D) Poor

5. Describe your feelings about conducting business in the Town of Vienna.

- A) Excellent
- B) Good
- C) Fair
- D) Poor

6. The suggestion has come before several members of the T/BLC that a Retail Merchant's Association would be of great value in the Town of Vienna. Are you interested in pursuing the establishment of such an organization?

- A) Yes
- B) No

7. How do you currently receive information from the Town of Vienna?

- A) Newsletter
- B) Web
- C) E-mail
- D) Word-of-mouth
- E) Phone calls
- F) Other

8. How would you rank the services available from the Town of Vienna in assisting your business?

- A) Excellent
- B) Good
- C) Fair
- D) Poor

9. What type of information do you need from the Town of Vienna to operate more effectively and efficiently?

10. In doing business in the Town of Vienna and in complying with the Town ordinances and rules, are there any areas in which you experience difficulty?

- A) Yes (please explain below)
- B) No

General Comments (please use the back if necessary):

