



Town of Vienna, Virginia Police Department Media Information Release

Town of Vienna Parks and Recreation Department Implements Code Adam Program



During the month of November members of the Town of Vienna Parks and Recreation Department received training from the Vienna Police Department in the Code Adam Program.

The Code Adam program is an internationally recognized missing child safety program. It was originally created by employees of Wal-Mart retail stores in Indiana and named after the child of John Walsh; host of America's Most Wanted. Mr. Walsh's son Adam was abducted from a Sears store in Florida in 1981 and later found brutally murdered.

The program is sponsored by the National Center for Missing and Exploited Children. The center provided all training materials, posters, and door stickers for the Vienna Community Center.

The distinctive blue Code Adam sticker (above) is displayed on windows and doors to let people know that should a child go missing while inside the building or at an event, they can report the missing child to an employee and the staff will mobilize to search for the child. Staff have assigned areas to which they report and begin searching. The police are also notified if the child is not located within 5 minutes.

At the suggestion of Councilmember Laurie Cole, the Vienna Police Department and the Town of Vienna Parks and Recreation Department researched the program to determine its usefulness at the Community Center. After determining that the program would work well at the Community Center, initial training was held for a core group of employees and the program implemented. All employees will eventually receive training as well as any future employees.

**For Further Information please contact
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